



TYPE SPECIMENS
BY
NEON TYPE DIVISION
TYPEFOUNDERS
OF CHICAGO

TYPEFOUNDERS OF CHICAGO

1100 S. KOSTNER AVENUE - CHICAGO, ILLINOIS

Acknowledgment

Inspiration when the idea became a necessity:

Encouragement when fatigue threatened:

Optimism when the task seemed insurmountable:

Affection when tenderness was the essential panacea:

and

Understanding that sum total of all human requirements:

These vowels of life constituted the essential ingredients, blended by our family, customers, and friends, which were necessary to stimulate the creation of this encyclopaedia of typefaces. And thus to manifest sincerity and gratitude to our "Well Springs" in this forest of research, we select as their symbol, our beloved parents, Mr. and Mrs. Samuel Kreiter of Chicago, as the recipients of our thanks — and to them we lovingly dedicate this book.

**REFERENCE BOOK OF TYPE FACES:
PRICE LIST #2 - - - 1962**

Neon Type Division

FOREWORD

¶ The changes in graphic arts created by the acceptance of etch proofs during the past two decades, gave birth to the demand for more accurate foundry type—precision cast and micrometer perfect. Neon Type Division answers that demand of repro work by producing hard metal type manufactured on special machines. The result of such endeavours places in the trade the finest type produced anywhere in the world today. ¶ In spite of the high labor cost of our precision work, and the added expenditure of our costlier overhead of “made to order” type casters, Neon’s price schedules are realistic. In many instances—for similar type faces—our prices are considerably under those of other firms whose metal content or casting accuracy are not comparable. This fact is specifically shown in the prices of our Scripts and Cursives some of which require under-

cutting in the foundry. ¶ The important point for the user to remember when ordering Neon Foundry type is that the products ARE precisely what the name implies—FOUNDRY CAST WITH FOUNDRY METAL ON FOUNDRY MACHINES. ¶ Neon, formerly located in Pittsburgh, is now producing in Chicago under the management of Typefounders of Chicago. This progressive firm, which purchased Neon in 1959, plans to enlarge Neon’s library of faces with many imported type styles procured from European foundries—both in the fonted type cast there, and with the purchase of mats from which some European styles will be cast in Chicago. Some of these faces are shown in this catalog, and as others become available specimen sheets will be distributed. We hope that you will constantly refer to this index for guidance in proper type face selection for specific printing jobs.

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- Handy Packages ■
- Emblems—Ornaments ■
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- Handfinished Rules
- Decorative Borders
- Strip Spacing Material
- Brass Rules and Accessories
- Steel Rules: cutting, snapout, etc.
- Composing Room Supplies



Compiled and Written by
David L. Kreiter, B.J.

\$5⁰⁰ PER COPY

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NEON TYPE DIVISION / TYPEFOUNDERS OF CHICAGO

For Long Distance Dial Area Code #312-722-6530

Schedule for NEON Cap Font Schemes

CAP Schemes	Letters for Cap Fonts																										Points for Cap Fonts							Figures for Cap Fonts																
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	0														
3A	3	2	2	2	4	2	2	2	3	2	2	2	2	2	3	3	2	1	3	3	3	2	2	1	2	1	2	2	3	3	2	2	1	1	1	1	1	1	2	3	2	2	2	2	2	2	2	2	2	3
4A	4	2	3	2	5	2	2	4	2	3	2	3	4	2	1	4	4	2	1	4	4	2	2	1	2	1	2	4	4	2	2	1	1	1	1	1	1	2	3	2	2	2	2	2	2	2	2	2	4	
5A	5	2	4	3	6	3	3	3	5	2	2	4	3	5	5	3	1	5	5	3	2	1	2	1	2	1	2	5	5	2	3	1	1	1	1	1	2	3	2	2	2	2	2	2	2	2	2	4		
6A	6	3	4	4	8	3	3	4	6	2	2	4	4	6	6	4	2	6	6	4	2	3	2	2	2	2	6	6	2	3	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	4		
7A	7	3	5	4	9	3	3	4	7	3	3	5	4	7	7	4	2	7	7	4	3	3	2	3	2	2	7	7	3	3	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	4			
8A	8	3	5	5	10	4	4	5	8	3	3	5	4	8	8	5	2	8	8	5	3	3	2	3	2	2	8	8	3	4	2	2	2	2	2	2	3	4	3	3	3	3	3	3	3	3	5			
9A	9	4	6	5	11	4	4	5	9	3	3	5	5	9	9	5	2	9	9	5	3	4	2	4	2	2	9	9	3	4	2	2	2	2	2	3	4	3	3	3	3	3	3	3	3	5				
12A	12	5	8	7	14	6	6	7	12	4	4	4	8	7	12	12	7	3	12	12	7	4	5	3	3	3	12	12	4	6	3	3	3	3	4	5	4	4	4	4	4	4	4	4	4	6				
13A	13	5	9	8	16	6	6	8	13	4	4	4	9	8	13	13	8	4	5	3	5	3	3	3	3	13	13	4	6	3	3	3	3	4	5	4	4	4	4	4	4	4	4	4	6					
15A	15	6	10	8	18	7	7	8	15	5	5	5	10	8	15	15	8	3	15	15	8	5	6	3	6	3	15	15	5	7	3	3	3	3	4	5	4	4	4	4	4	4	4	4	6					
16A	16	7	11	9	19	8	8	8	16	5	5	5	11	9	16	16	9	4	16	16	9	6	7	4	7	4	16	16	5	8	4	4	4	4	5	4	4	4	4	4	4	4	4	6						
18A	18	8	12	10	22	9	9	10	18	6	6	6	12	10	18	18	10	4	18	18	10	6	8	4	8	4	18	18	6	9	4	4	4	4	5	4	4	4	4	4	4	4	4	6						
19A	19	8	13	11	23	9	9	11	19	6	6	6	13	11	19	19	11	4	19	19	11	6	8	4	8	4	19	19	6	9	4	4	4	4	5	7	5	5	5	5	5	5	8							
20A	20	8	13	11	24	9	9	11	20	6	6	6	13	11	20	20	11	4	20	20	11	6	8	4	8	4	20	20	6	9	4	4	4	4	6	8	6	6	6	6	6	6	6	10						
21A	21	8	14	12	26	10	10	12	21	6	6	6	14	12	21	21	12	4	21	21	12	6	8	4	8	4	21	21	6	9	4	4	4	4	6	8	6	6	6	6	6	6	6	10						
22A	22	9	15	12	27	10	10	12	22	7	7	7	15	12	22	22	12	4	22	22	12	7	9	5	9	5	22	22	7	9	4	4	4	4	5	6	8	6	6	6	6	6	6	10						
23A	23	9	16	13	28	11	11	13	23	7	7	7	16	13	23	23	13	4	23	23	13	7	9	5	9	5	23	23	7	10	5	5	5	5	6	8	6	6	6	6	6	6	6	10						
24A	24	10	16	13	29	11	11	13	24	7	7	7	16	13	24	24	13	4	24	24	13	7	10	5	10	5	24	24	7	11	5	5	5	5	6	8	6	6	6	6	6	6	6	10						
25A	25	10	17	13	30	12	12	13	25	7	7	7	17	13	25	25	13	4	25	25	13	7	10	5	10	5	25	25	7	11	5	5	5	5	6	8	6	6	6	6	6	6	6	10						
26A	26	11	18	14	32	12	12	14	26	8	8	8	18	14	26	26	14	4	26	26	14	8	11	5	11	5	26	26	8	12	5	5	5	5	7	9	7	7	7	7	7	7	7	11						
30A	30	12	20	16	36	14	14	16	30	8	8	8	20	16	30	30	16	4	30	30	16	8	12	6	12	6	30	30	8	14	6	6	6	6	8	10	8	8	8	8	8	8	8	12						
32A	32	13	21	17	38	15	15	17	32	9	9	9	21	17	32	32	17	4	32	32	17	9	13	6	13	6	32	32	9	15	6	6	6	6	9	11	9	9	9	9	9	9	9	13						
37A	37	15	25	20	45	18	18	20	37	9	9	9	25	20	37	37	20	4	37	37	20	9	16	6	16	6	37	37	9	17	6	6	6	6	10	12	10	10	10	10	10	10	10	15						
40A	40	16	27	21	48	19	19	21	40	10	10	10	27	21	40	40	21	4	40	40	21	10	16	7	16	7	40	40	10	19	7	7	7	7	10	12	10	10	10	10	10	10	10	15						
50A	50	20	34	26	60	24	24	26	50	14	14	14	34	26	50	50	26	10	50	50	26	14	16	10	16	10	20	20	10	26	8	10	6	6	6	6	12	15	12	12	12	12	12	12	18					
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	-	.	'	:		?	!	5	1	2	3	4	5	6	7	8	9	0							

Schedule for NEON Lower Case Font Schemes

Lower Case Schemes	Letters for Lower Case Fonts																										Points for Lower Case																						
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	1	2	3	4	5	6	7	8	9	0													
5a	5	2	3	3	6	3	2	4	5	2	2	4	3	5	5	2	1	5	5	5	3	2	2	1	2	1	3	3	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1			
6a	6	3	4	4	8	4	3	4	6	2	2	4	4	6	6	3	2	6	6	4	2	3	2	3	2	4	4	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
7a	7	3	4	4	9	4	3	5	7	3	3	5	4	7	7	3	2	7	7	4	4	3	3	3	2	4	4	2	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
10a	10	4	6	7	13	6	4	7	10	4	4	7	6	10	10	4	3	10	10	6	4	4	3	4	3	6	6	2	3	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
12a	12	5	7	8	16	7	5	8	12	4	4	4	8	7	12	12	5	3	12	12	6	4	5	3	5	3	7	7	3	3	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2		
14a	14	6	8	9	19	8	6	9	14	5	5	5	9	8	14	14	6	3	14	14	7	5	6	3	6	3	8	8	3	3	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	
16a	16	7	9	10	21	9	7	11	16	5	5	5	11	9	16	16	7	4	16	16	9	5	7	4	7	4	9	9	3	4	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	
17a	17	7	9	11	23	9	7	12	17	6	6	6	12	9	17	17	7	4	17	17	7	6	7	4	7	4	9	9	3	4	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2		
20a	20	8	11	12	27	11	8	13	20	6	6	6	13	11	20	20	8	4	20	20	11	6	8	5	8	4	11	11	3	4	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	
24a	24	10	13	14	32	13	10	16	24	7	7	7	16	13	24	24	10	5	24	24	13	7	10	5	10	5	13	13	4	5	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	
26a	26	11	14	16	35	14	11	18	26	8	8	8	18	14	26	26	11	5	26	26	14	8	11	5	11	5	14	14	4	5	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
32a	32	13	17	20	43	17	13	21	32	9	9	9	21	17	32	32	13	6	32	32	17	9	13	6	13	6	17	17	5	6	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
36a	36	15	19	23	48	19	15	24	36	9	9	9	24	19	36	36	15	6	36	36	19	9	15	6	15	6	19	19																					

PURPOSE and AIMS

A wise old Chinese proverb, "One picture is worth 10,000 words", may be amplified with poetic license and restated that, "One word properly displayed produces a masterpiece". Type faces exist in this expressive sphere and are the tools of composition artists in our "appearance conscious" society. They should thus be used in make-up and ad setting as a painter would employ colors. The desired effect of the work — whether it be a piece of copy or an unfinished oil painting on canvas — can be achieved only after careful consideration of the material, and the precise application of that material to create the craftsman's goal.

COLORS daubed on the palette, and the selection of type faces from a vast library of styles, are influenced in their final choice by the picture the artist wishes to display. Both paint and type in the hands of a skilled and selective craftsman are strong weapons which may mold public opinion and consequently develop sales appeal. Bearing the above points in mind, we display between the covers of this reference book those type faces which, in our opinion, manifest themselves in approximately 95% of the end products produced in the Graphic Arts field today. These selected type styles appear in periodicals, advertising brochures, hand books, catalogs, and are enveloped in practically every other kind of printed matter read daily by literally countless millions of people throughout the world. The remaining 5% of type faces — both of domestic or foreign origin — NOT illustrated here, are not lost to users of this book.

DUE TO OUR WIDE CONTACTS with other foundries in Europe, Asia, and in our own country, practically any type style desired, whether it be American, Russian, Hebrew, Arabic, Japanese or Egyptian, is available through us to the advertising typographer and art director either in the type itself or in matrices from which we are able to cast the desired type face. We extend our thanks to MacKenzie & Harris for making available Van Dijk, Centaur, and Arrighi; Los Angeles Type Foundry for the Times family, all four faces from England.

It is gratifying for a type foundry to realize that the demand for type faces, new, old, ancient, unique or even specimens no longer existent, is made by someone, somewhere at some time. Our knowledge hungry jet age has brought all men and their varied cultures closer to each other. Similarly, an unusual type face arouses curiosity in craftsmen universally who wish to share in the development of their co-workers art and creative talents. This then, is our purpose in writing this directory, so that graphic arts people the world over may have access to type faces about which they would not normally be informed except for the presentation of this book.

THE DISCERNING CRITIC will note that we have not adhered to any set format in the compilation of this catalog nor in the manner in which the type faces are presented. Some are shown on a full page. Others on a half page, and in a few instances the complete size range of a face is not shown; the sizes not displayed however, are mentioned as to their availability. We feel secure in the belief that our brother paste-up man will appreciate the problems confronting one who compiles and does research on this kind of book. The important factor is not the style of the book, but by employing this reference, the user can measure a line of

practically any type face with which he may have to work. That is another objective in presenting this type catalog.

A careful student of unique faces will find in these pages, amongst others, the flexible *GONG* — new and unusual from Germany. The art director and type lover will discover impact faces like *IMPULS* and *REPORTER* from Ludwig Wagner, and *NORWAY* from our own foundry. These faces will undoubtedly be employed in "man-ads" describing strength and sturdiness.

THE TYPE SELECTOR, on the other hand, will probably use the dainty *BRIDAL SCRIPT*, *PARK AVENUE*, *CORONET* and the very alluring *ARABELLA*, which are only a few in this catalog which depict femininity. These faces are being used now in lingerie, perfume and airy kinds of ads.

Faces such as our own *NEON*, *MISTRAL* from Amsterdam Continental, *CHISEL* and *WIDE LATIN* from England, *PEIGNOT* from France, the *ITALIAN TORINO*; also *PALATINO* and the very employable *STANDARD* from Germany are shown in this reference.

The classicist in the Graphic Arts field will invariably choose the always useful and necessary Gothics and Bodoni type faces to complement unique styles in well proportioned layouts. All of our Bodonis and 20th Century family are perfectly cast for this purpose. They are made in our own foundry from hard metal on foundry casters. Faces such as *HAUSER SCRIPT*, *EDEN*, *DELPHIAN*, *RADIANT* and *CORONET*, among others, are produced from Ludlow mats on special casters. These special Ludlow faces augment our productive capacity since we are fortunate in being able to manufacture practically any type face from any kind of matrix. This is possible due to the acquisition of a battery of foreign type casters which employ such innovations in the production of type. These machines enable us to achieve our objectives and aims to house under our roof the most complete type foundry in the world.

THIS CATALOG illustrates the products available at this foundry, from type used every day to faces spaced once a year — from quads and spaces and strip spacing material to emblems and European underlines — from fancy borders and rules to leaders and "Ezy" rule units. Our well stocked inventory marks us as a complete store house which is constantly alert to the needs, both old and new, which the printer may require. Our selection of both foreign and domestic faces is practically complete. We believe that our shelves hold a larger variety of type faces than any other firm in the world. We have accumulated type styles from almost every known foundry and fortunately most of these items have been sold extensively through the years in the Americas.

This is a manifestation of the challenge in our trade; it is a demanding one and reminds us constantly that the need for type faces is ever present. We accept this challenge and will strive to fulfill the requirements of perpetual change in graphic arts.

A TRUE TYPE FOUNDRY makes these innovations available to its patrons. Although these demands are costly to all concerned — the foundry — the typographer — the agency and the public — the expenditure is warranted if the end result is a creative typographical work. We have reached a point in our growth where we can and must contribute to the continual development of this noble art — printing. Hence this type reference.

Admiral Script

14 Pt.—22A 42a

Neon types now as always are *ABC 1234*

18 Pt.—12A 26a

Neon types now as always *A 123*

24 Pt.—8A 16a

Neon types, now as *123456:*

30 Pt.—6A 10a

Neon types *12345678*

36 Pt.—5A 10a

Neon typ *1234567*

CAST FROM LUDLOW MATS

American Garamond

648E

* 6 point 30A, 60a
ABCDEF^hGHⁱIJK^jLM^kNO^lPQR^mSTUVⁿW^xY^zAbcdefghijklmnopqrstuvwxyz12345678

* 7 point on 8 point body 28A, 56a,
ABCDEF^hGHⁱIJK^jLM^kNO^lPQR^mSTUVⁿVabcde^fghij^klmnop^qrstuvw^xyz 123456789

* 8 point 28A 56a,
ABCDEF^hGHⁱIJK^jLM^kNO^lPQR^mSTUVⁿabcde^fghij^klmnop^qrstuvw^xyz 123456789

* 9 point on 10 point body 26A, 52a,
ABCDEF^hGHⁱIJK^jLM^kNO^lPQR^mSabcde^fghij^klmnop^qrstuv^w 123456789

* 10 point 26A, 52a,
ABCDEF^hGHⁱIJK^jLM^kNO^lPQabcde^fghij^klmnop^qrstuv^w123456789

* 11 point on 12 point body 24A, 48a,
ABCDEF^hGHⁱIJK^jLM^kNO^lPabcde^fghij^klmnop^qrstu^v 123456789

* 12 point 24A, 48a,
ABCDEF^hGHⁱIJK^jLM^kNO^lPQR^mSTUVⁿW^xYZ&.,-:!'?ff^hffⁱff^jff^kff^lff^mffⁿff^off^pff^qff^rff^sff^tff^uff^vff^wff^xff^yff^z

ABCDEF^hGHⁱIJK^jLM^kNO^lPQR^mSTUVⁿW^xYZ&.,-:!'?ff^hffⁱff^jff^kff^lff^mffⁿff^off^pff^qff^rff^sff^tff^uff^vff^wff^xff^yff^z

American Garamond Italic

648G

6 point 32A, 64a,
ABCDEF^hGHⁱIJK^jLM^kNO^lPQR^mSTUVⁿW^xYZabcde^fghij^klmnop^qrstuvw^xyz123456789

7 point on 8 point body 30A, 60a
ABCDEF^hGHⁱIJK^jLM^kNO^lPQR^mSTUVⁿW^xYabcde^fghij^klmnop^qrstuvw^xyz 123456789

8 point 30A, 60a,
ABCDEF^hGHⁱIJK^jLM^kNO^lPQR^mSTUVⁿabcde^fghij^klmnop^qrstuvw^xyz 123456789

9 point on 10 point body 28A, 56a
ABCDEF^hGHⁱIJK^jLM^kNO^lPQR^mSTUVⁿabcde^fghij^klmnop^qrstuvw^xyz 123456789

10 point 28A, 56a,
ABCDEF^hGHⁱIJK^jLM^kNO^lPQR^mSabcde^fghij^klmnop^qrstuv^w 123456789

11 point on 12 point body 26A 52a,
ABCDEF^hGHⁱIJK^jLM^kNO^lPQabcde^fghij^klmnop^qrstuv^w 123456789

12 point 26A, 52a,
ABCDEF^hGHⁱIJK^jLM^kNO^lPQR^mSTUVⁿW^xYZ&ff^hffⁱff^jff^kff^lff^mffⁿff^off^pff^qff^rff^sff^tff^uff^vff^wff^xff^yff^z

W^xYZ&ff^hffⁱff^jff^kff^lff^mffⁿff^off^pff^qff^rff^sff^tff^uff^vff^wff^xff^yff^z
W^xYZ&ff^hffⁱff^jff^kff^lff^mffⁿff^off^pff^qff^rff^sff^tff^uff^vff^wff^xff^yff^z
W^xYZ&ff^hffⁱff^jff^kff^lff^mffⁿff^off^pff^qff^rff^sff^tff^uff^vff^wff^xff^yff^z

Adonis

10 Pt.—20A 45a

Neon types, now as always, are produced 11111111 222222

12 Pt.—21A 42a

Neon types, now as always, are produced 111111122

14 Pt.—18A 36a

Neon types, now as always, are produced 1

18 Pt.—13A 26a

Neon types, now as always, are 3

CAST FROM LINOTYPE MATS

ANTIQUE BOLD

No. 144

12 Pt.—24A 47a

Neon types, now as always, are *pro123456*

14 Pt.—22A 42a

Neon types, are produ *12345*

18 Pt.—12A 26a

Neon types, are pr *1234*

24 Pt.—8A 17a

Neon types, *1234-*

30 Pt.—6A 10a

Neon typ *1234*

36 Pt.—5A 7a

Neon types, *1*

NEW FACES are constantly being added to our large repertoire of types. If what you want is not shown in this book write to us for speedy service.

ALTERNATE GOTHIC No. 2**No. 77**

CHARACTERS IN COMPLETE POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ &
 abcdefghijklmnopqrstuvwxyz
 . , - ' : ; ! ? fi ff fl \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80a Lower Case

Neon type, now as always, are produced from the highest 1234567890,--?*

8 Pt.—30A CAPS 60a Lower Case

Typefounders of Chicago is a credit to the graphic arts industry ABCD abcd 23

10 Pt.—26A CAPS 53a Lower Case

Neon type, now as always is produced from the finest foundry m 1

12 Pt.—24A CAPS 47a Lower Case

ABCDEF GHIJ KLMNOPQRSTUvabcde fghijklmnopqrstuv \$123

14 Pt.—22A CAPS 42a Lower Case

ABCDEF GHIJ KLMNOPQRabcde fghijklmnopqrs \$123

18 Pt.—18A CAPS 26a Lower Case

ASTUVWXYZABCDEatuvwxyzabcde f 456

24 Pt.—8A CAPS 17a Lower Case

AFGHIJ KLMOPQaghi jklmnopqr 78

30 Pt.—6A CAPS 10a Lower Case

AQRSTU VWXastuvwxyz 90

36 Pt.—5A CAPS 7a Lower Case

AYRABC Dabcde fghij l 1

48 Pt.—4A CAPS 6a Lower Case

AIJMNW amnw 77

60 Pt.—3A CAPS 6a Lower Case

AWXY abef 81

72 Pt.—3A CAPS 5a Lower Case

ABZ abz 191

42 PT. AVAILABLE IN BOTH ROMAN AND ITALIC

Alternate Gothic No. 2 Italic**77K**

CHARACTERS IN COMPLETE POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ &
 abcdefghijklmnopqrstuvwxyz
 . , - ' : ; ! ? ! fi ff fl %) \$ 1 2 3 4 5 6 7 8 9 0

14 Pt.—22A CAPS 42a Lower Case

ABCDEF GHIJ KLMNOPQRabcde fghijklmnopqrs \$123

18 Pt.—18A CAPS 26a Lower Case

ASTUVWXYZABC Datuvwxyzabcde f 456

24 Pt.—8A CAPS 17a Lower Case

AEFGHIJ KLMNabij klmnopqrst 78

30 Pt.—6A CAPS 10a Lower Case

AQRSTU VWXatuvwxyz 90

36 Pt.—5A CAPS 7a Lower Case

AYABC Dabcde fghij r 1

48 Pt.—4A CAPS 6a Lower Case

ABCDE amnop 3

60 Pt.—3A CAPS 6a Lower Case

AFGH aqrst 4

72 Pt.—3A CAPS 5a Lower Case

AIJK auvz 5

Nova Script No. 840

Nova Script ABCDEFGHIJ 1234

18-pt.

CAPS, Pts., Figs.
7ALower Case
21a

^{36 point 4A} ¹³⁰
A B C D E F a b c d e f g h i k 1 2

^{30 point 5A} ¹⁵⁰
A B C D E F a b c d e f g h i j l 1 2 3

24 point No. 1 6 A 18 a

**Classy Text Letter for Modern Use
 Wanted in Choice Work of Various Kinds**

24 point No. 2 7 A 19 a

**Immediate Approbation was Received
 Encouraging Letters from Many Customers 58**

18 point No. 1 9 A 30 a

**Studying Cost System a Printer Reports
 Tremendous Overhead Expense Much to Blame 36**

18 point No. 2 10 A 30 a

**Many Tasty Printers Most Cordially Invited
 Large Quantities of Invitation Text Will be Ordered 76**

14 point 13 A 40 a

**Great Demand for this Choice Face Promptly Met
 The Complete Series Ought to Grace Every Composing Room**

12 point 12 A 45 a

**Required Proper Material to Maintain Their Standards
 Customers Become More Critical Daily About Their Printed Matter**

10 point 15 A 50 a

**Persistent Application to Business is Always Greatly Awarded
 Constant Advance of Pittsburgh's Foundry Boosted by Faithful Service 86
 Our Endorsements to Satisfy Are Appreciated Highly by Printers**

8 point 16 A 54 a

**Superior Equipment Means Constantly Increasing Business and Better Prices
 Efficiently Arranged Workrooms Stocked with Modern Machinery and Appliances Needed 98
 Combined with an Adequate Supply of this Foundry's High-Class Type Faces**

[Characters *ø*, *ω*, *ø* and *¼* with each size

20 point ANTIQUE OPEN 8A

48 point NEON TYPE 3A

36 point IS VERY RICH 6 A

30 point VERY POPULAR 6 A

24 point FOR INITIAL LETTER 7A

PITTSBURGH BLACK (Cooper Black) 282

48 point THUNDER 3 A 4 a
and power 3

42 point POSTER 3 A 4 a
power ads 15

60 Pt.—3A, 6a

72 Pt.—3A, 5a

Neon 7 Acm 8

PITTSBURGH BLACK

282

36 point

3 A

4 a

SUITABLE
for large ads 11

30 point

4 A

7 a

RICH BOLD
type face with 29

24 point

5 A

9 a

EXPRESSES
durability plus punch 1

18 point

6 A

13 a

TYPE WEARS WELL
this face stands punishment 46

14 point

10 A

20 a

PITTSBURGH BLACK
the home of heavy goods industries 80

12 point

13 A 26 a

10 point

14 A 28 a

PRINT IN GREY INK
and then see how 49
beautiful the design is

THE CHIMNEY SWEEP
should have his business 37
card designed in Pittsburgh

8 point

16 A 32 a

6 point

18 A 36 a

THE ARTIST ALSO
because by correct spacing he 33
can express effective lettering

THE SMALLEST SIZE
sharply cut and beautifully cast so 14
it will print well for you

BANK GOTHIC LIGHT (STATIONERS)

8 point Bank Gothic Light No. 1 38 A
BANK GOTHIC IS THE EXTERNAL TYPE FACE. SOME DESIGNERS HAVE SAID IT HAD NO HERIT

8 point Bank Gothic Light No. 2 39 A
BECAUSE ANYONE CAN TAKE A DRAWING BOARD AND T-SQUARE, AND BY COMBINING

8 point Bank Gothic Light No. 2 35 A
STRAIGHT LINES AND CIRCLES, MAKE A GOTHIC TYPE. AND YET THERE IS

8 point Bank Gothic Light No. 4 31 A
NO MORE POPULAR TYPE THAN THIS SPLENDID AND WELL

12 point Bank Gothic Light No. 3 34 A
PRINTING-TYPES ARE MADE FROM AN ALLOY OF 17\$

12 point Bank Gothic Light No. 6 31 A
MELTED LEAD, TIN, ANTIMONY, AND 1234567

12 point Bank Gothic Light No. 7 17 A
SOMETIMES COPPER AND OTHER 1234

12 point Bank Gothic Light No. 8 15 A
METALS. THIS ALLOY FILLS THE &

12 point Bank Gothic Light No. 9 12 A
TYPOGRAPHY DEPENDS 123

12 point Bank Gothic Light No. 10 10 A
UPON THE ACCURACY 1

BANK GOTHIC MEDIUM (STATIONERS)

6 point Bank Gothic Medium No. 11 35 A
KNOWN BANK GOTHIC FACE. IS ENDURING AS THE ROCK OF GIBRALTAR BECAUSE OF 17\$

6 point Bank Gothic Medium No. 12 29 A
TREMENDOUS ADAPTABILITY EVERY FORM OF PRINTING CAN BE PRODUCED IN

6 point Bank Gothic Medium No. 13 25 A
BANK GOTHIC TYPE. FOR CARDS, STATIONERY, ETC. THERE IS NONE

6 point Bank Gothic Medium No. 14 21 A
BETTER FOR BOOK HEADINGS & DISPLAY LINES. & \$1234567

12 point Bank Gothic Medium No. 15 24 A
MOLD EXACTLY, AND SHRINKS BUT LITTLE IN 1234

12 point Bank Gothic Medium No. 16 21 A
COOLING. EVERY TYPEFOUNDER HAS HIS 12

12 point Bank Gothic Medium No. 17 17 A
OWN FORMULA, WHICH HE KEEPS 1234

12 point Bank Gothic Medium No. 18 15 A
SECRET. THE UTILITY OF 12345

18 Pt. Bank Gothic Medium No. 19 12A
SQUARE GOTHICS ARE 123

18 Pt. Bank Gothic Medium No. 20 8A
USED FOR IMPACT 423

ALL COPPERPLATES AND BANK GOTHICS ARE CAST WITH IDENTIFYING NICKS.

* 4 point 37A 75a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

* 8 point 30A 58a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

* 9 point on 10 point body 28A 57a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

* 10 point 27A 55a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

* 11 point on 12 point body 25A 48a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

* 12 point 23A 46a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

14 point 22A 44a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 WXYZ & fl fl fl fl fl . , ; ' ! ? - \$ 1 2 3 4 5 6 7 8 9 0
 a b c d e f g h i j k l m n o p q r s t u v w x y z

18 point 16A 30a
 ABCDEFGHIJKLabcdefghijklm 123

24 point 9A 16a
 ABCDEFGHabcde fghik 126

30 point 5A 9a
 ABCDEFabcdef gh 12

36 point 4A 8a
 ABCDEabcdef 12

42 point 4A 7a
 ABCDabcde s 2

48 point 4A 6a
 ABCDabcd 6

60 point 3A 5a
 ABCabc i 2

72 point 3A 4a
 ABabc i 2

4 point 30A 75a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

8 point 30A 75a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

9 point on 10 point body 31A 60a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

10 point 31A 60a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

11 point on 12 point body 28A 57a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

12 point 28A 55a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

14 point 22A 44a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 Z&ÆCææfjflffjflflffl. , ; ' ! ? - \$ 1 2 3 4 5 6 7 8 9 0
 a b c d e f g h i j k l m n o p q r s t u v w x y z

18 point 16A 30a
 ABCDEFGHIJKLabcdefghijklmno 123

24 point 9A 16a
 ABCDEFGHabcde fghijk 367

30 point 5A 9a
 ABCDEFabcdef ghijk 12

36 point 4A 8a
 ABCDEabcdef gi 12

42 point 4A 7a
 ABCDabcde fgi 2

48 point 4A 6a
 ABCDabcde i 2

60 point 3A 5a
 ABCabcde 8

72 point 3A 4a
 ABabc e 2

* 6 point 27A 52a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ& abcdefghijklmnopqrstuvwxy 1234567890

* 7 on 8 point 35A 49a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ& abcdefghijklmnopqrstuvwxy 123456

* 8 point 24A 47a
ABCDEF GHIJ KLMNOPQRSTU VW abcdefghijklmnopqrstuvw 123456

* 9 on 10 point 23A 44a
ABCDEF GHIJ KLMNOPQRSTU V abcdefghijklmnopqrstuv 123456

* 10 point 22A 42a
ABCDEF GHIJ KLMNOPQRST abcdefghijklmnopqrst 123456

* 11 on 12 point 20A 40a
ABCDEF GHIJ KLMNOPQRS abcdefghijklmnopqrs 123456

* 12 point 19A 39a
ABCDEF GHIJ KLMNOPQR abcdefghijklmnopqr 123456

14 point 17A 33a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ &
abcdefghijklmnopqrstuvwxy ..:;!?"

18 point 12A 24a
ABCDEF GHIJ K abcdefghijk 1234567890\$

24 point 8A 16a
ABCDEF GHIJ abcdefghij 12

30 point 6A 12a
ABCDEF G abcdefg 123

36 point 5A 10a
ABCDEF abcdefg 12

BODONI SHADED No. 194

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z & a b c d e f g h
i j k l m n o p q r s t u v w x y z
., - ' : ; ? ! \$ 1 2 3 4 5 6 7 8 9 0

14 Pt.—92A CAPS 49a Lower Case
ABCDEF GHIJ K abcdefghijklmno \$890

18 Pt.—12A CAPS 26a Lower Case
ABCDEF GHIJ abcdefghijk \$123

24 Pt.—8A CAPS 17a Lower Case
AKLMNOP almnopq \$45

30 Pt.—6A CAPS 10a Lower Case
AQRSTU arstuvw 67

36 Pt.—5A 7a
Neon types, 1234

6 point 30A 52a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ& ABCdefghijklmnopqrstuvwxy 1234567890

7 on 8 point 27A 50a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ& abcdefghijklmnopqrstuvwxy 123456

8 point 24A 44a
ABCDEF GHIJ KLMNOPQRSTU VW abcdefghijklmnopqrstuvw 123456

9 on 10 point 23A 47a
ABCDEF GHIJ KLMNOPQRSTU V abcdefghijklmnopqrstuv 123456

10 point 22A 43a
ABCDEF GHIJ KLMNOPQRST abcdefghijklmnopqrst 123456

11 on 12 point 20A 41a
ABCDEF GHIJ KLMNOPQRS abcdefghijklmnopqrs 123456

12 point 19A 39a
ABCDEF GHIJ KLMNOPQR abcdefghijklmnopqr 123456

14 point 17A 33a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ &
abcdefghijklmnopqrstuvwxy ..:;!?"

18 point 12A 24a
ABCDEF GHIJ K abcdefghijk 1234567890\$

24 point 8A 16a
ABCDEF GHI abcdefghi 123

30 point 6A 12a
ABCDEF G abcdefg 123

36 point 5A 10a
ABCDEF abcdefg 12

Bon Aire (B)

CHARACTERS IN COMPLETE FONT

36 Pt.—5A, 7a.
A B C D E F G H I J K L
M N O P Q R S T U V ? !
W X Y Z & ' \$ 1 2 3 4 5 6
7 8 9 0 a b c d e f g h i j k l
m n o p q r s t u v w x y z . , : ;

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z & a b c d e f g h
i j k l m n o p q r s t u v w x y z . , - ' :
; ? ! f f f f f f f f \$ 1 2 3 4 5 6 7 8 9 0

*5 Pt.—40A CAPS 80s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$1234567

*6 Pt.—40A CAPS 80s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$1234567

*8 Pt.—30A CAPS 60s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$1234567

*8 Pt.—30A CAPS 60s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$1234567

*9 Pt.—26A CAPS 53s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$456

*10 Pt.—26A CAPS 53s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$456

*12 Pt.—24A CAPS 47s Lower Case
AMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$789

*12 Pt.—24A CAPS 47s Lower Case
AMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$789

*14 Pt.—22A CAPS 42s Lower Case
AYZABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$012

*14 Pt.—22A CAPS 42s Lower Case
AYZABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$012

*18 Pt.—19A CAPS 36s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$78

*18 Pt.—19A CAPS 36s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$78

*18 Pt.—19A CAPS 36s Lower Case
AJKLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$34

*24 Pt.—17A CAPS 17s Lower Case
ASTUVW abcdefghij \$123

*30 Pt.—6A CAPS 10s Lower Case
ASTUVW abcdefghij \$123

*30 Pt.—6A CAPS 10s Lower Case
AXYZAB aklmno \$45

*36 Pt.—5A CAPS 7s Lower Case
AXYZAB aklmno \$45

*36 Pt.—5A CAPS 7s Lower Case
ACDEFG apqrst 67

*36 Pt.—5A CAPS 7s Lower Case
ACDEFG apqrst 67

*42 Pt.—4A CAPS 6s Lower Case
AHIJKL auvw 8

*42 Pt.—4A CAPS 6s Lower Case
AHIJKL auvw 8

*48 Pt.—4A CAPS 6s Lower Case
AMNO axyz 9

*48 Pt.—4A CAPS 6s Lower Case
AMNO axyz 9

*60 Pt.—3A CAPS 6s Lower Case
APQR abc 0

*60 Pt.—3A CAPS 6s Lower Case
APQR abc 0

*72 Pt.—3A CAPS 5s Lower Case
ASTade 2

*72 Pt.—3A CAPS 5s Lower Case
ASTade 2

84/72 AVAILABLE

ASTade 2

Bodoni:

Created in 1799 by Giambattista Bodoni broke away from the old style Romans of Janson and Garamond. This modern Roman family of type designs is still popular today, and is characterized by strong contrasts of light and dark strokes.

