

BILL BOLEY

**BASIKS**

OF

**LETTERING**

BILL BOLEY

**BASIKS**

OF *LETTERING*

(Trade Mark)

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Patent Pending.

*Pres*

# *Presenting*... **BILL BOLEY BASIKS**

(Trade Mark)

At this moment you are holding in your hands the long-lost missing link of lettering—that great stride from stroke to finished letter that has existed until now only in the subconsciousness of the experienced lettering artist.

Whether you are a new student, a teacher or a professional lettering man, before reading very far you will realize that Bill Boley's system grew out of an intimate understanding of *your* problems.

The student, perhaps, will wonder how his predecessors ever really learned the basic elements of successful lettering without it.

The teacher will see in it a sudden harnessing of the elusive element that was formerly the intangible "something" so necessary in fashioning artistic letters from meaningless strokes.

The professional lettering artist will find himself wondering just how many years of apprenticeship he might have saved had *he* been able to use Bill Boley Basiks. Probably, too, he will recognize the system as an old friend — as well he should, because he has been using the system unconsciously ever since the day his work first

took on a professional look.

Perhaps the most revolutionary thing about this system is that it not only shows you in black and white exactly how finished letters are built, but it shows how to build any letter of any type face — even those which may not yet be invented.

We use the word "build" precisely — for lettering is indeed a phase of art which is too frequently thought of without a full awareness of the beauty, balance and purpose which make it an art. And what professional artist does not look upon a new piece of work as something he must build, methodically and step by step, into the finished creation?

To our knowledge, no one has ever before taught lettering through such a detailed breakdown of basic forms as this book presents. In so doing, Bill Boley has developed a basic theory which succeeds in clarifying lettering in its most basic sense.

And so we are proud to introduce to you for the first time the real backbone of the lettering artist's alphabet.

*My Sincere Thanks to —*

John Waterfield

Howard Bell

Lee Wade

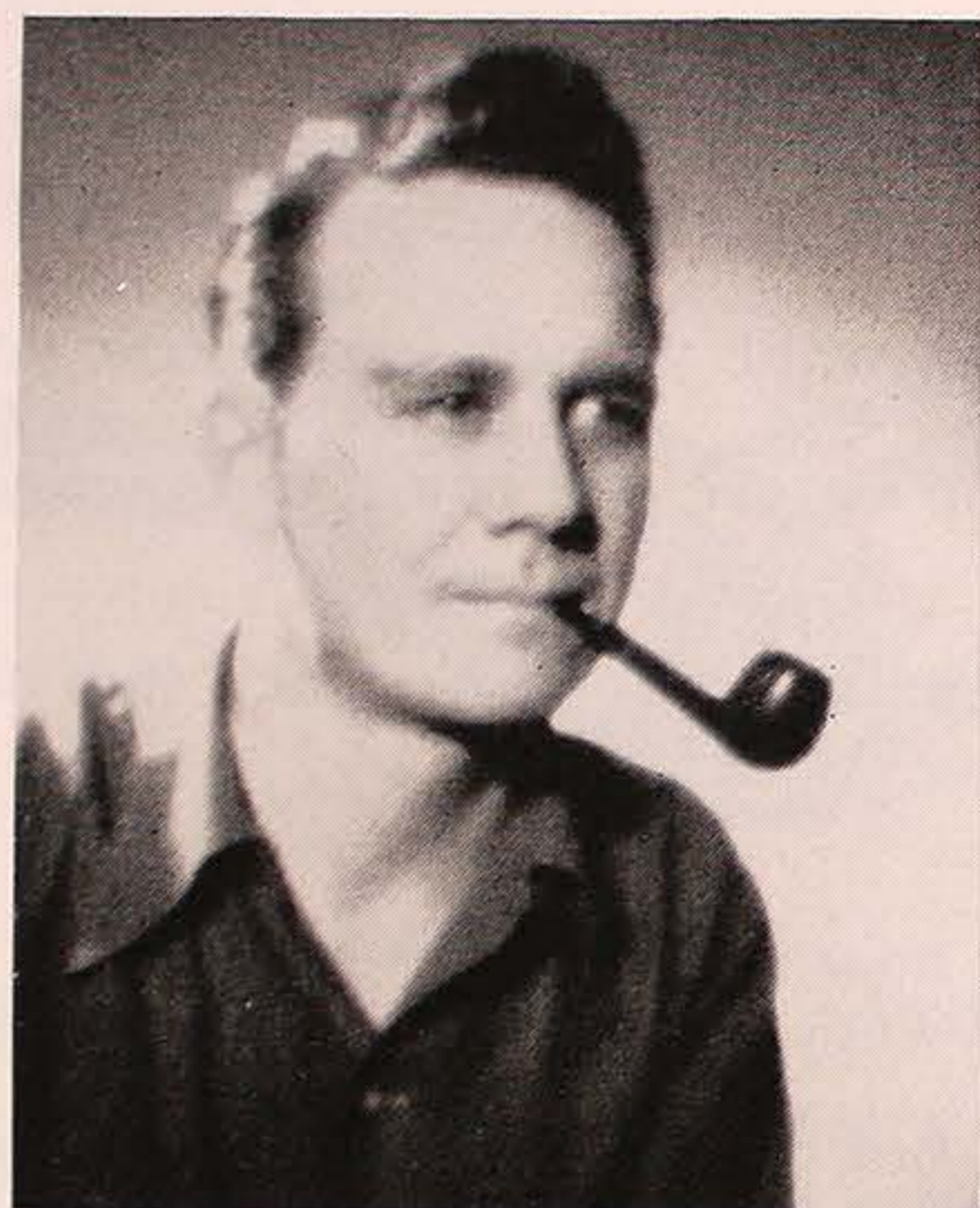
*Affectionately Dedicated*

*To My Wife, Dorothy*

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# Author.....



A penchant for lettering and showcard art has gripped Bill Boley almost from the day he was born in Ft. Wayne, Ind., September 14, 1915. The enthusiasm sparked with the first days he had pen or brush in hand, and at 16 he was devoting his after-school hours to the showcard profession, being employed in a small studio in Baltimore. He soon demonstrated broad creative ability with layout, speed and adaptability in

lettering and a flair for producing attractive and distinctive work. He was encouraged to hitch his career to the showcard star and studied fine arts at the Maryland Institute in Baltimore.

After he had completed ten years of thorough experience in the field, the Bill Boley shingle went up in Washington, D. C., and the best evidence of the quality of his work is to be found in the prestige of his accounts, which include some of the foremost business establishments of Washington and New York. Since April 1950, some of his showcards have been featured regularly in SIGNS of the Times. From their first appearance in the magazine, the quality of his work has stirred the enthusiasm of showcard artists throughout the world. Many have inquired if this is really work that has been turned out in the normal daily production and sold at standard showcard prices; they did not see how it could be produced quickly enough to keep the price on a practical basis.

Boley's purpose in this book is to show that better lettering is possible if the artist will prepare himself for greatest accomplishment with elimination of excessive motions and effort. He has translated the characteristics of his successful style of work into simple steps which can be practiced until they become the habit that is the basis on which to build better lettering craftsmanship.

..... 12  
..... 34  
..... 49  
..... 72  
..... 96  
..... 113  
..... 127  
..... 142  
..... 157  
..... 171  
..... 192



## HOW YOU CAN GET THE MOST OUT OF THIS BOOK

First *READ* every word in the book from *cover to cover*. You will find the text brief. I want you to familiarize yourself with the "Basik" theory of lettering before you begin to practice it.

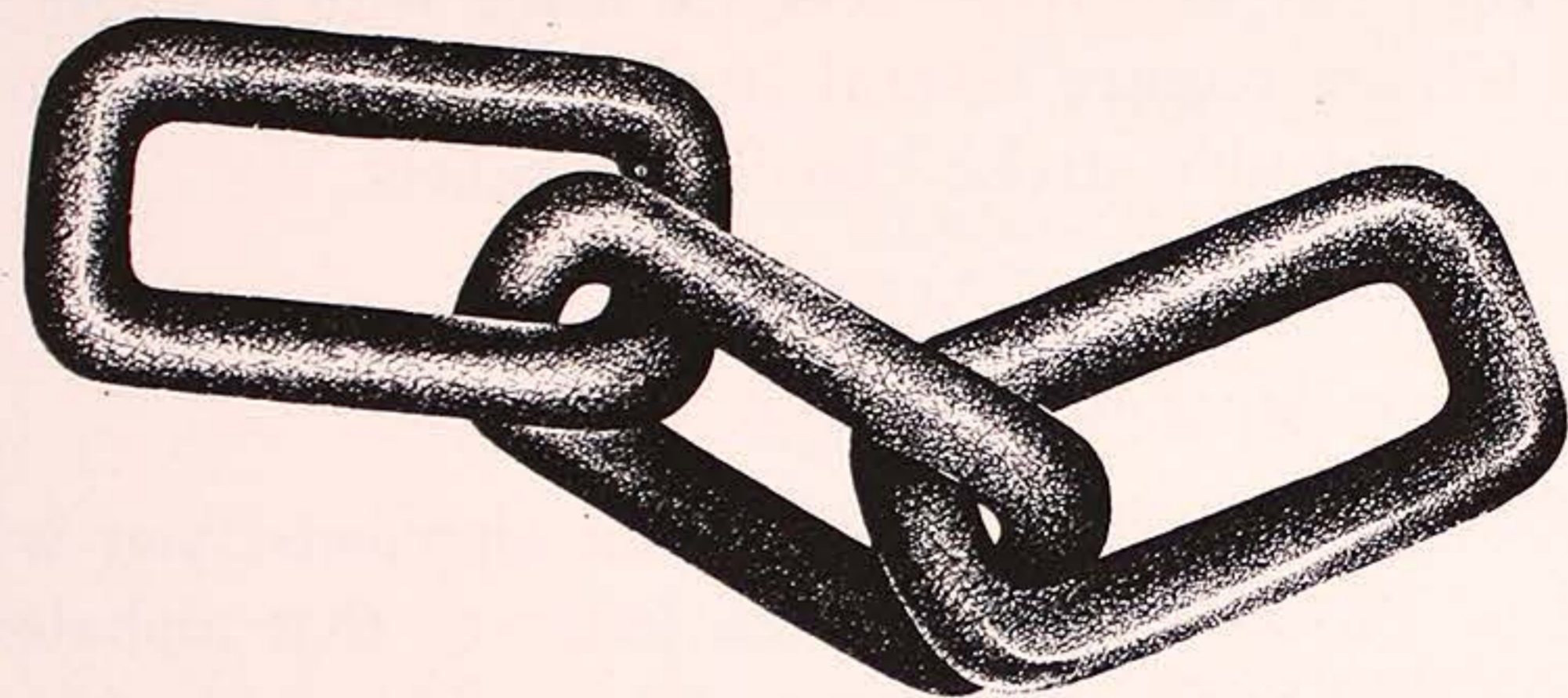
Start with the first alphabet and *practice* each step of every alphabet in the *order they appear*.

*Every word, every stroke, every "Basik," every letter, and every alphabet* in this book has but one purpose, *to teach you to letter*.

*REMEMBER — YOU LEARN TO LETTER BY LETTERING.*



# *The Missing Link.....*



Throughout twenty-two years as a lettering man, I have felt, that in the teaching of lettering, something was omitted. A certain link between the learning and practice of strokes and the executing of finished lettering was absent. I believe that you will find Bill Boley Basiks to be that missing link. I do not say that the theory eliminates the need for study and practice of strokes to execute lettering. However, this method of lettering will eliminate years of study and experimentation for the man just starting into the profession. It will also open up an entirely new field of thought for the more experienced lettering man and better enable him to easily and quickly bring his work to the variety so consistently in demand.

*Bill Boley*

# Instructions....

The "Basiks" of some alphabets are made with a single stroke of the brush. Others require several strokes. Let us refer to them as single stroke and double stroke "Basik" alphabets.

## SINGLE STROKE "BASIK" ALPHABETS:

*Two easy steps to guide you . . .*

- Step 1.* Following all single stroke Basik alphabets, you will find a set of Basiks that form each letter of that alphabet. Each Basik will be keyed with a number. *This is the key* to lettering with Basiks. Starting with number 1, practice making each Basik until you can make it perfect before going on to practicing number 2. As you proceed from one Basik to the next, go back occasionally and practice making all of the preceding ones over again. This method of practice will enable you to keep them all in stride.
- Step 2.* When you can make all of the Basiks as well as they are illustrated you are now ready to practice combining them to form the finished letters. Each single stroke Basik alphabet in the book is accompanied by a "Basik Combination Key" to serve as a guide for making every letter of that alphabet.

There will also be step by step illustrations showing you how to connect the Basiks together to produce the finished letters.

DOUBLE STROKE BASIK ALPHABETS:

*Four easy steps* to guide you . . .

- Step 1.* Following all double stroke Basik alphabets, there is illustrated a group of strokes *keyed* a, b, c, etc. These are the strokes that form each Basik of that alphabet. *Practice* making them in their respective order until you *know* they are *perfect*.
- Step 2.* The "*Stroke to Basik Key*" will follow, and the way to combine the strokes to form the Basiks will be very graphically illustrated. These Basiks are keyed 1, 2, 3, etc.
- Step 3.* Next, a new set of strokes for practice. You should find this set comparatively easy. Practice them as you were instructed in Step 1, until you can do them all perfectly. These strokes are keyed a, b, c, etc.
- Step 4.* Then the *Basik plus Stroke Combination Key* is shown. This is followed by crystal clear illustrations showing you how to combine the Basiks with the strokes of Step 3 to make each of the finished letters of the alphabet.

FOLLOW THESE INSTRUCTIONS.

# BROADWAY

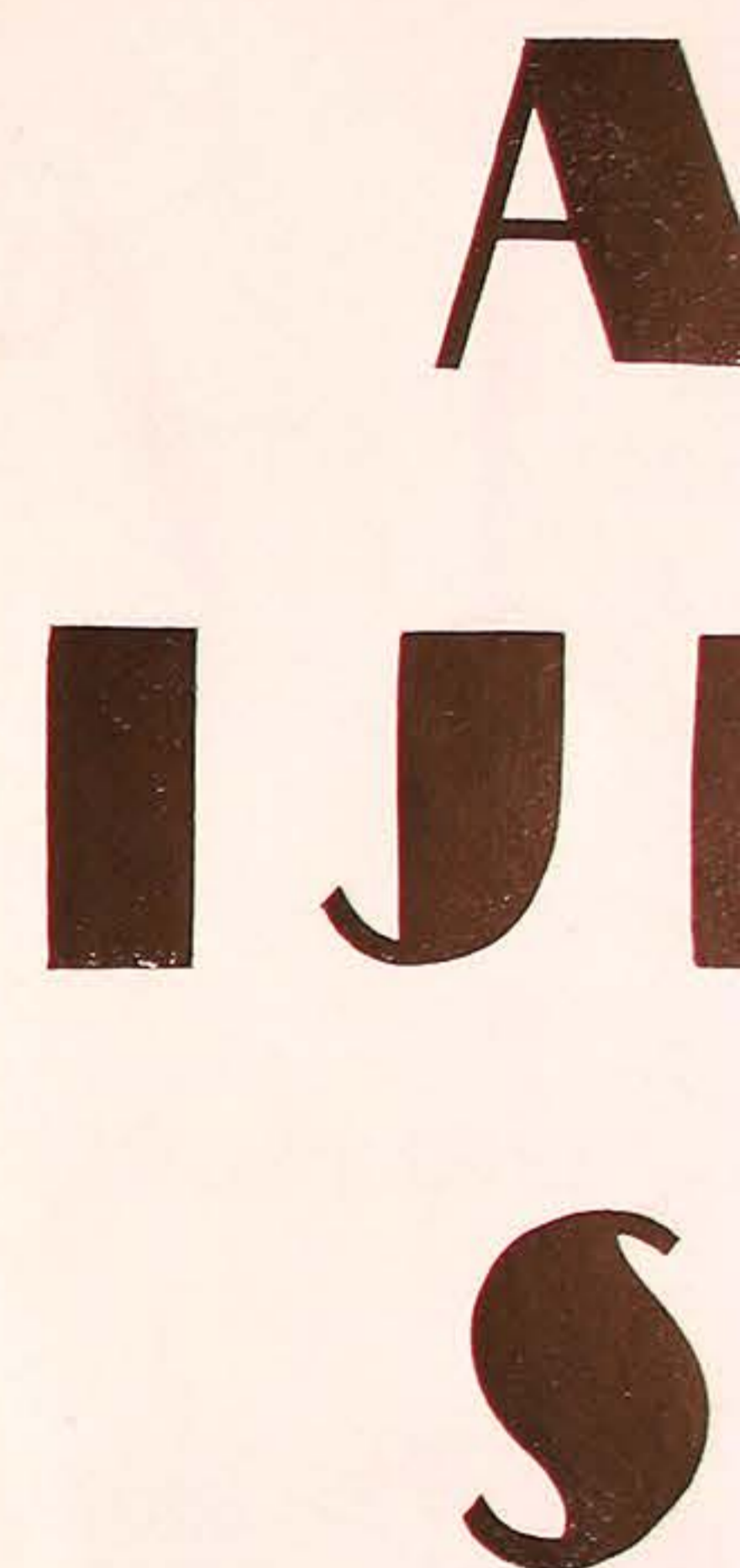
Original alphabet lettered 1 inch in height with a No. 3—series No. 858 long stock, red sable, showcard brush.

To correctly execute all vertical and horizontal strokes, use the flat chisel edge of the brush.

Use the brush in the same manner to square the ends of the strokes. For all round strokes, put a generous amount of color on your palette. Roll the brush to pull in the chisel edge and fill it to its capacity with color. This procedure will eliminate the necessity to turn the brush with your fingers.

Following are the brush sizes used to execute the alphabet on a larger scale.

- 2 inch letter — No. 4
- 3 inch letter — No. 5
- 4 inch letter — No. 7
- 5 inch letter — No. 7
- 6 inch letter — No. 9



**AY**

series

e the

okes.

lette.

with

brush

on a

**A B C D E F G H**  
**I J K L M N O P Q R**  
**S T U V W X Y Z**

BROADWAY

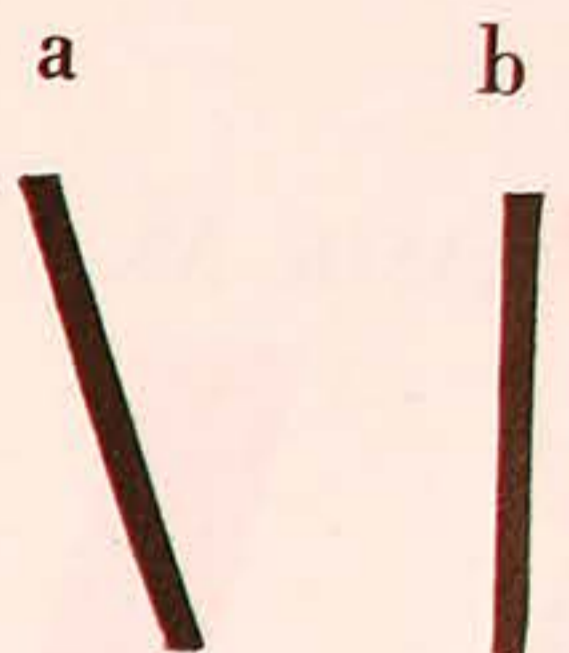
EY BASIKS

13

STROKE TO "BASIK" KEY  
FOR "BASIKS" OF BROADWAY

	BASIK No.
• a plus a plus d plus d	equals 1
• b plus b plus d plus d	equals 2
• c plus c plus d plus d	equals 3
• b plus e	equals 4
• c plus d plus f	equals 5
• g plus d plus b	equals 6
• b plus d plus h	equals 7
• a plus d plus j plus i plus d	equals 8
• j plus d plus j plus d	equals 9
• k plus l	equals 10
• m plus m plus d plus d	equals 11

THE STROKES N  
OF EVERY LETT



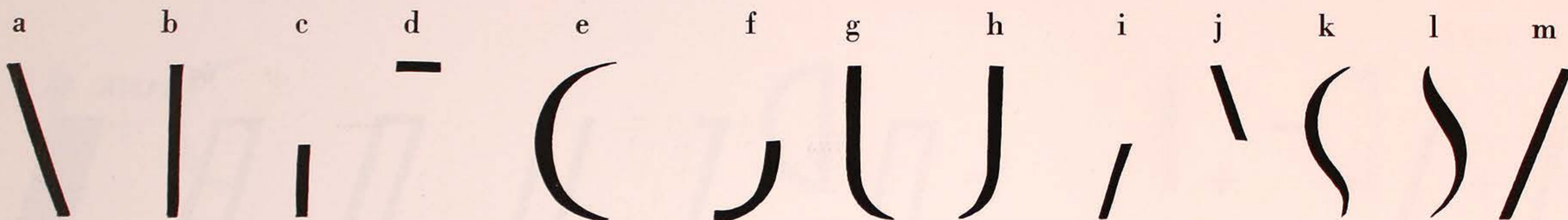
THE "BASIKS" O



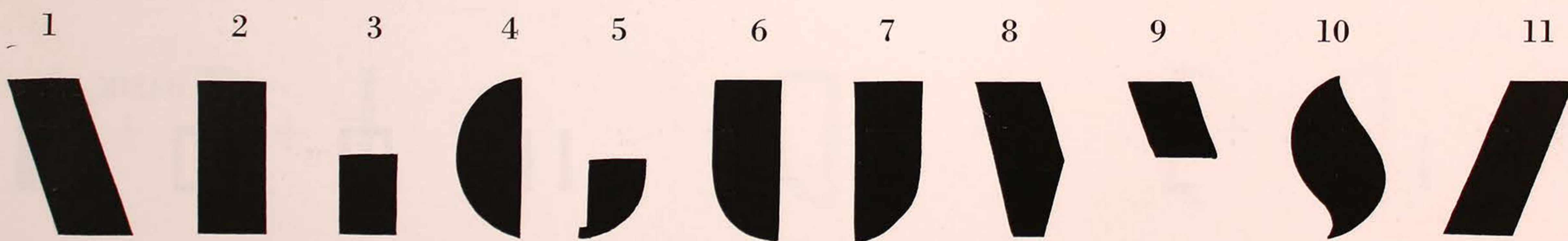
THE STROKES NEEDED TO FORM EACH BASIK  
OF EVERY LETTER OF THE BROADWAY ALPHABET



Practice making each stroke until you  
master it before going on to the next one.



THE "BASIKS" OF BROADWAY

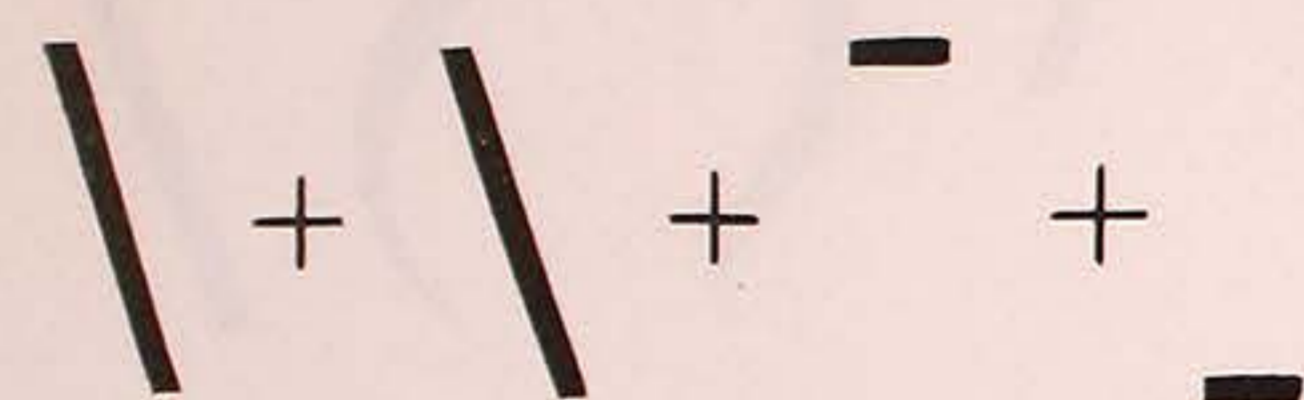




THE STROKE TO BASIK KEY  
ILLUSTRATED TO SERVE AS A GUIDE



Practice combining strokes to form the basiks. Make each Basik perfectly before going on to the next.



=



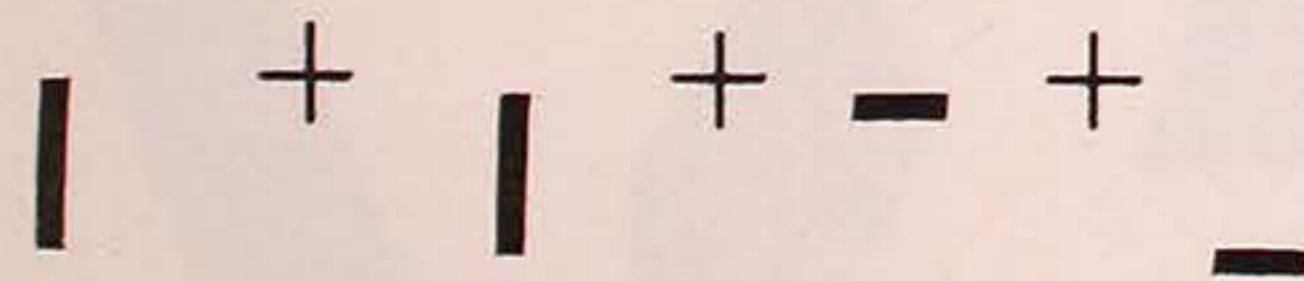
BASIK No. 1



=



BASIK No. 2

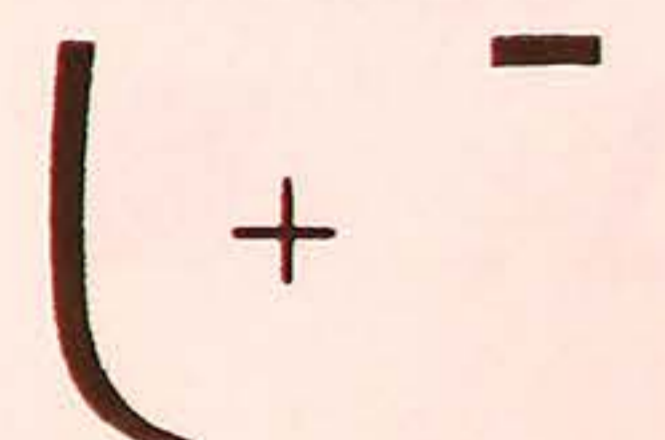
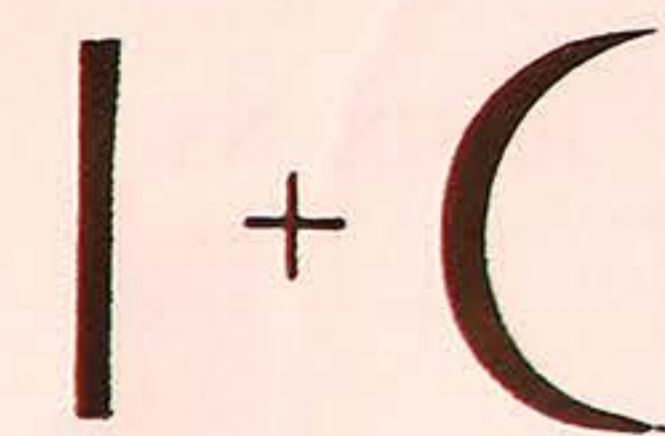


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BASIK No. 3

THE STROKE  
(Continued)



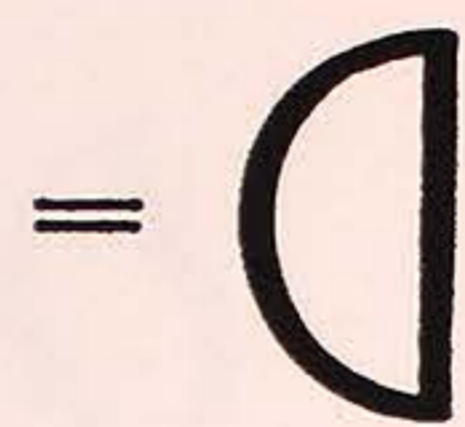
e basiks. Make each  
next.

**THE STROKE TO BASIK KEY**  
(Continued)



Keep your strokes sharp — take your time.

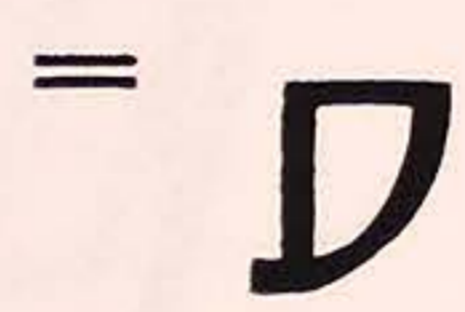
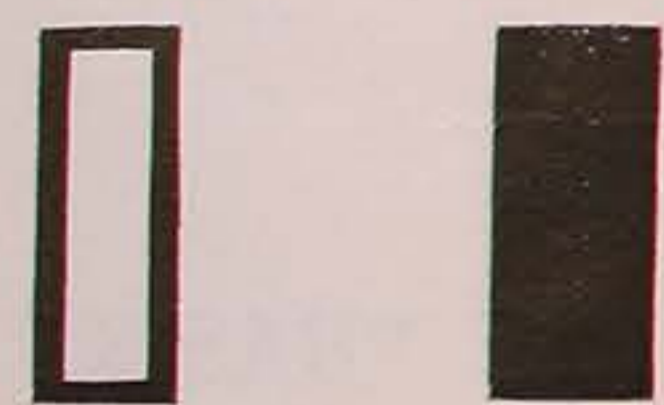
BASIK No. 1



BASIK No. 4



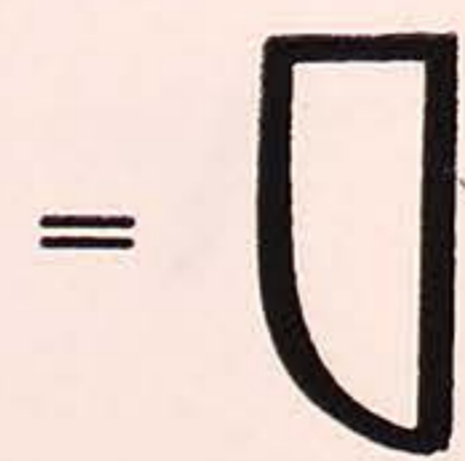
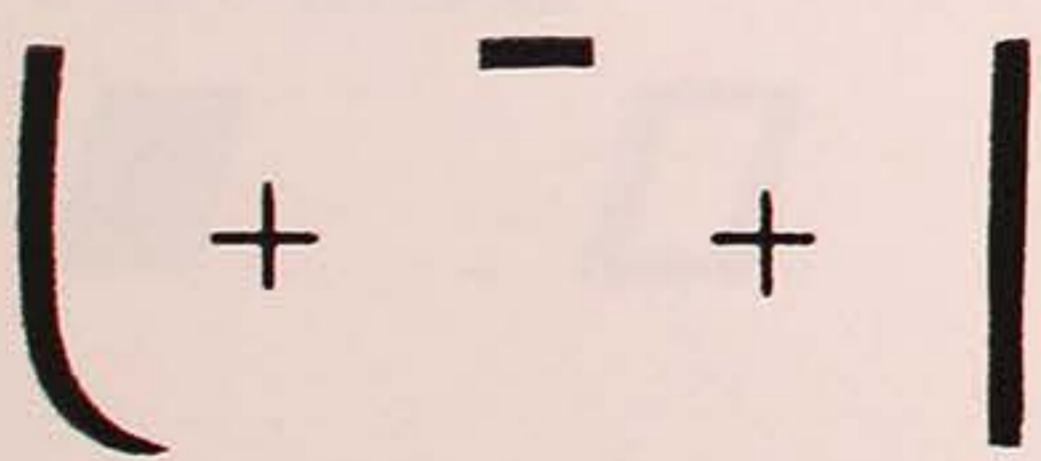
BASIK No. 2



BASIK No. 5



BASIK No. 3



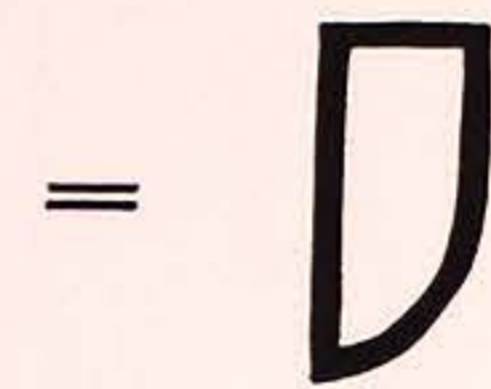
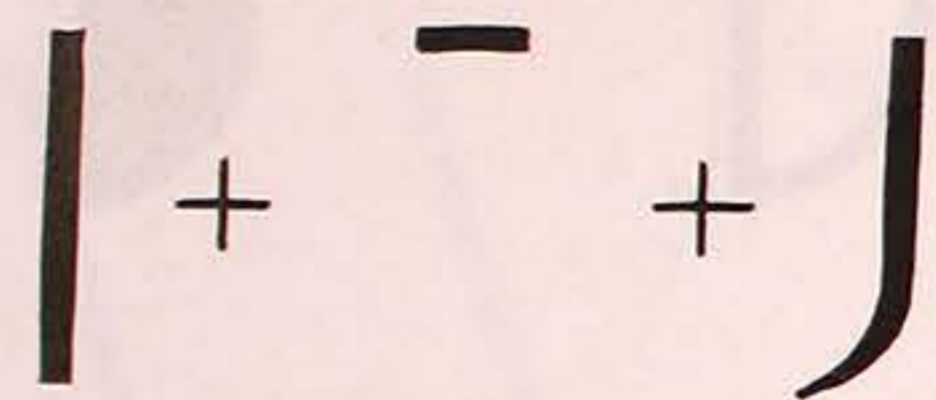
BASIK No. 6



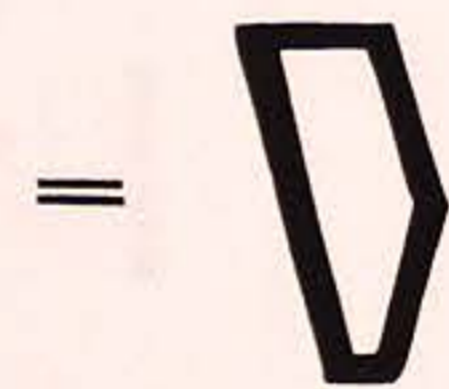
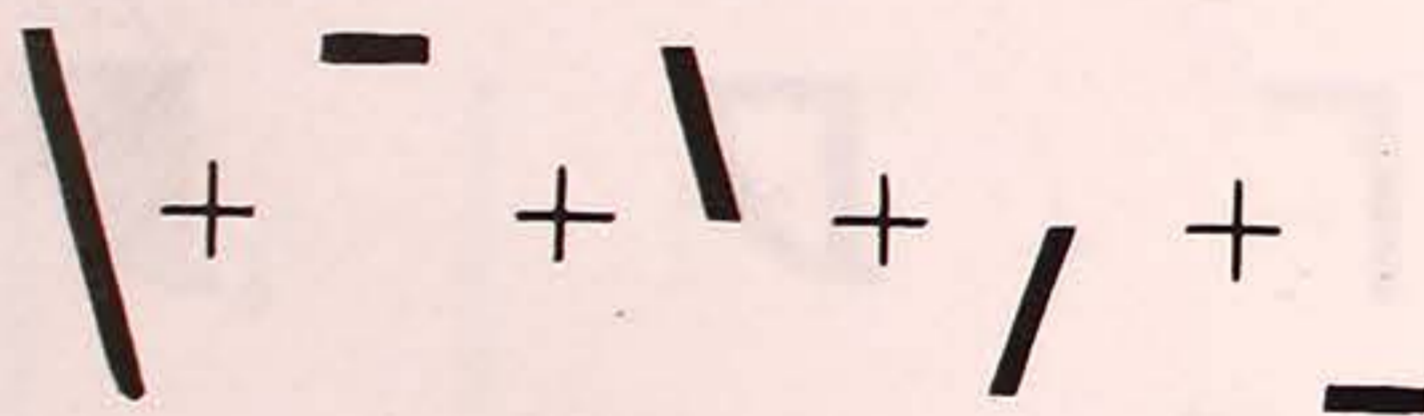
THE STROKE TO BASIK KEY  
 (Continued)



Connect each stroke in the exact order illustrated.



BASIK No. 7



BASIK No. 8



BASIK No. 9

THE STROKE  
 (Continued)



THE STROKE TO BASIK KEY  
(Continued)



Both pairs of outside strokes of No. 11 must be parallel.

BASIK No. 7



BASIK No. 10



BASIK No. 8



BASIK No. 11



BASIK No. 9



NOTE... Turn to the next page and make a complete set of the "Basiks of Broadway." If all of yours are executed as well as those illustrated you will be ready to continue on. If not — turn back the pages and practice until they are.

"BASIK" PLUS STROKE COMBINATION KEY FOR BROADWAY LETTERS

• a plus 1 plus b	equals	A	• k plus 1 plus k	equals	N
• 2 plus c plus 'c	equals	B	• 4 plus f	equals	O
• 4 plus d plus e	equals	C	• 2 plus c	equals	P
• 2 plus f	equals	D	• 4 plus f plus h	equals	Q
• 2 plus b plus b plus b	equals	E	• 2 plus c plus h	equals	R
• 2 plus b plus b	equals	F	• 10 plus d plus e	equals	S
• 4 plus d plus 5	equals	G	• i plus 2	equals	T
• 2 plus 2 plus b	equals	H	• 6 plus j	equals	U
• 2	equals	I	• 8 plus a	equals	V
• 7 plus e	equals	J	• 8 plus a plus 8 plus a	equals	W
• 2 plus g plus h	equals	K	• 1 plus a	equals	X
• 2 plus b	equals	L	• 9 plus g plus 3	equals	Y
• k plus 8 plus a plus 2	equals	M	• b plus 11 plus b	equals	Z

"THE BASIKS

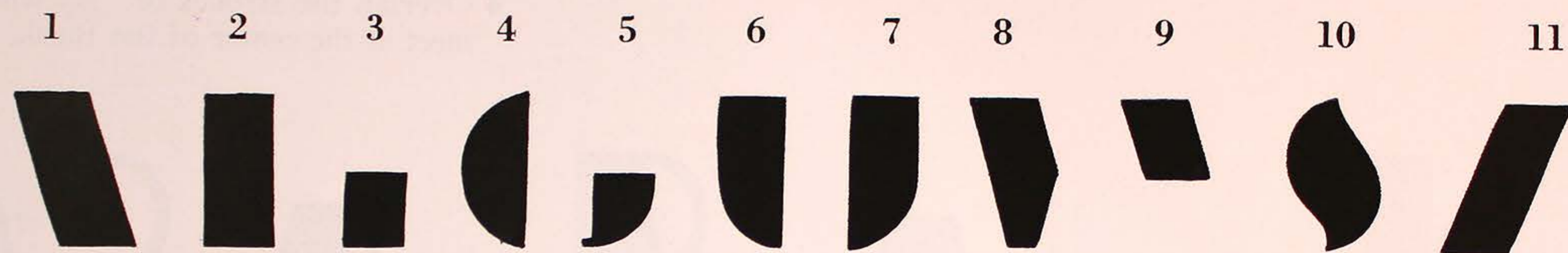
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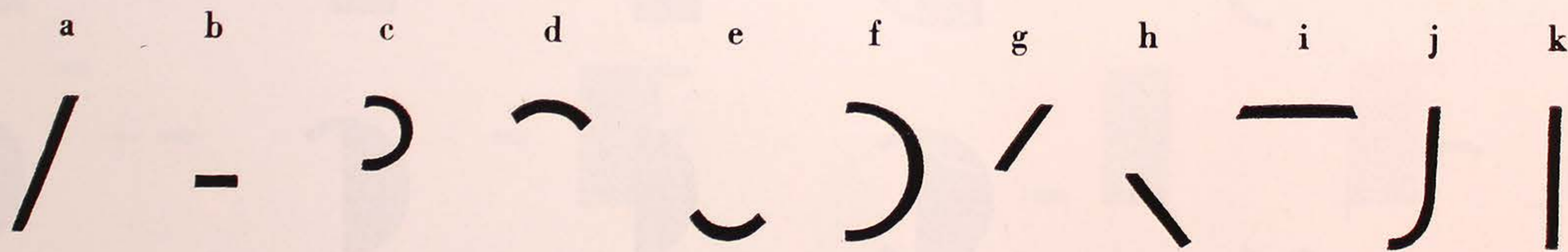
a



“THE BASIKS OF BROADWAY”



The strokes that you will combine with the “Basiks” to make the finished Broadway letters. Practice them in the order illustrated.



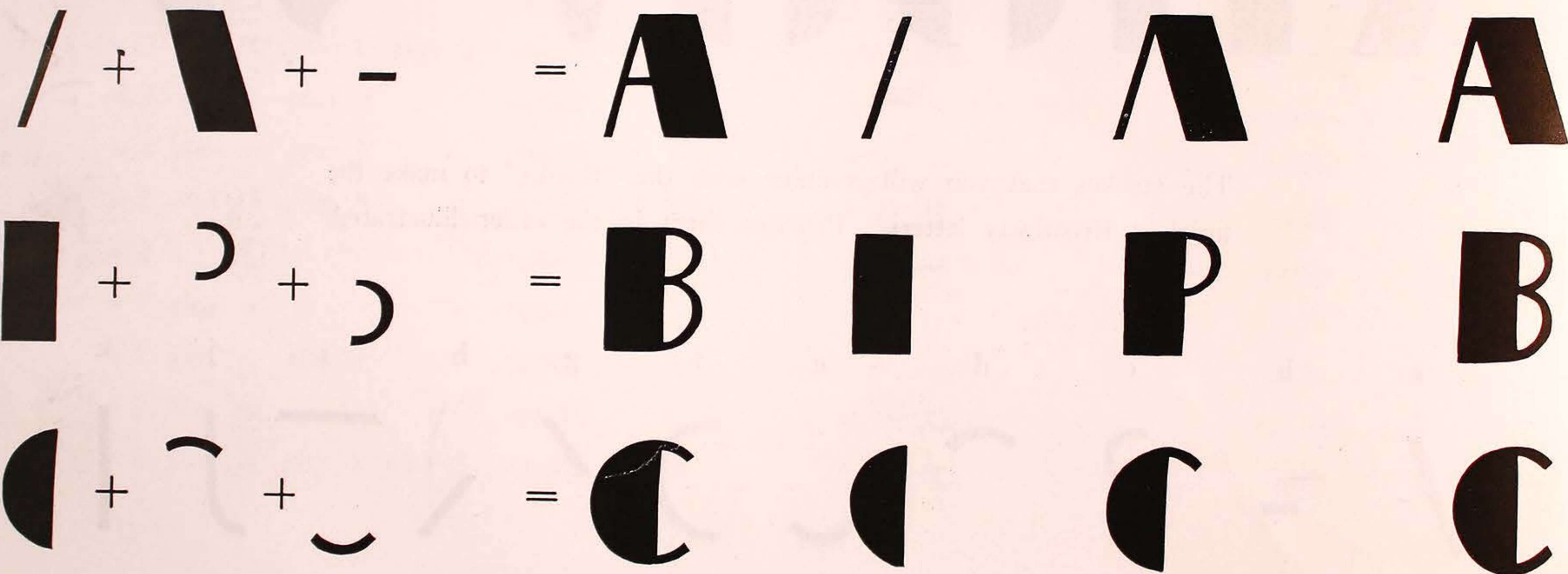
N  
O  
P  
Q  
R  
S  
T  
U  
V  
W  
X  
Y  
Z

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z



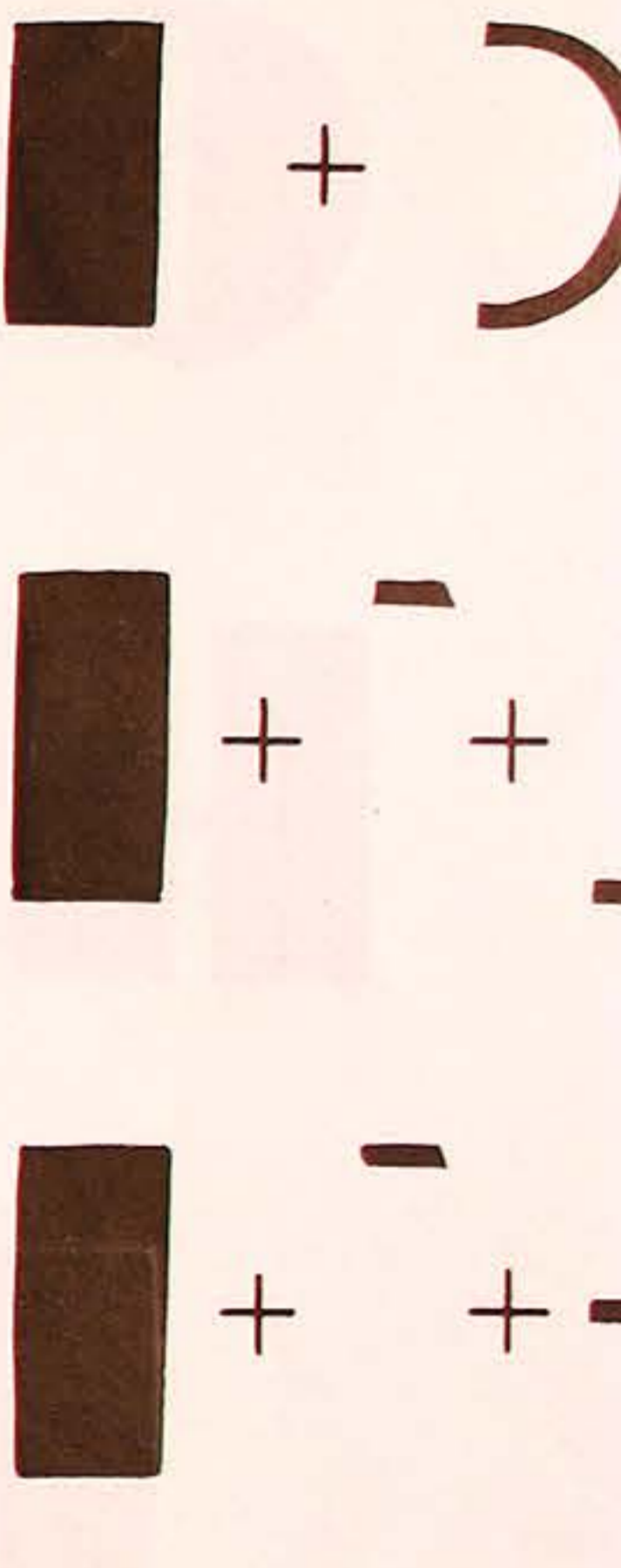
Practice forming each letter combining the Basiks and the strokes you have learned to do.

- Be careful that your "A" doesn't lean to either side.
- Overlap the strokes of "B" where they meet at the center of the Basik.



TO ASSIST YOU  
COMBINATION

(Continued)



ining the Basiks  
o do.  
A" doesn't lean  
B" where they  
Basik.

A

B

C

Y BASIKS

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z

(Continued)



The same Basik takes part in all three letters . . .  
keep it uniform in width.



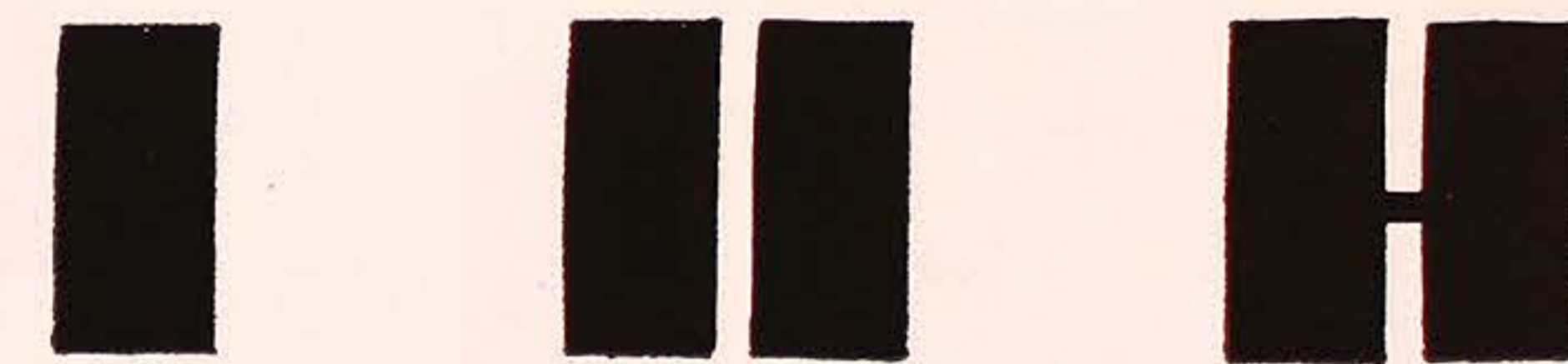
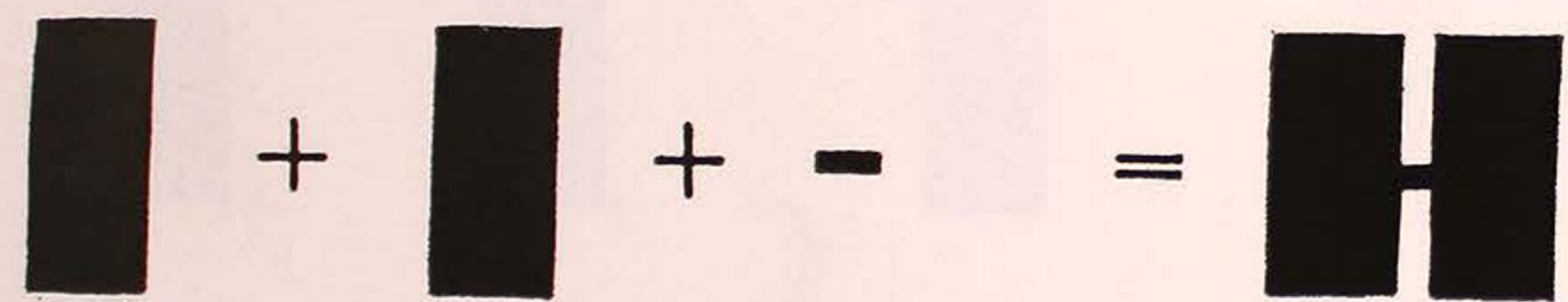
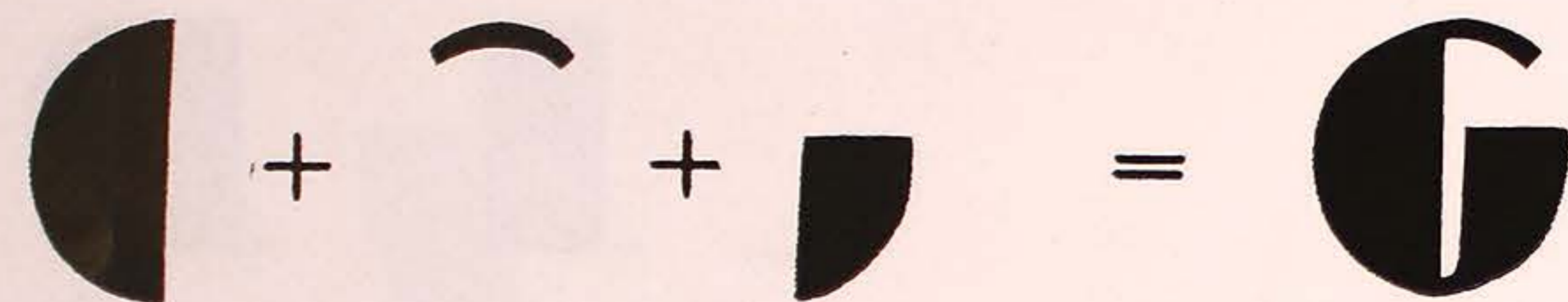


TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z

(Continued)

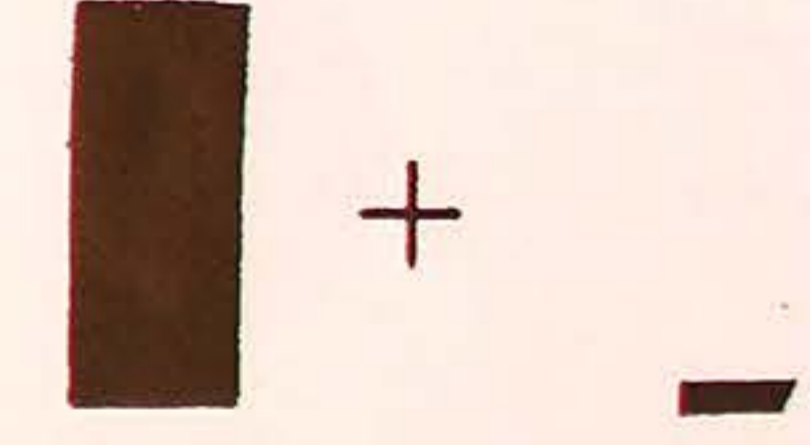
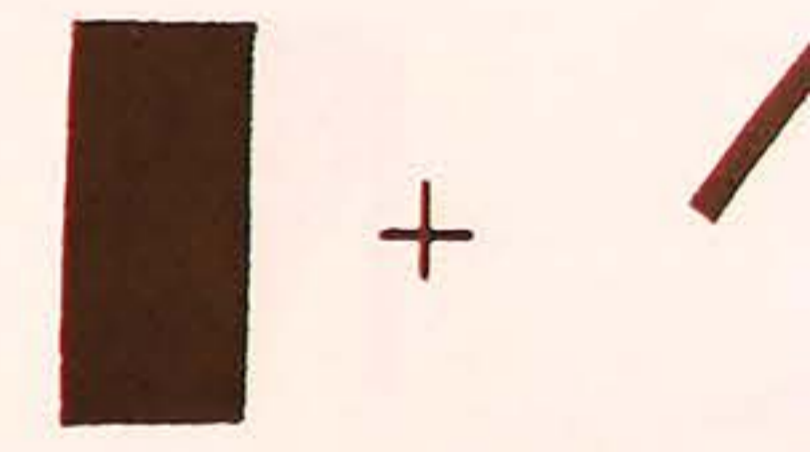
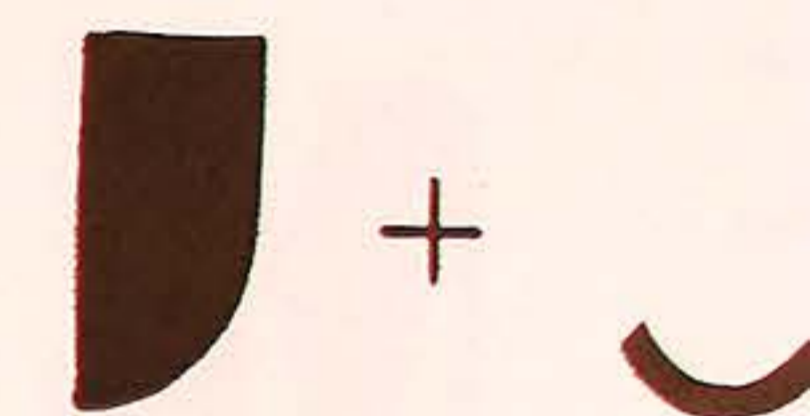


Do not spread the Basiks of the "H" too far apart.



