CUSTOM LETTERING AND TYPEFACE DESIGN
201 405-0805  Cell 201 669-9216   rcruz190@aol.com
Ban dolero
PECOS BILL RIDES AGAIN!
He's mean, nasty and obscene.

Ban dolera
WATCH YOUR STEP NEXT TO HER!
She will not be intimidated.
Cruz Cantera
Advanced technology with an attitude!

Cruz Cantera
ADVANCED TECHNOLOGY WITH AN ATTITUDE!

Cruz Cantera
Advanced technology with an attitude!
CREATE LOGOS AND EXCITING GRAPHIC EFFECTS WITH THIS NEW TYPEFACE. CYRILIC, CENTRAL EUROPEAN AND SMALL CAPS VERSIONS WILL BE AVAILABLE SOON. SO, CREATE! If you don’t like the caps, try the lower case for a change of pace.

CRUZ Grafica *Grafica + Ligatures
CRUZ Grafica *Grafica + Ligatures
CRUZ Grafica *Grafica + Ligatures
CRUZ Grafica *Grafica + Ligatures
CRUZ Grafica *Grafica + Ligatures

Garage Fonts • Ray Cruz
Cruz Handy
DISTINCTIVE & Mighty Casual.
With many swashes to boot!
The extras POP CORN 50% OFF THANK YOU Arts & Crafts SALE NEW!
Cruz Swinger

* Flower Power
* The Rolling Stones
* The Electric Circus
* Mary Poppins?

ATHMRKNhnmu
Elegante

With a calligraphic style
and a true cursive italic.

This typeface can also be used for text setting at small sizes.

Elegante Medium

With a calligraphic style
and a true cursive italic.

This typeface can also be used for text setting at small sizes.

Elegante Bold

With a calligraphic style
and a true cursive italic.

This typeface can also be used for text setting at small sizes.
This is one heavy dude without a care in the world. Watch out!
The Lewis and Clark Expedition of 1804-06 was the first American exploring party to investigate the vast territory between the Mississippi River and the Pacific Ocean. It has often been mistakenly assumed that the purpose of the expedition was to explore the lands acquired in the Louisiana Purchase of 1803. In fact, the expedition had been planned and organized long before the purchase. President Thomas Jefferson, fascinated since childhood by the theory of a Northwest Passage or water route connecting the Mississippi with the Pacific, finally saw his dreams realized when the Congress, early in 1803, appropriated funds for the discovery of “the water communication across this continent.”
Romantica Condensed
TALL, DISTINCTIVE CHARACTERS
Extravagant & Seductive
Romantica Condensed
Romantica Extra Condensed
Troubadour

Minstrels and harlequins
wander around the village singing their songs
and playing their games
without a care in the world.

THE LAST TIME I SAW PARIS,
HER HEART WAS YOUNG AND GAY.
VeraCruz Bold
A soft and TASTEFUL style with a latin flavor.
BON APPETITE!

ABCDEF GHJKLM NOPQRSTUVWXYZ
abcdef ghijklm nopqrstuvwxyz

VeraCruz Bold B
A soft and BOUNCY style with a latin flavor.
BON APPETITE! with contextual alternates
CAMEL CIGARETTES

ABCDEFGHIJKLMNOPQRSTUVWXYZ
JKLMNOPQRSTUVWXYZ
1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ
NOPQRSTUVWXYZ
$1234567890¢
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AELALSPRSTRSYTY

EXPRESS MAIL
UNITED STATES POSTAL SERVICE

PRIORITY MAIL
UNITED STATES POSTAL SERVICE

TYPE & CORP ID DESIGN BY MUTS YASAMURA
Corporate Font for the United States Postal Service
Cruz Ballpoint Pro
The smoothness of a ball point pen.
Equipped with contextual alternates and a variety of clip art drawings to match the character of each typestyle.

Cruz Calligraphic Pro
The smoothness of a ball point pen.
Equipped with contextual alternates and a variety of clip art drawings to match the character of each type style.

Cruz Brush Pro
The smoothness of a ball point pen.
Equipped with contextual alternates and a variety of clip art drawings to match the character of each type style.
ABCDFGHJ

JKLMNQP

RSTUVWX

YZ 1234567809

abcdfghijklmnopqrstuvwxyz  Estée Lauder
At 22 ppm, nothing captures the detail and intrigue of color like the Xerox Phaser 7000 network printer. There’s a new way to look at it.
New York Life Insurance
Custom display typeface design for corporate use and website with U/LC and Small Caps. Based on their traditional logo.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

NEW YORK LIFE
A new typeface design for the Detroit Lions based on their new logo.

Will the lions wake up and roar?

Some Detroit fans don’t believe that a new font will help them win games this year.

What do you think?

Grrrrr!
Bandolero, Bandolera, Cruz Swinger, Cruz Handy Reg, Bold & Swash, Romantica Condensed & Extra Condensed, Elegante, 3 weights with Italics, 3 weights with Italics, Cruz Cantera Light, Medium and Bold, Cruz Stencil, Fat Albert Outline & Shadow, and Homeland, 3 weights with Italics. These 40 fonts are published by Myfonts.com, P22.com, Fonts.com, Philsfonts.com and Bitstream.com.