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z & a b c d e f g h i j k
l m n o p q r s t u v w x y z . , - ' : ? !
f f f f f f f f \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$12345678

8 Pt.—30A CAPS 60s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$12345678

9 Pt.—26A CAPS 53s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$12345678

9 Pt.—26A CAPS 53s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$12345678

10 Pt.—26A CAPS 53s Lower Case
ATUVW XYZ ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$345

12 Pt.—24A CAPS 47s Lower Case
ATUVW XYZ ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$345

14 Pt.—22A CAPS 42s Lower Case
AHIJKLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$678

14 Pt.—22A CAPS 42s Lower Case
AHIJKLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$678

18 Pt.—19A CAPS 36s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$45

18 Pt.—19A CAPS 36s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$45

18 Pt.—19A CAPS 36s Lower Case
AUWVXYZ ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$90

24 Pt.—18A CAPS 17s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$89

24 Pt.—18A CAPS 17s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$89

30 Pt.—6A CAPS 10s Lower Case
AIJKLMNaijklmn 01

30 Pt.—6A CAPS 10s Lower Case
AIJKLMNaijklmn 01

36 Pt.—5A CAPS 7s Lower Case
AOPQRSaopqrs 2

36 Pt.—5A CAPS 7s Lower Case
AOPQRSaopqrs 2

42 Pt.—4A, 6s,
Neon types, no 1

42 Pt.—4A, 6s,
Neon types, no 1

48 Pt.—4A, 6s,
Neon types, 2

48 Pt.—4A, 6s,
Neon types, 2

60 Pt.—3A, 6s,
Neon typ 1

60 Pt.—3A, 6s,
Neon typ 1

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

72 Pt.—3A, 5s,
Neon 123

BODONI BOLD

No. 275

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z & a b c d e f g h i
j k l m n o p q r s t u v w x y z . , - ' ' :
? ! ; ñ ð ñ ð ñ ð \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A. CAPS 80s Lower Case
ABCDEF GHIJ KLMNOPQRSTU Vabedefghijklmnopqrstuvwxy z \$123456

8 Pt.—30A. CAPS 60s Lower Case
AWXYZABCDEF GHIJ KLMabedefghijklmnopqrstuv \$7890

10 Pt.—20A. CAPS 53s Lower Case
ANOPQRSTU VWXY Zawxyzabedefghijklmn \$1234

12 Pt.—24A. CAPS 47s Lower Case
ABCDEF GHIJ KLMaopqrstuvwxy z ab \$456

14 Pt.—22A. CAPS 45s Lower Case
ANOPQRSTU Vw aedefghijklmn or \$234

18 Pt.—12A. CAPS 26s Lower Case
AXYZABCDEF almnopqrs \$567

24 Pt.—8A. CAPS 17s Lower Case
AGHIJ KLatuvwxy z \$890

30 Pt.—6A. CAPS 10s Lower Case
AMNOP Qabedef 01

36 Pt.—5A. CAPS 7s Lower Case
ARSTU aghijk 23

48 Pt.—4A. CAPS 6s Lower Case
AVWX lmn 4

60 Pt.—3A. CAPS 6s Lower Case
AYZ aop 5

72 Pt.—3A. CAPS 5s Lower Case
AB a bn 7

ALBERTUS NO. 481

Albertus ABCDEF GHI 123

18-pt.	24a.
24-pt.	12A.
36-pt.	7A.
48-pt.	5A.
	4A.

Caps, Pts., Figs.	Lower Case
12A.	24a.
7A.	11s.
5A.	9a.
4A.	7a.

BODONI BOLD Italic

275K

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z & a b c d e f g h i
j k l m n o p q r s t u v w x y z . , - ' ' :
? ! ; ñ ð ñ ð ñ ð \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A. CAPS 80s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXabedefghijklmnopqrstuvwxy z \$123

8 Pt.—30A. CAPS 60s Lower Case
AYZABCDEF GHIJ KLMNOPabedefghijklmnopqrstuv \$4567

10 Pt.—26A. CAPS 53s Lower Case
AQRSTU VWXY ZABCDEFawxyzabedefghijklm \$890

12 Pt.—24A. CAPS 47s Lower Case
AFGHIJ KLMNOPRanopqrstuvwxy z \$12

14 Pt.—22A. CAPS 45s Lower Case
ATUVW X Y Z A B a b e d e f g h i j k l m n o p \$34

18 Pt.—12A. CAPS 26s Lower Case
ABCDEF GHI arstuvwxy z ab \$67

24 Pt.—8A. CAPS 17s Lower Case
AJ K L M N O a c d e f g h i j \$89

30 Pt.—6A. CAPS 10s Lower Case
APQRST aklmno 12

36 Pt.—5A. CAPS 7s Lower Case
ATUV apqrstu 34

48 Pt.—4A. CAPS 6s Lower Case
AXYZ astuv 5

60 Pt.—3A. CAPS 6s Lower Case
ABC a wx 7

72 Pt.—3A. CAPS 5s Lower Case
AD a h z 8

ALBERTUS TITLING NO. 324

ALBERTUS C 123

24-pt.	6A.
36-pt.	5A.
48-pt.	4A.

Bodoni Bold Condensed

No. 775

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T U V
 W X Y Z & a b c d e f g h i j k l m n o p q r s t u v w
 x y z . , - ' ; : ? ! @ # \$ % & ' () * + , - . / 0 1 2 3 4 5 6 7 8 9 0

14 Pt.—22A CAPS 45a Lower Case

A B C D E F G H I J K L M N O a b c d e f g h i j k l m n o p q r s 1234

18 Pt.—12A CAPS 26a Lower Case

A B C D E F G H I J K L M a b c d e f g h i j k l m n \$ 12

24 Pt.—8A CAPS 17a Lower Case

A N P Q R S T U V a h p q r s t u v w x \$ 34

30 Pt.—6A CAPS 10a Lower Case

A C D E F G H I a f g h i j k 789

36 Pt.—5A CAPS 7a Lower Case

A B D E F G H a p q r s u 10

48 Pt.—4A CAPS 6a Lower Case

A I J K L a l m n o p 9

60 Pt.—3A CAPS 6a Lower Case

A M N O a q r u 0

72 Pt.—3A CAPS 5a Lower Case

A P Q k s t w 1

84/72 Pt.—3A Caps and Figures Only

NEON 12

Ultra Bodoni**675J**

6 Pt.—30A 60a

Neon types, now as always, are produced 123422a01A

8 Pt.—15A 32a

Neon Types, as always are produced with the 1

10 Pt.—13A 32a

Neon Types, as always are produced with

12 point 12A 29a

A B C D E F G H I J K a b c d e f g h i j k 1234

14 point 12A 34a

A B C D E F G H I J K L M N O P

Q R S T U V W X Y Z & . , ; : ' ? -

O I J \$ 1 2 3 4 5 6 7 8 9 0 a b c d e f g

h i j k l m n o p q r s t u v w x y z

18 point 9A 18a

A B C D E F G H a b c d e f g h i j 12

24 point 6A 10a

A B C D E F a b c d e 12

30 point 5A 9a

A B C D E a b c d 12

36 point 5A 8a

A B C E a d c 12

42 point 4A 7a

A B C a b c 12

48 point 4A 6a

A B l a b 12

60 point 3A 5a

A B a b 5

72 point 3A 4a

A L a s 1

Ultra Bodoni Italic 675K

8 Pt.—15A 32a

Neon types, now as always, are produced 1234

10 pt.—13A 32a

Neon types, now as always, are prod 1234

12 point 14A 23a

ABCDEFGHIJKabcdefghi 12380

14 point 12A 24a

ABCDEFGHIJKLMN

OPQRSTUVWXYZ&.,:;'!?"

\$1234567890 abcdefg

hijklmnopqrstuvwxyz

18 point 9A 18a

ABCDEFGHIGabcde 1234

24 point 6A 10a

ABCDEabcde 158

30 point 5A 9a

ABCDabcde 12

35 point 5A 8a

ABCabc 15

42 point 4A 7a

ABCabc 10

48 point 4A 6a

ABabc 15

60 point 3A 5a

ABab 4

72 point 3A 4a

Aaol

Brush

302

14 point 12A 34a

ABCDEFGHIJKLMN

OPQRSTUVWXYZ&.,:;'!?"

\$1234567890 abcdefg

hijklmnopqrstuvwxyz

18 point 8A 23a

ABCDEFGHIJKLM 123

24 point 6A 15a

ABCDEFabcde 23

30 point 5A 12a

ABCDEabcde 23

35 point 4A 10a

ABCDabcde 2

42 point 3A 9a

ABCDabcde 12

48 point 3A 9a

ABCabc 2

60 point 3A 5a

ABCabc 3

72 point 3A 4a

ABabc 4

NO EXTRA CHARGE FOR SPECIAL CHARACTERS IN FONT.



BODONI Campanile

14 Pt.—22A CAPS 42a Lower Case

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNPOQRSTUVWXYZ& abedefghijklmnopqr
stuvwxyz.-“:?!()|— \$1234567890

18 Pt.—12A CAPS 26a Lower Case

ABCDEFGHIJKLMNO& abedefghijklmno \$123456

24 Pt.—8A CAPS 17a Lower Case

APQRSTUVWXYZapqrstuvwxy7890

30 Pt.—6A CAPS 10a Lower Case

ABCDEFGHI& abedefgh \$1234

36 Pt.—5A CAPS 7a Lower Case

AJKLMNOaijklmno 5678

42 Pt.—4A CAPS 6a Lower Case

APQRSTUapqrstu 90

48 Pt.—4A CAPS 6a Lower Case

AVWXYZavwxyz 1

50 Pt.—3A CAPS 6a Lower Case

ABCD& abcd \$1

72 Pt.—3A CAPS 5a Lower Case

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POLIPHILUS NO. 230

POLIPHILUS 123456

18-pt.
24-pt.

Caps, Pts., Figs.
15A.
16A.

BODONI CAMPANILE *Italic*

18 Pt.—12A CAPS 26a Lower Case

ABDGHKMNPRSTVZabdefghkmnpv 12345

24 Pt.—8A CAPS 17a Lower Case

ABCDEFGHIINORSacdehrtu 1234567

30 Pt.—6A CAPS 7a Lower Case

ABCDEHLMpabdfgh 1234

36 Pt.—5A CAPS 7a Lower Case

AFGHK Mabcd fgh 123

48 Pt.—4A CAPS 6a Lower Case

ABCD adom 1234

**BROADWAY (B)
ENGRAVED 307**

(Caps, Points, and Figures Only)

CHARACTERS IN COMPLETE FONT

**A B C D E F G H I J K L
M N O P Q R S T U V
W X Y Z & . , - ' : ; ? ! \$ %
\$ 1 2 3 4 5 6 7 8 9 0**

14 Pt.—22A

ABCDEFGHIJKL \$234

18 Pt.—12A

ABCDEFGHIJ \$56

24 Pt.—8A

AKLMNOPS!7

30 Pt.—6A

AQRUVW 8

36 Pt.—5A

AVXYZ!9

OTHELLO NO. 247

OTHELLO ABCD 123

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Caps, Pts., Figs.

21A.

12A.

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8 Pt. 30A 60a
 AGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMnopqrstuvwxyz1234567890

9 Pt. on 10 Pt. Body 27A 54a
 AGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMnopqrstuvwxyz1234567890

10 Pt. 27A 54a
 AGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMnopqrstuvwxyz1234567890

11 Pt. on 12 Pt. Body 25A 50a
 AEFHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMnopqrstuvwxyz1234567890

12 Pt. 24A 48a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklnopqrstu

14 Pt. 22A 44a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Hhijff
 fffjll.,:;''?-\$1234567890abcdefghijklmnopqrstuvwxyz

16 Pt. on 16 Pt. Body 17A 34a
 16 Pt. on 18 Pt. Body 17A 34a
 AVWXYZABCDEFGHIJvwxyzabcdefghijS34

18 Pt. 16A 28a
 AKLMNOPQRSTUVWXYZaklmnopqrstuvwX S5

22 Pt. on 22 Pt. Body 12A 22a
 22 Pt. on 24 Pt. Body 12A 22a
 AWXYZABCDEFGHI Fayzabcdefghijklnm 6

24 Pt. 11A 20a
 AGHIJKLMNOP Oanopqrstuvwxyz 7

30 Pt. 9A 17a
 APQRSTUVWXYZ ayzabcdefgh 8

36 Pt. 8A 16a
 AWXYZ ABabijklm 9

42 Pt. 7A 13a
 ACDEF anopqrst 0

48 Pt. 6A 12a
 AGHI Janopqrs 1

3A Font with 2 extra T's

A B C D E

F G H I J K

L M N O P

Q R S T U

V W X Y Z

This beautiful set of initials is one of the last designs made by the celebrated English artist, illustrator and sculptor, ERIC GILL, before he died. It is here available, in foundry cast type, for the first time in America. No other size has been made. Note that the font consists of capitals only—no points or figures—full face on 48 point body—very easy to use as decorative initials!

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 Note the many popular series in this book in which these odd sizes are available.

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 VWXYZ & abcdefghijklmnopq
 rstuvwxyz., - ' ' : ; ? ! f f f f f f f f %
 \$ 1 2 3 4 5 6 7 8 9 0

*6 Pt.—40A. CAPS 80s Lower Case
 ABCDEFGHIJKLMN OPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$123459

*7 Pt.—30A. CAPS 60s Lower Case
 ABCDEFGHIJKLMN OPQRSTU ABCDEFGHIJKLMnopqrstuvwxyz \$1234567

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 AVWXYZABCDEFGHIJKLMABCDEFGHIJKLMnopqrstuvwxyz \$1890

*9 Pt.—26A. CAPS 53s Lower Case
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	3A	5a

CHARACTERS IN COMPLETE FONT

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 VWXYZ & abcdefghijklmnopqrst
 uvwxyz ff ff ff ff . , - ' ' : ; ? !
 \$ 1 2 3 4 5 6 7 8 9 0

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 ABCDEFGHIJKLMN OPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$12345678

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 ABCDEFGHIJKLMN OPQR abcdefghijklmnopqrstu \$1234

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 ABCDEFGHIJKLMN OPQ abcdefghijklmnopqrs \$1234

12 Pt.—24A. CAPS 47s Lower Case
 ABCDEFGHIJKLMN OP abcdefghijklmnopqrst \$123

14 Pt.—22A. CAPS 42s Lower Case
 ABCDEFGHIJKLMN abcdefghijklmnopqrs 123

18-1 Pt.—12A. CAPS 26s Lower Case
 AOPQRSTUVWXYZatuvwxyz abcdefghij 456

18-2 Pt.—12A. CAPS 26s Lower Case
 AYZABCDEFGHIGaklmnopqrstuvwxyz 78

24 Pt.—8A. CAPS 17s Lower Case
 AHIJKLMN az abcdefghijk 90

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 AOPQRST almnopqrst 1

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 AUUVWX atuvwxxa 2

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17 A

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* 9 point on 10 point body 18A 36a
 ABCDEFGHIJKLMNOPabcd efghijklmnopqrstuvwxy 12345

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* 11 point on 12 point body 15A 32a
 ABCDEFGHIJKLMabcd efghijklmnopqrst 12345

* 12 point 15A 32a
 ABCDEFGHIJKLMabcd efghijklmnopq 1234

14 point 13A 26a
 ABCDEFGHIJKLMNOPQRST
 UVWXYZ&.,:;!?'-\$1234567890
 abcdefghijklmnopqrstuvwxy z

18 point 5A 18a
 ABCDEFGHabcd efghijl 1234

24 point 5A 10a
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8 point 19A 38a
 ABCDEFGHIJKLMNOPQRSabcd efghijklmnopqrstu 123456

9 point on 10 point body 16A 34a
 ABCDEFGHIJKLMNOPabcd efghijklmnopqrstuv 12345

10 point 16A 34a
 ABCDEFGHIJKLMNOPabcd efghijklmnop123456

11 point on 12 point body 13A 32a
 ABCDEFGHIJKLMabcd efghijklmnopq 12345

12 point 13A 32a
 ABCDEFGHIJKLMabcd efghijklmno 1234

14 point 11A 26a
 ABCDEFGHIJKLMNOPQRS
 TUVWYYZ&.,:;!?'-1234567980
 abcdefghijklmnopqrstuvwxy z

18 point 9A 18a
 ABCDEFGHabcd efgh1234

24 point 9A 10a
 ABCDEFabcdef 12

30 point 9A 8a
 ABCDEFabcdef 12

36 point 4A 7a
 ABCDabcd 12

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Binny Old Style

21

5 point 25A 50a
ABCDEFGHIJKLMNQPQRSTUUVWXYzAbcdefghijklmnopqrstuvwxy,;:~ 1234567

6 point 23A 47a
ABCDEFGHIJKLMNQPQRSTUUVWAbcdefghijklmnopqrstuvwxy,;:~ 1234567

7 point on 8 point body 21A 42a
ABCDEFGHIJKLMNQPQRSTAbcdefghijklmnopqrstuvwxy 123456

8 point 21A 42a
ABCDEFGHIJKLMNQPQRSTAbcdefghijklmnopqrstuvwxy 123456

10 point 16A 36a
ABCDEFGHIJKLMNOpAbcdefghijklmnopqrs 12345

12 point 15A 32a
ABCDEFGHIJKLMNAbcdefghijklmnopq 1234

14 point 13A 27a
ABCDEFGHIJKLMNQPQRSTUV
WXYZ&fiflfffiffi,;:~!?- \$1234567890
abcdefghijklmnopqrstuvwxy z

18 point 10A 18a
ABCDEFGHIHabcde fghij 1234

24 point 6A 13a
ABCDEFabcde fgh 123

30 point 5A 10a
ABCDEabcd 123

36 point 4A 8a
ABCDabcdi 12

AVAILABLE IN 9 AND 11 PT.

Binny Old Style Italic

21G

6 point 16A 53a
ABCDEFGHIJKLMNQPQRSTUWVab cdefghijklmnopqrstu vwxyz 1234567

7 point on 8 point body 16A 50a
ABCDEFGHIJKLMNQPQRSTUabcde fghijklmnopqrstu vwxyz 1234567

8 point 16A 50a
ABCDEFGHIJKLMNQPQRSTAbcde fghijklmnopqrstu vwxyz 1234567

10 point 15A 42a
ABCDEFGHIJKLMNOpAbcde fghijklmnopqrstu 123456

12 point 13A 36a
ABCDEFGHIJKLMNAbcde fghijklmnopqr 1234

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Bridal Script

12 Pt.—18A 36a
ABCDEFGHIJGKL MNOPQ abcd e fghijklm 1234

14 Pt.—15A 32a
ABCDEFGHIJGKL MNOPQ
RSTUVWXY Z E'?!? \$ 1234567890
abcd e fghijklmnopqrstu vwxyz abcde fghijklmnopqrstu vwxyz

18 Pt.—9A 32a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

24 Pt.—10A, 20a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

30 Pt.—8A, 16a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

36 Pt.—6A, 10a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

Cochin Light 61E

18 point 15A, 30a
ABCDEFGHIJGKL MNOPQ RSTUV
WXYZ&fiflfffiffi,;:~!?- \$1234567890
abcdefghijklmnopqrstuvwxy z

24 point 10A, 20a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

30 point 8A, 16a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

36 point 6A, 10a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

42 point 5A, 8a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

48 point 4A, 6a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

54 point 3A, 4a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

60 point 2A, 3a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

66 point 1A, 2a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

Cochin Light Italic 61G

18 point 15A, 30a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

24 point 10A, 20a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

30 point 8A, 16a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

36 point 6A, 10a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

42 point 5A, 8a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

48 point 4A, 6a
ABCDEFGHIJGKL MNOPQ abcd e fghij 1234567890

Caslon Bold

No. 79

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOP
QRSTUVWXYZ & a b c d
e f g h i j k l m n o p q r s t u v w
x y z . , - ' : ; ? ! \$ % 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A, CAPS 80s Lower Case
ABCDEFGHIJKLMNQPQRSTUVWXYZ \$12345

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ABCDEFGHIJKLMNQPQRSTUVWXYZ \$1234

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XYZABCDEFGHIJKLMNOabcdefghijklmnopqrstuvwxyz \$567

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18 Pt.—12A, CAPS 26s Lower Case
ASTUVWXYamnopqrs \$01

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AYZABCatuvwxyz \$2

30 Pt.—6A, CAPS 10s Lower Case
ADEFEGayzabc 3

35 Pt.—5A, CAPS 7s Lower Case
AHIJKadefg 4

42 Pt.—4A, CAPS 6s Lower Case
Neon typ 1

48 Pt.—4A, CAPS 6s Lower Case
Neon ty 1

60 Pt.—3A, CAPS 6s Lower Case
Neon 1

72 Pt.—3A, CAPS 5s Lower Case
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Caslon Bold Italic 79K

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOP
QRSTUVWXYZ & abcdefg
hijklmnopqrstuvwxyz.,-':
;?!ffiffiffi \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A, CAPS 80s Lower Case
ABCDEFGHIJKLMNQPQRSTUVWXYZ \$12345

7 Pt.—30A, CAPS 60s Lower Case
XYZABCDEFGHIJKLMNOabcdefghijklmnopqrstuvwxyz \$678

10 Pt.—26A, CAPS 53s Lower Case
APQRSTUVWXYZABCDEFGHIJKLMNOP \$901

12 Pt.—24A, CAPS 47s Lower Case
ABCDEFGHIJKLMNQPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$234

14 Pt.—22A, CAPS 42s Lower Case
ABCDEFGHIJKLMNabcdefghijklm \$90

18 Pt.—12A, CAPS 26s Lower Case
APQRSTUVWXYZabcdefgh \$56

24 Pt.—8A, CAPS 17s Lower Case
AVWXYaijklm \$78

30 Pt.—6A, CAPS 10s Lower Case
AZABCAnopq 9

35 Pt.—5A, CAPS 7s Lower Case
ADEarstuv 0

42 Pt.—4A, CAPS 6s Lower Case
Neon typ 1

48 Pt.—4A, CAPS 6s Lower Case
Neon ty 1

60 Pt.—3A, CAPS 6s Lower Case
Neon 1

72 Pt.—3A, CAPS 5s Lower Case
Neon 1

Neon 1

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Neon 1

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPS
 TUVWXYZ&abcdefghijklmnop
 qrstuvwxyz.,-';!\$1234567890

*6 Pt.—40A CAPS 80a Lower Case
 ABCDEFGHIJKLMNOPSSTUVaeco+ronabcdehijklmnopqrstuvw \$1234

*8 Pt.—30A CAPS 60a Lower Case
 AWXYZABCDEFGHIJKLAIJKLMNOpawxyzabcdehijklm \$678

*10 Pt.—26A CAPS 53a Lower Case
 AMNOPQRSTUVWXYZAQRSTUVwanopqrstuvwxy \$901

*12 Pt.—24A CAPS 47a Lower Case
 AYZABCDEFGHIIXYZABazabcdehijklm \$23

14 Pt.—22A CAPS 43a Lower Case
 ABCDEFGHIJKAbcdehijklmno \$90

18 Pt.—12A CAPS 26a Lower Case
 AJKLMNOPalmnopqrstu \$56

24 Pt.—8A CAPS 17a Lower Case
 AQRSTUavwxyza \$78

30 Pt.—6A CAPS 10a Lower Case
 AVWXabcdefghijklmnop9

36 Pt.—5A CAPS 7a Lower Case
 AYZBaijklmi0

42 Pt.—4A CAPS 6a Lower Case

Neon types 12

48 Pt.—4A CAPS 6a Lower Case

Neon types 1

60 Pt.—3A CAPS—6a Lower Case

Neon ty 1

72 Pt.—3A CAPS 5a Lower Case

Neon 1

CHARACTERS IN COMPLETE FONT

*ABCDEFGHIJKLMNO
 PQRSTUVWXYZ&abcdefghijklmnop
 efg hijklmnopqrstuvwxy
 z.,-';?!\$1234567890*

6 Pt.—40A CAPS 80a Lower Case
ABCDEFGHIJKLMNOPSSTUVWXYZabcedefghijklmnopqrstuvwxy \$12345

8 Pt.—30A CAPS 60a Lower Case
ABCDEFGHIJKLMNOPSAbcedefghijklmnopqrstuvwxy \$6789

10 Pt.—26A CAPS 53a Lower Case
ATUVWXYZABCDEFGHIJabcedefghijklmnopqrstu \$0123

12 Pt.—24A CAPS 47a Lower Case
AHIJKLMNOPSSTavwxyzabcdehijkl \$456

14 Pt.—22A CAPS 43a Lower Case
ABCDEFGHIJAbcdehijklmnop \$90

18 Pt.—12A CAPS 26a Lower Case
AUVWXYZalmnopqrstu \$78

24 Pt.—8A CAPS 17a Lower Case
ABCDEFawxyzab \$9

30 Pt.—6A CAPS 10a Lower Case
AGHIJacdehijkl 12

36 Pt.—5A CAPS 7a Lower Case
AKLMablmo 35

42 Pt.—4A CAPS 6a Lower Case

Neon types n 12

48 Pt.—4A CAPS 6a Lower Case

Neon types 12

60 Pt.—3A CAPS 6a Lower Case

Neon typ 1

72 Pt.—3A CAPS 5a Lower Case

Neon ty 1

14 Pt.—22A 42a

ABCDEFGHIJKabcdefghi!klmn12

18 Pt.—12A 26a

ABBDEFGHIabcdefghijl12

24 Pt.—8A 16a

ABCDEFGabcdefghi12

30 Pt.—6A 10a

ABCDEFabcdi12

36 Pt.—5A 7a

ABCDabcd 12

42 Pt.—4A 6a

Neon types 1

48 Pt.—4A 6a

Neon typ 1

60 Pt.—3A 6a

Neon t 1

72 Pt.—3A 5a

Neon 1

84 ON 72 Pt.—3A Caps and Figures Only

NEO

14 Pt.—22A 42a

ABCDEFGHIJKLabcdefghijklmnoil2

18 Pt.—12A 26a

ABCDEFGHIJKLabcdefgh 12

24 Pt.—8A 16a

ABCDEFGHIabcdefghi12

30 Pt.—6A 10a

ABCDEFGabcdefgh 1

36 Pt.—5A 7a

ABCDEabcdei 1

42 Pt.—4A 6a

Neon types, n 1

48 Pt.—4A 6a

Neon Aabc 1

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Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxy12

8 PT. —26A 53a

Neon AICDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopq 12

10 —24A 47a

Neon ABCEEGHIJKLMNOPAabcdefghijklmnopqr 12

12 —22A 42a

Neon ABCDEFG IJKLMabcdefghijklmnor 12

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SMALL CAPS 8 TO 12 POINT AVAILABLE

8 pt. 30A-60a

Neon types, now as always, are produced 1 2 3 4 Neon types, now as always.

10 pt. 26A-53a

Neon types, now as always, are produced with the high 1234

12 pt. 24A-47a

Neon types, now as always, are produced 1234

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

14 pt. 22A-42a

ABCDEFGHIJKLMN OPQRSTUVWXYZ

Z & \$ 1 2 3 4 5 6 7 8 9 0 . , - ' ' : ; ! ?

a b c d e f g h i j k l m n o p q r s t u v w x y z

18 pt. 12A-26a

Neon types, now as always, ar 12

24 pt. 8A-16a

Neon types, now as alw 12

30 pt. 6A-12a

Neon types, now a 12

36 pt. 5A-10a

Neon types, now 1

48 pt. 5A-9a

Neon type 1

60 pt. 3A-6a

Neon ty 1

72 pt. 3A-5a

Neon 1

8 pt. 30A-60a

Neon types, now as always, are produced with the highest quality materials 1234

10 pt. 26A-53a

Neon types, now as always, are produced with the highest qua 1234

12 pt. 24A-47a

Neon types, now as always, are produced wit 1234

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

14 pt. 22A-42a

ABCDEFGHIJKLMN OPQRSTUVWXYZ &

\$ 1 2 3 4 5 6 7 8 9 0 . , - ' ' ! ?

a b c d e f g h i j k l m n o p q r s t u v w x y z

18 pt. 12A-26a

Neon types, now as always, are 123

24 pt. 8A-16a

Neon types, now as always 12

30 pt. 6A-12a

Neon types, now as a 12

36 pt. 5A-10a

Neon types, now a 1

48 pt. 5A-9a

Neon types, 1

60 pt. 3A-6a

Neon typ 1

72 pt. 3A-5a

Neon t 1

Flaws and imperfections identify this Oldstyle Roman design. William Caslon created the forerunner of an ample variety of Caslons when he cut the first Oldstyle in 1722 in his own foundry in England. The American version is shown on this page.

Caledonia Bold

CHARACTERS IN COMPLETE FONT
ABCDEFGHIJKLMN O PQRSTU
VWXYZ & \$ 1234567890 .,:;'!?"(†‡°±§
a b c d e f g h i j k l m n o p q r s t u v w x y z

All type on this page is made with hard foundry metal.

12 Pt.—24A, 47a
Neon types, now as always, are prod 12345

14 Pt.—22A, 42a
Neon types, now as always, are 67890

16 Pt.—12A, 26a
Neon types, now as always 12345

18 Pt.—12A, 26a
Neon types, now as alwa 6789

21 on 24 Pt.—8A, 17a
Neon types, now as a 123

24 Pt.—8A, 17a
Neon types, now as 456

27 on 30 Pt.—6A, 10a
Neon types, now 789

30 Pt.—6A, 10a
Neon types, now 12

36 Pt.—5A, 7a
Neon types, n 34

CAMEO (B)

24 Pt.—8A [Caps and Figures Only]

ABCDEFGHIJKLMN O PQRSTU
VWXYZ & \$ 1234567890 .,:;'!?"(†‡°±§

36 Pt.—4A [Caps and Figures Only]

ABCDEFGHIJKLMN O PQRSTU
VWXYZ & \$ 1234567890 .,:;'!?"(†‡°±§

PAGE 128 ILLUSTRATES SEALS, EMBLEMS, TRADE
MARKS, INSIGNIA, ORNAMENTS, ETC.

Caledonia Bold Italic

CHARACTERS IN COMPLETE FONT
ABCDEFGHIJKLMN O PQRST
UVWXYZ & \$ 1234567890 .,:;'!?"(†‡°±§
a b c d e f g h i j k l m n o p q r s t u v w x y z

12 Pt.—24A, 47a
Neon types, now as always, are produ 1234

14 Pt.—22A, 42a
Neon types, now as always, are pr 567

16 Pt.—12A, 26a
Neon types, now as alwa 890

24 Pt.—8A, 17a
Neon types, now as a 12

CARTUNE LIGHT (B)

CHARACTERS IN COMPLETE FONT
ABCDEFGHIJKLMNO
PQRSTUVWXYZ & - ()
\$ 1234567890 & .,:;'!?"*!?

(Caps, points, figures only)

14 pt. 5A
IN OUR TIME WE FASHION S

18 pt. 9A
FAMOUS MANSION RE

24 pt. 8A
PERMANENT SE

30 pt. 6A
GREEK SCULP

36 pt. 5A
TRADE HOU

Reproduction Proofs

USING any type face shown in this catalog can be furnished quickly at regular composition rates. Press proofs can be furnished on enamel paper or transparent cellophane. Remember there is no metal to buy or type to store.

CENTURY SCHOOLBOOK

6 Pt.—24A 42a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own formula, which he keeps secret. The utility of typography depends upon the accuracy of each type, and the consequent squareness of a thousand or a hundred thousand types in a combination. This accuracy is most certainly secured by founding each type singly in a mold. Experiments in cutting or swaging them from cold metal have hitherto been unsuccessful.

ABCDEF^HGHIJKLMNOPQRSTUVWXYZ&
 abcdefghijklmnopqrstuvwxyz
 \$1234567890

8 Pt.—20A 40a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own formula, which he keeps secret. The utility of typography depends upon the accuracy of each type, and the conse-

ABCDEF^HGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 \$1234567890&

10 Pt.—18A 36a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own formula, which he keeps secret. The utility of typography depends upon the accuracy of each type, and the consequent squareness of a thousand or a hundred thousand types in any combination. This accuracy is most certain-

ABCDEF^HGHIJKLMNOPQRSTUVWXYZ&
 \$1234567890

12 Pt.—15A 32a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own formula, which he keeps secret. The utility of typography depends upon the accuracy of each type, and the consequent squareness of a thousand or a hundred

ABCDEF^HGHIJKLMNOPQRSTUVWXYZ&
 abcdefghijklmnopqrstuvwxyz
 \$1234567890

14 Pt.—13A 26a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills

18 Pt.—10A 18a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and co-

24 Pt.—6A 12a

ATUVW^Xxyzabcde56

42 Pt.—4A 5a

ABCD^Aabcd12

30 Pt.—5A 10a

AYZBCD^Aafghijkl7

48 Pt.—3A 5a

36 Pt.—4A 7a

ABCD^Aabcdef12

AB^Aabcde12

SMALL CAPS ARE AVAILABLE IN 6-8-10-12 POINT SIZES

6 Pt.—24A 48a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own formula, which he keeps secret. The utility of typography depends upon the accuracy of each type, and the consequent squareness of a thousand or a hundred thousand types in a composition. This accuracy

10 Pt.—18A 36a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his formula, which he keeps secret. The utility of typography depends upon the accuracy of each type, and the

12 Pt.—15A 32a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z &
 abcdefghijklmnopqrstuvwxy z
 \$1234567890

8 Pt.—20A 40a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own formula, which he keeps secret. The

14 Pt.—13A 26a

ABCDEF GHIJ abcdefghijklmno \$12

18 Pt.—10A 18a

AKLMNOP apqrstuvwxy z 34

24 Pt.—6A 12a

AQRSTU abcdefghi 56

30 Pt.—5A 10a

AVWX ajklmnop 7

36 Pt.—4A 7a

ABCD abcde 23

42 Pt.—4A 6a

ABCD abcde 2

48 Pt.—3A 5a

ABC abcde 2

Century Schoolbook Bold

620J

6 point —24A 48a

ABCDEFGHIJKLMN O P Q R S T U V W abcdefghijklmnopqrstuvw xz 123

7 pt. on 7 pt. body —20A 40a Specify body size desired

ABCDEFGHIJKLMN O P Q R S T abcdefghijklmnopqrstu 1234

8 point —20A 40a

ABCDEFGHIJKLMN O P Q abcdefghijklmnopqrs 1234

9 pt. on 9 pt. body —18A 36a

ABCDEFGHIJKLMN O P abcdefghijklmnop 1234 Specify body size desired

ABCDEFGHIJKLMN O P abcdefghijklmnop 1234

10 point —18A 36a

ABCDEFGHIJKLMN abcdefghijklmnop r 1234

11 pt. on 11 pt. body —15A 32a Specify body size desired

ABCDEFGHIJKLMN O abcdefghijklmn z 23

12 point —15A 32a

ABCDEFGHIJKLMN O P Q R S T U V W

X Y Z & , - ; ' " # \$ % & ' \$ 1 2 3 4 5 6 7 8 9 0

abcdefghijklmnopqrstuvwxyz

Orders accepted for 14, 16, 18, 24, 30, 36, 48 Point.

DEVINNE OUTLINE NO. 42.

