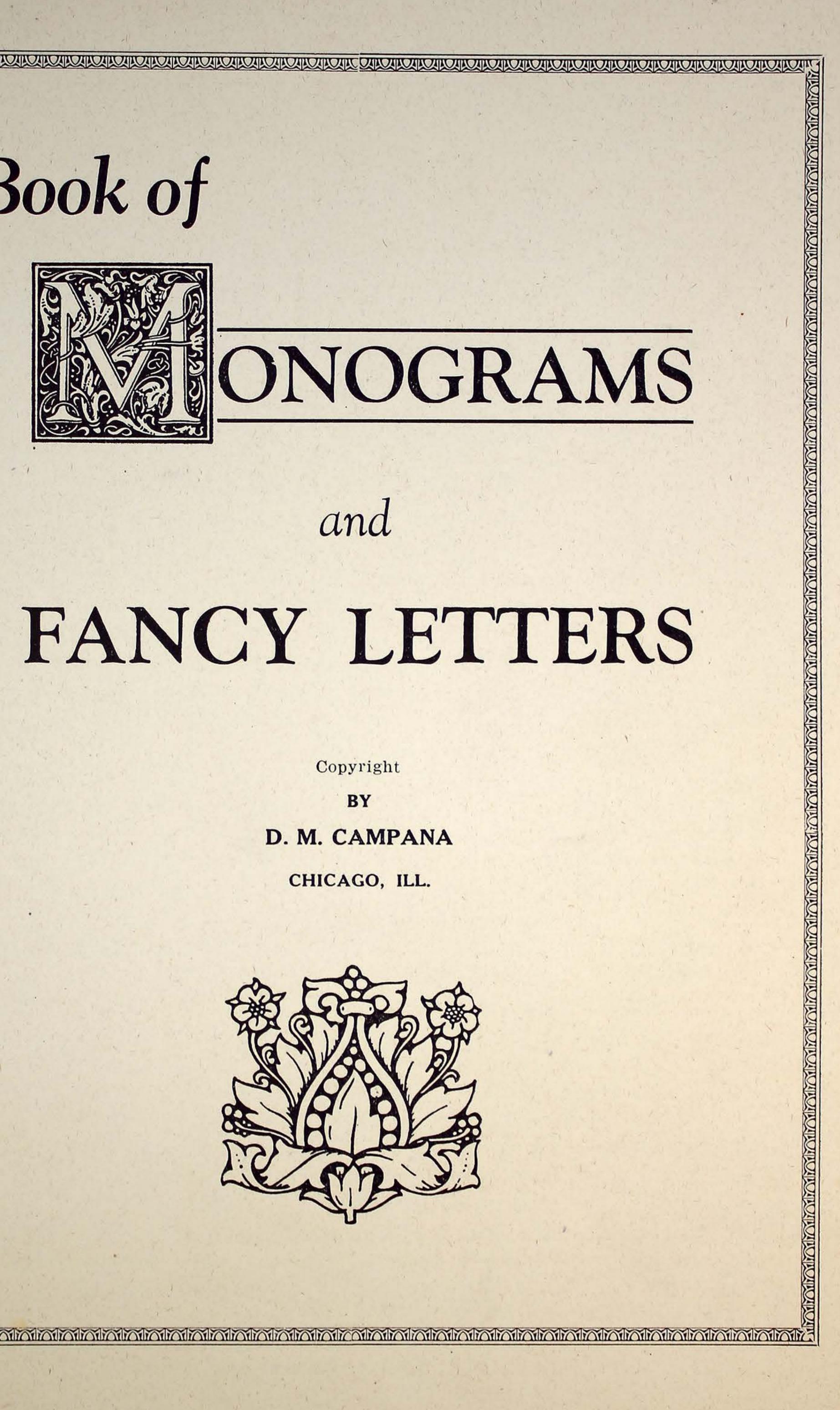


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CHICAGO, ILL.

Book of





PREFACE



T is stated that by combining two or three letters there can be made ten thousand monograms. The collection of such a large number of designs would make the book not only extremely expensive but the amount of work not necessarily needed. Those monograms would only be a continuous repetition of the same letters with slight additions of a

few lines which work can easily be done by the decorators, as will be clearly demonstrated in these pages.

The present book contains a variety of more than one thousand different letters, some elaborate and some in simple lines, useful for all kinds of art, be it china, embroidery, engraving, sign-painting or calligraphy of all classes. We feel safe to say that this is a complete book and sold at a very reasonable price.

MAKING OF MONOGRAMS

As understood by everybody, a monogram is nothing else but a combination of two, three or more letters, arranged so as to appear simple and well balanced. Now, if designers have a number of separate letters, some large, some small, some in one style and some in another, they can easily combine the three and produce the required monograms.

Suppose the monogram in question should be "A. M. B." These three letters will be found in large quantities and varieties in this book and having for instance written the "A" in large size, proceed to copy and draw, within the "A" the letter "M" and then looking up for the fitting letter "B" combine it with the former two letters. It may be difficult for students to do this drawing by hand and in this case there is nothing to do but to trace our own letters with tracing paper and transfer them with graphite paper to the space you desire to decorate. Transfer one letter at first, then the second and finally the third.

The work is very easy indeed. Only select letters that combine well when placed together. If one letter is elaborate, have the others with simple and straight lines, so as to appear clear to the observer. Do not attempt to put much work in the monograms, as a mass of lines do not produce beauty. Use simple letters as stated above and have one of the three with more ornamental curves.

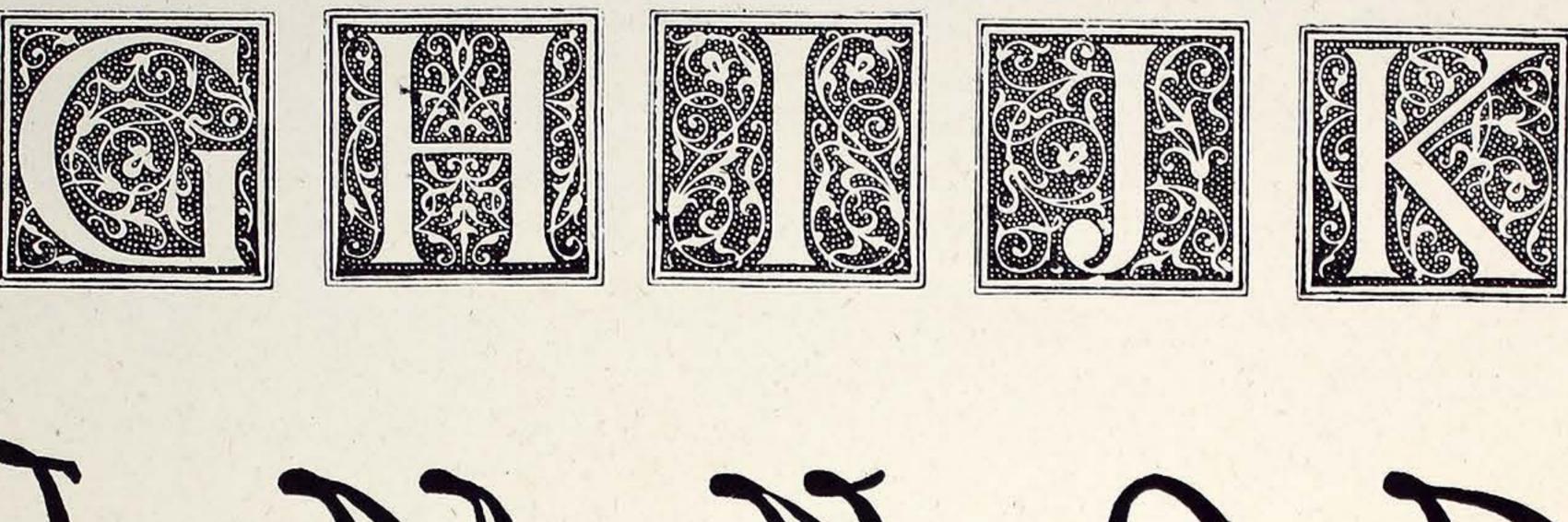
When the three letters have been traced, begin to outline them and the color will only be a matter of filling in between the spaces. Gold monograms are very effective for china painting, and are generally worked in flat, while for embroidery, silk or textiles of all kinds more elaborate lines are used.

If you are interested in other branches of art, such as decorating china, painting in oil color, water color, pastel colors, interior decorating, designing, studies in full colors to copy from or to frame, etc., send for our complete catalog—sent free of charges. We have everything used in studios. We are the largest artist-material dealer in America.

Also note the extensive line of art instruction books by D. M. Campana on the cover of this book. Practical and educational. They are sold at popular prices. New books are always added—ask for list of Novelties sent free for the asking.