TO ASSIST YOU  
COMBINATION KEY

(Continued)



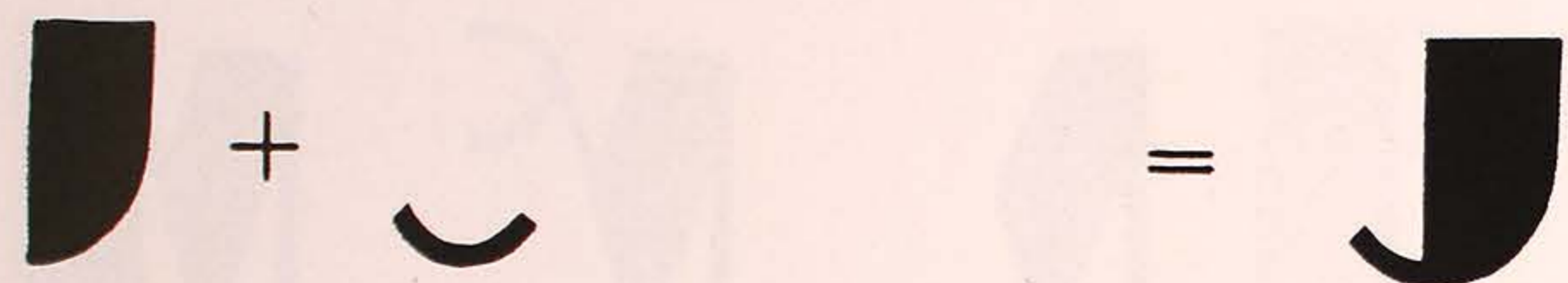
"H" too far apart.

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z  
(Continued)



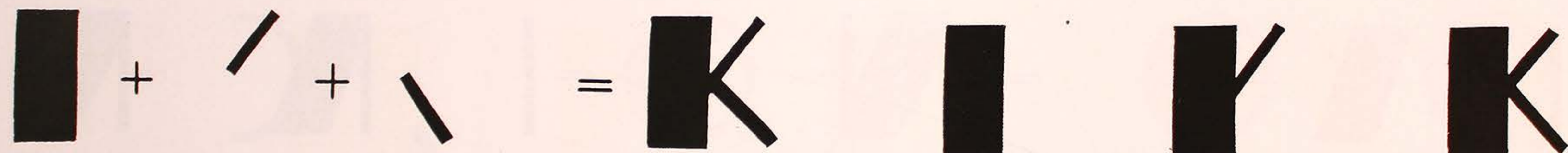
Letter carefully at all times — do not hurry. Correct execution is more important than speed.

**G**



**G** **G**

**H**



**H** **H** **H**

**I**



**I** **I**

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z

*(Continued)*

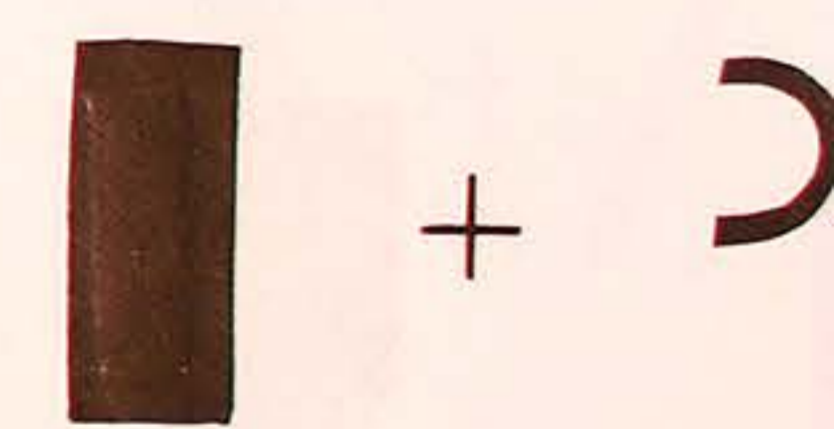
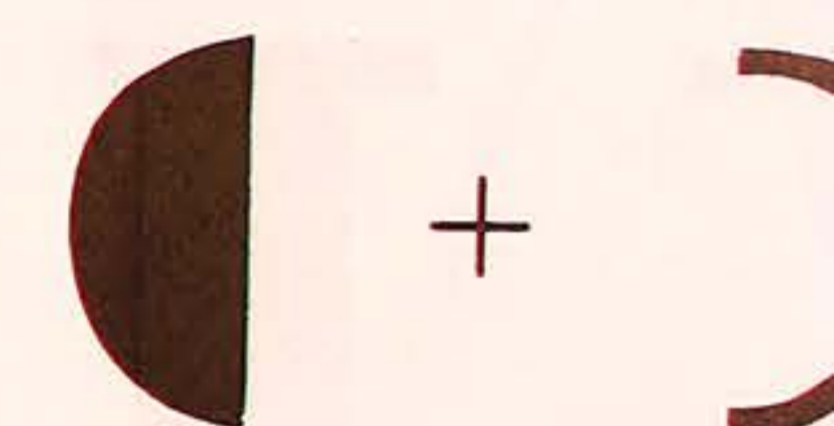
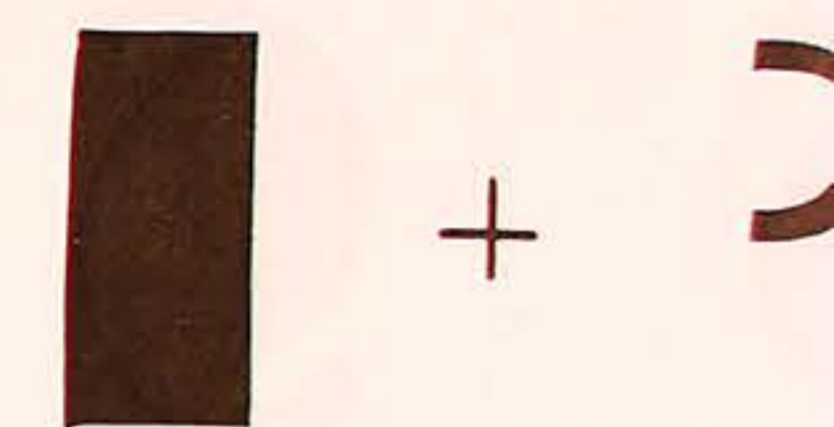


Spend extra time practicing the "M". Make the  
"O" good and round.



TO ASSIST YOU  
COMBINATION K

*(Continued)*



he "M". Make the

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z



Your round stroke of the "P" and "R" should  
meet the Basik at the half way mark.

(Continued)

**M**

**I** + **∩** = **P**      **I** **P**

**N**

**◐** + **∩** + **∖** = **Q**      **◐** **◐** **Q**

**O**

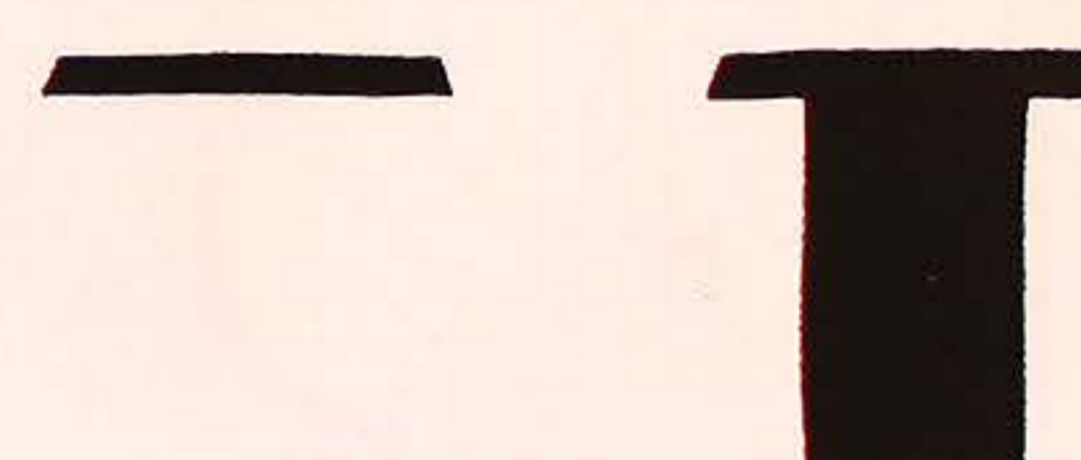
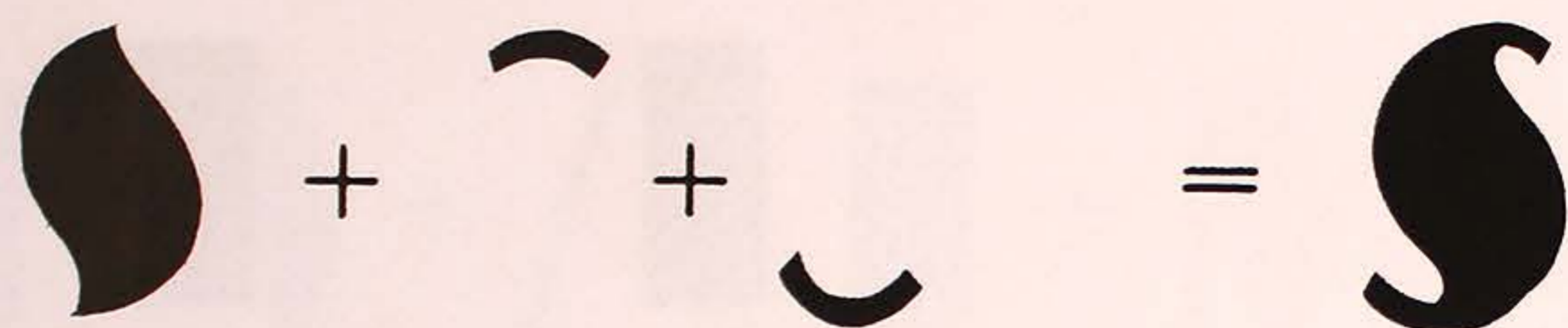
**I** + **∩** + **∖** = **R**      **I** **P** **R**

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z

*(Continued)*

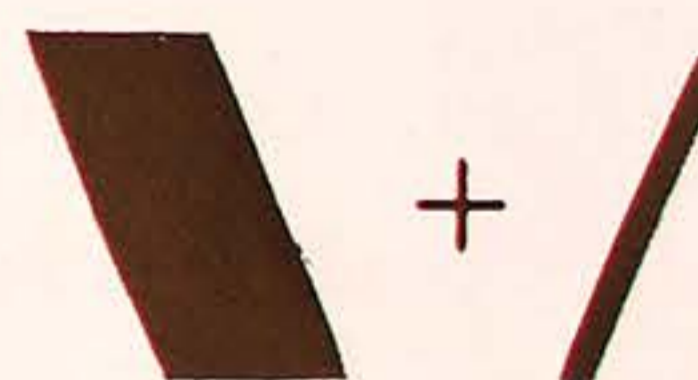
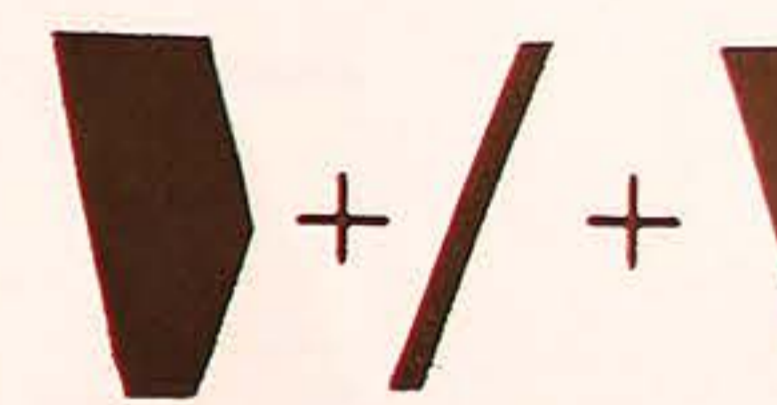
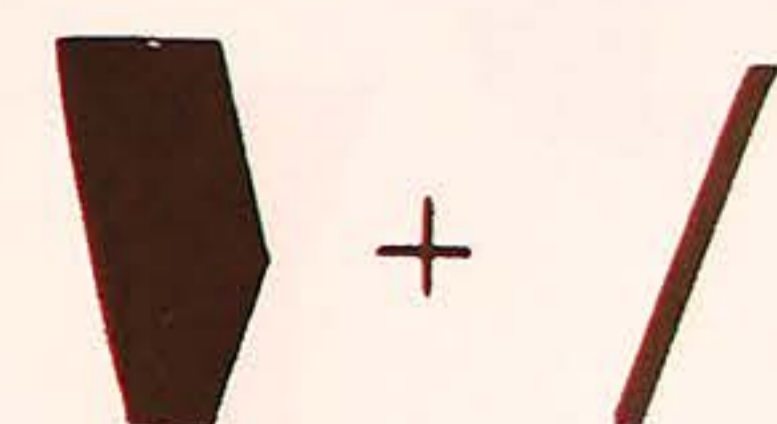


Make the top stroke of the "T" balance on the  
Basik.



TO ASSIST YOU  
COMBINATION KEY

*(Continued)*



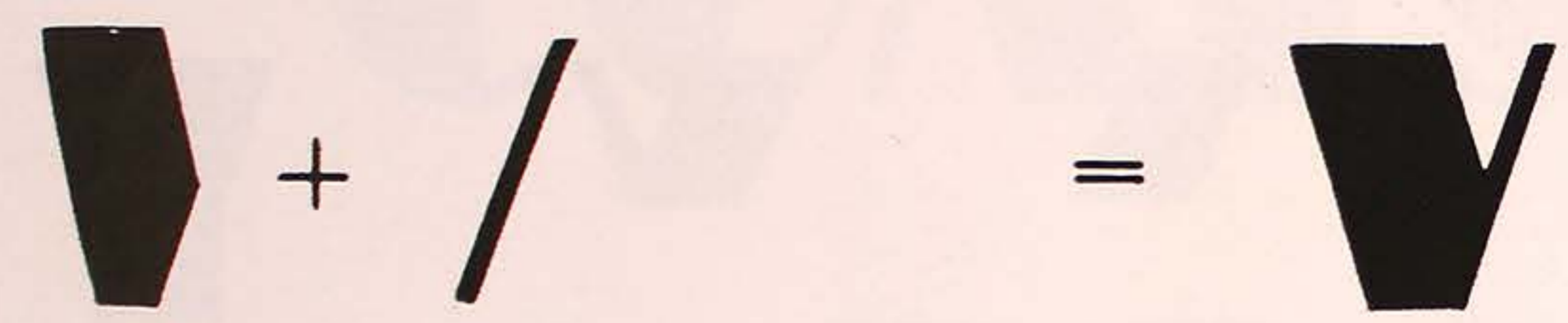
"T" balance on the

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z  
(Continued)

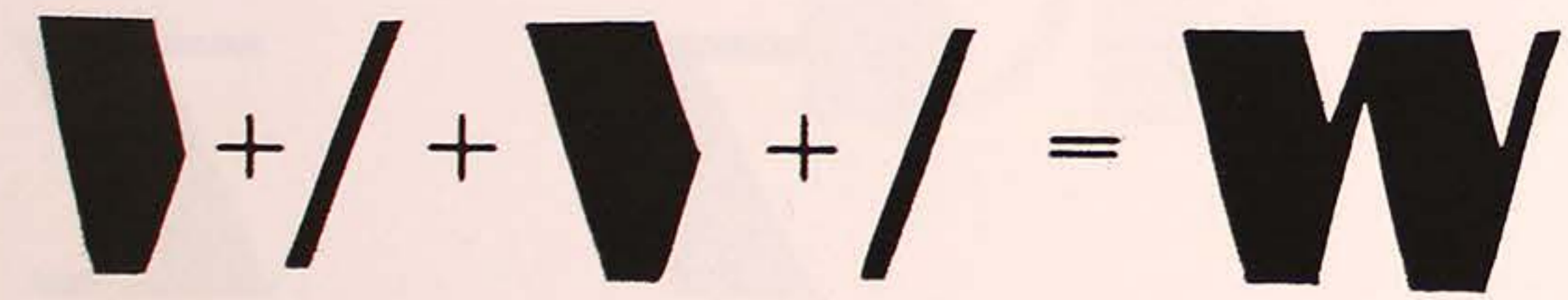


The strokes of "V" and "W" overlap the Basiks.

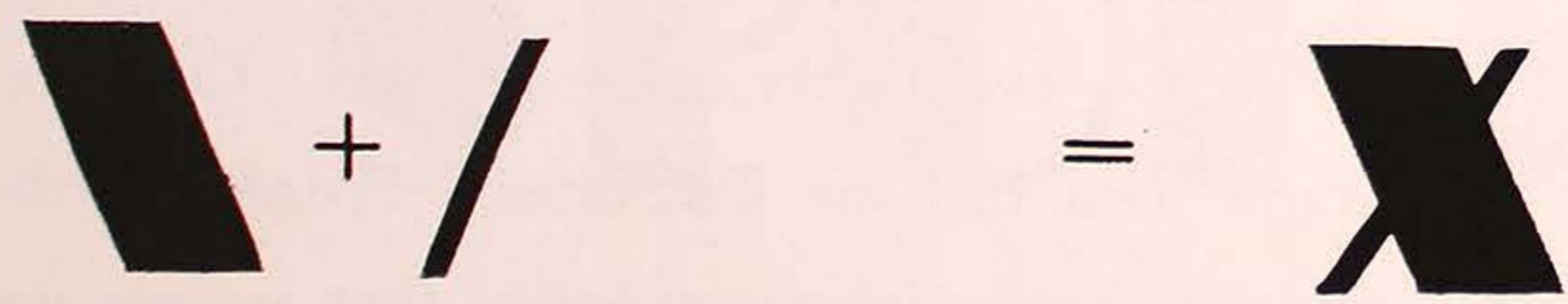
S



T



U



LEY BASIKS

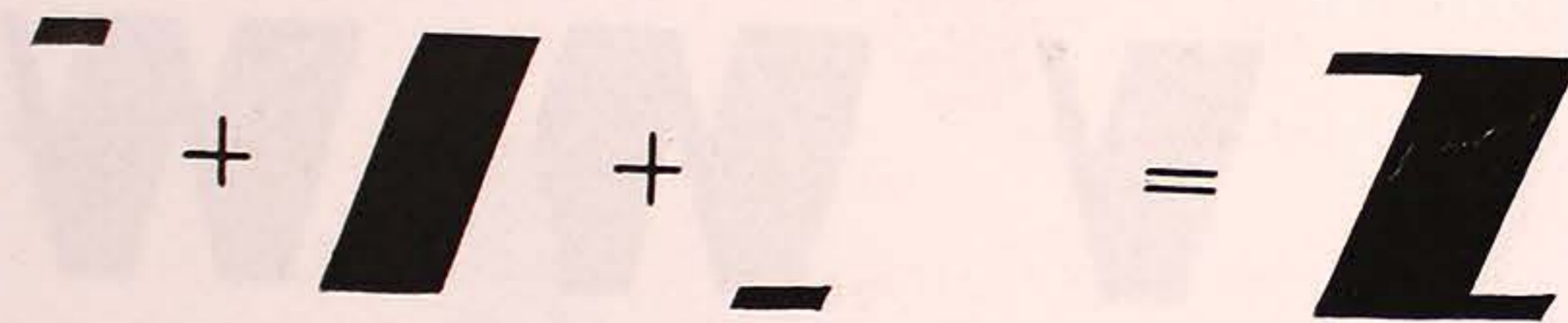
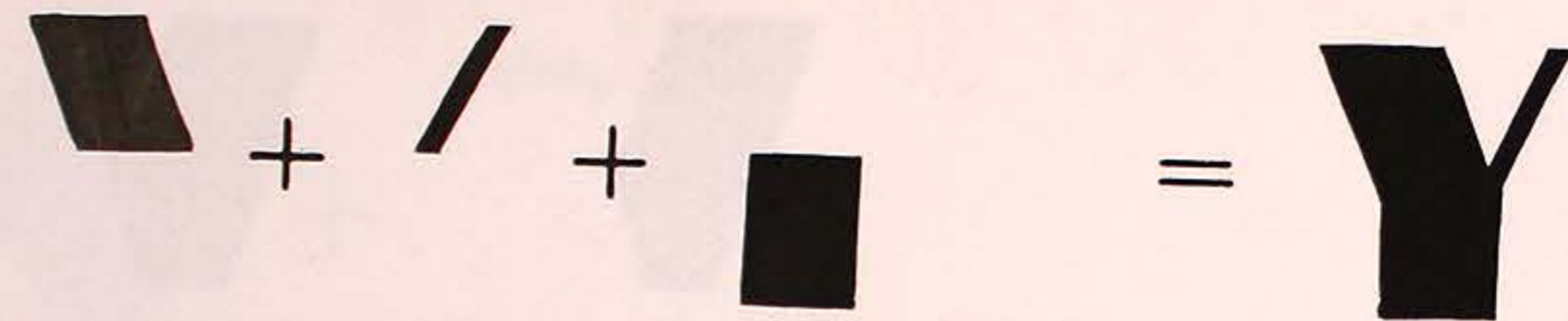
BROADWAY

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z

*(Continued)*



Remember — you learn to letter by lettering.



Now — execute the entire alphabet. Compare yours with the one illustrated. Spend a little more time practicing any letters that are not up to par.

letter by lettering.

**Y**

**Z**

alphabet. Compare  
ed. Spend a little  
ers that are not up

LEY BASIKS

**COATS SUITS**

**DRESSES**

**SPORTSWEAR**

BROADWAY

31



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**Now....**

After studying and practicing the preceding alphabet you have familiarized yourself with the proper procedure to apply in executing "Basiks" with brush strokes.

You may find much similarity in many of the "Basiks" of one alphabet to those of another. DO NOT allow this to lead you to believe that after mastering this first set of "Basiks" that you are now a finished lettering man. Many of the "Basiks" may look similar in over-all appearance; however, the way they are constructed, the slant they have, and their curved or straight sides are a great deal different. Every alphabet has its own individual grace, beauty and balance that can only be attained by executing them in their completed form with "Basiks" that have those same qualities.

# LYDIAN

## An Adaptation from the True Lydian

This single stroke Basik alphabet was lettered to size with a No. 5  
—Series 2355 long stock, red sable, showcard brush.

To correctly execute all Basiks, use the flat chisel edge of the brush.

Following are the brush sizes used to execute the alphabet on a  
larger scale:

- 1½ inch letter — No. 6
- 2 inch letter — No. 6
- 3 inch letter — No. 7
- 4 inch letter — No. 8
- 5 inch letter — No. 10
- 6 inch letter — No. 12

**A B C D E F G H I J**  
**K L M N O P Q R**  
**S T U V W X Y Z**

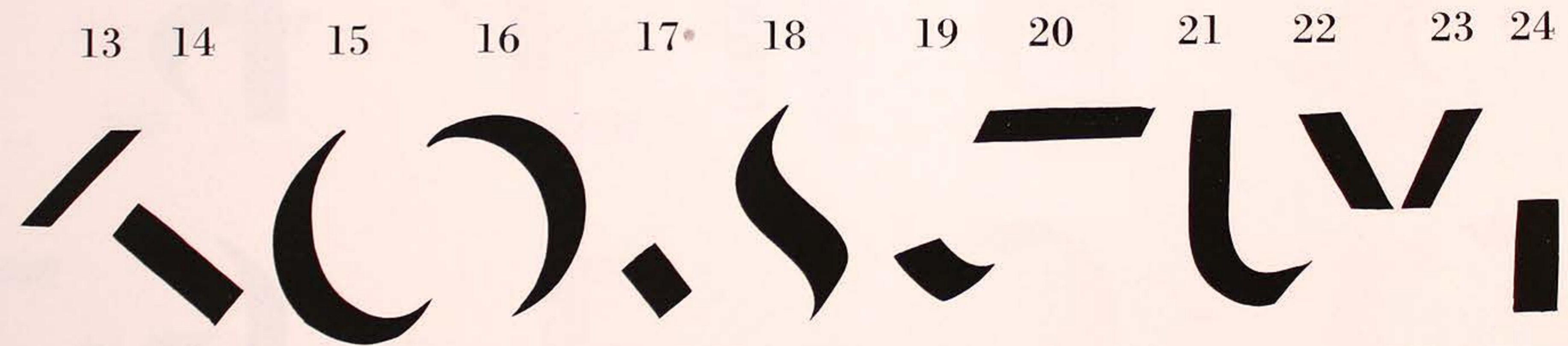
BASIK COMBINATION KEY FOR LYDIAN LETTERS

• 1 plus 2 plus 3	<i>equals</i>	A	• 4 plus 2 plus 4	<i>equals</i>	N
• 4 plus 5 plus 6 plus 7	<i>equals</i>	B	• 15 plus 16	<i>equals</i>	O
• 8 plus 9	<i>equals</i>	C	• 4 plus 5 plus 7	<i>equals</i>	P
• 4 plus 10 plus 7	<i>equals</i>	D	• 15 plus 16 plus 17	<i>equals</i>	Q
• 4 plus 3 plus 3 plus 3	<i>equals</i>	E	• 4 plus 5 plus 14	<i>equals</i>	R
• 4 plus 3 plus 3	<i>equals</i>	F	• 18 plus 9 plus 19	<i>equals</i>	S
• 8 plus 9 plus 11 plus 3	<i>equals</i>	G	• 20 plus 4	<i>equals</i>	T
• 4 plus 4 plus 3	<i>equals</i>	H	• 21 plus 4	<i>equals</i>	U
• 4	<i>equals</i>	I	• 2 plus 1	<i>equals</i>	V
• 12 plus 19	<i>equals</i>	J	• 2 plus 1 plus 2 plus 1	<i>equals</i>	W
• 4 plus 13 plus 14	<i>equals</i>	K	• 2 plus 1	<i>equals</i>	X
• 4 plus 3	<i>equals</i>	L	• 22 plus 23 plus 24	<i>equals</i>	Y
• 1 plus 2 plus 1 plus 2	<i>equals</i>	M	• 20 plus 1 plus 20	<i>equals</i>	Z

THE BASIKS OF LYDIAN



Practice making each Basik with a single stroke of the brush. Remember, always use the flat chisel edge of the brush.



N  
O  
P  
Q  
R  
S  
T  
U  
V  
W  
X  
Y  
Z

THE BASIK COMBINATION KEY IS ILLUSTRATED TO SHOW YOU HOW TO CONNECT THE BASIKS TOGETHER TO FORM THE FINISHED LYDIAN LETTERS



Make each letter perfectly before going on to the next.

/ + \ + - = A

/ Λ A

| + ʹ + ) + - = B

| P B B

C + ^ = C

C C

THE BASIK COM  
(Continued)

| + )

| + - +

| + - +

ly before going

THE BASIK COMBINATION KEY  
(Continued)



Connect each Basik in the exact order illustrated.

A

I + ) + \_ = D I D D

B

I + ^ + - = E I Γ C E

C

I + ^ + - = F I Γ F

BASIKS

LYDIAN



THE BASIK COMBINATION KEY  
(Continued)



Make all vertical Basiks parallel.

C + ' + ) + - = G C C G G

I + I + - = H I II H

I = I I

THE BASIK COM  
(Continued)

) + ' + - = G

I + / + = H

I + - = I

THE BASIK COMBINATION KEY  
(Continued)



Keep your Basiks sharp — take your time.

**J** + **⌣** = **J**      **J**      **J**

**I** + **⌣** + **⌣** = **K**      **I**      **K**      **K**

**I** + **⌣** = **L**      **I**      **L**

THE BASIK COMBINATION KEY  
(Continued)



The Basiks of "M" and "N" overlap. Study each letter carefully as you practice.

**/ + \ + / + \ = M / ^ N M**

**| + \ + | = N | ^ N**

**( + ) = O ( O**

THE BASIK COM  
(Continued)

**| + )**

**( + )**

**| + )**

letter carefully

THE BASIK COMBINATION KEY  
(Continued)



Remember — you learn to letter by lettering.

M

I +  +  = P I P P

N

 +  +  = Q C O Q

O

I +  +  = R I P R

THE BASIK COMBINATION KEY  
(Continued)



Spend extra time practicing the "S".

 +  +  = 

 +  = 



 

 +  = 

THE BASIK COMBINATION KEY  
(Continued)

 + 

 + 

 + 

THE BASIK COMBINATION KEY  
(Continued)



Be careful to letter the Basiks of "V" and "W" at their correct angle.

**V** + **/** = **V**      **|** **V**

**V** + **/** + **V** + **/** = **W**      **|** **V** **W** **W**

**V** + **/** = **X**      **|** **X**

THE BASIK COMBINATION KEY  
(Continued)



Be sure the Basiks of "Y" all meet at the half way mark.

**\ + / + | = Y**

**\ v Y**

**- / \_ = Z**

**- 7 Z**

mark.

**Y**  
**Z**

Y BASIKS

LYDIAN

**USE OUR  
LAY-AWAY  
PLAN**



**BUY NOW  
AND SAVE!**

Original al  
correctly ex  
to square o  
Following a

# POSTER

*Influenced by*

## ONYX TYPE FACE

Original alphabet lettered to size with No. 1—Series 858, long stock, red sable showcard brush. To correctly execute all strokes, keep brush filled up with color. Roll the brush to a point, using less color, to square off the strokes.

Following are the brush sizes to execute the alphabet on a larger scale:

2 inch letter . . . . .	No. 2
3 inch letter . . . . .	No. 2
4 inch letter . . . . .	No. 3
5 inch letter . . . . .	No. 4
6 inch letter . . . . .	No. 4
8 inch letter . . . . .	No. 6

A B C D E F G H I J  
K L M N O P Q R  
S T U V W X Y Z

STROKE TO "BA  
FOR "BASIKS"

- c plus d
- c plus b
- c plus a
- b plus d
- a plus d
- d plus d
- b plus c
- c plus a
- f plus f
- g plus g
- h plus i
- k plus j

STROKE TO "BASIK" KEY  
FOR "BASIKS" OF POSTER

	BASIK No.		BASIK No.
• c plus d plus a	equals 1	• l plus m	equals 13
• c plus b plus a	equals 2	• n plus b plus o	equals 14
• c plus a plus b	equals 3	• g plus b plus p	equals 15
• b plus d plus a	equals 4	• q plus b plus g	equals 16
• a plus d plus b	equals 5	• f plus b plus f plus v plus b	equals 17
• d plus d plus e	equals 6	• f plus b plus f plus c plus b	equals 18
• b plus c plus d	equals 7	• r plus s	equals 19
• c plus a plus d	equals 8	• t plus u	equals 20
• f plus f plus b plus b	equals 9	• w plus b plus w plus b	equals 21
• g plus g plus b plus b	equals 10	• x plus b plus x plus b	equals 22
• h plus i	equals 11	• y plus b plus y plus b	equals 23
• k plus j	equals 12		

THE STROKES NEEDED TO FORM EACH BASIK  
OF EVERY LETTER OF THE POSTER ALPHABET



Remember — Keep brush filled to its capacity  
with color. Practice making each stroke in the  
order illustrated.

a b c d e  
/ — | \ ,

f g h i j k l m n o p q r s t u v w x y

POSTER "BASIKS"

1 2 3 4 5 6 7 8  
▶ ▼ ▲ ▽ ▲ ▽ ▼ ◀

9 10 11 12 13 14 15 16 17 18 19 20 21 22 23

THE STROKE  
TO BASIK KEY  
ILLUSTRATED  
TO GUIDE YOU

| + \ + /

| + - + /

| + / + -

- + \ + /

to its capacity  
stroke in the

THE STROKE  
TO BASIK KEY  
ILLUSTRATED  
TO GUIDE YOU



Practice combining  
strokes to form the  
Basiks.



To correctly execute the Basiks on this page, letter very  
slowly. Study each stroke and each Basik carefully as  
you proceed.

| + \ + / = ▷

BASIK No. 1  
| ▽ ▷ ▶

/ + \ + - = △

BASIK No. 5  
/ ^ △ ▲

| + - + / = ▽

BASIK No. 2  
| ▽ ▽ ▽

\ + \ + / = ▷

BASIK No. 6  
\ ▽ ▽ ▽

| + / + - = △

BASIK No. 3  
| ▽ ▽ ▽

- + | + \ = ▽

BASIK No. 7  
- ▽ ▽ ▽

- + \ + / = ▽

BASIK No. 4  
- ▽ ▽ ▽

| + / + \ = ▷

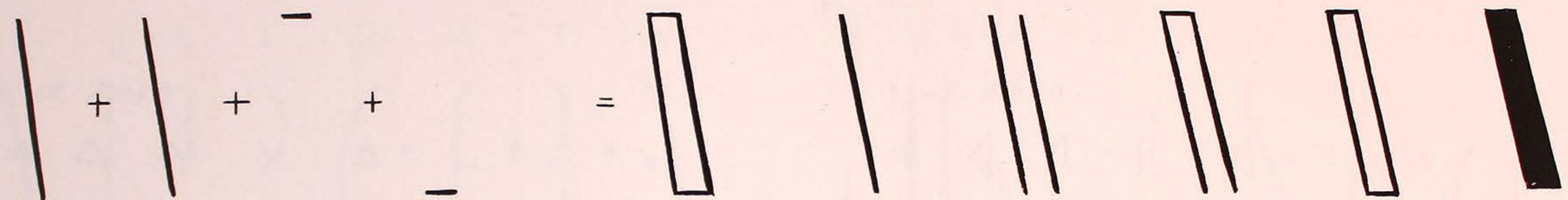
BASIK No. 8  
| ▽ ▽ ▽



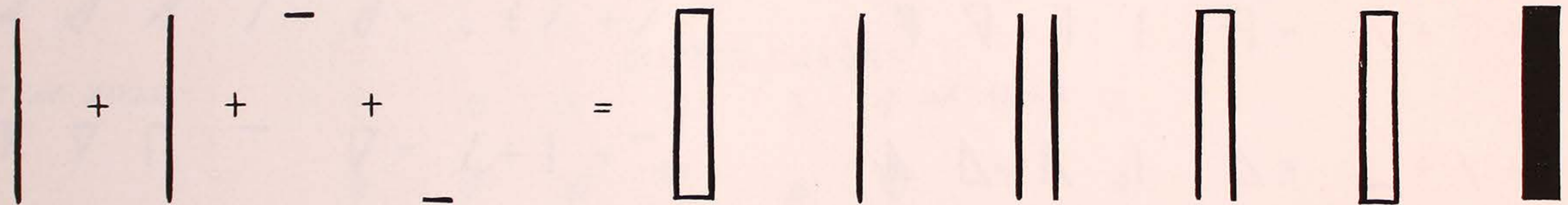
THE STROKE TO BASIK KEY  
(Continued)



Keep all vertical strokes parallel.



BASIK No. 9



BASIK No. 10



BASIK No. 11

THE STROKE TO  
(Continued)

THE STROKE TO BASIK KEY  
(Continued)



Have patience — the hours you practice *now* will determine your earning power *later* as a lettering man.

BASIK No. 9



BASIK No. 10



BASIK No. 11



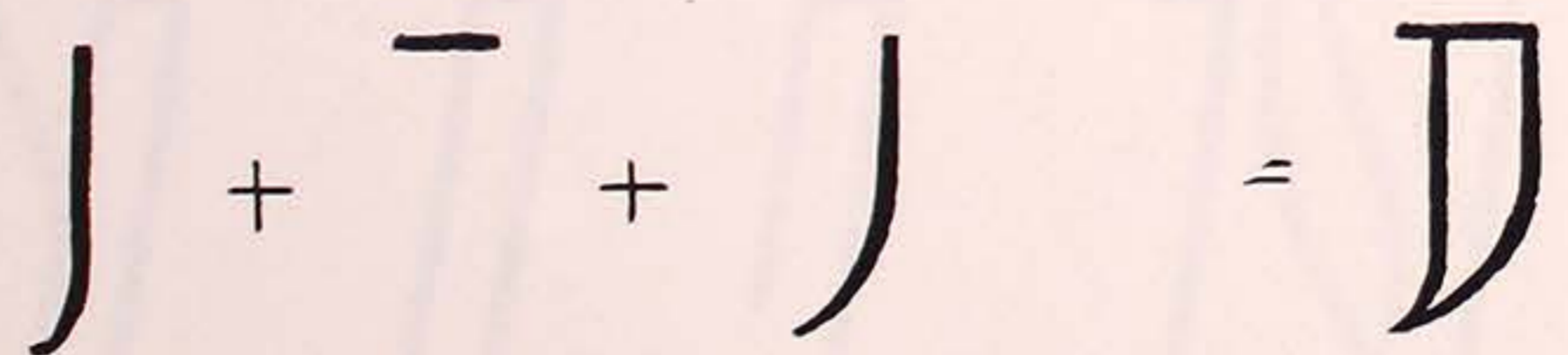
BASIKS



BASIK No. 12



BASIK No. 13



BASIK No. 14

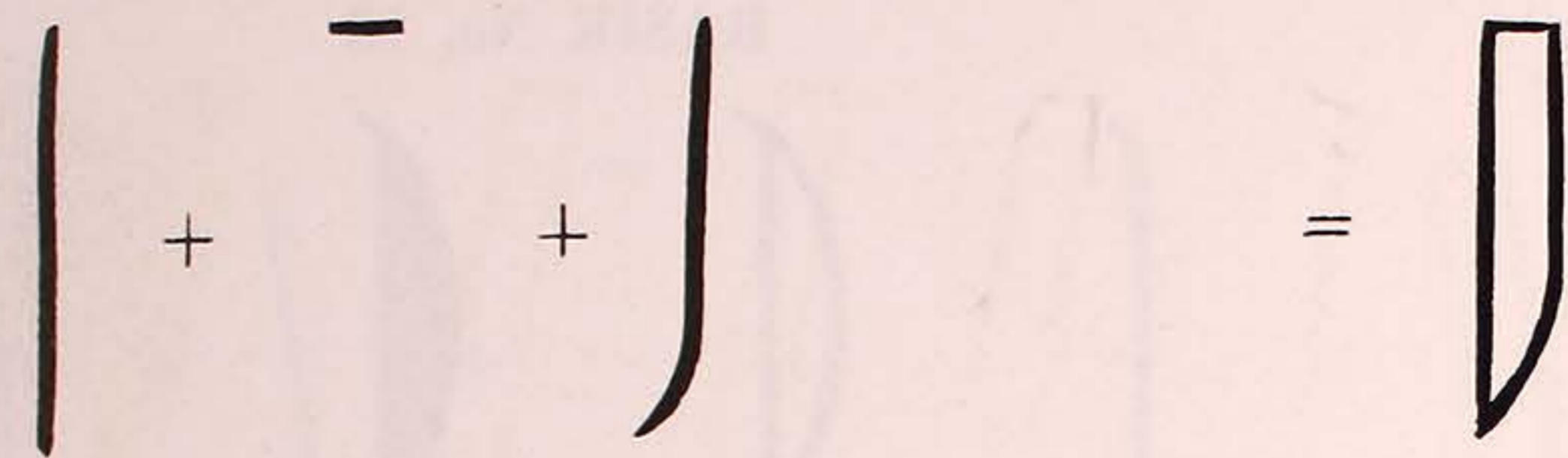




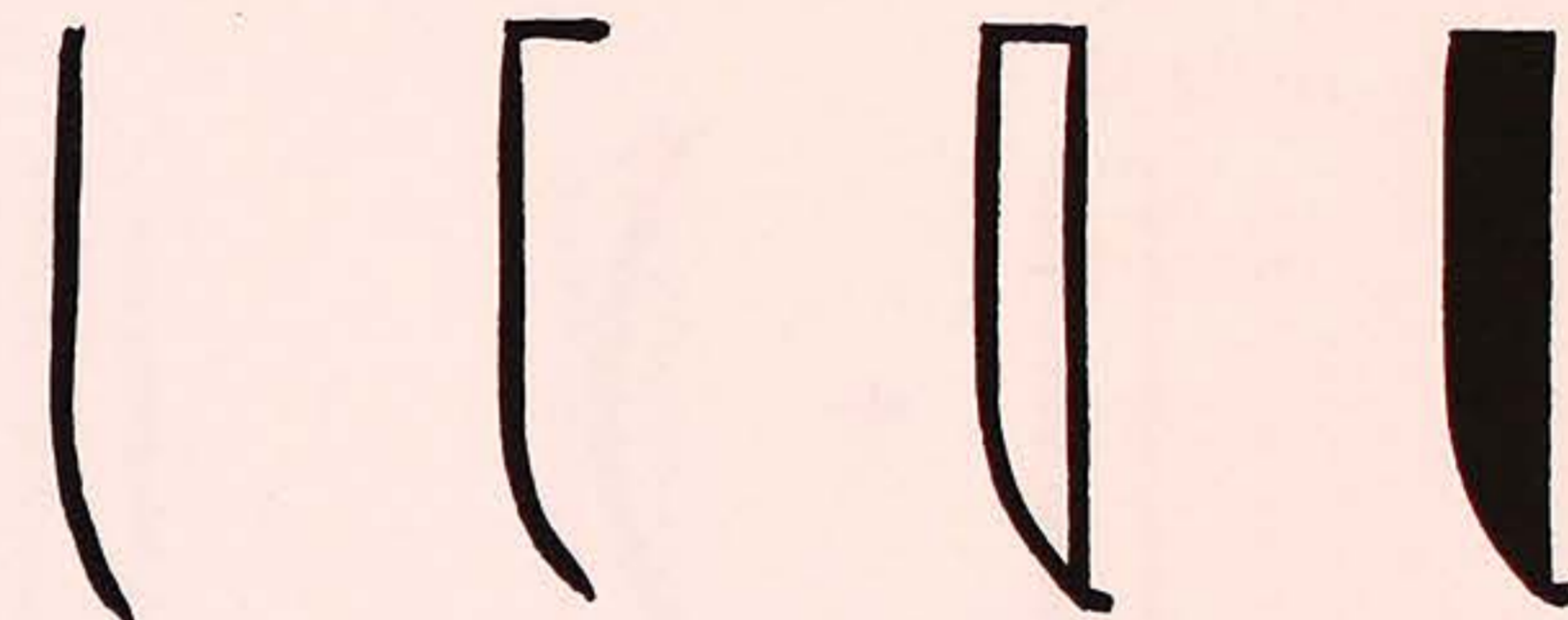
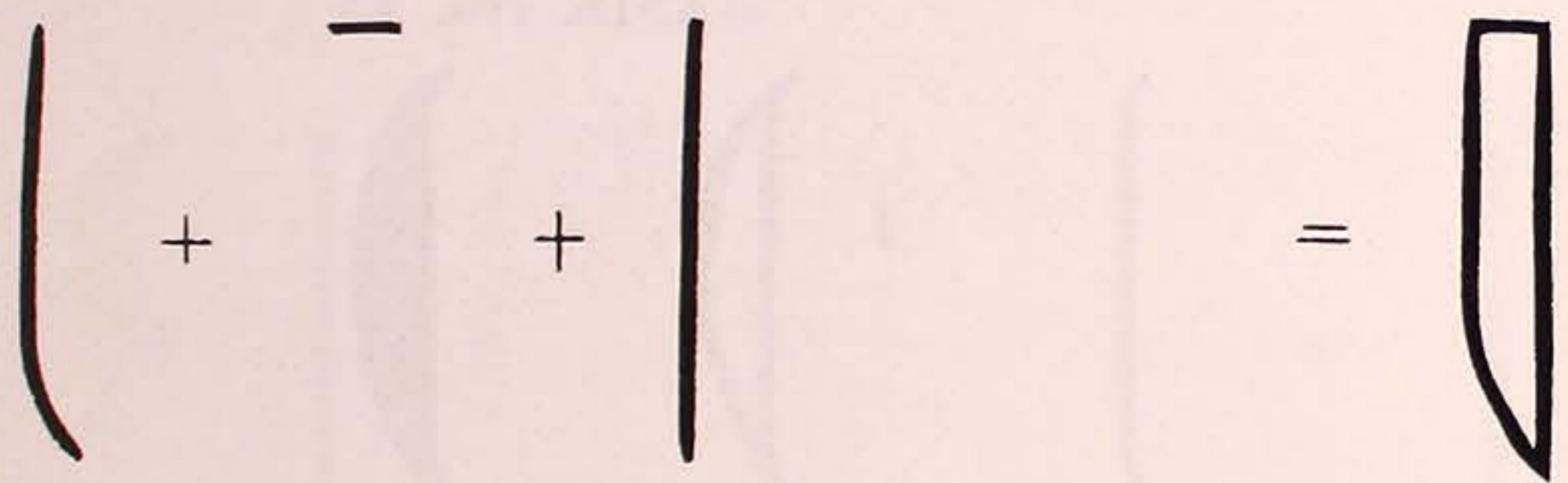
THE STROKE TO BASIK KEY  
(Continued)



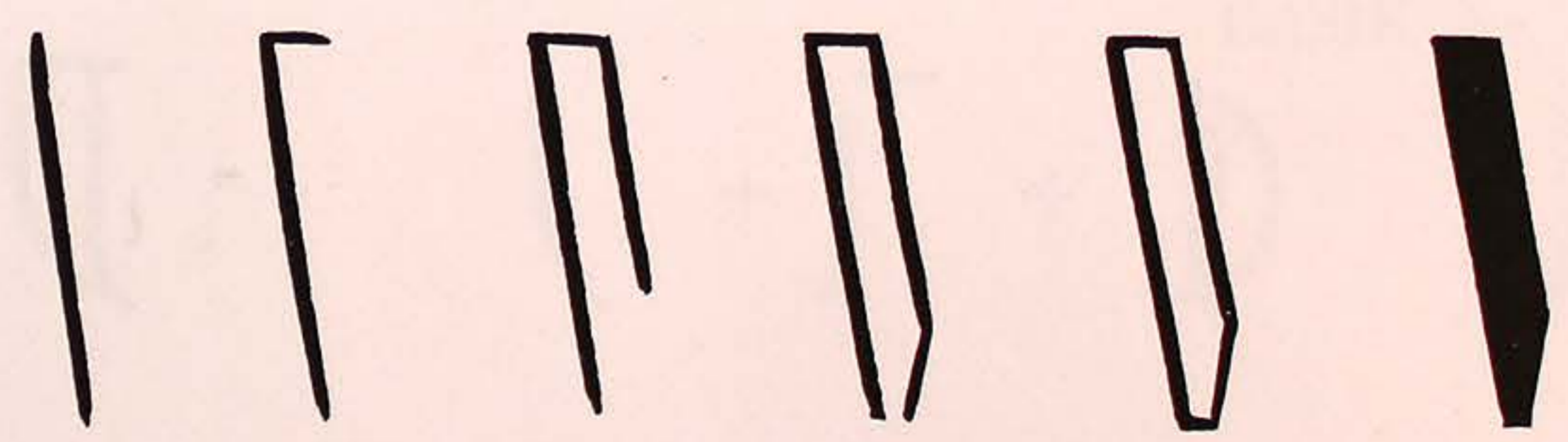
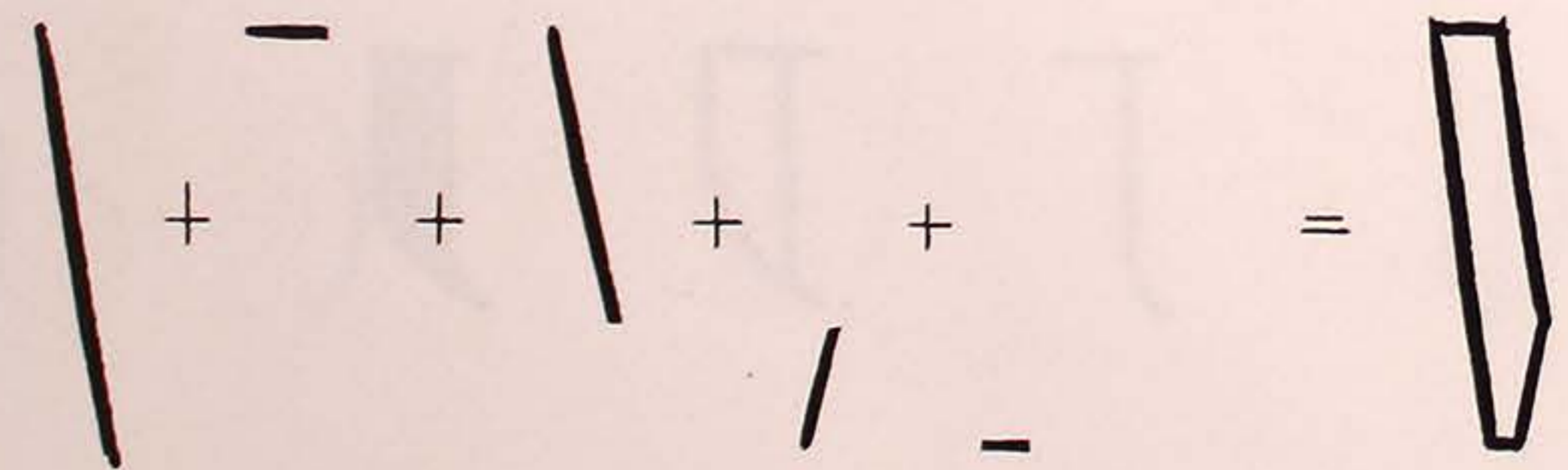
Watch the outside edges of your strokes. Keep them sharp; filling in covers the inside edges.



BASIK No. 15

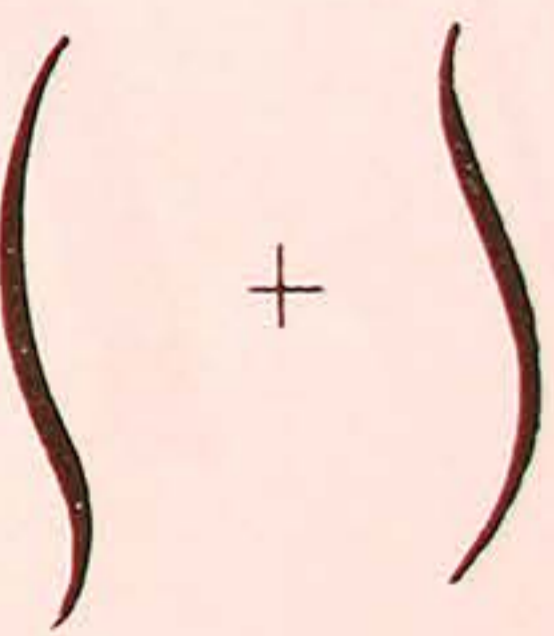
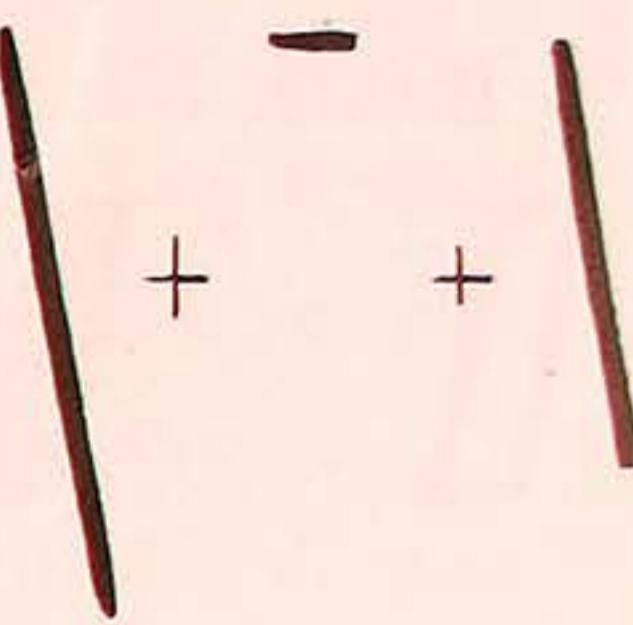


BASIK No. 16



BASIK No. 17

THE STROKE TO  
(Continued)



sharp; filling in

BASIK No. 15



BASIK No. 16



BASIK No. 17

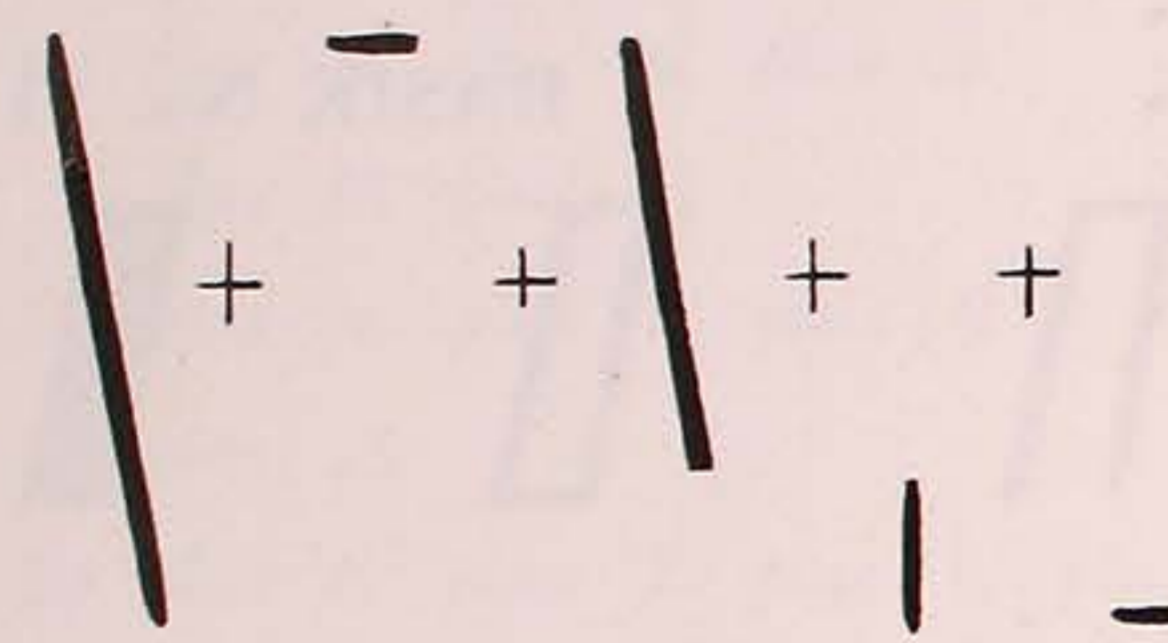


BASIKS

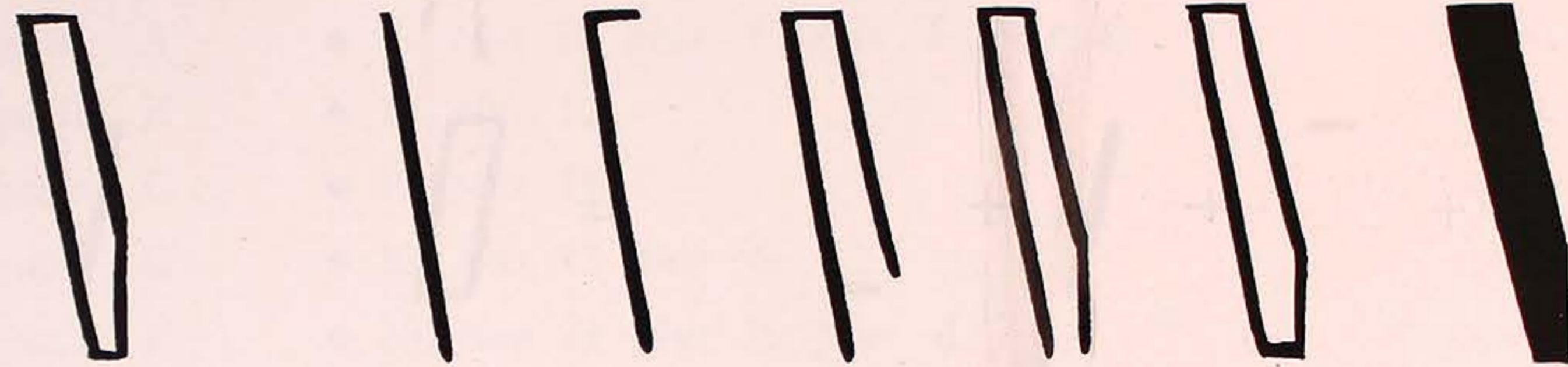
THE STROKE TO BASIK KEY  
(Continued)



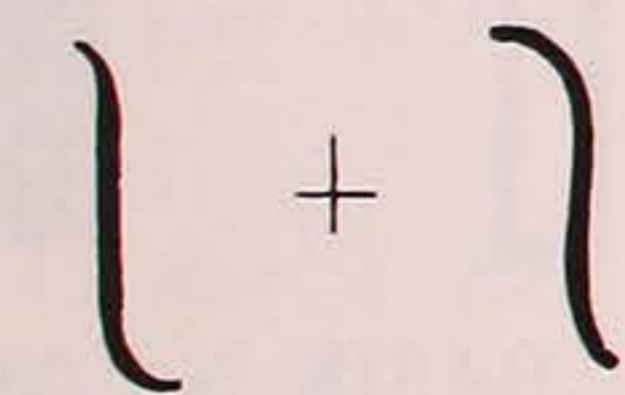
Draw a vertical pencil line. Make both strokes of the "S" hit it top and bottom.