Devinne Outline ABC 123

	Caps, Pts., Figs.	Lower Case
14-pt.	21A.	42a.
18-pt.	16A.	32a.
24-pt.	10A.	20a.
30-pt.	9A.	18a.
36-pt.	6A.	12a.

Stellar No. 802

Stellar ABCDEFGHIJLMNOPQ 1234

	Caps, Pts., Figs.	Lower Case
14-pt.	21A	42a
18-pt.	12A	24a
24-pt.	9A	18a
30-pt.	6A	12a
36-pt.	5A	9a
48-pt.	4A	7a

A printer is known
 by the typefaces
 he offers . . .

CENTURY BOLD

118

36 point

4 A

7 a

**A PITTSBURGH
Man is Economical 56**

30 point

5 A

10 a

**GREAT GREY FOX
Harmoniously Teachings**

24 point

6 A

12 a

**COLLEGE MONTHLYS
Bright Maiden Invited Dance**

18 point

10 A

18 a

**MATRIMONIAL VENTURES
Lovesick Damsels Idly Dreaming 1921**

14 point

13 A

26 a

**PHILADELPHIA IS A GREAT CITY
Refreshments Galore for Automobile Drivers \$ &**

12 point

15 A 32 a

10 point

18 A 36 a

**MILITARY ASSEMBLY
Drilling Soldiers Automatons
Bet His All and Lost 13**

**GREAT HUMAN WONDER
Dime Museums Manager Looking
And Eating Heartily**

8 point

20 A 40 a

6 point

24 A 48 a

**NEW MILLIONAIRES GROWING
More are Immensely Wealthy in Currency
Real Estate Greatly Improving**

**TEN MULES HAULING BEECHWOOD
Circular Sawing Rapidly Disposing of Tremendous
Piles of Choice Hardwood Box Material**

42-48-60-72 PT. AVAILABLE

Century Bold Italic 118K

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN OPQRSTUVWXYZ
XYZ&.,-':;! ?ff ffllmll\$1234567890
abcdefghijklmnopqrstuvwxy z

4 Pt.—30A, 60a
Neon types, now as always are produced with the finest metals avail 12

8 Pt.—30A, 60a
Neon types, now as always, are produced with the hi 67890

10 Pt.—26A, 53a
Neon types, now as always, are produced wi 12345

12 Pt.—24A, 47a
Neon types, now as always, are pro 67890

14 Pt.—22A, 42a
Neon types, now as always, 12345

18 Pt.—12A, 26a
Neon types, now as a 6789

24 Pt.—8A, 17a
Neon types, now 1234

30 Pt.—6A, 10a
Neon ABCDabcdi1

36 Pt.—5A, 7a
Neon ABabcdi1

42 Pt.—4A, 6a
Neontypes12

48 Pt.—4A, 5a
Neon type1

60 Pt.—3A, 5a
Neon ty1

72 Pt.—3A, 5a
Neont1

Century Bold Cond. No. 418

14 Pt.—22A, 42a
ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmi11

18 Pt.—12A, 26a
ABCDEFGHIJKLMN OP abcdefghijklmni12

24 Pt.—8A, 17a
ABCDEFGHIJKLMN abcdefghij12

30 Pt.—6A, 10a
ABCDEFGHIJKLM abcdefi12

36 Pt.—5A, 7a
ABCDEFGH abcdefg 12

42 Pt.—4A, 6a
ABCDEFG abcde 12

48 Pt.—4A, 5a
ABCDEF abcd 12

60 Pt.—3A, 5a
ABCD abcf 12

72 Pt.—3A, 5a
ABCD ar 12

84 on 72 POINT AVAILABLE

Century Bold Cond. Italic

14 Pt.—22A, 42a
ABCDEFGHIJKLMN OPQRST abcdefghijklmn 12

18 Pt.—12A, 26a
ABCDEFGHIJKLMN OP abcdefghijklr 12

24 Pt.—8A, 17a
ABCDEFGHIJK Labcdefghijk 12

30 Pt.—6A, 10a
ABCDEFGHIJK abcdefg 12

36 Pt.—5A, 7a
ABCDEFGHI abcdei 12

42-48-60-72 PT. AVAILABLE

CENTURY OLD STYLE No. 157

36 point

4 A 7 a

THE CENTURY
a round readable 29

30 point

5 A 10 a

ALL PURPOSE
letter where medium 30

24 point

6 A 12 a

FOR BOOK WORK
an ideal type because it 24

18 point

10 A 18 a

A NICE SIZE FOR POSTERS
in this 18 point size you need no glasses

14 point

13 A 26 a

LETTERHEAD DESIGN
can be created in Century Old Style with 14

12 point

15 A 32 a 10 point

18 A 36 a

BODY TYPE OPEN CAPITALS
Century Old Style has no 12 are just one of the splendid 10
competitor in the field features about this type

8 point

20 A 40 a

6 point

24 A 48 a

CLEAN CUT AND OPEN OFFICERS NAMES IN THE CORNERS
a standard round readable Roman 10 the calling card or letterhead demand a 6 point
letter usable on all occasions open letter and here it is

SMALL CAPS ARE AVAILABLE IN 6-8-10-12 POINT SIZES

6 Pt. 20A 65a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$123

8 Pt. 20A 60a
 AZABCDEFGHIJKLMNQPQRSazabcedefghijklmnopqr \$456

9 Pt. on 10 Pt. Body 19A 58a
 ATUVWXYZABCDEFGHIJK astuvwxyzabedefgh \$789

10 Pt. 18A 55a
 ALMNOPQRSTUVWXYZAaijklmnopqrstuvwxyz \$012

11 Pt. on 12 Pt. Body 17A 50a
 ABCDEFGHIJKLMNO axyzabcedefghijkl \$345

12 Pt. 15A 44a
 APQRSTUVWXYZABC amnopqrstuvwxyz \$678

14 Pt. 13A 28a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 XYZ&abcdefghijklmnopqrstuvwxyz
 \$1234567890.,-:;'!?!ffiffiffi

18 Pt. 9A 21a
 ADEFGHIJKLaxyzabcd \$901

24 Pt. 6A 12a
 AMNOPQRaefghi \$234

30 Pt. 5A 10a
 ASTUV ajklm \$567

36 Pt. 4A 8a
 A WX anop \$890

42 Pt. 4A 7a
 AYZaqrst \$12

48 Pt. 4A 6a
 ABCauw \$3

60 Pt. 3A 5a
 ADaxz \$4

72 Pt. 3A 4a
 ASac \$5

SMALL CAPS ARE AVAILABLE IN 6-8-10-12 POINT SIZES

6 Pt. 20A 60a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$123

8 Pt. 19A 55a
 ABCDEFGHIJKLMNQPQRSTUvabcedefghijklmnopqrstu \$456

9 Pt. on 10 Pt. Body 18A 50a
 AVWXYZABCDEFGHIJKLMawxyzabcedefghijklm \$789

10 Pt. 16A 48a
 ANOPQRSTUVWXYZAB abcedefghijklmnopqrst \$012

11 Pt. on 12 Pt. Body 15A 45a
 ACDEFGHIJKLMNOQ auvwxyzabcedefghij \$345

12 Pt. 14A 42a
 AKLMNOPQRSTUVWXYZW aklmnopqrstuvwxyz \$901

14 Pt. 12A 36a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 WXYZ abcdefghijklmnopqrstuvwxyz
 \$1234567890.,-:;'!?!ffiffiffi&

18 Pt. 9A 20a
 AXYZABCD ayzabcdef \$234

24 Pt. 6A 12a
 A EFGHIJaghijkl \$567

30 Pt. 5A 10a
 A KLMN amn \$890

36 Pt. 4A 8a
 A O P Q aop \$123

Arabella

from 14 to 72 pt
 cast on American body and height

See the complete range of this new
 import in the back pages of the book.

14 point 20A 54o
ABCDEFGHIJKLMNOPQRSTUVWXYZ
 XYZ *ffffflll .,:; '!?-st \$1234567890*
abcdefghijklmnopqrstuvwxy

18 point No. 1 15A 30o
ABCDEFGHIJK *abcdefghijklmnop* **12345**

18 point No. 2 12A 30o
ABCDEFGHI *abcdefghijklmnop* **1234**

24 point 10A 20o
ABCDEF *abcdefghijklmnop* **123**

30 point 8A 16o
ABCDE *abcdefghijklmnop* **12**

36 point 5A 10o
ABC *abcdefghijklmnop* **12**
 42, 48, 60, 72 AVAILABLE
 ITALICS AVAILABLE 14 THRU 72 PT.

ENGRAVERS BOLD 323J

6 Pt. No. 1—26A
 REARER DISCLOSES CERIOUS HABITS PORTRAY LACK OF PROPER QUALITY OF MET

6 Pt. No. 2—25A
 ANCIENT AND MODERN CONTRASTS TYPOGRAPHIC CUSTOMS OF OLDER CEN

6 Pt. No. 3—20A
 PRECISION IN OUR TYPE CUTTING RESULT SHOWING HIGHEST

6 Pt. No. 4—16A
 REGULARITY IN METHODS FOUNDRY PRACTICE E

6 Pt. No. 5—13A
 SYSTEM IS POPULAR PRODUCTION ENLA

12 Pt. No. 1—13A
ENTERTAINMENTS ALWAYS WE

12 Pt. No. 2—9A
EXCELLENCE RECOGNIT

12 Pt. No. 3—7A
IMPROVED CONDITI

18 Pt. No. 1—4A
PRINTING SUPER

18 Pt. No. 2—4A
CHOICE BIGGI

24 Pt. (18 Pt. Face)—3A
GRANTS DESI

(Cheltenham Old Style)
 6 pt. 24A 48a
 ABCDEFGHIJKLMN**OPQRST**UVWXYZ *abcdefghijklmnopqrstuvwxy* 1234567890

8 pt. 24A 48a
 ABCDEFGHIJKLMN**OPQRST**UVWXYZ *abcdefghijklmnopqrst* 1234567

10 pt. 21A 42a
 ABCDEFGHIJKLMN**OPQRST**UVWXYZ *abcdefghijklmnop* 12345678

12 pt. 18A 36a
 ABCDEFGHIJKLMN**OP** *abcdefghijklmnop* 12345678

14 pt. 15A 30a
 ABCDEFGHIJKLM**ABC** *abcdefghijklmnop* 1234

18 pt. 10A 21a
 ABCDEFGHI**JK** *abcdefghijklmnop* 123

24 pt. 6A 12a
 ABCDEFG**H** *abcdefghijklmnop* 12

30 pt. 6A 10a
 ABCDEFG**ABC** *abcdefghijklmnop* 12

36 pt. 5A 9a
ABCDE *abcdefghijklmnop* 12

Cheltenham Old Style Italic (Cheltenham) No. 64K

6 pt. 24A 48a
 ABCDEFGHIJKLMN**OPQRST**UVWXYZ *abcdefghijklmnopqrstuvwxy* 1234567890

8 pt. 24A 48a
 ABCDEFGHIJKLMN**OPQRST**UVWXYZ *abcdefghijklmnopqrst* 1234567

10 pt. 21A 42a
 ABCDEFGHI**J**RLMN**OPQRST**UVWXYZ *abcdefghijklmnop* 1234

12 pt. 18A 36a
 ABCDEFGHI**JKLMN**OP**RST** *abcdefghijklmnop* 1234

14 pt. 15A 30a
Public Attention and Enthuse Readers to

18 Point 10A 21a
Deservedly Popular with Artistic

24 Point 6A 12a
Horticultural Exhibition M

30 Point 6A 10a
Laughter is Sweetest

36 Point 5A 9a
Harmonize With O

Centaur

252E

6 Pt. 95A 50a
ABCDEFGHIJKLMN O PQRSTU VWXYZ ABCDE fghijklmnopqstuvwxyz 12345

8 Pt. 98A 56a
AFGH IJKLMN O PQRSTU VWXYZ Aaefghijklmnopqstuvwxyz 56789

9 Pt. on 10 Pt. Body 26A 53a
ABCDEFGHIJKLMN O PQRSTU VWacdefghijklmnopqrstu vw \$012

10 Pt. 26A 53a
XYZ ABCDEFGHIJKLMN O PQR Saxyz abcdefghijklmnopqr \$345

11 Pt. on 12 Pt. Body 24A 48a
ATUVWXYZ ABCDEFGHIJKL Lastuvwxyz abcdefghijkl \$67

12 Pt. 24A 47a
AMNOPQRSTU VWXYZ ABamnopqrstuvwxyxa \$89

14 Pt. 29A 49a
ABCDEFGHIJKLMN O PQRSTU VWXYZ &
abcdefghijklmnopq rstuvwxyz f i f f f f f f f f
\$1234567890.,:;!?'-

16 Pt. on 16 Pt. Body 15A 30a Specify body size desired
16 Pt. on 18 Pt. Body 15A 30a Specify body size desired
ACDEFGHIJKLMN abcdefghijklmnop \$01

18 Pt. 15A 29a
AOPQRSTUVWXYZaqrstuvwxyz \$2

22 Pt. on 22 Pt. Body 10A 18a Specify body size desired
22 Pt. on 24 Pt. Body 10A 18a Specify body size desired
ABCDEFGHIJKLMN abcdefghijkl \$3

24 Pt. 9A 19a
AMNOPQRST amnopqrst 4

30 Pt. 8A 14a
AUVWXYZ auvwxyz 5

36 Pt. 7A 12a
ABCDEFGH abcde 6

42 Pt. 7A 14a
AHIJKLafghij 7

48 Pt. 6A 10a
AMNaklmn 8

Centaur

252E

60 Pt. 5A 7a See Arrighi for Companion Italic

AOPapqr 9

72 Pt. 4A 6a

AQRasto

Centaur Titling

60 point Titling 7A

ABCDEFGHI
FGHIN

See Arrighi for Companion Italic

Designed by Bruce Rogers

This is the only complete series of Centaur and its companion italic, Arrighi, available in America. Matrices for both were imported from England.

SEE COMPLETE SHOWING OF THIS NEW FACE IN FOREIGN SECTION

Reporter

Cheltenham Bold**86J**

CHARACTERS IN COMPLETE FONT

**A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z & a b c d
e f g h i j k l m n o p q r s t u v w x y z
, - ' ; : ? ! \$ 1 2 3 4 5 6 7 8 9 0**

6 Pt.—40A CAPS 80s Lower Case
ABCDEF GHIJ KLMNOPQRSTUW abcdefghijklmnopqrstuvwxy \$1234

8 Pt.—30A CAPS 60s Lower Case
XYZABCDEF GHIJ KLMNO abcdefghijklmnopqrstuv \$567

10 Pt.—26A CAPS 53s Lower Case
APQRSTU VWXYZABC awxyzabcdefghijklmnop \$123

12 Pt.—24A CAPS 47s Lower Case
ADEFGHIJ KLMNO anopqrstuvwxyza \$123

14 Pt.—22A CAPS 43s Lower Case
APQRSTU VWX abcdefghijklm \$90

18 Pt.—19A CAPS 36s Lower Case
AYZABCDEF aefghijklm \$34

24 Pt.—8A CAPS 17s Lower Case
AGHIJ KLAN opqrst \$56

30 Pt.—6A CAPS 10s Lower Case
AMNOP auvwxy 78

36 Pt.—5A CAPS 7s Lower Case
AQRST azabi 89

48 Pt.—4A CAPS 6s Lower Case
AUV acde 1

60 Pt.—3A CAPS 6s Lower Case
AW afg 2

72 Pt.—3A CAPS 5s Lower Case
AXahi 3

84/72 AVAILABLE

Cheltenham Bold Ital.**86K**

CHARACTERS IN COMPLETE FONT

**A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z & a b c d e
f g h i j k l m n o p q r s t u v w x y z
, - ' ; : ? ! \$ 1 2 3 4 5 6 7 8 9 0**

6 Pt.—40A CAPS 80s Lower Case
ABCDEF GHIJ KLMNOPQRSTUW abcdefghijklmnopqrstuvwxy \$12345

8 Pt.—30A CAPS 60s Lower Case
XYZABCDEF GHIJ KLMNO abcdefghijklmnopqrstuv 6789

10 Pt.—26A CAPS 53s Lower Case
APQRSTU VWXYZABC avwxzabcdefghijklmnop \$012

12 Pt.—24A CAPS 47s Lower Case
ADEFGHIJ KLMNO amnopqrstuvwxy \$34

14 Pt.—22A CAPS 43s Lower Case
AQRSTU VWXYZ abcdefghijkl \$90

18 Pt.—19A CAPS 36s Lower Case
ABCDEF GHI adefghijkl \$45

24 Pt.—8A CAPS 17s Lower Case
AJ KLMN almnopq \$67

30 Pt.—6A CAPS 10s Lower Case
AOPQRS arstu 89

36 Pt.—5A CAPS 7s Lower Case
ATUV avwx 01

48 Pt.—4A CAPS 6s Lower Case
AWX ayz 2

60 Pt.—3A CAPS 6s Lower Case
AZ labf 3

72 Pt.—3A CAPS 5s Lower Case
ABalt 4

What's new? Plenty! Impuls, Reporter, Gong, Arabella, Arabella Favorit, Klang:
— These and many more exciting European styles are new and unique. See foreign section
of this catalog for the most complete selection of imported faces.

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN OPQRSTU
 VWXYZ&abcdefghijklmnopqrstu
 vwxyz.,-' : ; ? ! \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80a Lower Case
 ABCDEFGHIJKLMN OPQRSTU VWXYZabcdefghijklmnopqrstu vwxyz \$1234567890

8 Pt.—30A CAPS 60a Lower Case
 ABCDEFGHIJKLMN OPQRSTU VWXYZabcdefghijklmnopqrstu vwxyz \$12345

10 Pt.—26A CAPS 53a Lower Case
 ABCDEFGHIJKLMN OPQRSTabcdefghijklmnopqrstu vwxyz \$67

12 Pt.—24A CAPS 47a Lower Case
 AUVWXYZABCDEFGHIJabcdefghijklmnopqrstu vwxyz \$89

14 Pt.—22A CAPS 42a Lower Case
 AKLMNOPQRSTUvwxyzabcdefghijklmnopq \$567

18 Pt.—12A CAPS 26a Lower Case
 AWXZABCDEFGHIHafghijklmno \$123

24 Pt.—8A CAPS 17a Lower Case
 AIJKLMN OPQapqrstu v \$456

30 Pt.—6A CAPS 10a Lower Case
 ARTUVW Xawxyzabc78

36 Pt.—5A CAPS 7a Lower Case
 AXYZABabcdef ghij89

48 Pt.—4A CAPS 6a Lower Case
 ACDEFaklmn 1

60 Pt.—3A CAPS 6a Lower Case
 AGHlaopq3

72 Pt.—3A CAPS 5a Lower Case
 AJKarsu4

Characters in complete font—14 pt. shown below:

ABCDEFGHIJKLMN OP
 QRSTUVWXYZ&
 \$1234567890.,-' : ; ? ! \$ 1 2 3 4 5 6 7 8 9 0
 abcdefghijklmnopqrstu vwxyz

14 Pt.—22A 42a

ABCDEFGHIJKLMN OPabcdefghijklmnop12

18 Pt.—12A 26a

ABCDEFGHIJKMNOabcdefghijklmnop12

24 Pt.—8A 17a

ABCDEFGHIJKabcdefghijklmnop12

30 Pt.—6A 10a

ABCDEFGHIabcdefghijklmnop 12

36 Pt.—5A 7a

ABCDEFGHIGabcdei12

42 Pt.—4A 6a

Rather Slight An

48 Pt.—4A 6a

ABC Dabcdi 12

60 Pt.—3A 6a

ABCabcf12

72 Pt.—3A 5a

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141J

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ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$1234567890

10 Pt.—26A, CAPS 53a Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXZ & abcdefghijklmnopqrstuvwxyz.,-':;!\$1234567890

12 Pt.—24A, CAPS 47a Lower Case
ABCDEF GHIJ KLMNOPQRST abcdefghijklmnopqrstuvwxyz \$67890

14 Pt.—22A, CAPS 49a Lower Case
AUVWXYZ ABCDEF GHIJ KLMNOPQRST \$12345

18 Pt.—18A, CAPS 26a Lower Case
AMNOPQRSTU VWXYZ apqrstuvwxyzabcd \$67

24 Pt.—8A, CAPS 17a Lower Case
ABCDEF GHIJ KLM aefghijklmnop \$90

30 Pt.—6A, CAPS 10a Lower Case
ANOPQRSTU apqrstuvwxyz 234

36 Pt.—5A, CAPS 7a Lower Case
AWXYZ ABCayzabcde 56

42 on 36 Pt.—5A (Caps, Pairs and Figures only)
ADEF GHIJ KLMNS 78

48-60-72 PT. COMPLETE FONTS AVAILABLE

Cheltenham Bold Ext. 287

6 Pt.—40A, CAPS 80a Lower Case
ABCDEF GHIJ KLMNOPQRST abcdefghijklmnopqrstuvwxyz \$123

8 Pt.—30A, CAPS 60a Lower Case
ATUVWXYZ ABCDEF Gawxyz abcdefghijklm \$456

10 Pt.—26A, CAPS 53a Lower Case
ABCDEF GHIJ KLMNOPQRST UVWXYZ & abcdefghijklmnopqrstuvwxyz.,-':;!\$1234567890

12 Pt.—24A, CAPS 47a Lower Case
ATUVWXYZ ABabcdefghijkl \$90

14 Pt.—22A, CAPS 49a Lower Case
ACDEF GHIJ amnopqrs \$12

18 Pt.—18A, CAPS 26a Lower Case
ACDEF GH amnopq \$1

24 Pt.—8A, CAPS 17a Lower Case
AHIJ K L arstuv \$2

30 Pt.—6A, CAPS 10a Lower Case
ANOP a wxyz 3

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ARST a bcr 4

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CHEL TENHAM Wide

No. 164

CHARACTERS IN COMPLETE FONT

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U V W X Y Z & a b c d e f g h i j k l m n o p
q r s t u v w x y z . - ' : ; ! \$ 1 2 3 4 5 6 7 8 9 0

*6 Pt.—60A, CAPS 80a Lower Case
ABCDEF GHIJ KLMNOPQRS abcdefghijklmnopqrstuvwxyz \$1234

*8 Pt.—30A, CAPS 60a Lower Case
ATUVWXYZ ABCDEF G AKLMNOP abcdefghijklmnopqrstuv \$567

*10 Pt.—26A, CAPS 53a Lower Case
AHIJ KLMNOPQRS a QRSTawxyz abcdefghijklmn \$890

*12 Pt.—24A, CAPS 47a Lower Case
ATUVWXYZ AB a Vwxyzanopqrstuvwxyz \$123

14 Pt.—22A, CAPS 49a Lower Case
ACDEF GHIJ K Laz abcdefghijklm \$123

18 Pt.—18A, CAPS 26a Lower Case
ACDEF GHIJ K az abcdefghi \$45

24 Pt.—8A, CAPS 17a Lower Case
ALMNPQ R ajklmn ow 56

30 Pt.—6A, CAPS 10a Lower Case
ARSTU V apqrstu 89

36 Pt.—5A, CAPS 7a Lower Case
AWXY abc vwx 0

Cheltenham Wide Italic

164K

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T
U V W X Y Z & a b c d e f g h i j k l m n o p q r s t
u v w x y z . - ' : ; ! \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A, CAPS 80a Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$123456

8 Pt.—30A, CAPS 60a Lower Case
ABCDEF GHIJ KLMNOPQRS abcdefghijklmnopqrstuvwxyz \$1234

10 Pt.—26A, CAPS 53a Lower Case
ATUVWXYZ ABCDEF abcdefghijklmnopqrstuvw \$12345

12 Pt.—24A, CAPS 47a Lower Case
AHIJ KLMNOPQRS a wxyz abcdefghijklmo \$456

14 Pt.—22A, CAPS 49a Lower Case
ATUVWXYZ A anopqrstuvwxyz a \$456

18 Pt.—18A, CAPS 26a Lower Case
ATUVWXYZ Anopqrstuvwxyz \$78

24 Pt.—8A, CAPS 17a Lower Case
ABCDEF G axyz abc \$90

30 Pt.—6A, CAPS 10a Lower Case
AHIJ K L adefghij 1

36 Pt.—5A, CAPS 7a Lower Case
AMNO a hlmni 2

36 Pt.—5A, 7a

ABCDBcdefn12

30 Pt.—6A, 10a

ABCDEabcdfgnt12

24 Pt.—8A 10a

ABCDEFGabcdegfh12

18 Pt.—9A 14a

ABCDEFGHI12abcefg hijklm

Title Line is 14 Pt.—12A 18a

Comstock

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O P Q R S T U
 V W X Y Z & \$ 1 2 3 4 5 6 7 8 9 0 , . : ; ' ! ?
 a b c d e f g h i j k l m n o p q r s t u v w x y z

All type on this page is made with hard foundry metal.

12 Pt.—24A, 47a

Neon types, now as always, are 123

14 Pt.—22A

NEON TYPES, NOW AS 456

18 Pt.—12A, 26a

Neon types, now a 789

24 Pt.—8A, 17a

Neon types, no 12**CUSHING**

No. 25

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S
 T U V W X Y Z \$ a b c d e f g h i j k l m n
 o p q r s t u v w x y z . , - ' ; : ! ? f i f f f i f f
 \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—45A CAPS 80a Lower Case

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z \$ 1 2 3 4 5 6 7

8 Pt.—30A CAPS 60a Lower Case

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z \$ 1 2 4

10 Pt.—26A CAPS 53a Lower Case

AUVWXYZABCDEFGHIJabcde fghijklmnopqrstu \$9012

12 Pt.—24A CAPS 47a Lower Case

AKLMNOPQRSTUavwxyzabcde fghijkl \$2345

COND. TITLE # 43

42 Pt.—4A

ABCDE:; '!?S&123

48 Pt.—4A

ABCDEFG; 1234

60 Pt.—3A

ABCDE:123

72 Pt.—3A

ABCD123

42 Pt.—4A 5a

NEW GOTHIC COND. 543

48 Pt.—4A 5a

ABCDEabcdew45

60 Pt.—3A 4a

ABCDabcdi23

72 Pt.—3A 4a

ABCabcf12

Cushing and Italic (Antique) No. 25 are available from 6 through 36 pt.

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S
T U V W X Y Z & a b c d e f g h i j k l m
n o p q r s t u v w x y z . , - ' : ; ! ? () % &
1 2 3 4 5 6 7 8 9 0

7 Pt.—30A CAPS 60a Lower Case
 Neon types now as always are produced with the high 1234

8 Pt.—30A CAPS 60a Lower Case
 Neon types now as always are produced with 1234

9 Pt.—26A 53a
 Neon types, now as always are produced w 12

10 Pt.—26A 53a
A B C D E F G H I J K L M a b c d e f g h i j k l m 1 2 3 4

19 Pt.—94A CAPS 47a Lower Case
A B C D E F G H I J K L a b c d e f g h i j k l 1 2 3

14 Pt.—19A CAPS 26a Lower Case
A B C D E F G H I J a b c d e f g h i j 1 2 3

18 Pt.—12A 26a
A B C D E F G a b c d e f g 1 2 3

24 Pt.—8A CAPS 17a Lower Case
A B C D E F a b c d 1 2 3

30 Pt.—6A CAPS 10a Lower Case
A B C D a b c d e 1 2

36 Pt.—5A CAPS 7a Lower Case
A B C D a b c 1 2

Clarendon Bold Ext. 665

14 Pt.—12A CAPS 26a Lower Case
We must remember that

18 Pt.—19A CAPS 26a Lower Case
We must remembe

24 Pt.—8A CAPS 17a Lower Case
We must reme

30 Pt.—6A CAPS 10a Lower Case
We must re

36 Pt.—5A CAPS 7a Lower Case
We must r

7 Pt.—30A 60a
A B C D E F G H I J K L M N O P Q R S T U V W a b c d e f g h i j k l m n o p q r 1 2

8 Pt.—30A 60a
A B C D E F G H I J K L M N O P a b c d e f g h i j k l m n o p 1 2 3 4 5

9 Pt.—26A 53a
A B C D E F G H I J K L M N O P Q R a b c d e f g h i j k l m n 1

10 Pt.—26A 51a
A B C D E F G H I J K L M a b c d e f g h i j k l m 1 2 3 4 5

12 Pt.—24A 47a
A B C D E F G H I J K L a b c d e f g h i j k l 1 2 3 4

14 Pt.—12A 26a
A B C D E F G H I J K L M N O P Q R S T

18 Pt.—12A 26a
A B C D E F G a b c d e f g 1 2 3 4

24 Pt.—8A 17a
A B C D E F a b c d e 1 2 3

30 Pt.—6A 10a
A B C D E a b c d 1 2

36 Pt.—5A 7a
A B C D a b c 1 2

Cloister Text (Black) 95J

8 point 16A 48a
A B C D E F G H I J K L M N O P Q R a b c d e f g h i j k l m n o p q r s t 1 2 3 4 5 6 7 8 9 0

10 point 14A 44a
A B C D E F G H I J K L M N O P a b c d e f g h i j k l m n o p q 1 2 3 4 5 6 7

12 point 13A 37a
A B C D E F G H I J K L a b c d e f g h i j k l m n o p q r t 1 2 3 5 6

14 point 10A 33a
A B C D E F G H I J K L M N O P Q R

S T U V W X Y Z & , ; ! ? ' - \$ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p q r s t u v w x y z

18 point 8A 22a
A B C D E F G a b c d e f g h i j k 1 2 3 4 5

24 point 5A 12a
A B C D E F a b c d e f g h i 1 2 3

30 point 5A 11a
A B C D E a b c d e f g 1 2 3

36 point 4A 8a
A B C D a b c d e f j 1 2

6 Pt.—30A 60a

ABCDEFGHIJKLMNQRSTUWXYZ abcdefghijklmnopqrstuvwxyz1234

8 Pt.—26A 53a

ABCDEFGHIJKLMNQRSTUWV abcdefghijklmnopqr 12

10 Pt.—24A 47a

ABCDEFGHIJKLMNPNRST abcdefghijklmhopq 12

12 Pt.—22A 42a

ABCDEFGHIJKLMNPNR abcdefghi?klmn 12

14 point 18A 37a

ABCDEFGHIJKLMNPNRSTUV

WXYZ&#x26;#x27;#x28;#x29;#x30;#x31;#x32;#x33;#x34;#x35;#x36;#x37;#x38;#x39;#x40;#x41;#x42;#x43;#x44;#x45;#x46;#x47;#x48;#x49;#x50;#x51;#x52;#x53;#x54;#x55;#x56;#x57;#x58;#x59;#x60;#x61;#x62;#x63;#x64;#x65;#x66;#x67;#x68;#x69;#x70;#x71;#x72;#x73;#x74;#x75;#x76;#x77;#x78;#x79;#x80;#x81;#x82;#x83;#x84;#x85;#x86;#x87;#x88;#x89;#x90;#x91;#x92;#x93;#x94;#x95;#x96;#x97;#x98;#x99;#x100;#x101;#x102;#x103;#x104;#x105;#x106;#x107;#x108;#x109;#x110;#x111;#x112;#x113;#x114;#x115;#x116;#x117;#x118;#x119;#x120;#x121;#x122;#x123;#x124;#x125;#x126;#x127;#x128;#x129;#x130;#x131;#x132;#x133;#x134;#x135;#x136;#x137;#x138;#x139;#x140;#x141;#x142;#x143;#x144;#x145;#x146;#x147;#x148;#x149;#x150;#x151;#x152;#x153;#x154;#x155;#x156;#x157;#x158;#x159;#x160;#x161;#x162;#x163;#x164;#x165;#x166;#x167;#x168;#x169;#x170;#x171;#x172;#x173;#x174;#x175;#x176;#x177;#x178;#x179;#x180;#x181;#x182;#x183;#x184;#x185;#x186;#x187;#x188;#x189;#x190;#x191;#x192;#x193;#x194;#x195;#x196;#x197;#x198;#x199;#x200;#x201;#x202;#x203;#x204;#x205;#x206;#x207;#x208;#x209;#x210;#x211;#x212;#x213;#x214;#x215;#x216;#x217;#x218;#x219;#x220;#x221;#x222;#x223;#x224;#x225;#x226;#x227;#x228;#x229;#x230;#x231;#x232;#x233;#x234;#x235;#x236;#x237;#x238;#x239;#x240;#x241;#x242;#x243;#x244;#x245;#x246;#x247;#x248;#x249;#x250;#x251;#x252;#x253;#x254;#x255;#x256;#x257;#x258;#x259;#x260;#x261;#x262;#x263;#x264;#x265;#x266;#x267;#x268;#x269;#x270;#x271;#x272;#x273;#x274;#x275;#x276;#x277;#x278;#x279;#x280;#x281;#x282;#x283;#x284;#x285;#x286;#x287;#x288;#x289;#x290;#x291;#x292;#x293;#x294;#x295;#x296;#x297;#x298;#x299;#x300;#x301;#x302;#x303;#x304;#x305;#x306;#x307;#x308;#x309;#x310;#x311;#x312;#x313;#x314;#x315;#x316;#x317;#x318;#x319;#x320;#x321;#x322;#x323;#x324;#x325;#x326;#x327;#x328;#x329;#x330;#x331;#x332;#x333;#x334;#x335;#x336;#x337;#x338;#x339;#x340;#x341;#x342;#x343;#x344;#x345;#x346;#x347;#x348;#x349;#x350;#x351;#x352;#x353;#x354;#x355;#x356;#x357;#x358;#x359;#x360;#x361;#x362;#x363;#x364;#x365;#x366;#x367;#x368;#x369;#x370;#x371;#x372;#x373;#x374;#x375;#x376;#x377;#x378;#x379;#x380;#x381;#x382;#x383;#x384;#x385;#x386;#x387;#x388;#x389;#x390;#x391;#x392;#x393;#x394;#x395;#x396;#x397;#x398;#x399;#x400;#x401;#x402;#x403;#x404;#x405;#x406;#x407;#x408;#x409;#x410;#x411;#x412;#x413;#x414;#x415;#x416;#x417;#x418;#x419;#x420;#x421;#x422;#x423;#x424;#x425;#x426;#x427;#x428;#x429;#x430;#x431;#x432;#x433;#x434;#x435;#x436;#x437;#x438;#x439;#x440;#x441;#x442;#x443;#x444;#x445;#x446;#x447;#x448;#x449;#x450;#x451;#x452;#x453;#x454;#x455;#x456;#x457;#x458;#x459;#x460;#x461;#x462;#x463;#x464;#x465;#x466;#x467;#x468;#x469;#x470;#x471;#x472;#x473;#x474;#x475;#x476;#x477;#x478;#x479;#x480;#x481;#x482;#x483;#x484;#x485;#x486;#x487;#x488;#x489;#x490;#x491;#x492;#x493;#x494;#x495;#x496;#x497;#x498;#x499;#x500;#x501;#x502;#x503;#x504;#x505;#x506;#x507;#x508;#x509;#x510;#x511;#x512;#x513;#x514;#x515;#x516;#x517;#x518;#x519;#x520;#x521;#x522;#x523;#x524;#x525;#x526;#x527;#x528;#x529;#x530;#x531;#x532;#x533;#x534;#x535;#x536;#x537;#x538;#x539;#x540;#x541;#x542;#x543;#x544;#x545;#x546;#x547;#x548;#x549;#x550;#x551;#x552;#x553;#x554;#x555;#x556;#x557;#x558;#x559;#x560;#x561;#x562;#x563;#x564;#x565;#x566;#x567;#x568;#x569;#x570;#x571;#x572;#x573;#x574;#x575;#x576;#x577;#x578;#x579;#x580;#x581;#x582;#x583;#x584;#x585;#x586;#x587;#x588;#x589;#x590;#x591;#x592;#x593;#x594;#x595;#x596;#x597;#x598;#x599;#x600;#x601;#x602;#x603;#x604;#x605;#x606;#x607;#x608;#x609;#x610;#x611;#x612;#x613;#x614;#x615;#x616;#x617;#x618;#x619;#x620;#x621;#x622;#x623;#x624;#x625;#x626;#x627;#x628;#x629;#x630;#x631;#x632;#x633;#x634;#x635;#x636;#x637;#x638;#x639;#x640;#x641;#x642;#x643;#x644;#x645;#x646;#x647;#x648;#x649;#x650;#x651;#x652;#x653;#x654;#x655;#x656;#x657;#x658;#x659;#x660;#x661;#x662;#x663;#x664;#x665;#x666;#x667;#x668;#x669;#x670;#x671;#x672;#x673;#x674;#x675;#x676;#x677;#x678;#x679;#x680;#x681;#x682;#x683;#x684;#x685;#x686;#x687;#x688;#x689;#x690;#x691;#x692;#x693;#x694;#x695;#x696;#x697;#x698;#x699;#x700;#x701;#x702;#x703;#x704;#x705;#x706;#x707;#x708;#x709;#x710;#x711;#x712;#x713;#x714;#x715;#x716;#x717;#x718;#x719;#x720;#x721;#x722;#x723;#x724;#x725;#x726;#x727;#x728;#x729;#x730;#x731;#x732;#x733;#x734;#x735;#x736;#x737;#x738;#x739;#x740;#x741;#x742;#x743;#x744;#x745;#x746;#x747;#x748;#x749;#x750;#x751;#x752;#x753;#x754;#x755;#x756;#x757;#x758;#x759;#x760;#x761;#x762;#x763;#x764;#x765;#x766;#x767;#x768;#x769;#x770;#x771;#x772;#x773;#x774;#x775;#x776;#x777;#x778;#x779;#x780;#x781;#x782;#x783;#x784;#x785;#x786;#x787;#x788;#x789;#x790;#x791;#x792;#x793;#x794;#x795;#x796;#x797;#x798;#x799;#x800;#x801;#x802;#x803;#x804;#x805;#x806;#x807;#x808;#x809;#x810;#x811;#x812;#x813;#x814;#x815;#x816;#x817;#x818;#x819;#x820;#x821;#x822;#x823;#x824;#x825;#x826;#x827;#x828;#x829;#x830;#x831;#x832;#x833;#x834;#x835;#x836;#x837;#x838;#x839;#x840;#x841;#x842;#x843;#x844;#x845;#x846;#x847;#x848;#x849;#x850;#x851;#x852;#x853;#x854;#x855;#x856;#x857;#x858;#x859;#x860;#x861;#x862;#x863;#x864;#x865;#x866;#x867;#x868;#x869;#x870;#x871;#x872;#x873;#x874;#x875;#x876;#x877;#x878;#x879;#x880;#x881;#x882;#x883;#x884;#x885;#x886;#x887;#x888;#x889;#x890;#x891;#x892;#x893;#x894;#x895;#x896;#x897;#x898;#x899;#x900;#x901;#x902;#x903;#x904;#x905;#x906;#x907;#x908;#x909;#x910;#x911;#x912;#x913;#x914;#x915;#x916;#x917;#x918;#x919;#x920;#x921;#x922;#x923;#x924;#x925;#x926;#x927;#x928;#x929;#x930;#x931;#x932;#x933;#x934;#x935;#x936;#x937;#x938;#x939;#x940;#x941;#x942;#x943;#x944;#x945;#x946;#x947;#x948;#x949;#x950;#x951;#x952;#x953;#x954;#x955;#x956;#x957;#x958;#x959;#x960;#x961;#x962;#x963;#x964;#x965;#x966;#x967;#x968;#x969;#x970;#x971;#x972;#x973;#x974;#x975;#x976;#x977;#x978;#x979;#x980;#x981;#x982;#x983;#x984;#x985;#x986;#x987;#x988;#x989;#x990;#x991;#x992;#x993;#x994;#x995;#x996;#x997;#x998;#x999;#x1000