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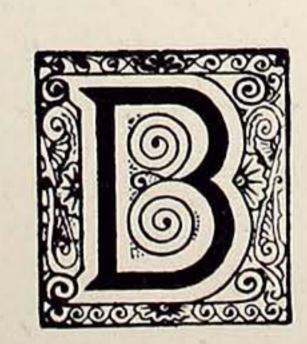


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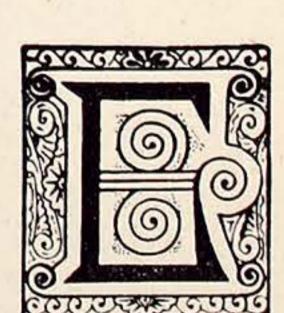
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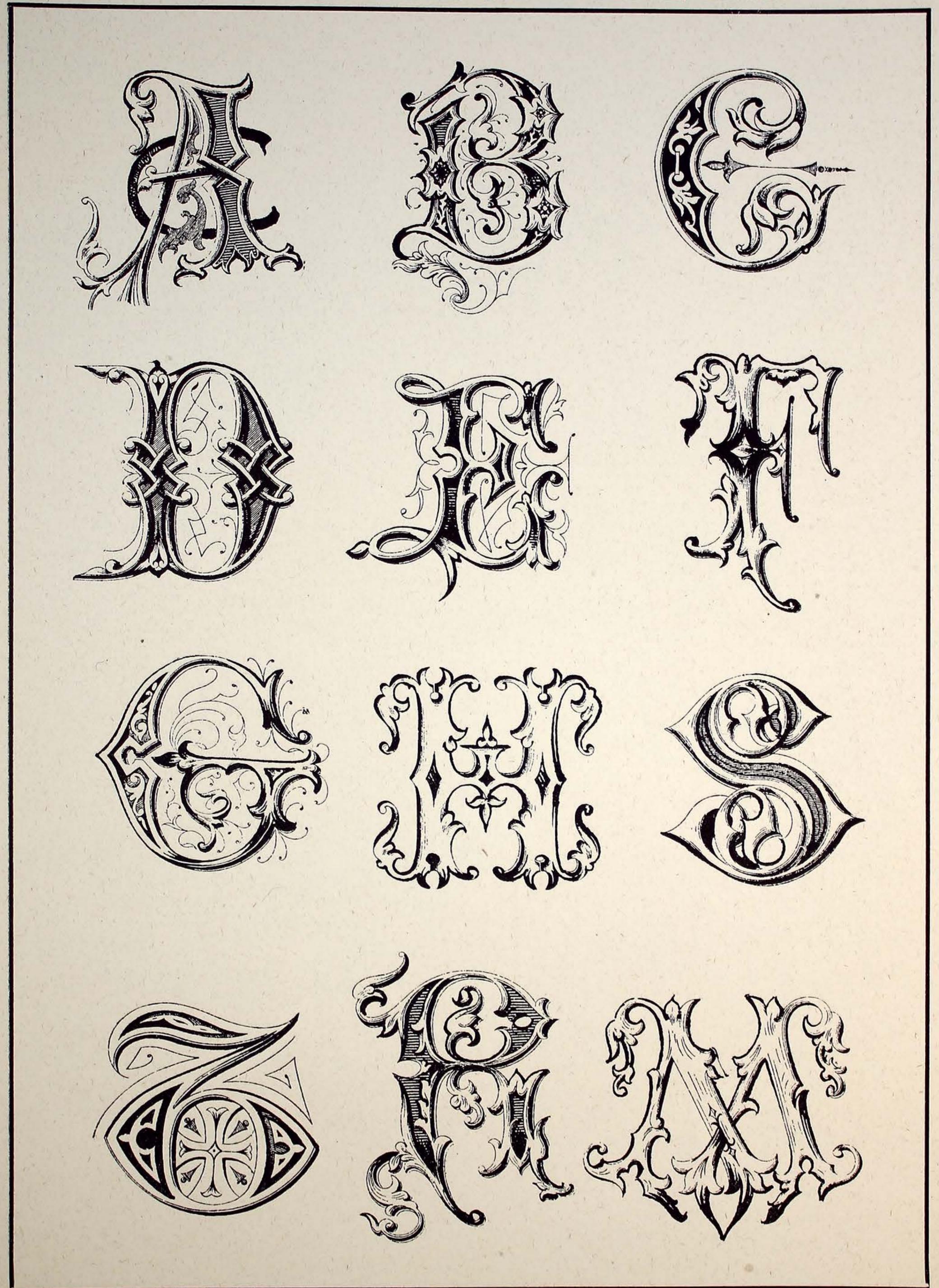












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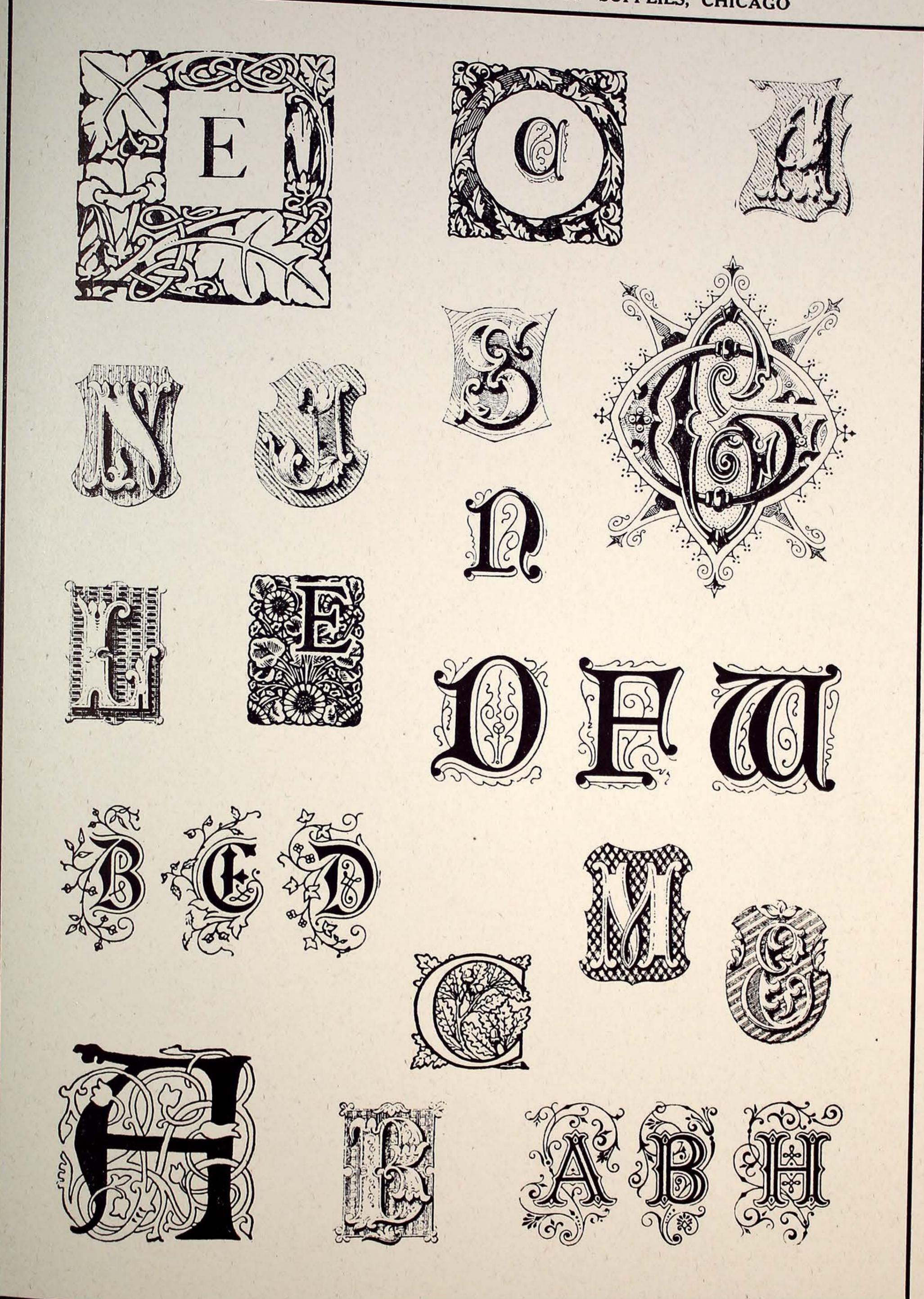
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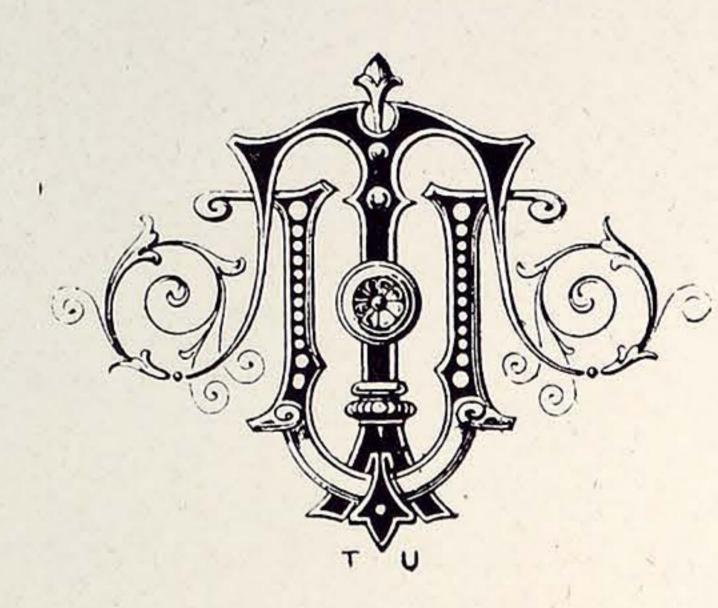
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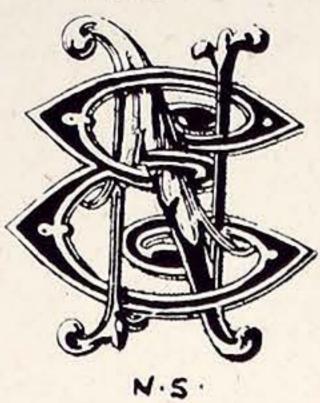
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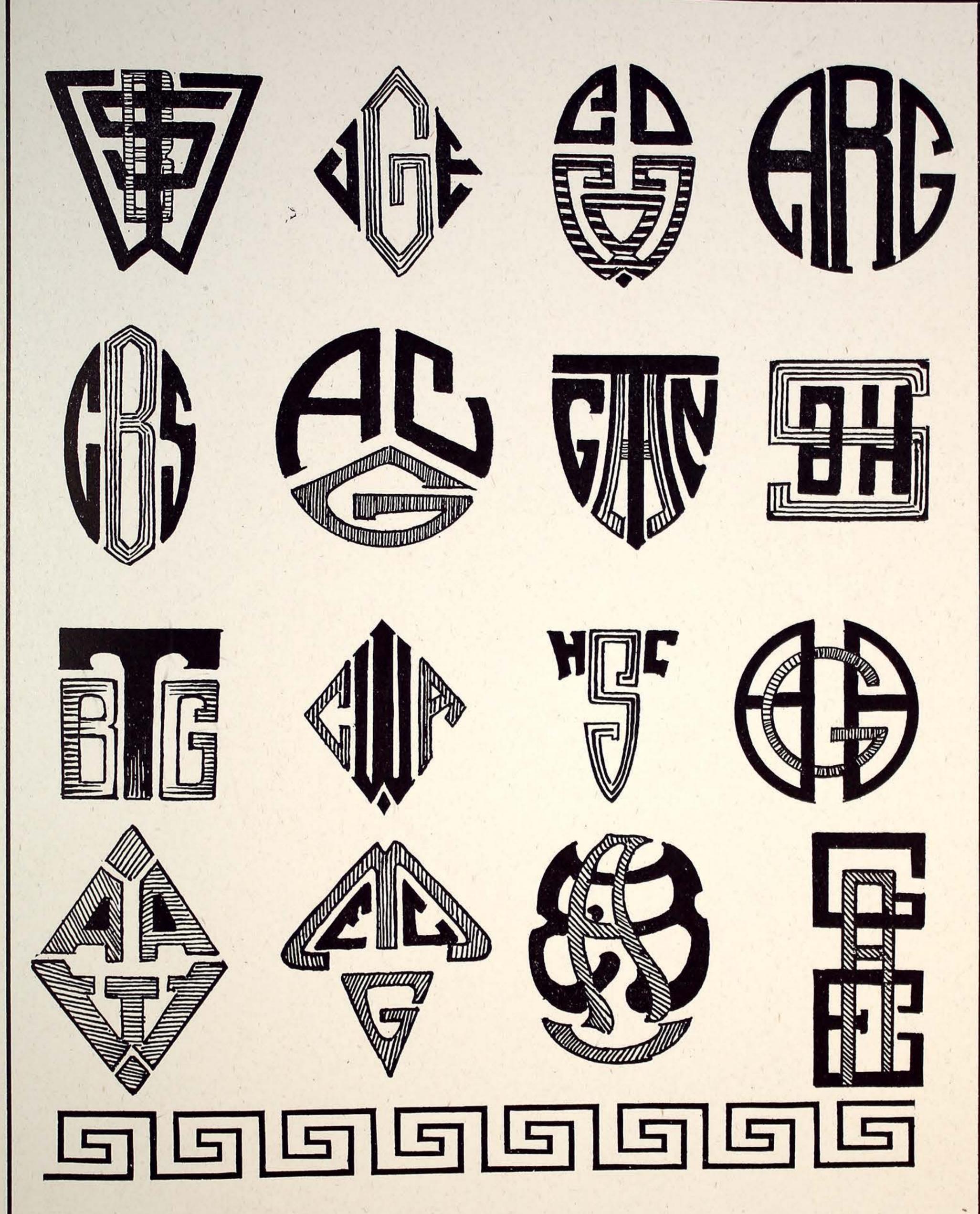