=



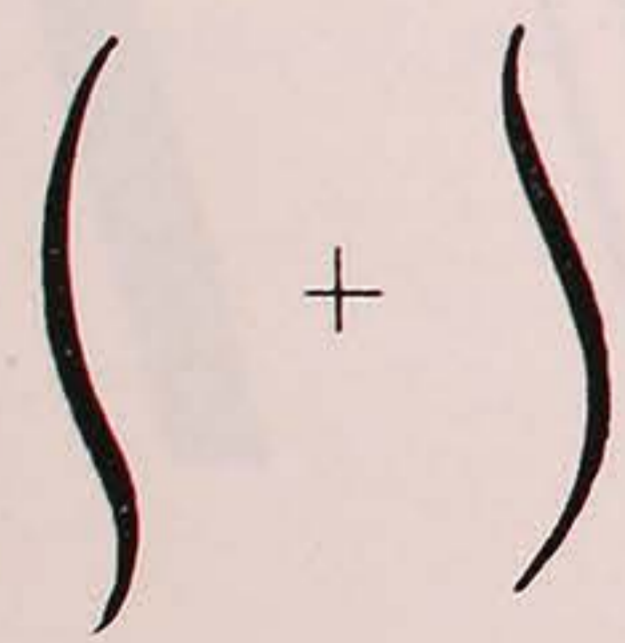
BASIK No. 18



=



BASIK No. 19



=



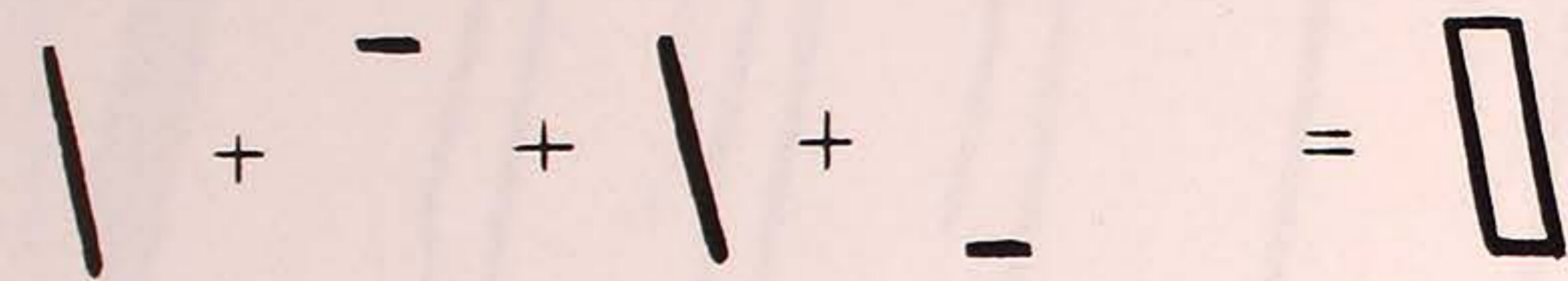
BASIK No. 20

POSTER

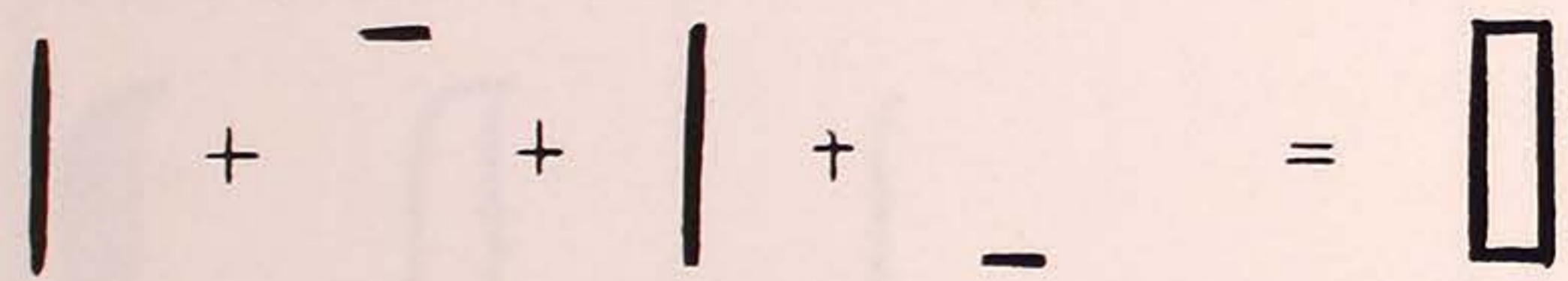
THE STROKE TO BASIK KEY  
(Continued)



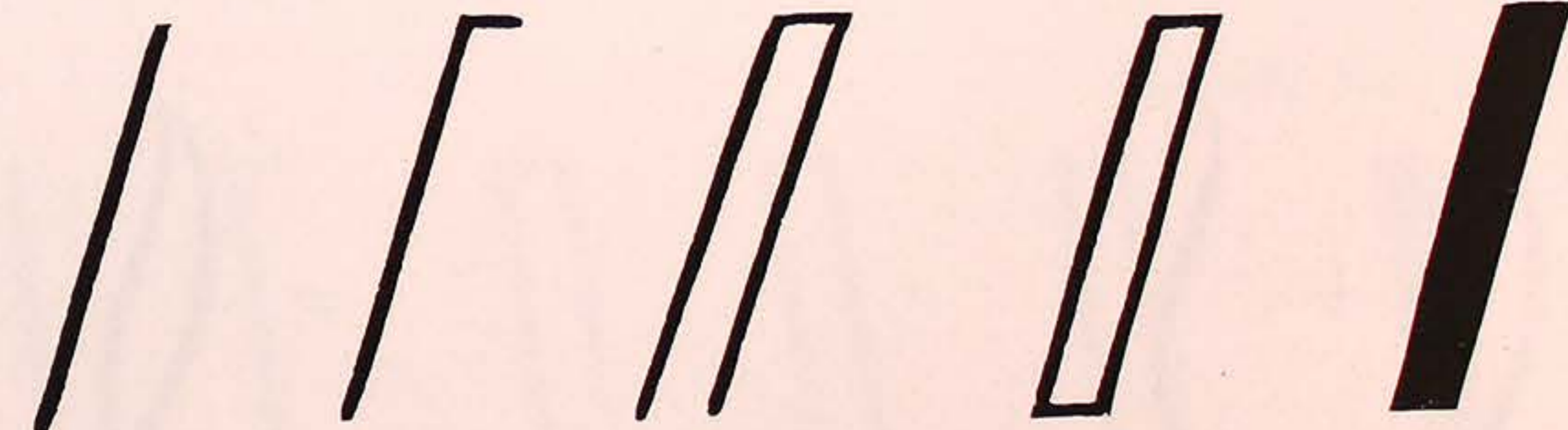
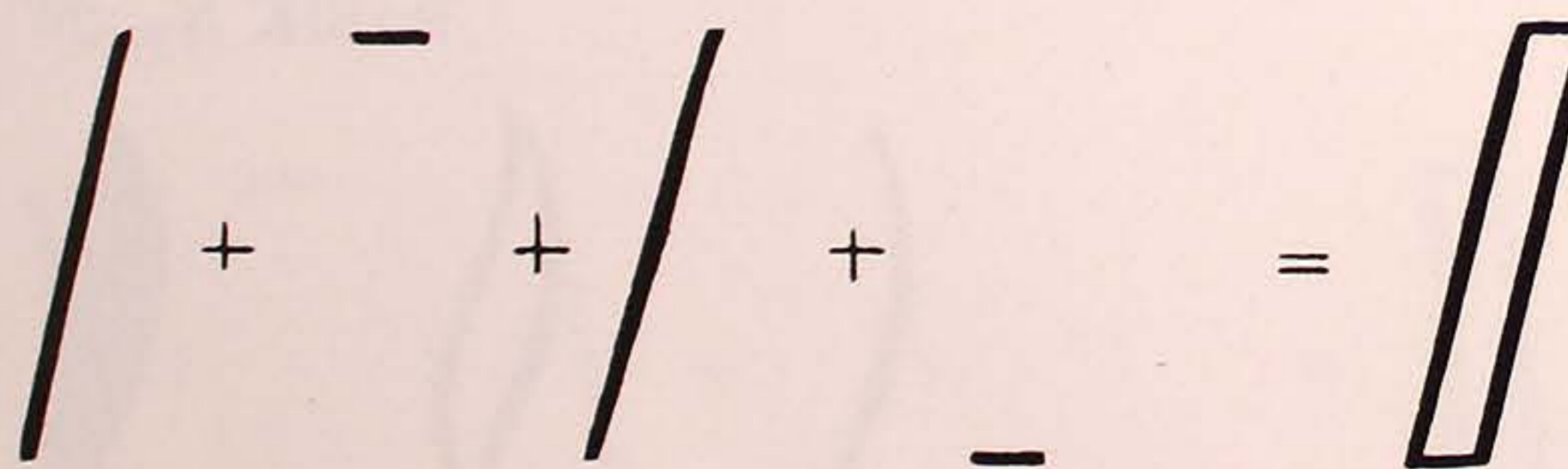
Connect each stroke in the exact order illustrated.



BASIK No. 21



BASIK No. 22



BASIK No. 23

"BASIK" PLUS ST

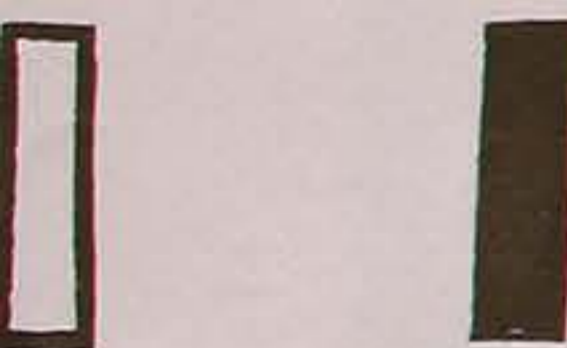
- a plus 9 plus b
- 10 plus 11 plus 11
- 12 plus c plus d
- 10 plus 13
- 10 plus b plus 7
- 10 plus b plus 7
- 12 plus c plus 8
- 10 plus 10 plus b
- 10
- 15 plus e plus 1
- 10 plus g plus 19
- 10 plus b plus 3
- f plus 17 plus a

"BASIK" PLUS STROKE COMBINATION KEY FOR POSTER LETTERS

BASIK No. 21



BASIK No. 22



BASIK No. 23



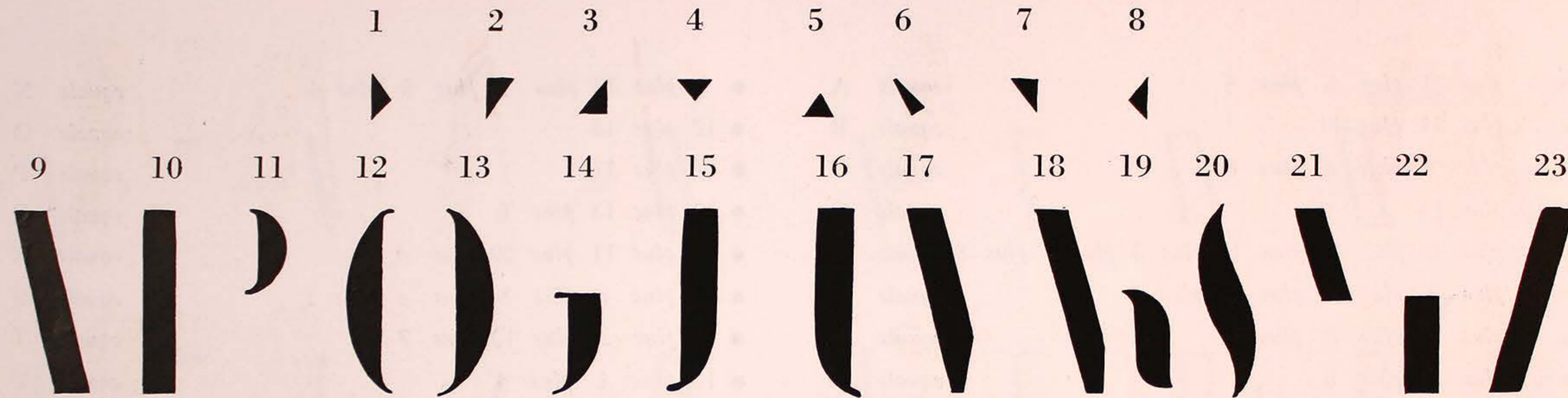
Y BASIKS

- |  |        |   |                                   |        |   |
|--|--------|---|-----------------------------------|--------|---|
| • a plus 9 plus b plus 5                       | equals | A | • f plus 18 plus f plus 5 plus 4  | equals | N |
| • 10 plus 11 plus 11                           | equals | B | • 12 plus 13                      | equals | O |
| • 12 plus c plus d plus 8                      | equals | C | • 10 plus 11                      | equals | P |
| • 10 plus 13                                   | equals | D | • 12 plus 13 plus 6               | equals | Q |
| • 10 plus b plus 7 plus b plus 3 plus b plus 8 | equals | E | • 10 plus 11 plus 19 plus d       | equals | R |
| • 10 plus b plus 7 plus b plus 8               | equals | F | • 20 plus c plus 8 plus e plus 1  | equals | S |
| • 12 plus c plus 8 plus 14                     | equals | G | • h plus 2 plus 10 plus 7         | equals | T |
| • 10 plus 10 plus b                            | equals | H | • 16 plus i plus 4                | equals | U |
| • 10   | equals | I | • 17 plus a plus 4                | equals | V |
| • 15 plus e plus 1                             | equals | J | • 17 plus a plus 17 plus a plus 4 | equals | W |
| • 10 plus g plus 19 plus d plus 4              | equals | K | • 9 plus a plus 4 plus 5          | equals | X |
| • 10 plus b plus 3                             | equals | L | • 21 plus g plus 22 plus 4        | equals | Y |
| • f plus 17 plus a plus 10 plus 5              | equals | M | • b plus 2 plus 23 plus b plus 3  | equals | Z |

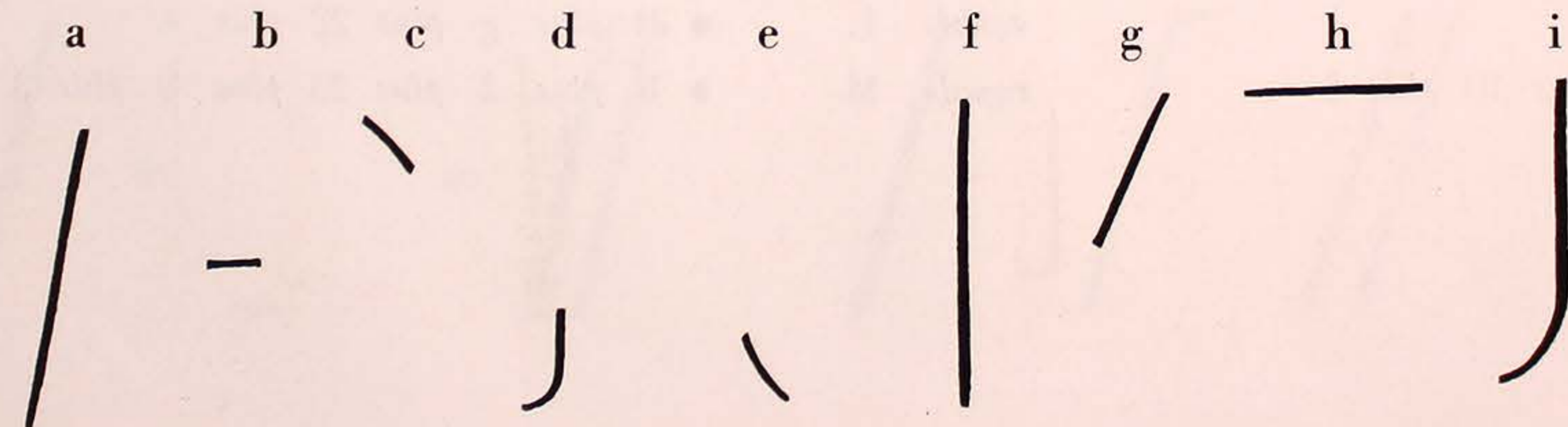
POSTER

CAN YOU MAKE THE COMPLETE SET PERFECTLY? — Be honest with yourself — then continue on.

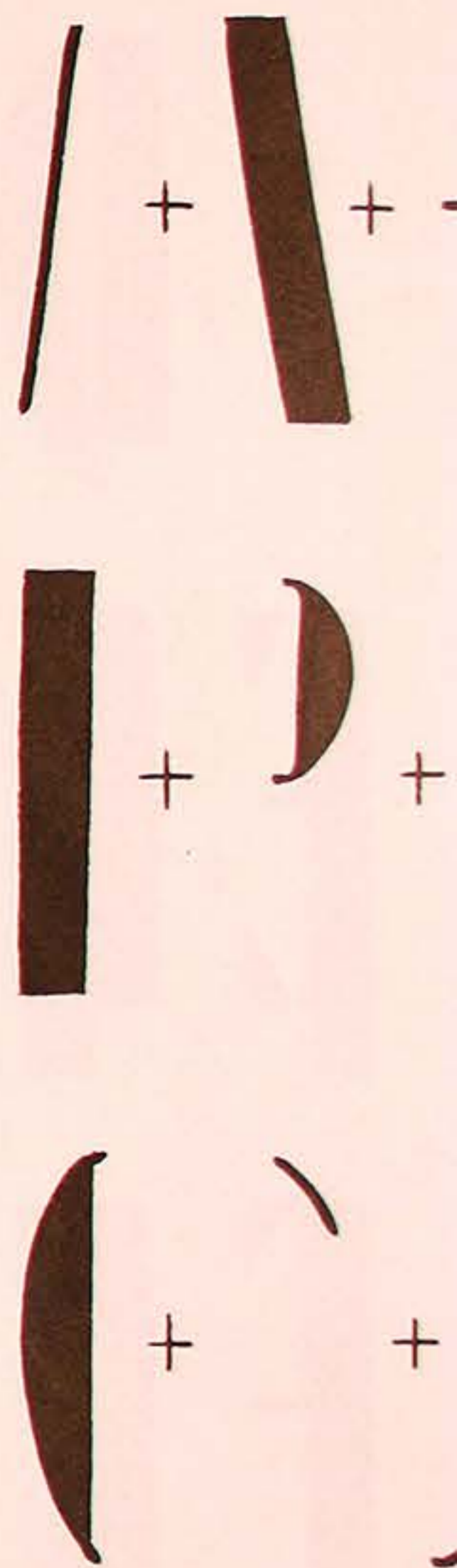
POSTER "BASIKS"



The strokes that you will combine with the Basiks to make the finished Poster letters. Practice of these strokes should be easy after building the Basiks.



TO ASSIST YOU T  
COMBINATION K

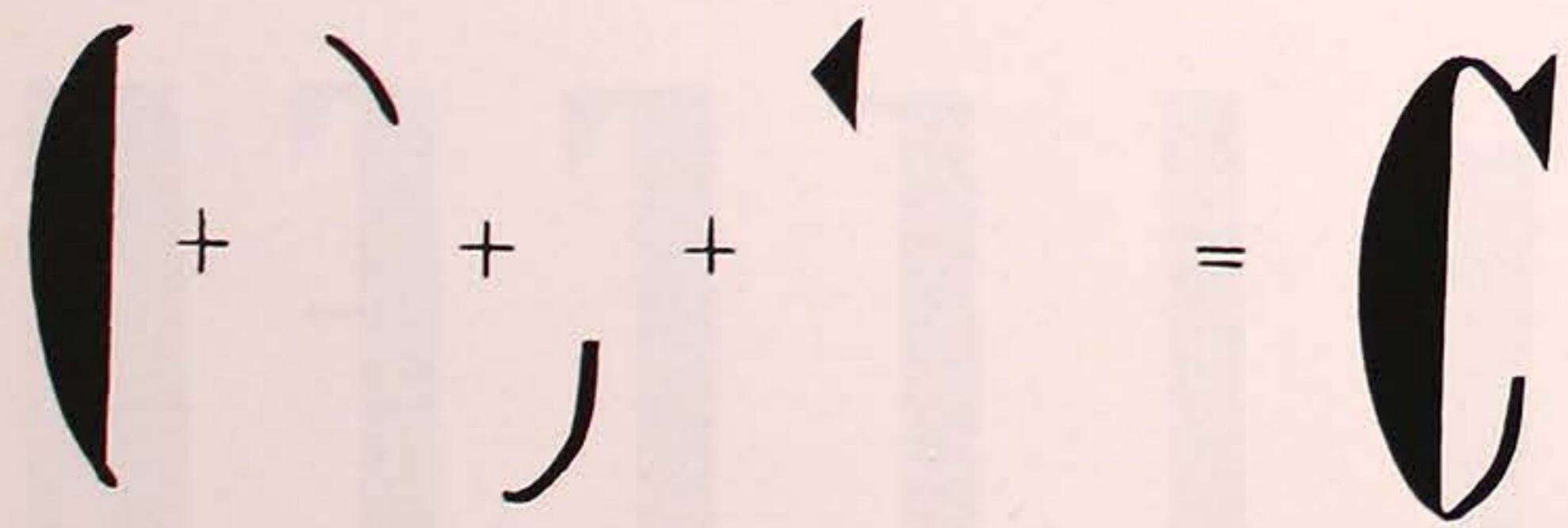
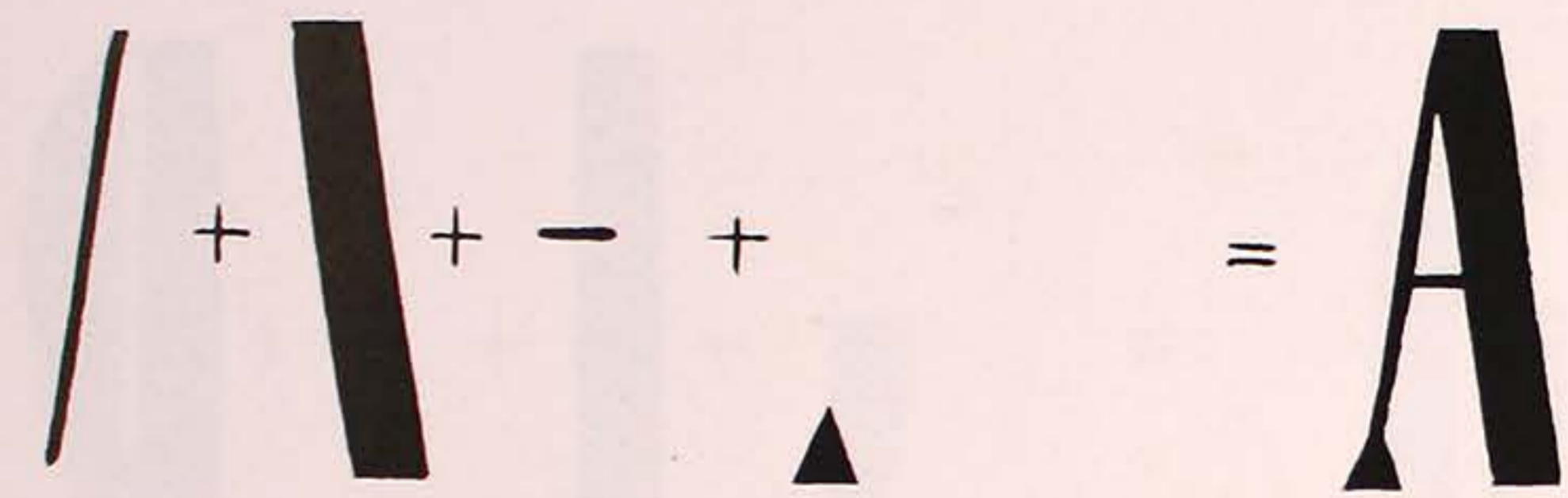


Continue on.

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z



Practice forming each letter, combining the Basiks  
and strokes you have learned to do.



22

23



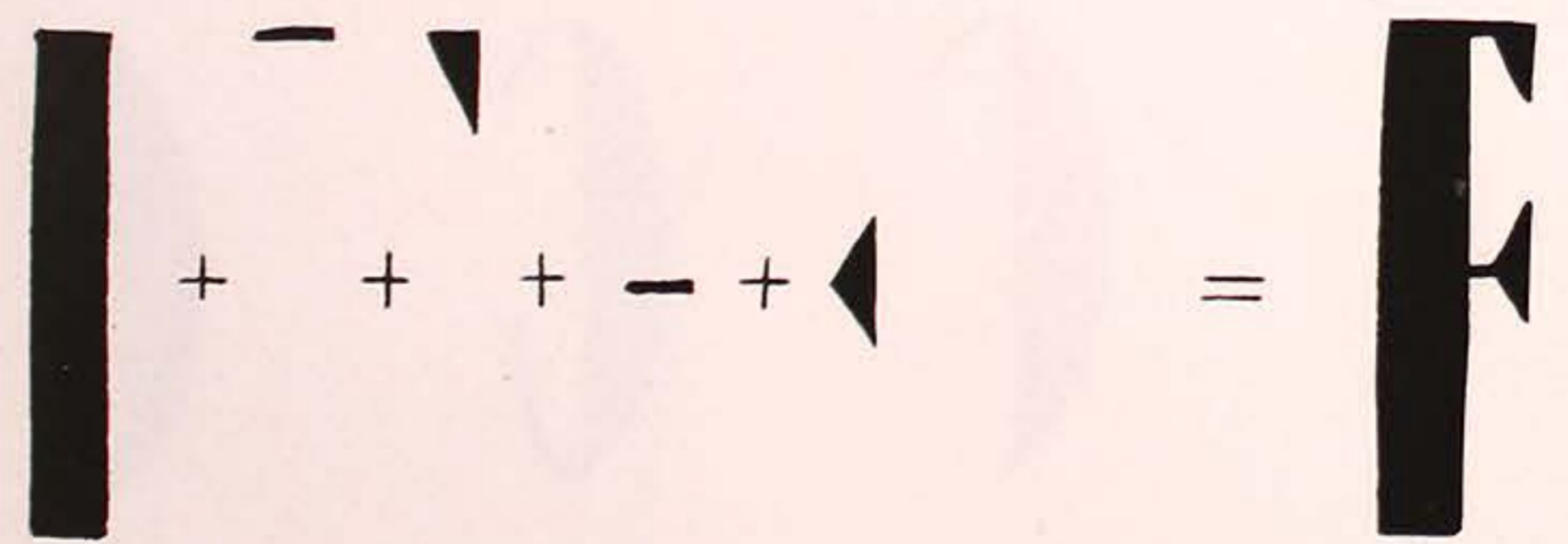
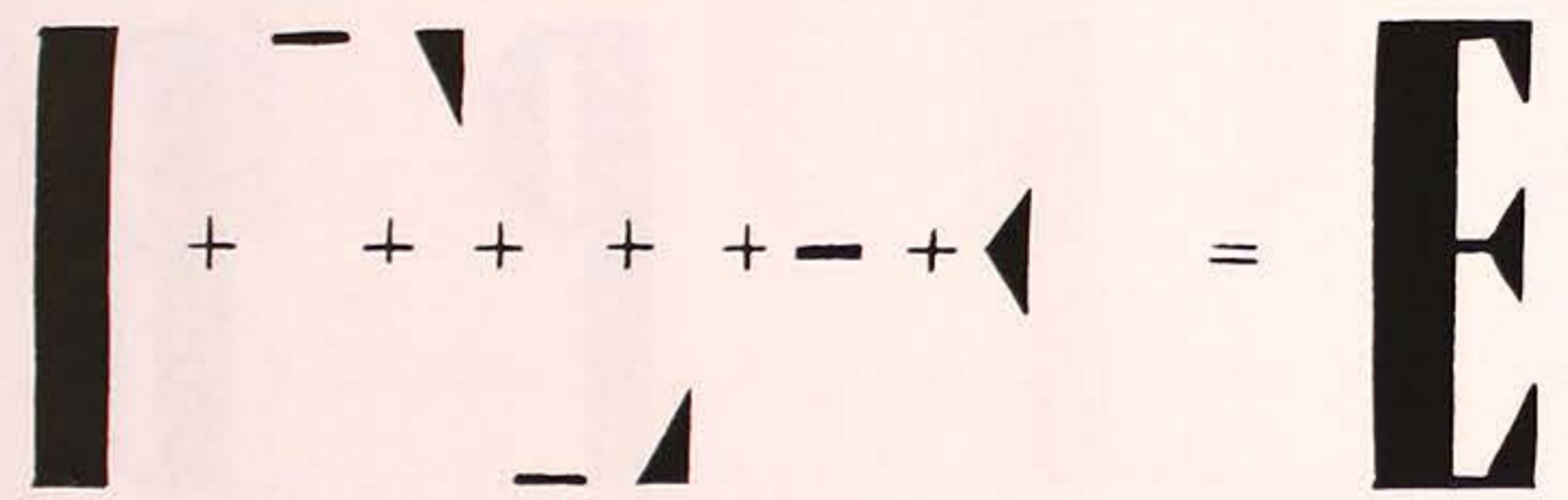
Practice of

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z

(Continued)

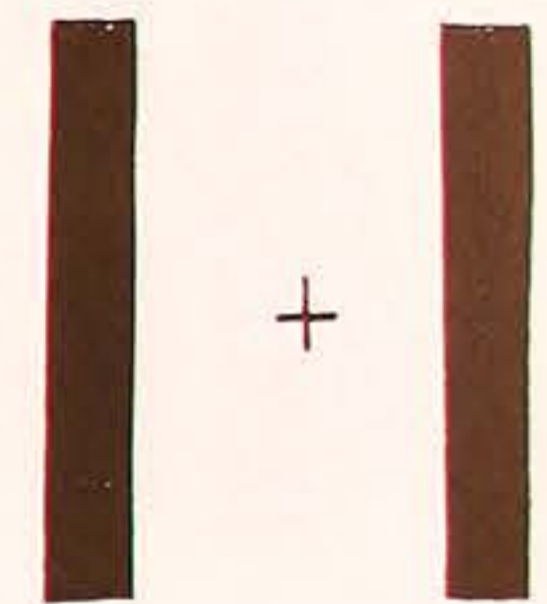
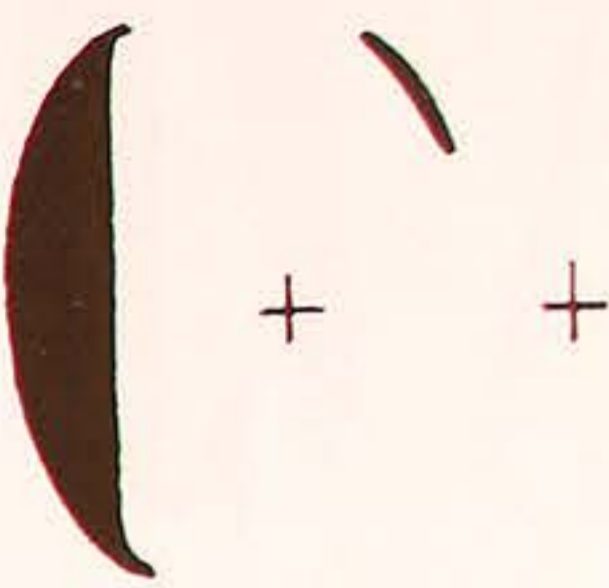


Color will occasionally pile up and harden in the  
hock or back end of your brush. Wash your  
brush out good and start fresh.



TO ASSIST YOU T  
COMBINATION KE

(Continued)



and harden in the  
ush. Wash your

D

E

F

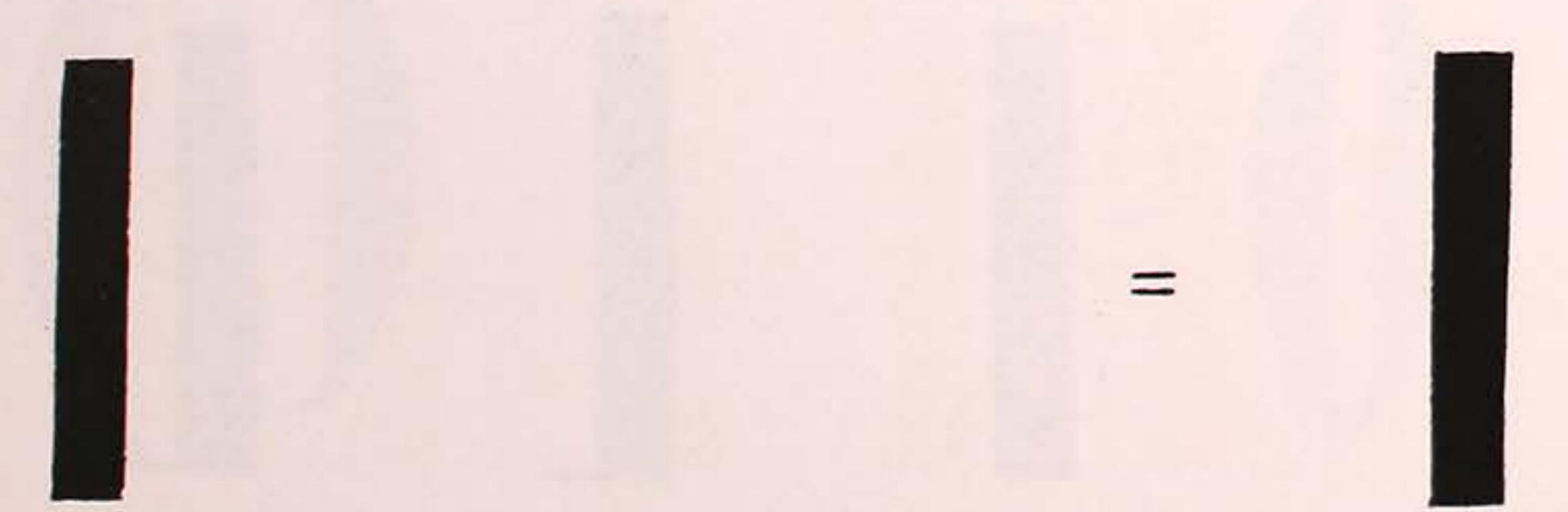
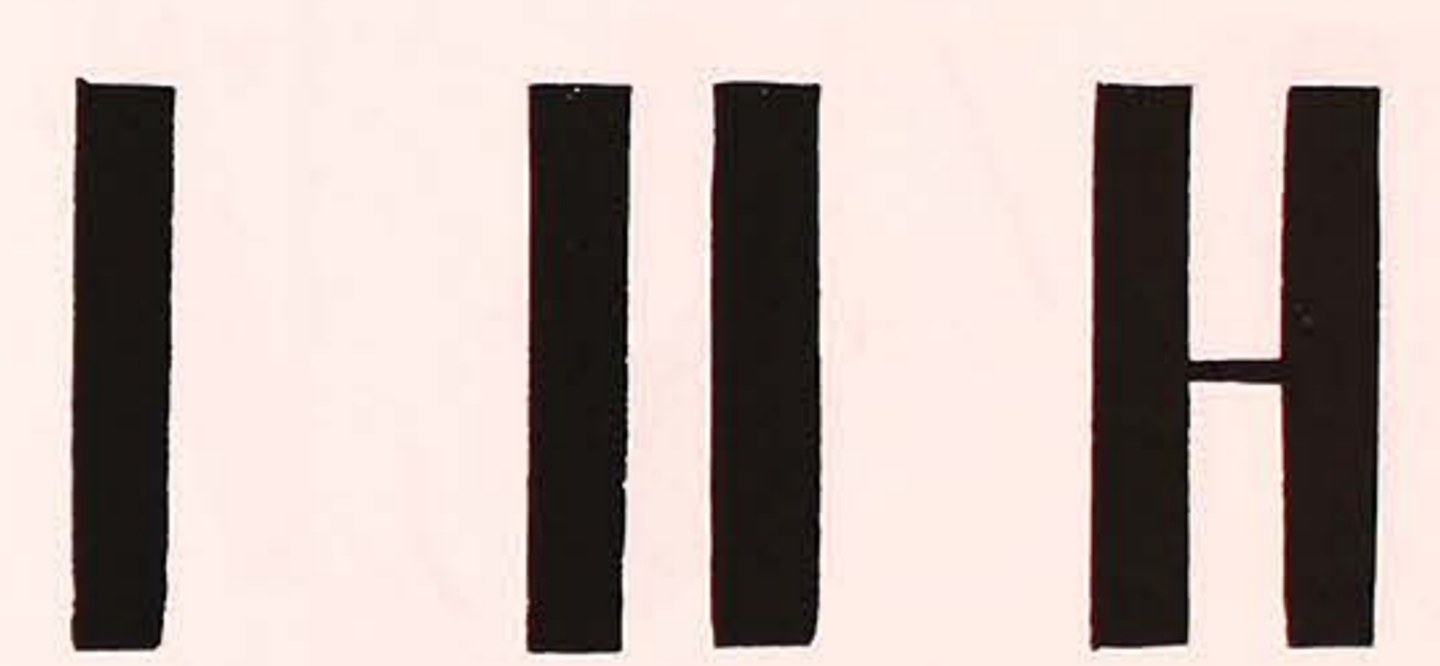
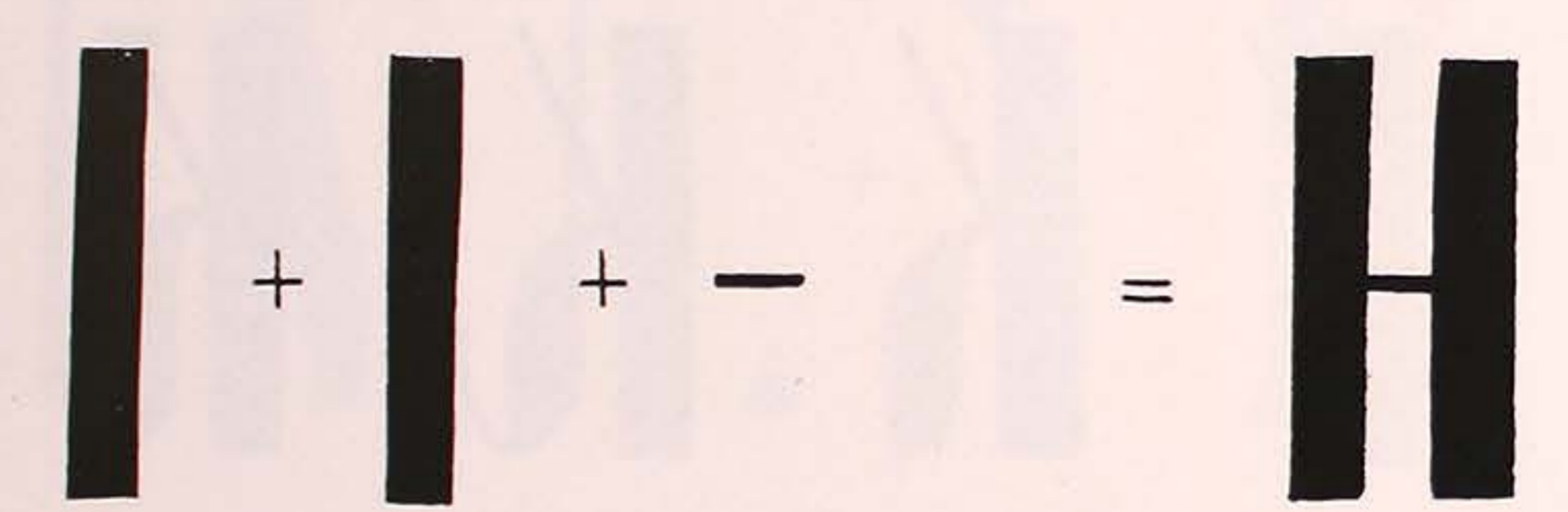
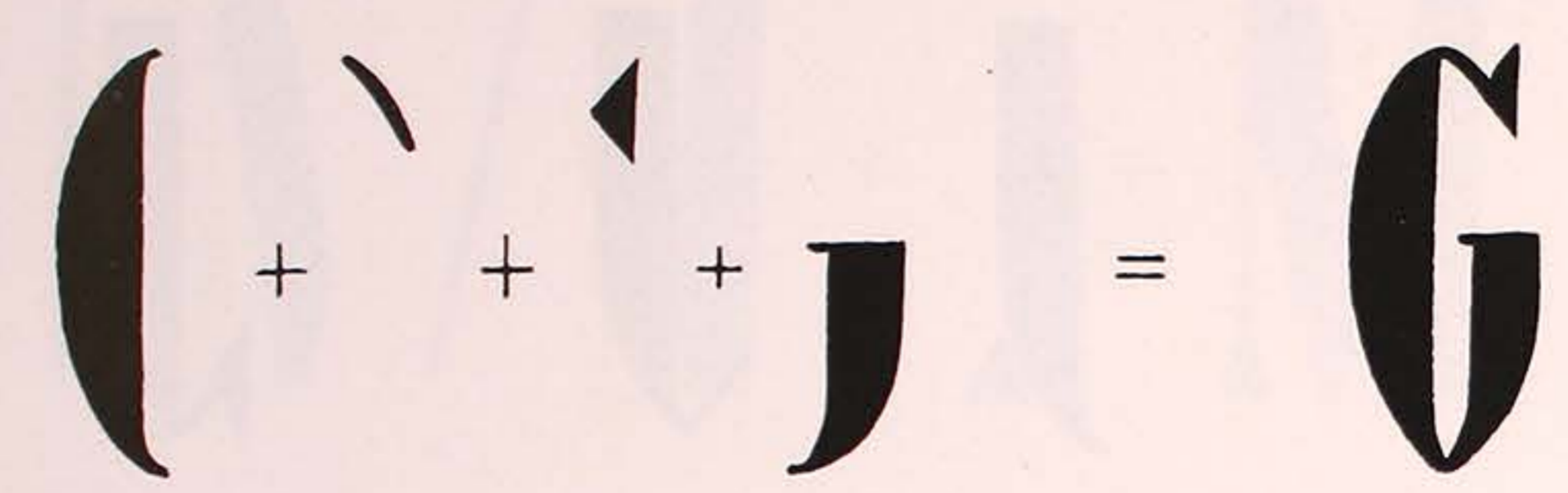
Y BASIKS

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z

(Continued)



If you find a letter difficult, stop. Concentrate  
for a few minutes. Then go on.



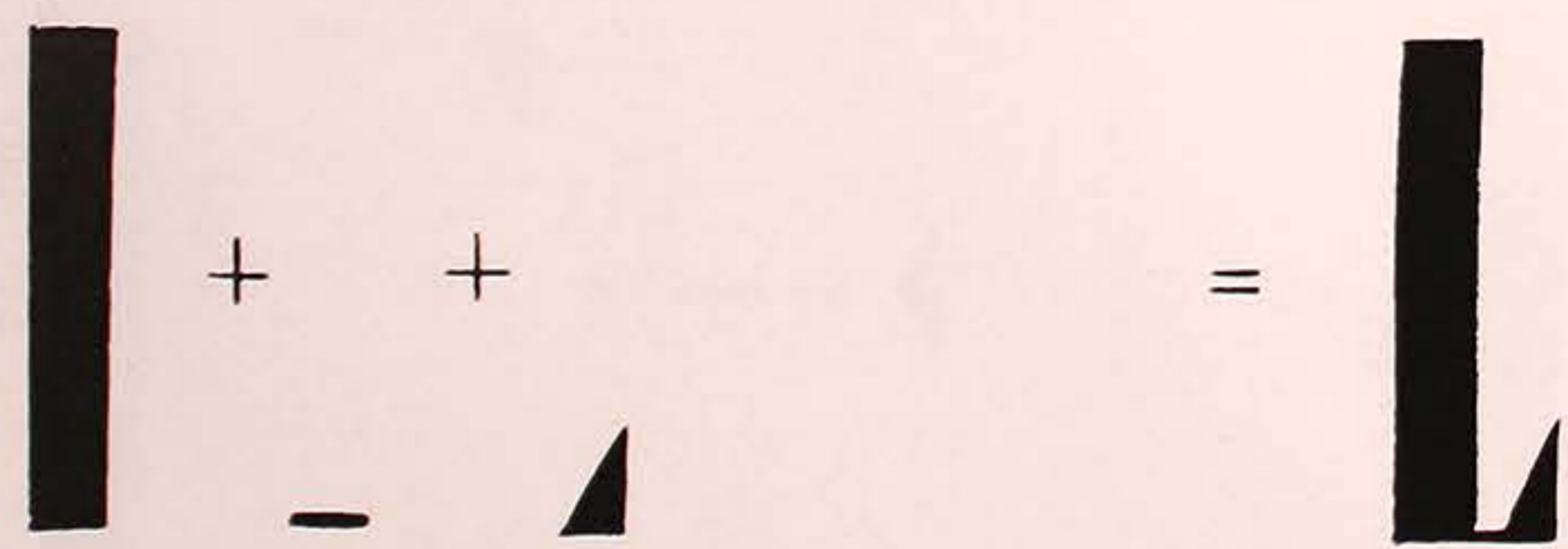
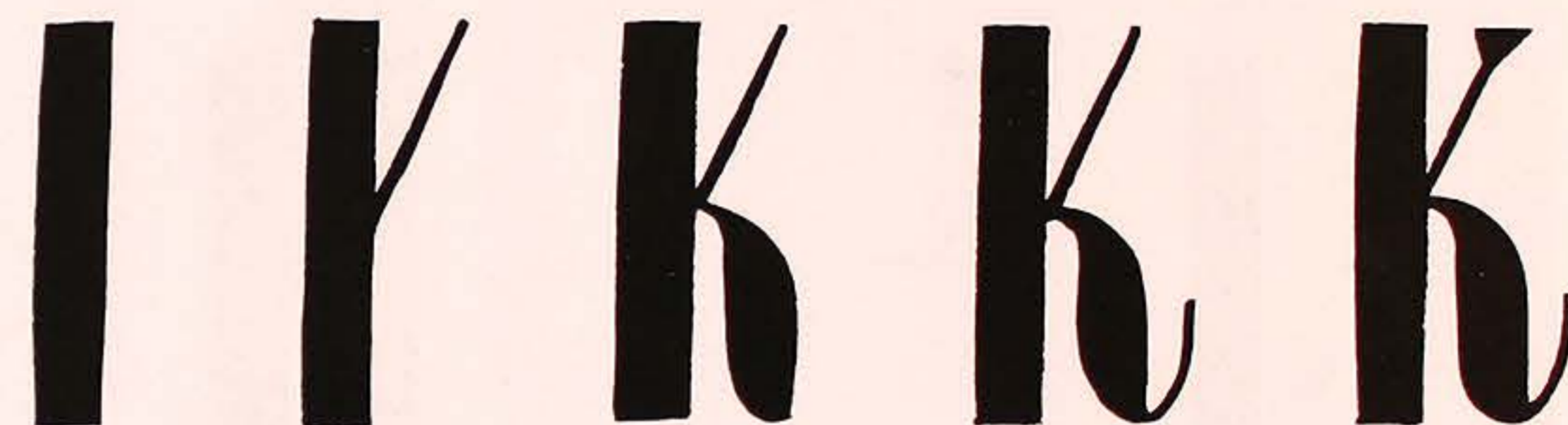
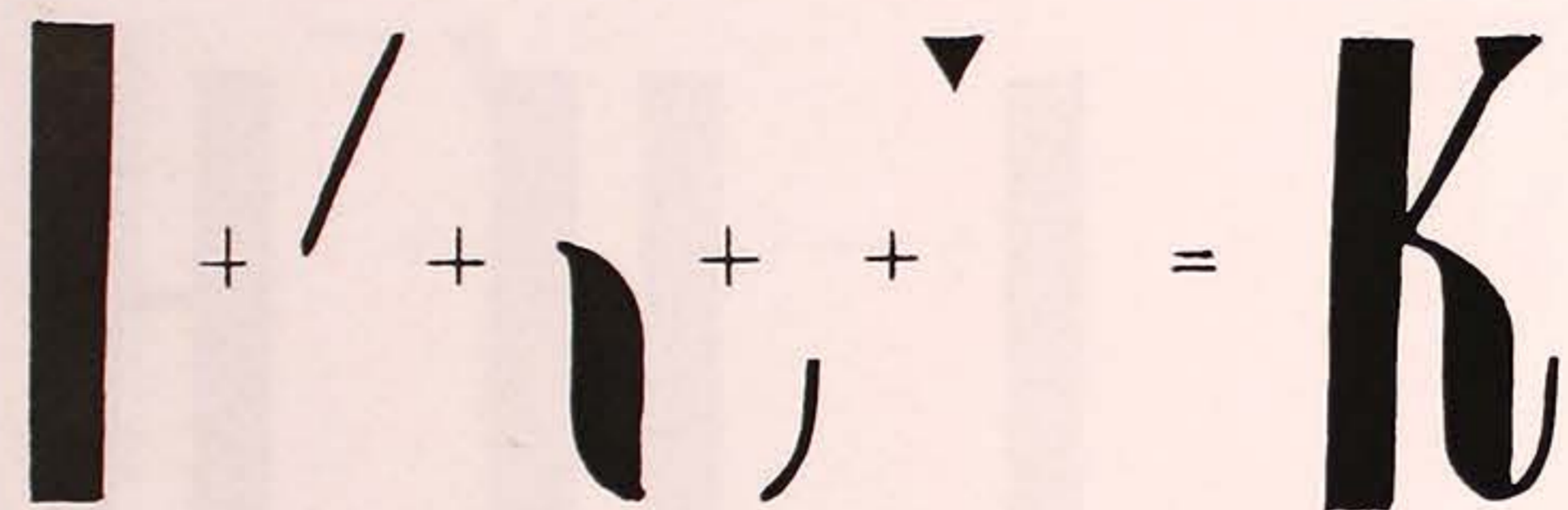
POSTER



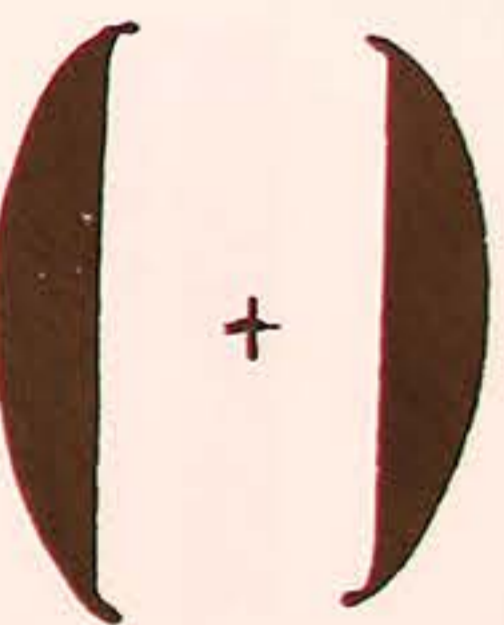
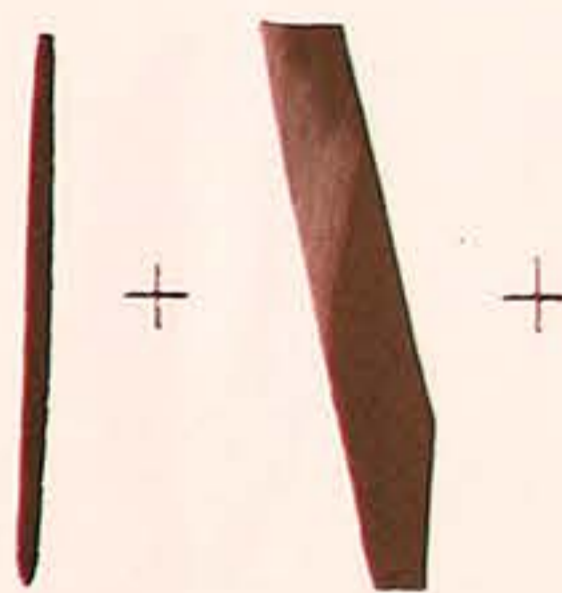
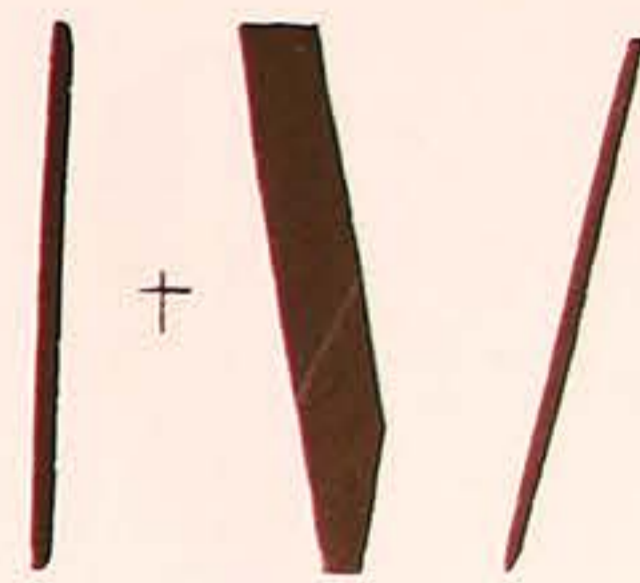
TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z  
(Continued)



The "K" will require a little extra practice time.