18 point 13A 25a

ABCDEFGHIJKabcde fghijkl 12345

24 point 9A 17a

ABCDEFGHIHabcde fgh 1234

30 point 7A 13a

ABCDEFabcde f 1234

36 point 6A 11a

ABCDEabcde g 123

42 point 6A 10a

ABCDabcde f 12

48 point 5A 10a

ABCDabcd 12

60 point 3A 6a

ABCDab 14

72 point 3A 5a

ABCabc 1

6 Pt.—30A 60a

ABCDEFGHIJKLMNPNRSTUWVWXYZabcde fghijklmnopqrstu vwxyz 12345678

8 Pt.—26A 53a

ABCDEFGHIJKLMNPNRSTUWVWXYZabcde fghijklmnopqrstu 123

10 Pt.—24A 47a

ABCDEFGHIJKLMNPNRSTUWVJlabcde fghijklmnop 123

12 Pt.—22A 42a

ABCDEFGHIJKLMNPNRSQRbcde fghijklmnop 123

18 point 13A 30a

ABCDEFGHIJKLabcde fghijkl 12345

24 point 9A 17a

ABCDEFGHIabcde fgh 12345

30 point 8A 16a

ABCDEFabcde f 1234

36 point 7A 11a

ABCDEFabcde f 123

42 point 7A 10a

ABCDEabcde f 13

48 point 6A 10a

ABCDabcde 71

Swash Characters

A B D E f G M N Qu P R T U Y

A S T V W

60 point 3A 6a

ABCabc 12

72 point 3A 5a

ABabc 123

HEAVY COPPERPLATE GOTHIC

6 point Heavy Copperplate Gothic No. 21	37 A
HEAVY COPPERPLATE GOTHIC IS BROTHER TO ITS MORE FEMININE SISTER, THE LIGHT COPPERPLATE	
6 point Heavy Copperplate Gothic No. 22	32 A
GOTHIC. THE TWO SERIES CAN BE COMBINED WITH VERY SPLENDID EFFECT. MOST BUSINESS	
6 point Heavy Copperplate Gothic No. 23	26 A
MEN LIKE THE HEAVY COPPERPLATE GOTHIC BECAUSE IT HAS MORE TONE AND	
6 point Heavy Copperplate Gothic No. 24	21 A
COLOR, THEREFORE, IS PERHAPS MORE IMPRESSIVE THAN ITS	
12 point Heavy Copperplate Gothic No. 25	24 A
LIGHTER WEIGHT SISTER. THIS TYPE IS VERY INEX-	
12 point Heavy Copperplate Gothic No. 26	19 A
PENSIVE. COMES IN CAPITALS ONLY. EVERY	
12 point Heavy Copperplate Gothic No. 27	16 A
COMPOSING ROOM SHOULD HAVE FULL	
12 point Heavy Copperplate Gothic No. 28	13 A
CASES OF THIS POPULAR TYPE AT	
18 point Heavy Copperplate Gothic No. 29	11 A
ALL TIMES THEREBY ASSUR-	
18 point Heavy Copperplate Gothic No. 30	9 A
ING SERVICE AND SPEED	
24 point Heavy Copperplate Gothic No. 29	7 A
VERY EFFECTIVE FOR	
24 point Heavy Copperplate Gothic No. 30	6 A
CARDS & ETC. 24	

CAST WITH IDENTIFYING NICKS

COPPERPLATE GOTHIC LIGHT

6 point Copperplate Gothic Light No. 1 37 A

GOthic IS THE EXTERNAL TYPE FACE. SOME DESIGNERS HAVE SAID IT HAD NO MERIT BECAUSE ANYONE

6 point Copperplate Gothic Light No. 2 32 A

CAN TAKE A DRAWING BOARD AND T-SQUARE. AND BY COMBINING STRAIGHT LINES AND

6 point Copperplate Gothic Light No. 3 26 A

CIRCLES. MAKE A GOTHIC TYPE. AND YET THERE IS NO MORE POPULAR TYPE

6 point Copperplate Gothic Light No. 4 21 A

THAN THIS SPLENDID AND WELL KNOWN LIGHT COPPERPLATE

12 point Copperplate Gothic Light No. 5 24 A

FACE. IS ENDURING AS THE ROCK OF GIBRALTAR 32

12 point Copperplate Gothic Light No. 6 19 A

BECAUSE OF ITS TREMENDOUS ADAPTABILITY

12 point Copperplate Gothic Light No. 7 16 A

EVERY FORM OF PRINTING CAN BE

17 point Copperplate Gothic Light No. 8 13 A

PRODUCED IN GOTHIC TYPE. FOR

18 point Copperplate Gothic Light No. 9 11 A

CARDS, STATIONERY, ETC. 13

18 point Copperplate Gothic Light No. 10 9 A

THERE IS NONE BETTER

24 point Copperplate Gothic Light No. 9 7 A

FOR BOOK HEADINGS

24 point Copperplate Gothic Light No. 10 6 A

& DISPLAY LINES

CAST WITH IDENTIFYING NICKS

BOLD COPPERPLATE GOTHIC

6 point Copperplate Gothic Extra Bold No. 41 37 A
BOLD COPPERPLATE GOTHIC SPEAKS INSISTENTLY. HAS TWICE AS MUCH POWER AS THE HEAVY, AND

6 point Copperplate Gothic Extra Bold No. 42 34 A
FOUR TIMES AS MUCH AS THE LIGHT. NEVERTHELESS THE THREE SERIES CAN BE USED IN

6 point Copperplate Gothic Extra Bold No. 43 25 A
CONJUNCTION. A SINGLE LINE OF THIS BOLD IN ASSEMBLED DISPLAY GIVES

6 point Copperplate Gothic Extra Bold No. 44 22 A
CONTRAST AND MOVEMENT TO THE COMPLETE DESIGN. NO COM-

12 point Copperplate Gothic Extra Bold No. 45 24 A
POSING ROOM IS COMPLETE WITHOUT THE THREE

12 point Copperplate Gothic Extra Bold No. 46 19 A
SIZES. ITS HARMONIZING AND STRIKING BEAUTY

12 point Copperplate Gothic Extra Bold No. 47 16 A
MAKES IT A SPLENDID FACE FOR CARDS,

12 point Copperplate Gothic Extra Bold No. 48 13 A
LETTERHEADS, INVOICES & ETC. 2

18 point Copperplate Gothic Extra Bold No. 49 11 A
INSTALL THIS FAVORITE TYPE

18 point Copperplate Gothic Extra Bold No. 50 9 A
A GOTHIC TYPE THAT IS

24 point Copperplate Gothic Extra Bold No. 49 7 A
DEPENDABLE AND 12

24 point Copperplate Gothic Extra Bold No. 50 6 A
SERVICEABLE 24

CAST WITH IDENTIFYING NICKS

14 point 25A,
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&.,:;'!\$1234567890

18 point 15A,
 ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFGHIJ1234567890

24 point 12A,
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 123456789

30 point 10A,
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567

36 point 8A,
 ABCDEFGHIJKLMNOPQRS123456

42 point on 36 point body 7A,
 ABCDEFGHIJKLMNOP 12345

48 point 6A,
 ABCDEFGHIJKLMN 1234

60 PT. 3A
 AABBBCCDDAA1234;

72 PT. 3A
 PAULINEKREI12:

AHMRASW

These alternate characters included in font

Cochin Open

18 point Caps only 15A
 ABCDEFGHIJKLMNOPQ

24 point Caps only 10A,
 ABCDEFGHIJKLM

36 point Caps only 5A,
 ABCDEFGH

(Caps, Figures and Points only)

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J
 K L M N O P Q R R S S
 T U V W X Y Z &
 .. ~ : : ? ! \$ 1 2 3 4 5 6 7 8 9 0

14 Pt.—92A
 ABCDEFGHIJKLN \$123

18 Pt.—12A
 ABCDEFGHIJK \$45

24 Pt.—8A
 ALMNOPQ! \$6

30 Pt.—6A
 ARSTUV 78

36 Pt.—5A
 AXVYZ! 9

Light Copperplate Gothic Cond.

12 Point No. 341J

No. 1 —(13A)
 THE BEST KIND OF ORIGINALITY IS T
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 \$1234567890

No. 2 —(16A)
 THE PROGRESSIVE TENDENCIES OF AN ABLE MI

No. 3 —(19A)
 THE BEST KIND OF ORIGINALITY IS THAT WHICH \$12345678

No. 4 —(24A)
 A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRES

6 Point No. 341J

6 NO. 1 —(21A)
 ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890&?.,:;'!\$1234567890

6 NO. 2 —(26A)
 ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890&?.,:;'!\$1234567890

6 NO. 3 —(32A)
 ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890&?.,:;'!\$1234567890

6 NO. 4 —(37A)
 ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890&?.,:;'!\$1234567890

Coronet Light

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O PQRSTU VWXYZ

& \$! 2 3 4 5 6 7 8 9 0 . , " ; : - ! ? () a b c d e f g h i j k l m n o p q r s t u v w x y z

14 Pt.—22A 42a

Neon types, now as always, are produced with the highest ga 1234

18 Pt.—12A 26a

Neon types, now as always, are produced with 123

24 Pt.—8A 14a

Neon types, now as always, are pro 123

30 Pt.—6A 12a

Neon types, now as always, 45

36 Pt.—5A 10a

Neon types, now as alwa 6

42 Pt.—5A 10a

Neon types, now as a 7

48 Pt.—5A 6a

Neon types, now a 8

60 Pt.—3A 6a

Neon types, n 9

72 Pt.—3A 5a

Neon type 0

Coronet Bold

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O PQRSTU VWXYZ

& \$! 2 3 4 5 6 7 8 9 0 . , " ; : - ! ? () a b c d e f g h i j k l m n o p q r s t u v w x y z

14 Pt.—22A 42a

Neon types, now as always, are produced with the 1234

18 Pt.—12A 26a

Neon types, now as always, are produced 1234

24 Pt.—8A 14a

Neon types, now as always, are 123

30 Pt.—6A 12a

Neon types, now as alway 45

36 Pt.—5A 10a

Neon types, now as alw 6

42 Pt.—5A 10a

Neon types, now as al

48 Pt.—5A 6a

Neon types, now 78

60 Pt.—3A 6a

Neon types, 12

72 Pt.—3A 5a

Neon types 1

CAST FROM LUDLOW MATS

Neon Type Division is the only type foundry in the world which produces the 14 pt. in Coronet

Designed by Frederic W. Goudy

* 4 point 32a 40a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567890

* 8 point 26A 53a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567

* 10 point 28A 53a
 ABCDEFGHIJKLMNOPQRSAbcdefghijklmnopqrstuvwxyz12345

* 12 point 24A 43a
 ABCDEFGHIJKLMNOPAbcdefghijklmnopqrst1234

14 point 22A 42a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 XYZ & fi fl ff fr ff .,:;!?'-\$1234567890
 abcdefghijklmnopqrstuvwxyz

18 point 15A 27a
 ABCDEFGHIJK abcdefghijklm 1234

24 point 9A 13a
 ABCDEFGH abcdefghij 123

30 point 8A 14a
 ABCDEF abcdefghi 123

36 point 7A 12a
 ABCDE abcdefg 12

42 point 7A 11a
 ABCD abcdef 12

48 point 6A 10a
 ABCD abce 12

60 Pt.—3A, 6a
 Neon typ 7

Designed by Frederic W. Goudy

4 point 32A 40a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567890

8 point 30A 40a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz123456

10 point 27A 54a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12345

12 point 24A 49a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234

14 point 22A 44a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 D C T B R P A G & g y g g a k z .,:;!?'-f fl ff fr
 \$1234567890 abcdefghijklmnopqrstuvwxyz

18 point 16A 28a
 ABCDEFGHIJK Labcdefghijklmnop 1234

24 point 10A 18a
 ABCDEFGH labcdefghijkln 123

30 point 9A 16a
 ABCDEFG abcdefghi 123

36 point 7A 12a
 ABCDEF abcdefgh 12

42 point 7A 11a
 ABCDE abcdefo 12

48 point 6A 10a
 ABCD abcdef 12

60 Pt.—3A, 6a
 Neon types, 7

A HARMONY OF TYPE:

Chalkscript Goudy

A COMPOSITOR'S DREAM COME TRUE—SEE FOREIGN SECTION.

PLANTIN LIGHT (English)

ABCDEFGHIJKLMNOPQRSTUVWXYZ &
abcdefghijklmnopqrstuvwxyz.,':-?!()&#%\$#@

£ 1234567890

Also cast in 42 point

8 point 28A, 56a 10 point 26A, 53a
THE ARTS OF Fine printing are THE ART OF fin

12 point 24A, 47a
THE ARTS OF FINER Printing are to arra

14 point 22A, 42a
THE ART OF FINE printing is to

18 point 15A, 29a
THE ART OF Fine printing is

24 point 9A, 19a
THE ART Of fine prin

30 point 8A, 14a
THE ART of fine p

36 point 7A, 12a
THE Arts of fi

48 point 6A, 10a
The Fine A

60 point 5A, 7a
The Fine

72 point 4A, 6a
The Ar

PLANTIN LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ &
abcdefghijklmnopqrstuvwxyz.,':-?!()&#%\$#@

£ 1234567890

Also cast in 42 point

8 point 28A, 56a 10 point 26A, 53a
THE ART OF Fine printing is to set THE ART OF Fine p

14 point 22A, 42a 12 point 24A, 47a
THE ART of printing THE ARTS of fin

18 point 15A, 29a
THE ARTS OF Fine printing a

24 point 9A, 19a
THE ARTS of fine prin

30 point 8A, 14a
THE ART of print

36 point 7A, 12a
THE Arts of fin

48 point 6A, 10a
The Fine A

60 point 5A, 7a
These Ar

72 point 4A, 6a
The Art

BEMBO BOLD

No. 428

ABCDEFGHIJKLMNOPQRSTUVWXYZ & £ 1234567890

abcdefghijklmnopqrstuvwxyz.,':-?!()&#%\$#@

Also cast in 18, 24, 42, 60 and 72 point

6 point 25A, 50a
THE ART OF FINE printing is to set

8 point 28A, 56a
THE ART OF FINE printing is to

10 point 26A, 53a
THE ART OF fine printing is

12 point 24A, 47a
THE ART of fine printing

14 point 22A, 42a
THE ART OF FINE P

30 point 8A, 14a
The Arts of Finer Print

36 point 7A, 12a
The Arts of Finer

48 point 6A, 10a
The Finer Arts

PLANTIN

5½ point 25A, 50a

This invention of Printing from movable types was one of THE INVENTIO

6 point 25A, 50a

L'INVENTION de l'Imprimerie au moyen de caractères mobiles L'INVENTION

8 point 28A, 56a

L'INVENTION de l'Imprimerie au moyen de caractères L'INVENTIO

10 point 26A, 53a

THE invention of Printing from movable type THE INVE

12 point 24A, 47a

THE invention of Printing from movable types

14 point 22A, 42a

The invention of Printing from movabl

18 point 15A, 29a

His family has farmed the lan

24 point 9A, 19a

Having thus arrived at

30 point 8A, 14a

A modern GARD

36 point 7A, 12a

By mid-afterno

42 point 7A, 14a

And strollers

48 point 6A, 10a

There is tru

60 point 5A, 7a

Mechani

72 point 4A, 6a

The ne

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abcdefghijklmnopqrstuvwxyzæ

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PLANTIN ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz.,':;-!@()&#%&

Ⓔ 1234567890

Also cast in 7, 9, and 11 pt.

6 point 25A, 50a

THE ARTS OF FINER PRINTING ARE To arrange type so as to produce

8 point 28A, 56a

THE ART OF FINE PRINTING IS to arrange type so as to produ

10 point 26A, 53a

THE ART OF FINE PRINTING is to arrange type so as t

12 point 24A, 47a

THE ARTS OF FINER printing are to arra

14 point 22A, 42a

THE ART OF FINE Printing is to

18 point 15A, 29a

THE ART OF Fine printing is

24 point 9A, 19a

THE ART of fine prin

30 point 8A, 14a

THE ART of fine p

36 point 7A, 12a

THE Arts of fi

42 point 7A, 14a

The Finer A

48 point 6A, 10a

The Fine Ar

BEMBO TITLING (English) No. 370

24 point (Capitals only no Figures) 9A,

THE ARTS OF FI

30 point (Capitals only no Figures) 8A,

THE ART OF FI

36 point (Capitals only no Figures) 7A,

THE ARTS

PLANTIN BOLD (English)

ABCDEFGHIJKLMNOPQRSTUVWXYZÆ&
abcdefghijklmnopqrstuvwxyzæ fi ff fl fl fi
1234567890 ,;:-!2"O[]*+{}~£-

Alternative Figures F26o 1234567890

6 point 25A, 50a

The invention of Printing from movable types was one of the chief

8 point 28A, 56a

The invention of Printing from movable types was one

10 point 26A, 53a

L'invention de l'Imprimerie au moyen de caractère

14 point 22A, 42a

The invention of Printing THE IN

18 point 15A, 29a

His family has farmed the l

24 point 9A, 19a

Having arrived at o

30 point 8A, 14a

By that time gr

36 point 7A, 12a

They have wh

42 point 7A, 14a

Fashions of

48 point 6A, 10a

This famil

60 point 5A, 7a

By this l

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tuvwxyz£1234567890

Also cast in 9, 11 and 42 point

6 point 25A, 50a

THE ARTS OF FINE Printing are to arrange

8 point 28A, 56a

THE ARTS OF FINE prin

12 point 24A, 47a 0 lbs. A 60 x 120

THE ARTS OF finer printing

10 point 26A, 53a

THE ART OF FINE Prin

14 point 22A, 42a

THE ART OF FINE PRINTING is to arrange

18 point 15A, 29a

THE ART OF FINE Printing is to a

24 point 9A, 19a

THE ARTS OF finer printin

30 point 8A, 14a

THE ART OF fine prin

36 point 7A, 12a

THE Art of finer p

48 point 6A, 10a

The Art of Pr

60 point 5A, 7a

The Fine A

72 point 4A, 6a

The Fine

"Jenson can with certainty be personally associated with the designing of types, cutting of letter punches, and making of matrices. His types have never been excelled, it is the opinion of the best authorities that they have never been equalled."

—HENRY LEWIS BULLEN

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A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Æ &

Q U a b c d e f g h i j k l m n o p q r s t u v w x y z æ & Q U

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Æ & E &

1234567890 a b c d e f g h i j k l m n o p q r s t u v w x y z æ & 1234567890

F537 SOME SELECTED ALTERNATIVE CHARACTERS F538
1234567890 200 R 146 M 224 R 1234567890

6 point 25A, 50a

When jobs have type sizes fixed quickly, margins of error widen

8 point 28A, 56a

When jobs have type sizes fixed quickly, margins of error widen

10 point 26A, 53a

When jobs have type sizes fixed quickly, margins of error

12 point 24A, 47a

L'INVENTION DE L'Imprimerie au moyen de caractères

14 point 22A, 42a

Fashions change, and each succeeding generation

18 point 15A, 29a

His family has farmed the land for over a century

24 point 9A, 19a

There are few striking indications of the progress of the century

30 point 8A, 14a

In the vocation of typography, the printer has

36 point 7A, 12a

Type with quads for the purpose of filling up

48 point 6A, 10a

Style termed BEMBO

Keystone

24 Pt.—7A 20a

Neon A B C D E F G H I J K a b c d e f g h i

36 Pt.—4A 12a

Neon A B C F G J K L a l

48 Pt.—4A 10a

Neon type, now a

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &

a b c d e f g h i j k l m n o p q r s t u v w x y z . ' : - ? ! () # \$ % & ' () # \$ % &

L 1234567890

Also cast in 9 and 11 point

6 point 25A, 50a 5 lbs. A 80 a 160

THE ART OF FINE printing is to set type

8 point 28A, 56a 5 lbs. A 60 a 120

THE ART OF FINE printing is to set

10 point 26A, 53a 5 lbs. A 80 a 160

THE ART OF FINE printing is to

12 point 24A, 47a 5 lbs. A 60 a 120

THE ART OF fine printing

14 point 22A, 42a

THE ART OF FINE Printing is to arrange type

18 point 15A, 29a

THE ART OF FINE printing is to

24 point 9A, 19a

THE ART OF Fine printing

30 point 8A, 14a

THE ART OF fine printing

36 point 7A, 12a

THE ART of fine printing

48 point 6A, 10a

The Arts of Fine printing

Narrow Bembo Italic No. 194

Narrow Bembo Italic A B C D E F G H I J K L M N a b c d e f g h 1234

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 XYZ&abcdefghijklmnopqrstuvw x
 yz.,-;?!'"\$%&()\$1234567890

14 Pt.—22A, CAPS 42a Lower Case

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ABCDEFGHIJKLMmabcdefghijklmnop 123

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ANOPQRSTUaopqrstuvwxyz 45

30 Pt.—6A, CAPS 10a Lower Case

AVWXYZAayzabcde 67

36 Pt.—5A, CAPS 7a Lower Case

ABCDEFGGafghijkl 8

42 Pt.—4A, CAPS 6a Lower Case

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48 Pt.—4A, CAPS 6a Lower Case

AHIJKLamno9

60 Pt.—3A, CAPS 6a Lower Case

AMPOabc10

72 Pt.—3A, CAPS 5a Lower Case

AOPawu 1



HANDY PACKAGES START ON PAGE 131.

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN OPQRST UVVXYZ&
 abcdefghijklmnopqrstuvwxyz&ffflm\$%&
 .,-;?!'"\$%&()\$1234567890

14 Pt.—22A, CAPS 42a Lower Case

ABCDEFGHIJKLMN0abcdefghijklmnop \$123

18 Pt.—18A, CAPS 26a Lower Case

APQRSTUVWXYZaqrstuvwxyz 456

24 Pt.—8A, CAPS 17a Lower Case

ABCEHMVXYabcdefghijklmnop 78

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AHIJKLMaklmnop 90

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AXabef 5

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36 point Caps only 6A

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PQRSTUVWXYZ & , ' ! ?
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ABCDEFGHIJKLMN O P Q
RSTUVW X Y Z & a b c d e f g h
ijklmnopqrstuv w x y z , - ' ;
! ? fi ff fl ffi ffl \$ 1 2 3 4 5 6 7 8 9 0

5 Pt.—40A CAPS 80a Lower Case

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyza \$1234567890

6 Pt.—40A CAPS 80a Lower Case

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyza \$12345

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30 Pt.—6A CAPS 6a Lower Case

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ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmn \$90

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f g h i j k l m n o p q r s t u v w x y z . , - ' ; : ? ! @ # \$ % & ' * 1 2 3 4 5 6 7 8 9 0

12 Pt.—24A, CAPS 47x Lower Case
ABCDEFGHIJKLMN OPQR a b c d e f g h i j k l m n o p q r s t u v w x y z \$123

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ACDEFG a q r s t u v z 89

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a b c d e f g h i j k l m n o p q r s t u v w x y z a b c d e f g & \$. , - ' ; : ? !

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ABCDEFGHIJ a b c d e f g h i j k l m \$78

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ABCDEF GHIJ KLMNOPQRSTUVWXYZ&ab cdefghijklmnopqrstuvwxyz1234567890

8 point 33A 68a
ABCDEF GHIJ KLMNOPQRSTUVWXYZ&ab cdefghijklmnopqrstuvwxyz1234567

10 point 27A 54a
ABCDEF GHIJ KLMNOPQRSTUabcd efghijklmnopqrstuvwxy 123456

12 point 24A 48a
ABCDEF GHIJ KLMNOPQabcd efghijklmnopqrstu 123456

14 Pt.—22A 42a
A B C D E F G H I J K L M N O P Q R S T U V
W X Y Z & . , ; ' ! ? - \$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v w x y z

18 Pt.—12A 26a
ABCDEF GHIJ KLMabcd efghijklm 12345

24 Pt.—8A 17a
ABCDEF GHIJKabcd efghik 123

30 Pt.—6A 10a
ABCDEF GHabcd efgh 123

36 Pt.—5A 7a
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42 Pt.—4A 6a
ABCDEF abcd 123

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a b c d e f g h i j k l m n o p q r s t u v w x y z
. , - ' ; : ? ! \$ 1 2 3 4 5 6 7 8 9 0

14 Pt.—22A 42a
ABCDEF GHIJ KLMNOPabcd efghijklmnopqr \$123

18 Pt.—12A 26a
AQRSTUVWXYZ&astuv wxyzabcde 45

24 Pt.—8A 17a
ABCDEF GHIJafghijklmnop 67

30 Pt.—6A 10a
AKLMNOPaqrstuvw x 8

36 Pt.—5A 7a
AQRSTUayzabcde 9

42 Pt.—4A 6a
ABCDEF abcdef

48 Pt.—4A 6a
AVWXafghij 0

60 Pt.—3A 6a
AYZlaklm 1

72 Pt.—3A 5a
ABCano 2

6 point 24A 43a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz,;-!?'\$1234567890

8 point 22A 44a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz123456

10 point 18A 39a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12345

12 point 16A 32a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 WXYZ&ffl fff fffl ., ; ' ! ? - \$ 1234567890
 abcdefghijklmnopqrstuvwxyz

Inland Gothic, 149

CHARACTERS IN COMPLETE FONT

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 WXYZ&abcdefghijklmnopqrstuvwxyz,
 ;'?!'ffl fff fffl \$1234567890

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 These advantages, combined with non-distrib

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ&ABCDEFGHIJ
 1 2 3 4 5 6 7 8 9 0 . , ; ' - ! ? &

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36 Pt.—5A CAPS 7a Lower Case
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48 Pt.—4A CAPS 6a Lower Case
 ADRTaopq 89

GRAPHIC BOLD

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18 Pt.—12A CAPS 26a Lower Case
 AYZABCDEFGHI abedefghijkl \$890

24 Pt.—8A CAPS 17a Lower Case
 AGHIJKLamnopqrs \$12

30 Pt.—6A CAPS 10a Lower Case
 AMNOPatuvwxyz 34

36 Pt.—5A CAPS 7a Lower Case
 AQRSazabcd 56

48 Pt.—4A CAPS 6a Lower Case
 ATUabefi 78

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN^AOPQR^BSTUV^CW^D
 XYZ^E&1234567890"%'()*.,'-:;!?
 abcdefghijklmnopqrstuv^Fwxyz^Gff^Hff^I
 (Th * + in 8, 10, 12 point only)

8 Pt.—86A CAPS 52a Lower Case

ABCDEFGHIJKLMN^AOPQR^BSTUV^CW^DXYZ^E12345678

10 Pt.—25A CAPS 48a Lower Case

ABCDEFGHIJKLMN^AOPQR^BSTab^Cedefghijklm^Dnopq^Erstuv 8890

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ABCDEFGHIJKLMN^AOPQR^Bab^Cdefghijklm^Dnopq^Ers 123

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Neon types, now as always, are 890

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AMNOPQRS^Aam^Bnopq^Crstu 45

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ATUVW^Aav^Bwxy 67

36 Pt.—5A CAPS 7a Lower Case

A^AXYZ^Baz^Cabcde 8

48 Pt.—4A, 6a

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AABCDEFGHIJKLM^AMN^BOPQR^CSTUV^DW^EXYZ^F&
 1234567890.,'-:;!?*+(^GThff^Hff^Ih
 abcdefghijklmnopqrstuv^Jwxyz

12 Pt.—23A, 43a

Neon types, now as always, are produced 12345

14 Pt.—22A, 42a

Neon types, now as always, are produc 123

16 Pt.—12A, 26a

Neon types, now as always, are 567

18 Pt.—12A, 26a

Neon types, now as always, a 12

24 Pt.—8A, 17a

Neon types, now as al 34

30 Pt.—6A, 10a

Neon types, now 5

36 Pt.—5A, 7a

Neon types, n 6

48 Pt.—4A, 6a

Neon type 7

SORTS:

at your fingertips! Why hunt and peck for that needed character? Our sort service keeps your cases workable.

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNPOQRSTUVWXYZ
 YZ&1234567890"'"%(),.-':;?!
 abcdefghijklmnopqrstuvwxyzffiffiffi
 (Th † in 8, 10, 12 point only)

8 Pt.—26A, CAPS 52a Lower Case
 ABCDEFGHIJKLMNPOQRSTUVWXYZ &1234

10 Pt.—25A, CAPS 48a Lower Case
 AYZABCDEFGHIJKLMNPOabedefghijklmnopqrst 1567

12 Pt.—23A, CAPS 43a Lower Case
 AQRSTUVWXYZABCAazwxyzabdefghij 89

14 Pt.—22A, CAPS 42a Lower Case
 ABDEFHIJKLMNOPaklmnopqrstuvwxyz 125

18 Pt.—18A, CAPS 36a Lower Case
 AQRSTUVOPayzabdefghk 545

24 Pt.—8A, CAPS 17a Lower Case
 AMNOPQRSamnopr 67

30 Pt.—6A, CAPS 10a Lower Case
 AFGHIJhrstuvw 8

36 Pt.—5A, CAPS 7a Lower Case
 AKLMaxyzab 9

42 Pt.—4A, CAPS 6a Lower Case
 ANOPacdef 1

48 Pt.—4A, CAPS 6a Lower Case
 AQRaghi 2

60 Pt.—3A, CAPS 6a Lower Case
 ASTajk 3

72 Pt.—3A, CAPS 5a Lower Case
 AUau 8

BODONI PANELLED NO. 575

BODONI PANELLED

18-pt.	Cap	Font	30, 48 and 60 point
24-pt.	BA,		available
30-pt.	6A,		
	4A,		

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNPOQRSTUVWXYZ&
 \$1234567890.,-'":;! ? (+ (Th 000
 a b c d e f g h i j k l m n o p q r s t u v w x y z

10 Pt.—25A, 48a

Neon types, now as always are produced from finest mat 12

12 Pt.—22A, 43a

Neon types, now as always, are produced wit 12345

14 Pt.—19A, 37a

Neon types, now as always, are produced 67890

16 Pt.—15A, 32a

Neon types, now as always, are pro 1234

18 Pt.—12A, 22a

Neon types, now as always, are 5678

24 Pt.—8A, 15a

Neon types, now as always, 90

30 Pt.—6A, 12a

Neon types, now as a 12

36 Pt.—5A, 10a

Neon types, now 34

48 Pt.—4A, 7a

Neon types, n 5

60 Pt.—3A, 6a

Neon type 67

72 Pt.—3A, 5a

Neon typ 8

84 Pt.—3A, 5a

NEON TYP

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P
 Q R S T U V W X Y Z & a b c d e
 f g h i j k l m n o p q r s t u v w x y z
 . , - ; ? ! f i f f f l f f i f f i \$ 1 2 3 4 5 6 7 8 9 0

*6 Pt.—40A. CAPS 80a Lower Case
 ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFghijklmnopqrstuvwxyz \$1234567890

*8 Pt.—30A. CAPS 60a Lower Case
 AEFHGHIJKLMNOPQRSTUVWXYZABCDEFghijklmnopqrstuvwxyz \$1234

*10 Pt.—25A. CAPS 53a Lower Case
 AXYZABCDEFGHIJKAKLMNOPQRXYZABCDEFGHIJK \$567

*12 Pt.—24A. CAPS 47a Lower Case
 ALMNOPQRSTUASTUVWXYZalmnopqrstu \$890

*14 Pt.—22A. CAPS 42a Lower Case
 ABCDEFGHIABCDEFGHIHABCDEFghabcde fghijk \$6789

*18 Pt.—12A. CAPS 26a Lower Case
 AVWXYZABCDEFGHIJAVWXYZa \$12

*24 Pt.—8A. CAPS 17a Lower Case
 ADEFGHIJAEFGHIJKL \$34

*30 Pt.—6A. CAPS 10a Lower Case
 AKLMNAmnopq 56

*36 Pt.—5A. CAPS 7a Lower Case
 AOPQRastuv 78

*48 Pt.—4A. CAPS 6a Lower Case
 ARSTawxy 9

*60 Pt.—3A. CAPS 6a Lower Case
 AUFazab 0

*72 Pt.—3A. CAPS 5a Lower Case
 AMacei 1

"Publicity or display type faces are many and varied, designed to attract the eye, to insinuate a subtle feeling that advertisers wish to provoke."