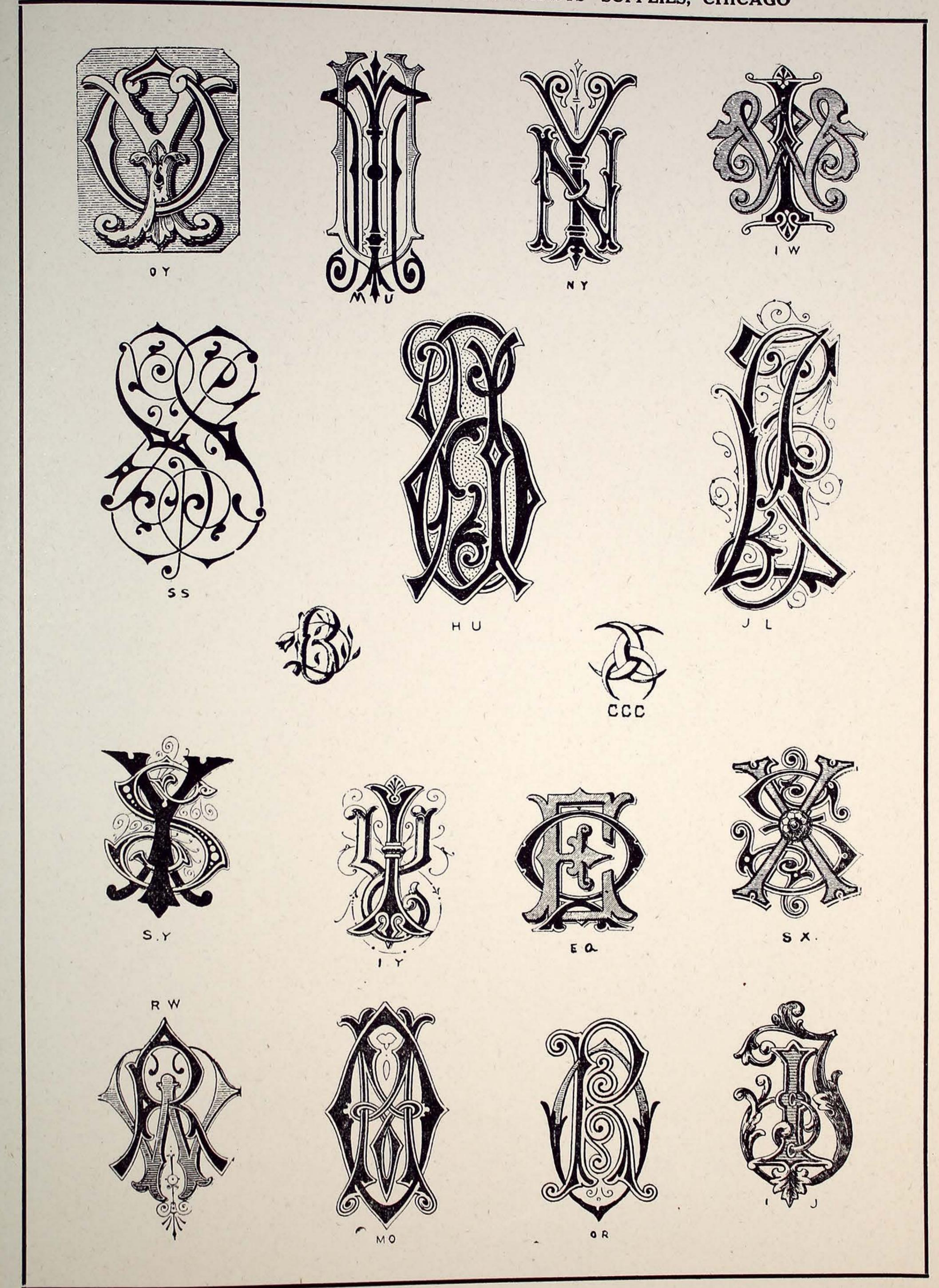


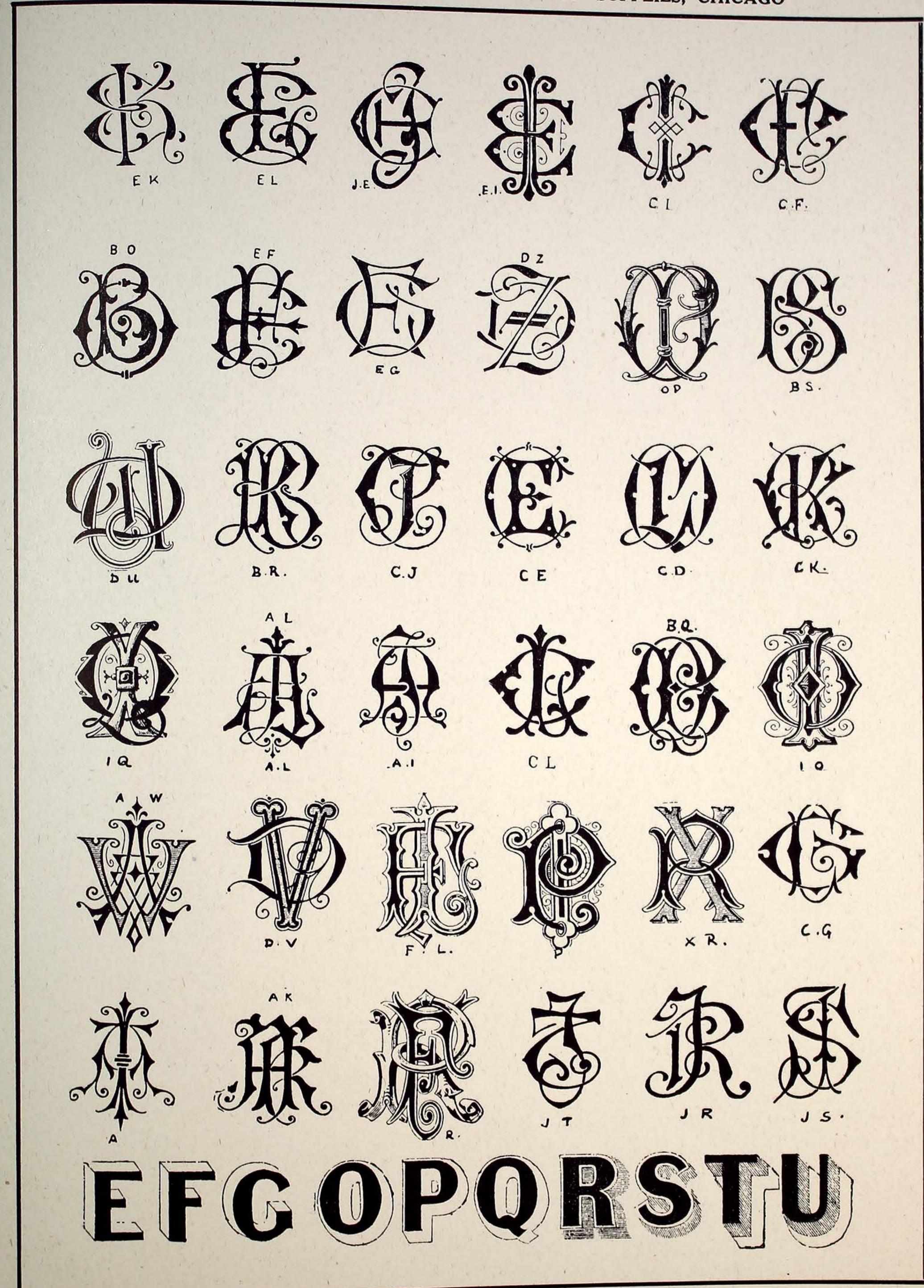


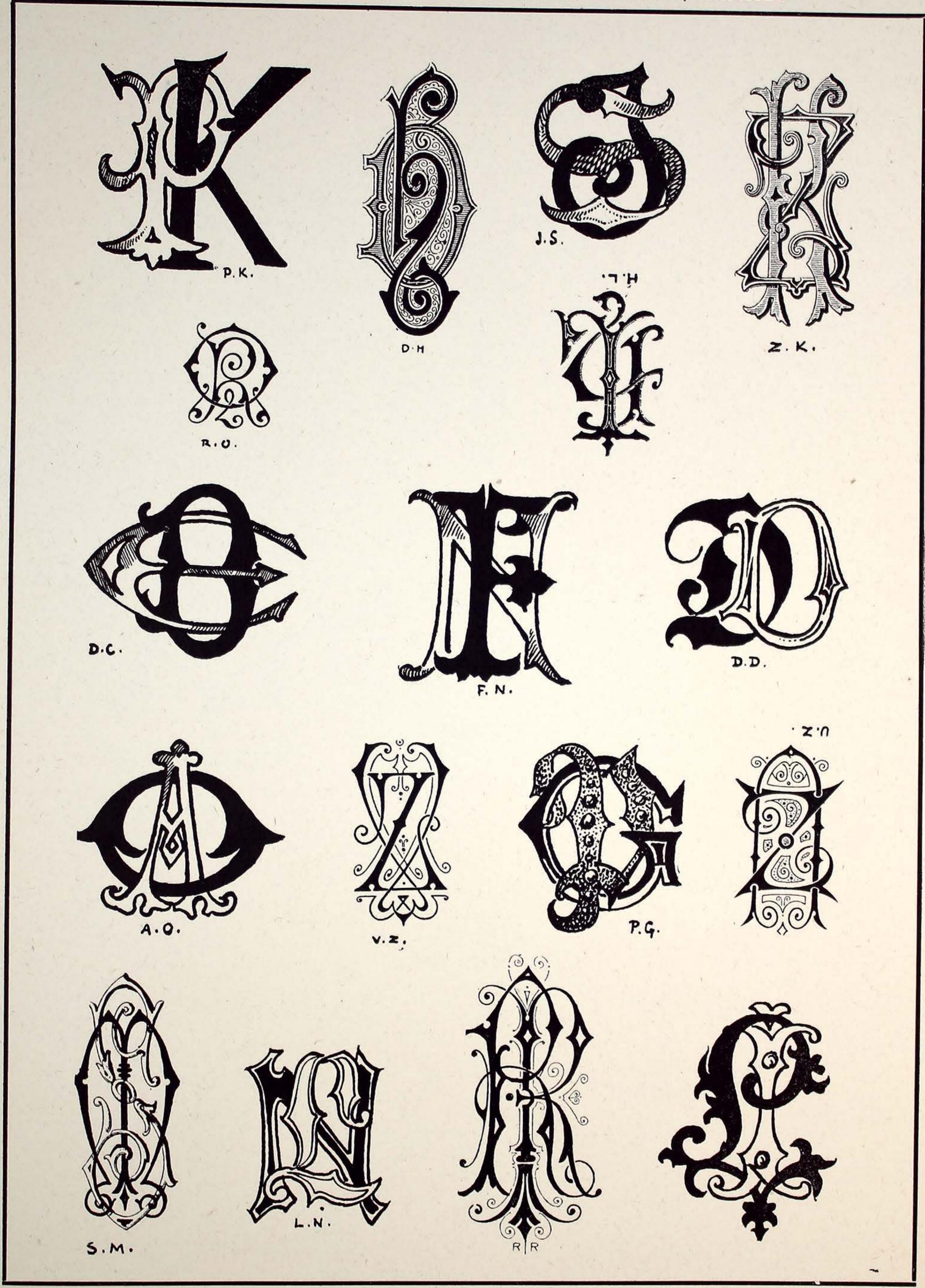


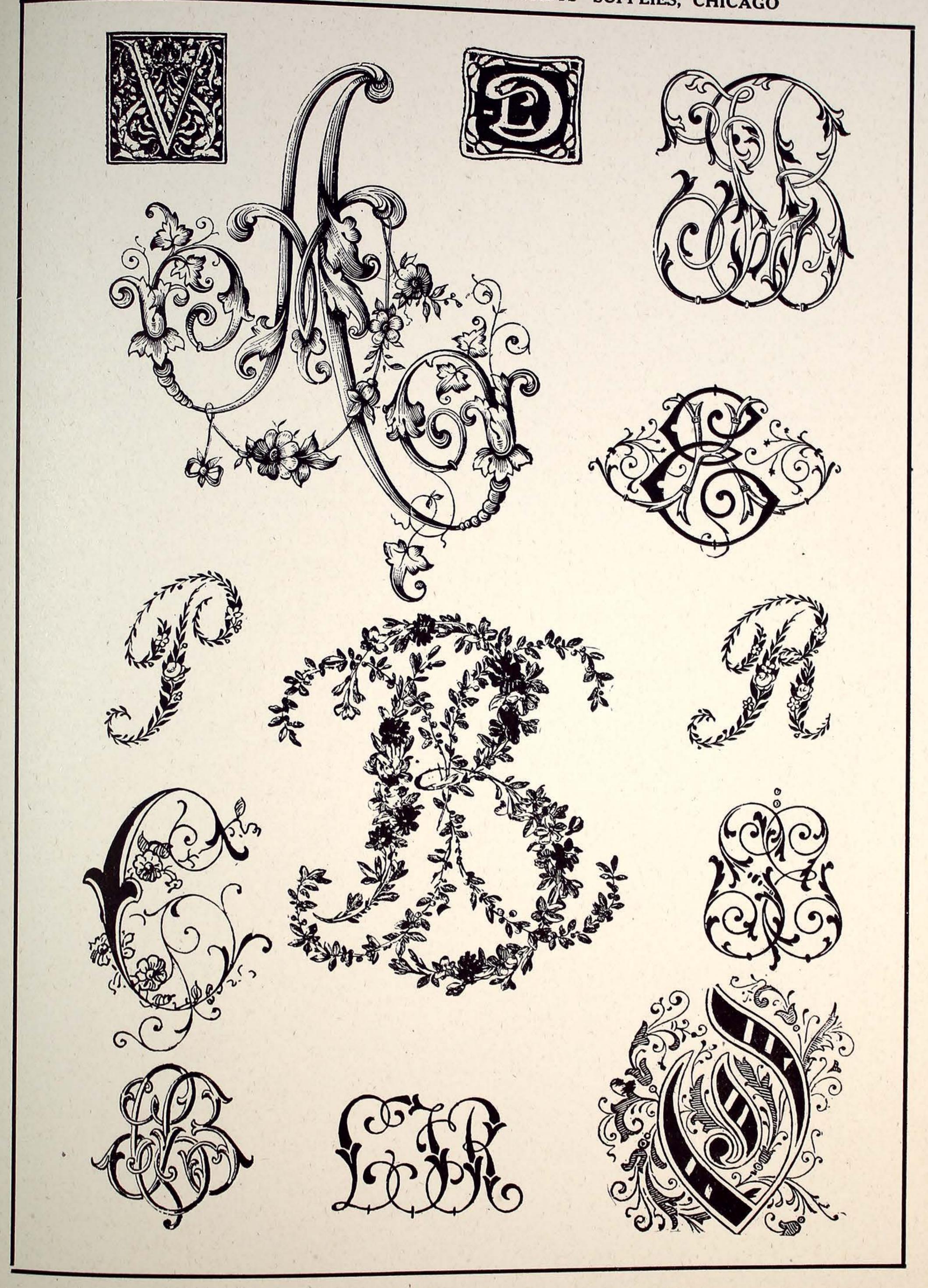