TO ASSIST YOU  
COMBINATION K  
(Continued)



extra practice time.

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z  
(Continued)



Keep all vertical strokes *vertical* and uniform in thickness.



TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z

*(Continued)*



Make each letter as perfect as you possibly can.

| + ) = P

I P

( + ) + , = Q

( O Q

| + ) + , = R

I P R R

TO ASSIST YOU T  
COMBINATION K

*(Continued)*

+ +

+ +

+ )

you possibly can.

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z



Study "U" carefully.

(Continued)

P



Q



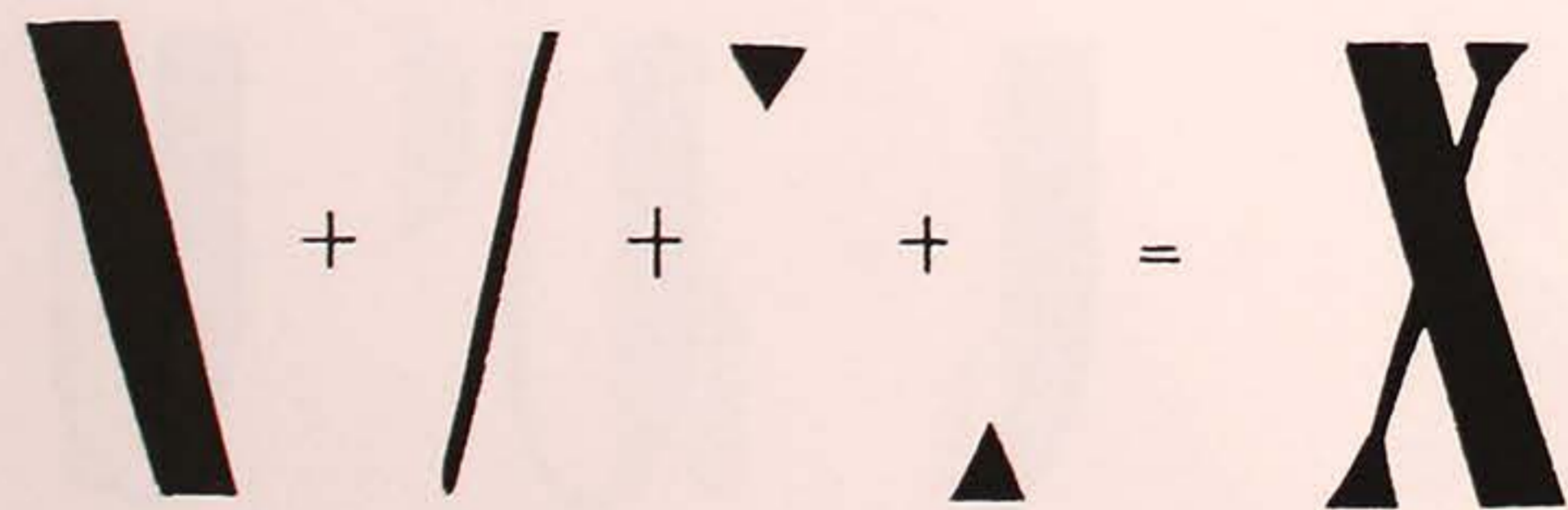
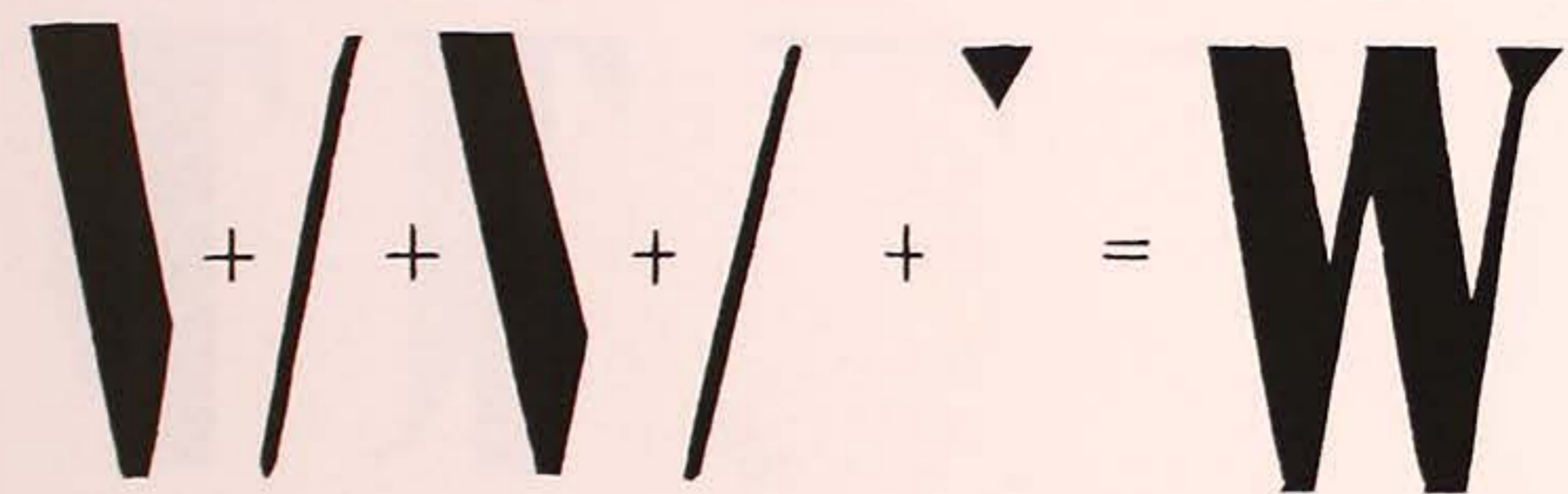
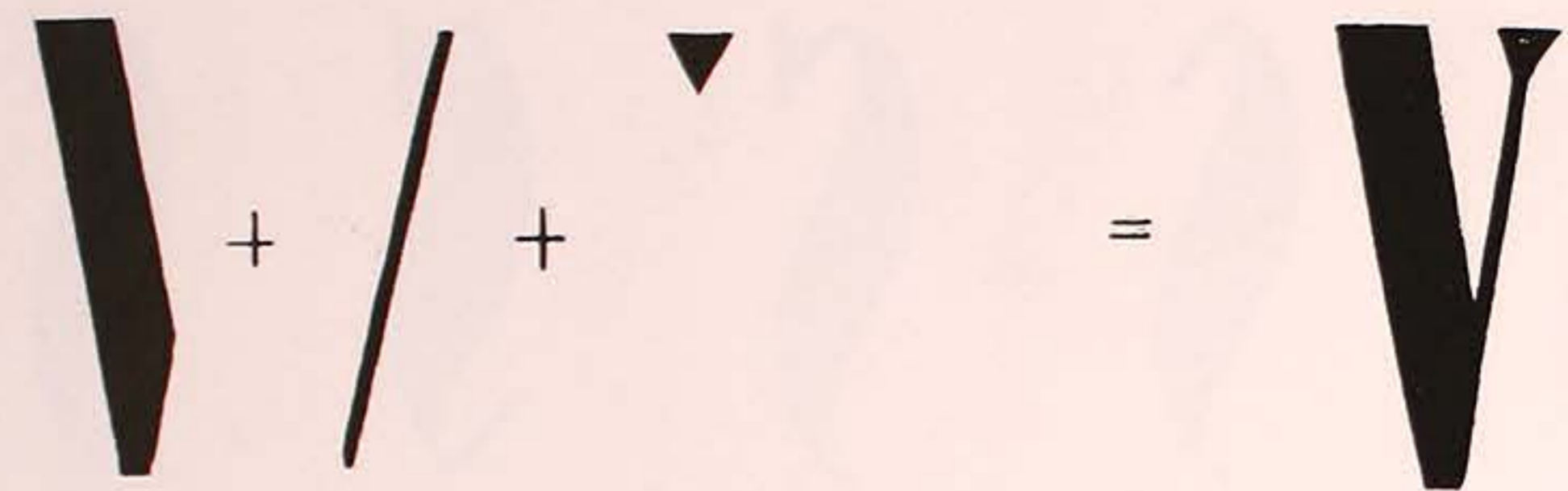
R



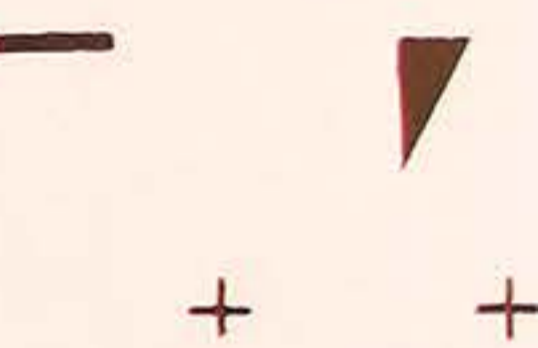
TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z  
(Continued)



The strokes of "V" and "W" overlap the Basiks.



TO ASSIST YOU  
COMBINATION K  
(Continued)



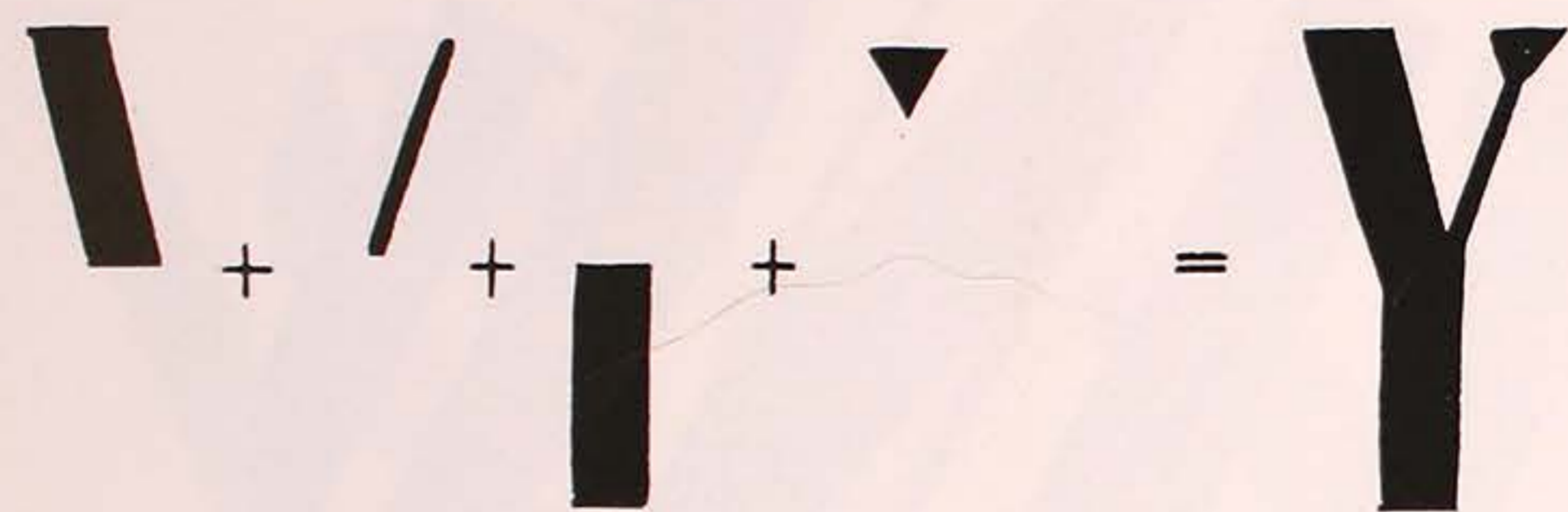
Overlap the Basiks.

TO ASSIST YOU THE BASIK PLUS STROKE  
COMBINATION KEY ILLUSTRATED FROM A TO Z



Do not spread the top of "Y" too far apart.

(Continued)



Stop lettering now. Save all of your practice sheets. Tomorrow STUDY EVERY LETTER CAREFULLY. Compare each one to those illustrated, then letter out the alphabet from A to Z.

NEW FALL  
**PRESENTING**  
FASHIONS

70

BILL BOLEY BASIKS

POSTER

10  
R  
\$

10%  
\$ 27 \* \$ 45.69 \$  
\$ 8.



# BODONI

This popular alphabet was lettered with a No. 2, Series 858, long stock, red sable showcard brush. The brush should be well filled with color, with the chisel edges pulled in to form a blunt tip to correctly make all strokes, Basiks and letters.

Following are the brush sizes used to execute the alphabet on a larger scale:

- Up to 1½ inch letter — No. 2
- Up to 2½ inch letter — No. 3
- Up to 3½ inch letter — No. 4
- Up to 4½ inch letter — No. 5
- Up to 5 inch letter — No. 6
- Up to 6 inch letter — No. 7

**A B C D E F G**  
**H I J K L M N**  
**O P Q R S T U**  
**V W X Y Z**

STROKE TO BASIK KEY FOR BASIKS OF BODONI

	BASIK No.
• a plus h	equals 1
• b plus e plus d	equals 2
• b plus c plus d	equals 3
• b plus c plus d	equals 4
• c plus e plus d	equals 5
• d plus e plus e	equals 6
• f plus g	equals 7
• c plus b plus e	equals 8
• b plus d plus e plus c	equals 9
• b plus d plus e	equals 10
• i plus i plus c plus d plus c	equals 11
• j plus j plus c plus c	equals 12
• k plus l	equals 13
• n plus m	equals 14

	BASIK No.
• o plus p	equals 15
• q plus c plus b plus r	equals 16
• t plus c plus u	equals 17
• i plus i plus d plus c	equals 18
• i plus c plus i plus d plus c	equals 19
• i plus c plus i plus b plus c	equals 20
• z plus aa	equals 21
• x plus y	equals 22
• v plus c plus s	equals 23
• i plus i plus c plus c	equals 24
• i plus i plus c plus b plus c	equals 25
• j plus j plus c plus c	equals 26
• bb plus bb plus c plus c	equals 27

THESE STROKES  
OF EVERY LETT

i



11 12 13



BODONI

THESE STROKES ARE NEEDED TO FORM EACH BASIK  
OF EVERY LETTER OF THE BODONI ALPHABET



Practice making each one with a single  
stroke of the brush.

a b c d e f g h



i j k l m n o p q r s t u v w x y z aa bb



THE BASIKS OF BODONI

1 2 3 4 5 6 7 8 9 10



11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27



BODONI

BASIK No.  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27

BASIKS

THE STROKE TO BASIK KEY  
ILLUSTRATED TO ASSIST YOU



Practice combining the strokes to form the Basiks in the exact order they are shown.

BASIK No. 1  
 $( + ) = \bigcirc$      $( \bigcirc \bullet$

BASIK No. 2  
 $| + \backslash + / = \triangleright$      $| \nearrow \triangleright \blacktriangleright$

BASIK No. 6  
 $/ + \backslash + - = \triangle$      $/ \wedge \triangle \blacktriangle$

BASIK No. 3  
 $| + - + / = \nabla$      $| \lrcorner \nabla \blacktriangledown$

BASIK No. 7  
 $\sim + \sim = \cup$      $\cup \cup \cup$

BASIK No. 4  
 $| + - + / = \triangleleft$      $| \llcorner \triangleleft \blacktriangleleft$

BASIK No. 8  
 $- + | + \backslash = \nabla$      $- \lrcorner \nabla \blacktriangledown$

BASIK No. 5  
 $- + \backslash + / = \nabla$      $- \nabla \nabla \blacktriangledown$

BASIK No. 9  
 $| + / + \backslash + - = \triangleleft$      $| \nearrow \triangleleft \blacktriangleleft$

BASIK No. 10  
 $| + / + \backslash = \triangleleft$      $| \nearrow \triangleleft \blacktriangleleft$

THE STROKE TO  
ILLUSTRATED T  
(Continued)

$\backslash + \backslash$

$| + |$

$] + ]$

the exact order

BASIK No. 6



BASIK No. 7



BASIK No. 8



BASIK No. 9



BASIKS

THE STROKE TO BASIK KEY  
ILLUSTRATED TO ASSIST YOU

(Continued)



Make your strokes sharp.

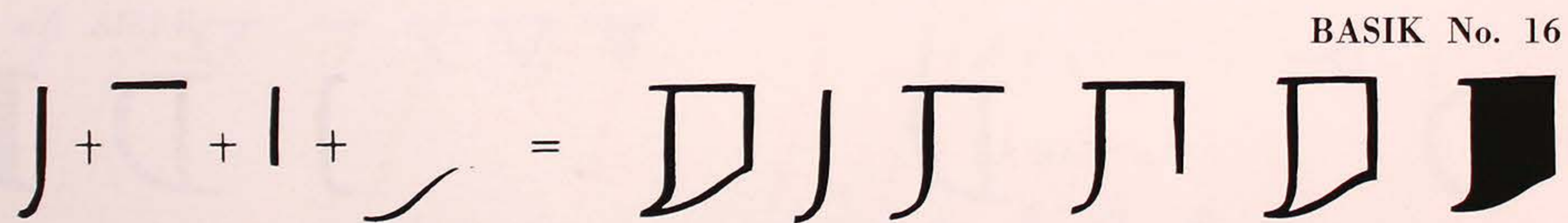
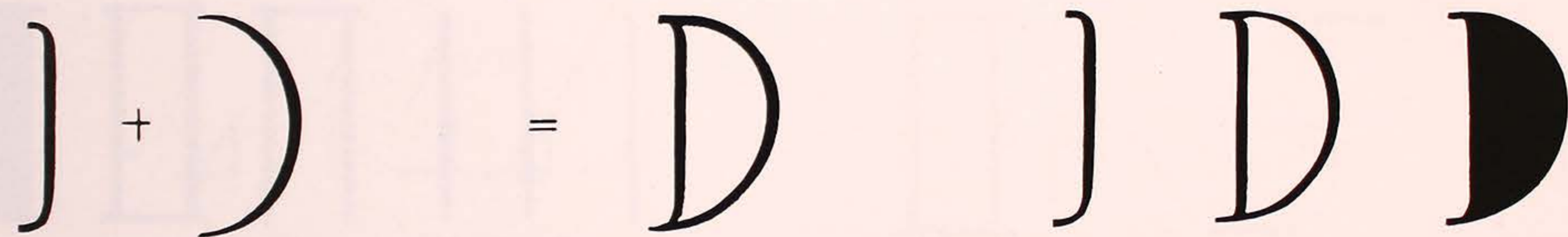
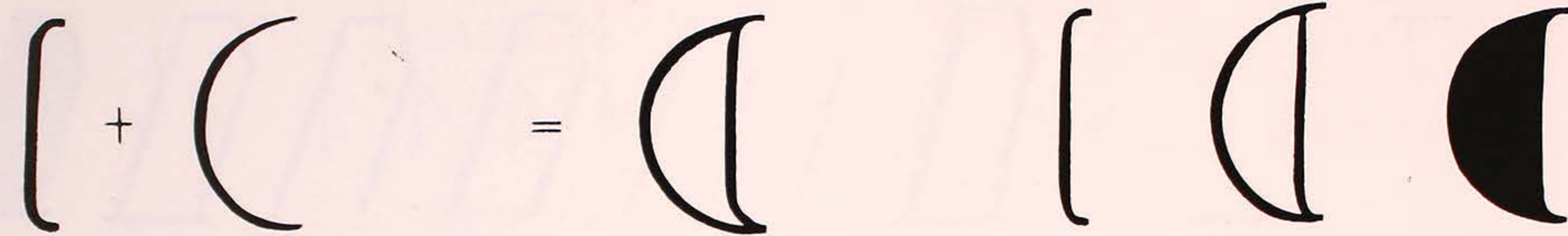


BODONI

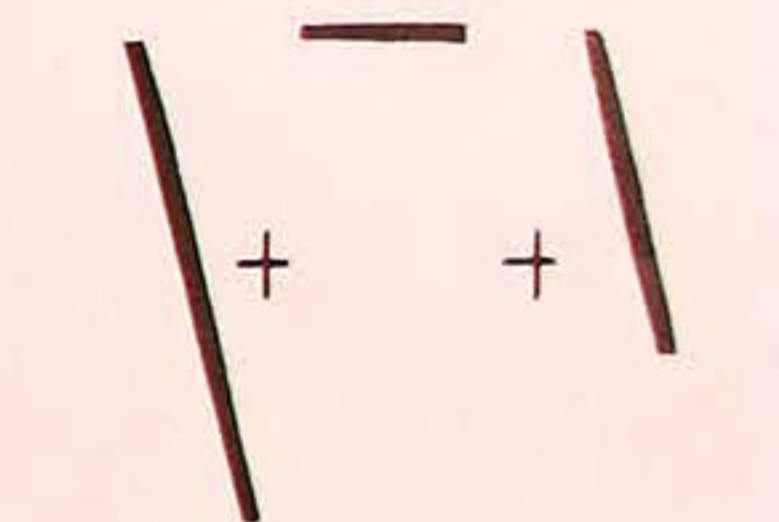
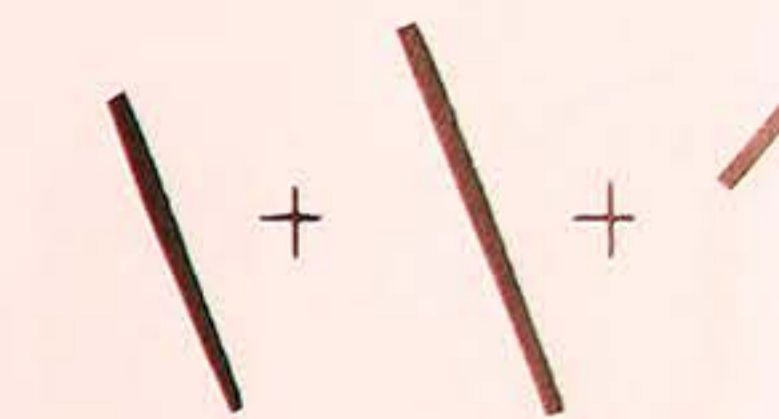
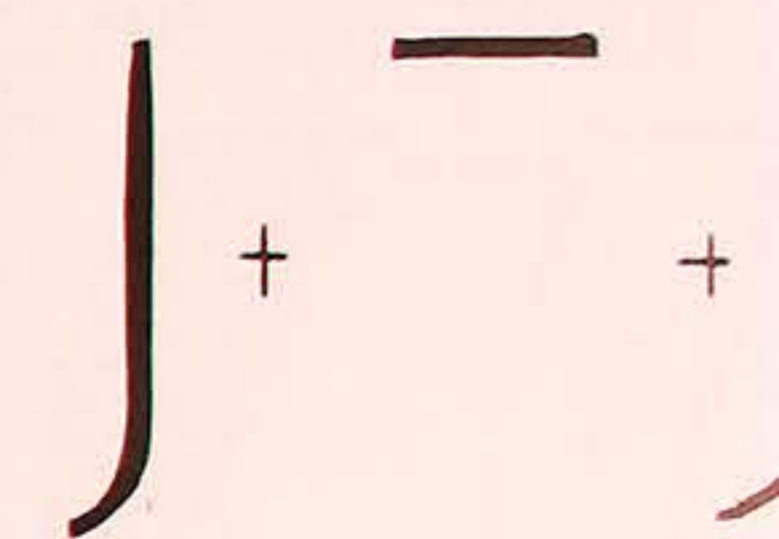
THE STROKE TO BASIK KEY  
ILLUSTRATED TO ASSIST YOU  
(Continued)



Spend extra time practicing Basik No. 16.



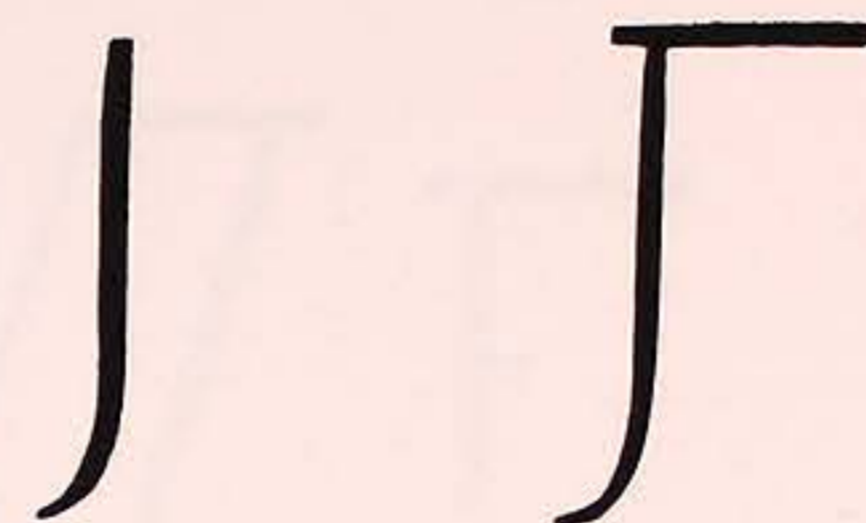
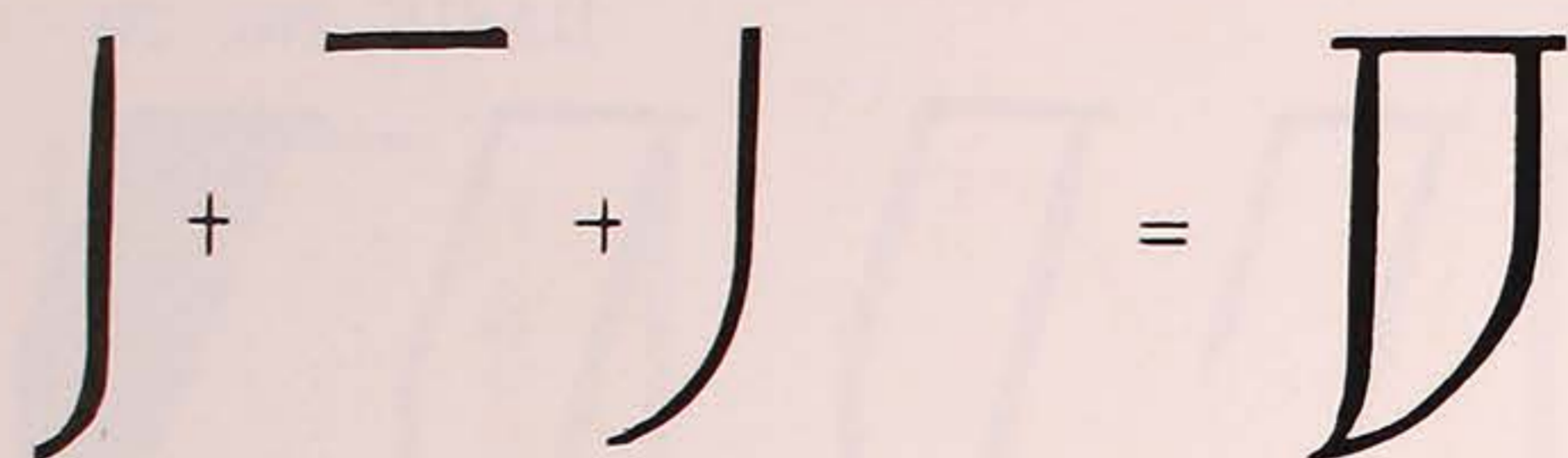
THE STROKE TO  
ILLUSTRATED TO  
(Continued)



THE STROKE TO BASIK KEY  
ILLUSTRATED TO ASSIST YOU  
(Continued)



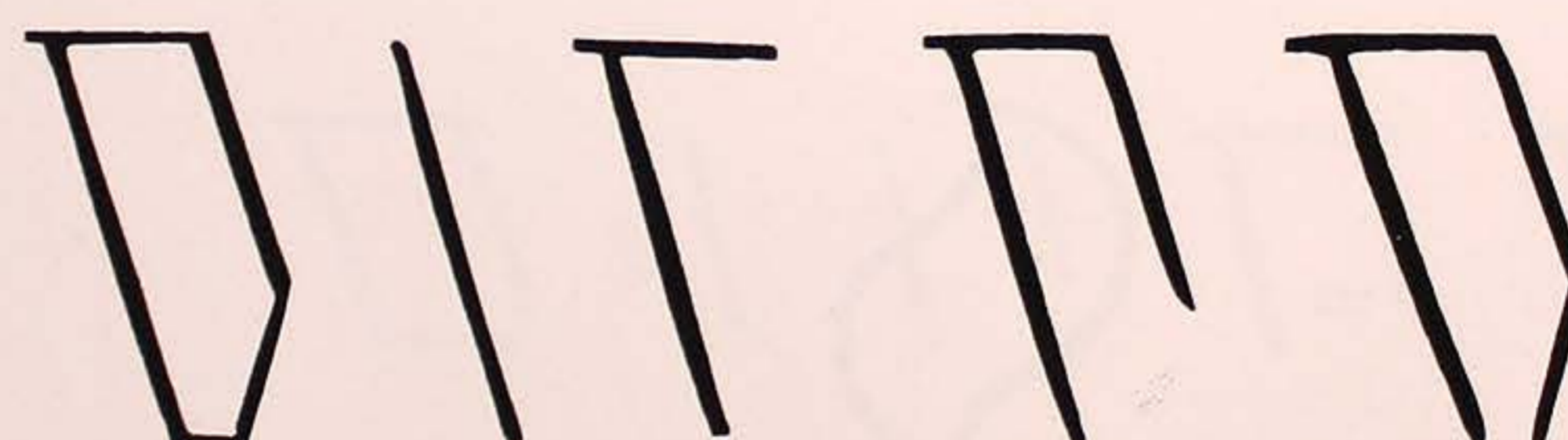
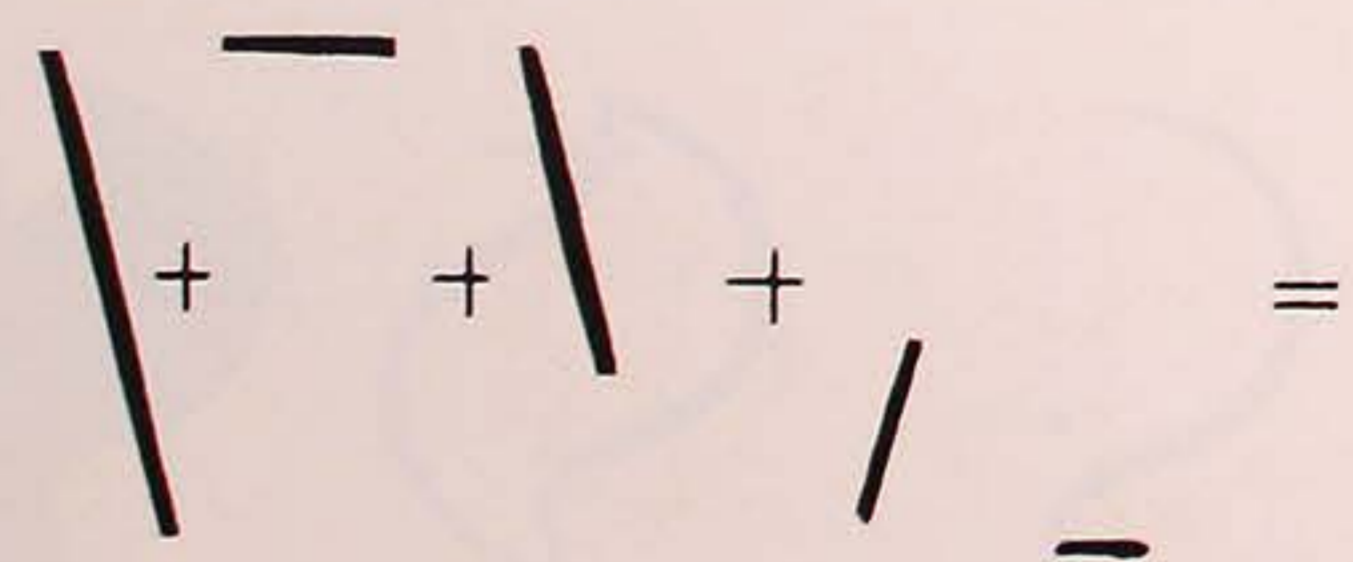
Remember, you learn to letter by lettering.



BASIK No. 17



BASIK No. 18



BASIK No. 19



THE STROKE TO BASIK KEY  
ILLUSTRATED TO ASSIST YOU  
(Continued)



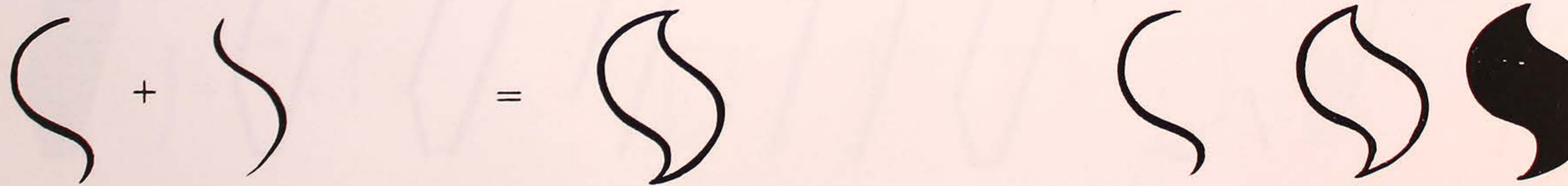
Make "22" stand up!



BASIK No. 20

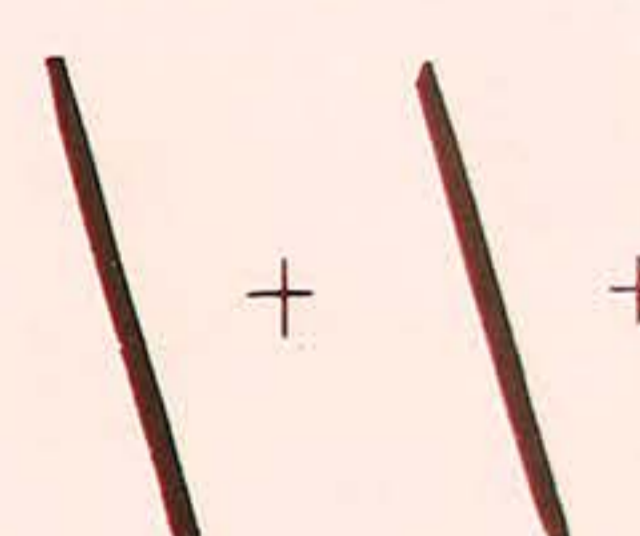
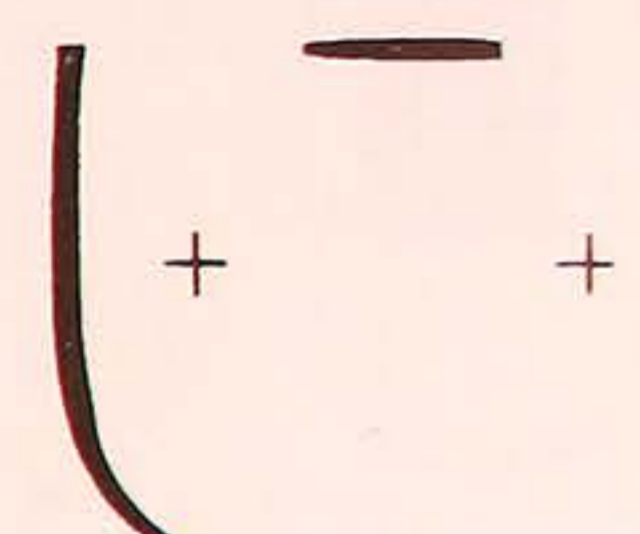


BASIK No. 21



BASIK No. 22

THE STROKE TO  
ILLUSTRATED T  
(Continued)



THE STROKE TO BASIK KEY  
ILLUSTRATED TO ASSIST YOU  
(Continued)



Keep your brush well filled with color.

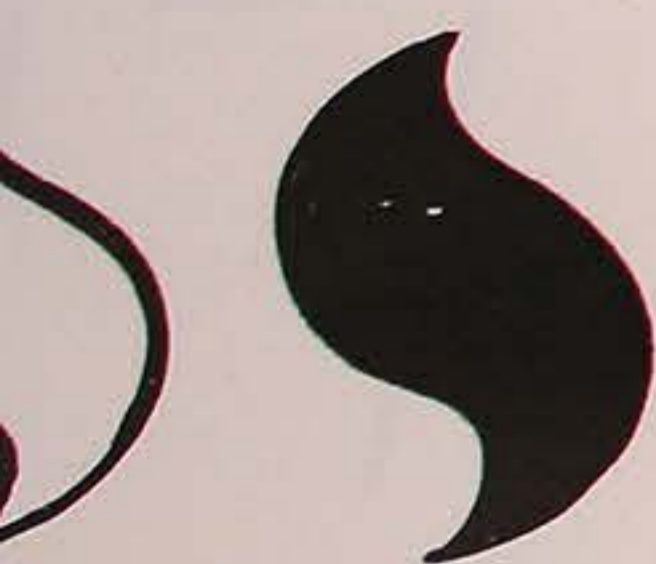
BASIK No. 20



BASIK No. 21

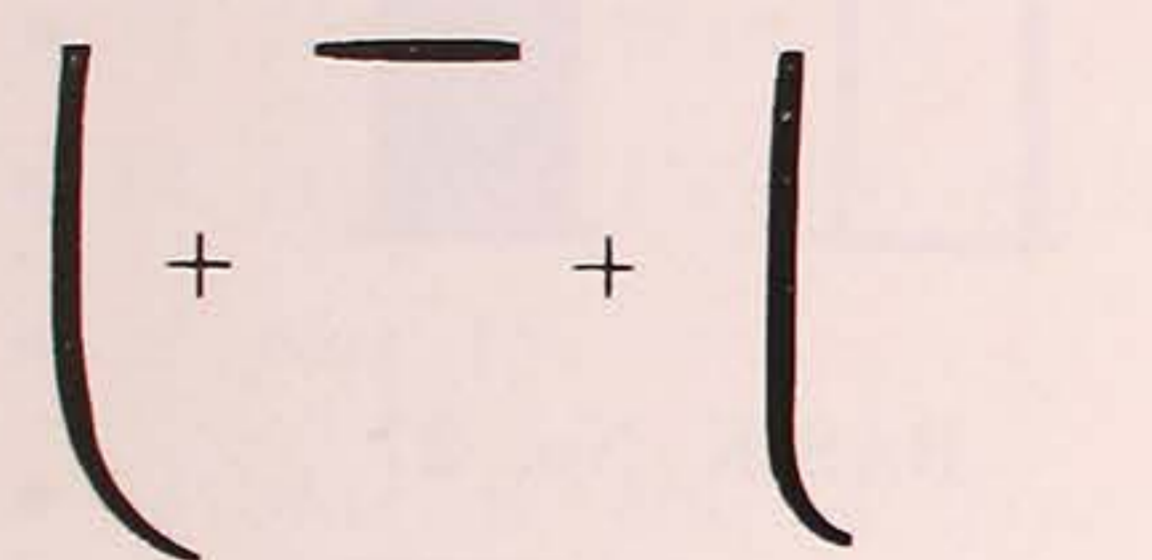


BASIK No. 22



KEY BASIKS

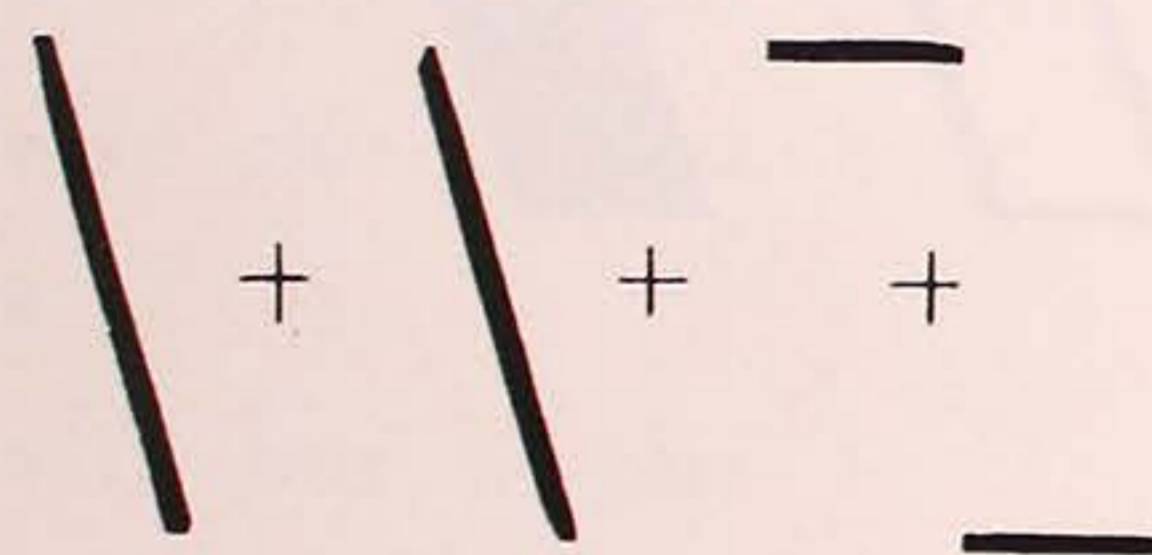
BODONI



=



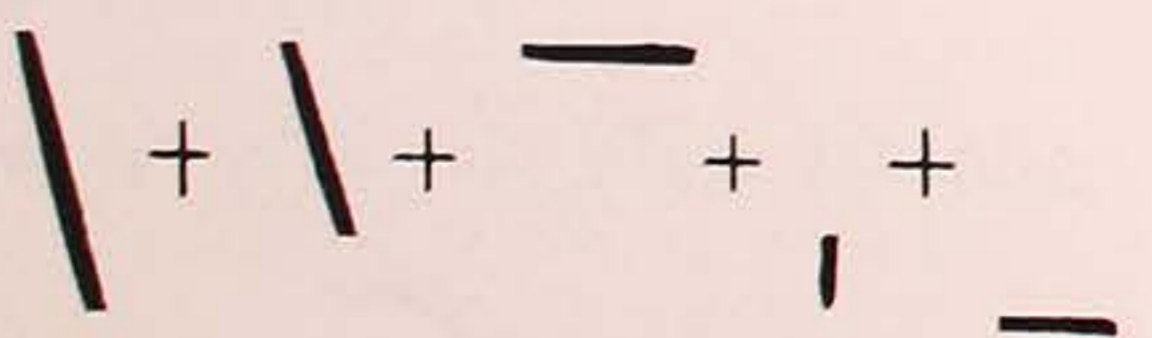
BASIK No. 23



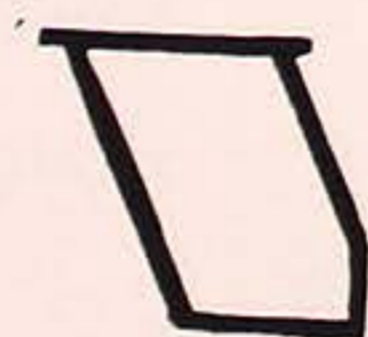
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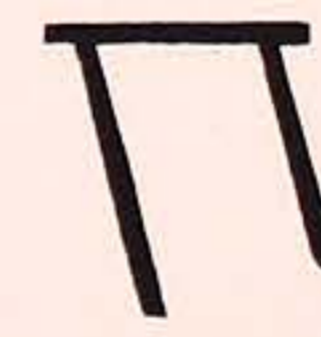
BASIK No. 24



=



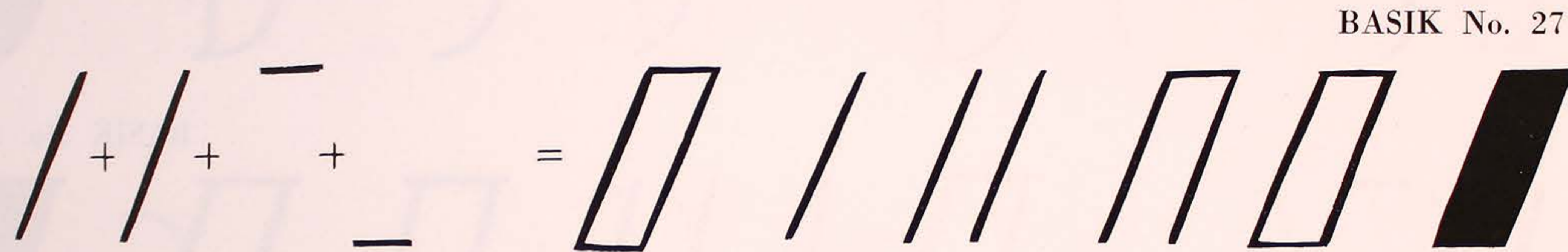
BASIK No. 25



THE STROKE TO BASIK KEY  
ILLUSTRATED TO ASSIST YOU  
(Continued)



Make all strokes parallel!

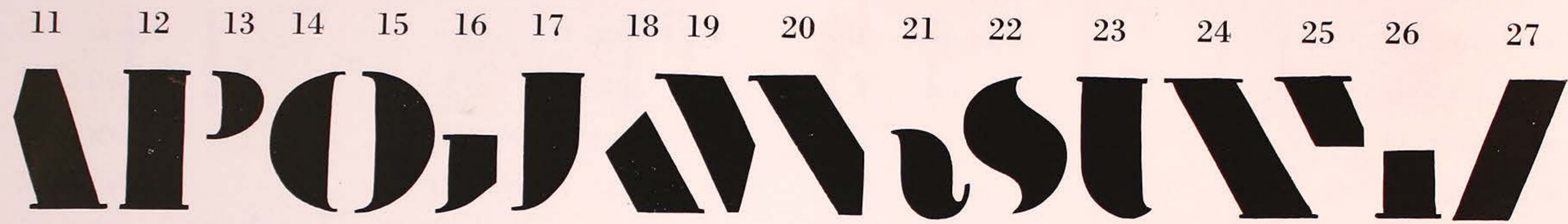
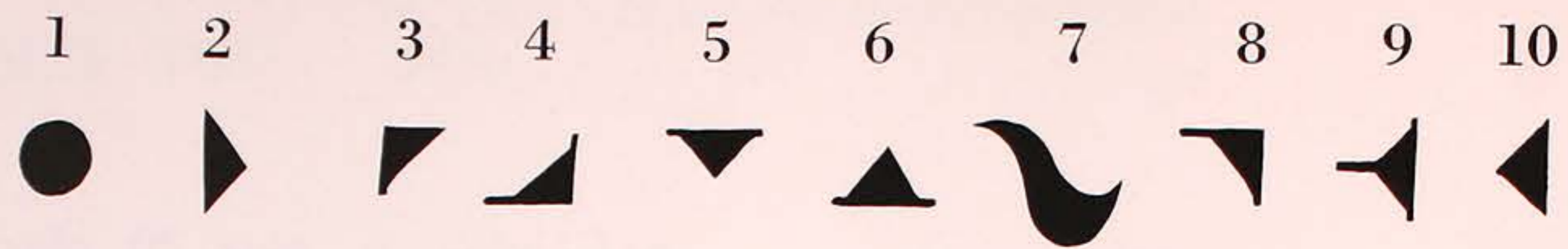


- a plus 11 plus
- 12 plus 13 plus
- 14 plus c plus
- 12 plus 15
- 12 plus 8 plus
- 12 plus 8 plus
- 14 plus c plus
- 12 plus 12 plus
- 12
- 17 plus d plus
- 12 plus f plus
- 12 plus 4
- h plus 6 plus

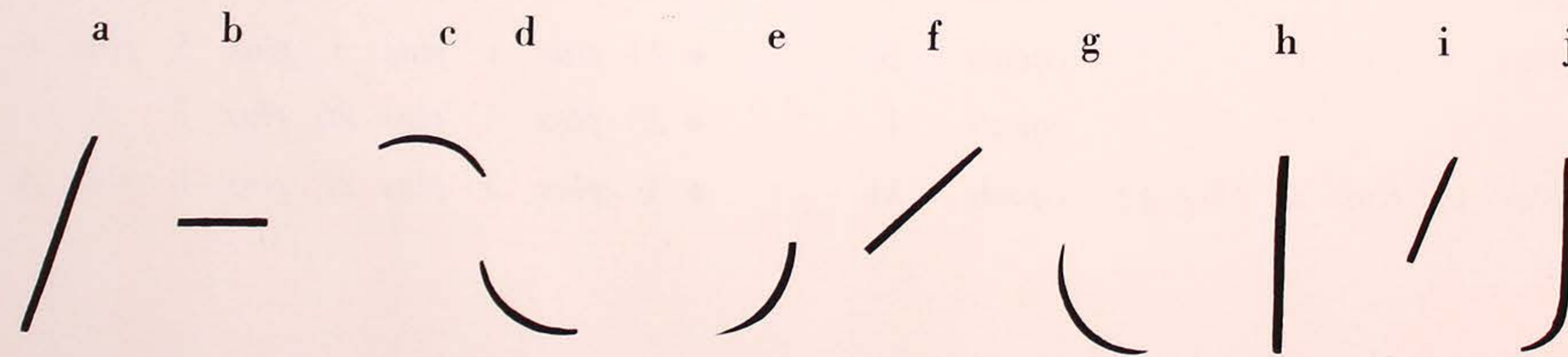
BASIK PLUS STROKE COMBINATION KEY FOR BODONI LETTERS

• a plus 11 plus b plus 6	equals	A	• h plus 6 plus 20 plus h plus 5	equals	N
• 12 plus 13 plus 13	equals	B	• 14 plus 15	equals	O
• 14 plus c plus 10 plus e	equals	C	• 12 plus 13	equals	P
• 12 plus 15	equals	D	• 14 plus 15 plus 7	equals	Q
• 12 plus 8 plus 4 plus 9	equals	E	• 12 plus 13 plus 21	equals	R
• 12 plus 8 plus 9	equals	F	• 22 plus c plus 10 plus d plus 2	equals	S
• 14 plus c plus 10 plus 16	equals	G	• b plus 3 plus 12 plus 8	equals	T
• 12 plus 12 plus b	equals	H	• 23 plus j plus 5	equals	U
• 12	equals	I	• 19 plus a plus 5	equals	V
• 17 plus d plus 1	equals	J	• 19 plus i plus 19 plus i plus 5	equals	W
• 12 plus f plus 5 plus 18	equals	K	• 24 plus i plus i plus 5 plus 6	equals	X
• 12 plus 4	equals	L	• 25 plus i plus 26 plus 5	equals	Y
• h plus 6 plus 19 plus a plus 12	equals	M	• b plus 3 plus 27 plus b plus 4	equals	Z

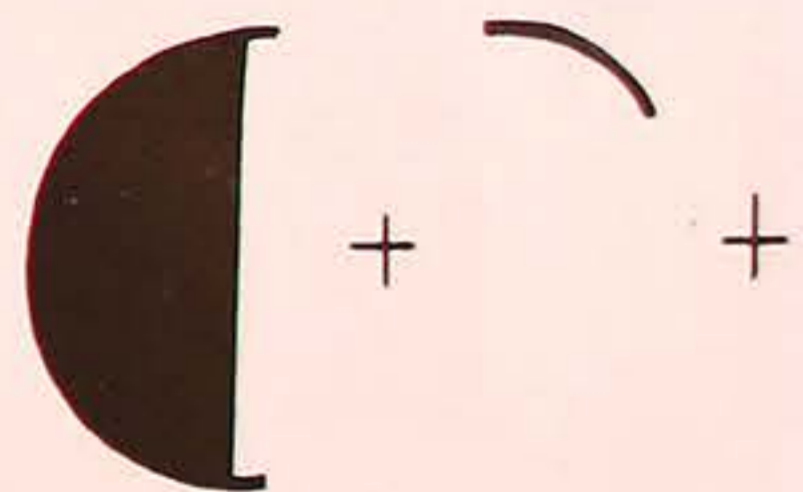
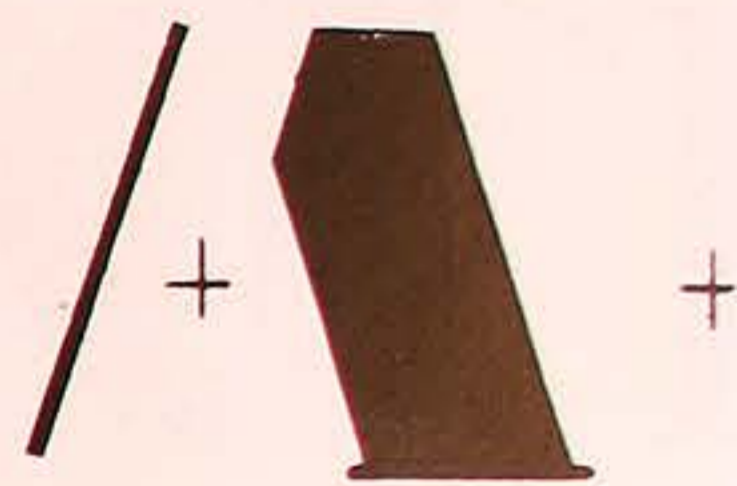
THE BASIKS OF BODONI



These are the strokes you will combine with the Basiks to make the finished Bodoni letters.



TO ASSIST YOU,  
COMBINATION K



TO ASSIST YOU, THE BASIK PLUS STROKE  
COMBINATION KEY IS ILLUSTRATED FROM A TO Z



Curved Basiks of "B" overlap where they meet. Make that "C" good and round.