—SELECTED

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M O P
 Q R S T U V W X Y Z & a b c d e
 f g h i j k l m n o p q r s t u v w x y z
 . , - ; ? ! f i f f f l f f i f f i \$ 1 2 3 4 5 6 7 8 9 0

*6 Pt.—40A. CAPS 80a Lower Case
 ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFghijklmnopqrstuvwxyz \$1234

*8 Pt.—30A. CAPS 60a Lower Case
 AFGHIJKLMNOPQRSTUVWXYZABCDEFghijklmnopqr \$67890

*10 Pt.—26A. CAPS 53a Lower Case
 ABCDEFGHIJKLMNOPQRSTUVWXYZa b c d e f g h i j k l m n o p q r s t \$1234

*12 Pt.—24A. CAPS 47a Lower Case
 APQRSTUVWXYZABauvwxyzabcde f g h i j k l \$567

*14 Pt.—22A. CAPS 42a Lower Case
 ABCDEFGHIJKLMABCDEFGHIHABCDEFghijklmnopqr \$123

*18 Pt.—12A. CAPS 26a Lower Case
 AFGHIJKLMNabijklmnopqr \$89

*24 Pt.—8A. CAPS 17a Lower Case
 AOPQRSTUatuvwxyz a \$12

*30 Pt.—6A. CAPS 10a Lower Case
 AVWXYZ abcdefgh 34

*36 Pt.—5A. CAPS 7a Lower Case
 AZABCajklmn 56

*48 Pt.—4A. CAPS 6a Lower Case
 ADEFaopq 78

*60 Pt.—3A. CAPS 6a Lower Case
 AGLarstu 9

*72 Pt.—3A. CAPS 5a Lower Case
 AMavx 0

This italic is considered the most beautiful ever created. Robert Granjon drew this face continuing the 16th century work of Claude Garamond and Jean Jannon in producing this letter.

Garamond Bold

548

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
W XYZ & abcdefghijklmnopqrstuv
wxyz, - ' : ; ? ! f i f f l f f i f f l \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A. CAPS 80s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWxyz \$123456

7 Pt.—30A. CAPS 60s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWxyz \$78901

8 Pt.—30A. CAPS 60s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWxyz \$2345

9 Pt.—26A. CAPS 53s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWxyz \$67

10 Pt.—26A. CAPS 53s Lower Case
AMNOPQRSTU VWXYZ amnopqrstuvwxyz \$890

11 Pt.—24A. CAPS 47s Lower Case
AKLMNOPRXYZ abhijklmnopqrstuvwxyz \$1234

12 Pt.—24A. CAPS 47s Lower Case
AIJ KLMNOPQRSTU amnopqrstuvwxyz \$5678

14 Pt.—22A. CAPS 42s Lower Case
ABCDEF GHIJ KLM abcdefghijklmnop \$890

18 Pt.—12A. CAPS 26s Lower Case
AQRSTU VWY ahijklmnopq \$56

24 Pt.—8A. CAPS 17s Lower Case
AYZ ABCD arstuvwxy \$78

30 Pt.—6A. CAPS 10s Lower Case
AEFGHIJ az abcdefg 9

36 Pt.—5A. CAPS 7s Lower Case
AKLMN a ehjkl n 0

48 Pt.—4A. CAPS 6s Lower Case
AOPQ a imo 2

50 Pt.—3A. CAPS 6s Lower Case
ARS a qrst 1

72 Pt.—3A. CAPS 5s Lower Case
AM a de 4

Garamond Bold Italic

548K

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
W XYZ & abcdefghijklmnopqrstuv
wxyz, - ' : ; ? ! f i f f l f f i f f l { } \$ 1 2 3 4 5 6 8 8 9 0

6 Pt.—40A. CAPS 80s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWxyz \$123456

7 Pt.—30A. CAPS 60s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWxyz \$127890

8 Pt.—30A. CAPS 60s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWxyz \$789

9 Pt.—26A. CAPS 53s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWxyz \$012

10 Pt.—26A. CAPS 53s Lower Case
AUVWXYZ ABCDEF GHIJ abcdefghijklmnopqrstuv \$012

11 Pt.—24A. CAPS 47s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWxyz \$193

12 Pt.—24A. CAPS 47s Lower Case
AJKLMNOPQRSTU VWxyz abcdefghijklm \$345

14 Pt.—22A. CAPS 42s Lower Case
ABCDEF GHIJ KLM abcdefghijklmnopqrstuvwxyz \$1234

18 Pt.—12A. CAPS 26s Lower Case
AWXYZ ABCD a opqrstuvwxyz \$67

24 Pt.—8A. CAPS 17s Lower Case
AEFGHIJ K abcdefghijk \$89

30 Pt.—6A. CAPS 10s Lower Case
AQRST a qrstuvwxyz 9

36 Pt.—5A. CAPS 7s Lower Case
ALMNO a lmnop 0

48 Pt.—4A. CAPS 6s Lower Case
AIUV a z ab d 2

50 Pt.—3A. CAPS 6s Lower Case
AW a b k l o 4

72 Pt.—3A. CAPS 5s Lower Case
AM a d h b 5

GARAMOND (Garamont) is extensively employed in advertising display even today with the avalanche of so many new styles invading the type field. The italics are especially attractive, and are pliable for use in practically all kinds of printed selling media.

Girder Heavy

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

14 pt. 22A-42a

ABCDEFGHIJKLMN OPQRSTU
VWXYZ& \$1234567890 .,-:;!?'»«()
abcdefghijklmnopqrstuvwxy

18 pt. 12A-26a

Neon types, now as a 1235

24 pt. 8A-17a

Neon types, now 123

30 pt. 6A-10a

Neon types, no 12

36 pt. 5A-7a

Neon types, 12

Greeting Monotone

10 Pt.—20A 45a

ABCDEFGHIJKLMN OPQ abcdefghijklmnopqrstuvwxy \$123

12 Pt.—21A 42a

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefgh
ijklmnopqrstuvwxy ;:'''\$&-?()! 1234567890

14 Pt.—18A 36a

ABCDEFGHIJKLM abcdefghijklmnopqr \$78

18 Pt.—13A 26a

ABNOPQRST abcdefghstuvwxyz 90

GIANT TYPEWRIT'R (B)

24 pt. Only. Caps, Points, Figures. 20A

Characters in complete font—24 pt. shown below:

ABCDEFGHIJKLMN
OPQRSTUVWXYZ&
\$1234567890.,-

Girder Extra Bold

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN OPQRSTU
VWXYZ& \$1234567890.,'-:;!?'
abcdefghijklmnopqrstuvwxy

14 Pt.—19A, 37a

Neon types, now as always, 1234

18 Pt.—12A, 22a

Neon types, now as al 2

24 Pt.—6A, 15a

Neon types, now a 3

30 Pt.—4A, 12a

Neon types, n 4

36 Pt.—5A, 10a

Neon type 5

48 Pt.—5A, 9a

Neon ty 6

Hess Bold

159J

4 point 29A 57a

ABCDEFGHIJKLMN OPQRSTU VW abcdefghijklmnopqrstuvwxy 1234567

8 point 25A 48a

ABCDEFGHIJKLMN OPQRS abcdefghijklmnopqrstu 123456

10 point 23A 44a

ABCDEFGHIJKLMN OP abcdefghijklmno 123456

12 point 20A 38a

ABCDEFGHIJKLMN OPQRSTU V

WXYZ&ñffffññ.,:;'!?- \$1234567890

abcdefghijklmnopqrstuvwxy

NEED DOTS ●●●●●?

NEED DASHES — — — — ?

Our complete range is shown on page 129 and also in the strip material section.

CHARACTERS IN COMPLETE FONT FOR BOTH SERIES ON THIS PAGE

ABCDEFGHIJKLMN O P Q R S T U V
 W X Y Z & a b c d e f g h i j k l m n o p q r s t u v
 w x y z . , - ' ; ? ! @ # \$ % & ' () * + , - . / : ;

6 Pt.—40A CAPS 80a Lower Case
 ABCDEFGHIJKLMN O P Q R S T U V a b c d e f g h i j k l m n o p q r s t u v x y z \$12345678

8 Pt.—30A CAPS 60a Lower Case
 AVWXYZABCDEFGHIJKL M N O P Q R S T U V W X Y Z \$901

10 Pt.—26A CAPS 53a Lower Case
 ALMNOPQRSTUVWXYZ a b c d e f g h i j k l m n \$456

12 Pt.—24A CAPS 47a Lower Case
 XYZABCDEFGHIJGASTUVWX amnopqrstu \$7890

14 Pt.—22A CAPS 42a Lower Case
 AHJKLMN O P Q R a t u v w x y z a b c d e \$12

18 Pt.—18A CAPS 26a Lower Case
 AHJKLMN O a t u v w x y z a \$45

24 Pt.—8A CAPS 17a Lower Case
 APQRSTU a h i j k l m n o 7

30 Pt.—5A CAPS 10a Lower Case
 AVWXYZ a p q r s t u 8

36 Pt.—5A CAPS 7a Lower Case
 AZAB a v w x y z 9

Goudy Gimbel Italic

No. 38K

6 Pt.—40A CAPS 80a Lower Case
 ABCDEFGHIJKLMN O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v x y z \$12345

8 Pt.—30A CAPS 60a Lower Case
 AVWXYZABCDEFGHIJKL M N a b c d e f g h i j k l m n o p q r s t u v x y z \$1234

10 Pt.—26A CAPS 53a Lower Case
 ATUVWXYZABCDEFGHIJG a k l m n o p q r s t u v x y z \$5678901

12 Pt.—24A CAPS 47a Lower Case
 ABCDERSTUVW X a b c d e f g h i j k l m n o p q r s t u v \$234

14 Pt.—22A CAPS 42a Lower Case
 ATUVWXYZABC a n o p q r s t u v w x y z 45

18 Pt.—18A CAPS 26a Lower Case
 ATUVWXYZ a n o p q r s t u v \$78

24 Pt.—8A CAPS 17a Lower Case
 ABCDEF a b c d e f g h i j k l 9

30 Pt.—6A CAPS 10a Lower Case
 AGHI J a f g h i j k l m 1

36 Pt.—5A CAPS 7a Lower Case
 AKLM a d m n o 2

See back pages for interesting underlines from Europe. These strokes will challenge your comps to experiment with them for unusual layouts.

Goudy Text

327

10 point 14A 42a
 ABCDEFGHIJKLMN O P a b c d e f g h i j k l m n o p q r s t u v x y z 1234567890

12 point 12A 36a
 ABCDEFGHIJKL M a b c d e f g h i j k l m n o p q r s t u v x y z 123456

14 point 10A 32a
 ABCDEFGHIJKL M A O P Q R S T U

V W X Y Z & . , - ' ; ? ! @ # \$ % & ' () * + , - . / : ;

a b c d e f g h i j k l m n o p q r s t u v w x y z

18 point 8A 22a
 ABCDEFGH I a b c d e f g h i j k l m n o p 1234

24 point 5A 16a
 ABCDEFG I a b c d e f g h i j k l m n 123

30 point 5A 11a
 ABCDE a b c d e f g h i k 123

36 point 4A 8a
 ABCD a b c d e f g h k 12

42 point 4A 8a
 ABCD a b c d e f r 12

48 point 4A 7a
 ABC a b c d e f g 12

60 point 3A 6a
 ABC a b c d e 2

72 point 3A 5a
 AB a b c d f 3

Goudy Handtooled

No. 383

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN OP
 QRSTUVW XYZ & abcde
 fghijklm nopqrstuvwxyz
 ., ' ; ! ? fi ffi fl ffi fl \$ 1 2 3 4 5 6 7 8 9 0

12 Pt.—24A CAPS 47a Lower Case

ABCDEFGHIJKLMNabcdefghijklmno \$123

14 Pt.—22A CAPS 42a Lower Case

ABCDEFGHIJKAbcdefghijklmn \$90

18 Pt.—12A CAPS 26a Lower Case

ANOPQRSTaqrstuvwxyz \$45

24 Pt.—8A CAPS 17a Lower Case

AUVWXYazabcde \$67

30 Pt.—6A CAPS 10a Lower Case

AZABCafghijklm 8

36 Pt.—5A CAPS 7a Lower Case

ADEFganopq 6

48 Pt.—4A CAPS 6a Lower Case

AHIJarstz 0

60 Pt.—3A CAPS 6a Lower Case

AMabw 1

72 Pt.—3A CAPS 5a Lower Case

AKax 2

Goudy Hand't d It.

No. 383K

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN OP
 QRSTUVW XYZ & abcdef
 ghijklmnopqrstuvwxyz
 ., ' ; ! ? fi ffi fl ffi fl \$ 1 2 3 4 5 6 7 8 9 0

12 Pt.—24A CAPS 47a Lower Case

ABCDEFGHIJKLMNabcdefghijklmno \$123

14 Pt.—22A CAPS 42a Lower Case

ABCDEFGHIJKAbcdefghijklmno \$90

18 Pt.—12A CAPS 26a Lower Case

AOPQRSTUapqrstuvwxyz \$45

24 Pt.—8A CAPS 17a Lower Case

AVWXYZazabcde \$67

30 Pt.—6A CAPS 10a Lower Case

ABCDEFaghiijkl 89

36 Pt.—5A CAPS 7a Lower Case

AGHIJamnop 0

48 Pt.—4A CAPS 6a Lower Case

AKLaqrst 2

60 Pt.—3A CAPS 6a Lower Case

AMauv 3

72 Pt.—3A CAPS 5a Lower Case

AOaw 1

GOUDY'S WORK may be categorized as not only prolific in design, but also as everlasting in usage. His 123 type creations touch on most phases of lettering design from the whisper of a serif in Copperplates to the pronounced crosslines of Deepdene. His versatility was never more discerning than in his presentation of Hadriano and Forum along the lines of lapidary engravings. These faces are manifestations of type genius.

Goudy Bold No. 294
(CRAFTSMAN)

8 pt. 40A 30a
ABCDEF^GH^IJ^KL^MN^OP^QR^ST^UV^WX^YZ^ab^cd^ef^ghⁱj^kl^mn^op^qr^st^uv^wx^yz¹²³⁴

9 pt. 39A 30a
ABCDEF^GH^IJ^KL^MN^OP^QR^ST^UV^WX^YZ^ab^cd^ef^ghⁱj^kl^m12

10 pt. 38A 30a
ABCDEF^GH^IJ^KL^MN^OP^QR^ST^UV^WX^YZ^ab^cd^ef^ghⁱj^kl^m12

11 pt. 36A 30a
ABCDEF^GH^IJ^KL^MN^OP^FR^ab^bd^ef^ghⁱj¹²³

14 pt. 32A 30a
ABCDEF^GH^IJ^KL^MN^Oa^bc^de^fgⁱ123

18 pt. 27A 30a
ABCDEF^GH^IJ^KL^ab^cd^ef^gl¹²

24 pt. 24A 30a
ABCDEF^GH^Ia^bc^de^f12

30 pt. 21A 30a
ABCDEF^Ga^bc^di¹²

36 pt. 18A 30a
ABCDE^ab^cd¹²

42 pt. 16A 30a
ABC^Da^bcⁱ12

48 pt. 14A 30a
ABC^ab^cs¹²

60 pt. 12A 30a
A^Ba^bc¹²

72 pt. 10A 30a
A^Ba^bs¹

Goudy Bold Italic No. 294K

8 pt. 40A 30a
ACCDE^GH^IJ^KL^MN^OP^QR^ST^UV^WX^YZ^ab^cd^ef^ghⁱj^kl^mn^op^qr^st^uv^wx^yz¹²

9 pt. 39A 30a
ABCDEF^GH^IJ^KL^MN^OP^QR^ST^UV^WX^YZ^ab^cd^ef^ghⁱj^kl^m123

10 pt. 38A 30a
ABCDEF^GH^IJ^KL^MN^OP^QR^ST^Ua^bc^de^fg^hi^jk^lmⁿ1

12 pt. 36A 30a
ABCDEF^GH^IJ^KL^MF^OP^QR^Sa^be^de^fg^hi^j123

14 pt. 32A 30a
ABCDEF^GH^IJ^KL^MN^OP^ab^cd^ef^gi¹²

18 pt. 27A 30a
ABC^LE^FG^HI^JK^LM^ab^cd^ef¹²

24 pt. 24A 30a
ABCDEF^Ga^bc^de^fg^hi¹²

30 pt. 21A 30a
ABCDEF^ab^cd^efⁱ12

36 pt. 18A 30a
ABCDE^ab^cdⁱ12

42 pt. 16A 30a
ABC^Da^bc^s12

48 pt. 14A 30a
ABC^ab^cs¹²

60 pt. 12A 30a
A^Ba^bc¹²

72 pt. 10A 30a
A^Ba^bs¹

Eden Bold

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

12 pt. 24A-47a

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ&
\$ 1 2 3 4 5 6 7 8 9 0 . , - ' : ; ' - ! ? [] ()
a b c d e f g h i j k l m n o p q r s t u v w x y z

14 pt. 22A-42a

Neon types, now as always, are produced w

18 pt. 12A-26a

Neon types, now as always, a 123

24 pt. 8A-15a

Neon types, now as al 45

30 pt. 6A-12a

Neon types, now as 6

36 pt. 5A-10a

Neon types, now 7

48 pt. 5A-9a

NEON types,

42 PT. AVAILABLE

Janson

401

14 point 22a, 42a,

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
WXYZ&\$,-;:'"ffñflffll(!?1234567890
a b c d e f g h i j k l m n o p q r s t u v w x y z

18 point 16Aa, 28a,

ABCDEFGHIJ**K**abc**def**ghijklmno123

24 point 9A, 17a,

ABCDEFGHII**ab**cdefghijklm 12

30 point 9A, 16a,

ABCDEF**G**abc**def**ghi 12

36 point 7A, 12a,

ABCDE**ab**cdefg 12

Eden Light

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

12 pt. 26A-47a

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ&
\$ 1 2 3 4 5 6 7 8 9 0 . , - ' : ; ' - ! ? [] ()
a b c d e f g h i j k l m n o p q r s t u v w x y z

14 pt. 22A-42a

Neon types, now as always, are produced with th

18 pt. 12A-26a

Neon types, now as always, are p 123

24 pt. 8A-15a

Neon types, now as alwa 45

30 pt. 6A-12a

Neon types, now as a 6

36 pt. 5A-10a

Neon types, now a 7

48 pt. 5A-9a

NEON types, a

42 PT. AVAILABLE

Janson Italic

4011

14 point 22A, 44a,

ABCDEFGHIJ**K**LMN**OP**QRSTUVWXYZ
&\$,-;:'"!@BDFPRYffjflffllgyl234567890
a b c d e f g h i j k l m n o p q r s t u v w x y z

18 point 16Aa, 28a,

ABCDEFGHIJ**K**Lab**cd**efghijklmnop 123

24 point 9A, 17a,

ABCDEFGHII**J**abc**de**fghijklm 123

30 point 9A, 16a,

ABCDEF**G**abc**de**fghij 123

36 point 7A, 12a,

ABCDEF**ab**cdefgh 12

Grotesque Light

No. 126

5 on 6 Pt.—40A 80a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890 -—[]@*~

6½ on 7 Pt.—40A 80a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345

7½ on 8 Pt.—30A 60a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12

8 Pt.—30A 60a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12

10 Pt.—26A 53a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopq12

11 Pt.—24A 47a
 ABCDEFGHIJKLMNOPQRST abcdefghijklmno 12

13 on 14 Pt.—22A 42a
 ABCDEFGHIJKLMNOP abcdefghijkln 12

18 Pt.—12A 26a
 ABCDEFGHIJK abcdefg 12

24 Pt.—9A 16a
 ABCDEFG abcdef 12

30 Pt.—6A 10a
 ABCDE abcde 12

36 Pt.—5A 7a
 ABCDabcd12

9 and 48 points also available.

Grotesque Light Italic

No. 126K

6½ on 7 Pt.—40A 80a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 123456789

9 Pt.—26A 53a
 ABCDEFGHIJKLMNOPQRST(ivw abcdefghijklmnopqrstuv 12

11 Pt.—24A 47a
 ABCDEFGHIJKLMNOPQRST abcdefghijklmnopq 12

13 on 14 Pt.—22A 42a
 ABCDEFGHIJKLMNOP abcdefghijklmno 12

18 Pt. and 24 Pt. Available

Grotesque Medium

No. 215

5 on 6 Pt.—40A 80a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890—[]@

6½ on 7 Pt.—40A 80a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 123

7½ on 8 Pt.—30A 60a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrs 123

8 Pt.—30A 60a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopq 123

10 Pt.—26A 53a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefgh 1

11 Pt.—24A 47a
 ABCDEFGHIJKLMNOPQRST abcdefghijklm 123

13 on 14 Pt.—22A 42a
 ABCDEFGHIJKLMNOP abcdefghijk 12

18 Pt.—12A 26a
 ABCDEFGHIJ abcdefghijk 12

24 Pt.—9A 16a
 ABCDEFG abcde 12

30 Pt.—6A 10a
 ABCD abcdef 12

36 Pt.—5A 7a
 ABC abcde 12

9 and 48 points also available.

Grotesque Med. Italic

No. 215K

6½ on 7 Pt.—40A 80a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 123456789

9 Pt.—26A 53a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnop 12

11 Pt.—24A 47a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijk 12

13 on 14 Pt.—22A 42a
 ABCDEFGHIJKLMNOPQ abcdefghijkl 12

18 Pt. and 24 Pt. Available

Our index shows the Monotype number after the description of the type face. If both the name and number of the face desired are used in ordering type the chances of a possible error are greatly reduced.

5 Pt. on 6—40A 80a

ABCDEF GHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 123456789 0A—

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7½ Pt. on 8—30A 60a

ABCDEF GHIJKLMNOPQRSTUVWXYZ abcdefghijklmn 123

8 Pt.—30A 60a

ABCDEF GHIJKLMNOPQRSTUVWXYZ abcdefghijklm 123

10 Pt.—26A 53a

ADCDEF GHIJKLMNOPQR abcdefghijklmn 123

11 Pt.—24A 47a

ABCDEF GHIJKLMNOPRRST abcdefgh 123

13 Pt. on 14—22A 42a

ABCDEF GHIJKLMNOP abcdefghij 12

18 Pt.—12A 26a

ABCDEF GHIJK abcdef 12

24 Pt.—9A 16a

ABCDEF abcdef 12

30 Pt.—6A 10A

ABCD abcde 12

36 Pt.—5A 7a

ABC abcd 12

Grotusque Bold Italic No. 216K

6½ Pt.—30A 60a

ABCDEF GHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopq 1234567890

9 Pt.—26A 53a

ABCDEF GHIJKLMNOPQRSTUVWXYZ abcdefghijklmni 123

11 Pt.—24A 47a

ABCDEF GHIJKLMNOPQ abcdefghijklmni 123

13 Pt.—22A 42a

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Exacting and zealous research has always

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

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ABCDEFGHIJKLMN
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\$1234567890.,-":;~!/?()'
abcdefghijklmnopqrstuvwxy_z

FRACTIONS AND ACCENTS AVAILABLE

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Neon types, now a 123

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6 A 21 a

This is a Showing of Twenty-four Point Invitation Script. A Very Popular Face suitable for rs

24 point No. 2

This is a Showing of Twenty-four Point No. 2 Invitation Script. A Very Popular Face that is suitable 123

18 point

9 A 35 a

Announcements, Wedding Invitations, Social Stationery. 246890
Invitation Script is a suitable face. This is eighteen point size. 46

14 point

9 A 44 a

This is a Showing of Fourteen Point Invitation Script. A Very Popular Face that is Suitable for Announcements, Wedding Invitations, Social Stationery. 1234567890

Mr. and Mrs. Albert Smythe

request the honor of your
presence at the marriage of their daughter

Mary Louise

to

Mr. Philip Somers Darrow

on the evening of Tuesday the second of June

at seven o'clock

at First Presbyterian Church

Dr. Louis Walters

406 East Ave.

Reel, Va.

Miss May Mayberry

Italian Old Style

No. 243

CHARACTERS IN COMPLETE FONT
A B C D E F G H I J K L M N O P Q R S T U
V W X Y Z & a b c d e f g h i j k l m n o p q r s t u
v w x y z . , ' ; ! ? # \$ % & ' () * + - =

8 Pt.—30A, 60a
THE MONOTYPE, ITALIAN OLD STYLE AND ITALIC WERE FIRST SHOWN

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TYPES OF JOHN AND WENDELIN DE SPIRE CUT IN VENICE

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ITALIAN OLD STYLE ARE REMINISCENT OF THE ROMAN

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Masterpiece Of Designing By Many Authors

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Of The R, The Short Top Of The

24 Pt.—8A, 17a
Having Ample Open Space

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The Monotype, Italian Old Style and Italic with

18 Pt.—12A, 26a
AUTHORITIES have rated the It

24 Pt.—8A, 17a
A LETTER reminiscent of

30 Pt.—6A, 10a
DESIGNERS during

36 Pt.—5A, 7a
THE the italic possible

ITALIAN OLD STYLE Wide, No. 443

14 Pt.—22A, 42a
To The Italian Old Style Family

18 Pt.—12A, 26a
WIDER, and a trifle heavy

24 Pt.—8A, 17a
THESE are slightly

30 Pt.—6A, 10a
PRINTING the

36 Pt.—5A, 7a
of the Italian

Karnak Black Condensed Italic

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &
\$ 1 2 3 4 5 6 7 8 9 0 . , ' ; ! ? # \$ % & ' () * + - =
a b c d e f g h i j k l m n o p q r s t u v w x y z

All type on this page is made with hard foundry metal.
14 Pt.—22A, 42a

Neon types, now as always, are produced

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Neon types, now as always, are

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36 Pt.—5A, 7a
of the Italian

LIGHTLINE GOTHIC

106J

6 point 26A 55a
ABCDEF...
8 point 22A 47a
10 point 21A 44a
12 point 20A 39a

Lining Gothic

66J

5 point on 6 point body 21A 44a
4 point 22A 45a
8 point 19A 38a
10 point 16A 32a
12 point 14A 29a
14 point 12A 24a
18 point 8A 17a
24 point 5A 11a
30 point 5A 8a
36 point 4A 7a

HANDY PACKAGES!!
THE COUNTRY'S LARGEST ARRAY OF THESE COMPOSITION NECESSITIES PARADE BEFORE YOU ON PAGES 131 THROUGH 162. THEY ARE REALISTICALLY PRICED AND ARE AVAILABLE FROM YOUR TYPE SUPPLIER.

Litho Roman Light No.162

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
\$1234567890&.,-;:'!?"ff fi fl
abcdefghijklmnopqrstuvwxyz

6 Pt.—40A, 80a
Neon ABCDEF...
8 Pt.—30A, 60a
Neon BCDEF...

10 Pt.—26A, 53a
Neon ABCDEF...

12 Pt.—24A, 47a
Neon ABCDEF...

14 Pt.—10A, 20a
Neon ABCDEF...

18 Pt.—6A, 13a
Neon ABCDEF...

24 Pt.—3A, 9a
Neon ACDE...

30 Pt.—4A, 7a
Neon ABab...

36 Pt.—3A, 6a
Neon ABa 2

Litho Roman Bold No.158

5 Pt.—40A, 80a
The types were known variously by names such as Durle, Ionic, Full Face, He
6 Pt.—40A, 80a
One Of These Faces Was Modified Slightly And Made available on
8 Pt.—30A, 60a
It is therefore "self-spacing," and the exact length o
10 Pt.—26A, 53a
Legible Of Its Class, And Often Used by prin
12 Pt.—24A, 47a
Neon types, now as always, are pr 567
14 Pt.—10A, 20a
Neon types, now as always 890
18 Pt.—6A, 13a
Neon types, now as 123
24 Pt.—3A, 9a
Neon types, no 45
30 Pt.—4A, 7a
Neon types, 67
36 Pt.—3A, 6a
Neon types 1

18 Pt.—5A

A B C D E F G H I J K L M N
O P Q R S T E U V W X Y Z

24 Pt.—4A

A B C D E F G H I J K L

30 Pt.—4A

A B C D E F G H I

36 Pt.—4A

A B C D E F G I

42 Pt.—4A

A B C D E F J

48 Pt.—1A

A B C D E F

60 Pt.—1A

A B C D

72 Pt.—1A

A B C P
F L M I

Goudy Text lower case is used with title line

If your type supplier does not stock an item which you require, please advise him to draw on our ample inventory for quick delivery to you.

Lydian

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T
U V W X Y Z & . , - ; ' ! ? € \$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v w x y z

8 Pt.—30A, 60a

Neon types, now as always, ABCDEFGHIJKabcde fghijklmnopqrstuw 234

10 Pt.—26A, 53a

Neon types, now as always, are produced with t 67890

12 Pt.—22A, 42a

Neon types, now as always, are produc 12345

14 Pt.—22A, 42a

Neon types, now as always, are pr 6789

18 Pt.—12A, 26a

Neon types, now as always, 123

24 Pt.—8A, 17a

Neon types, now as a 45

30 Pt.—6A, 10a

Neon types, now 67

36 Pt.—5A, 7a

Neon types, no l

Lydian Italic

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T
U V W X Y Z & . , - ; ' ! ? € \$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v w x y z

10 Pt.—26A, 53a

Neon types, now as always, are produced with the h 12345

12 Pt.—22A, 43a

Neon types, now as always, are produced w 12345

14 Pt.—22A, 42a

Neon types, now as always, are produ 1234

18 Pt.—12A, 26a

Neon types, now as always, are 123

24 Pt.—8A, 17a

Neon types, now as al 123

30 Pt.—6A, 10a

Neon types, now as 12

36 Pt.—5A, 7a

Neon types, now l

STRAIGHT RULES AND FANCY BORDERS.
Please check the back pages for the interesting new
rules and borders displayed.

Lydian Bold

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T
U V W X Y Z & . , ; ' ! ? ¢ \$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v w x y z

8 Pt.—30A, 60a

Neon types, now as always, are produced with the highest 1234567

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Neon types, now as always, are produced with 12345

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Neon types, now as always, are produc 12345

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Neon types, now as always, are pr 1234

18 Pt.—12A, 26a

Neon types, now as always, 123

24 Pt.—8A, 17a

Neon types, now as 123

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Neon types, now 12

36 Pt.—5A, 7a

Neon types, no 1

Lydian Bold Italic

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T
U V W X Y Z & . , ; ' ! ? ¢ \$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v w x y z

8 Pt.—30A, 60a

Neon types, now as always, are produced with the highest 1234567

10 Pt.—26A, 53a

Neon types, now as always, are produced with the 12345

12 Pt.—23A, 43a

Neon types, now as always, are produce 12345

14 Pt.—22A, 42a

Neon types, now as always, are pro 1234

18 Pt.—12A, 26a

Neon types, now as always, 123

24 Pt.—8A, 17a

Neon types, now as al 123

30 Pt.—6A, 10a

Neon types, now 12

36 Pt.—5A, 7a

Neon types, now 1

BRASS ITEMS

Corners, braces, circles, rules and borders
are important adjuncts to your composition technique.

MODERNISTIC (B)

(Caps, Figures and Points only)

CHARACTERS IN COMPLETE FONT

18 Pt.—7A,

A B C D E F G H I J K L
M N O P Q R S T U V
W X Y Z & . , ; ' ! ? ¢ \$
1 2 3 4 5 6 7 8 9 0

24 Pt.—6A,

NEON TYP 12

30 Pt.—5A,

NEON TY 12

36 Pt.—4A,

NEON T 1

Minuet

12 Pt.—15A 34a

A B C D E F G H I J K a b c d e f g h i j k l m n o p q r s t u v w x y z \$ 1 2

14 Pt.—14A 32a

A B L M N O P Q a b c d e f g h i j k l m n o p q r s t u v w x y z 3 4 5

18 Pt.—11A 18a

A R S T U V W X Y Z a b c d e f g h i 6 7

Modern Antique

26J

6 point 24A 48a

A B C D E F G H I J K L M N O P Q R S T U V a b c d e f g h i j k l m n o p q r s t u v w x y z 123456

8 point 22A 44a

A B C D E F G H I J K L M N O P Q R a b c d e f g h i j k l m n o p q r s t 12345

10 point 18A 38a

A B C D E F G H I J K L M N O a b c d e f g h i j k l m n o p q r 1234

12 point 16A 32a

A B C D E F G H I J K L M N O P Q R S T U V

W X Y Z & . , ; ' ! ? - \$ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p q r s t u v w x y z

* 4 point 22A 65a
 ABCDEFGHIJKLMNOPQRSTUVWXYZVWabedefghijklmnopqrstuvwxyz,-1234567
 * 8 point 20A 60a
 ABCDEFGHIJKLMNOPQRSabedefghijklmnopqrstuvwxyz,123456
 * 10 point 18A 55a
 ABCDEFGHIJKLMNOPAbedefghijklmnopqrstuvwxyz12345
 * 12 point 15A 45a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 WXYZ&ffiffiffi.,:;'!?- \$1234567890
 abcdefghijklmnopqrstuvwxyz

Modern Italic

* 4 point 25A 60a
 ABCDEFGHIJKLMNOPQRSTUVWXYZVWabedefghijklmnopqrstuvwxyz,;-1234567
 * 8 point 18A 55a
 ABCDEFGHIJKLMNOPQRSabedefghijklmnopqrstuvwxyz,123456
 * 10 point 16A 46a
 ABCDEFGHIJKLMNOPAbedefghijklmnopqrstuvwxyz12345
 * 12 point 14A 42a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 WXYZ&ffiffiffi.,:;'!?- \$1234567890
 abcdefghijklmnopqrstuvwxyz

MODERN ROMAN CONDENSED

* 4 point 22A 65a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 WXYZ&ffiffiffi.,:;'!?- \$1234567890
 abcdefghijklmnopqrstuvwxyz

* 8 point 21A 42a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&abedefghijklmnopqrstuvwxyz123

MODERN ROMAN CONDENSED ITALIC

* 4 point 18A 55a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 WXYZ&ffiffiffi.,:;'!?- \$1234567890
 abcdefghijklmnopqrstuvwxyz

* 8 point 16A 55a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&abedefghijklmnopqrstuvwxyz123

Mayfair Cursive No. 811

Mayfair Cursive ABCDE abcde 1234

	Caps.	Pts.,	Lower
14-pt.	10A	30a	Case
18-pt.	7A	21a	
24-pt.	6A	16a	
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PAGE 128 ILLUSTRATES SEALS, EMBLEMS, TRADE MARKS, INSIGNIA, ORNAMENTS, ETC.