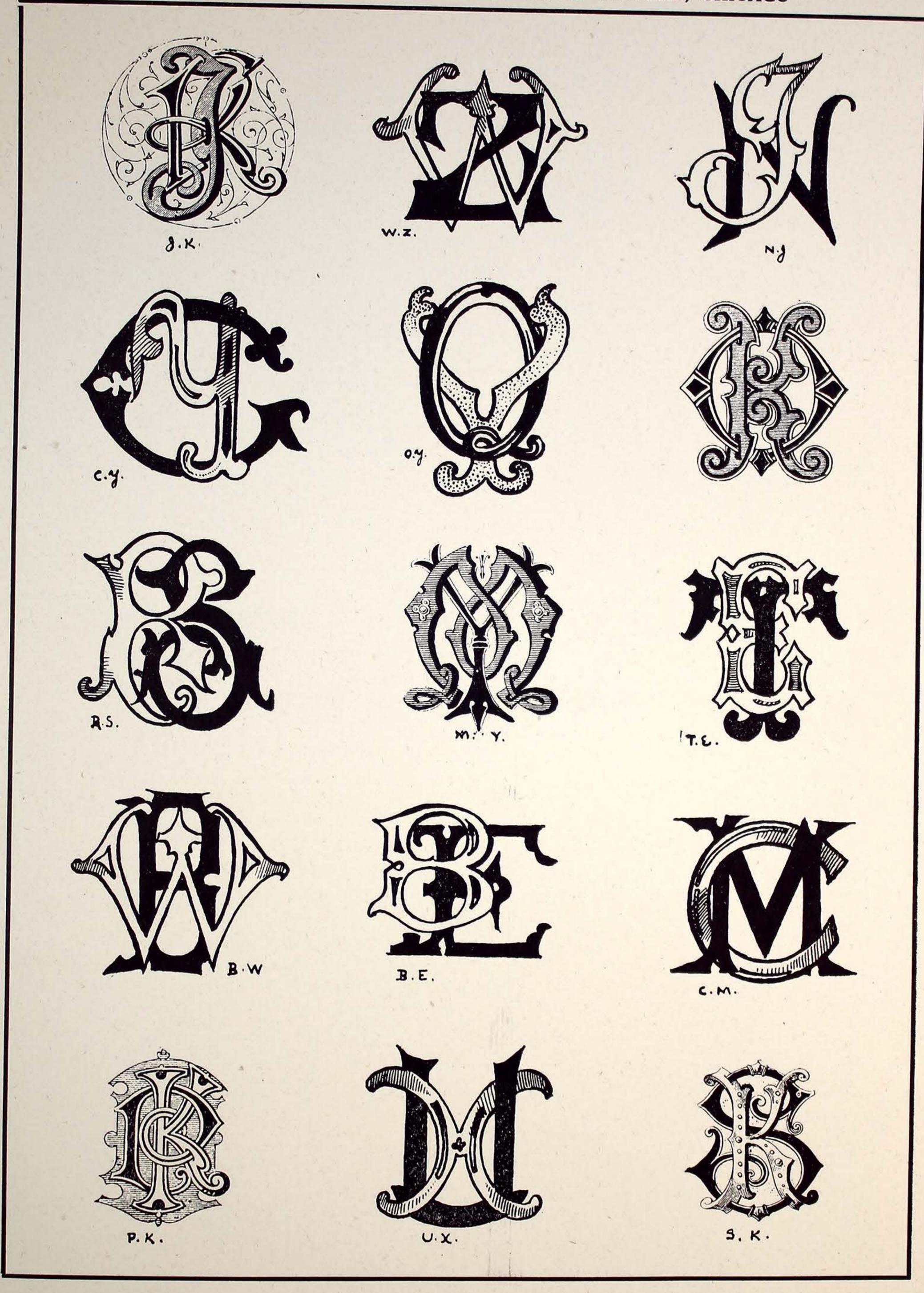
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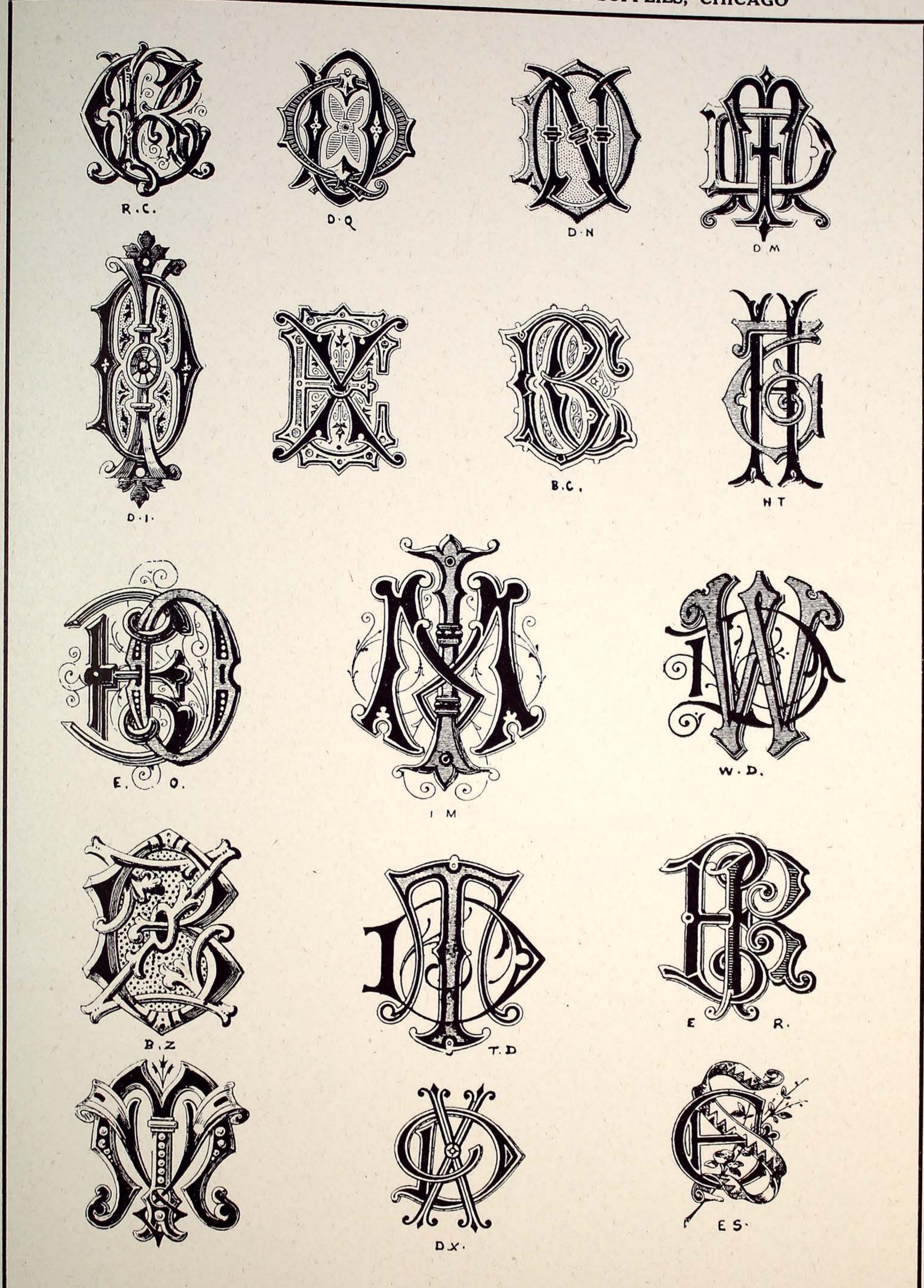


