

CUSTOM LETTERING AND TYPEFACE DESIGN

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Bandolero PECOS BILL RIDES AGAIN! He's mean, nasty and obscene.

Bandolera WATCH YOUR STEP NEXT TO HER! She will not be intimidated.

Cruz Cantera Advanced technology with an attitude!

Cruz Cantera ADVANCED TECHNOLOGY WITH AN ATTITUDE!

Cruz Cantera Advanced technology with an attitude!

CREATE LOGOS AND EXCITING GRAPHIC EFFECTS WITH THIS NEW TYPEFACE. CYRILLIC, CENTRAL EUROPEAN AND SMALL CAPS VERSIONS WILL BE AVAILABLE SOON. SO, CREATE! If you don't like the caps, try the lower case for a change of pace.

CRUZGIANTO *GRAFICA+Ligatures
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Cruz Handy

DISTINCTIVE & Mighty Casual.

With many swashes to boot!

The extras () THANKYOU CIGHTS SALE NEW!

Cruz Handy

DISTINCTIVE & Mighty Casual.

With many swashes to boot!

The extras () 50% HANKYOU CATTS & SALE NEW!

Cruz Swinger *Flower Power * The Rolling Stones & The Electric Circus & Mary Poppins? ATHMAKATINE

Elegante | With a calligraphic style and a true cursive italic. This typeface can also be used for text setting at small sizes.

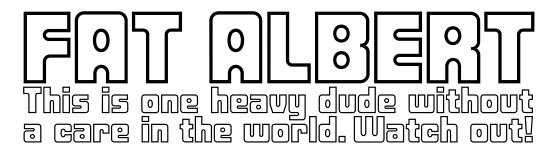
Elegante With a calligraphic style and a true cursive italic. This typeface can also be used for text setting at small sizes.

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FAT ALBERT

This is one heavy dude without a care in the world. Watch out!





THE LIGHT & The Light
THE LIGHT ITALIC & The Light Italic
THE MEDIUM & The Medium
THE MEDIUM ITALIC & The Medium Italic
THE BOLD & The Bold
THE BLACK & The Black

"Homeland"

The Lewis and Clark Expedition of 1804-06 was the first American exploring party to investigate the vast territory between the Mississippi River and the Pacific Ocean. It has often been mistakenly assumed that the purpose of the expedition

was to explore the lands acquired in the Louisiana Purchase of 1803. In fact, the expedition had been planned and organized long before the purchase. President Thomas Jefferson, fascinated since childhood by the theory of a Northwest Passage or water route connecting the Mississippi with the Pacific, finally saw his dreams realized when the Congress, early in 1803, appropriated funds for the discovery of "the water communication across this continent."

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Romantica condensed TALL, DISTINCTIVE CHARACTERS Extravagant & Seductive

Romantica Condensed

Romantica Extra Condensed



Minstrels and harlequins wander around the village singing their songs and playing their games without a care in the world.

THE LAST TIME I SAW PARIS, HER HEART WAS YOUNG AND GAY.

VeraCruz Bold A soft and TASTEFUL style with a latin flavor. BON APPETITE!

ABCDEFGHIJKLM NOPQRSTVWXYZ abcdefghijklm nopqrstuvwxyz

VeraCruz Bold B
A soft and BOUNCY
style with a latin flavor.
BON APPETITE! with contextual alternates

CAMEL CIGARETTES

ABGDEFGHI JKLMNOPQR STVWXYZ&?! 1234567890

ABCDEFGHIJKLM NOPQRSTUVWXYZ \$1234567890¢ &!?%()*,.:;⁶⁷⁶⁶⁷⁷ **AELALSPRSTSYTY**





TYPE & CORP ID DESIGN BY MUTS YASAMURA Corporate Font for the United States Postal Service Pen & Ink Rendering / Y&R 1980, Digital Rendering / Y&R 1992

Cruz Ballpoint Pro

The smoothness of a ball point pen.
Equipped with contextual alternates and a variety of clip art
drawings to match the character of each typestyle.

Cruz Calligraphic Pro

The smoothness of a ball point pen.
Equipped with contextual alternates and a variety of clip art
drawings to match the character of each type style.



Cruz Brush Pro

The smoothness of a ball point pen.
Equipped with contextual alternates and a variety of clip art
drawings to match the character of each type style.



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NEW YORK LIFE INSURANCE

Custom display typeface design for corporate use and website with U/LC and Small Caps. Based on their traditional logo.

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxy0123456789 !i?¿&fifl@\$¢ÀÁÂÄÄÅÇÈÉÊËÌÍÎÏÑÒÓÔÕÜÚÚÜÜ àáâãäåçèéêëìíîïiñòóôõöùúûüµÆæŒæØøao ĐðŁłÞþß[]{}()\|/~€£¥f«»‹›°ŠšŸÿÝýŽž¸,´````````````````````````\^·····',''``,..:;...†‡#§¶¹²³¼½¾%‰©®™*-<=>÷×+±¬

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A NEW TYPEFACE DESIGN FOR THE DETROIT LIONS BASED ON THEIR NEW LOGO.

WILL THE LIONS WAKE UP AND ROAR?

SOME DETROIT FANS DON'T BELIEVE THAT A NEW FONT WILL HELP THEM WIN GAMES THIS YEAR.

What do you think?

GRRRR!

Bandolero Elegante Cruz Handy VeraCruz Bandole la Swinger Cantina Cruz Grafica Cruz Brush Troubadour Cruz Calligraphic CRUZ & Cruz Cantera STENCIL Fat Albert Palpoint Romantica Homeland