Nicholas Cochon Bold

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPS
 TUVWXYZ&abcd
 rstuvwxyz.,:;'!?"\$1234567890

12 Pt.—24A CAPS 47a Lower Case
 ABCDEFGHIJKLMNOP \$123

14 Pt.—22A CAPS 42a Lower Case
 AOPQRSTUVWXYZab \$4567

18-1 Pt.—18A CAPS 26a Lower Case
 ABCDERSTUabcdeklm \$123

18-2 Pt.—12A CAPS 26a Lower Case
 ADEFGHIJKabcde \$456

24 Pt.—8A CAPS 17a Lower Case
 ATVWXYZapqrstuv \$789

30 Pt.—6A CAPS 10a Lower Case
 ABCDEFabcdefg \$120

36 Pt.—5A CAPS 7a Lower Case
 AGHIJamns \$79

48 Pt.—4A CAPS 6a Lower Case
 AILoirw 90

Waverly (Walbaum) No. 359
 Waverly (Walbaum) ABCDEFGH abcdefg 1234

	Caps.	Pts.,	Lower
8 on 9	26A	52a	Case
10 on 11	25A	50a	
12 on 14	20A	45a	

Waverly Italic (Walbaum) No. 360
 Waverly Italic (Walbaum) ABCDEFG ab 1234

	Caps.	Pts.,	Lower
8 on 9	26A	52a	Case
10 on 11	25A	50a	
12 on 14	20A	45a	

Waverly Medium (Walbaum) No. 357
 Waverly Medium ABC abc 123

	Caps.	Pts.,	Lower
8-pt.	32A	64a	Case
10-pt.	27A	54a	
12-pt.	22A	48a	
14-pt.	21A	42a	
18-pt.	12A	24a	
24-pt.	9A	16a	
30-pt.	6A	11a	
36-pt.	5A	9a	
48-pt.	4A	7a	
60-pt.	4A	6a	
72-pt.	3A	5a	

Waverly Medium Italic (Walbaum) No. 358
 Waverly Medium Italic (Walbaum) AB ab 123

	Caps.	Pts.,	Lower
8-pt.	32A	64a	Case
10-pt.	27A	54a	
12-pt.	22A	48a	

NEULAND (NORWAY) (B)

(Caps, Figures and Points only)

10 point 25 A
NORWAY IS ULTRA MASCULINE AND YOU SHOULD
12 point 22 A
KNOW THAT THIS STURDY INTERESTING
14 point 17 A
TYPE DESIGN CANNOT BE USED TO
18 point 13 A
ADVERTISE MILLINERY AND
24 point 10 A
LINGERIE UNLESS YOU
30 point 7 A
PRINT IT IN GREY
42 point 4 A
INK AND 42

NEULAND INLINE (NORWAY) (B)

(Caps, Figures and Points only)

14 point 17 A
BROTHER MAKES A SPLENDID LINE
18 point 13 A
OF DISPLAY. THE INLINE
24 point 10 A
FEATURE ADDS COLOR
30 point 7 A
◆◆◆ SOFTENS TONE
42 point 4 A
ALWAYS 70

NEON (B) CAPS AND FIGURES ONLY

54 Pt.—3A

NEON CAP

42 Pt.—4A

ILLUMINATES 1

30 Pt.—7A

THE TIME TO BUY 3

24 Pt.—10A

THE CONTINENTAL GRILL

18 Pt.—13A

OF THE HOTEL MT. MIRADOR

Neon Cursive

18 Pt.—7A 20a

*This is a Showing of Eighteen Point Neon Cursive.
Also Suitable for Wedding Announcements also 12345*

14 Pt.—9A 36a

*This is a Showing of Fourteen Point Neon Cursive. Also suitable
for Wedding Announcements, Invitations, Social Stationery, etc. 12*

12 Pt.—9A 36a

*This is a Showing of twelve Point Neon Cursive. Also Suitable for Wedding
Announcements, Invitations, School Stationery, etc. The figures of this 1234567890*

6 point 30A 60a
ABCDEFGHIJKLMNQPQRSTUVWXYZ&@#%&'()*+,-./:;1234567890

8 point 20A 56a
ABCDEFGHIJKLMNQPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567890

10 point 28A 51a
ABCDEFGHIJKLMNQPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456

12 point 25A 48a
ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZ & @ # % & ' * () + , - . : ; ' ! ? - \$ 1 2 3 4 5 6 7 8 9 0
abcdefghijklmnopqrstuvwxyz

14 Pt.—92A, CAPS 42x Lower Case
AQRSTUWXYZABCDEFGHIJKLMnopqrs \$123

18 Pt.—12A 26a
ABCDEFGHIJKLMABCDEFGHIJKLMno\$123

24 Pt.—8A 17a
ABCDEFGHIJK abcdefghijklm 45

30 Pt.—6A 10a
ABCDEFGHIJK abcdefghi 67

36 Pt.—5A 7a
ABCDEF abcdefghij 8

5 POINT ALSO AVAILABLE

NEWS GOTHIC

No. 206

5 Pt.—30A 60a
Neon ABCDEFGHIJKLMNQPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567890

6 Pt.—30A 60a
Neon ABCDEFGHIJKLMNQPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

7 Pt.—26A 54a
Neon ABCDEFGHIJKLMNQPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

8 Pt.—26A 54a
Neon ABCDEFGHIJKLMNQPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

9 Pt.—26A 50a
Neon ABCDEFGHIJKLMNQPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

10 Pt.—26A 50a
Neon ABCDEFGHISKLMNOPQR abcdefgeijklmn12

11 Pt.—25A 47a
Neon ABCDEFGHIJKLMNO abcdefghijklmnoi12

12 Pt.—25A 47a
Neon ABCDEFOHIJKLMNOP abcdefghijklm12

14 Pt.—22A 42a
Neon ABCDEFGHIJKLMABCDEFGHIJKLM12

18 Pt.—12A 26a
Neon ABCDEFGHI abcdefghi 12

24 Pt.—8A 17a
Neon ABCDEF abcdefi 12

30 Pt.—6A 10a
Neon ABCDEFGHI abcdefghi 12

36 Pt.—5A 7a
Neon ABCDEF abcdefi 12

42 Pt.—4A 4a
Neon ABCDEFGHI abcdefghi 12

48 Pt.—3A 3a
Neon ABCDEFGHI abcdefghi 12

54 Pt.—2A 2a
Neon ABCDEFGHI abcdefghi 12

60 Pt.—1A 1a
Neon ABCDEFGHI abcdefghi 12

66 Pt.—1A 1a
Neon ABCDEFGHI abcdefghi 12

72 Pt.—1A 1a
Neon ABCDEFGHI abcdefghi 12

78 Pt.—1A 1a
Neon ABCDEFGHI abcdefghi 12

84 Pt.—1A 1a
Neon ABCDEFGHI abcdefghi 12

90 Pt.—1A 1a
Neon ABCDEFGHI abcdefghi 12

96 Pt.—1A 1a
Neon ABCDEFGHI abcdefghi 12

102 Pt.—1A 1a
Neon ABCDEFGHI abcdefghi 12

108 Pt.—1A 1a
Neon ABCDEFGHI abcdefghi 12

114 Pt.—1A 1a
Neon ABCDEFGHI abcdefghi 12

120 Pt.—1A 1a
Neon ABCDEFGHI abcdefghi 12

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18 Pt.—12A 26a
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24 Pt.—8A 17a
ABCDEFGHIJKLMNQPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345

30 Pt.—6A 10a
ABCDEFGHIJKLMNQPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345

36 Pt.—5A 7a
ABCDEFGHIJKLMNQPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345

42 Pt.—4A 4a
ABCDEFGHIJKLMNQPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345

48 Pt.—3A 3a
ABCDEFGHIJKLMNQPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345

54 Pt.—2A 2a
ABCDEFGHIJKLMNQPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345

60 Pt.—1A 1a
ABCDEFGHIJKLMNQPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345

66 Pt.—1A 1a
ABCDEFGHIJKLMNQPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345

72 Pt.—1A 1a
ABCDEFGHIJKLMNQPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345

78 Pt.—1A 1a
ABCDEFGHIJKLMNQPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345

84 Pt.—1A 1a
ABCDEFGHIJKLMNQPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345

Outline Gothic

40

18 Pt.—6A CAPS 12a Lower Case

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNO P Q
RSTUVWXYZ&ab cdefghi
jklmnopqrstuvwxy z , . ' ; : !
? \$ % 1 2 3 4 5 6 7 8 9 0

24 Pt.—5A CAPS 9a Lower Case

ABCDEFGHI E abcdef \$ 1

36 Pt.—3A CAPS 5a Lower Case

AFGHI l agh 23

OUTLINE GOTHIC COND. 123

12 Pt.—16A CAPS

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O PQRSTU VWXYZ & , . ' ; : !
? () \$ 1 2 3 4 5 6 7 8 9 0

18 Pt.—9A CAPS

ABCDEFGHIJKLMN O PQRSTU \$ 1 2 3

24 Pt.—7A CAPS

AVWXYZ ABCDEFGHIJ 45

30 Pt.—6A CAPS

AKLMNOPQRSTU VWX 67

36 Pt.—5A CAPS

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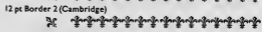


12 pt Ornamented Rule 18



12 pt Ornamented Rule 19

OLD FIGGINS Type Borders



ONYX

No. 404

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN OPQRSTUVWXYZ &
a b c d e f g h i j k l m n o p q r s t u v w x y z
, . - ' : ; ? ! @ \$ % ' * () 1 2 3 4 5 6 7 8 9 0

18 Pt.—18A CAPS 20x Lower Case
ABCDEFGHIJKLMN0 abcdefghijklmnopqr \$12

24 Pt.—8A CAPS 17x Lower Case
ABCDEFGHIJKLM Labcdefghijklmno \$12

30 Pt.—6A CAPS 10x Lower Case
ANOPQRSTUVWXYZ anopqrstuvw x \$34

36 Pt.—5A CAPS 7x Lower Case
AWXYZABC Dayz abcdefg 56

42 Pt.—4A CAPS 6x Lower Case
ABCDEFGHI Hamnopqr 78

48 Pt.—4A CAPS 6x Lower Case
AEFGHIJ ahijklmno 7

60 Pt.—3A CAPS 6x Lower Case
AKLMN apqrstu 8

72 Pt.—3A CAPS 5x Lower Case
AOPQR avwu 9

84 on 72 Pt.—3A (Caps, Points and Figures only)
ASTUVWX 2

ONYX ITALIC

No. 404K

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN OPQRSTU
VWXYZ & abcdefghijklmnopqrst
uvwxyz, . - : ; ? ! @ \$ % ' * () 1 2 3 4 5 6 7 8 9 0

24 Pt.—8A CAPS 17x Lower Case
ABCDEFGHI RSTUV abcdehijklm n \$4567

30 Pt.—6A CAPS 10x Lower Case
ABCDEFGHIH abcdefghijklm \$123

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AWXYZRSTU amnopq \$901

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ABCDEFGHIH abcdefg 157

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30 pt Horse 2



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24 pt Ship 1



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24 pt Ship 3

ORPLID (B)

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A A A B B B C C C D D E E F F G G H H I I J J K K L L M M N N O O 1 2 3 4 5 6 7 8 9

12 Pt.—15A

A A B C D E F G H I J K L M M N O P Q 1 2 3 4 5 6 7

14 Pt.—12A

A A B C D E F G H I J K L M M N O 1 2 3 4 5 6

18 Pt.—9A

A L M N O P Q R S T U V W X Y Z S 3

24 Pt.—7A

A D E Q R S T U V W X Y Z S 9

30 Pt.—5A

A N O P W X Y Z S 9

36 Pt.—4A

A B C D X Y Z S 0

48 Pt.—3A

A E I M N R 7

Park Avenue

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q

R S T U V W X Y Z & \$ 1 2 3 4 5 6 7 8 9 0 . , ' ! ?

a b c d e f g h i j k l m n o p q r s t u v w x y z r s e s e t

12 Pt. 13A 36a

Neon types, now as always, are produced with 12345

14 Pt. 12A 32a

Neon types, now as always, are produced 1234

18 Pt. 8A 20a

Neon types, now as always, are 1234

24 Pt. 5A 14a

Neon types, now as al 123

30 Pt. 4A 12a

Neon types, now 123

36 Pt. 3A 10a

Neon types, no 123

Pagoda Bold (B)

18 Pt.—10A 20a

A B C D E F G H I J K L M N O P Q R S T U V

W X Y Z & . , - ' ! ? \$ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p q r s t u v w x y z a

24 Pt.—9A 10a

A B C D E F G a b c d e f g h i j \$ 1 2

36 Pt.—5A 7a

A B C D E a b c d e ! \$ 8

48 Pt.—4A 7a

A B C D a b c \$ 1

PARISIAN

10 Pt.—19A 50a

A E C D E F G H I J K L M N O a b c d e f g h i j k l m n o p q r s t u v w x y z a b \$ 1 2 3

12 Pt.—16A 36a

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z & \$ 1 2

3 4 5 6 7 8 9 0 . , ; - () ' ? ! a b c d e f g h i j k l m n o p q r s t u v w x y z a b c d e f g h

14 Pt.—13A 32a

A B C D E F G H I J K L a b c d e f g h i j k l m n o p q r s l u 3 4 5

18 Pt.—9A 20a

A B C D F G H I J K a b c d e f g h i j k l m n o p 6 7

Pabst Old Style

No. 45J

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T U V W

X Y Z @ a b c d e f g h i j k l m n o p q r s t u v w x y z

., - ' : ; ? ! f f f f f f f f 1 2 3 4 5 6 7 8 9 0

8 Pt.—30A CAPS 60a Lower Case

A B C D E F G H I J K L M N O P Q R S a b c d e f g h i j k l m n o p q r s t u v w x y z \$ 1 2 3

10 Pt.—26A CAPS 53a Lower Case

A B C D E F G H I M N R S T W a b c d e f g h i j k l m n o p q r s t u v w x y z 3 4

12 Pt.—24A CAPS 47a Lower Case

A B C D E F G H I M N O P a b c d e f g h i l m n o p r s t u v w 4 5

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A B C D E F G H I J K L M N O P Q R S
 T U V W X Y Z & . , - ' : ; ! ? \$ 1 2 3 4 5 6 7 8 9 0
 a b c d e f g h i j k l m n o p q r s t u v w x y z

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Neon types, n 56

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NeonA@B@C@D@E@F@G@H@I@J@K@L@M@N@O@P@Q@R@S@T@U@V@W@X@Y@Z

12 Pt.—12A 26s
Neon types, now as always, are 1234567

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Neon types, now as alwa 12345

18 Pt.—6A 16s
Neon types, now as 1234

24 Pt.—4A 12s
Neon types, 123456

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8 Pt.—25A CAPS 125s Lower Case
ABCDEF@GHI@JKLMN@OPQRST@UVWXYZ \$890

10 Pt.—25 CAPS 125s Lower Case
AWXYZ@BCDEF@GHI@JKLMN@UVWXYZ@abode@fghij@ \$123

18 Pt.—25A CAPS 125s Lower Case
 A B C D E F G H I J K L M N O P Q R S T U V
 W X Y Z & a b c d e f g h i j k l m n o p
 q r s t u v w x y z . , - ' : ; ! ? " \$ % 1 2
 3 4 5 6 7 8 9 0 = _ / x + % & @ # \$ %
 @ \$ () * ° " ½ ¼ ⅓ ⅔ ⅕ ⅖ ⅗ ⅘ ⅙ ⅚ ⅛ ⅜ ⅝ ⅞ ⅟

TYPEWRITER TYPE (B) 17L

18 Pt.—25A CAPS 125s Lower Case
 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
 & a b c d e f g h i j k l m n o p q r s t u v w x
 y z . , - ' : ; ! ? \$ 1 2 3 4 5 6 7 8 9 0 _ =
 + x ° * / # % & @ £ + () " ½ ¼ ⅓ ⅔ ⅕ ⅖ ⅗ ⅘ ⅙ ⅚ ⅛ ⅜ ⅝ ⅞ ⅟

TYPEWRITER TYPE (B) 270L

Characters in complete font—12 pt. shown below:

A B C D E F G H I J K L M N O P
 Q R S T U V W X Y Z &
 \$ 1 2 3 4 5 6 7 8 9 0 % . , ; - ' () ! ?
 a b c d e f g h i j k l m n o p
 q r s t u v w x y z

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YZ & \$ 1234567890.,-' :;!?
abcdefghijklmno pqrstuvwxyz

24 pt. 8A-17a

Neon types, now as at 123

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Neon types, now as a 12

36 pt. 5A-7a

Neon types, now a 1

PRISMA (B)
(Caps, Figures and Points only)

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLM
NOPQRSTU
VWXYZ & ..- " ' ! ?
\$ 1234567890

18 Pt.—9A

NEON TYPES. NOW 123

24 Pt.—6A

NEONTYPES ABC12

30 Pt.—6A

NEONTYPES. A1

36 Pt.—5A

NEONTYP. 11

48 Pt.—4A

ABCDE 3

ERIC GILL 406J
SHADOW

24 point 6A

ABCDEFGHIJKLM
NOPQRSTU VWX
YZ & \$ 1234567890
- . : ; ! ?

30 point 5A

ABCDEFGHIJ 2

36 point 4A

ABCDEFGHI 2

42 point 3A

ABCDEF 2

48 point 3A

ABCDE 2

60 point 3A

ABCD 1

72 point 3A

ABCD

EFG 12

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 W X Y Z & a b c d e f g h i j k l m n o p q r s
 t u v w x y z , - ' : ; ! ? \$ 1 2 3 4 5 6 7 8 9 0

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ABCDEFGHIJKLMN O P a b c d e f g h i j k l m n o p q r s t \$123

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ABCDEFGHIJKLMN O a b c d e f g h i j k l m n o \$12

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APQRSTUVWXYZ Zapqrstuvwxyx 34

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ABCDEFGHIJ ab c d e f g h i 56

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 \$ 1 2 3 4 5 6 7 8 9 0 . , - ' : ; ! ? # \$ % & ' () *
 a b c d e f g h i j k l m n o p q r s t u v w x y z

14 Pt.—92A CAPS 42½ Lower Case

ABCDEFGHIJKLMN O a b c d e f g h i j k l m n o p \$123

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APQRSTUVWXYZ a q r s t u v w x y z a b c 456

24 Pt.—8A CAPS 17½ Lower Case

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24 Pt.—8A CAPS 17½ Lower Case

ABCDEFGHIJ a k l m n o p q r s t u 78

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AKLMNOP a v w x y z a b 90

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& \$ 1 2 3 4 5 6 7 8 9 0 . , - ' ; : ! ? ff ff ff ff
abcdefghijklmnopqrstu vwxyz

14 Pt.—22A 42a

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18 Pt.—12A 26a

Neon types, now as always, 34

24 Pt.—8A 17a

Neon types, now as 56

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AKMNRW\$1234567890.,-';:~!?
abcdefghijklmnopqrstu vwxyz

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12 Pt.—24A 47a

Neon types, now as always, are produce 90

14 Pt.—22A 42a

Neon types, now as always, are 1234

18 Pt.—12A 26a

Neon types, now as alw 567

24 Pt.—8A 17a

Neon types, now a 89

30 Pt.—6A 10a

Neon types, now 0

36 Pt.—5A 7a

Neon types, i 1

42 Pt.—5A 6a

Neon type, 2

48 Pt.—5A 6a

Neon typ 3

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R K M N R W \$ 1 2 3 4 5 6 7 8 9 0 . , - ' : ; : - ! ? [] ()
a b c d e f g h i j k l m n o p q r s t u v w x y z

12 Pt.—24A, 47a

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Neon types, now as a 45

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Neon types, now a 6

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Neon types, no 7

42 Pt.—4A, 6a

Advertising get

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Neon type 9

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Neon ty 0

72 Pt.—3A, 5a

Neon m 1

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Radiant Bold Condensed (B)

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z &
R K M N R W \$ 1 2 3 4 5 6 7 8 9 0 . , - ' : ; : - ! ? [] ()
a b c d e f g h i j k l m n o p q r s t u v w x y z

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Neon types, now as always, are produced with th 1234

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Neon types, now as always, are produced w 1234

18 Pt.—12A, 26a

Neon types, now as always, are p 123

24 Pt.—8A, 17a

Neon types, now as always 45

30 Pt.—6A, 10a

Neon types, now as alw 6

36 Pt.—5A, 7a

Neon types, now as 7

42 Pt.—4A, 6a

Neon types, now 8

48 Pt.—4A, 6a

Neon types, no 9

60 Pt.—3A, 6a

Neon types, 0

72 Pt.—3A, 5a

Neon type, 1

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Radiant Heavy (B)

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AKMNRW\$1234567890.,'':;-!?!()
abcdefghijklmnopqrstuvwxy

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Neon types, now as always, are 90

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Neon types, now as al 123

24 Pt.—8A, 15a

Neon types, now 45

30 Pt.—6A, 10a

Neon types, no 6

36 Pt.—5A, 7a

Neon types, 7

42 Pt.—4A, 6a

Neon type 8

48 Pt.—4A, 6a

Neon typ 9

60 Pt.—3A, 6a

Best t 0

72 Pt.—3A, 5a

Neon 1

Radiant Bold Extra Condensed

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ABCDEFGHIJKLMNOPQRSTUVWXYZ
AKMNRW\$1234567890.,'':;-!?!()
abcdefghijklmnopqrstuvwxy

14 Pt.—22A, 42a

Neon types, now as always, are produced with the hig 1234

18 Pt.—12A, 26a

Neon types, now as always, are produced with 123

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Neon types, now as always, are p 45

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Neon types, now as always, a 6

36 Pt.—5A, 7a

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42 Pt.—4A, 6a

Neon types, now as a 8

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Neon types, now a 9

60 Pt.—3A, 6a

Neon types, no 0

72 Pt.—3A, 5a

Neon types, n 1

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FOREIGN STYLES-

i.e., type faces from countries which do not use our alphabet will be added to our library as the mats become available. Russian, Greek, Hebrew and Gaelic, are displayed in this catalog. Subsequent showings will feature Arabic, Chinese and Japanese, among others. Specimen brochures will be distributed showing the complete range of sizes and weights of these foreign alphabets.

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ABCDEFGHIJKLMNPOQRSTUVWXYZ&\$123
4567890.,;:?!() abcdefghijklmnopqrstuvwxyz abcdefgh

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 WXYZ&.,,:;’fi ff fl ffi !? \$ 1234567890
 a b c d e f g h i j k l m n o p q r s t u v w x y z

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 AKLMNOPQRSTUVWXYZuvwxyz 8123

14 Pt.—12A 24a
 ABCDEFGHIJKLMNOPQR
 STUVWXYZ&.,,:;’fi ff fl ffi !?
 a b c d e f g h i j k l m n o p q r s t u v w x y z
 1234567890

18 Pt.—9A 14a
 ABCDEFGabcdefghij 123

24 Pt.—5A 10a
 ABCDEabcdefghijkl 123

30 Pt.—5A 7a
 ABCDabcdefghijkl 12

36 Pt.—4A 6a
 ABCDabcd 12

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 Neon ABCEEF²GH²IJKLabcdefghijklm1

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M N O P Q R
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Y Z & . , - ‘ ’ : ; !
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ANaef 2

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CHARACTERS IN COMPLETE FONT

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UVWXYZ&\$1234567890abcde fgh
ijklmnopqrstuvwxy z.,-' " " ; ! ? , &

All type in this Catalog, from 14 point up, is made with hard foundry metal.

14 Pt.—9A CAPS 36s Lower Case

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24 Pt.—6A CAPS 20s Lower Case

AUVWXYZaghi jklmnopq \$6

30 Pt.—5A CAPS 16s Lower Case

AGHIJab cdefghijkl 7

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ABCDEFamnop 8

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AKLMajhlmno 9

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ANOPapqrst 0

72 Pt.—3A CAPS 5s Lower Case

A2Rauw 3

72 Pt.—3A CAPS 5s Lower Case

ASTaxy 1

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Samson (B)

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

24 Pt.—8A 14a

ABCDEFGHIJKLMN
OPQRSTUVWXYZ&
abcdefghijklmn
opqrstuvwxyz
[] , - ' ' : ; • ! ? - ()
\$ 1 2 3 4 5 6 7 8 9 0

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Neon types, 1

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NEON ty 2

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ABCDEFGHIJKLMN OP234

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No. 341

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ABCDE abcdefghijklmnopqs 23456789

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Stymie Shaded

No. 193

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN OP
QRSTUVWXYZ& abcdef
ghijklmnopqrstuvwxyz
x.,-'::?!\$ 1 2 3 4 5 6 7 8 9 0

12 Pt.—8A CAPS 47a Lower Case

ABCDEFGHIJ abcdefghijklm \$890

18 Pt.—12A CAPS 26a Lower Case

ABCDEFGHI G abcdefi \$123

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AHIJKLaghijkl 45

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AMNOamno 67

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Neon type 5

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A B C D E F G H I J K L M N O
 P Q R S T U V W X Y Z & a b c d
 e f f g h i j k l m n o p q r s t u v w
 x y z . , - ; ' ! ? » « (\$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80s Lower Case
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$12345678

8 Pt.—30A CAPS 60s Lower Case
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$1234567

10 Pt.—26A CAPS 53s Lower Case
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$56789

12 Pt.—24A CAPS 47s Lower Case
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$1234

14 Pt.—22A CAPS 43s Lower Case
 AWXYZABCEFGamnouvwxxyz \$5678

18 Pt.—12A CAPS 26s Lower Case
 AMNOPQRSabcdefghijklmnopq \$90

24 Pt.—8A CAPS 17s Lower Case
 ATUVWXabcdefghijklmnop \$12

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 ABCDEFabcdefghijklmnop9

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 AGHIJKLabcd 1

42 Pt. STYMIE LIGHT
 Neontypesil2

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 Neonty2

72 Pt. STYMIE LIGHT
 Neon t4

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A B C D E F G H I J K L M N O P
 Q R S T U V W X Y Z & a b c d e
 f f g h i j k l m n o p q r s t u v w x y z
 . , - ; ' ! ? » « (\$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80s Lower Case
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$12345678

8 Pt.—30A CAPS 60s Lower Case
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$1234567

10 Pt.—26A CAPS 53s Lower Case
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$56789

12 Pt.—24A CAPS 47s Lower Case
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$1234

14 Pt.—22A CAPS 43s Lower Case
 ARSTUVWXYZABCDEFGHIJKLMnop \$678

18 Pt.—12A CAPS 26s Lower Case
 ABCDEFGHIJKLMNOPOabcdefghijklmnop \$90

24 Pt.—8A CAPS 17s Lower Case
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$12

30 Pt.—6A CAPS 10s Lower Case
 ABCDEFGHIJKLMNOPabcdefghijklmnop9

36 Pt.—5A CAPS 7s Lower Case
 ARSTUVWXYZABCDEFGHIJKLM 1

42 Pt.—12A CAPS 26s Lower Case
 ARSTUVWXYZABCDEFGHIJKLM \$45

48 Pt.—8A CAPS 17s Lower Case
 AVWXYZABCDEFGHIJKLM \$12

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 AEFHABCDEFGHIJKLM \$45

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 AKLMABCDEFGHIJKLM 0

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Stymie Bold ROCKWELL
ANTIQUÉ
790 No. 189

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z & a b
c d e f f g h i j k l m n o p q r s t u v
x y z . , - ' ; ! ? \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWabode fghijklm nopqrstuvw \$12345678

8 Pt.—30A CAPS 60s Lower Case
ABCDEF GHIJ KLMNOPQRSTU abode fghijklm nopqrst \$12390

10 Pt.—26A CAPS 53s Lower Case
ALMNOPQRSTU VWahmnpqrstuvwxyz \$45078

12 Pt.—24A CAPS 47s Lower Case
AGHIJ KLMNOPQRSTarstuvwxyz \$123456

14 Pt.—22A CAPS 42s Lower Case
ABCDEF GHI abcdefghijklm \$12

18 Pt.—12A CAPS 26s Lower Case
ASTUVW auvwxyz \$678

24 Pt.—8A CAPS 17s Lower Case
AVWXYZ abcdef \$8

30 Pt.—6A CAPS 10s Lower Case
ADEF Gamnop 9

36 Pt.—5A CAPS 7s Lower Case
AHIJK aqrst 1

42 point—4A CAPS 6s Lower Case
ABCD abc 2

48 Pt.—4A CAPS 6s Lower Case
ALMa or 2

60 Pt.—3A CAPS 6s Lower Case
ANast 3

72 Pt.—3A CAPS 5s Lower Case
APau 4

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Stymie Bold Italic 189K

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z & a b c d e
f f g h i j k l m n o p q r s t u v x y z
. , - ' ; ! ? \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80s Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWabode fghijklm nopqrstuvw \$12345

8 Pt.—30A CAPS 60s Lower Case
AWXYZ & ABCDEFGHIJ K L a b c d e f g h i j k l m n o p \$67890

10 Pt.—26A CAPS 53s Lower Case
AMNOPQRSTU VWaqrstuvwxyz abcdefg \$012

12 Pt.—24A CAPS 47s Lower Case
ANOPQRSTU Wabcde fghijkl \$345

14 Pt.—22A CAPS 42s Lower Case
ABCDEF GHI a f g h i j k l m n o p q r s \$12

18 Pt.—12A CAPS 26s Lower Case
AHIJ KLMN astuvwxy \$67

24 Pt.—8A CAPS 17s Lower Case
AOPQRS az abc d \$89

30 Pt.—6A CAPS 10s Lower Case
ATUV abcdefgh 0

36 Pt.—5A CAPS 7s Lower Case
AWX a f g h i j k l l

42 Pt.—4A CAPS 6s Lower Case
Neontype i l

48 Pt.—4A CAPS 6s Lower Case
A Y Z a m 2

60 Pt.—3A CAPS 6s Lower Case
Neon t l

72 Pt.—3A CAPS 5s Lower Case
Neon l

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O
 P Q R S T U V W X Y Z & a a b c
 d e f g h i j k l m n o p q r s t u v w x y z
 . , ; - ' ! ? (\$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80a Lower Case

ABCDEF~~GHIJKL~~MNOPQRSTU~~VWXYZ~~abode~~fghijklm~~nopqrstuvwxy \$12345678

8 Pt.—30A CAPS 60a Lower Case

ABCDEF~~GHIJKL~~MNOPQRSTUabode~~fghijklm~~nopqrstuvwxy \$190

10 Pt.—26A CAPS 53a Lower Case

ALMNOPQRSTU~~VWXYZ~~abode~~fghijklm~~nopqrst \$2345

12 Pt.—24A CAPS 47a Lower Case

ABCDEF~~GHIJKL~~MNOapqrstuvwxy \$123456

14 Pt.—22A CAPS 42a Lower Case

ABCDEF~~GHIJK~~abcde~~fghijklm~~ \$789

18 Pt.—12A CAPS 26a Lower Case

ASTVWXYZaklmnopqrst190

24 Pt.—8A CAPS 17a Lower Case

AEFGHIJKatuqwx 234

30 Pt.—6A CAPS 10a Lower Case

ALMNOayzabcd 5

36 Pt.—5A CAPS 7a Lower Case

APQRSaefghi 6

42 Pt.—4A CAPS 6a Lower Case

ABCabc 123

48 Pt.—4A CAPS 6a Lower Case

ABabc 123

60 Pt.—3A CAPS 6a Lower Case

ABab 12

72 Pt.—3A CAPS 5a Lower Case

ABab 2

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P
 Q R S T U V W X Y Z & a b c d e
 f f g h i j k l m n o p q r s t u v w x
 y z . , ; - ' ! ? (\$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80a Lower Case

ABCDEF~~GHIJKL~~MNOPQRSTU~~VWXYZ~~abcde~~fghijklm~~nopqrstuvwxy \$1234

8 Pt.—30A CAPS 60a Lower Case

ABCDEF~~GHIJKL~~MNOPQRSTabode~~fghijklm~~nopqrstuv \$1234

10 Pt.—26A CAPS 53a Lower Case

AMNOPQRSTU~~VWXYZ~~Rabcde~~fghijklm~~nop \$56

12 Pt.—24A CAPS 47a Lower Case

ADEF~~GHIJKL~~MNOahijklmnopqrstu \$78

14 Pt.—22A CAPS 42a Lower Case

ABCDEF~~GHIJK~~abcde~~fghijklm~~ \$90

18 Pt.—12A CAPS 26a Lower Case

APQRSTU~~VWXYZ~~abcde~~fgh~~ \$12

24 Pt.—8A CAPS 17a Lower Case

ABCDEFag~~hijklm~~ \$34

30 Pt.—6A CAPS 10a Lower Case

ADEF~~G~~amnopqr 5

36 Pt.—5A CAPS 7a Lower Case

AHIJKastuvx 6

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8 Pt.—26A 50a
ABCDEF GHIJ KLMNOPQRST abcdefghijklmnopqrst 1234

10 Pt.—25A 47a
ABCDEF GHIJ KLMNOP abcdefghijklmnop 1234

12 Pt.—22A 43a
ABCDEF GHIJ KLM abcdefghijklm 12345

14 Pt.—19A 36a
ABCDEF GHIJ KLMNOPQRSTU
VWXYZ &. ; - ! ? ' ' (\$ % « »
\$1234567890

abc defghijklmnopqrstuvwxy

18 Pt.—12A 20a
ABCDEF GHI abcdefgh 12

24 Pt.—8A 17a
ABCDEF abcdefg 12

30 Pt.—6A 10a
ABCDE abcde 2

36 Pt.—5A 7a
ABCD abcd 2

42 Pt.—4A 6a
ABC abc 12

48 Pt.—3A 5a
AB abc 12

60 Pt.—3A 5a
A B ab 2

72 Pt.—3A 4a
A C af 2

Stymie Extrabold Italic 390K

6 Pt.—30A 60a
ABCDEF GHIJ KLMNOPQRSTU VWXK abcdefghijklmnopqrstuvwxy 12

8 Pt.—26A 50a
ABCDEF GHIJ KLMNOPQRST abcdefghijklmnopqrst 1234

10 Pt.—25A 47a
ABCDEF GHIJ KLMNOP abcdefghijklmnop 12

12 Pt.—22A 43a
ABCDEF GHIJ KLM abcdefghijklm 123

14 Pt.—19A 36a
ABCDEF GHIJ KLMNOPQRSTU
VWXYZ &. ; - ! ? ' ' (\$ % « »
\$1234567890

abc defghijklmnopqrstuvwxy

18 Pt.—12A 20a
ABCDEF GH abcdefgh 12

24 Pt.—8A 17a
ABCDEF abcdef 23

30 Pt.—6A 10a
ABCDE abcde 2

36 Pt.—5A 7a
ABCD abcd 2

42 Pt.—4A 6a
ABC abc 12

48 Pt.—3A 5a
ABC ab 2

60 Pt.—3A 5a
A B ab 1

72 Pt.—3A 4a
A B am

14 point 15A 20a
ABCDEFGHIJKLMN OPQRSTUVWXYZ
YZ &, . ; - ' ! ? ([« » ¢ \$ 1 2 3 4 5 6 7 8 9 0
abcdefghijklmnopqr stuvwxyz

18 point 11A 25a
ABCDEFGHIJKLM abcdefghijkl 1234

24 point 7A 16a
ABCDEFGHIJL abcdefgh1234

30 point 6A 10a
ABCDEFGH abcdefg 123

36 point 5A 9a
ABCDEFG abcdef 12

42 point 5A 8a
ABCDEF abcde 3

48 point 4A 7a
ABCD abcdf 12

60 point 3A 5a
ABC abc d 3

72 point 3A 4a
ABC abc 9

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&a abcdefghijklmnopqr stuvw
xyz, . - ' ! ? ([« » ¢ \$ 1 2 3 4 5 6 7 8 9 0

14 Pt.—22A CAPS 42a Lower Case
ABCDEFGHIJKLMNO PQR abcdefghijklmnopqrstuv \$890

18 Pt.—18A CAPS 26a Lower Case
ABCDEFGHIJKLMNO abcdefghijklmnopqr \$12

24 Pt.—8A CAPS 17a Lower Case
APQRSTUVWXYZ astuvwxyz abc \$34

30 Pt.—6A CAPS 10a Lower Case
AZABCDEFGHIGH abcdefghijklm 56

36 Pt.—5A CAPS 7a Lower Case
AJKLMNOP O anopqrstuv 7

48 Pt.—4A CAPS 6a Lower Case
APQRST awxyz \$8

60 Pt.—3A CAPS 6a Lower Case
AUVW abc d 9

72 Pt.—3A CAPS 5a Lower Case
AXYZ aefg 0

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CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN
OPQRSTUVWXYZ &
. , - ' : ; ! ? \$ 1 2 3 4 5 6 7 8 9 0

18 Pt.—8A

NEON TYPES, NO 12

24-1 Pt.—8A

ABCDEFGHIJKLM?
NOPQRSTUVWXYZ \$1234

24-2 Pt.—8A

AWXYZABCDE:
FGHIJKLMN\$45

30 Pt.—6A

AOPQRSTUVWXYZ
WXYZA&467

36 Pt.—5A

ABCDEFGHI
HJKLM?89

48 Pt.—4A

ANOPO
RS., - ' : ; ! ()

Van Dijk

203E

* 10 point 26A 53a
ABCDEFGHIJKLMNQRSTUabcdefghijklmnopqrstuvwxyz123456

* 11 point 26A 49a,
ABCDEFGHIJKLMNQRSTUabcdefghijklmnopqrstuvwxyz12345

* 12 point 26A 47a
ABCDEFGHIJKLMNQRSTUWXYZ& .,:;!?(
filflflflfl 1234567890 abcdefghijklmnopqrstuvwxyz

* 13 point 22A 47a
ABCDEFGHIJKLMNQPqabcdefghijklmnopq1234

* 14 point 22A 42a
ABCDEFGHIJKLMNOabcdefghijklmno12345

* 16 point 15A 30a
ABCDEFGHIJKLMNabcdefghijklmn1234

* 18 point 15A 27a,
ABCDEFGHIJKLMabcdefghijklm123

Van Dijk Italic

203G

10 point 27A 54a
ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567

11 point 25A 50a
ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12345

12 point 24A 49a
ABCDEFGHIJKLMNQRSTUWXYZ& .,:;!?(
filflflflfl 1234567890 abcdefghijklmnopqrstuvwxyz

13 point 22A 46a
ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234

14 point 22A 44a
ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12345

16 point 17A 34a
ABCDEFGHIJKLMNabcdefghijklmn12345

18 point 16A 28a
ABCDEFGHIJKLMabcdefghijklm1234

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Sans Serif Light

329J

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 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz.123456789

8 point 3A 60a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz123456

10 point 2A 50a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234

12 point 2A 51a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz

14 point 22A 40a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 XYZ #ff. , - ; ' ! ? & « » \$ 1 2 3 4 5 6 7 8 9 0
 a b c d e f g h i j k l m n o p q r s t u v w x y z

18 point 14A 28a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

24 point 10A 20a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

30 point 8A 12a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

36 point 5A 7a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

42 point 5A 7a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

48 point 4A 5a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

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 AND CABLE

Sans Serif Bold

330J

6 point 40A 80a
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8 point 30A 60a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz123456

10 point 2A 53a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234

12 point 2A 47a
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz

14 point 22A 42a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 XYZ « » ♦ † ¶ · ¸ ¹ º » ¼ ½ ¾ ¿ () [] ^ _ ` { | } ~ ¡ ¢ £ ¤ ¥ ¦ § ¨ © ª « ¬ ® ¯ ° ± ² ³ ´ µ ¶ · ¸ ¹ º » ¼ ½ ¾ ¿
 a b c d e f g h i j k l m n o p q r s t u v w x y z

18 point 12A 28a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

24 point 8A 17a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

30 point 6A 10a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

36 point 5A 7a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

42 point 5A 7a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

48 point 4A 6a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

60 point 3A 6a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

72 point 3A 6a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

84/72 AVAILABLE

14 point 22A 40a
 ABCDEFGHIJKLMNOPQRSTU
 VWXYZ.,-,:;!?)&^%\$1234567890
 abcdeefghijklmnopqrstuvwxyz

18 point 14A 28a
 ABCDEFGHIJKLMNOPabcdeefghijklmnopqrst 1234

24 point 10A 20a
 ABCDEFGHIJKLMNOPabcdeefghijklmnop 12

30 point 6A 12a
 ABCDEFGHlabcdeefghijkl123

36 point 5A 9a
 ABCDEFGabcdeefgh 12

42 point 5A 9a
 ABCDEFabcdeefgi 12

48 point 4A
 ABCDEFabcdee12

60 point 3A 6a
 ABCDabcdef 9

72 point 3A 6a
 ABCabcdf12

14 point 15A 30a
**ABCDEFGHIJKLMN O P Q R S T U V
 W X Y Z & ^ % \$ 1 2 3 4 5 6 7 8 9 0
 abcdeefghijklmnopqrstuvwxyz**

18 point 11A 20a
ABCDEFGHIJKLMabcdeefghijklmnopq12

24 point 7A, 14a
ABCDEFGHIJabcdeefghijkl 123

30 point 6A, 10a
ABCDEFabcdeefgs 12

36 point 5A 9a
ABCDEFabcdee12

42 point 5A 8a
ABCDEabcde 12

48 point 4A 7a
ABCDabc di 12

60 point 3A 5a
ABCabcdf4

72 point 3A, 6a
ABCabc 2

84 point on 72 point body Caps only 3A,
ABCD 5

14 point 22A 42a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 WXYZ&@<(>.,-;:'"!\$1234567890
 abcdefghijklmnopqrstuvwxyz

18 point 12A 26a
 ABCDEFGHIJKLMNOPQRSTUVWXYZ123

24 point 8A 17a
 ABCDEFGHIJKLabcdefghijklmn 123

30 point 6A 10a
 ABCDEFGHabcdeefghij 12

36 point 5A 7a
 ABCDEFabcdeefg 12

42 point 5A 7a
 ABCDEFabcdee 12

48 point 4A 6a
 ABCDEabcdee 8

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 ABCDabcdj5

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 ABCabcd 4

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OPQRSTUVWXYZ
WXYZ,.,-;:'!\$1234567890
abcdefghijklmno
pqrstuvwxyz

18 point 12A 22a
ABCDEFGHIJK
abcdefghijklm123

24 point 8A 15a
ABCDEFGH
abcdefgh1234

30 point 6A 12a
ABCDEF
abcdef46

36 point 5A 10a
ABCD
abcdef2

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ABCD
abcd 9

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abcd 2

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 10 Pt.—26A 53a
 Neon ABCDEFGHIJKLMNOPQRSTUabcdefghijklmnopqrstuvwxyz1234567890A
 12 Pt.—24A 47a
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12
 14 Pt.—22A 42a
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12
 18 Pt.—12A 26a
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12
 24 Pt.—8A 17a
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24-pt.	6A,	16a.
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36-pt.	4A,	11a.