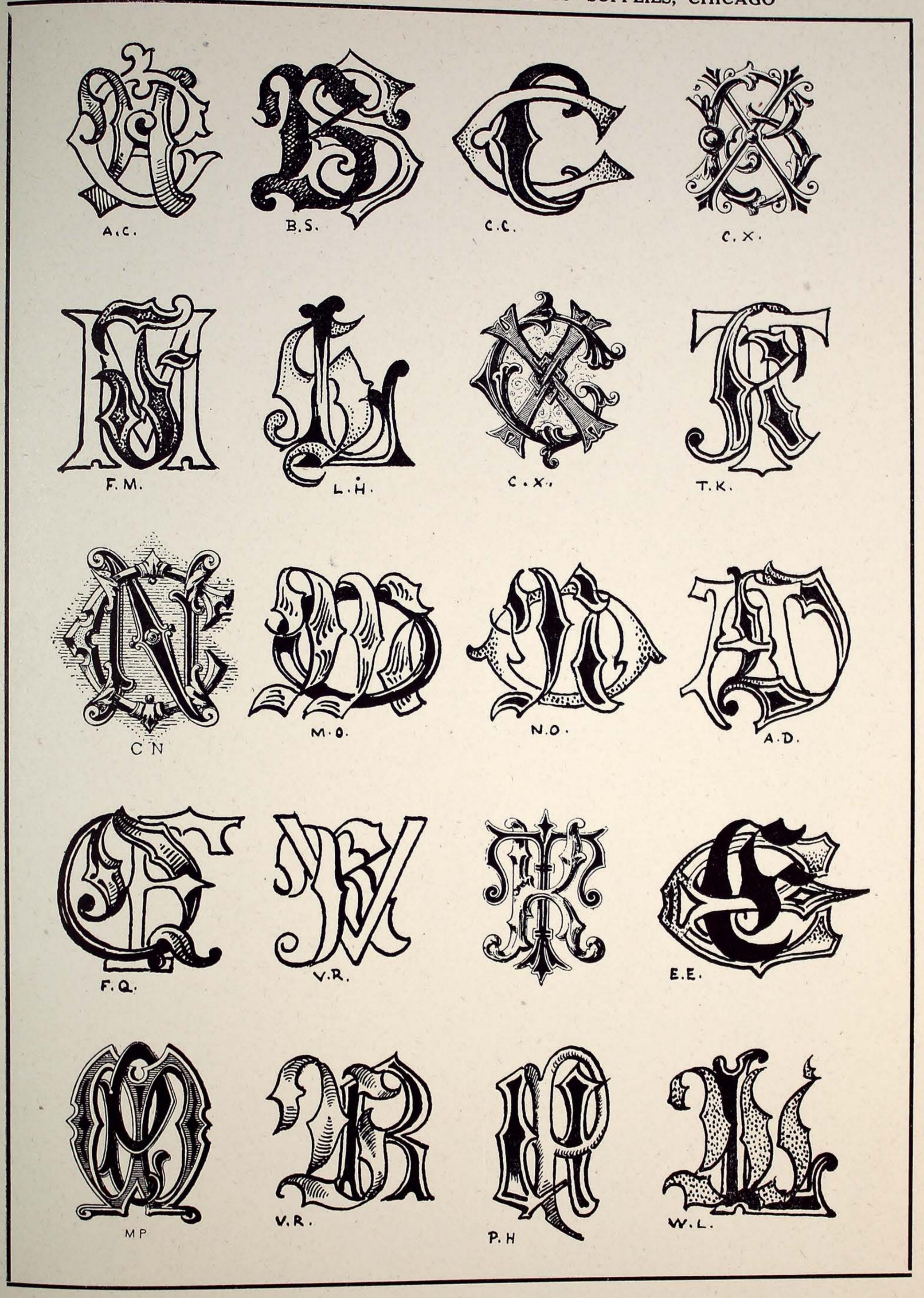


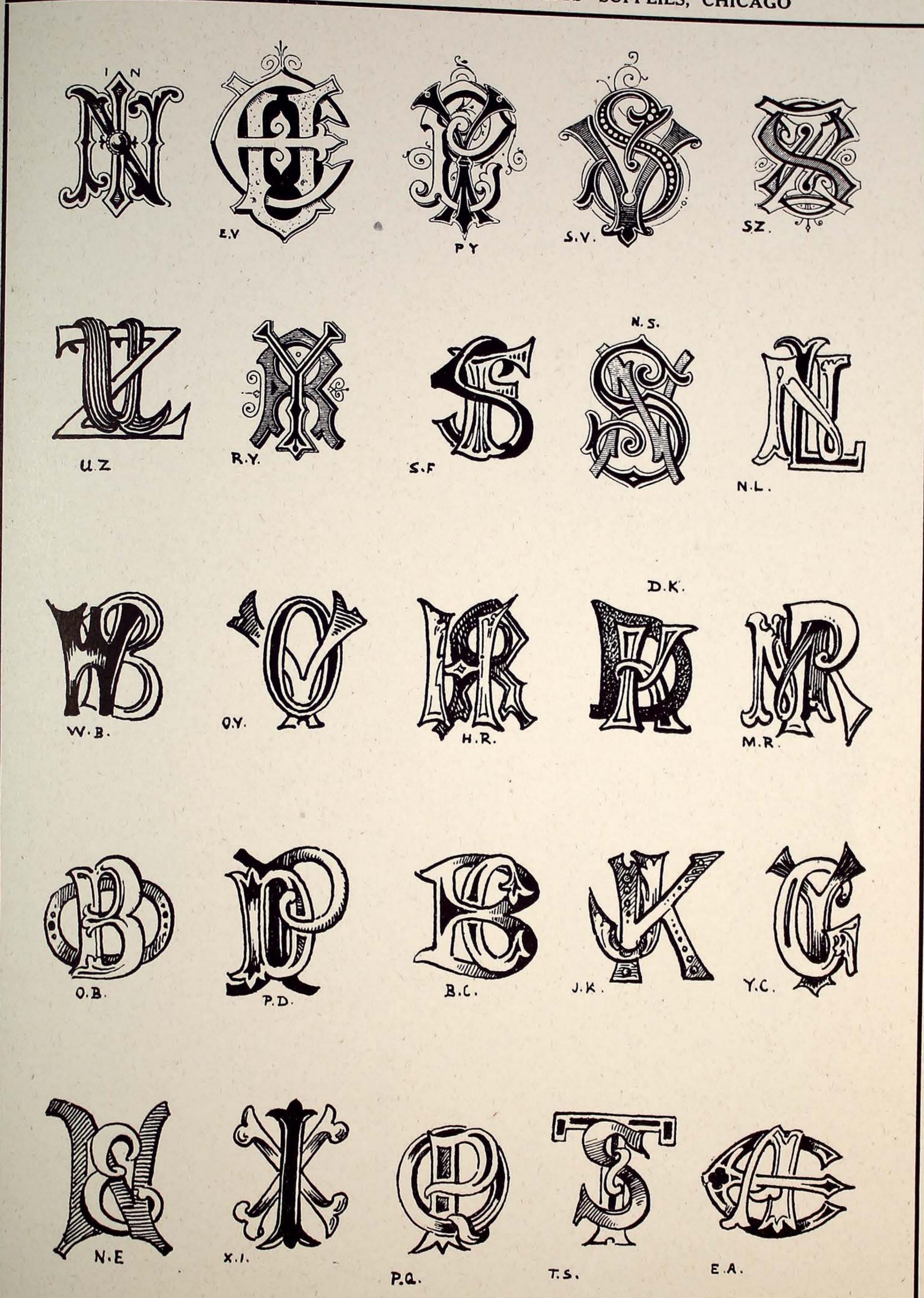


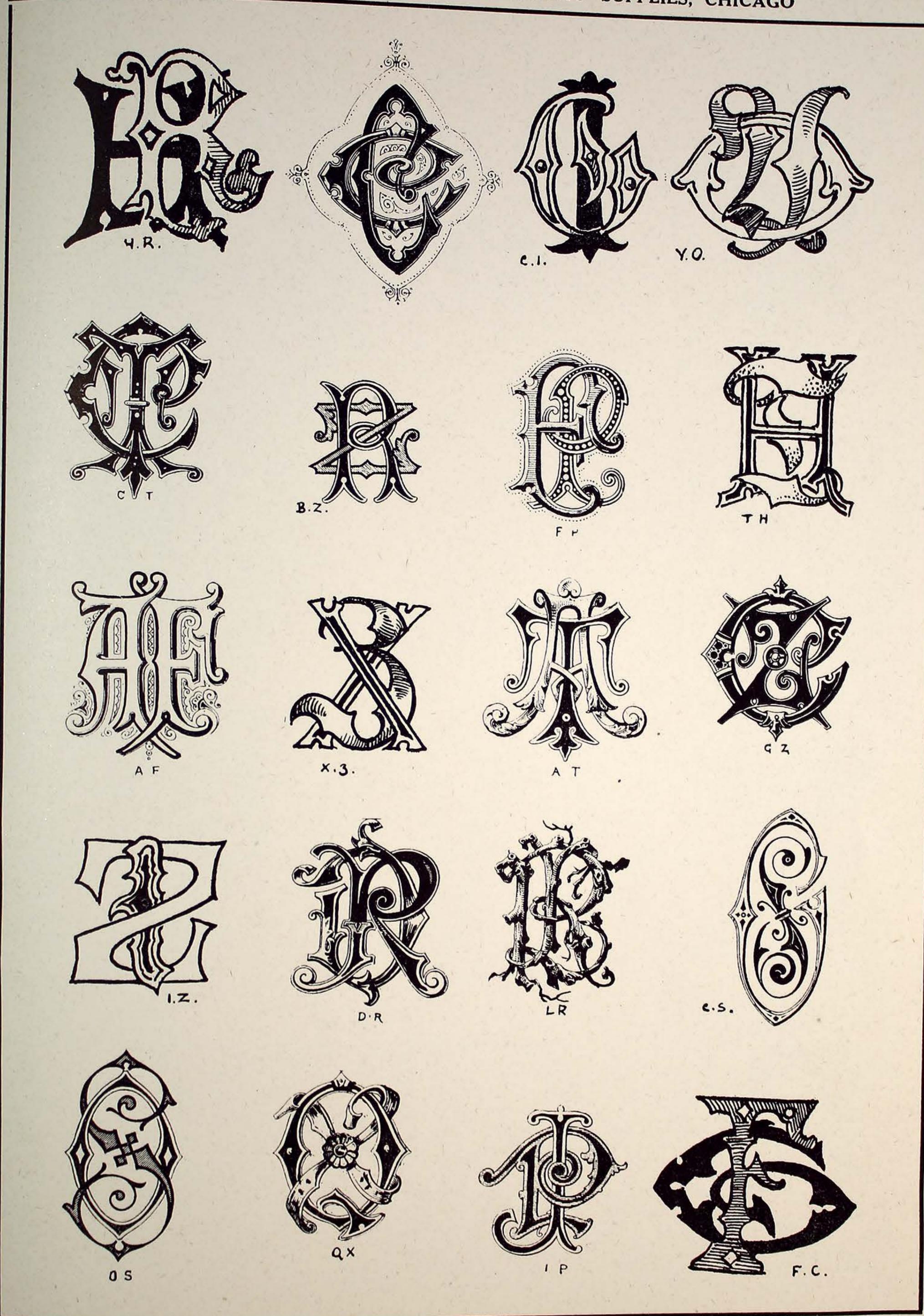


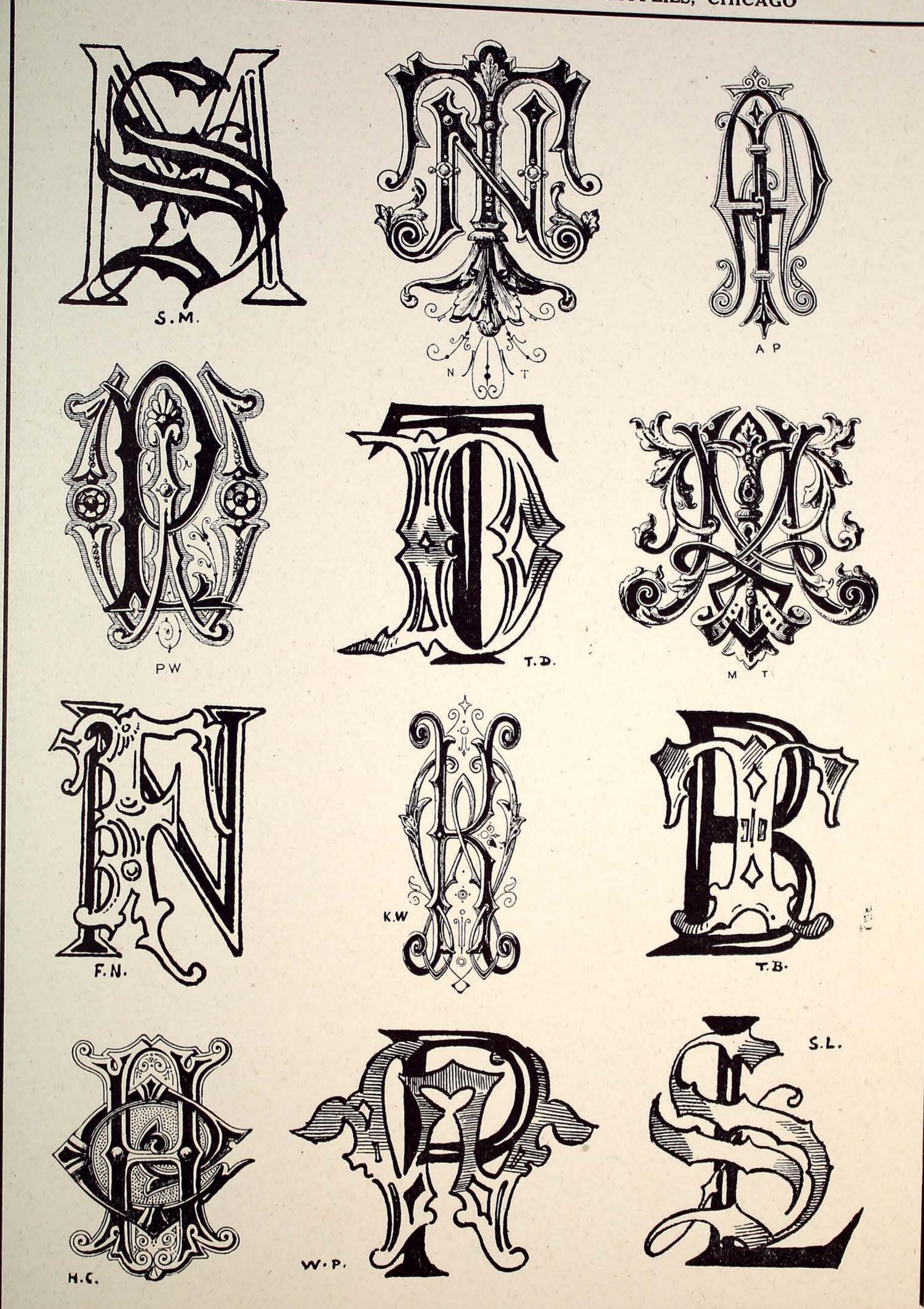