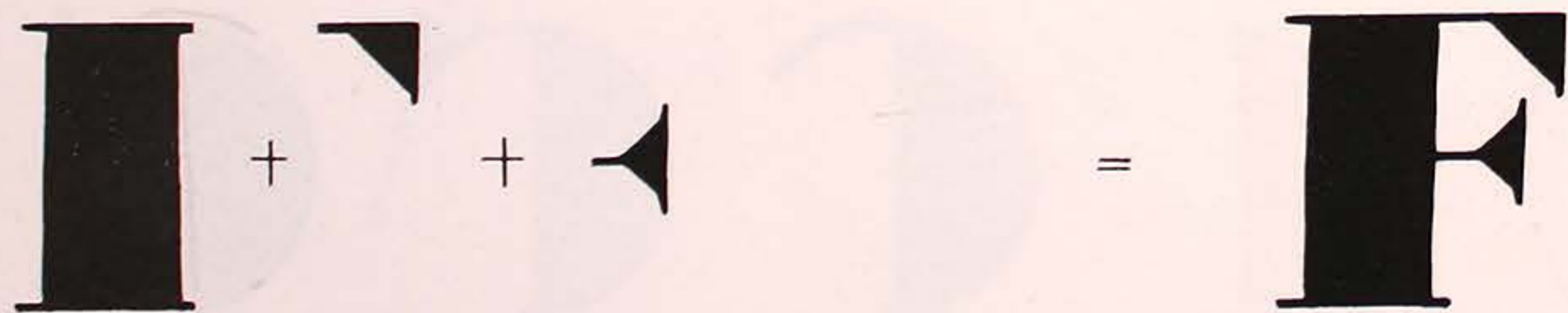
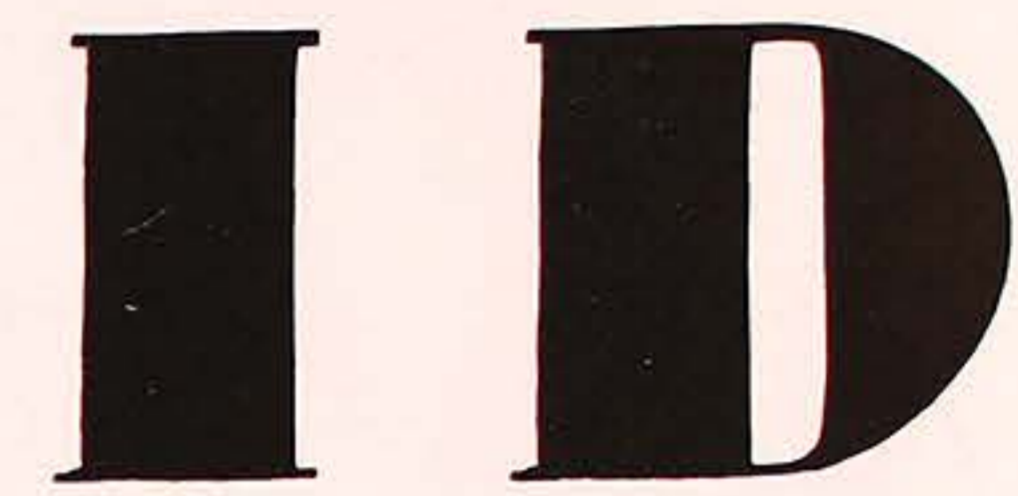


THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

(Continued)

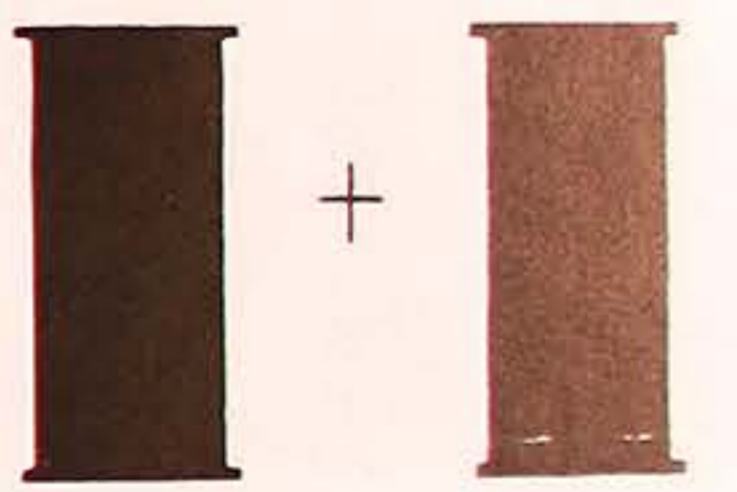
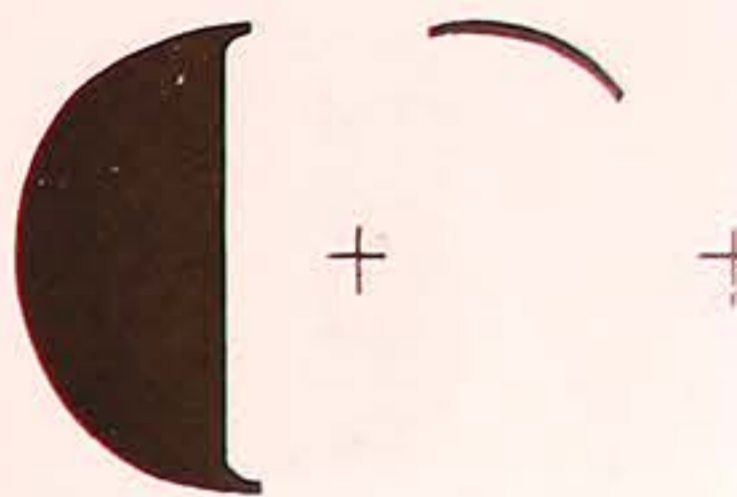


Make Basik No. 9 hit center of "E" and "F."



THE BASIK PLUS  
KEY ILLUSTRATED

(Continued)



THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

*(Continued)*



If a letter gives you trouble, take a break for a while.  
You may find it easier when you continue.



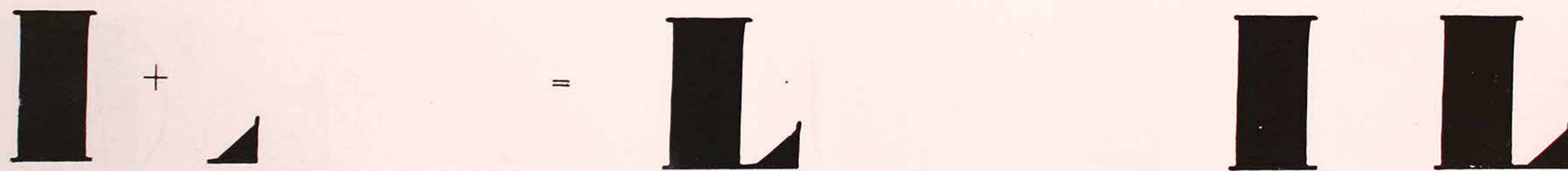
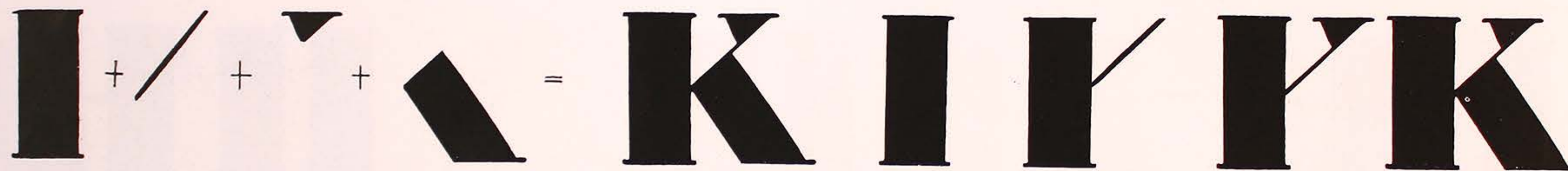
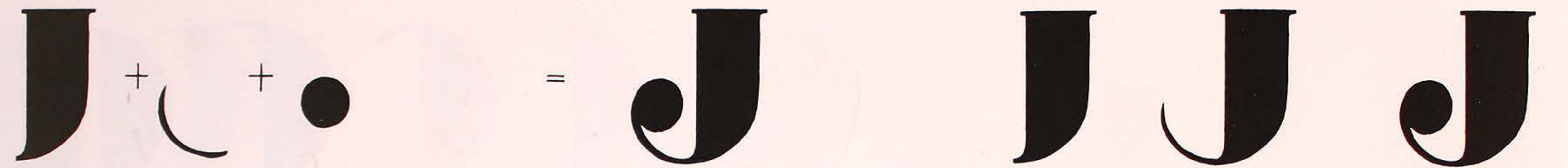


THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z



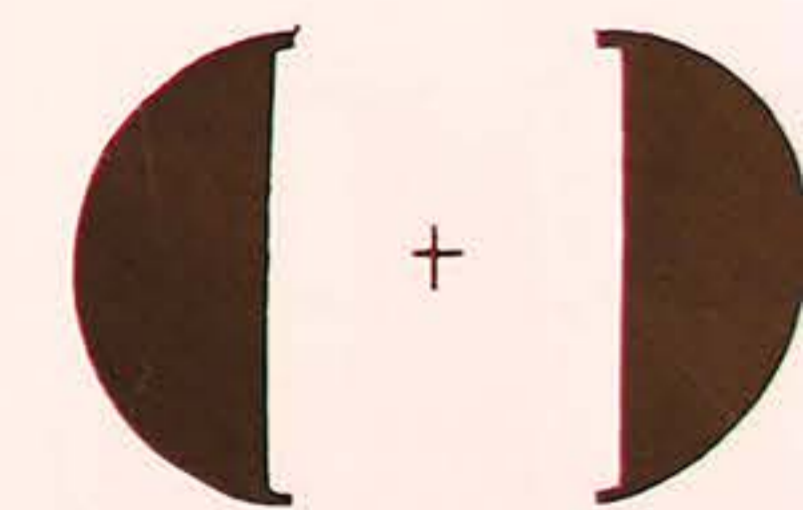
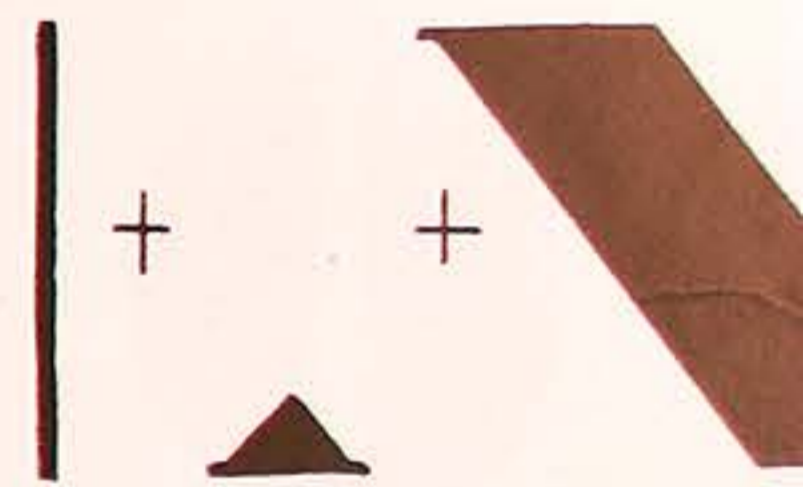
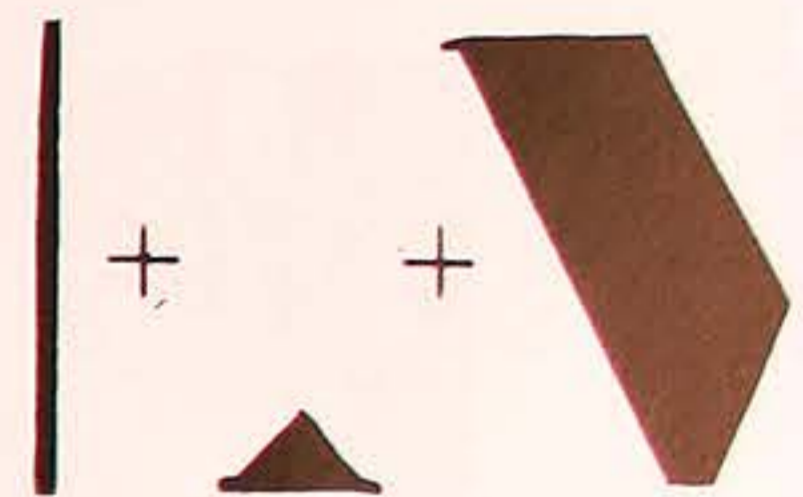
Letter slowly and carefully. Speed will come as you progress.

*(Continued)*



THE BASIK PLUS  
KEY ILLUSTRAT

*(Continued)*



will come as you

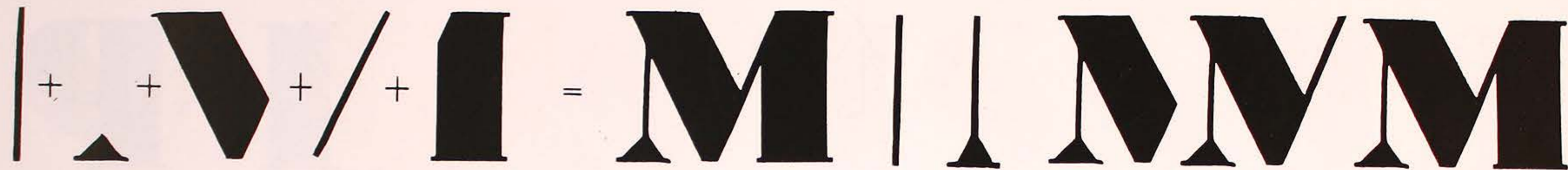
THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z



Spend extra time practicing "M" and "N."

(Continued)

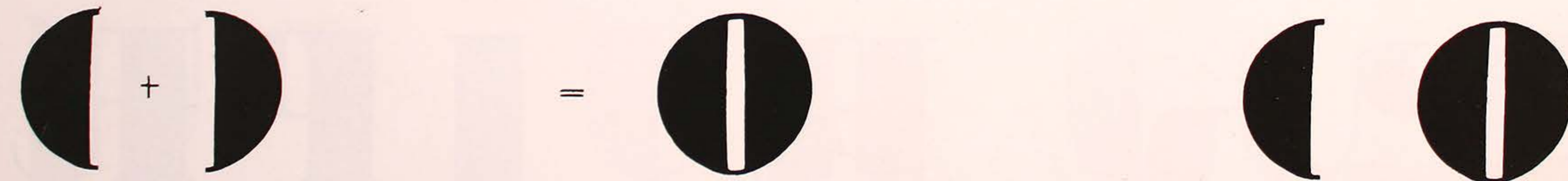
J



K



L



Y BASIKS

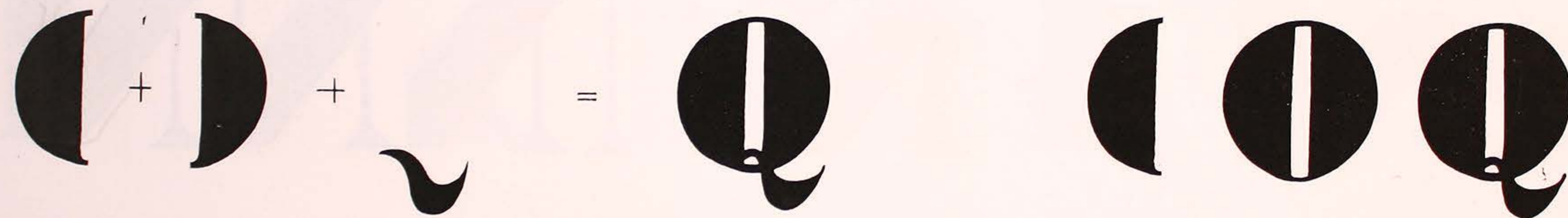
BODONI

THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

(Continued)

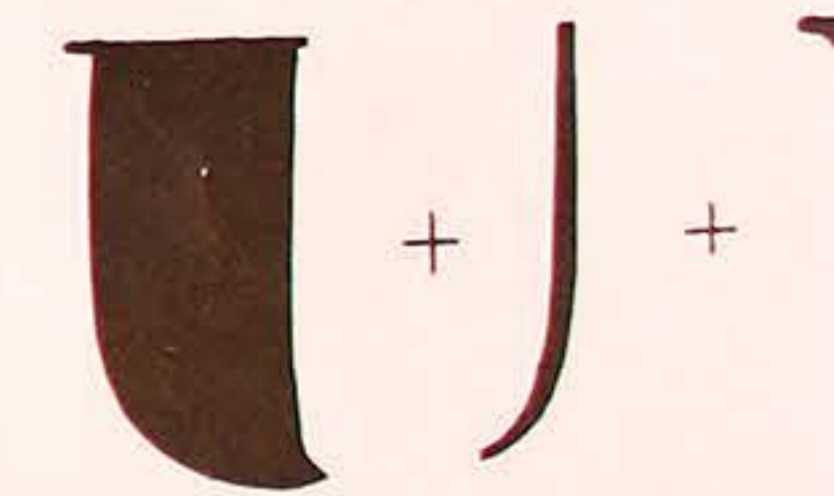
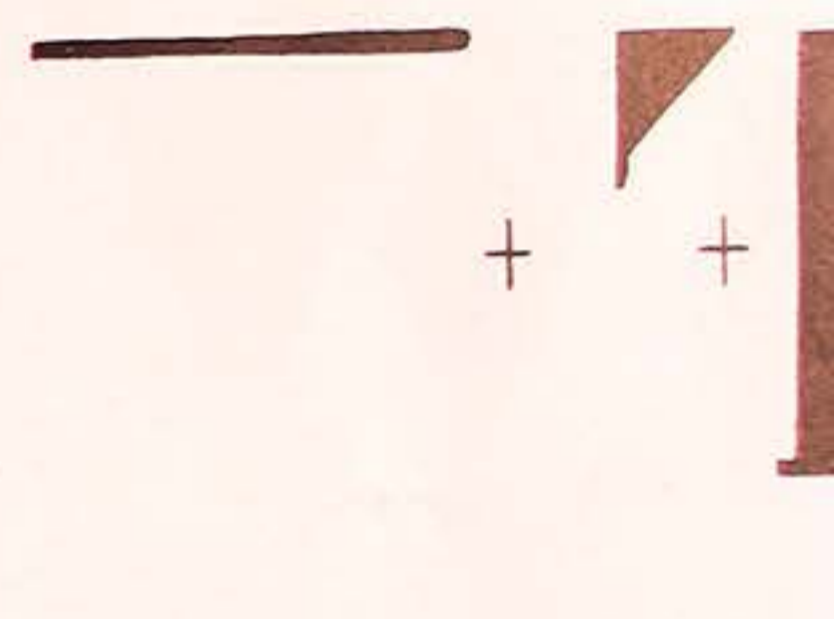


Study your letters carefully as you make them.



THE BASIK PLUS  
KEY ILLUSTRATED

(Continued)



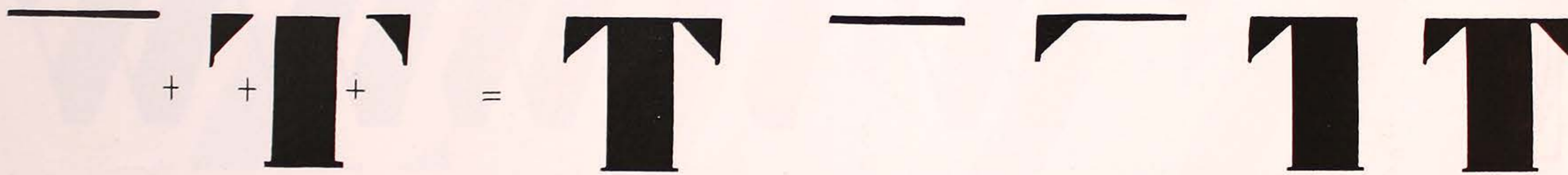
ke them.

THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

(Continued)



Make that "S" stand up!



P

Q

R

Y BASIKS

BODONI

THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

(Continued)



The strokes of "V" and "W" overlap the Basiks.



THE BASIK PLUS  
KEY ILLUSTRATE

(Continued)



the Basiks.

**V**

**W**

**X**

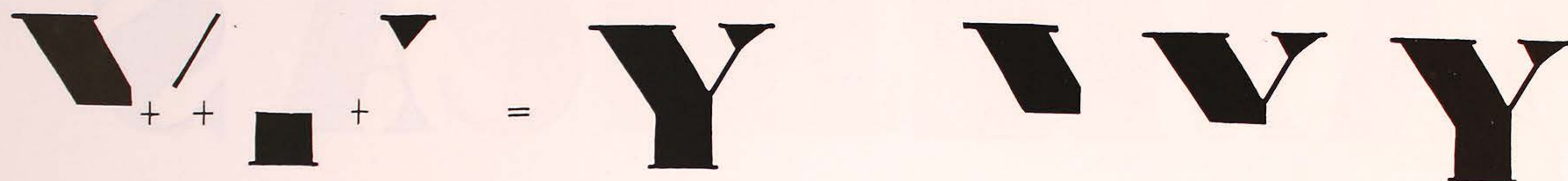
Y BASIKS

THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

*(Continued)*



Remember — enjoy lettering. You will find it easier.



**AMERICA'S  
FINEST  
TELEVISION**

94

BILL BOLEY BASIKS

BODONI

**M**

**O**

**SOLID  
MAHOGANY  
CABINET**



# BIG TOP

Original alphabet lettered 1" in height using a No. 1, series 2355, brush. To correctly execute all strokes and all Basiks, keep the brush paletted to a chiseled edge. Use the following size brushes to make the alphabet to a larger scale:

- 1½ inch letter — No. 2
- 2 inch letter — No. 3
- 3 inch letter — No. 4
- 4 inch letter — No. 5
- 5 inch letter — No. 5
- 6 inch letter — No. 6



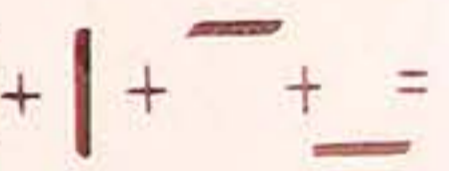
A  
B C D  
E F G H I J  
K L M N O P Q R  
S T U V W X Y Z

STROKE TO BASIK KEY  
FOR BASIKS OF BIG TOP

	BASIK No.
• a plus a plus b plus b	equals 1
• a plus b plus f plus b	equals 2
• a plus b plus d plus b	equals 3
• e plus b plus f plus b	equals 4
• c plus b plus b plus d	equals 5
• c plus b plus b plus d	equals 6
• a plus b plus b plus a	equals 7
• a plus b plus b plus a	equals 8
• a plus b plus b plus a	equals 10
• c plus b plus b plus a	equals 11
• a plus b plus d plus b	equals 12

THE STROK  
OF EVERY

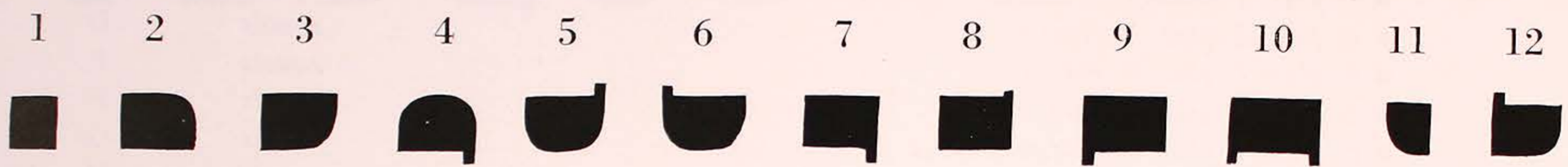
1 2



THE STROKES NEEDED TO FORM EACH BASIK  
OF EVERY LETTER OF THE BIG TOP ALPHABET



THE BASIKS OF BIG TOP



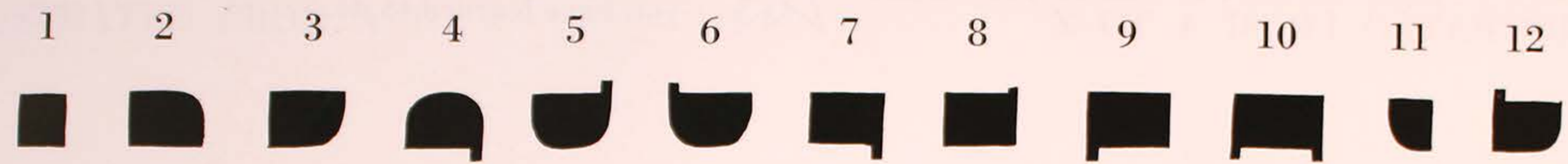
To assist you, the stroke to Basik key is illustrated. Practice making each Basik until you can make all with ease.

Basik No.			Basik No.		
+ + <sub>-</sub> + <sub>-</sub> =	□	1	+ <sub>-</sub> + <sub>-</sub> + <sub>-</sub> =	□	7
+ <sub>-</sub> + <sub>-</sub> + <sub>-</sub> =	□	2	+ <sub>-</sub> + <sub>-</sub> + <sub>-</sub> =	□	8
+ <sub>-</sub> + <sub>-</sub> + <sub>-</sub> =	□	3	+ <sub>-</sub> + <sub>-</sub> + <sub>-</sub> =	□	9
+ <sub>-</sub> + <sub>-</sub> + <sub>-</sub> =	□	4	+ <sub>-</sub> + <sub>-</sub> + <sub>-</sub> =	□	10
+ <sub>-</sub> + <sub>-</sub> + <sub>-</sub> =	□	5	+ <sub>-</sub> + <sub>-</sub> + <sub>-</sub> =	□	11
+ <sub>-</sub> + <sub>-</sub> + <sub>-</sub> =	□	6	+ <sub>-</sub> + <sub>-</sub> + <sub>-</sub> =	□	12

BASIK PLUS STROKE COMBINATION KEY FOR BIG TOP LETTERS

● 1 plus a plus 1 plus 1 plus b plus c	equals	A
● d plus 2 plus e plus f plus 3	equals	B
● h plus 4 plus 5	equals	C
● d plus 2 plus i plus 3	equals	D
● d plus 7 plus 8 plus c	equals	E
● d plus 7 plus 1 plus c	equals	F
● h plus 4 plus 5 plus m plus c	equals	G
● 1 plus d plus 1 plus 1 plus d plus 1 plus c	equals	H
● 1 plus d plus 1	equals	I
● 1 plus d plus 6	equals	J
● 1 plus d plus 1 plus 1 plus e plus g plus 11	equals	K
● 1 plus d plus 8	equals	L
● 1 plus d plus 1 plus b plus a plus 1 plus d plus 1	equals	M
● 1 plus d plus 1 plus b plus d plus 1	equals	N
● h plus 4 plus i plus 6	equals	O
● d plus 1 plus 4 plus e	equals	P
● h plus 4 plus i plus 6 plus m	equals	Q
● d plus 1 plus 2 plus e plus g plus 11	equals	R
● j plus c plus k plus 4 plus 12	equals	S
● 10 plus d plus 1	equals	T
● 1 plus d plus 1 plus d plus 6	equals	U
● 1 plus 1 plus b plus a plus 1	equals	V
● 1 plus 1 plus 1 plus b plus a plus b plus a plus 1 plus 1	equals	W
● 1 plus 1 plus 1 plus 1 plus b plus a	equals	X
● 1 plus 1 plus L plus n plus m plus 1	equals	Y
● 9 plus a plus 8	equals	Z

THE BASIKS OF BIG TOP



The strokes you will combine with the Basiks to make the letters.

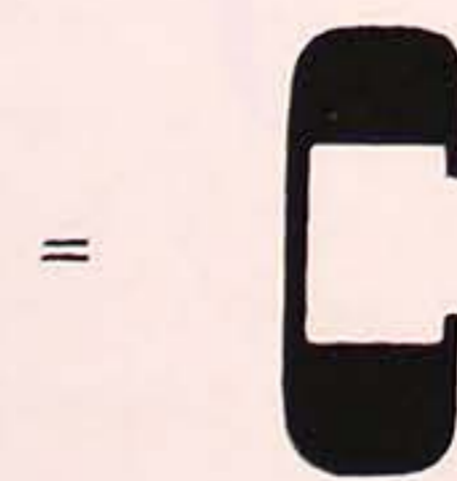
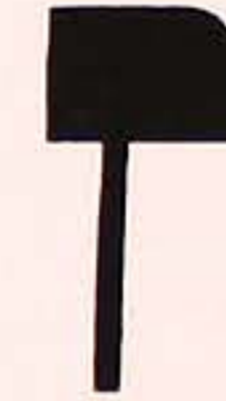
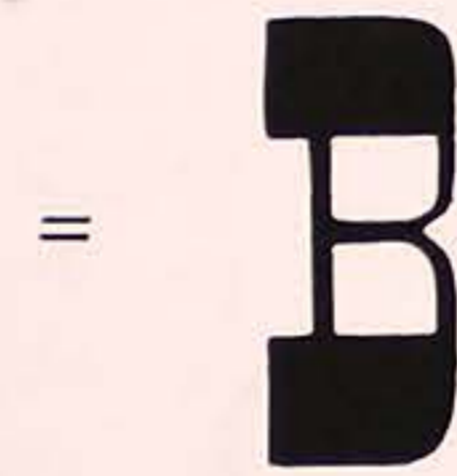
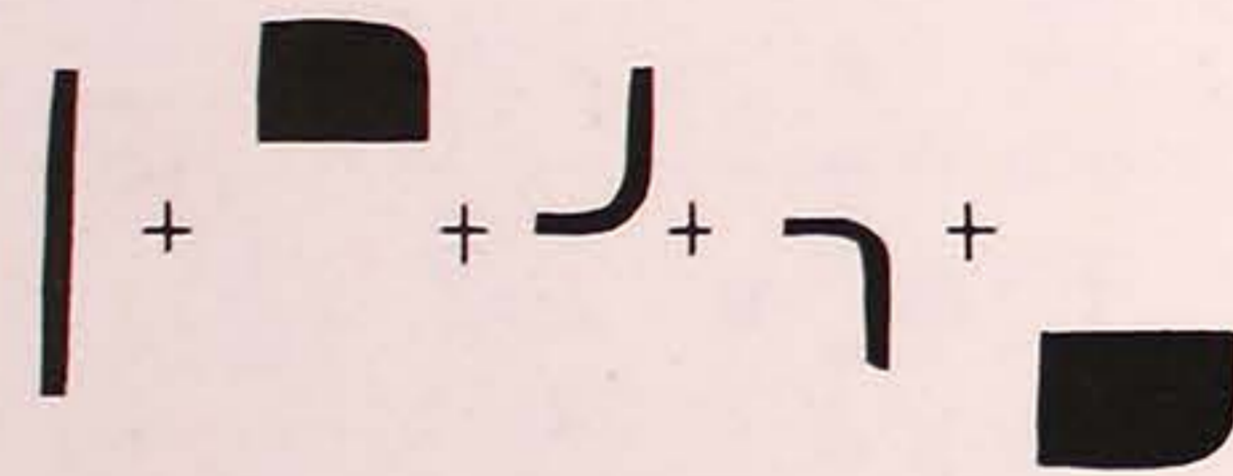
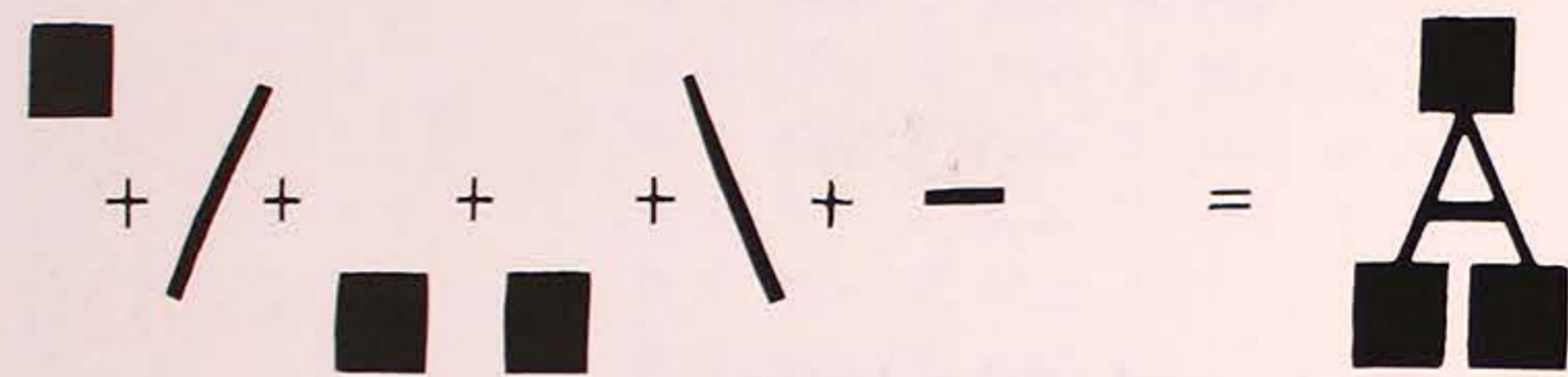
Practice them in the order illustrated.



THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z



Practice forming each letter with the Basiks and stroke  
you have learned to do.



THE BASIK PLUS  
KEY ILLUSTRATI

(Continued)

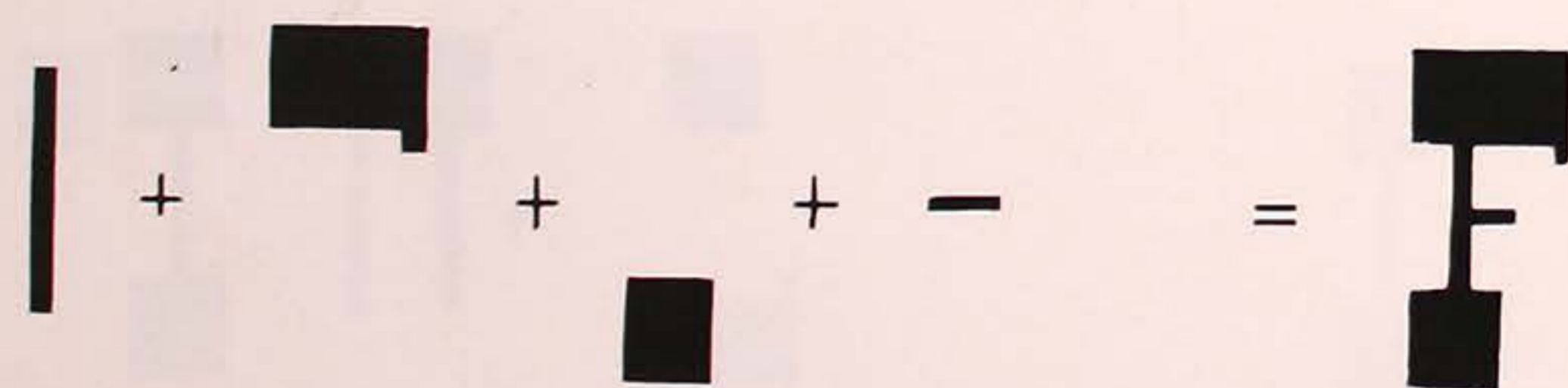
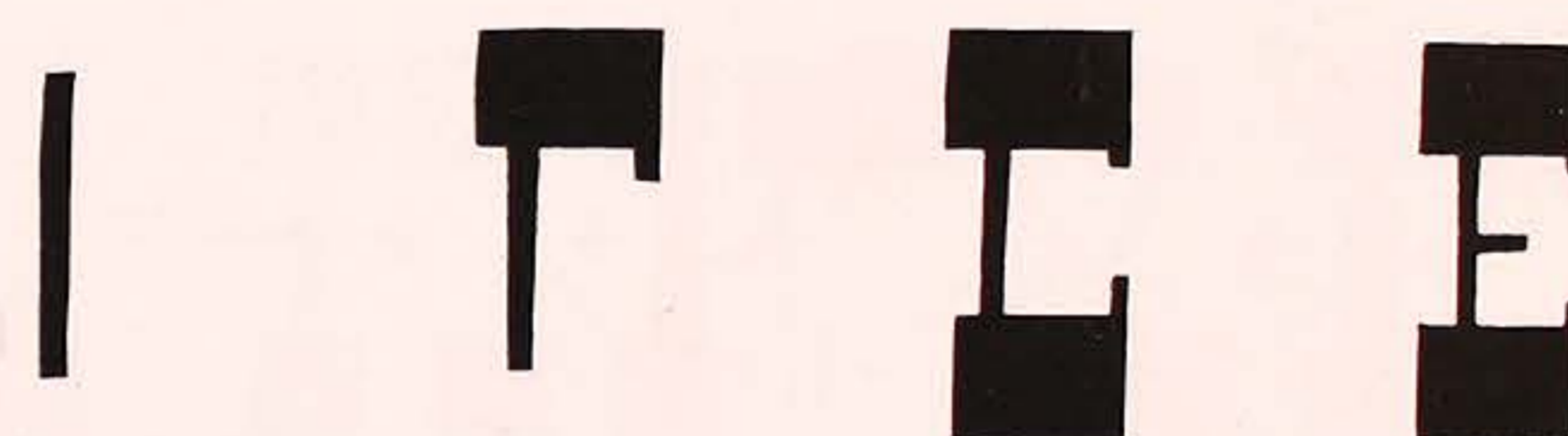
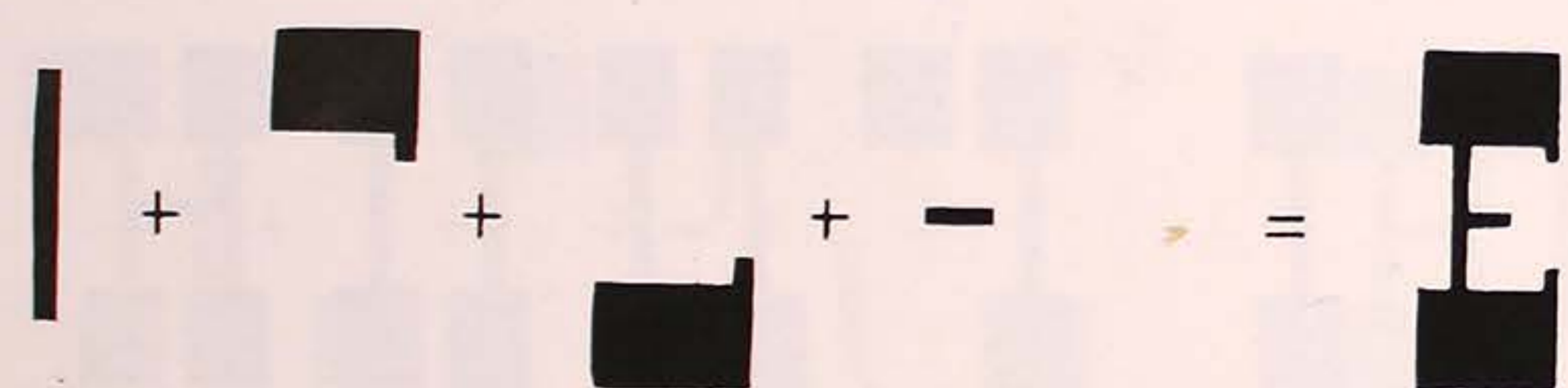
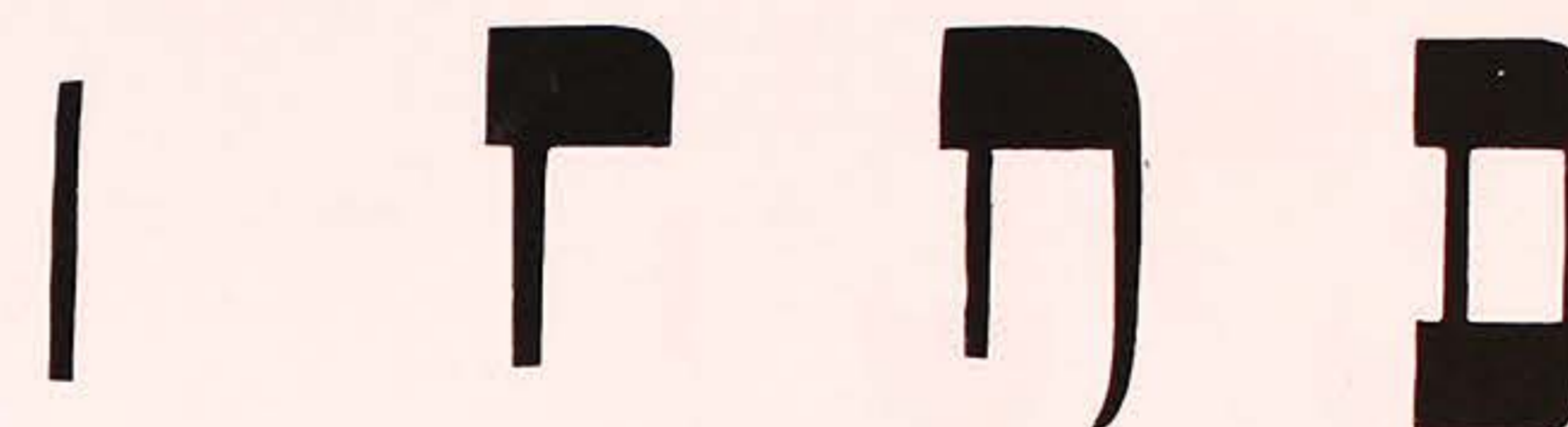


THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

(Continued)



Make your strokes straight and sharp.



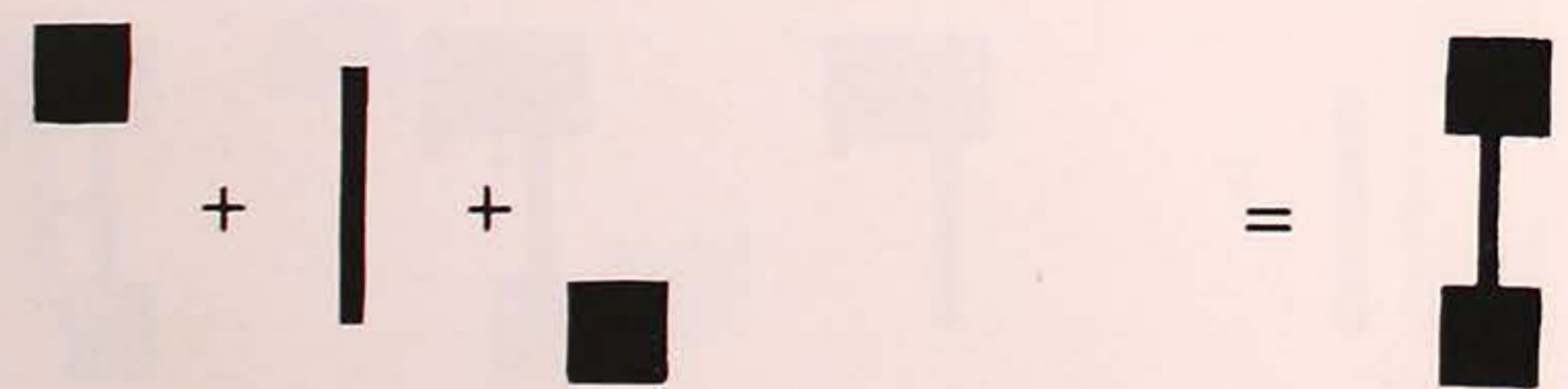
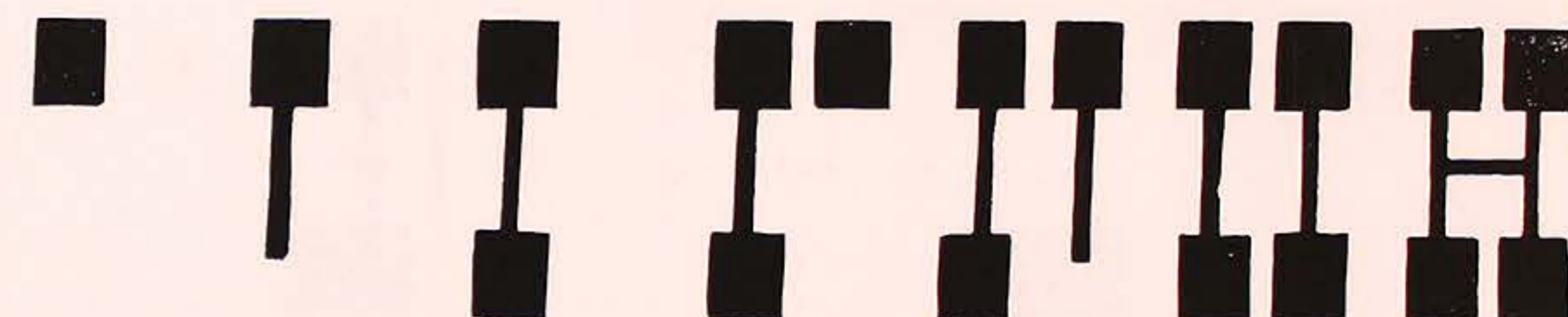
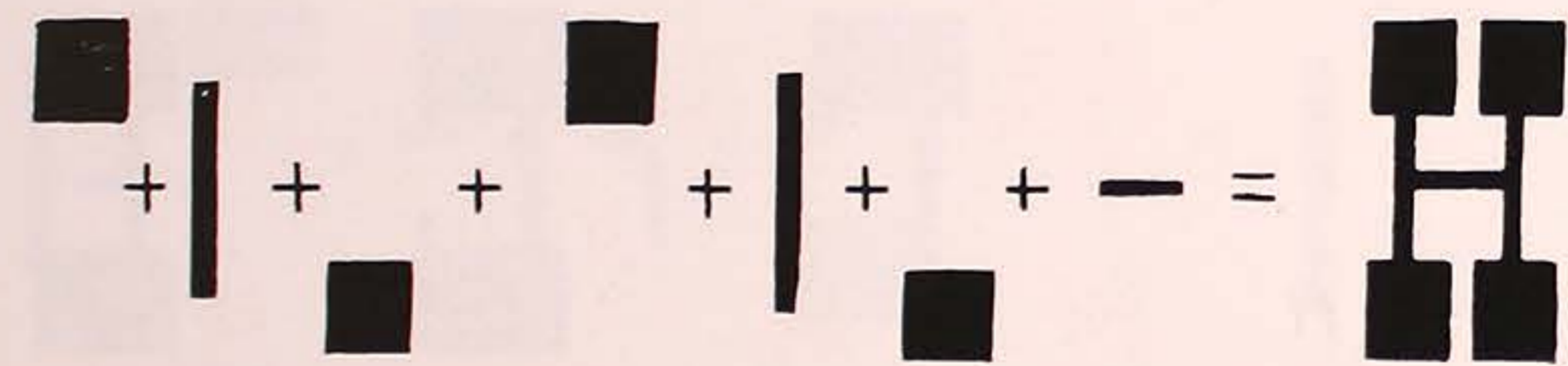
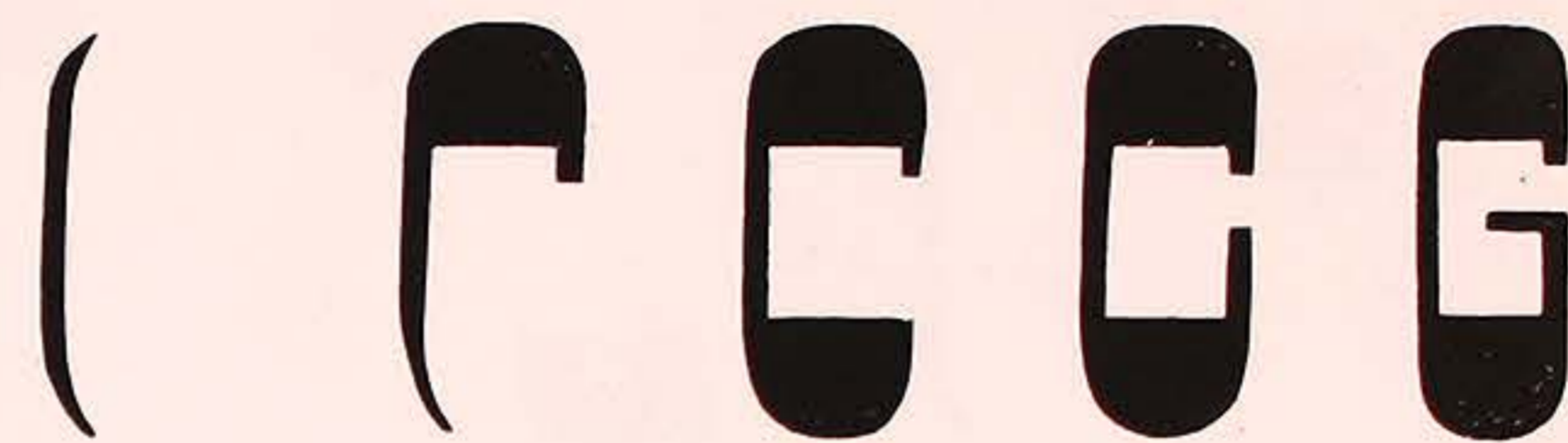
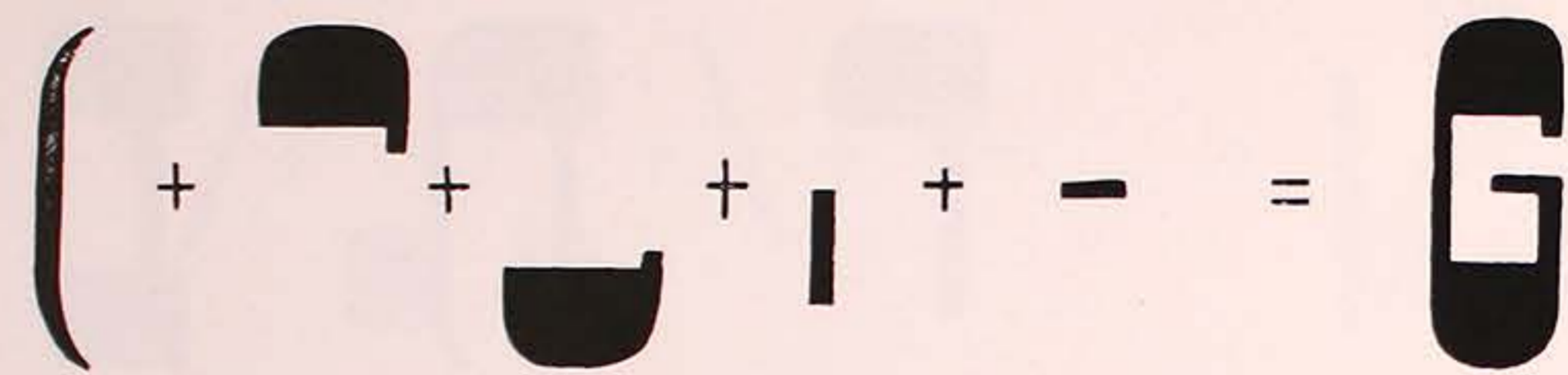


THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

(Continued)

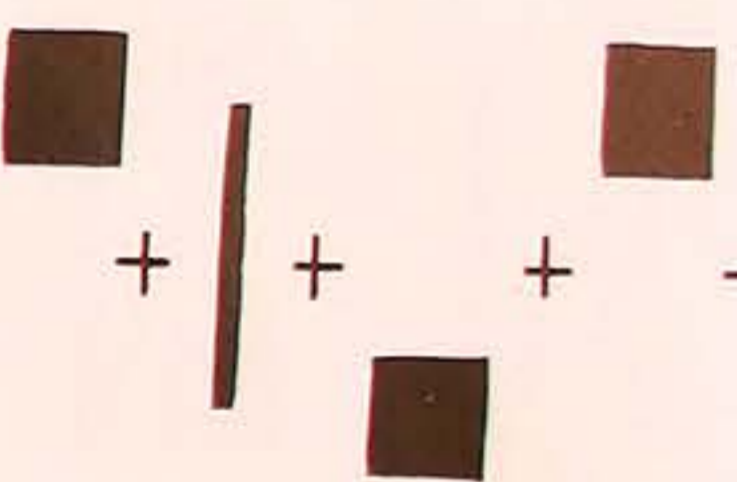


Watch your space between those square Basiks.



THE BASIK PLUS  
KEY ILLUSTRATED

(Continued)



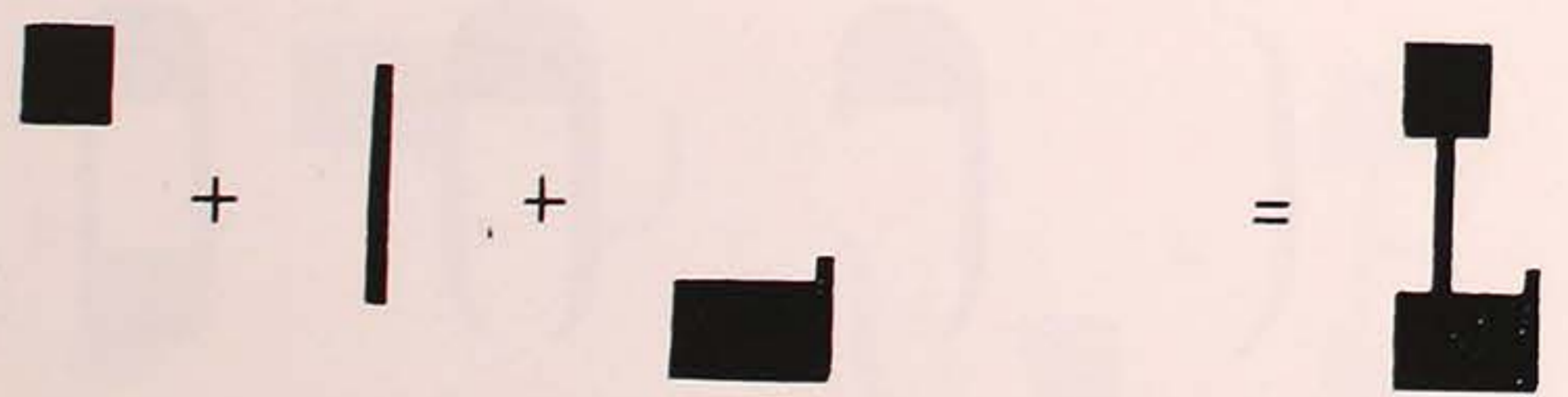
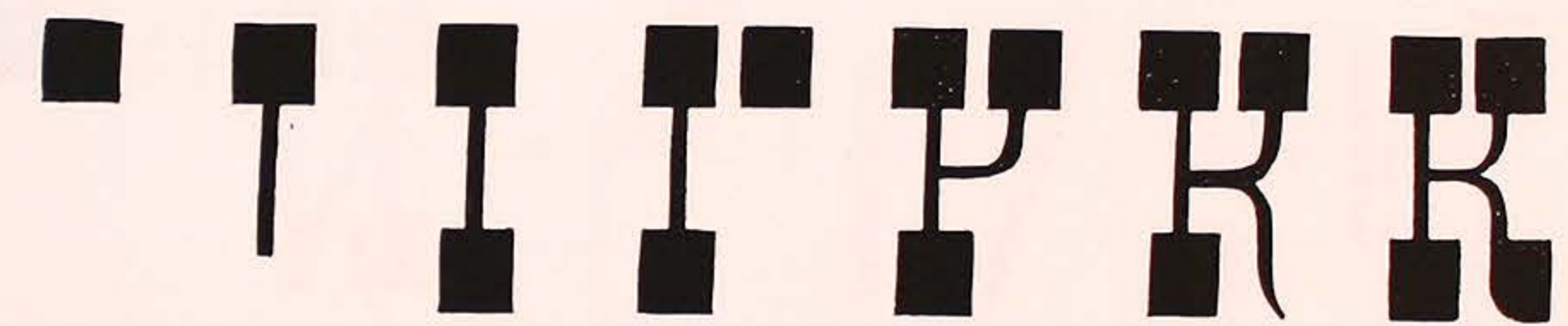
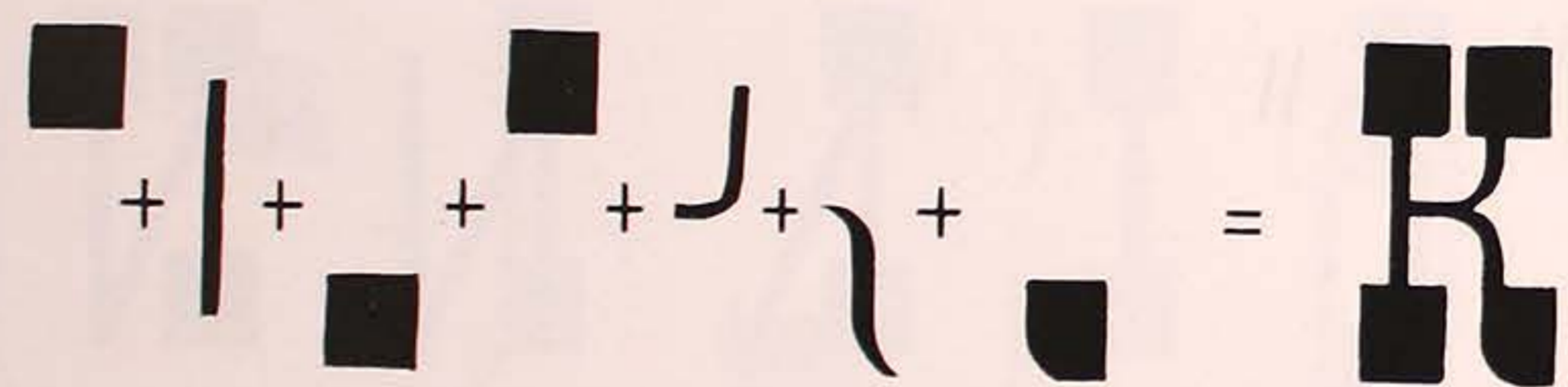
asiks.

THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

(Continued)



Connect each stroke in the exact order illustrated.



BASIKS

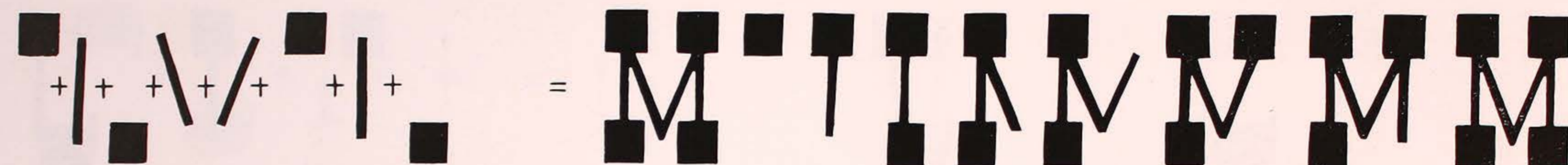
BIG TOP

KEY ILLUSTRATED FROM A TO Z  
 THE BASIK PLUS STROKE COMBINATION

(Continued)

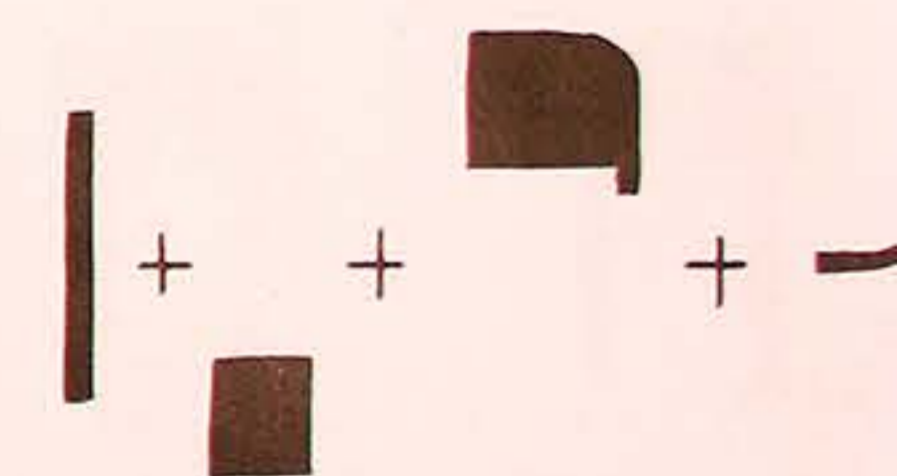
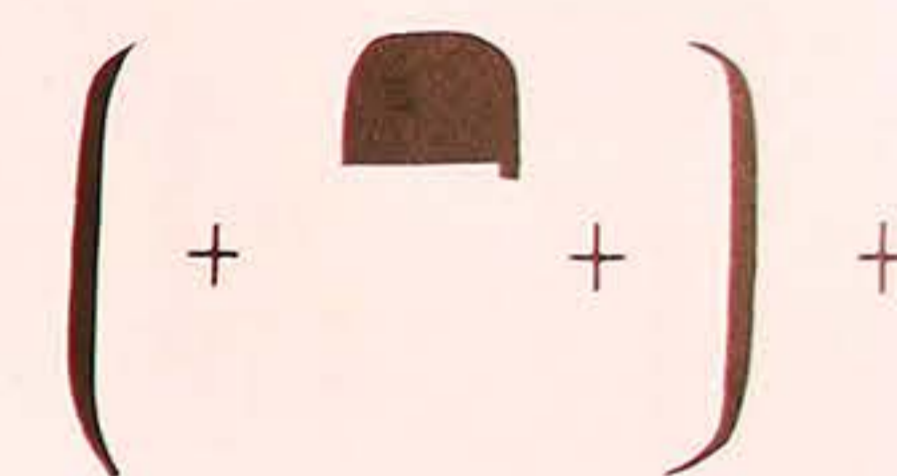
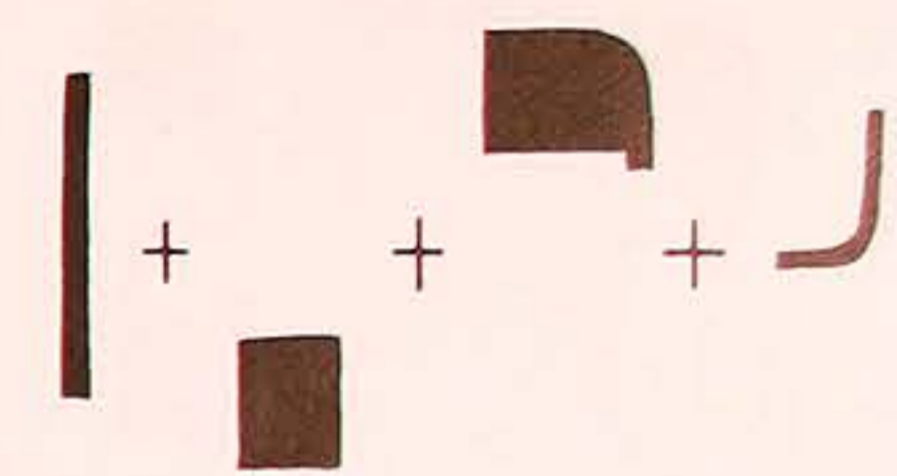


Be sure your stroke hits the center of the Basiks of  
 "M" and "N".



THE BASIK PLUS S  
 KEY ILLUSTRATED

(Continued)

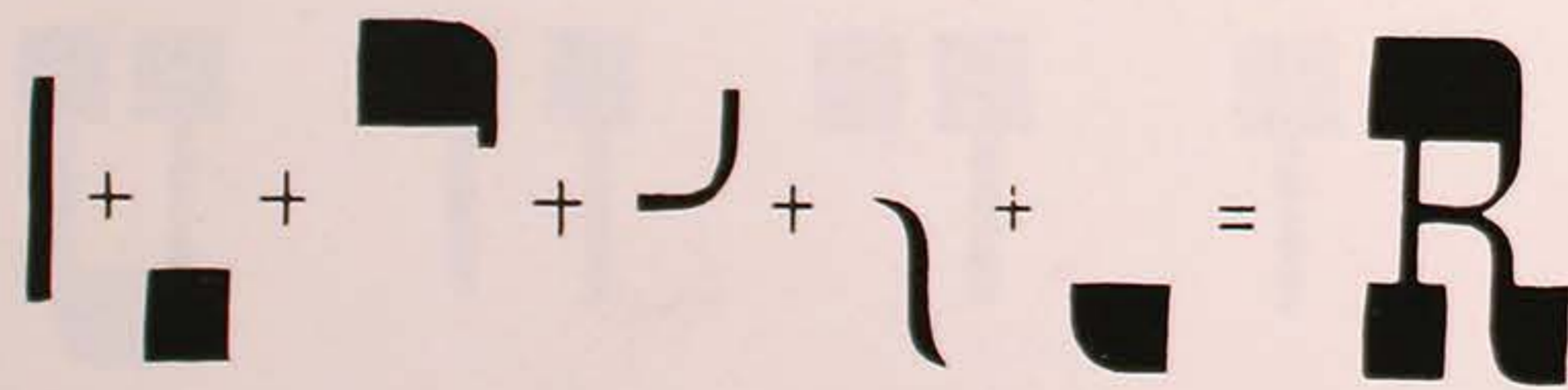
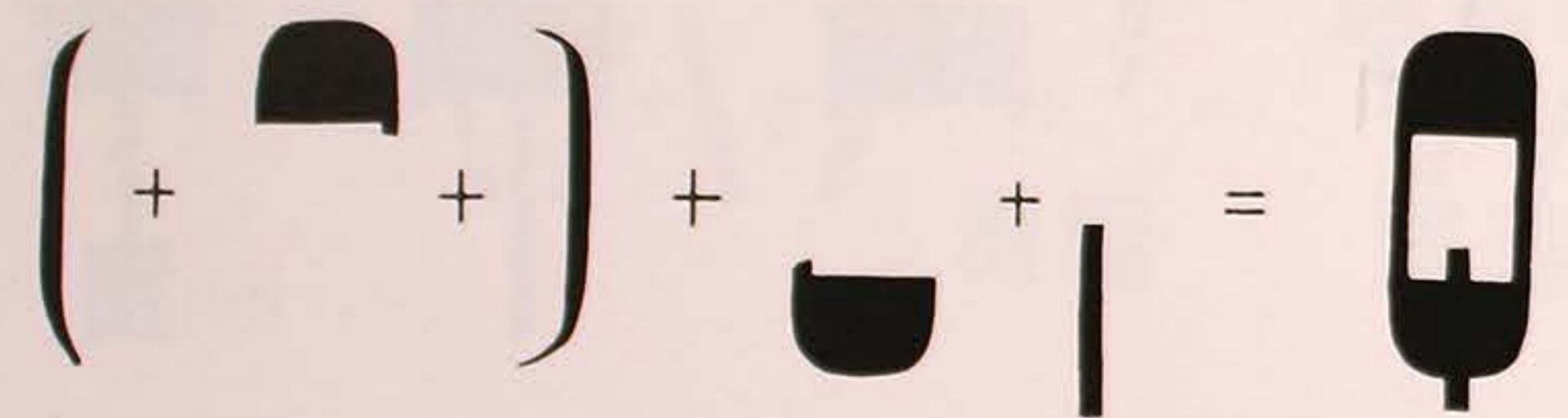
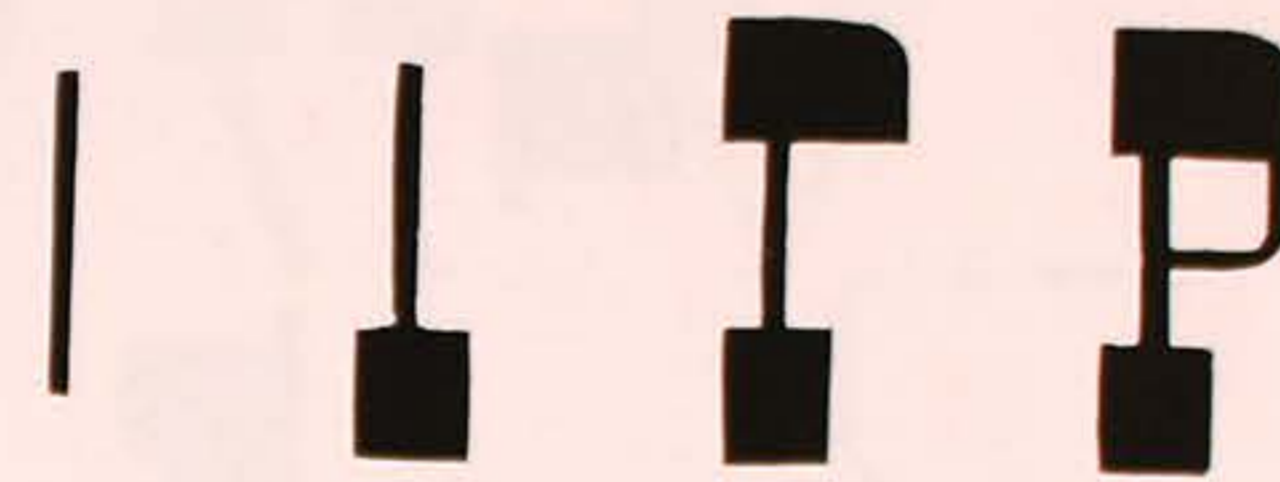
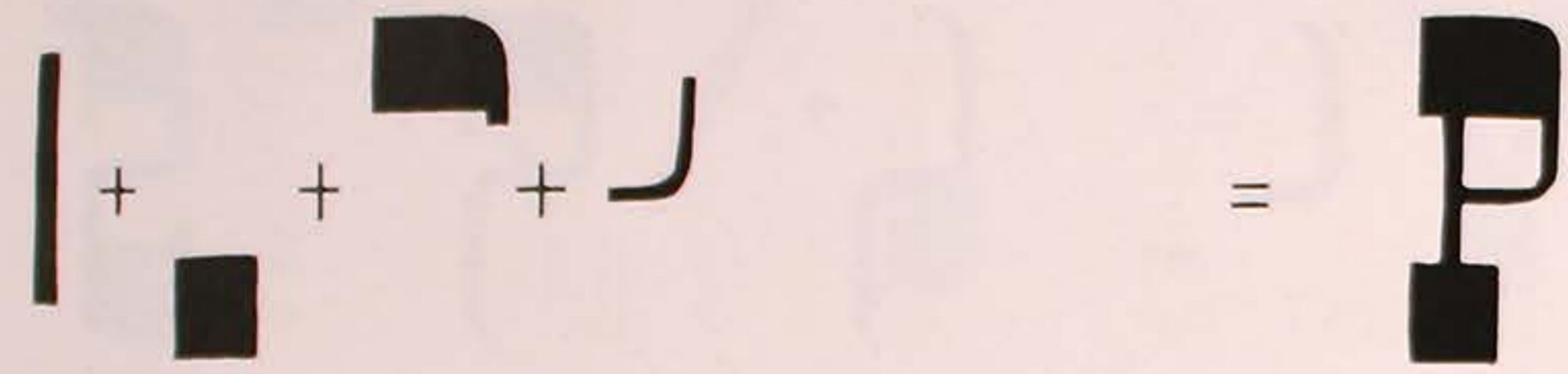


THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

(Continued)



Remember you learn to letter by lettering.

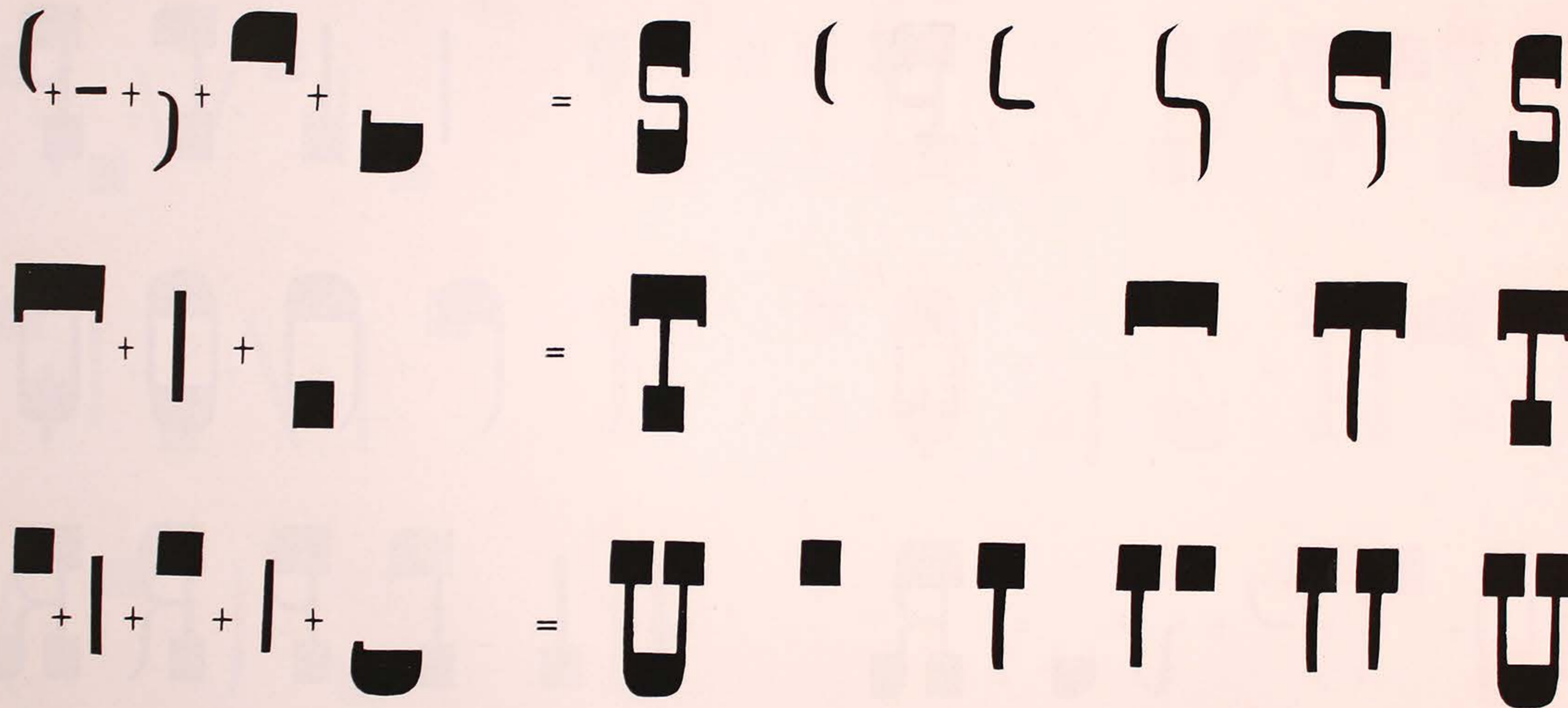


THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

(Continued)

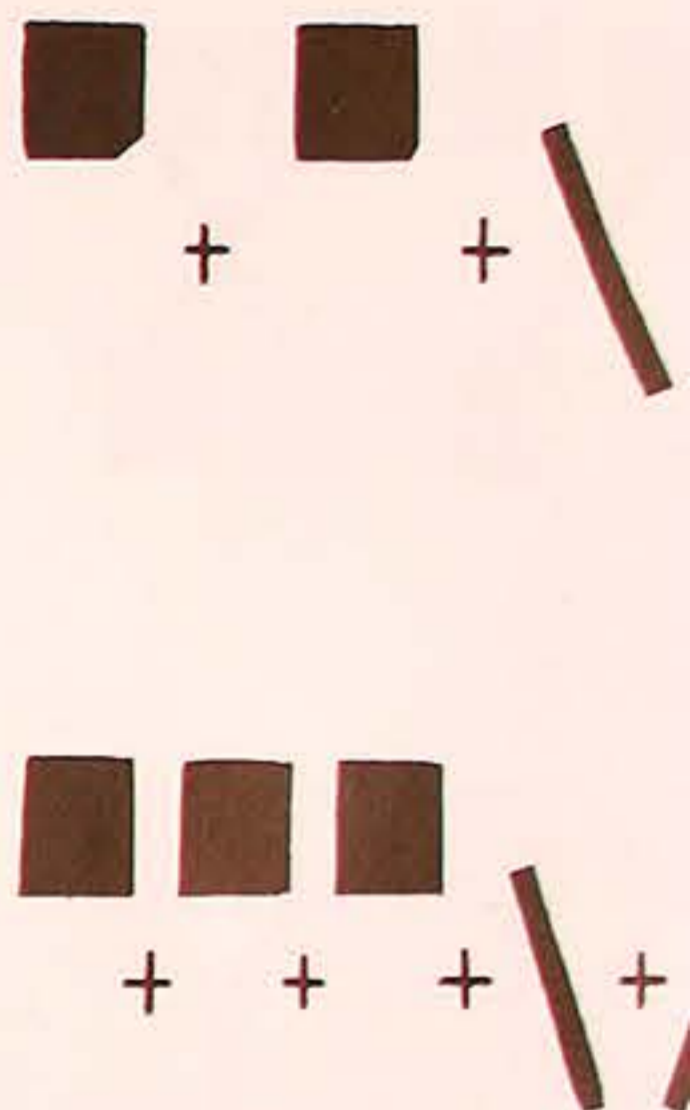


Keep all upright strokes parallel.



THE BASIK PLUS  
KEY ILLUSTRAT

(Continued)

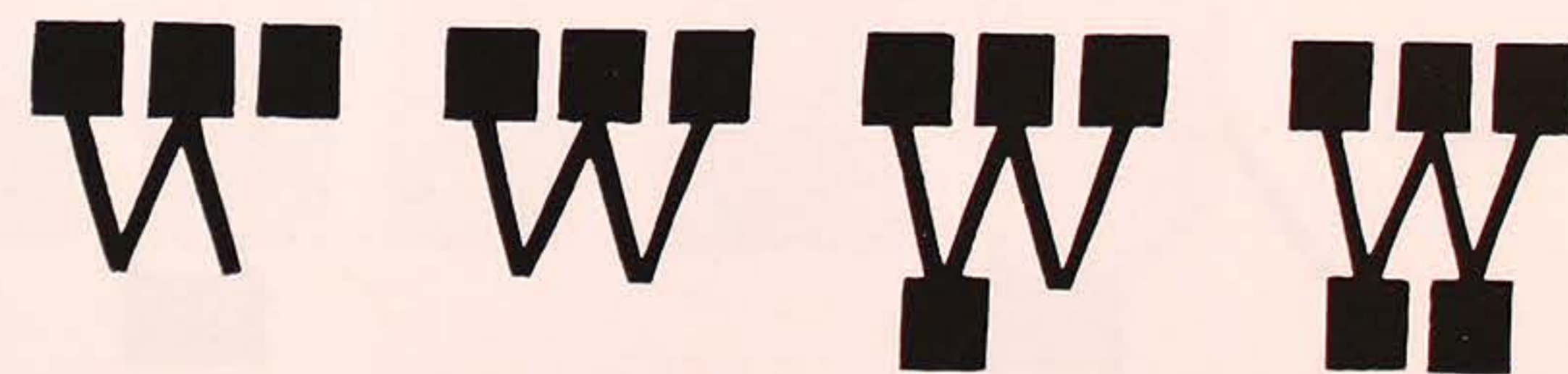
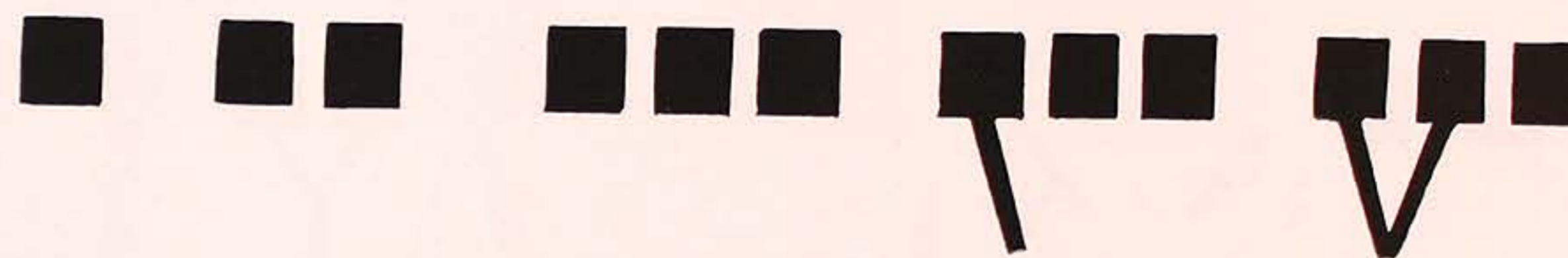
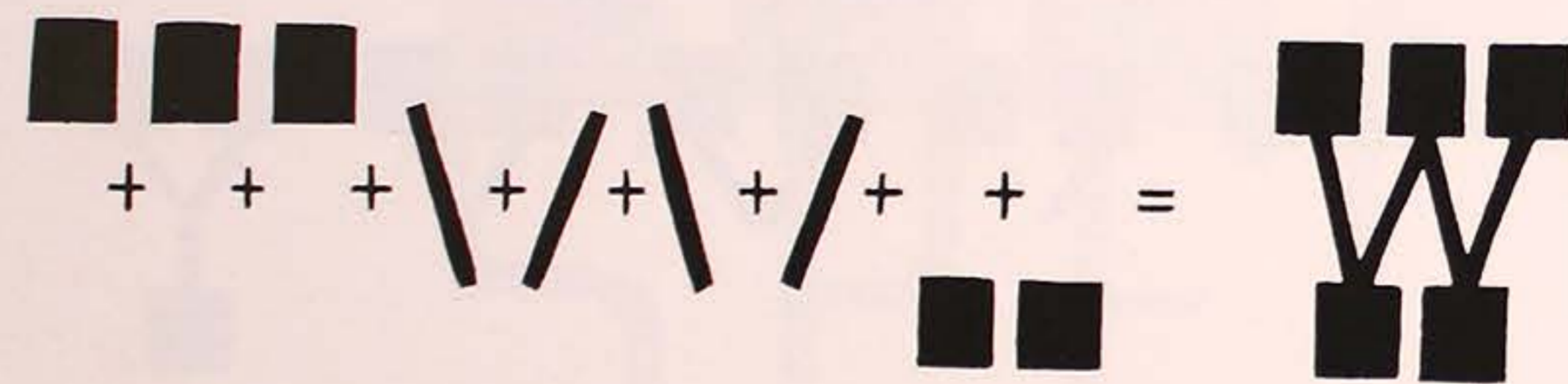
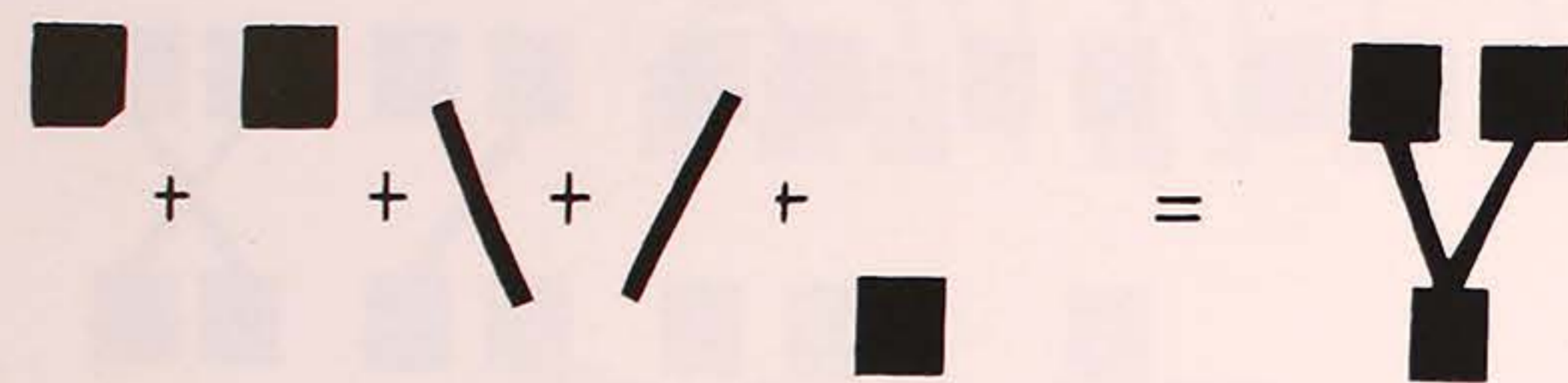


THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

(Continued)



Watch your spacing.

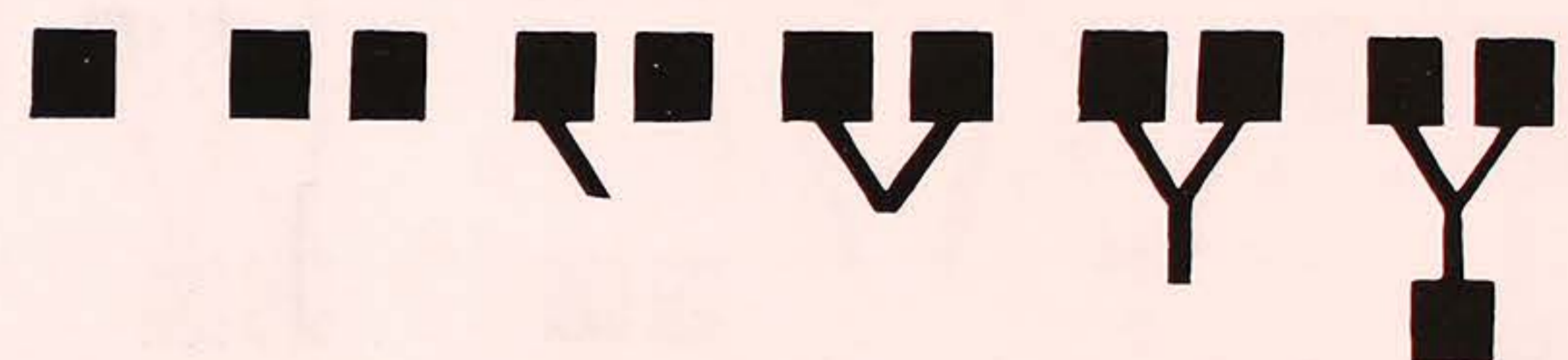
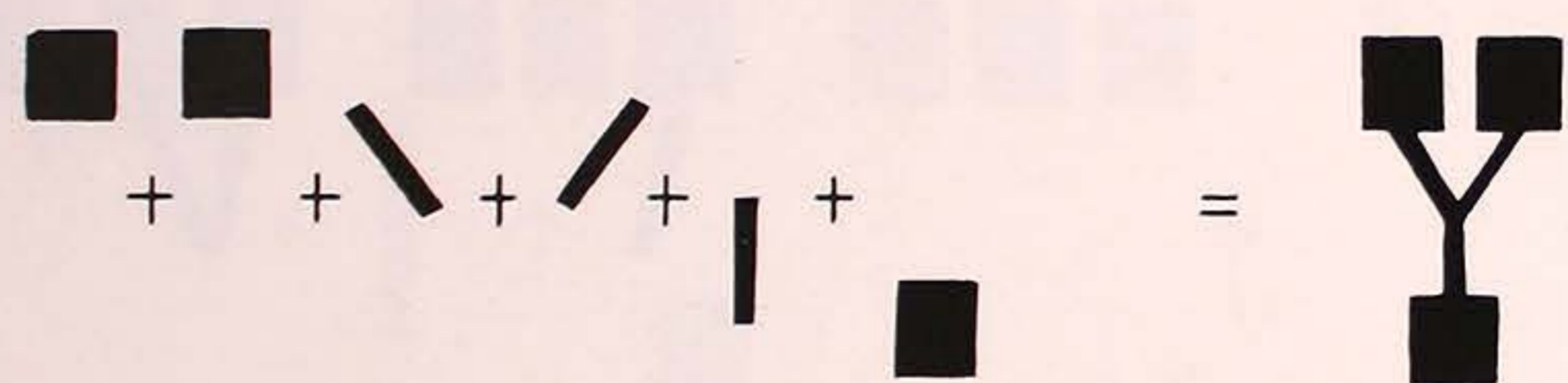
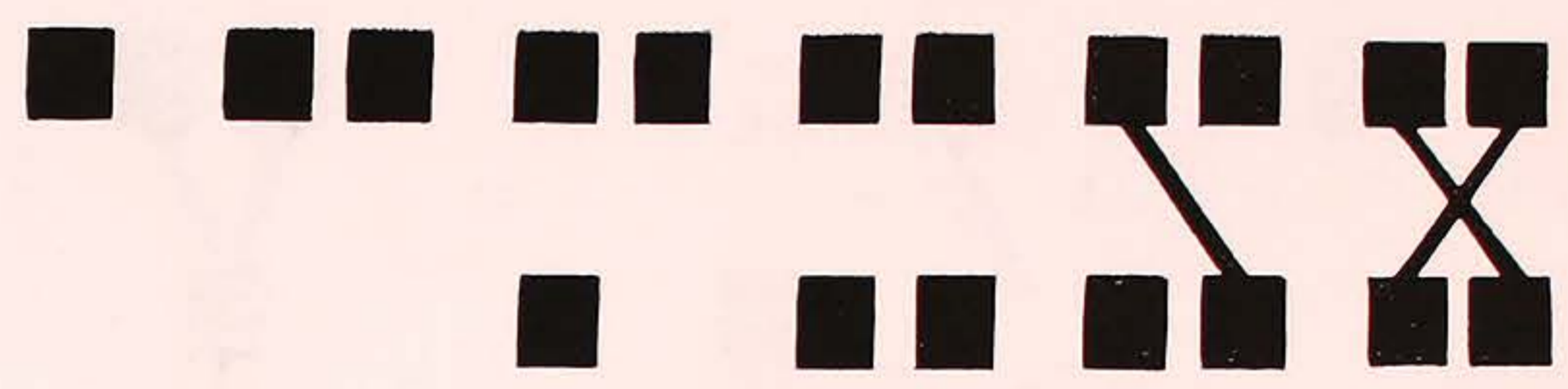
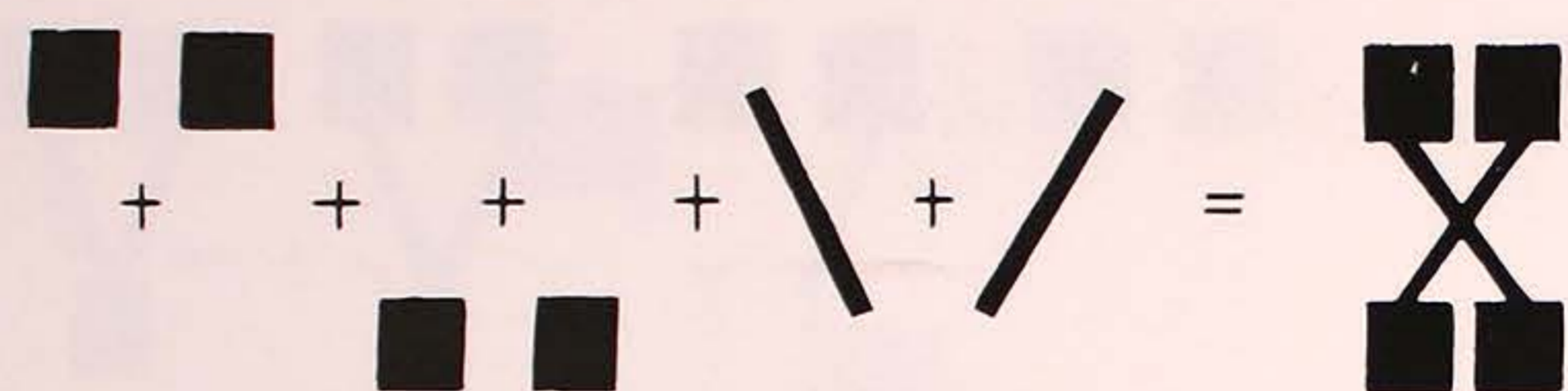


THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

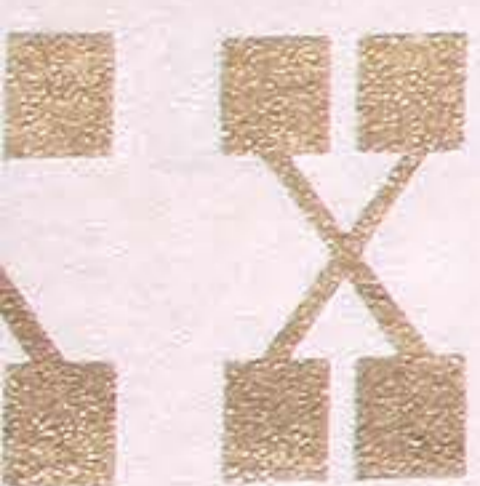
(Continued)



All square Basiks *must* be a perfect square to be correct.



square to be



Y BASIKS

ANNIVERSARY

SPECIALS

BIG TOP



**GIFTS FOR THE  
JUNE BRIDE  
AND  
THE GRADUATE**

112

BILL BOLEY BASIKS

BALLOON

UPRIGHT

Keep  
to ma  
finge  
bring

CURVED

Start  
strok  
and  
to gl

# BALLOON

---

## BRUSH CONTROL INSTRUCTIONS FOR STUDY

### UPRIGHT BASIKS:

Keep your brush well filled with color. As you pull the brush through each stroke, bear down lightly to make the stroke broader at the bottom. As you near the bottom of a stroke, turn the brush in your fingers sharply to the right and snap it off the paper. This motion will curve the left corner and bring the right one to a point.

### CURVED BASIKS:

Start each stroke by holding the chiseled edge of your brush in line with the starting point of the stroke. Bear down slightly on your brush as your stroke progresses down and around or to the right and around. Ease up gradually on your brush as the stroke goes up or back to the left, allowing it to glide off of the paper, finishing the stroke to a point.

A B C<sup>o</sup> D E F G<sup>o</sup>  
H I J K L M N  
O P Q R S<sup>o</sup> T U  
V W X Y Z

- 1 plus 2
- 4 plus 5
- 8 plus 9
- 4 plus 10
- 11 plus 12
- 4 plus 12
- 8 plus 9
- 4 plus 4
- 4
- 13 plus 14
- 4 plus 15
- 11
- 1 plus 2

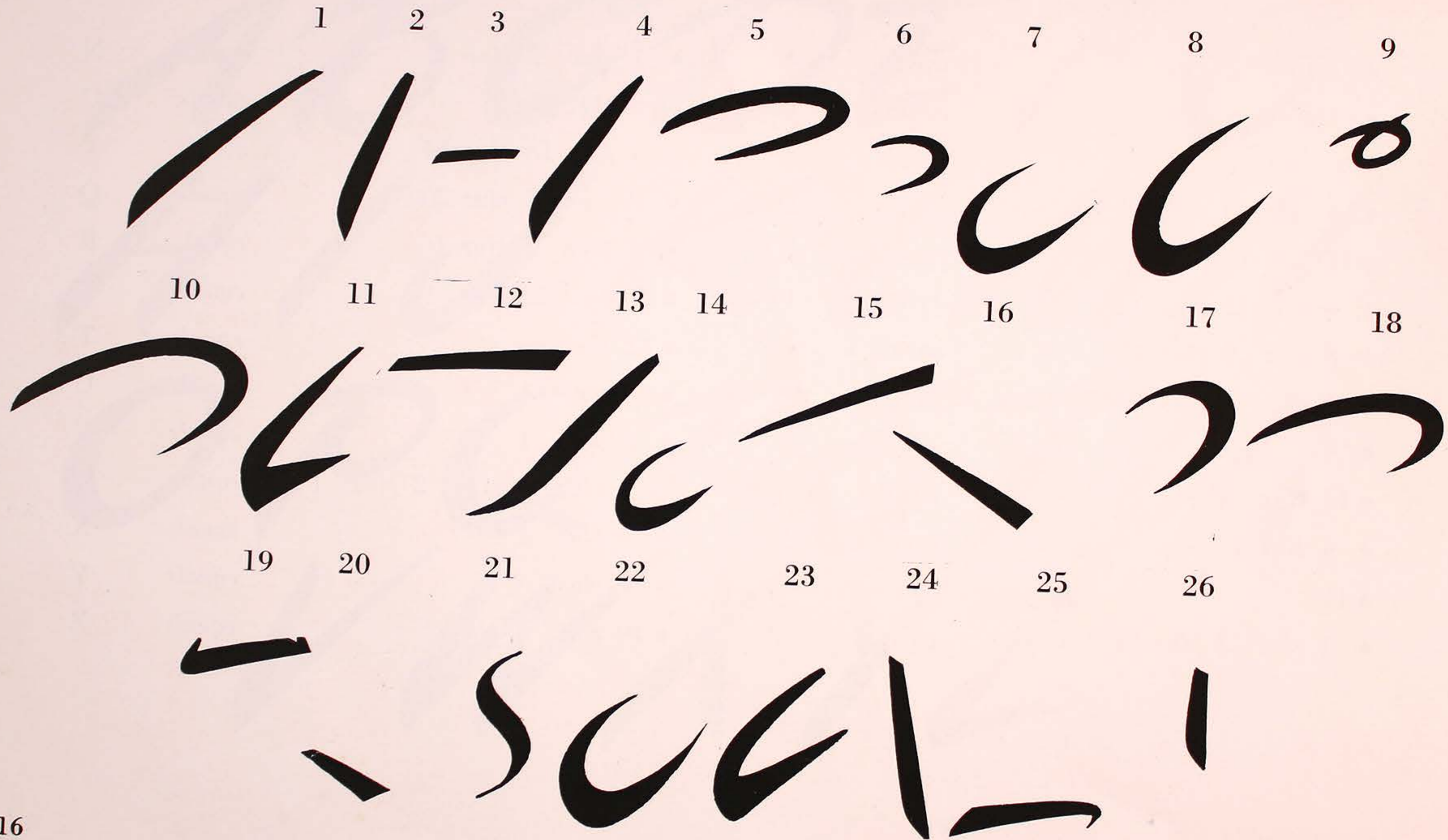
"BASIK" COMBINATION KEY FOR BALLOON LETTERS

• 1 plus 2 plus 3	<i>equals</i>	A	• 1 plus 2 plus 1	<i>equals</i>	N
• 4 plus 5 plus 6 plus 7	<i>equals</i>	B	• 8 plus 17	<i>equals</i>	O
• 8 plus 9	<i>equals</i>	C	• 4 plus 18 plus 14	<i>equals</i>	P
• 4 plus 10 plus 7	<i>equals</i>	D	• 8 plus 17 plus 20	<i>equals</i>	Q
• 11 plus 12 plus 3	<i>equals</i>	E	• 4 plus 5 plus 16	<i>equals</i>	R
• 4 plus 12 plus 3	<i>equals</i>	F	• 21 plus 22 plus 9	<i>equals</i>	S
• 8 plus 9 plus 3	<i>equals</i>	G	• 12 plus 4	<i>equals</i>	T
• 4 plus 4 plus 3	<i>equals</i>	H	• 23 plus 4	<i>equals</i>	U
• 4	<i>equals</i>	I	• 2 plus 1	<i>equals</i>	V
• 13 plus 14	<i>equals</i>	J	• 2 plus 4 plus 2 plus 1	<i>equals</i>	W
• 4 plus 15 plus 16	<i>equals</i>	K	• 24 plus 1	<i>equals</i>	X
• 11	<i>equals</i>	L	• 26 plus 4	<i>equals</i>	Y
• 1 plus 2 plus 1 plus 2	<i>equals</i>	M	• 19 plus 4 plus 25	<i>equals</i>	Z

THE BASIKS OF BALLOON



Place tracing paper over this page. Using a No. 3 — Series 858 brush, partially filled with white water color, practice covering each Basik with a single stroke. (This is known as a dry brush exercise.) Practice his exercise until you feel you have mastered the brush, then fill your brush with black water color. Using white paper, practice making each Basik until you can make them all quickly and with ease.



BASIK COMBINA  
ILLUSTRATED T



partially filled with white  
down as a dry brush exer-  
men fill your brush with  
you can make them all

9



18



Y BASIKS

BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE



Practice combining each Basik in the order illustrated to form the letters.



BALLOON

117

BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE



Keep the edges and points of your Basiks sharp.

(Continued)

I + C = D I T D D

L + - = E L T E

I + - = F I T F

BASIK COMBINA  
ILLUSTRATED T

(Continued)

C +

I +

I

s sharp.

BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE  
(Continued)



Be certain both upright Basiks of "H" are parallel.



BALLOON



BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE  
(Continued)



Remember — you learn to letter by lettering.



BASIK COMBINAT  
ILLUSTRATED TO  
(Continued)



BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE  
(Continued)



Be careful when making the "M". It's a tricky letter.



BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE  
(Continued)



Practice more now — earn more later!

*l* + *o* = *lo*    *l* *o* *o*

*o* + *o* = *oo*    *o* *o* *o*

*l* + *r* = *lr*    *l* *r* *r*

BASIK COMBINATIO  
ILLUSTRATED TO S  
(Continued)

*s* + *o*

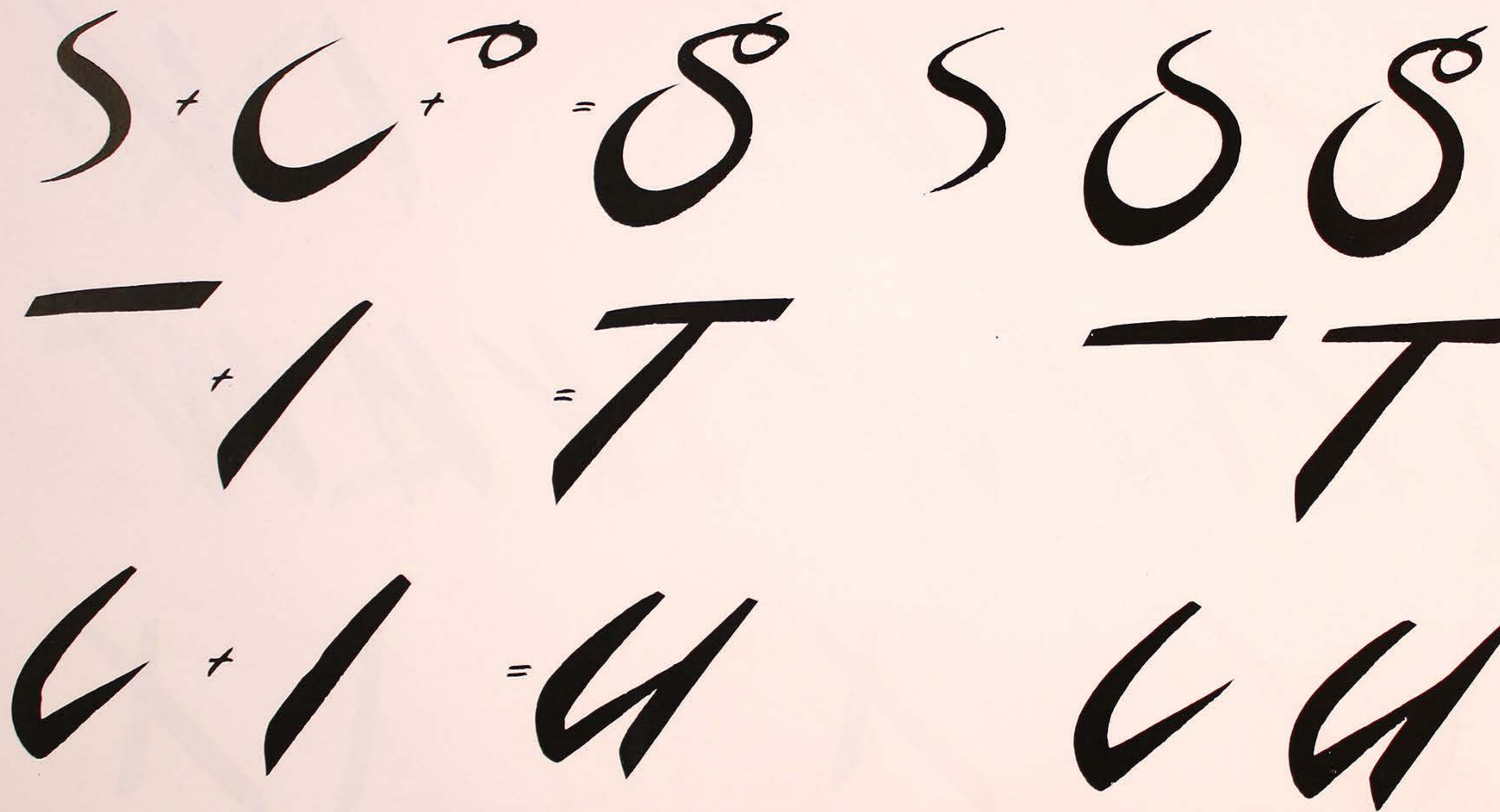
*o* + *o*

*o* + *r*

BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE  
(Continued)



Make that "S" swing!



BALLOON

BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE



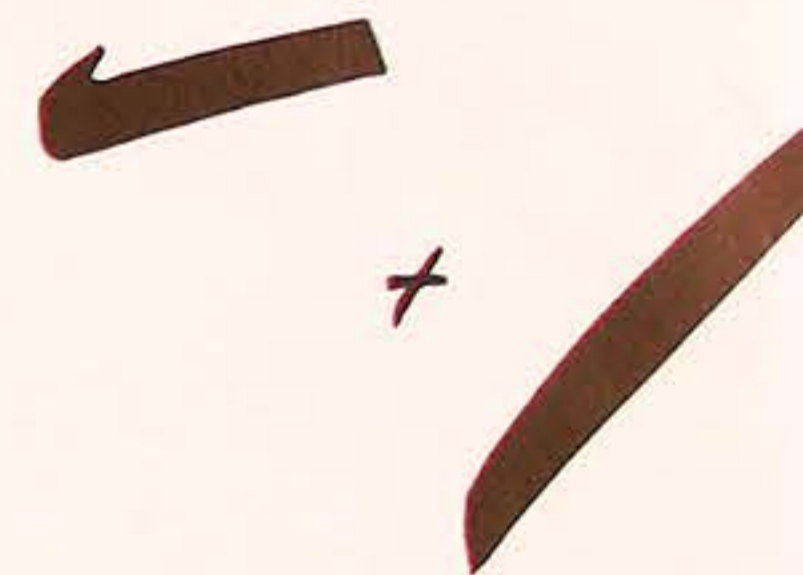
"W" tricky like the "M". Spend a little extra time practicing.

(Continued)



BASIK COMBINATIO  
ILLUSTRATED TO S

(Continued)



e extra time

V  
W  
X

EY BASIKS

BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE

(Continued)



Study every letter you have practiced. Compare them with the Basik Balloon alphabet illustrated.

l + / = y

- + / + - = z

l y  
- z

BALLOON

SAVE....  
CLEARANCE  
ONLY



To c  
edge of your  
as your stro  
your brush a  
the stroke to

# Balloon Script

## LOWER CASE

### BRUSH CONTROL INSTRUCTIONS FOR STUDY

To correctly execute all Basiks of Balloon Script, each stroke is started with the chiseled edge of your brush in line with the starting point of the stroke. Bear down slightly on your brush as your stroke progresses down and around or to the right and around. Ease up gradually on your brush as the stroke goes up or back to the left, allowing it to glide off of the paper, finishing the stroke to a point.



a b c d e f g  
h i j k l m n  
o p q r s t u  
v w x y z

BASIK COMBINAT

- 1 plus 2 plus
- 4 plus 5 plus
- 7 plus 8
- 1 plus 2 plus
- 7 plus 10
- 11 plus 12 plus
- 1 plus 2 plus
- 14 plus 15 plus
- 3 plus 17 plus
- 16 plus 18 plus
- 14 plus 19 plus
- 21 plus 22
- 23 plus 15 plus

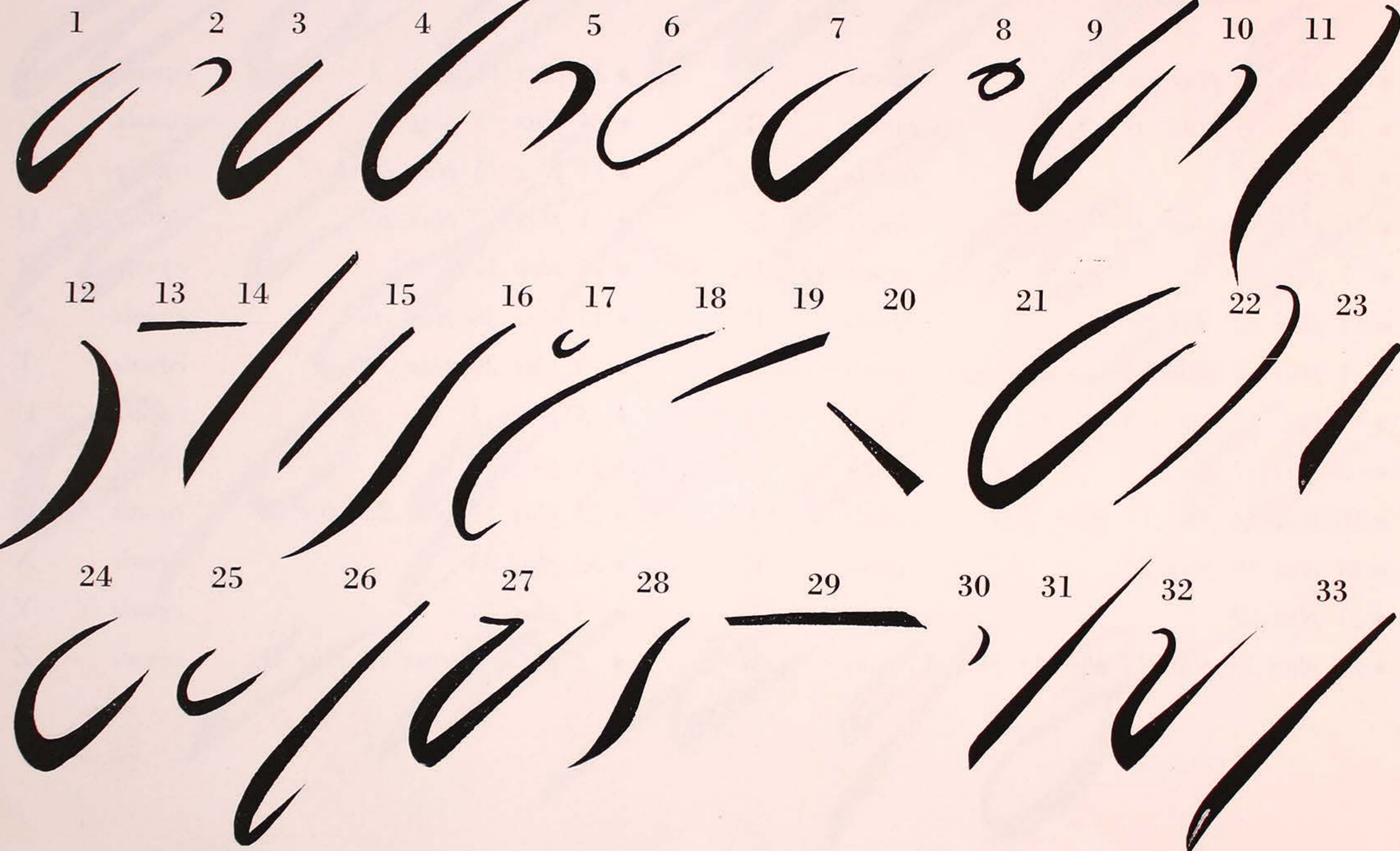
## BASIK COMBINATION KEY FOR BALLOON SCRIPT LETTERS

• 1 plus 2 plus 3	<i>equals</i>	A	• 23 plus 15 plus 3	<i>equals</i>	N
• 4 plus 5 plus 6	<i>equals</i>	B	• 24 plus 5 plus 6	<i>equals</i>	O
• 7 plus 8	<i>equals</i>	C	• 14 plus 5 plus 25	<i>equals</i>	P
• 1 plus 2 plus 9	<i>equals</i>	D	• 1 plus 2 plus 26	<i>equals</i>	Q
• 7 plus 10	<i>equals</i>	E	• 15 plus 27	<i>equals</i>	R
• 11 plus 12 plus 13	<i>equals</i>	F	• 15 plus 28 plus 6	<i>equals</i>	S
• 1 plus 2 plus 14	<i>equals</i>	G	• 9 plus 29 plus 30	<i>equals</i>	T
• 14 plus 15 plus 3	<i>equals</i>	H	• 3 plus 3	<i>equals</i>	U
• 3 plus 17 plus 2	<i>equals</i>	I	• 23 plus 31	<i>equals</i>	V
• 16 plus 18 plus 17 plus 2	<i>equals</i>	J	• 23 plus 15 plus 23 plus 31	<i>equals</i>	W
• 14 plus 19 plus 20	<i>equals</i>	K	• 32 plus 33	<i>equals</i>	X
• 21 plus 22	<i>equals</i>	L	• 3 plus 14	<i>equals</i>	Y
• 23 plus 15 plus 23 plus 15 plus 3	<i>equals</i>	M	• 5 plus 2 plus 12 plus 18	<i>equals</i>	Z

THE BASIKS OF  
BALLOON SCRIPT



Place tracing paper over this page. Using a No. 2—Series 858 brush, partially filled with white water color, practice covering each Basik with a single stroke. (This is known as a dry brush exercise.) Practice this exercise until you feel you have mastered the brush, then fill your brush with black water color. Using white paper, practice making each Basik until you can make them all quickly and with ease.