6 Pt.—40A 80a
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12345
 8 Pt.—30A 60a
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12
 10 Pt.—26A 53a
 Neon ABCDEFGHIJKLMNOPQRSTUabcdefghijklmnopqrstuvwxyz1234567890A
 12 Pt.—24A 47a
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12
 14 Pt.—22A 42a
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12
 18 Pt.—12A 26a
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12
 24 Pt.—8A 17a
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12
 30 Pt.—6A 10a
 Neon ABCDEabcdefghijklmnopqrstuvwxyz12
 36 Pt.—5A 7a
 Neon ABCabcs12

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S T U V W X Y Z &
a b c d e f g h i j k l m n o p q r s t u v
w x y z fi fl ff
\$ 1 2 3 4 5 6 7 8 9 0 . , - ' : ; ! ? (« »

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A B C D E F G H I J K L M N O P Q R S T U
V W X Y Z &
a b c d e f g h i j k l m n o p q r s t u v w x y z fi fl ff
\$ \$ 1 1 2 3 4 5 6 7 8 9 0 « » (. , - ' : ; ! ?

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RSTUVWXYZ abcdefghij
klmnopqrstuvwxyz,-'?:
!\$1234567890**

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ABCDEF abcdef-12

24 Pt.—8A 7a

ABC D abcde 3

30 Pt.—4A 7a

ABC abcd 4

36 Pt.—3A 5a

AB abc-5

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Typo Roman Shaded

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ABCDEFGHIJKLMNO P QR abcdefghijklmnopqrstuvwxyz 123

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ABCDEFGHIJKLMNO abcdefghijklmnopqrstuvw 123

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UVWXYZ&\$1234567890.,-:;'!?
abcdefghijklmnopqrstuvwxyzfffff

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Neon types, now as always, are produced with the highest quality materials avw 12345

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12-pt.	30A
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OPQRSTUVWXYZ &
.,-:;'?!\$1234567890

CAPS, POINTS AND FIGURES ONLY

6 pt.-1—26A
ABCDEFGHIJKLMN OPQRSTU VWXYZ&A B C D E F G H I J K L M N O P Q R S T U V W X Y Z \$ 1 2 3 4 5 6 7 8 9 0

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ABCDEFGHIJKLMN OPQRSTU VWXYZ&A B C D E F G H I J K L M N O P Q R S T U V W X Y Z \$ 1 2 3 4 5 6 7 8 9 0

6 pt.-3—20A
ABCDEFGHIJKLMN OPQRSTU VWXYZ&A B C D E F G H I J K L M N O P Q R S T U V W X Y Z \$ 1 2 3 4 5 6 7 8 9 0

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12 pt.-2—9A
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ABCDEFGHIJKLMN \$34

18 pt.—4A
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AZABCDE?4

12-8 Pt.—24A
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No. 606

14 Pt.—22a CAPS 42a Lower Case

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O P Q R S T U V W X
Y Z & ñ ñ ñ . , ; ' ' ' - | ? ! \$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v w x y z

16 Pt.—12a CAPS 26a Lower Case

ABCDEFGHIJKLMN abcdefghijkl 12345

18 Pt.—12a CAPS 26a Lower Case

ABCDEFGHIJ abcdefghijklmno \$123

24 Pt.—8a CAPS 17a Lower Case

AKLMNOPQ abcdefghk \$34

30 Pt.—6a CAPS 10a Lower Case

ALRTUV amnopqrv 56

36 Pt.—5a CAPS 7a Lower Case

ABCIXY atuvwxyz

42 Pt.—5a CAPS 7a Lower Case

ABCIXY abc z 8

48 Pt.—4a CAPS 6a Lower Case

ABCZ abc e 8

60 Pt.—3a CAPS 6a Lower Case

ABC ab r 12

72 Pt.—3a CAPS 5a Lower Case

AB abc 12

20th Century Light Italic

No. 606K

14 Pt.—22a CAPS 42a Lower Case

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O P Q R S T U V W X
Y Z & ñ ñ ñ . , ; ' ' ' - | ? ! \$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v w x y z

18 Pt.—12a CAPS 26a Lower Case

AZABCDEFGHIJ abcdefgk stuvwxy \$12

24 Pt.—8a CAPS 17a Lower Case

AKLMNOPQ abcdefghikr \$34

30 Pt.—6a CAPS 10a Lower Case

ALRTUV ahmgopqrs 56

36 Pt.—5a CAPS 7a Lower Case

AWXY anstuvwxyz 7

42 Pt.—5a CAPS 7a Lower Case

ABCD abcd 123

48 Pt.—4a CAPS 6a Lower Case

ABCZ abc ns 8

60 Pt.—3a CAPS 6a Lower Case

ABC ab c 12

72 Pt.—3a CAPS 5a Lower Case

AB ab cr 2

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6 point 30A 60a
ABCDEFGHIJKLMN^oQRSTU^vWXYZ&ABCDefghij^klmnopq^rstuv^wxyz 1234567890

8 point 26A 52a
ABCDEFGHIJKLMN^oQRSTU^vWXYZabcDefghij^klmnopq^rstuv^wxyz 1234567

9 pt. on 8 pt. body 25A 48a Specify body size desired
9 pt. on 10 pt. body 26A 48a
ABCDEFGHIJKLMN^oQRSTU^vWXYZabcDefghij^klmnopq^rst 12345

10 point 25A 48a
ABCDEFGHIJKLMN^oQRSTUabcDefghij^klmnopq^rstuv 12345

11 pt. on 10 pt. body 22A 43a Specify body size desired
11 pt. on 12 pt. body 22A 43a
ABCDEFGHIJKLMN^oPabcDefghij^klmnopq^rstuv^w 12345

12 point 22A 43a
ABCDEFGHIJKLMN^oPQabcDefghij^klmnopq^r 1234

14 point 19A 37a
ABCDEFGHIJKLMN^oPQRSTU^vWXYZ&#fffi.,,:-'?!\$1234567890
abcdefghijklmnopqrstuvw^{xyz}

16 point 15A 22a
ABCDEFGHIJKLMabcDefghik12345

18 point 12A 22a
ABCDEFGHIJKLabCdefghijkl 1234

24 point 8A 15a
ABCDEFGHIJabcDefgh 123

30 point 6A 12a
ABCDEFGabcdem12

36 point 5A 10a
ABCDEabcde 12

42 point 5A 8a
ABCDabcde 5

48 point 4A 7a
ABCDabcd3

60 point 3A 6a
ABCabc5

72 point 3A 6a
ABabc2

6 point 30A 60a
ABCDEFGHIJKLMN^oQRSTU^vWXYZ&ABCDefghij^klmnopq^rstuv^wxyz123456789012

8 point 26A 52a
ABCDEFGHIJKLMN^oQRSTU^vWXYZabcDefghij^klmnopq^rstuv^wxyz 1234567

9 pt. on 8 pt. body 25A 48a Specify body size desired
9 pt. on 10 pt. body 26A 48a
ABCDEFGHIJKLMN^oQRSTU^vWobCdefghij^klmnopq^rstuv^wx 123456

10 point 25A 48a
ABCDEFGHIJKLMN^oQRSTUabcDefghij^klmnopq^rstuv^w 12345

11 pt. on 10 pt. body 22A 43a Specify body size desired
11 pt. on 12 pt. body 22A 43a
ABCDEFGHIJKLMN^oPQRSabcDefghij^klmnopq^rst12345

12 point 22A 43a
ABCDEFGHIJKLMN^oPQabcDefghij^klmnopq^rs 1234

14 point 19A 37a
ABCDEFGHIJKLMN^oPQRSTU^vWXYZ&,-,:;'fffi!)\$1234567890
16 Pt.—12A 26a
ABCDEFGHIJKLMNO abcdefghij 12

18 point 12A 22a
ABCDEFGHIJKLabCdefghijklmn123

24 point 8A 15a
ABCDEFGHIJabcDefghijk 12

30 point 6A 12a
ABCDEFGabcde 12

36 point 5A 10a
ABCDEabcde 12

42 point 5A 8a
ABCDabcde 2

48 point 4A 7a
ABCabcd 34

60 Pt.—3A 6a
ABCabc12

72 Pt.—3A 5a
ABabc3

8 Pt.—30A CAPS 60a Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ & ABCDEF GH abcdefghijklmnopqrstuvwxy z123456789

10 point 19A 30a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ & ABCDEF abcdefghijklmnopqrstuvwxy z1234567890

12 point 17A 34a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ & abcdefghijklmnopqrstuv12345687

CHARACTERS IN COMPLETE FONT

14 point 15A 30a
A B C D E F G H I J K L M N O P Q R S T U V W X
Y Z & . , ; - ' ' ' (? ! @ # \$ % ' 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v w x y z

16 point 11A 20a
ABCDEF GHIJ KLMNOPQRS abcdefghijklmnopqr123456

18 point 11A 20a
ABCDEF GHIJ KLMNOPQ abcdefghijklmnor1234

24 point 7A 14a
ABCDEF GHIJ KLMNO abcdefghijklm12345

30 point 6A 10a
ABCDEF GHIJ KL abcdefg 1234

36 point 5A 9a
ABCDEF GH abcdefgi 123

42 point 5A 8a
ABCDEF G abcden 123

48 point 4A 7a
ABCDEF abcde 123

60 point 3A 5a
ABCDE abcde 2

72 point 3A 4a
ABCD abcde 12

10 Pt.—26A CAPS 53a Lower Case
ABCDEF GHIJ KLMNOPQRSTU VWXYZ & abcdefghijklmnopqrstuvwxy z1234567

12 Pt.—24A CAPS 47a Lower Case
ABCDEF GHIK MNOPQRSTU abcdefghijklmnopqrstuv 1234567890\$&

14 Pt.—22A CAPS 42a Lower Case
CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T U V W X
Y Z & . , ; - ' ' ' (? ! @ # \$ % ' 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v w x y z

18 Pt.—12A CAPS 26a Lower Case
ABCDEF GHIJ KLMNOPQ abcdefghijklmno 123

24 Pt.—8A CAPS 17a Lower Case
ABCDEF GHIJ KLMNO abcdefghijklm1234

30 Pt.—6A CAPS 10a Lower Case
ABCDEF GHIJ KL abcdefghijklm1234

ABCDEF GHIJ KL abcdeg 1234

36 Pt.—5A CAPS 7a Lower Case

ABCDEF GH abcdegi 123

maybe it's the size
instead of the shape
...when you require
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20th Century Bold**604J**6 point 30A 60a
ABCDEF^GHJKL^MNO^PQR^STUV^WXY^Z&ABC^{abc}def^{gh}ijk^{lm}no^{pqr}stuv^{wxyz} 12345678 point 26A 52a
ABCDEF^GHJKL^MNO^PQR^STUV^WXY^Zabc^{def}gh^{ijk}lm^{no}pqr^{stuv}wxyz 123459 pt. on 8 pt. body 26A 48a Specify body size desired
9 pt. on 10 pt. body 26A 48a
ABCDEF^GHJKL^MNO^PQR^STUV^Wabc^{def}gh^{ijk}lm^{no}pqr^{stuv} 1234510 point 26A 48a
ABCDEF^GHJKL^MNO^PQR^STUV^Wabc^{def}gh^{ijk}lm^{no}pqr^{stuv} 1234511 pt. on 10 pt. body 22A 43a Specify body size desired
11 pt. on 12 pt. body 22A 43a
ABCDEF^GHJKL^MNO^PQ^{abc}def^{gh}ijk^{lm}no^{pqr} 123412 point 22A 43c
ABCDEF^GHJKL^MNO^Pabc^{def}gh^{ijk}lm^{no}pqr 123414 point 19A 37a
ABCDEF^GHJKL^MNO^PQR^STUV^W
XYZ & \$ % & # (. , ; - ' ! ? 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v w x y z16 point 12A 22a
ABCDEF^GHJKL^Mabc^{def}gh^{ik}1234518 point 12A 22a
ABCDEF^GHJKL^{abc}def^{gh}ik 123424 point 8A 15a
ABCDEF^GH^{abc}def^{ghi}12330 point 4A 12a
ABCDEF^{abc}def^g1236 point 5A 10a
ABCDE^{abcde}842 point 5A 8a
ABCD^{abcde}748 point 4A 7a
ABCD^{abc}560 point 3A 6a
ABC^{abc}172 point 3A 6a
AB^{ab}12SEE GREEK LANGUAGE
FACES IN HANDY PACKAGES
ON PAGE 161.**20th Century Bold Italic 604K**6 point 30A 60a
ABCDEF^GHJKL^MNO^PQR^STUV^WXY^Z&ABC^{abc}def^{gh}ijk^{lm}no^{pqr}stuv^{wxyz} 12345678 point 26A 52a
ABCDEF^GHJKL^MNO^PQR^STUV^WXY^Zabc^{def}gh^{ijk}lm^{no}pqr^{stuv}wxyz 12345678909 pt. on 8 pt. body 26A 48a Specify body size desired
9 pt. on 10 pt. body 26A 48a
ABCDEF^GHJKL^MNO^PQR^STUV^Wabc^{def}gh^{ijk}lm^{no}pqr^{stuv} 1234510 point 26A 48a
ABCDEF^GHJKL^MNO^PQR^STUV^Wabc^{def}gh^{ijk}lm^{no}pqr^{stuv} 12345611 pt. on 10 pt. body 22A 43a Specify body size desired
11 pt. on 12 pt. body 22A 43a
ABCDEF^GHJKL^MNO^PQ^{abc}def^{gh}ijk^{lm}no^{pqr}st 1234512 point 22A 43a
ABCDEF^GHJKL^MNO^Pabc^{def}gh^{ijk}lm^{no}pqrst 1234514 point 19A 37a
ABCDEF^GHJKL^MNO^PQR^STUV^W
XYZ & . , ; - ' ! ? \$ 1 2 3 4 5 6 7 8 9 0a b c d e f g h i j k l m n o p q r s t u v w x y z
16 Pt.—12A CAPS 22a Lower CaseABCDEF^GHJK^{abc}def^{gh}ijk^{lmno}123418 point 12A 22a
ABCDEF^GHJK^{abc}def^{gh}ijkl 123424 point 8A 15a
ABCDEF^GH^{abc}def^{gh}ij12330 point 4A 12a
ABCDEF^{abc}def^g1236 point 5A 10a
ABCDE^{abcde}942 point 5A 8a
ABCD^{abcd}348 point 4A 7a
ABC^{abc}1260 Pt.—3A CAPS 6a Lower Case
ABC^{abc}172 Pt.—3A CAPS 5a Lower Case
AB^{ab}12AB^{ab}12AB^{ab}12

20th Century Extrabold

603 J

4 point 30A 60a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 12345678 point 26A 52a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 12349 pt. on 8 pt. body 25A 49a Specify body
9 pt. on 10 pt. body 25A 49a size desired
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 123410 point 25A 48a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 123411 pt. on 10 pt. body 22A 43a Specify body
11 pt. on 12 pt. body 22A 43a size desired
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 1234512 point 22A 43a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 12314 point 19A 37a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ & . , - ; ' ' ' (! ? \$ % ' & # 1 2 3 4 5 6 7 8 9 0
abc def gh i j k l m n o p q r s t u v w x y z16 point 12A 22a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 12318 point 12A 22a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 12324 point 8A 15a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 3730 point 6A 12a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 636 point 5a 10a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 342 point 5A 8a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 748 point 4A 7a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 960 point 3A 6a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 272 point 3A 6a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 3

ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 3

20th Century Extrabold Italic

603 K

6 point 35A 60a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 1234567 898 point 26A 52a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 1234510 point 25A 48a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 123412 point 22A 43a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 123414 point 19A 37a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ & # \$ % ' & # 1 2 3 4 5 6 7 8 9 0
abc def gh i j k l m n o p q r s t u v w x y z18 point 12A 22a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 12324 point 8A 15a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 1230 point 6A 12a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 1236 point 5A 10a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 842 point 5A 8a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 2348 point 4A 7a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 460 point 3A 6a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 572 point 3A 6a
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 6

ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy 6

9, 11 AND 16 PT. AVAILABLE

A TYPE SELECTION

is to a typographer what a palette of paints is to an artist. Desired graphic effects can be obtained when the facilities and type faces to produce them are available. Selections from this book can show the way.

8 point 26A 52a
ABCDEFGHIJKLMNPOQRSTUVWXYZ&abdefghijklmnoqrstuvwxyzb 1234567890

10 point 25A 46a
ABCDEFGHIJKLMNPOQRSTUVWXYZ&abdefghijklmnoqrstuvw 1234567

12 point 22A 43a
ABCDEFGHIJKLMNPOQRSTUabdefghijklmnoqrstu 12345

14 point 19A 37a

ABCDEFGHIJKLMNPOQRSTUVWXYZ & . , - ; : ' ' ! ? () * \$ % & ' ' 1 2 3 4 5 6 7 8 9 0

abcdefghijklmnopqrstuvwxyz

16 point 12A 22a

ABCDEFGHIJKLMNPOQabdefghijklmn 12345

18 point 12A 22a

ABCDEFGHIJKLMNOabdefghijklmno 1234

24 point 8A 15a

ABCDEFGHIJKLabdefghijklms 123

30 point 6A 12a

ABCDEFGHIJabdefgr 123

36 point 5A 10a

ABCDEFgabcdefgi 12

42 point 5A 8a

ABCDEFabcdefg 8

48 point 4A 7a

ABCDEabcdef 9

60 point 3A 6a

ABCDabcd 2

72 point 3A 6a

ABCabc 12

84/72 Pt.—3A CAPS

ABCE 12

8 point 26A 52a
ABCDEFGHIJKLMNPOQRSTUVWXYZ&abdefghijklmnoqrstuvwxyzb 1234567890

10 point 25A 46a
ABCDEFGHIJKLMNPOQRSTUWVXabdefghijklmnoqrstuvw 123456

12 point 22A 43a
ABCDEFGHIJKLMNPOQRSTUabdefghijklmnoqrstu 12345

14 point 19A 37a

ABCDEFGHIJKLMNPOQRSTUVWXYZ & . , - ; : ' ' ! ? () * \$ % & ' ' 1 2 3 4 5 6 7 8 9 0

abcdefghijklmnopqrstuvwxyz

16 Pt.—12A CAPS 22a Lower Case

ABCDEFGHIJKLMNabdefghijklmno 1234567

18 point 12A 22a

ABCDEFGHIJKLMNOabdefghijklmno 12345

24 point 8A 15a

ABCDEFGHIJKLabdefghijklm 123

30 point 6A 12a

ABCDEFgh 12

36 point 5A 10a

ABCDEFabcdefghi 7

42 point 3A 8a

ABCDEFabcdefg 1

48 point 3A 6a

ABCDEabcd 23

60 Pt.—3A CAPS 6a Lower Case

ABCEPabc 2

72 Pt.—3A CAPS 5a Lower Case

ABCabd 2

84 on 72 POINT AVAILABLE

* * * * *

HANDY PACKAGES START ON PAGE 131.

8 point 26A 52a
ABCDEFGHIJKLMNQPQRSTUVWXYZVWabcd efghijklmnopqrstuv123456

9 Pt.—26A 53a
ABCDEFGHIJKLMNQPQRSTUVWXYZV abcdefghijklmno 12

10 point 25A 48a
ABCDEFGHIJKLMNQPQRabcd efghijklmnop 1234

11 Pt.—24A 47a
ABCDEFGHIJKLMNQPQRS abcdefghijklr 12

12 point 22A 43a
ABCDEFGHIJKLMNOabcd efghijklmn 1234

14 point 19A 37a
ABCDEFGHIJKLMNQPQRSTUVWXYZ

**&"%(.,,:;"'!"?ñññ\$1234567890
 abcdefghijklmnopqrstuvwxyz**

16 point 12A 22a
ABCDEFGHIJKabcd efghijkl 123

18 point 12A 22a
ABCDEFGHIJKabcd efghk123

24 point 8A 15a
ABCDEFGGabcd efgh12

30 point 6A 12a
ABCDEFab cd f12

34 point 5A 10a
ABCDabcde1

42 point 5A 8a
ABCDabc i2

48 point 3A 5a
ABCabc f4

60 point 3A 5a
ABabc5

72 point 3A 4a
ABab1

CHARACTERS IN COMPLETE FONT

**ABCDEFGHIJKLMNQPQRSTUVWXYZ
 &abcd efghijklmnopqrstuvwxyz
 ., - ' ; : ! ? ñ ñ ñ () \$ 1 2 3 4 5 6 7 8 9 0**

8 Pt.—30A CAPS 60a Lower Case
ABCDEFGHIJKLMNQPQRSTUVWXYZVabcd efghijklmnopqrstuv \$123

10 Pt.—26A CAPS 53a Lower Case
AWXYZABCDEFGHIJKaxyzabcd efghijklm 456

12 Pt.—24A CAPS 47a Lower Case
ALMNQPQRSTUVWXYZWanopqrstuvwxyz 78

14 Pt.—22A CAPS 43a Lower Case
AXYZABCDEFGHIGHabcd efghijklmn 90

18 Pt.—12A CAPS 26a Lower Case
AJKLMNOPAopqrstuvw123

24 Pt.—8A CAPS 17a Lower Case
AQRSTUVWXYZvxyzrbc 4

30 Pt.—6A CAPS 10a Lower Case
AWXYadefgh 5

36 Pt.—5A CAPS 7a Lower Case
AZABaijkl 6

42 Pt.—4A CAPS 6a Lower Case
AETaem 17

48 Pt.—4A CAPS 6a Lower Case
AETaet 18

60 Pt.—3A CAPS 5a Lower Case
ALlast1

72 Pt.—3A CAPS 4a Lower Case
AEac2

8 point 22A 45a
ABCDEFHIJKLMNQPQRSTUVWXYZ&abdefghijklmnopqrstuvwxy 12345

10 point 15A 38a
ABCDEFHIJKLMNQPQRSTUvabcdefghijklmnopqrstuv 12345

12 point 17A 34a
ABCDEFHIJKLMNQPQRSubcdefghijklmnopqr 1234

14 point 15A 30a
**A B C D E F G H I J K L M N O P Q R S T U V W X
 Y Z & ' % , . - ; : ñ ð ñ ' ' ' ! ? \$ 1 2 3 4 5 6 7 8 9 0
 a b c d e f g h i j k l m n o p q r s t u v w x y z**

16 point 11A 20a
ABCDEFHIJKLMNOabcde fghijklmn123

18 point 11A 20a
ABCDEFHIJKLMabcde fghijkln 1234

24 point 7A 14a
ABCDEFHIJabcde fghij 123

30 point 4A 10a
ABCDEFGabcde fgh12

36 point 5A 9a
ABCDEFabcde g 6

42 point 5A 8a
ABCDEabcde 7

48 point 4A 7a
ABCDabcde 2

60 point 3A 5a
ABCabcde 8

72 point 3A 4a
ABCabc 1

8 point 22A 45a
ABCDEFHIJKLMNQPQRSTUVWXYZ&abdefghijklmnopqrstuvwxy 1234

10 point 19A 38a
ABCDEFHIJKLMNQPQRSTU abcdefghijklmnopqr 1234567

12 point 17A 34a
ABCDEFHIJKLMNOPabcde fghijklmnop 123456789

14 point 15A 30a
ABCDEFHIJKLMNOPQabcde fghijklmnop12345

16 point 11A 20a
**A B C D E F G H I J K L M N O P Q R S T U V W X Y
 Z & . , ; - ' () ! ñ ð ñ ? \$ 1 2 3 4 5 6 7 8 9 0
 a b c d e f g h i j k l m n o p q r s t u v w x y z**

18 point 11A 20a
ABCDEFHIJKLMabcde fghijklr1234

24 point 7A 14a
ABCDEFHIJKabcde fgh123

30 point 4A 10a
ABCDEFGabcde fgh 12

36 point 5A 9a
ABCDEFabcd 123

42 point 5A 8a
ABCDEabcde f 1

48 point 4A 7a
ABCDabcde 1

60 point 3A 5a
ABCabcd 1

72 point 3A 4a
ABabc 5

**20th Century Ultrabold
Extended 614J**

14 point 19A 37a
**ABCDEFGHIJKLMN OPQRST
UVWXYZ& \$1234567890
abcdefghijklmnopqrstuv
wxyz fiff ,,:;"-!?(**

18 point 12A 22a
ABCDEFIabcdefg 123

24 point 8A 15a
ABCDEabcde 12

30 point 4A 12a
ABCabc 123

36 point 5A 16a
ABCab 12

42 point 5A 8a
ABab 12

48 point 3A 5a
ABab 2

20th Century Bold Cond. 612J

14 Pt.—19A 36a
ABCDEFGHIJKLMN OPbcdefghijklmnop 123456789

18 Pt.—12A 20a
ABCDEFGHIJKLMabc defghijklm 123456

24 Pt.—8A 14a
ABCDEFGHIJabc defghij 123456

30 Pt.—6A 12a
ABCDEFGHabc defgh \$123

36 Pt.—5A 10a
ABCDEFGGabc defg 45

20th Century Book

No. 613

CHARACTERS IN FONTS

ABCDEFGHIJKLMN OPQRSTU VWXYZ&
abcdefghijklmnopqrstuvwxy fiff
\$1234567890 ,,:;"-!?(

8 Pt.—30A 60a
THEY ARE AN UNFINISHED FORM OF A ROMAN Letter, A Crude Imitation

9 Pt.—26A 53a
BEFORE THE TYPE-CASTER CAN BEGIN TO OPERATE It Must Be E

10 Pt.—26A 53a
ORIGIN OF THIS DESIGN IS LOST IN . The Greek Letters En

11 Pt.—24A 47a
Machine Is Cast On Its Own Body, The Character Being

12 Pt.—24A 47a
Cast On Its Own Individual Body, The "Set" Width

20th Century Book Italic

No. 613K

CHARACTERS IN FONTS

ABCDEFGHIJKLMN OPQRSTU VWXYZ&
abcdefghijklmnopqrstuvwxy fiff
\$1234567890 ,,:;"-!?(

8 Pt.—30A 60a
IN GERMANY THE GOTHIC LETTER IS CALLED "BLOCK," Which Is Descri

9 Pt.—26A 53a
ANOTHER MATRIX Goes Into Position And Another Cast Is Made. This

10 Pt.—26A 53a
GOTHIC FORM IS CALLED "Block," Which Is Descriptive Of

11 Pt.—24A 47a
Thus, if the measurement of the alphabet \$1234567890

12 Pt.—24A 47a
As Is Consistent With Good Design And Proper

TYPE HEIGHTS — THICKNESSES

Type high	918
Height of regular leads and slugs	765
Height of plate high leads and slugs	853
Ludlow slug height	765
Monotype quad height—display	768
Monotype quad height—composition	763
1 point thickness01393
2 point thickness0277
3 point thickness0415
6 point thickness083
8 point thickness1107
10 point thickness1383
12 point thickness166

Times NEW ROMAN Series

Times New Roman

7 point on 8-point body 34A 48a
ABCDEFGHIJKLMNQRSTabdefghijklmnopqrstuvwxyz.,;123456

8 point on 10-point body 30A 48a
ABCDEFGHIJKLMNQRSTabdefghijklmnopqrst 1234567890

9 point on 10-point body 28A 57a
ABCDEFGHIJKLMNOPQRab**cd**efghijklmnopqrstuv123456

10 point on 12-point body 27A 55a
ABCDEFGHIJKLMNOPQRab**cd**efghijklmnopqrs 123456

11 point on 12-point body 25A 48a
ABCDEFGHIJKLMNOPab**cd**efghijklmnopqrs 1234

12 point on 14-point body 23A 48a
ABCDEFGHIJKLMNab**cd**efghijklmn 123456

14 point 22A 44a
ABCDEFGHIJKLMNOPQRSTUVWXY

Z)([* / \$! ? " ' ; : - , . / / / / / / \$ 1234567890

a b c d e f g h i j k l m n o p q r s t u v w x y z

14 point 19A 37a
ABCDEFGHI ab**cd**efghijklmn 1234

18 point 16A 30a
ABCDEFGH ab**cd**efghijk 1234

20 point on 24-point body 13A 22a
ABCDEFGH ab**cd**efghij 1234

22 point on 24-point body 11A 19a
ABCDEFGH ab**cd**efghij 1234

24 point 9A 16a
ABCDE ab**cd**efgh 1234

30 point 5A 9a
ABCD ab**cd**ef 1234

36 point 4A 8a
ABC ab**cd**ef 123

42 point 4A 7a
AB ab**cd** 23

48 point 4A 6a
A ab**cd** 123

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

Times New Roman Italic

7 point on 8-point body 34A 48a
ABCDEFGHIJKLMNOPQR**STU**ab**cd**efghijklmnopqrstuvwxyz.,;123456

8 point on 10-point body 30A 48a
ABCDEFGHIJKLMNOPQR**ST**ab**cd**efghijklmnopqrstuv 1234567890

9 point on 10-point body 28A 57a
ABCDEFGHIJKLMNOPQR**S**ab**cd**efghijklmnopqrstuvvw 12345

10 point on 12-point body 27A 55a
ABCDEFGHIJKLMNOPQR**S**ab**cd**efghijklmnopqrs 123456

11 point on 12-point body 25A 48a
ABCDEFGHIJKLMNOPab**cd**efghijklmnopqrstuv 1234

12 point on 14-point body 23A 48a
ABCDEFGHIJKLMNab**cd**efghijklmno 123456

14 point 22A 44a
ABCDEFGHIJKLMNOPQRST

U V W X Y Z f f f f f f f f f f f f \$ 1234567890

a b c d e f g h i j k l m n o p q r s t u v w x y z

14 point 19A 37a
ABCDEFGHI ab**cd**efghijklmno 1234

18 point 16A 30a
ABCDEFGH ab**cd**efghijklm 1234

20 point on 24-point body 13A 22a
ABCDEFGH ab**cd**efghijk 1234

22 point on 24-point body 11A 19a
ABCDEFGH ab**cd**efghijk 1234

24 point 9A 16a
ABCDE ab**cd**efgh 1234

30 point 5A 9a
ABCD ab**cd**efgh 123

36 point 4A 8a
ABC ab**cd**ef 123

42 point 4A 7a
AB ab**cd** 23

48 point 4A 6a
A ab**cd** 123

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

60 point 3A 5a 72 point 3A 4a
A ab **A** ab

Times New Roman Bold

7 Pt. on 8 Pt. Body 92A 44a
ACDEFGHIJKLMNOPQRSTUVWXYZ \$123

8 Pt. on 8 Pt. Body 92A 40a Specify body size desired
8 Pt. on 10 Pt. Body 92A 40a Specify body size desired
XYZABCDEFGHIJKLMNPQ abcdefghijklmnopqrstuvwxyz \$456

9 Pt. on 10 Pt. Body 10A 38a
ARSTUVWXYZABCDEFGHI abcdefghijklmnopqrstuvwxyz \$789

10 Pt. on 10 Pt. Body 18A 36a Specify body size desired
10 Pt. on 12 Pt. Body 18A 36a Specify body size desired
AJKLMNOPQRSTUVWXYZ azyxwzabcdefghijklmnopqr \$012

11 Pt. on 12 Pt. Body 16A 34a
AYZABCDEFGHIJKLM astuvwxyzabcdefghijklmnopq \$345

12 Pt. on 12 Pt. Body 15A 32a Specify body size desired
12 Pt. on 14 Pt. Body 15A 32a Specify body size desired
ANOPQRSTUVWXYZ Zalmnopqrstuvwxyz \$678

14 Pt. 13A 26a
ABCDEFGHIJKLMN azabcdefghijklmnopq \$90

18 Pt. 10A 18a
AOPQRSTUVWXYZ aklmnopq \$12

24 Pt. 6A 12a
AWXYZAB arstuvw 34

30 Pt. 5A 10a
ACDEF axyzab \$56

36 Pt. 4A 8a
AGHI abcdef 78

42 Pt. 4A 7a
AJKL aghi 90

48 Pt. 4A 6a
AMN ajkl 1

60 Pt. 3A 5a
AO amn 2

72 Pt. 3A 4a
AP aol 3

Times Semi Bold

18 Pt.—12A 24a
ACDEEG abcddff.:134567890

24 Pt.—9A 16a
ABCDEF abcdefg:1234

36 Pt.—5A 7a
ABCD abcd123

48 Pt.—4A 7a
ABC abc 12

60 Pt.—4A
ABC 123

72 Pt.—3A
AB123?

TIMES BOLD ITALIC

7 Pt. on 8 Pt. Body 92A 44a
ABCDEFGHIJKLMNOQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$123

8 Pt. on 8 Pt. Body 92A 40a Specify body size desired
8 Pt. on 10 Pt. Body 92A 40a Specify body size desired
XYZABCDEFGHIJKLMNPQ abcdefghijklmnopqrstuvwxyz \$456

9 Pt. on 10 Pt. Body 10A 38a
ARSTUVWXYZABCDEFGHI abcdefghijklmnopqrstuvwxyz \$789

10 Pt. on 10 Pt. Body 18A 36a Specify body size desired
10 Pt. on 12 Pt. Body 18A 36a Specify body size desired
AJKLMNOPQRSTUVWXYZ azyxwzabcdefghijklmnopqr \$012

11 Pt. on 12 Pt. Body 16A 34a
AYZABCDEFGHIJKLM astuvwxyzabcdefghijklmnopq \$345

12 Pt. on 12 Pt. Body 15A 32a Specify body size desired
12 Pt. on 14 Pt. Body 15A 32a Specify body size desired
ANOPQRSTUVWXYZ Zalmnopqrstuvwxyz \$678

UMBRA (B)

(Caps, Figures and Points only)

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN
OPQRSTUVWXYZ &
\$1234567890 .-':;~+!?