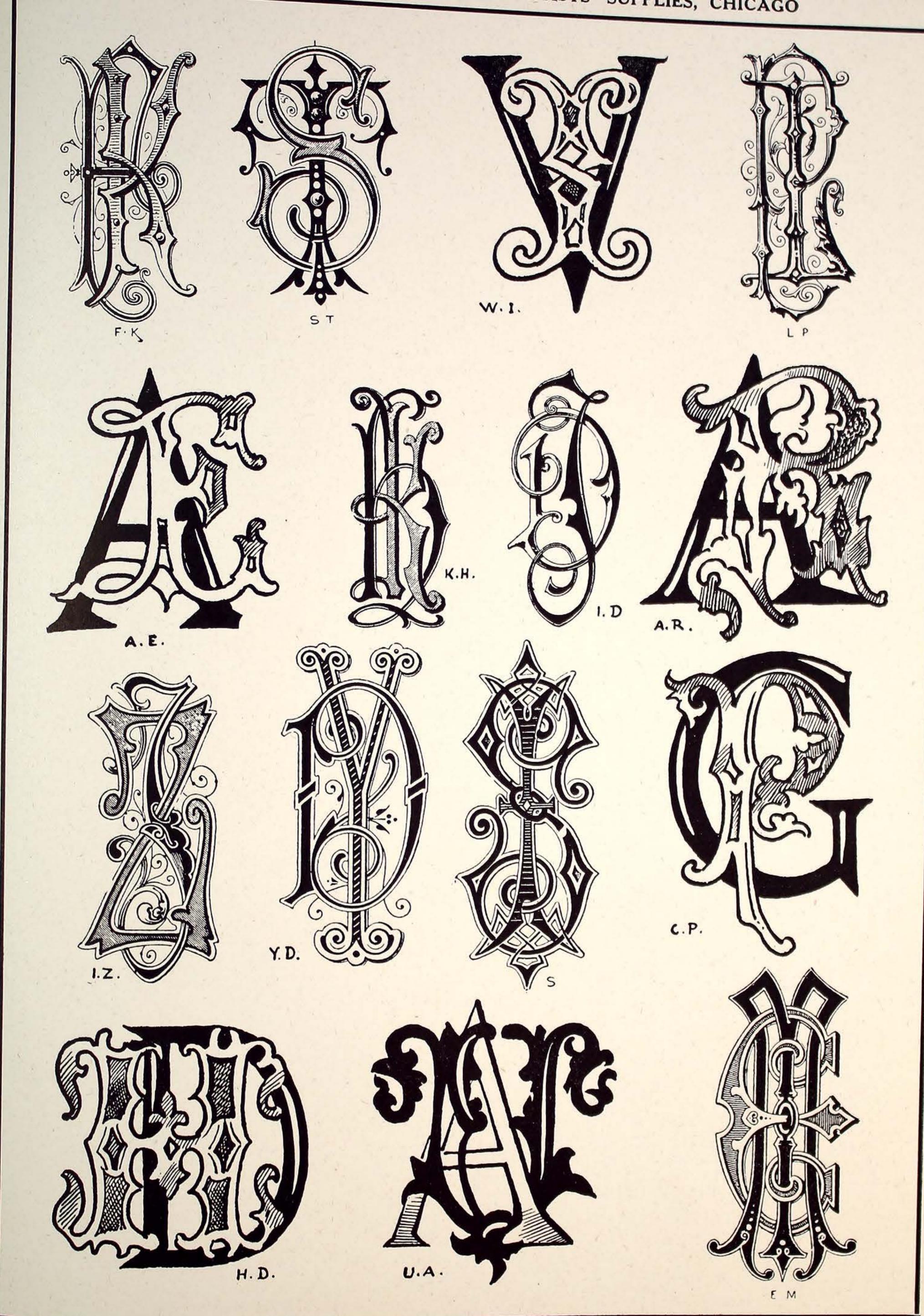


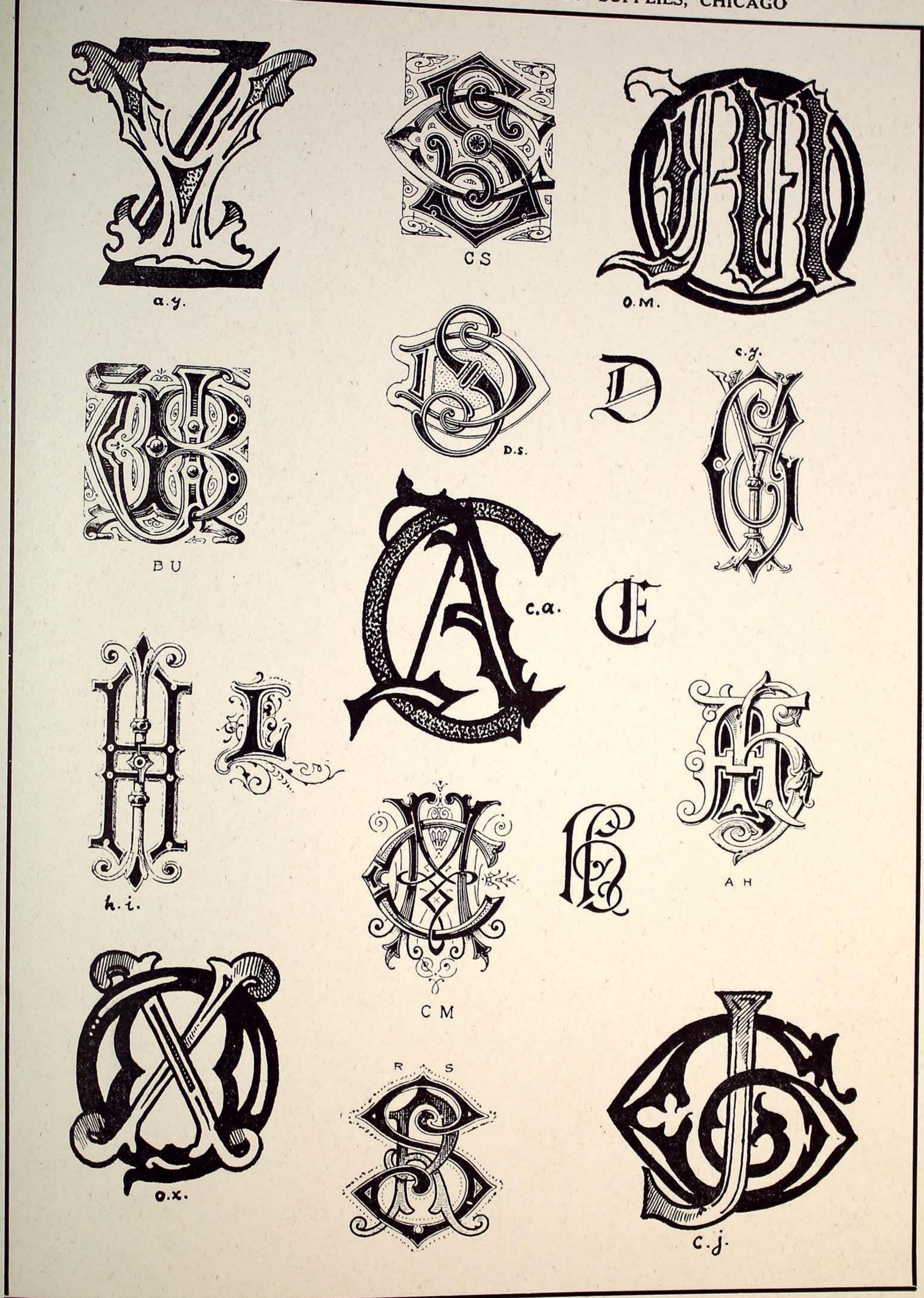


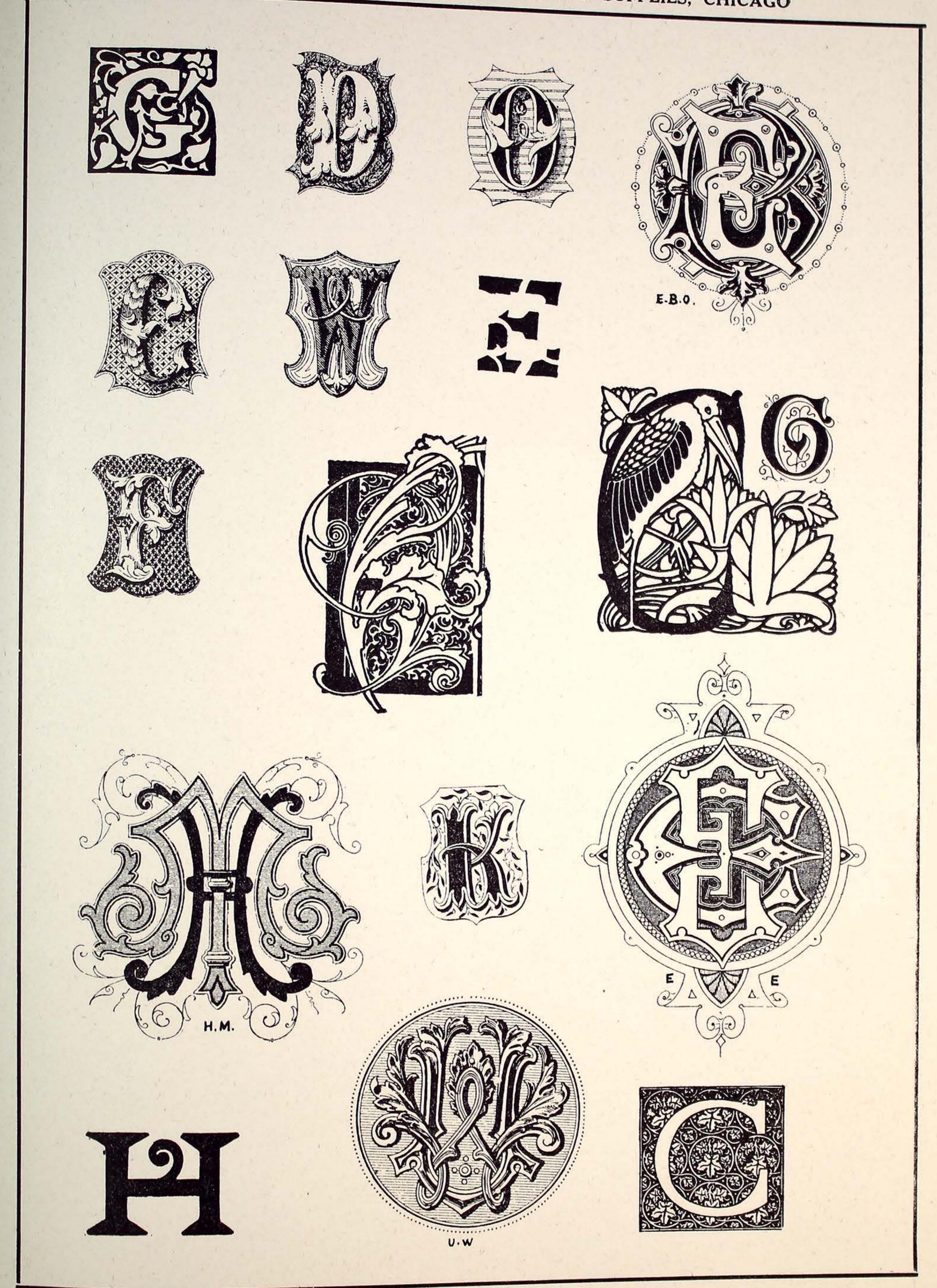