BASIK COMBINATI  
ILLUSTRATED TO

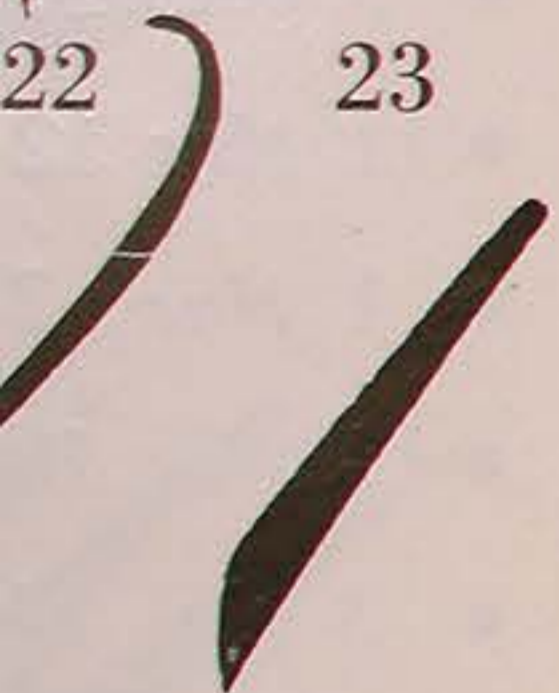


partially filled with white  
own as a dry brush exer-  
men fill your brush with  
you can make them all

10 11



22 23



33

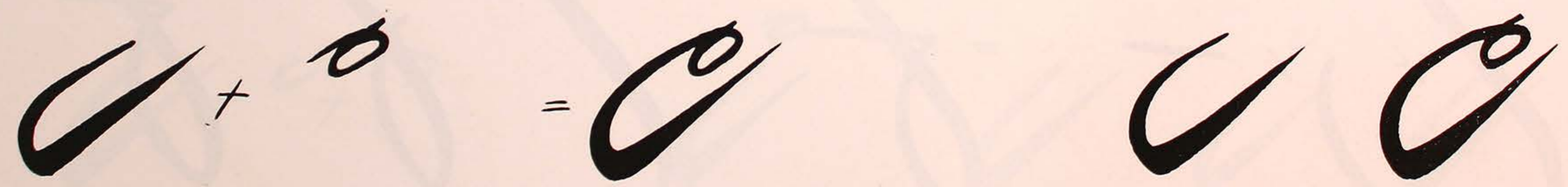


KEY BASIKS

BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE



Practice combining the Basiks to form the letters of the  
Basik Balloon Script alphabet.



BALLOON SCRIPT (Lower Case)

BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE  
(Continued)



Keep all Basiks at the same angle.



BASIK COMBINAT  
ILLUSTRATED TO



BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE



Script lettering is good only when it is easy to read.

*d*

*v + ʹ + / = g*

*v o g*

*e*

*/ + / + v = h*

*/ h h*

*f*

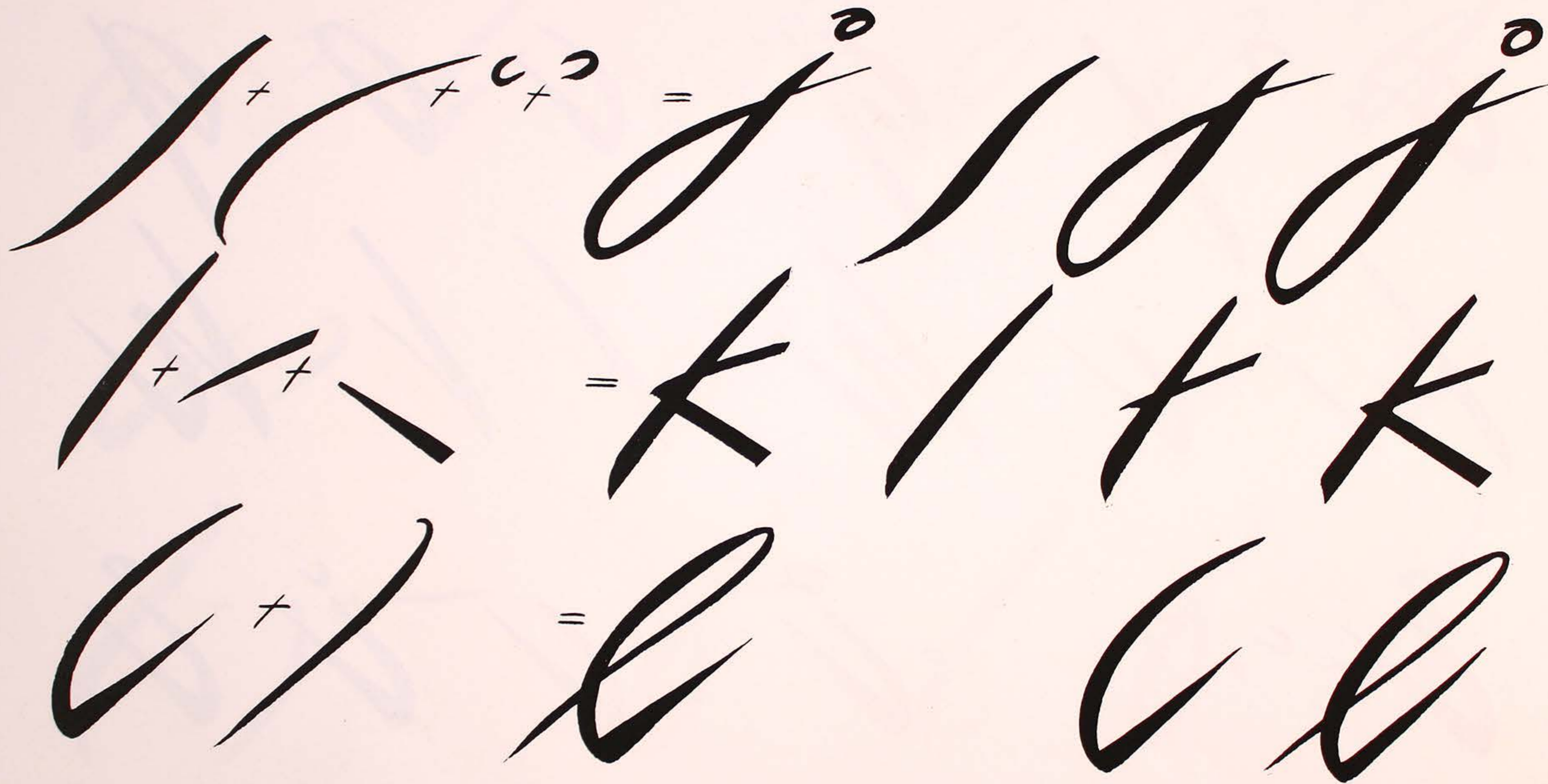
*v + v + ʹ = i*

*v i i*

BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE  
(Continued)



Make the "J" graceful.



BASIK COMBINAT  
ILLUSTRATED TO  
(Continued)



BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE



Make all edges of your letters sharp.

(Continued)

f<sup>o</sup>

l + l + l + l + u = m m m m m

k

l + l + u = n n n

o

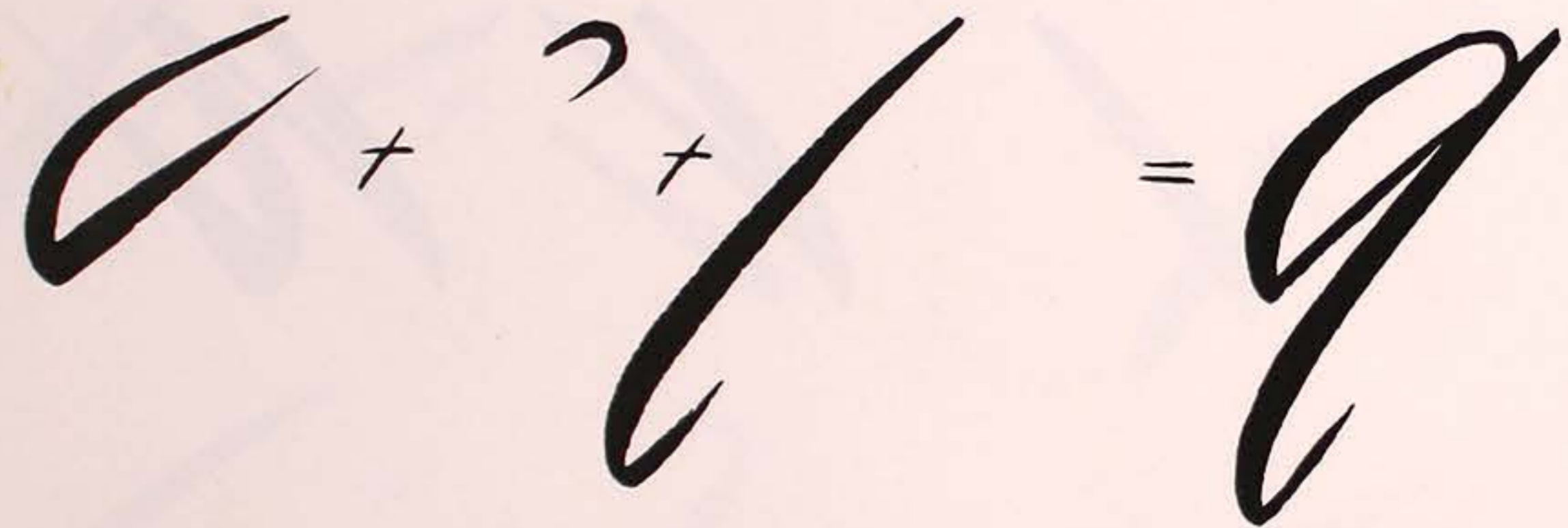
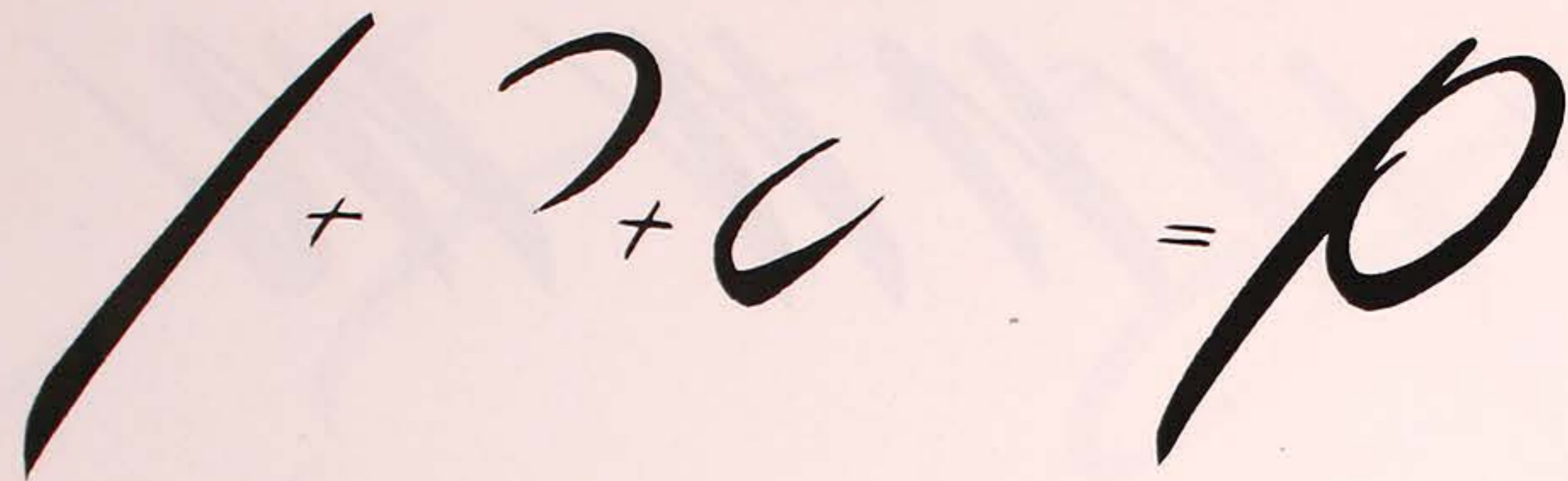
u + u + u = o o o



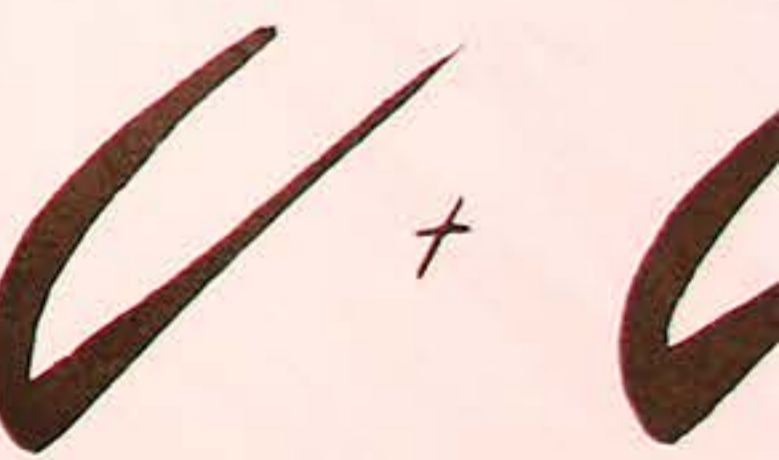
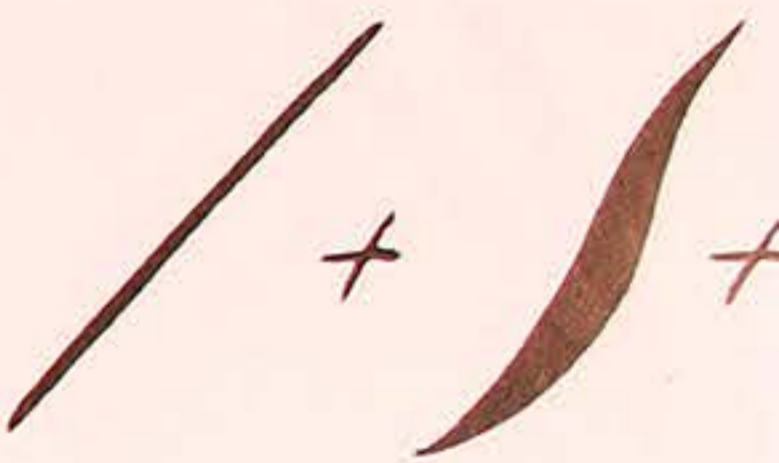
BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE  
(Continued)



To be correct, all letters must be uniform.



BASIK COMBINAT  
ILLUSTRATED TO  
(Continued)



BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE  
(Continued)



ENJOY LETTERING — you will find it much easier to master.

p

/ + S + ✓ = *p* / *p* *p*

q

✓ + — + ) = *q* ✓ *q* *q*

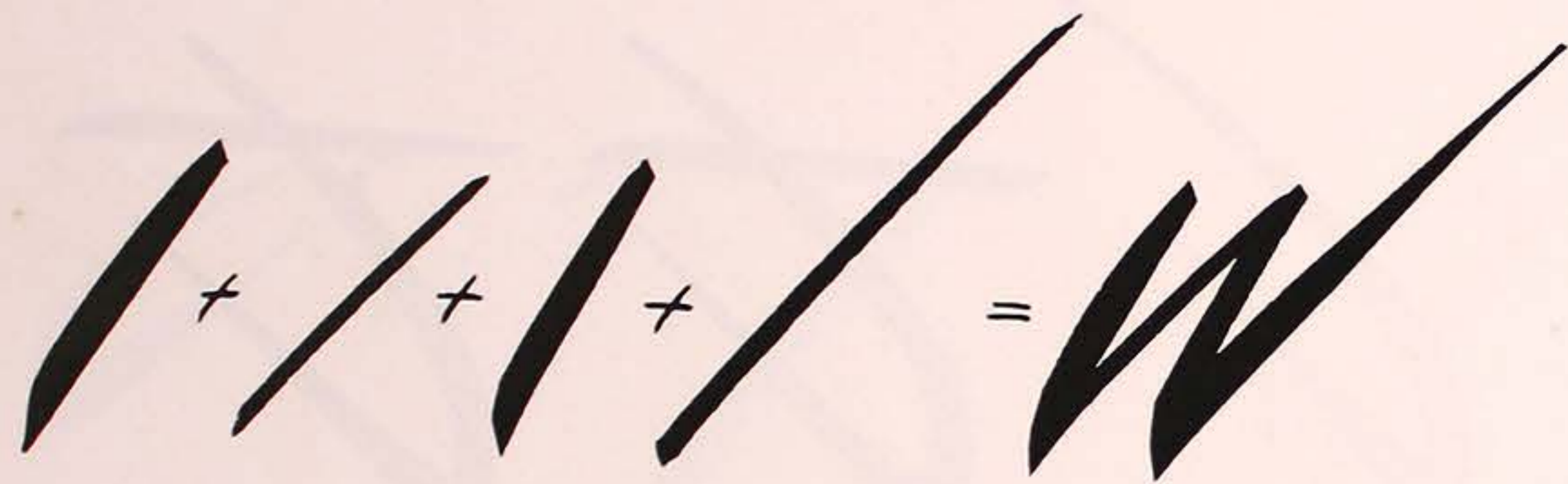
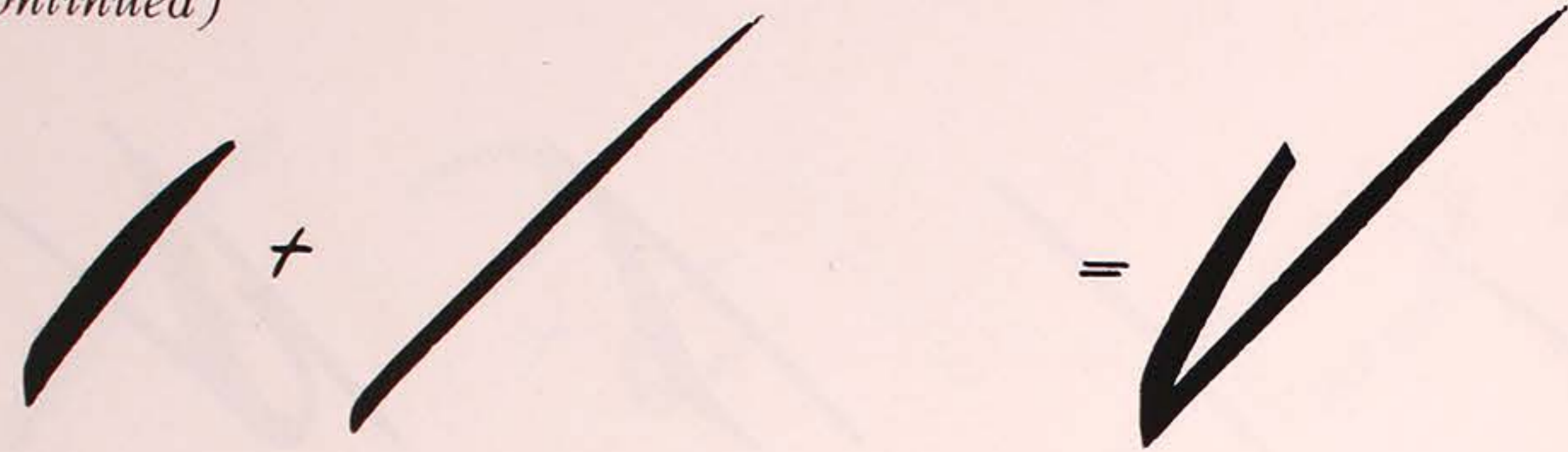
r

✓ + ✓ = *r* ✓ *r*

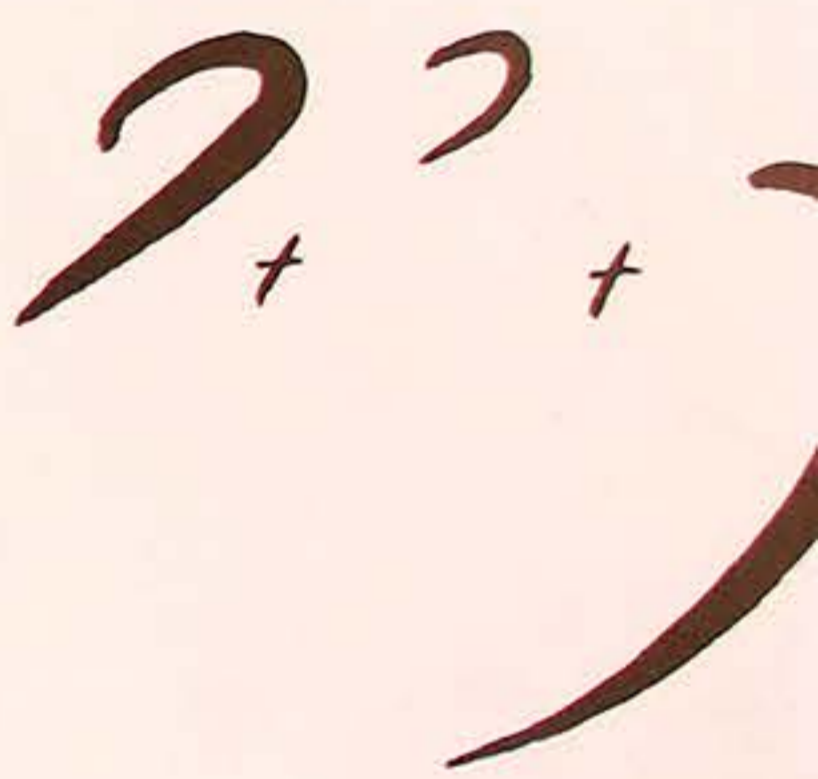
BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE  
(Continued)



The "X" must be crossed at the right point.



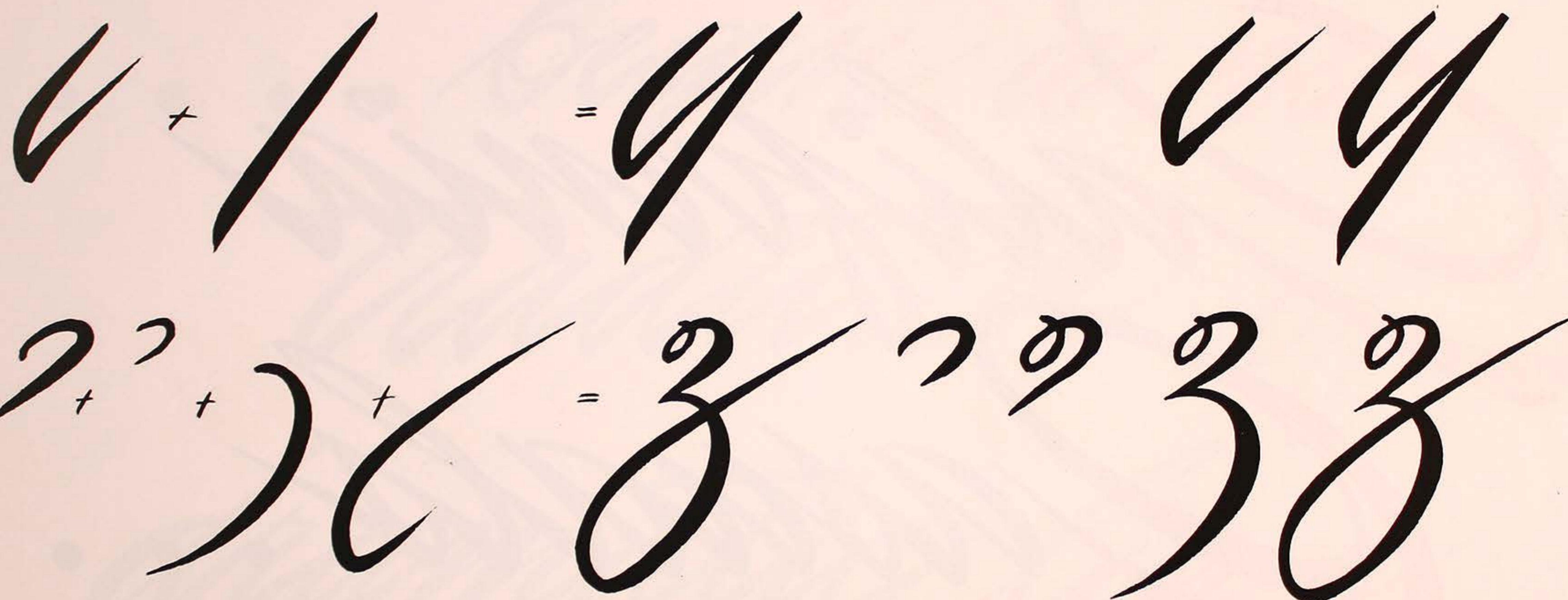
BASIK COMBINATI  
ILLUSTRATED TO  
(Continued)



BASIK COMBINATION KEY  
ILLUSTRATED TO SERVE AS A GUIDE  
(Continued)



Now you are ready to assemble the letters together to form words. You will find this very fascinating.



California  
Casuals . . . . .

... begin a new  
tradition of  
dramatic lines

# Balloon Script

## CAPITALS

### BRUSH CONTROL INSTRUCTIONS FOR STUDY

To correctly execute all Basiks of Balloon Script, each stroke is started with the chiseled edge of your brush in line with the starting point of the stroke. Bear down slightly on your brush as your stroke progresses down and around or to the right and around. Ease up gradually on your brush as the stroke goes up or back to the left, allowing it to glide off of the paper, finishing the stroke to a point.



st

chiseled  
brush  
ually on  
finishing

LEY BASIKS

A B C D E F G  
H I J K L M  
N O P Q R S T  
U V W X Y Z

BALLOON SCRIPT CAPITALS



BASIK COMBINATION KEY FOR BALLOON SCRIPT LETTERS (CAPITALS)

● 1 plus 2 plus 3	equals	A	● 17 plus 18 plus 34 plus 3	equals	N
● 4 plus 5 plus 6 plus 7	equals	B	● 8 plus 5 plus 22	equals	O
● 8 plus 5 plus 6	equals	C	● 7 plus 29 plus 17 plus 10	equals	P
● 9 plus 6 plus 7	equals	D	● 8 plus 5 plus 30	equals	Q
● 10 plus 6 plus 11 plus 12	equals	E	● 29 plus 7 plus 17 plus 24	equals	R
● 14 plus 15 plus 37	equals	F	● 31 plus 6 plus 11 plus 12	equals	S
● 8 plus 16 plus 11 plus 12	equals	G	● 14 plus 15	equals	T
● 17 plus 18 plus 3 plus 13	equals	H	● 17 plus 32 plus 3	equals	U
● 19 plus 20 plus 21	equals	I	● 17 plus 18 plus 34	equals	V
● 19 plus 6 plus 22	equals	J	● 17 plus 18 plus 34 plus 7 plus 34	equals	W
● 19 plus 6 plus 23 plus 24	equals	K	● 17 plus 33 plus 34	equals	X
● 25 plus 26 plus 27 plus 28	equals	L	● 17 plus 32 plus 16	equals	Y
● 17 plus 18 plus 34 plus 7 plus 34 plus 3	equals	M	● 35 plus 36 plus 30	equals	Z

THE BASIKS OF  
BALLOON SCRIPT  
CAPITALS

1 2



14



27 28



BALLOON SCR

THE BASIKS OF  
BALLOON SCRIPT  
CAPITALS

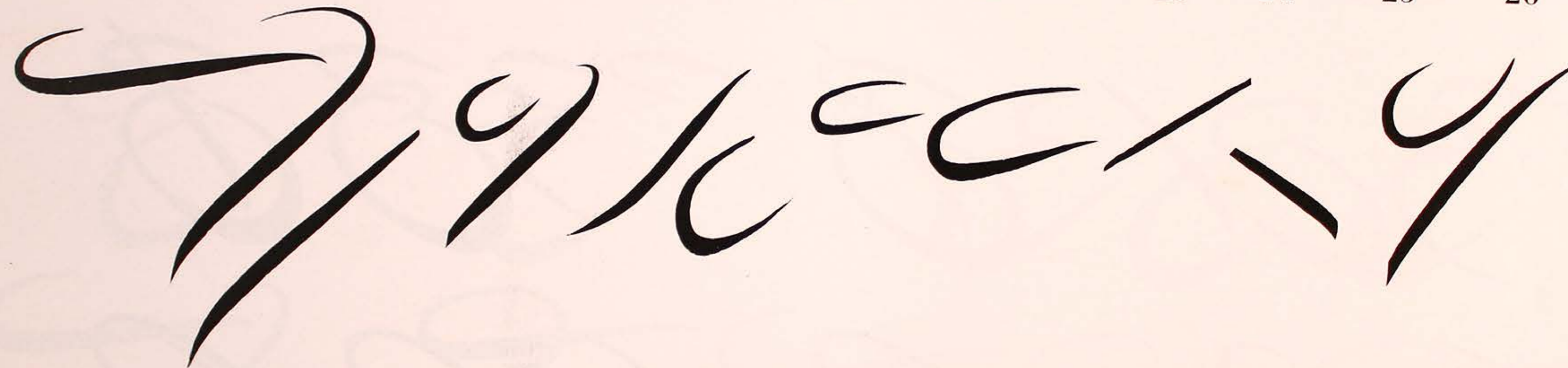


Place tracing paper over this page. Using a No. 2—Series 858 brush, partially filled with white water color, practice covering each Basik with a single stroke. (This is known as a dry brush exercise.) Practice this exercise until you feel you have mastered the brush, then fill your brush with black water color. Using white paper, practice making each Basik until you can make them all quickly and with ease.

1 2 3 4 5 6 7 8 9 10 11 12 13



14 15 16 17 18 19 20 21 22 23 24 25 26



27 28 29 30 31 32 33 34 35 36 37



BALLOON SCRIPT CAPITALS

equals N  
equals O  
equals P  
equals Q  
equals R  
equals S  
equals T  
equals U  
equals V  
equals W  
equals X  
equals Y  
equals Z

BASIK COMBINATION KEY IS CLEARLY ILLUSTRATED TO SHOW YOU HOW TO CONNECT THE BASIKS TOGETHER TO MAKE THE FINISHED LETTERS



Practice connecting each Basik in the exact order they are illustrated.







BASIK COMBINAT  
ILLUSTRATED FR  
(Continued)

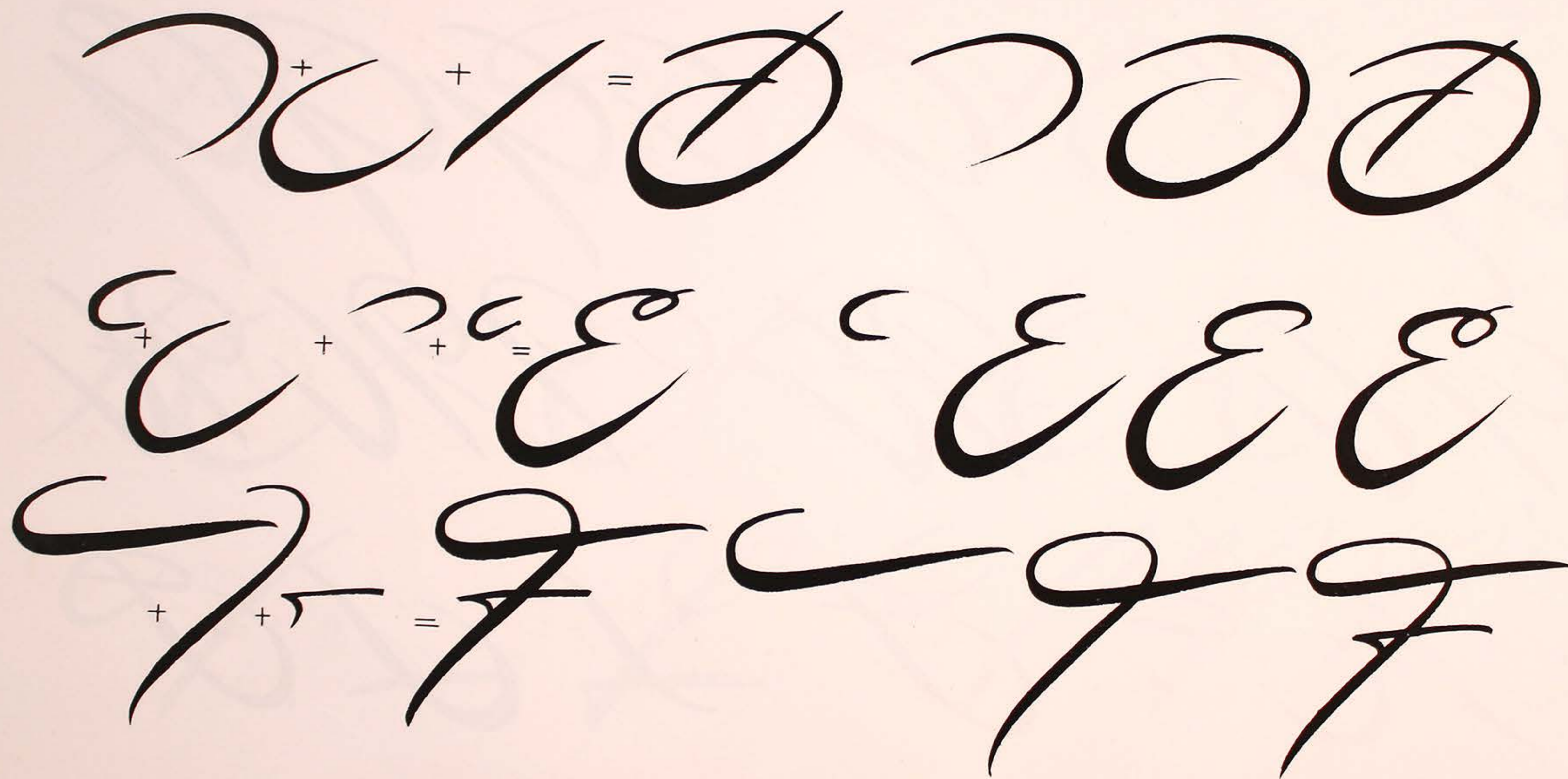

ch Basik in the  
ustrated.

BASIK COMBINATION KEY  
ILLUSTRATED FROM A TO Z



Make the "F" graceful.

(Continued)



Y BASIKS

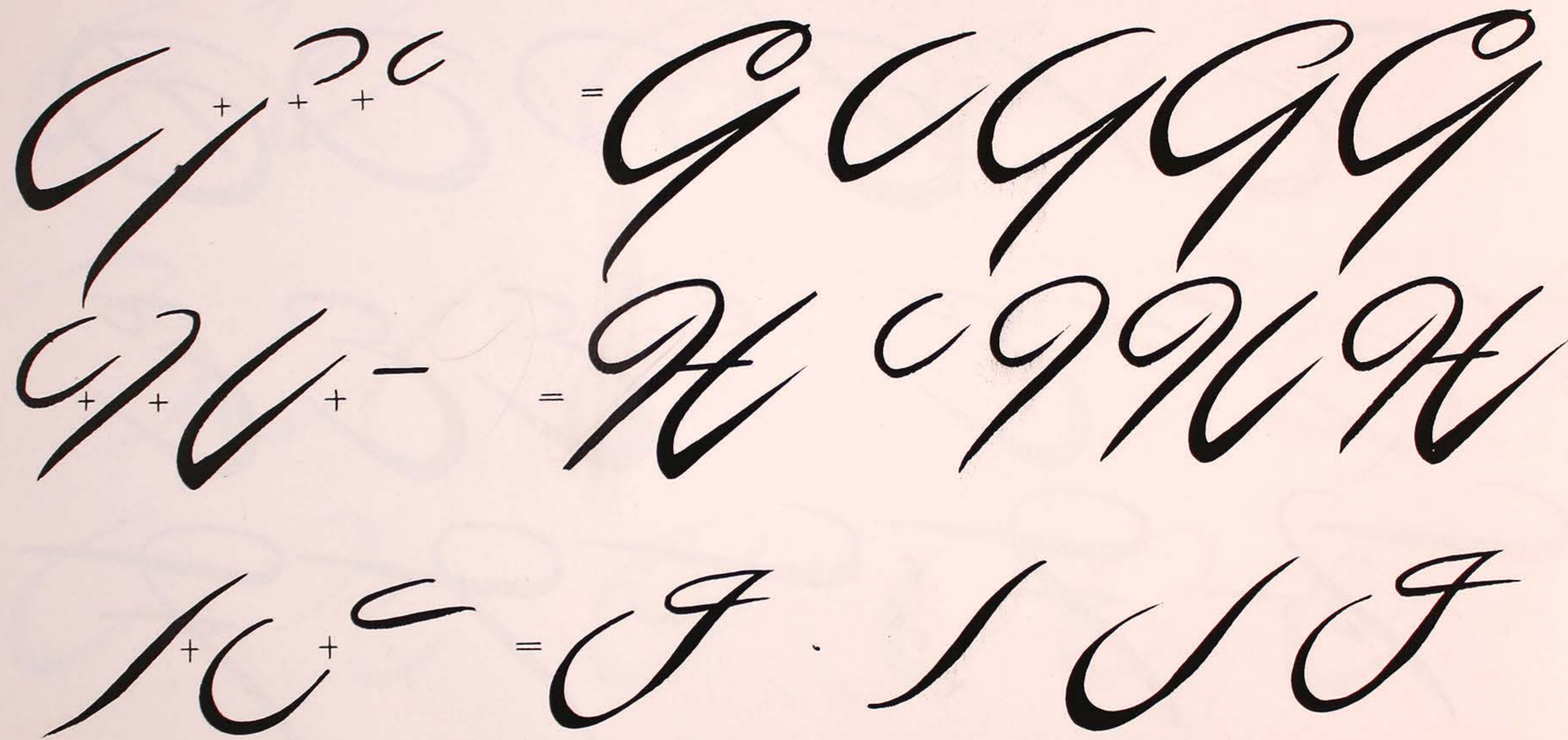
BALLOON SCRIPT CAPITALS

BASIK COMBINATION KEY  
ILLUSTRATED FROM A TO Z

(Continued)

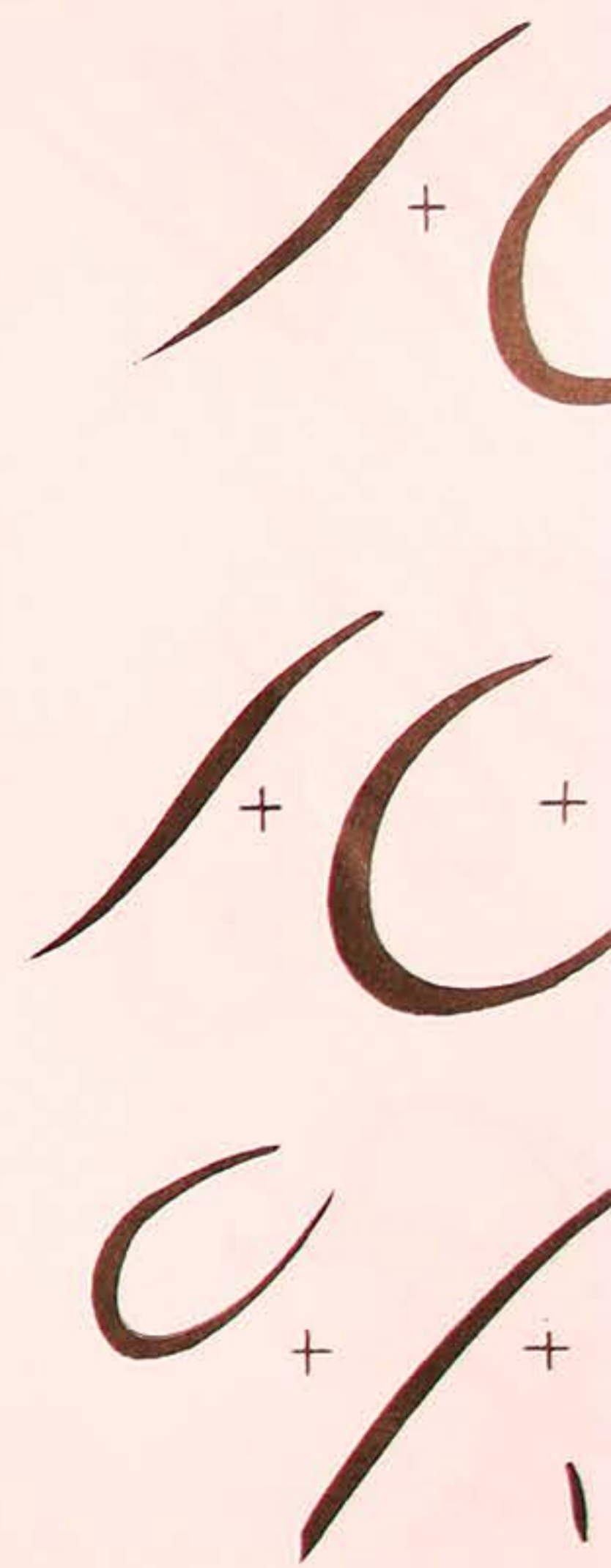


Keep your brush well filled with color.



BASIK COMBINAT  
ILLUSTRATED FR

(Continued)



BASIK COMBINATION KEY  
ILLUSTRATED FROM A TO Z



Make all letters at the same slant.

*(Continued)*

G  
H  
I

J + C + = F S U F

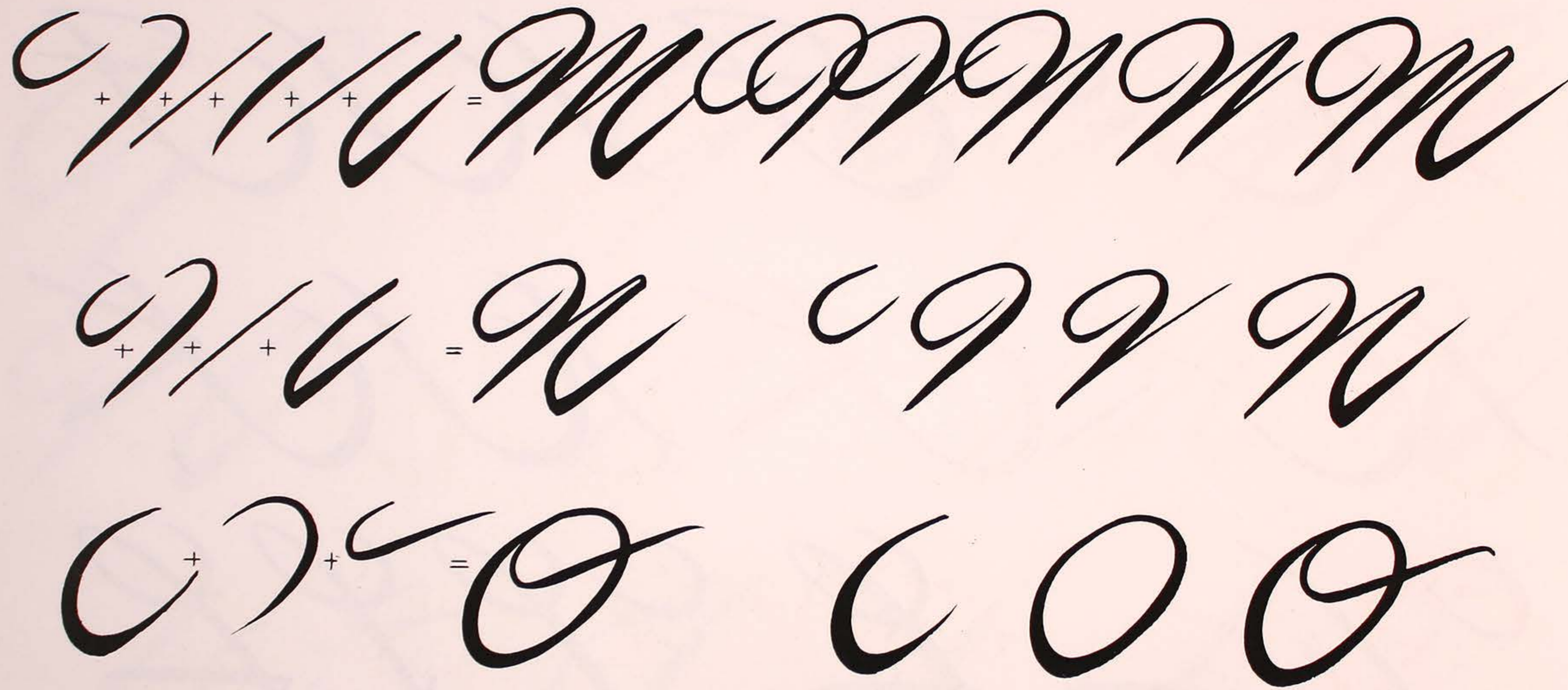
K + C + = K S U K

L + / + + = L U P P L

BASIK COMBINATION KEY  
ILLUSTRATED FROM A TO Z  
(Continued)



Spend extra time practicing the "M."



BASIK COMBINAT  
ILLUSTRATED FE  
(Continued)



BASIK COMBINATION KEY  
ILLUSTRATED FROM A TO Z



Script letters must be easy to read to be good.

(Continued)



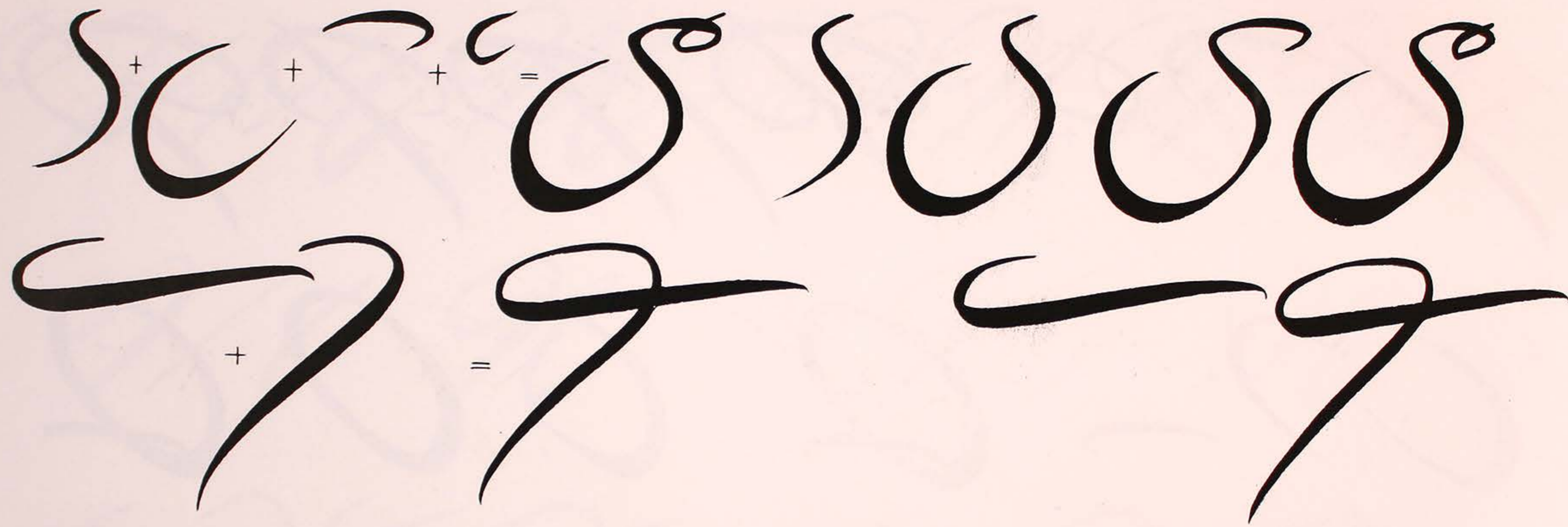


BASIK COMBINATION KEY  
ILLUSTRATED FROM A TO Z

(Continued)



Two very fluid letters — keep your curves smooth.



BASIK COMBINAT  
ILLUSTRATED FR

(Continued)



BASIK COMBINATION KEY  
ILLUSTRATED FROM A TO Z



Keep all edges of your letters sharp.

*(Continued)*

+ + =

+ + =

+ + + + =

BASIK COMBINATION KEY  
ILLUSTRATED FROM A TO Z

(Continued)



When you have completed your practice of this alphabet, combine these capital letters with the lower case you have learned to letter in the preceding alphabet.



habet, combine these  
ned to letter in the

*R*

*U*

*N*

LEY BASIKS

*Dramatic  
Reductions*

BALLOON SCRIPT CAPITALS

*Final  
Clearance*



### LOWER CASE

This alphabet was lettered to size with a No. 1—Series 858, long stock, red sable, show card brush. Place a generous amount of color on your palette. Roll the brush in the color to pull in chisel edge to a point. You do not have to turn the brush in your fingers to execute the Basiks or letters of this alphabet. The flexibility of a long stock brush turns the curves for you. Letter with your brush as you would write with a pen or pencil.

Following are the brush sizes used to execute the alphabet on a larger scale:

- Up to 1½ inch letter — No. 1
- Up to 2½ inch letter — No. 2
- Up to 3½ inch letter — No. 3
- Up to 4½ inch letter — No. 3

SYMPHONY (Lower Case)

a b c d e f g h i  
j k l m n o p q  
r s t u v w x y z

BASIK COMBINATI

- 1 plus 2 pl
- 4 plus 5 pl
- 8 plus 10 pl
- 1 plus 2 pl
- 8 plus 10
- 11 plus 12
- 1 plus 2 pl
- 14 plus 5 pl
- 16 plus 17
- 13 plus 17
- 14 plus 5 pl
- 19 plus 5
- 20 plus 21 plu

BASIK COMBINATION KEY FOR SYMPHONY (LOWER CASE) LETTERS

• 1 plus 2 plus 3	<i>equals</i>	A	• 20 plus 15	<i>equals</i>	N
• 4 plus 5 plus 6 plus 7	<i>equals</i>	B	• 8 plus 6 plus 7	<i>equals</i>	O
• 8 plus 10 plus 9	<i>equals</i>	C	• 22 plus 23 plus 18	<i>equals</i>	P
• 1 plus 2 plus 4 plus 5	<i>equals</i>	D	• 1 plus 2 plus 24	<i>equals</i>	Q
• 8 plus 10	<i>equals</i>	E	• 20 plus 25	<i>equals</i>	R
• 11 plus 12	<i>equals</i>	F	• 26 plus 27 plus 2	<i>equals</i>	S
• 1 plus 2 plus 13 plus 2	<i>equals</i>	G	• 24 plus 32 plus 2	<i>equals</i>	T
• 14 plus 5 plus 15	<i>equals</i>	H	• 16 plus 3	<i>equals</i>	U
• 16 plus 17	<i>equals</i>	I	• 20 plus 26	<i>equals</i>	V
• 13 plus 17	<i>equals</i>	J	• 20 plus 26 plus 28 plus 26	<i>equals</i>	W
• 14 plus 5 plus 18	<i>equals</i>	K	• 29 plus 26	<i>equals</i>	X
• 19 plus 5	<i>equals</i>	L	• 16 plus 13 plus 2	<i>equals</i>	Y
• 20 plus 21 plus 15	<i>equals</i>	M	• 30 plus 10 plus 31 plus 33	<i>equals</i>	Z



THE BASIKS OF SYMPHONY  
(Lower Case)



Practice making each Basik with a single stroke of the brush. Press the brush down to make bold areas of the Basiks; use the point for fine lines.



Hold the point of your brush about a quarter of an inch from the starting point of the Basik. Start your arm in motion, then slowly lower the brush allowing it to glide onto the paper.