18 Pt.—8A

NEON TYPES, NOW A 1

24 Pt.—8A

NEON TYPES, N 12

30 Pt.—6A

NEON TYPE 34

36 Pt.—5A

NEON TYP 2

48 Pt.—5A

NEON T 3

60 Pt.—3A

MAC 5

72 Pt.—3A

MAC 4

AVAILABLE IN WOOD TYPE—8, 10 AND 12 LINE



HANDY PACKAGES START ON PAGE 131

Valiant Bold

412J

14 point 15A 20a
ABCDEFGHIJKLMN OPQRSTUVWXYZ & .,:;-!?'(-)
\$1234567890 %&*" a
abcdefghijklmnpqrstuvwxyz

18 point 11A 20a
ABCDEFGHIJKLMNabcdefghijklmni23

24 point 7A 14a
ABCDEFGHIJKKabcdefghijkl12

30 point 6A 10a
ABCDEFGHIHabcdefgh12

36 point 5A 9a
ABCDEFGHIGabcdefg2

42 point 5A 8a
ABCDEFabcdef2

48 point 4A 7a
ABCDEabcde2

60 point 3A 5a
ABCDabcd1

72 point 3A 4a
ABCabc2

New Foundry Type
IN TRADE FOR YOUR OLD METAL
With our liberal metal allowance, your
wornout and obsolete type can be
exchanged for new type of your own
selection.
A few hundred pounds of old metal will
supply you with new modern type faces.
Write For Current Metal Exchange Prices

SHORTS—line service—etch proofs—composition—electros

The following faces can be furnished quickly to meet your make-up requirements. The metal furnished belongs to you. Size and price category range is shown on top of each face. Monotype is not designated but foundry and foundry script faces are identified.

Spacing or justification is not furnished except for angled body faces or when requested. Color—specific spacing orders—justified to measure or letter lines will be priced at composition rates.

Minimum charge for each size and type style—\$2.00. Minimum order—\$3.50.

	Monotype	Foundry	Script
Minimum rate	\$2.00	\$3.00	\$3.50
6 to 12 pt. incl.	.45	.75	.90
14 to 24 pt. incl.	.40	.70	.90
30 & 36 pt.	.45	.95	1.10
42 & 48 pt.	.50	1.10	1.30
60 pt.	.60	1.35	1.60
72 pt.	.70	1.45	1.85
84 pt.	.80	1.55	1.95
96 pt.		1.75	2.40
108 pt.		1.95	2.55
120 pt.		2.10	2.75

The above price schedule is based on a running inch per point size; a fractional inch is considered a full inch measure.

14 to 36 pt. — (18 pt. shown)

Admiral Script AB abc 12

14 to 24 pt. — (16 pt. shown)

AIRPORT TOURIST abcde 12

14 to 36 pt. — (14 pt. shown)

ANKARA

12 to 36 pt. — (12 pt. shown)

ANTIQUE BOLD abcdefg 1234

18 to 36 pt. — (18 pt. shown)

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14 to 48 pt. — (foundry script) — (14 pt. shown)

Bank Script ABC abcde 123

36 and 48 pt. only — (36 pt. shown)

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8 to 36 pt. — (14 pt. shown)

BASKERVILLE ABC abcd 68

8 to 36 pt. — (14 pt. shown)

BASKERVILLE ITALIC abcd 68

* Reproduction proofs only.

14 to 36 pt. — (14 pt. shown)

BEACHCOMBER

18 to 36 pt. — (18 pt. shown)

**BEACHCOMBER
INLINE**

12 to 18 pt. — (18 pt. shown)

Bernhard Fashion abcd 123

8 to 72 pt. — (foundry) — (14 pt. shown)

BERNHARD MODERN ab 12

8 to 72 pt. — (foundry) — (14 pt. shown)

BERNHARD Modern Italic 12

8 to 72 pt. — (foundry) — (14 pt. shown)

BERNHARD BOLD abcd 12

8 to 72 pt. — (foundry) — (14 pt. shown)

BERNHARD BOLD Italic 12

18 to 72 pt. — (foundry) — (18 pt. shown)

Bernhard Tango AB abc 12

14 to 48 pt. — (14 pt. shown)

Bikini Script

18 to 36 pt. — (18 pt. shown)

Biscayne

6 to 36 pt. — (14 pt. shown)

BODONI BOOK abcdefghijkl 12

6 to 36 pt. — (14 pt. shown)

BODONI BOOK ITALIC bc 345

6 to 72 pt. — (14 pt. shown)

BODONI REGULAR abcd 12

6 to 72 pt. — (14 pt. shown)

BODONI REGULAR Italic 12

6 to 72 pt. — (14 pt. shown)

BODONI BOLD abcdefgh 23

6 to 72 pt. — (14 pt. shown)

BODONI BOLD ITALIC 123

14 to 84 pt. — (14 pt. shown)

BODONI BOLD CONDENSED abc 12

14 to 36 pt. — (14 pt. shown)

BODONI SHADED abcdef 12

14 to 72 pt. — (18 pt. shown)

BODONI CAMPANILE abcdefghi 123

18 to 48 pt. — (18 pt. shown)

BODONI CAMPANILE Italic 12

14 to 72 pt. — (foundry) — (14 pt. shown)

Bodoni Ultra Extra Cond. 123

8 to 72 pt. — (14 pt. shown)

BODONI ULTRA abc 1

8 to 72 pt. — (14 pt. shown)

BODONI ULTRA Ital.

24 to 48 pt. — (24 pt. shown)

Bon Aire

6 to 36 pt. — (14 pt. shown)

BOOKMAN ABC abcde 12

6 to 36 pt. — (14 pt. shown)

BOOKMAN Italic abc 12

12 to 18 pt. — (14 pt. shown)

Bridal Script ABCD abcdef 123

14 to 36 pt. — (14 pt. shown)

Britannic ABCDEF abcdefgh 12

10 to 36 pt. — (14 pt. shown)

BROADWAY 123

14 to 36 pt. — (14 pt. shown)

BROADWAY ENG

18 to 72 pt. — (foundry) — (18 pt. shown)

Brody ABCDEFG abcdefgh 12

14 to 72 pt. — (14 pt. shown)

Brush ABCDEFG abcdefg 12

6 to 36 pt. — (14 pt. shown)

BULMER ROMAN ABC abc 123

6 to 36 pt. — (14 pt. shown)

BULMER ITALIC ABC abcde 123

12 to 36 pt. — (14 pt. shown)

CALEDONIA BOLD abc 34

12 to 24 pt. — (14 pt. shown)

CALEDONIA Bold Italic 12

14 to 36 pt. — (14 pt. shown)

CARTOON LIGHT 12

8 to 36 pt. — (foundry) — (14 pt. shown)

CARTOON BOLD 12

8 to 72 pt. — (14 pt. shown)

AMERICAN CASLON abc 1

8 to 72 pt. — (14 pt. shown)

AMERICAN CASLON Italic 12

14 to 72 pt. — (14 pt. shown)

CASLON Oldstyle abcd 123

14 to 72 pt. — (14 pt. shown)

CASLON Oldstyle Italic 12

14 to 36 pt. — (14 pt. shown)

Caslon, New No. 537 ab 12

14 to 36 pt. — (14 pt. shown)

Caslon, New Italic No. 537K

6 to 78 pt. — (14 pt. shown)

CASLON BOLD COND. abc 12

6 to 72 pt. — (14 pt. shown)
CASLON BOLD abc 12
 6 to 72 pt. — (14 pt. shown)
CASLON Bold Italic 12
 6 to 60 pt. — (14 pt. shown)
CENTURY Expanded ab 12
 6 to 36 pt. — (14 pt. shown)
CENTURY Expanded Ital.
 6 to 36 pt. — (12 pt. shown)
CENTURY Schoolbook abcd 12
 6 to 36 pt. — (12 pt. shown)
CENTURY Schoolbook Italic 12
 6 to 72 pt. — (14 pt. shown)
CENTURY BOLD abcd 34
 6 to 72 pt. — (14 pt. shown)
CENTURY BOLD Italic 1
 12 to 36 pt. — (14 pt. shown)
CHELtenham Wide 1234
 14 to 36 pt. — (12 pt. shown)
CHELT. Wide Italic abcdefghi 123
 8 to 72 pt. — (14 pt. shown)
CHELtenham BOLD Extra Condensed 12
 14 to 72 pt. — (14 pt. shown)
CHELtenham BOLD Condensed
 14 to 72 pt. — (14 pt. shown)
CHELT. BOLD COND. Italic 123
 14 to 72 pt. — (14 pt. shown)
Cheltenham Bold abcd 12
 14 to 72 pt. — (14 pt. shown)
CHELT. Bold Italic ab 12
 8 to 36 pt. — (14 pt. shown)
CHELT. Bold Ext. 12
 14 to 36 pt. — (14 pt. shown)
CHELtenham Open 12
 48, 60 and 72 pt. — (48 pt. shown) *

Chisel 12
 14 to 36 pt. — (14 pt. shown)
CLOISTER OLD STYLE abc 456
 14 to 72 pt. — (14 pt. shown)
CLOISTER BOLD abcdefgh 12
 14 to 72 pt. — (14 pt. shown)
CLOISTER BOLD ITALIC ab 12
 8 to 36 pt. — (14 pt. shown)
Cloister Black ABC abc 12
 12 to 60 pt. — (foundry script) — (14 pt. shown)
Commercial Script AB abc 12
 12 to 24 pt. — (12 pt. shown)
COMSTOCK abcd 12

8 to 72 pt. — (14 pt. shown)
COOPER BLACK ab 12
 18 to 36 pt. — (18 pt. shown)
COOPER Tooled 1
 14 to 72 pt. — (18 pt. shown)
Coronet Light ABCDE abcdefg 12
 18 to 72 pt. — (18 pt. shown)
Coronet Bold ABCDE abcde 12
 7 to 36 pt. — (14 pt. shown)
Craw Clarendon Book
 7 to 36 pt. — (14 pt. shown)
Craw Clarendon
 8 to 60 pt. — (14 pt. shown)
DEEPDENE ABCDEF abcde 12
 8 to 60 pt. — (14 pt. shown)
DEEPDENE ITALIC ABC abcd 12
 6 to 36 pt. — (14 pt. shown)
DELLA ROBBIA BC ab 12
 18 to 48 pt. — (18 pt. shown)
DELPHIAN · 1234567
 18 to 72 pt. — (foundry) — (18 pt. shown)
DOM CASUAL ABCD abcde 123
 18 to 72 pt. — (foundry) — (18 pt. shown)
Dom Diagonal ABCD abcde 123
 18 to 72 pt. — (foundry) — (18 pt. shown)
DOM BOLD ABCDE abcde 123
 14 to 36 pt. — (18 pt. shown)
Dorchester Script EFGH abcdf 12345
 14 to 24 pt. — (14 pt. shown) *
EGMONT LIGHT AB abc 12
 14 to 42 pt. — (14 pt. shown)
Egmont Light Italic AB abc 12
 18 to 60 pt. — (18 pt. shown) *
Egmont Medium A ab 12
 18 to 36 pt. — (18 pt. shown) *
Egmont Med. It. A abc 12
 18 to 60 pt. — (18 pt. shown) *
EGMONT BOLD A abcd 12
 36 to 96 pt. — (foundry) — (36 pt. shown)
EMPIRE ABCDEFGHIJKL 1
 4 sizes 6 pt., 3 sizes 12 pt., 14, 24, 30 pt. — (12 pt. shown) (foundry)
ENGRAVERS ROM
 5 sizes 6 pt., 3 sizes 12 pt., 2 sizes 18 pt., 24 pt. — (fdry.) (12 pt. shown)
ENGRAVERS BOLD
 3 sizes 6 pt., 3 sizes 12 pt., 2 sizes 18 pt. — (foundry) (12 pt. shown)
ENGR. SHADED 2

12 to 18 pt. — (14 pt. shown)
Engravers Text ABCDEF abcdefg 123
 14 to 72 pt. — (14 pt. shown)
FLASH ABCDEFGHIJ abcdefghi 123
 14 to 72 pt. — (14 pt. shown)
FLASH EXTRA BOLD AB abc 123
 12 to 36 pt. — (14 pt. shown)
FORUM AB 1234
 18 to 30 pt. — (18 pt. shown)
FOURNIER ABC
 10 to 18 pt. — (foundry) — (12 pt. shown)
FREEMAN ABCD abcd 12
 14 to 72 pt. — (14 pt. shown)
GALLIA ABC 12
 6 to 72 pt. — (14 pt. shown)
GARAMOND LIGHT abc 12
 6 to 72 pt. — (14 pt. shown)
GARAMOND LIGHT Italic 2
 6 to 72 pt. — (14 pt. shown)
GARAMOND BOLD abcde 12
 6 to 72 pt. — (14 pt. shown)
GARAMOND Bold Italic ab 12
 14 to 36 pt. — (14 pt. shown)
GIRDER HEAVY abcdef 12
 14 to 48 pt. — (14 pt. shown)
GIRDER Extrabold ab 12
 12 to 48 pt. — (14 pt. shown)
GLAMOUR LIGHT abcdefghijklm 12
 14 to 48 pt. — (14 pt. shown)
GLAMOUR Light Italic ABC abcd 123
 14 to 48 pt. — (14 pt. shown)
GLAMOUR MEDIUM abcdef 12
 12 to 48 pt. — (14 pt. shown)
GLAMOUR MED. ITALIC abcd 12
 14 to 72 pt. — (14 pt. shown)
GLAMOUR BOLD abcdefgh 12
 12 to 72 pt. — (14 pt. shown)
GLAMOUR SKYLINE ABCDEF abcd 12
 12 to 60 pt. — (14 pt. shown) *
Glenroy ABCDE abcde 123
 14 to 36 pt. — (14 pt. shown)
ACME GOTHIC No. 52
 6 to 72 pt. — (14 pt. shown)
ALTERNATE GOTHIC No. 1 ABCD abcde 12
 6 to 72 pt. — (14 pt. shown)
ALTERNATE GOTHIC No. 2 abcd 123
 14 to 72 pt. — (14 pt. shown)
Alternate Gothic No. 2 Italic abc 12
 14 to 36 pt. — (14 pt. shown)
ALTERNATE GOTHIC No. 3 ab 12

4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry) (12 pt. shown)
BANK GOTHIC LIGHT 123
 4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry) (12 pt. shown)
BANK GOTHIC MED. 12
 4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry) (12 pt. shown)
BANK GOTHIC BOLD 123
 4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry) (12 pt. shown)
BANK GOTHIC LIGHT COND. 1
 4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry) (12 pt. shown)
BANK GOTHIC MEDIUM COND
 4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry) (12 pt. shown)
BANK GOTHIC BOLD COND
 8 to 84 pt. — (14 pt. shown)
GOthic CONDENSED No. 51 ABC abc 123
 6 to 72 pt. — (14 pt. shown)
GOthic CONDENSED No. 140 ab 12
 4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry) (12 pt. shown)
COPPERPLATE LITE 12
 4 sizes 6 pt., 4 sizes 12 pt. — (12 shown)
COPPERPLATE LIGHT EXT.
 4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry) (12 pt. shown)
COPPERPLATE EX.
 4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry) (12 pt. shown)
COPPERPLATE HEAVY
 4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry) (12 pt. shown)
COPPERPLATE HEAVY COND. 1
 4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry) (12 pt. shown)
COPPERPLATE BOLD 12
 14 to 72 pt. — (14 pt. shown)
FRANKLIN GOTHIC Extra Condensed
 14 to 72 pt. — (14 pt. shown)
FRANKLIN GOTHIC EX. COND. Italic
 14 to 72 pt. — (14 pt. shown)
FRANKLIN Gothic Condensed
 6 to 72 pt. — (14 pt. shown)
FRANKLIN Gothic 123
 6 to 12 pt. — (12 pt. shown)
Franklin Gothic Italic abc 12
 6 to 72 pt. — (foundry) — (14 pt. shown)
Franklin Goth. Wide
 18 to 120 pt. — (foundry) — (18 pt. shown)
HUXLEY VERTICAL AKMINIYW ABCDE 12
 14 to 72 pt. — (14 pt. shown)
JEFFERSON GOTHIC ABCDEFGHIJKL MNOPQRSW 12
 6 to 72 pt. — (foundry) — (14 pt. shown)
NEWS GOTHIC EXTRA CONDENSED abcdefghijklmno 12
 6 to 24 pt. — (14 pt. shown)
NEWS GOTHIC abcdef 123

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6 to 36 pt. — (14 pt. shown)
NEWS GOTHIC CONDENSED abc 12
 12 to 36 pt. — (18 pt. shown)
OUTLINE GOTHIC COND. 1
 18 to 72 pt. — (18 pt. shown)
OUTLINE GOTHIC MEDIUM COND. 123
 18 to 36 pt. — (18 pt. shown)
OUTLINE Gothic 2
 24 to 72 pt. — (24 pt. shown)
PHOENIX ABCDEFGHI abcdefghij 12
 12 to 24 pt. — (foundry) — (18 pt. shown)
STEELPLATE GOTHIC SHADED
 8 to 36 pt. — (14 pt. shown)
GOUDY Old Style abcd 123
 6 to 72 pt. — (14 pt. shown)
GOUDY BOLD abcdef 12
 6 to 72 pt. — (14 pt. shown)
GOUDY BOLD Italic 123
 14 to 36 pt. — (14 pt. shown)
GOUDY OPEN ABCDE abcd 12
 18 to 36 pt. — (18 pt. shown)
GOUDY OPEN Italic 1
 10 to 72 pt. — (14 pt. shown)
GOUDY Handtooled ab 12
 12 to 72 pt. — (14 pt. shown)
GOUDY Handtooled Italic
 14 to 72 pt. — (14 pt. shown)
Goudy Text ABCDEF abcdefg 12
 12 to 48 pt. — (14 pt. shown)
GRAPHIC LIGHT ABC abcd 1
 12 to 48 pt. — (14 pt. shown)
GRAPHIC BOLD AB abc 12
 18 to 60 pt. — (foundry) — (18 pt. shown)
Graysda ABCDEF abcdefgh 12
 12 to 48 pt. — (14 pt. shown)
GRECO BOLD abc 12
 12 to 36 pt. — (14 pt. shown)
GRECO Bold Italic 12
 10 to 18 pt. — (14 pt. shown)
Greeting Monatoes ABC abc 12
 3 to 36 pt. — (13 pt. shown)
GROTESQUE LIGHT Ab ab 12
 6½ to 13 pt. — (13 pt. shown)
GROTESQUE Light Italic Aa 12

5 to 36 pt. — (13 pt. shown)
GROTESQUE Medium Aa 12
 6½ to 13 pt. — (13 pt. shown)
GROTESQUE Medium Italic 12
 5 to 36 pt. — (13 pt. shown)
GROTESQUE BOLD ab 12
 24 to 36 pt. — (24 pt. shown)
HADRIANO I
 18 to 72 pt. — (24 pt. shown)
Hauser Script AB ab 12
 12 pt. only *
 Heritage ABCDEF abcdefg 132
 18 to 48 pt. — (24 pt. shown)
HOMEWOOD
 8 to 36 pt. — (18 pt. shown)
Italian Old Style abc 123
 8 to 36 pt. — (18 pt. shown)
Italian Old Style Italic ab 1
 24 to 48 pt. — (24 pt. shown)
JIM CROW
 14 to 72 pt. — (14 pt. shown)
KARNAK BLACK Condensed Italic
 10 to 36 pt. — (foundry) — (12 pt. shown)
Kaufmann Script ABCDEF abcde 12
 24 to 48 pt. — (24 pt. shown)
Keynote ABCD abcdef 12
 18 to 36 pt. — (18 pt. shown) *
Legend ABCDE abcdefghij 123
 12 to 72 pt. — (6530) — (18 pt. shown)
Liberty ABCDEFG abcdefghi 12
 6 to 36 pt. — (14 pt. shown)
LITHO ROMAN ab 12
 5 to 36 pt. — (14 pt. shown)
LITHO ROMAN Bold 1
 2 sizes 12 pt., 1 size 18 pt. — (12 pt. shown)
LITHO ROMAN SHADED
 18 to 18 pt. — (18 pt. shown)
LOMBARDIC IN
 10 to 36 pt. — (14 pt. shown)
LYDIAN ROMAN abcdefghij 12
 10 to 36 pt. — (14 pt. shown)
LYDIAN ROMAN ITALIC abc 12
 84 on 72 POINT AVAILABLE
 * * * *
 HANDY PACKAGES START PAGE 131.

8 to 36 pt. — (14 pt. shown)
LYDIAN BOLD ABCD abcd 12

8 to 36 pt. — (14 pt. shown)
LYDIAN BOLD ITALIC abcd 12

18 to 72 pt. — (foundry) — (18 pt. shown)
Lydian Cursive AB ab 12

42 pt. only *
**MARBLE
HEART** 12

12 to 18 pt. — (18 pt. shown)
Minuet ABCD abcde 123

18 to 36 pt. — (18 pt. shown)
MODERNISTIC 1

24, 36 and 72 pt. — (24 pt. shown) *
Murray Hill AB ab 12

8 to 36 pt. — (14 pt. shown) *
Nubian A ab 12

30 pt. only *
OLD BOWERY

12 to 48 pt. — (14 pt. shown)
Neon Old English abrddefg 12

8 to 24 pt. — (14 pt. shown)
Old English ABC ab 12

18 to 84 pt. — (18 pt. shown)
ONYX ABCDEFGHI abcddefghi 12

24 to 72 pt. — (24 pt. shown)
ONYX ITALIC abcdefgh 12

10 to 48 pt. — (14 pt. shown)
ORPLID ABCDE 12345

10 to 18 pt. — (14 pt. shown)
PARISIAN ABCDE abcde 12

12 to 36 pt. — (14 pt. shown)
Park Avenue ABCDE abcde 12

12 to 72 pt. — (12 pt. shown) *
Peignot Light ABCDEFG abcddefg 123

12 to 60 pt. — (12 pt. shown) *
Peignot Medium ABCD abcddefg 45

8 to 72 pt. — (12 pt. shown) *
Peignot Bold ABCD abcddef 678

14 to 72 pt. — (14 pt. shown)
PERPETUA LIGHT ABC abc 123

14 to 48 pt. — (14 pt. shown)
PERPETUA LIGHT ITALIC abc 123

14 to 36 pt. — (14 pt. shown)
PERPETUA BOLD AB ab 123

6 to 48 pt. — (14 pt. shown) *
P.T. BARNUM AB abcd 123

24 to 48 pt. — (24 pt. shown)
PRISMA 123

18 to 36 pt. — (18 pt. shown)
Punch ABCDEF abcdef 12

14 to 72 pt. — (14 pt. shown)
RADIANT BOLD EXTRA CONDENSED abcdefghijk 1

12 to 72 pt. — (14 pt. shown)
RADIANT BOLD CONDENSED abcdefg 2

12 to 72 pt. — (14 pt. shown)
RADIANT MEDIUM abcdefgh 3

12 to 72 pt. — (14 pt. shown)
RADIANT BOLD abcdefgh 4

12 to 72 pt. — (14 pt. shown)
RADIANT HEAVY abcdef 5

12 to 72 pt. — (foundry) — (14 pt. shown)
Raleigh Cursive ABCDEF abcd 12

30 pt. only *
Reiner Script ABCD abcde

10 to 18 and 24 to 48 pt. — (foundry) — (14 pt. shown)
Rivoli ABCDEFGH abcddefgh 123

10 to 48 pt. — (foundry) — (14 pt. shown)
Rivoli Italic ABCDEF abcddefg 123

24 to 72 pt. — (24 pt. shown)
SAMSON abc 2

14 to 72 pt. — (14 pt. shown)
SANS-SERIF LIGHT abcd 123

6 to 72 pt. — (14 pt. shown)
SANS-SERIF BOLD abcd 12

6 to 48 pt. — (14 pt. shown)
SANS-SERIF BOLD Italic ab 12

14 to 72 pt. — (14 pt. shown)
SANS-SERIF Ex. Bold 123

14 to 48 pt. — (14 pt. shown)
SHADOW ABCDEFGHI 123456

24 to 48 pt. — (24 pt. shown)
SHOWBOAT abcdefghij 12

24 to 72 pt. — (24 pt. shown)
SLIM LINE ABCDE AKMNWY 12

24 to 48 pt. — (24 pt. shown)
SLIM OPEN 12345

24 to 72 pt. — (24 pt. shown)
SPIRE ABCDEFGHI AKMNWY 12

18 to 48 pt. — (18 pt. shown)
STENCIL 1234

8 to 36 pt. — (14 pt. shown) *
STUDIO ABC abcd 12

12 to 30 pt. — (14 pt. shown) *
STUDIO BOLD A ab 12

14 to 72 pt. — (14 pt. shown)
Stylescript ABCDEFG abcdef 12

6 to 72 pt. — (14 pt. shown)
STYMIE LIGHT abcdefg 12

6 to 36 pt. — (14 pt. shown)
STYMIE LIGHT Italic ab 12

14 to 72 pt. — (14 pt. shown)
STYMIE MEDIUM CONDENSED abcde 12

6 to 72 pt. — (14 pt. shown)
STYMIE MEDIUM abc 12

6 to 36 pt. — (14 pt. shown)
STYMIE Medium Italic 12

14 to 72 pt. — (14 pt. shown)
STYMIE BOLD abcd 1

6 to 48 pt. — (14 pt. shown)
STYMIE BOLD Italic 12

14 to 72 pt. — (14 pt. shown)
STYMIE EXTRA BOLD Cond. 123

14 to 72 pt. — (14 pt. shown)
STYMIE Extra Bold Cond. Italic 1

6 to 72 pt. — (14 pt. shown)
Stymie Extra Bold 1234

6 to 36 pt. — (14 pt. shown)
Stymie Extra Bold Ital.

18 to 48 pt. — (18 pt. shown)
STYMIE OPEN

12 to 36 pt. — (12 pt. shown)
STYMIE SHADED abcdef

10 to 72 pt. — (14 pt. shown)
Swing Bold ABCDEFG abcddefg 123

18 to 36 pt. — (18 pt. shown)
Tempo Bk Ext

36 and 48 pt. — (36 pt. shown) *
THORNE

6 to 48 pt. — (12 pt. shown)
Times New Roman Light abc 123

6 to 36 pt. — (12 pt. shown)
Times New Roman Light Italic 123

6 to 72 pt. — (12 pt. shown)
Times New Roman Bold abcde 123

14 to 72 pt. — (foundry) — (14 pt. shown)
TOWER ABCDEFGHI abcddefghijkl 1234

* Reproduction proofs only.

14 to 36 pt. — (18 pt. shown) *

Traktion Script ABC abcdef 123

24 to 84 pt. — (24 pt. shown)

TRYLON ABCDEF abcde 12

6 to 72 pt. — (14 pt. shown)

20th CENTURY LIGHT abcdef 12

6 to 72 pt. — (14 pt. shown)

20th CENTURY ITALIC abcdef 12

8 to 72 pt. — (14 pt. shown)

20th CENTURY MEDIUM CONDENSED ab 12

10 to 36 pt. — (14 pt. shown)

20th CENTURY MEDIUM CONDENSED *Italic*

6 to 72 pt. — (14 pt. shown)

20th CENTURY MEDIUM abc 12

6 to 72 pt. — (14 pt. shown)

20th CENTURY MEDIUM *Italic*

6 to 72 pt. — (14 pt. shown)

20th CENTURY BOLD abcde 12

6 to 72 pt. — (14 pt. shown)

20th CENTURY BOLD *Italic* 123

8 to 84 pt. — (14 pt. shown)

20th CENTURY BOLD Condensed 1234

8 to 72 pt. — (14 pt. shown)

20th CENTURY BOLD COND. *Italic* 12

6 to 72 pt. — (14 pt. shown)

20th CENTURY Extrabold 12

6 to 72 pt. — (14 pt. shown)

20th CENTURY Extrabold *Ital.*

8 to 72 pt. — (14 pt. shown)

20th CENTURY Ultrab'ld Condensed

14 to 72 pt. — (14 pt. shown)

20th CENTURY Ultrab'ld Cond. *Ital.*

8 to 72 pt. — (14 pt. shown)

20th CENTURY Ultrabold 1

8 to 72 pt. — (14 pt. shown)

20th Century Ultrab'ld *Ital.*

14 to 48 pt. — (14 pt. shown)

20th Century Ult Ext

12 to 24 pt. — (foundry) — (14 pt. shown)

Typo Roman ABCDEFGHI abcdefghij 123

12 to 18 pt. — (14 pt. shown)

TYPO ROMAN SHADED abcdefgh 234

14 to 60 pt. — (foundry script) — (18 pt. shown)

Typo Script ABCI abcdef 1234

12 to 60 pt. — (foundry script) — (18 pt. shown)

Typo Script Extended Lab 234

14 to 24 pt. — (foundry) — (14 pt. shown)

Typo Text ABCD abcdefg 123

14 to 24 pt. — (foundry) — (14 pt. shown)

Typo Upright ABCDEFGHI abcdefghi 123

18 to 72 pt. — (18 pt. shown)

UMBRA 1234567

14 to 72 pt. — (14 pt. shown)

VALIANT ABCDEFGHI abcdefghi 123

8 to 36 pt. — (14 pt. shown) *

Venus Light Extended 12

8 to 36 pt. — (14 pt. shown) *

Venus Medium Extended

8 to 54 pt. — (14 pt. shown) *

Venus Bold Ext'nded

8 to 66 pt. — (14 pt. shown) *

Venus Extrab'd Ext

8 to 24 pt. — (18 pt. shown) *

Venus Light Italic 123

8 to 24 pt. — (14 pt. shown) *

Venus Medium Italic abc 123

8 to 24 pt. — (14 pt. shown) *

Venus Bold Italic abc 12

8 to 36 pt. — (14 pt. shown)

Wedding Text ABBEE abcdef 12

14 to 48 pt. — (14 pt. shown) *

WEISS ABCDEF abcdefg 123

8 to 36 pt. — (14 pt. shown) *

Weiss Bold ABC abcdefg 123

16 to 36 pt. — (16 pt. shown) *

Weiss Italic ABCD abcde 123

18 to 48 pt. — (18 pt. shown)

Inline ABC abc 12

10 - 18 pt. Inclusive — (14 pt. shown)

Adonis

14 - 18 - 24 - 24 pt. small — (18 pt. shown)

Invitation Script

12 - 60 pt. Inclusive — (16 pt. shown)

Arabella Arabella Bold

10 - 42 pt. Inclusive — (18 pt. shown)

NORWAY

14 - 42 pt. Inclusive — (14 pt. shown)

NORWAY INLINE

18 - 54 pt. Inclusive — (18 pt. shown)

NEON

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Gengy

ADDITIONAL FACES AVAILABLE

This reference work displays those type faces in constant demand for today's production requirements. These styles are shown in individual specimen lines in their complete range of point sizes. In some instances certain type faces appear only in the sorts section.

A few of the foreign type styles are also shown in the sorts section, and may be purchased in fonts or in repro proofs if so desired.

There are, however, many old faces which have not been displayed here, either in the body of the book or in this section. Those faces of that category are available upon request, and will be cast into fonts or placed into cases on special order. If required faces are not listed here kindly contact us for information as to availability. A partial list of old standby styles follows: (Prices upon request.)

Blair and Blair Condensed	6, 12
Ben Franklin Outline, No. 44	14, 16
Bruce Old Style, No. 31	
Bruce Old Style Italic, No. 31K	
Cheltenham Bold Shaded, No. 218	12, 14, 18, 24, 30, 36
Cheltenham Inline, No. 286	14, 18, 24, 30, 36
Clearface, No. 89	14, 18, 24, 30, 36
Clearface Italic, No. 89K	24, 30, 36
Cooper Italic, No. 482K	18
Deepdene Bold, No. 317	42, 48, 60, 72
Deepdene Bold Italic, No. 317K	42, 48, 60
De Vinne, No. 11	14, 18, 24, 30, 36
De Vinne Condensed, No. 111	24, 36
De Vinne Outline Italic, No. 41	24, 36
Gothic Oldic, No. 366	14, 18, 24, 30, 36
Gothic Oldic #2, No. 566	12, 16, 18, 24, 30
Gothic Globe Cond., No. 239	30, 36
Gothic Lining, No. 176	14, 18, 24
Gothic No. 545 Lining, No. 66	18, 24, 30, 36
Goudy Heavyface, No. 380	14, 18, 24, 30, 36
Goudy Heavyface Italic, No. 380K	42, 60, 72
Goudy Heavyface Condensed, No. 382	14, 18, 24, 30, 36
Howland, No. 139	24, 30, 36, 48
Janson Old Style, No. 58	14, 18, 24, 30, 36
MacFarland Italic, No. 68K	14, 18, 24, 30, 36
Powell, No. 97	14, 18, 24, 30, 36
Plymouth, No. 60	14, 18, 24, 30, 36
Shaffner, No. 69	14, 18, 24, 30
Winchell, No. 39	14, 18, 24, 30, 36
Winchell Condensed, No. 119	14, 18, 24, 30, 36