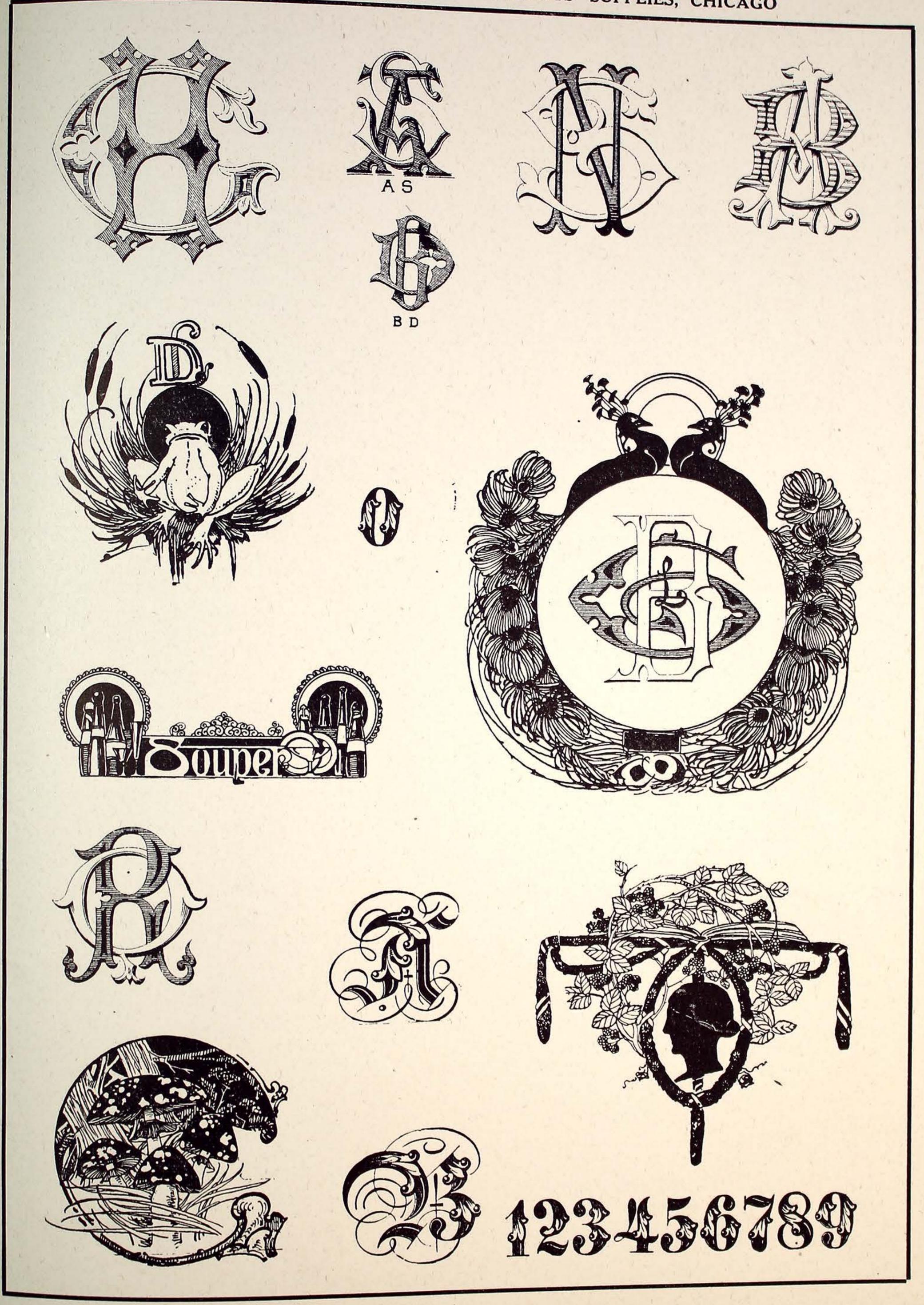












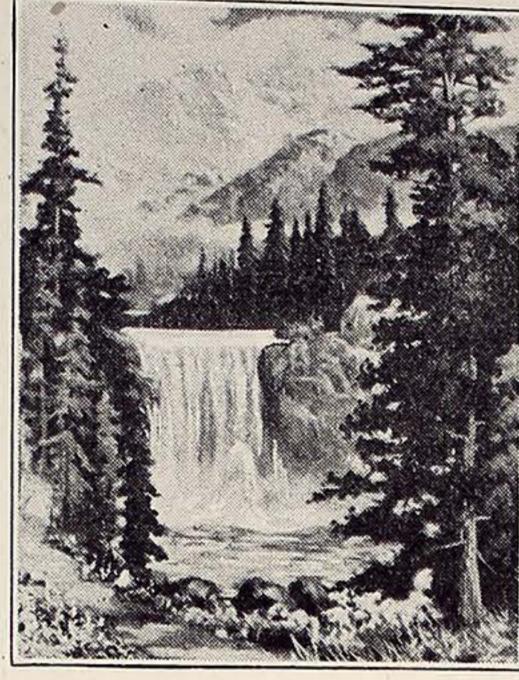
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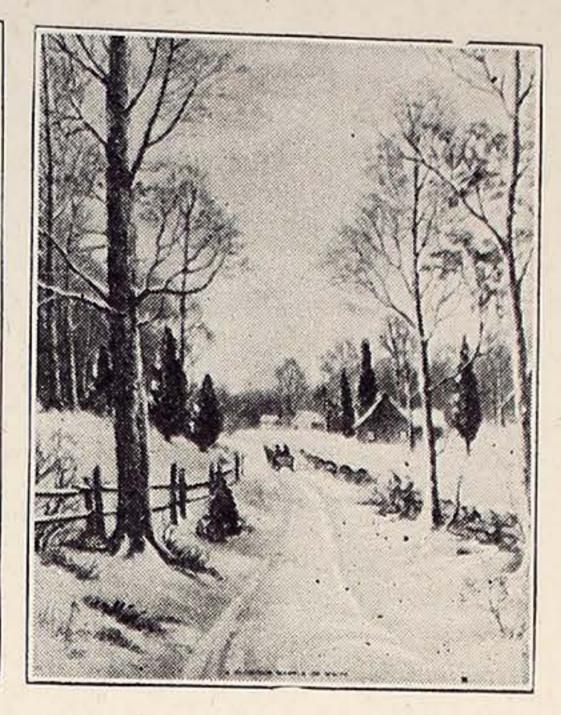