THE BASIK COMB  
TO GUIDE YOU IN  
FORM THE SYMP

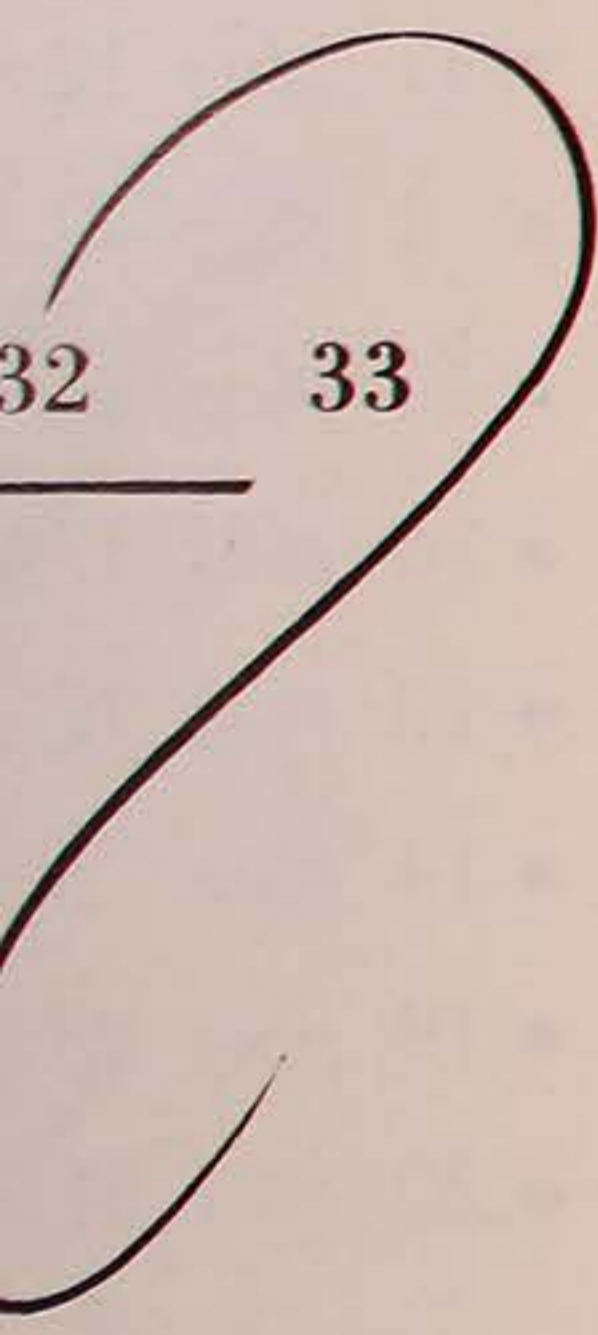


the brush. Press the  
the point for fine lines.

5 16 17



32 33

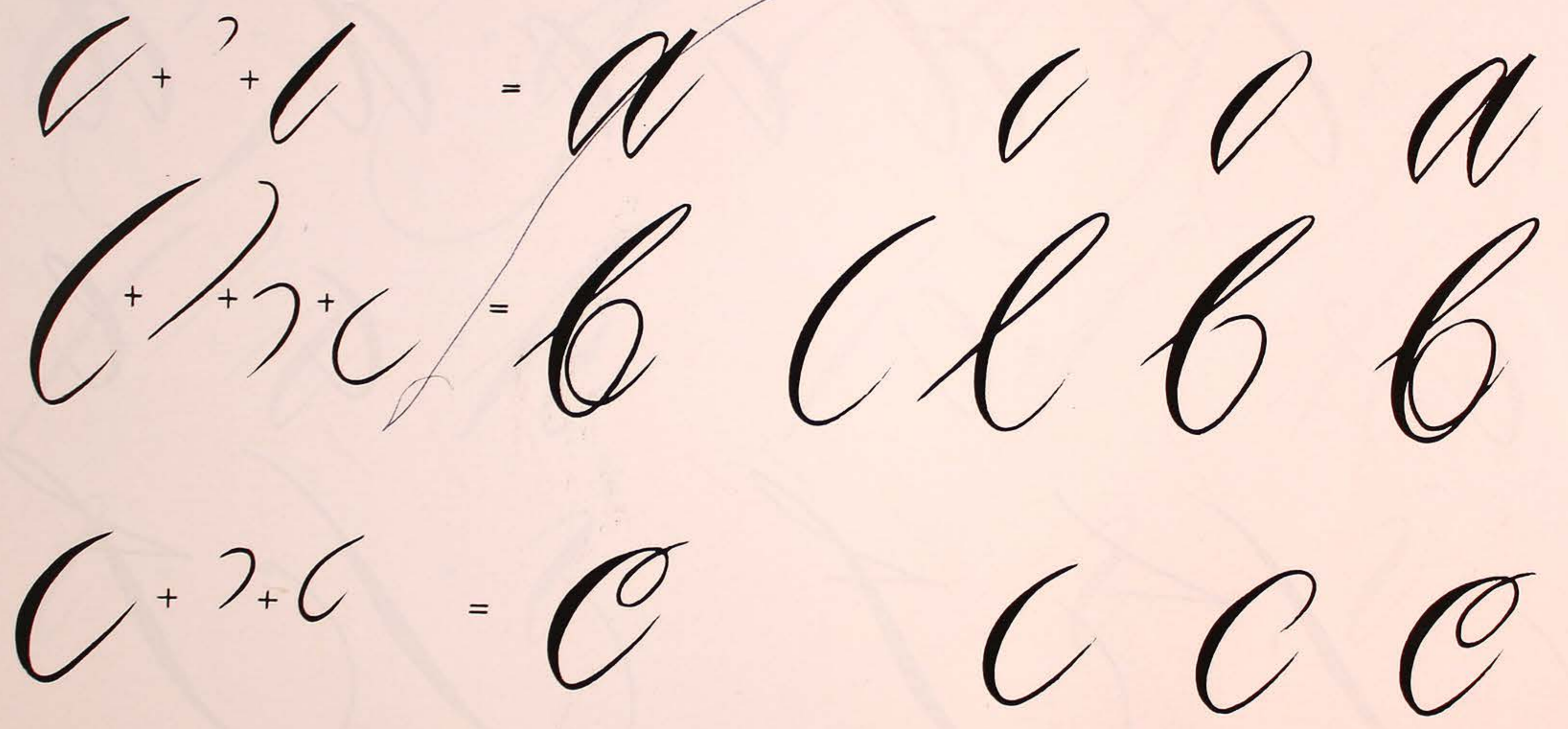


OLEY BASIKS

THE BASIK COMBINATION KEY IS ILLUSTRATED  
TO GUIDE YOU IN CONNECTING THE BASIKS TO  
FORM THE SYMPHONY LOWER CASE LETTERS



Letter slowly and carefully at all times. This  
alphabet must be graceful to be correct.



SYMPHONY (Lower Case)

THE BASIK COMBINATION KEY  
(Continued)



Be careful not to put too much color in your brush. A spot will be the result when your brush touches the paper.



THE BASIK COMBIN  
(Continued)



brush. A spot will be

THE BASIK COMBINATION KEY  
(Continued)



Remember — you learn to letter by lettering.

d  
e  
f

a + r + i = g    a r g g
   
 / + r = h    / r h
   
 i + . = i    i i

THE BASIK COMBINATION KEY  
(Continued)



Watch that last Basik of the "k". Turn the pages back and compare Basik No. 18 with No. 15.



THE BASIK COMBINATION KEY  
(Continued)



back and compare

THE BASIK COMBINATION KEY  
(Continued)



Stop practicing! Relax awhile. When you are ready to begin again,  
first study the letters you have made.

*l* + *l* + *o* = *m*

*l* *n* *m*

*l* + *o* = *n*

*l* *n*

*o* + *l* + *o* = *o*

*o* *o* *o*

THE BASIK COMBINATION KEY  
(Continued)



Save all of your practice sheets. You'll be pleased and proud when you compare them with letters you will be making within a short time.

*S* + *o* = *So*

*S* *S* *So*

*o* + *l* = *ol*

*o* *o* *ol*

*l* + *r* = *lr*

*l* *lr*

THE BASIK COMBINATION KEY  
(Continued)

*l* + *o*

*l* + *o*

*l* + *o*

ed and proud when  
within a short time.

### THE BASIK COMBINATION KEY

(Continued)



A letter can only be as good as the Basiks used to form it!

*R*

*/* + *S* + *'* = *R*

*/* *S* *S*

*q*

*l* + *—* + *'* = *q*

*l* *t* *t*

*n*

*v* + *l* = *n*

*v* *n*



THE BASIK COMBINATION KEY  
(Continued)



Keep your Basiks graceful!

*l* + */* = *l*

*l* *l*

*l* + */* + *l* + */* = *W*

*l* *l* *W* *W*

*v* + */* = *v*

*v* *v*

THE BASIK COMBIN  
(Continued)

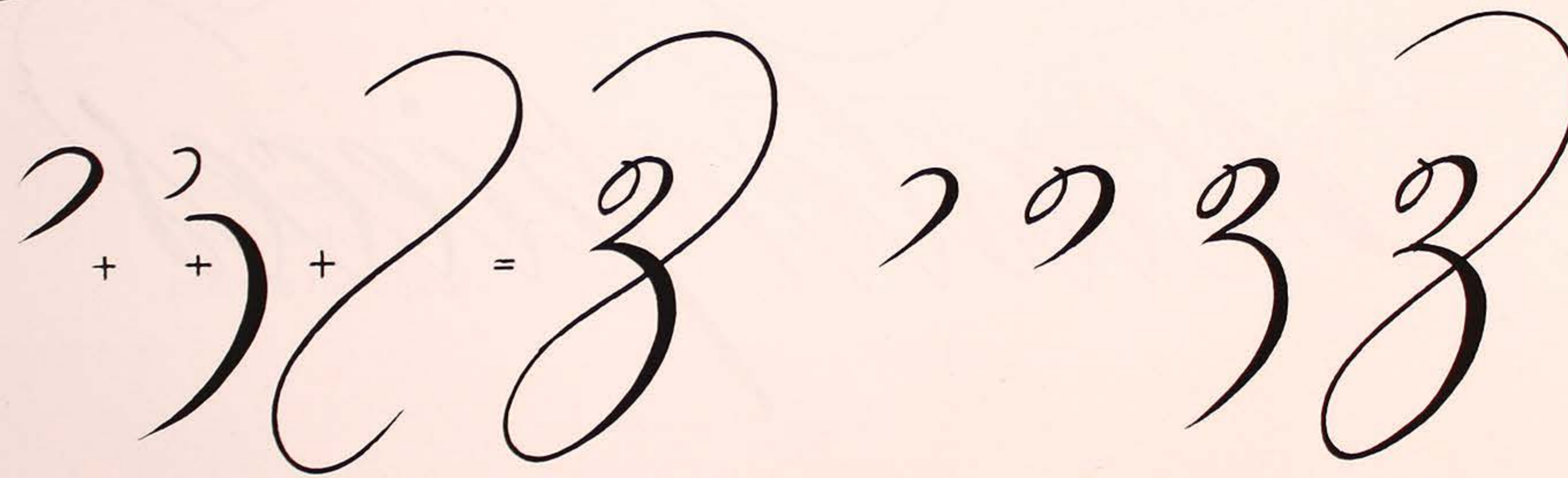
*C*

*l*  
+

THE BASIK COMBINATION KEY  
(Continued)



Do not practice any more today. Tomorrow study all of your letters carefully, then practice combining the letters to form words.



*Beautiful  
Masterpieces*

*Symphony*

A new original alphabet lettered with a No. 1, series 2355, long stock, red sable, showcard brush. The brush was well filled with color and paletted to a fine point. Following are the brush sizes used to execute the alphabet on a larger scale.

- 2 inch letter — No. 1
- 3 inch letter — No. 2
- 4 inch letter — No. 2
- 5 inch letter — No. 3

A B C D E F G  
H I J K L M N  
O P Q R S T U  
V W X Y Z

STROKE TO BASIK KEY  
FOR BASIKS OF SYMPHONY

		BASIK No.
• a plus i	<i>equals</i>	1
• b plus c	<i>equals</i>	2
• d plus e	<i>equals</i>	3
• f plus g	<i>equals</i>	4
• h plus i	<i>equals</i>	5
• j plus k	<i>equals</i>	6
• l plus m	<i>equals</i>	7
• n plus o	<i>equals</i>	8
• n plus p	<i>equals</i>	9
• q plus o	<i>equals</i>	10
• r plus i	<i>equals</i>	11

THE STROKES NEEDED TO FORM EACH BASIK  
OF EVERY LETTER OF THE SYMPHONY ALPHABET



Practice making each one with a single  
stroke of the brush.

a b c d e f g h i j k l m n o p q r

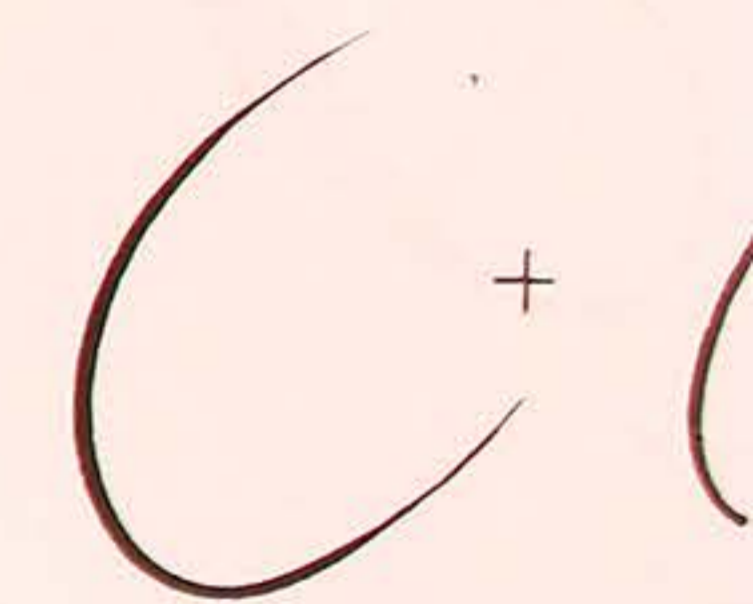
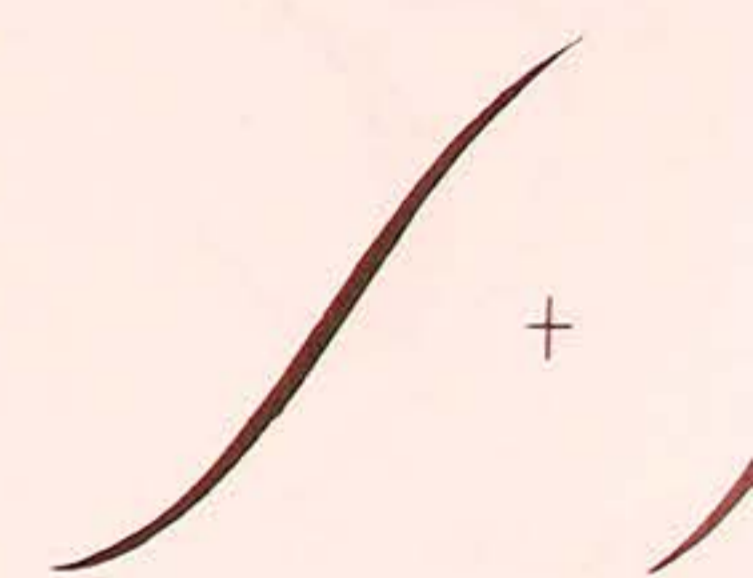


THE BASIKS OF SYMPHONY

1 2 3 4 5 6 7 8 9 10 11



THE STROKE TO B  
ILLUSTRATED TO



SYMPHONY CA

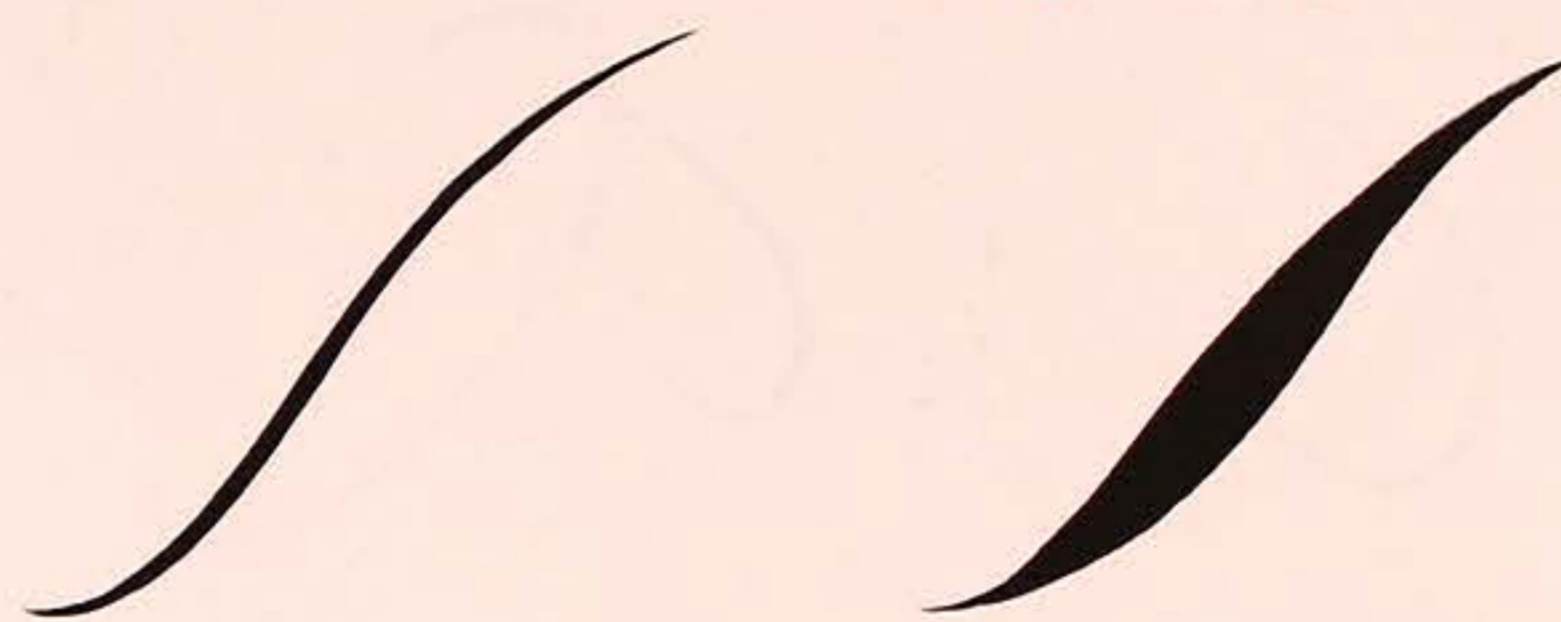
THE STROKE TO BASIK KEY  
ILLUSTRATED TO SERVE AS A GUIDE



Keep each Basik at the same slant. Make each Basik again and again until you get it right.



BASIK No. 1



BASIK No. 2



BASIK No. 3





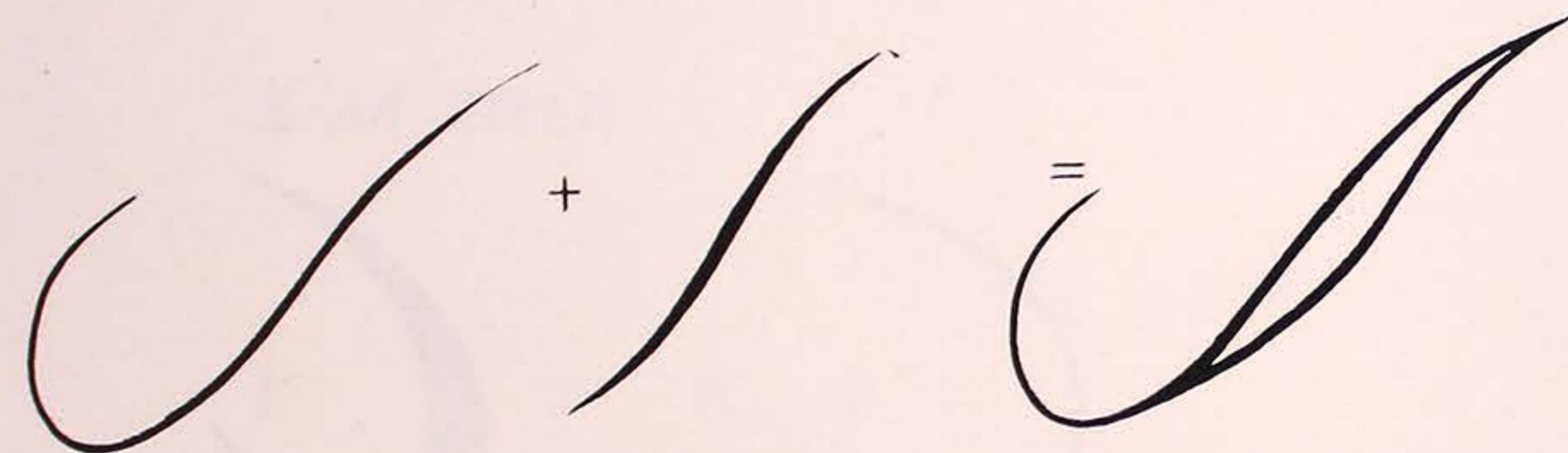
THE STROKE TO BASIK KEY  
ILLUSTRATED TO SERVE AS A GUIDE  
(Continued)



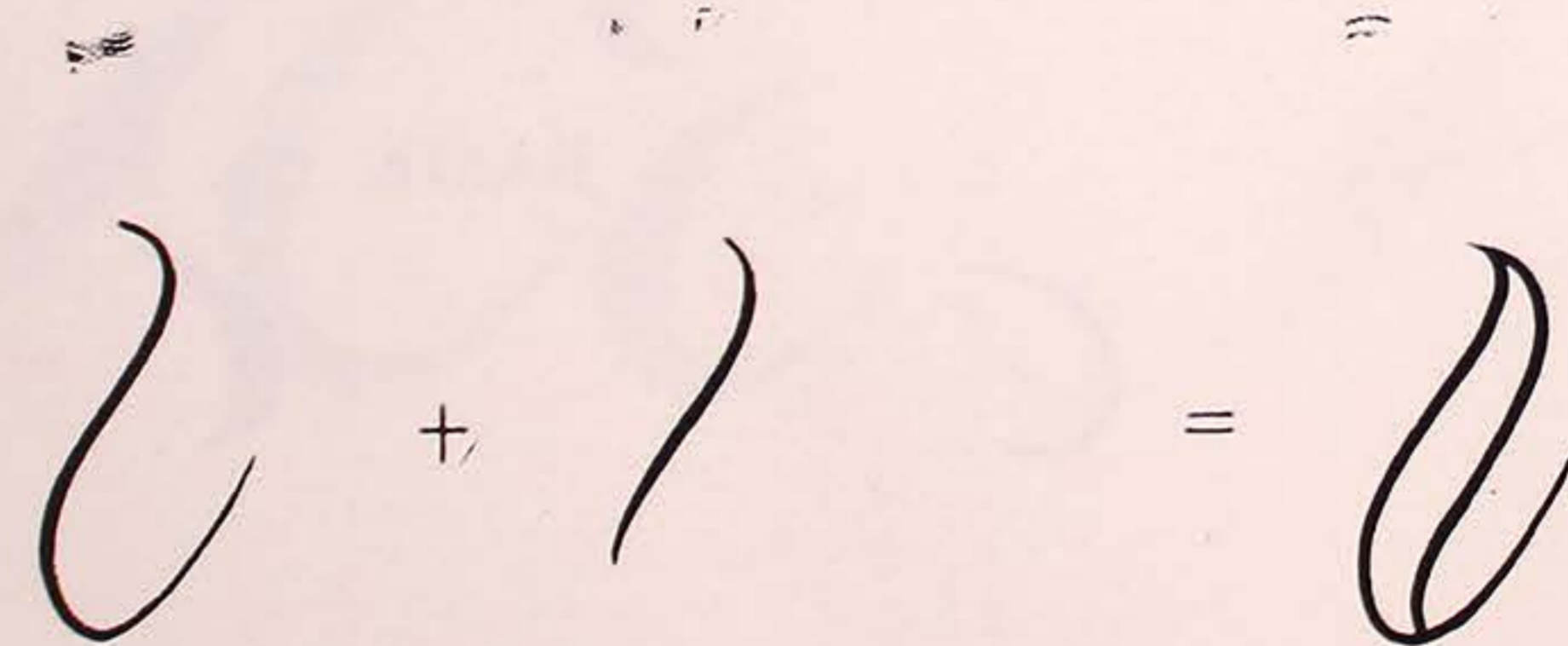
Is your brush well filled with color and worked to a point?.



BASIK No. 4



BASIK No. 5



BASIK No. 6



THE STROKE TO  
ILLUSTRATED TO  
(Continued)



d worked to a point?-

THE STROKE TO BASIK KEY  
ILLUSTRATED TO SERVE AS A GUIDE  
(Continued)



Basiks 5 and 6 *look* somewhat similar. Study each one carefully. Make them as they *are*—not as they *look*.

Basik No. 4



Basik No. 5



Basik No. 6



OLEY BASIKS



BASIK No. 7



BASIK No. 8



BASIK No. 9



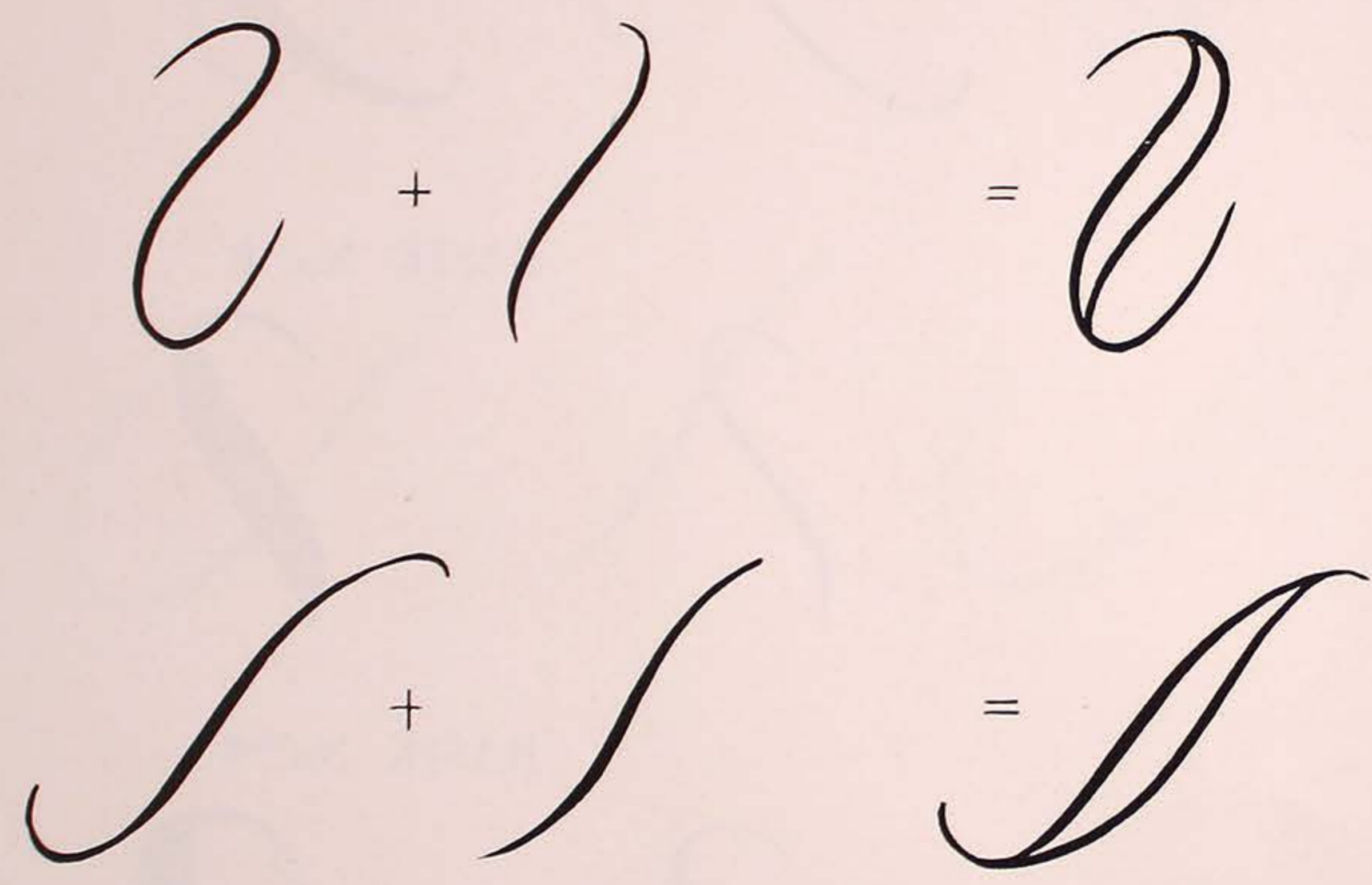
SYMPHONY CAPITALS

THE STROKE TO BASIK KEY  
ILLUSTRATED TO SERVE AS A GUIDE

(Continued)



The Basiks are the backbone of the Symphony alphabet. The amount of time you spend practicing them will determine the beauty and quality of your finished letters.



BASIK No. 10



BASIK No. 11



BASIK PLUS STROK

- 1 plus a plus
- 11 plus b plus
- 2 plus d
- 1 plus e plus
- g plus 3 plus
- 1 plus i
- 2 plus k plus
- 1 plus a plus
- 1 plus a plus
- 1 plus s plus
- L plus 11 plus z
- L plus 11 plus f
- 1 plus a plus x

hony alphabet.  
hem will deter-  
ed letters.

No. 10

SIK No. 11

## BASIK PLUS STROKE COMBINATION KEY FOR SYMPHONY LETTERS

• 1 plus a plus j plus m	equals	A	• 1 plus a plus x plus o	equals	N
• 11 plus b plus c	equals	B	• 2 plus p	equals	O
• 2 plus d	equals	C	• 11 plus b	equals	P
• 1 plus e plus f	equals	D	• n plus 7 plus f	equals	Q
• g plus 3 plus 4 plus h	equals	E	• 11 plus b plus 6	equals	R
• 1 plus i	equals	F	• 11 plus v	equals	S
• 2 plus k plus 5	equals	G	• 1 plus i	equals	T
• 1 plus a plus j plus m	equals	H	• n plus 8 plus o plus j	equals	U
• 1 plus a plus r	equals	I	• n plus 9 plus w	equals	V
• 1 plus s plus t	equals	J	• n plus 9 plus o plus x plus w	equals	W
• L plus 11 plus z plus 6	equals	K	• n plus 10 plus y plus z	equals	X
• L plus 11 plus f	equals	L	• n plus 8 plus o plus 5	equals	Y
• 1 plus a plus x plus o plus j	equals	M	• q plus 1 plus u	equals	Z

BASIKS

SYMPHONY CAPITALS

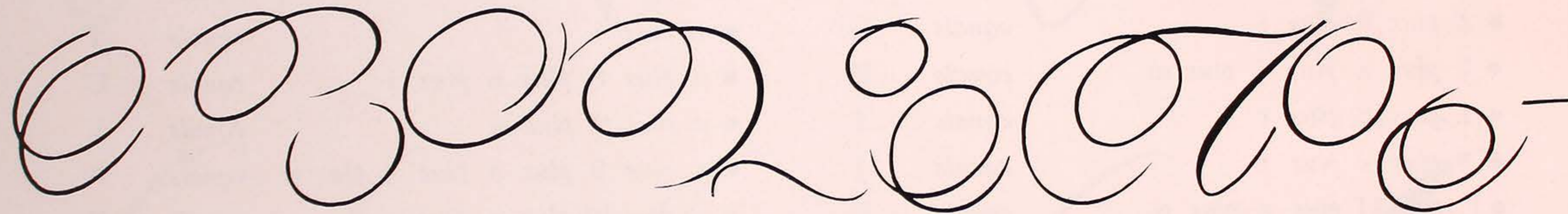
THE BASIKS OF SYMPHONY

1 2 3 4 5 6 7 8 9 10 11



The strokes that you will combine with the Basiks to make the finished Symphony letters. Practice making each with a single stroke of the brush.

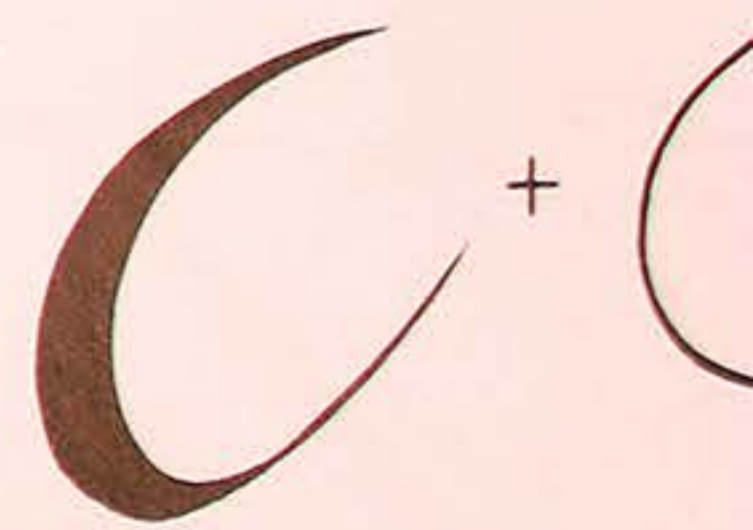
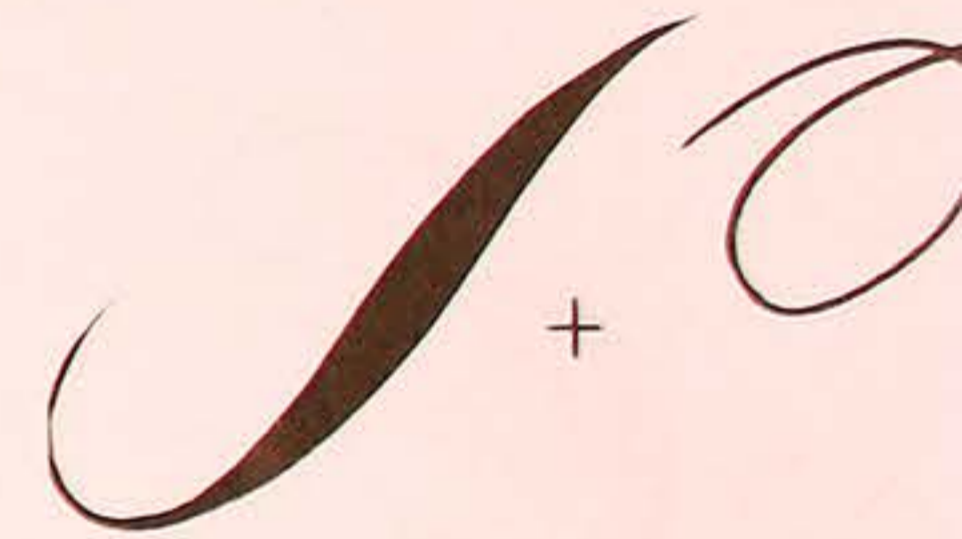
a b c d e f g h i j k l m



n o p q r s t u v w x y z



TO ASSIST YOU, THE COMBINATION KEY



TO ASSIST YOU, THE BASIK PLUS STROKE  
COMBINATION KEY IS ILLUSTRATED FROM A TO Z



"A"—Start the stroke of the brush down through the center of the Basik and continue around to complete the stroke. "C"—Start the stroke of the brush up through the center of the Basik and continue around to complete the stroke.

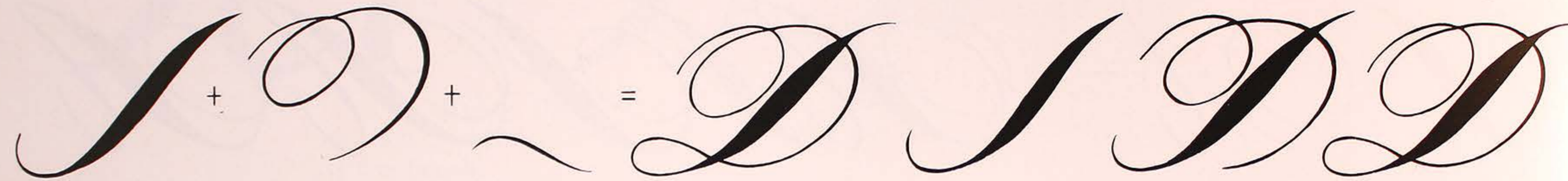


THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

(Continued)

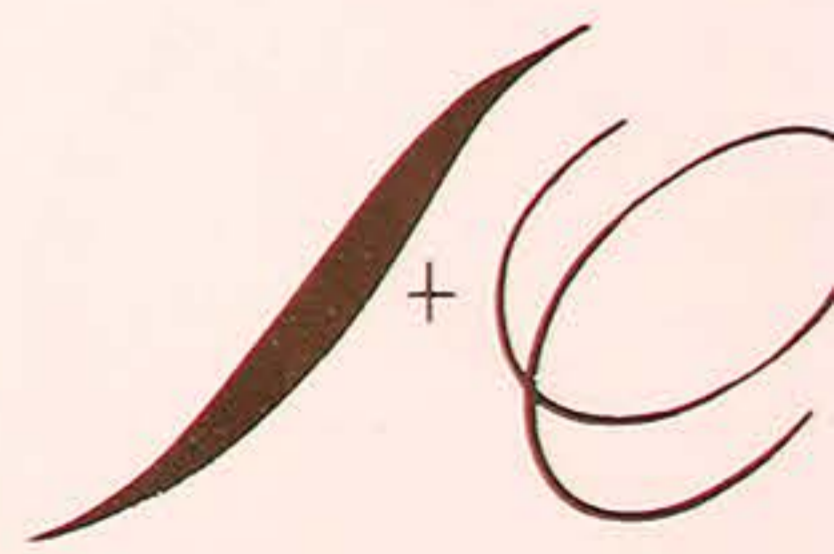


Spend extra time practicing the "F". Start your stroke down through the center of the Basik, up, around and across the top of the Basik.



THE BASIK PLUS  
KEY ILLUSTRATED

(Continued)



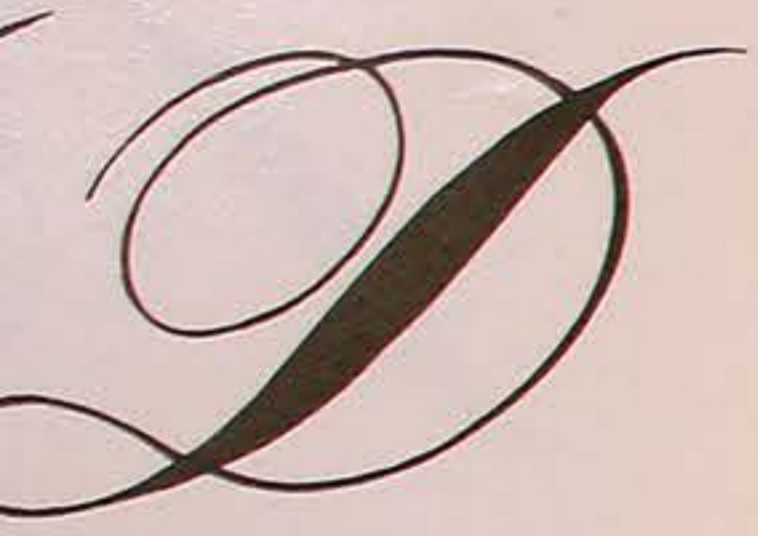
Start your stroke  
up, around and

THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z



Remember you learn to letter by lettering.

(Continued)



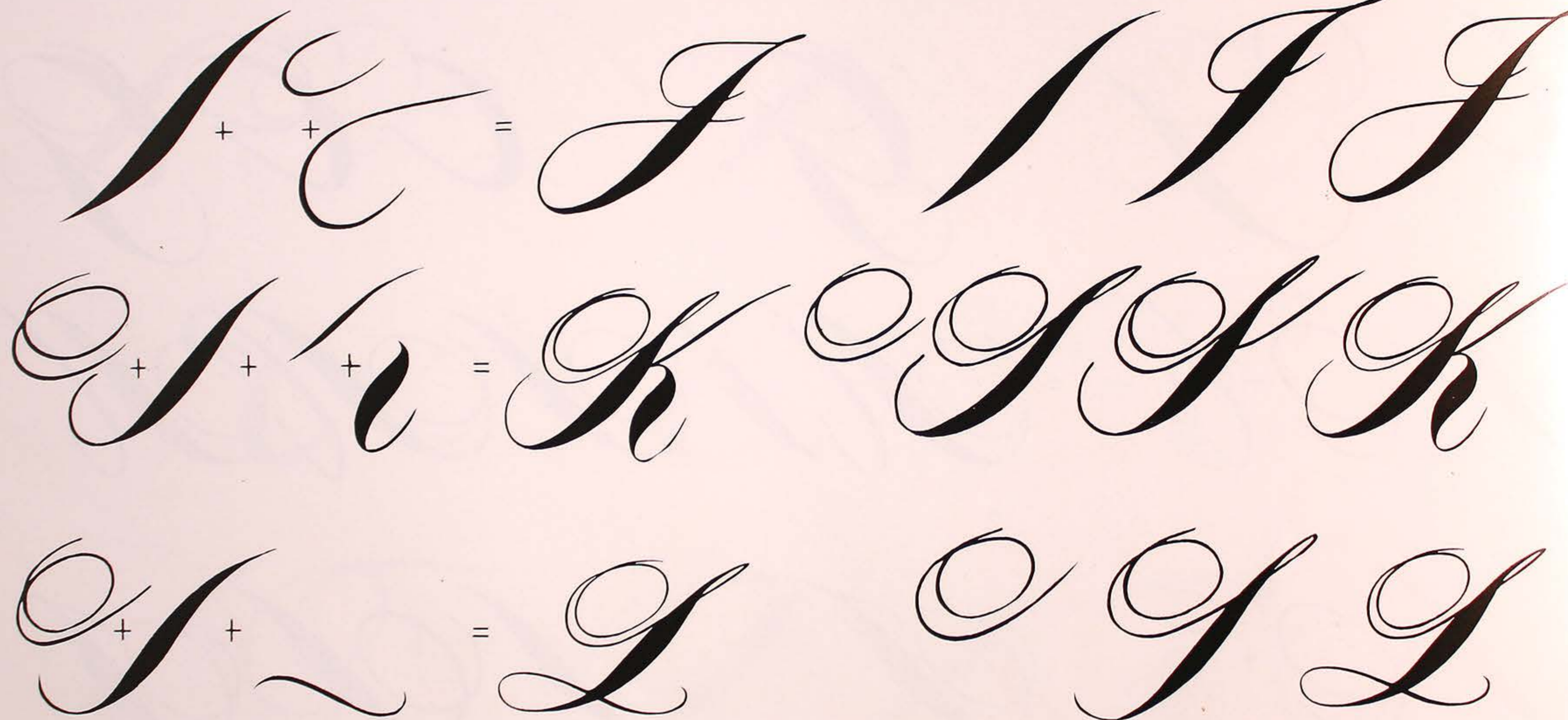


THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

*(Continued)*



Take care that Basik No. 6 is lettered at the correct slant to complete the letter "K".



THE BASIK PLUS  
KEY ILLUSTRATED

*(Continued)*



ed at the correct slant

THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z



Run the strokes from the Basiks in a smooth, sweeping curve.

*(Continued)*

F

*F*  $\text{I} + \text{O} + \text{I} + \text{C} = \text{M}$  *M* *M* *M* *M* *M* *M*

H

*H*  $\text{I} + \text{O} + \text{I} + \text{C} = \text{W}$  *W* *W* *W* *W* *W* *W*

L

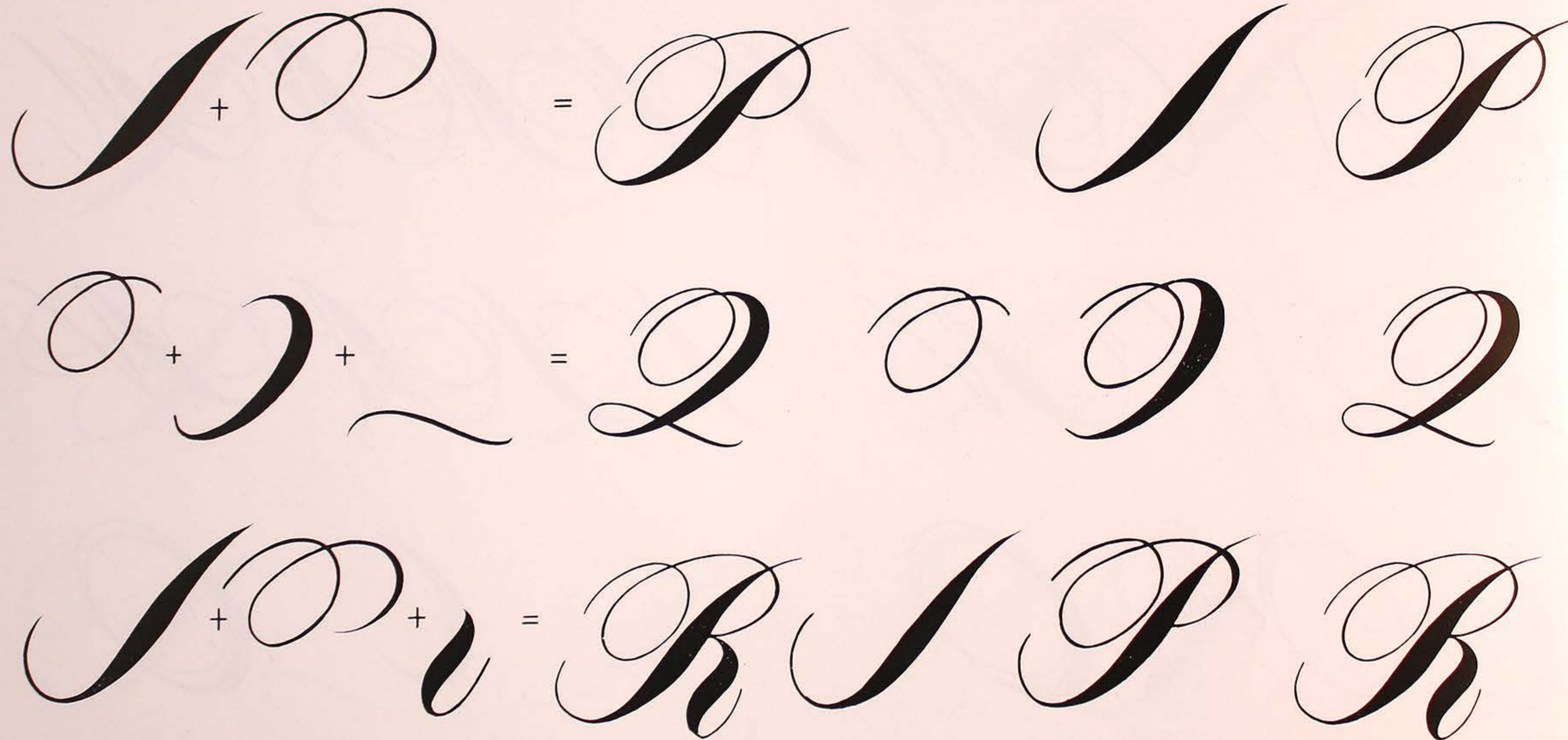
*L*  $\text{C} + \text{O} = \text{O}$  *O* *O*

THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

(Continued)



At all times, make your Basiks and strokes uniform  
in width.



THE BASIK PLUS ST  
KEY ILLUSTRATED F

(Continued)



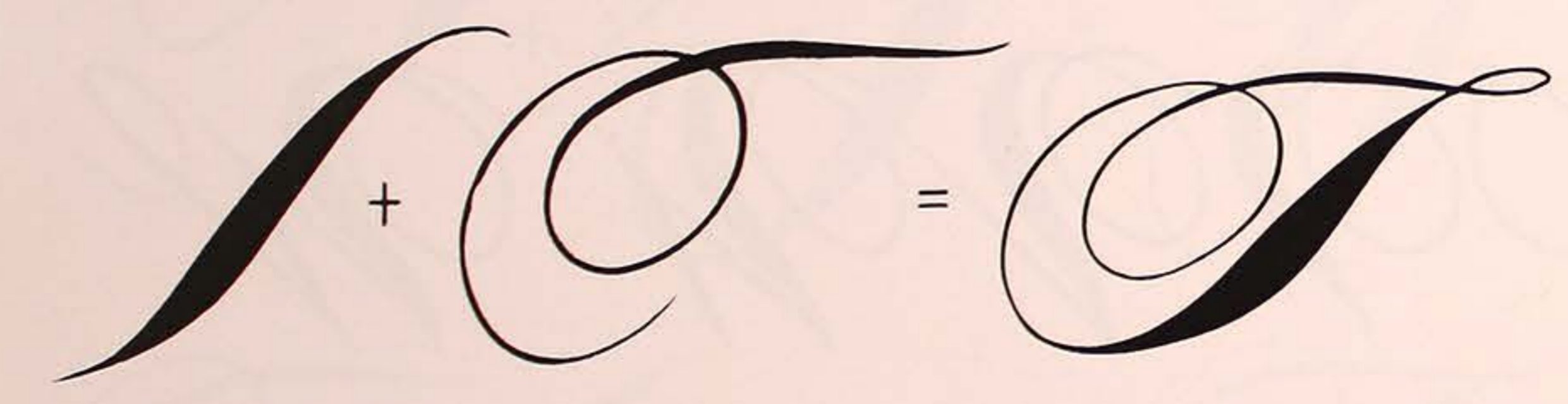
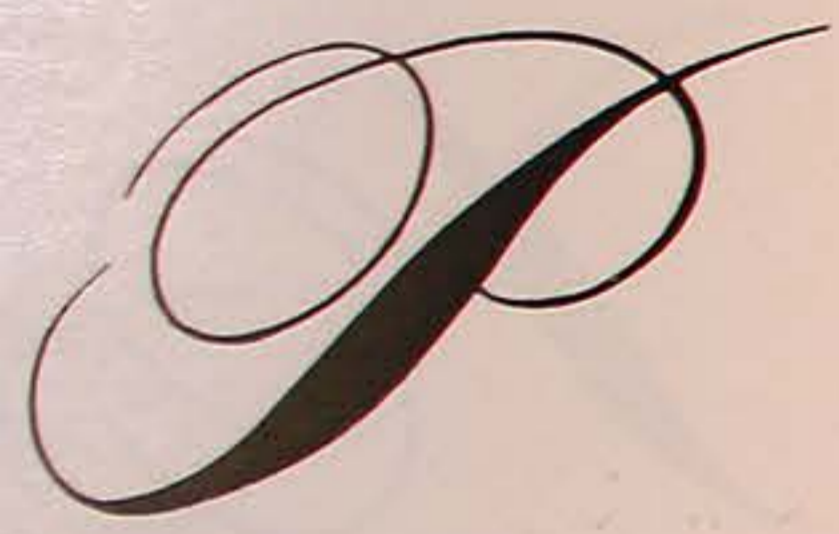
and strokes uniform

THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z



Start the stroke of "S" up through the Basik. You will find it hard to hit the Basik by starting the stroke the other way.

(Continued)

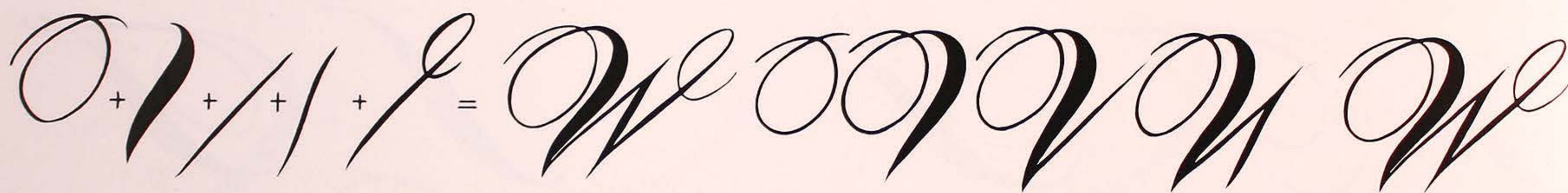


THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

(Continued)

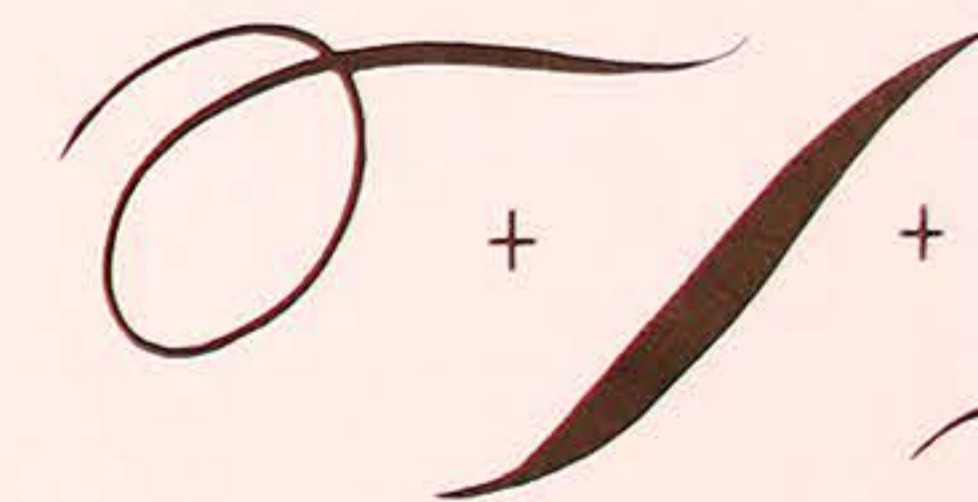


Spend extra time with "V" and "W". You may find it difficult to letter them at the correct slant.



THE BASIK PLUS S  
KEY ILLUSTRATED

(Continued)



You may find it  
tant.

*W*  
*W*  
*W*

KEY BASIKS

THE BASIK PLUS STROKE COMBINATION  
KEY ILLUSTRATED FROM A TO Z

*(Continued)*



After your first efforts of practice, do not be discouraged if your letters are not perfect. This is a hard alphabet to master. The longer you practice it, the more fascinating each letter will become. Soon you will find yourself lettering with ease.



SYMPHONY CAPITALS

*Fashions  
Southbound*

...  
*L*  
*under*

..... our Precious  
Linen travels South  
under fleecy white clouds



Should this book make a lasting contribution to the further development of the lettering profession, I shall be most grateful.

No man could ask for more than to have played a small part in the progress of an art which has already given so much to the world . . . and that has brought so much personal satisfaction during twenty-one rewarding years.

A handwritten signature in black ink that reads "Bill Boley". The signature is written in a cursive, flowing style with a large initial "B".