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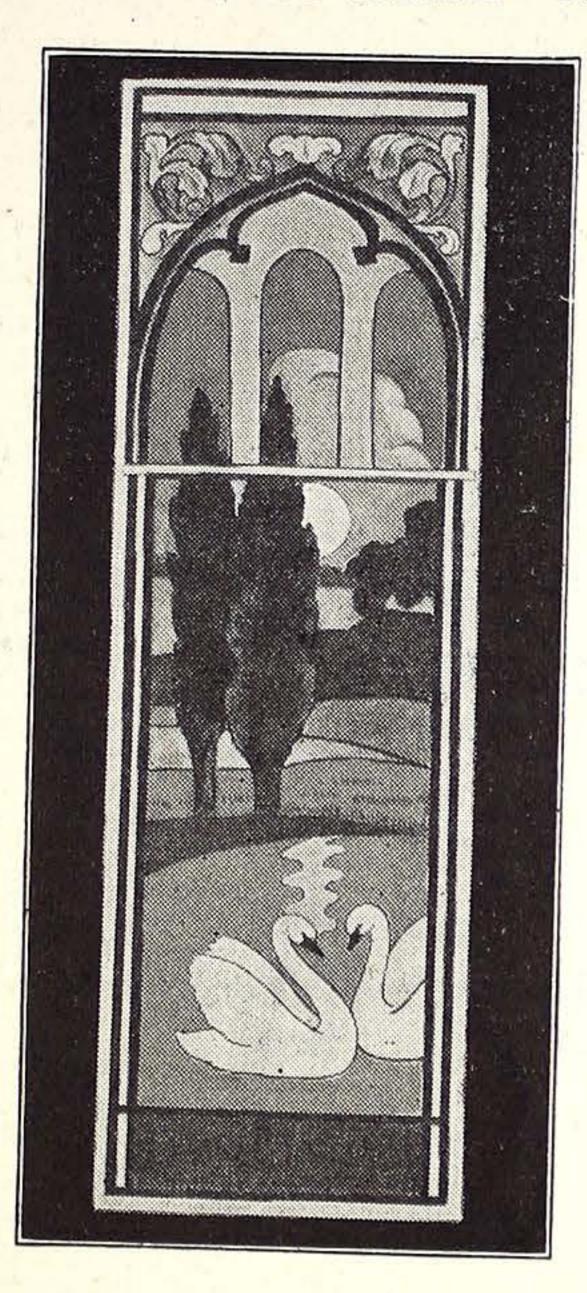
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