IBM Composer Type Design offers...

Type Quality and Print Reliability
IBM Composer type is patterned after classic type styles and is adapted to a nine-unit system that permits seven different letter widths for superior letter fit. This advantage, combined with the unique design and printing action of the type font, enables any IBM Composer to produce consistently clear impressions of uniform color and density.

Wide Variety of Faces for All Work
IBM Composer fonts are available in a wide range of type families...in point sizes 6 to 12. Foreign language fonts are also available for multilingual composition.

Simplified and Accurate Type Selection
This Type Portfolio is a complete guide to all type styles currently available for IBM composing equipment. It will serve as a valuable reference for both type selection and copyfitting.

Font Ordering Convenience
For your convenience, order numbers appear with each type style sample, and in a comprehensive list on pages 55 and 56. You may refer to these numbers when ordering additional fonts.
IBM Electronic “Selectric” Composer

This desktop composer features a working memory and keyboard controls that makes quality typesetting almost as easy as typing. It is ideal for any work or application. The operator can produce justified, flush and centered material in one typing. And eliminate many typesetting steps. Depending on the requirements, the IBM Electronic “Selectric” Composer can be used as a single composing system, as part of an existing system or integrated in a word processing environment. It provides new flexibility and productivity and offers a real opportunity for you to enjoy improved price performance.

IBM Mag Card Composer

The IBM Mag Card Composer—with magnetic card typesetting—offers the one-time way to prepare professional-quality copy. Time is saved because justifying, formatting and composing are automatic. Resetting time is saved, too, as camera-ready proofs can be played out automatically. Whenever they’re needed. Since the composer features a powerful working memory, and everything recorded in memory can be stored on magnetic cards, copy revisions are simply keyed in. Magnetic cards also offer multi-page composing convenience. Because any length text can be stored on cards, the composer can be freed for other jobs while copy is awaiting approval or being proofread. The IBM Mag Card Composer gives your copy a highly professional appearance. Helping to upgrade the quality of all your work.
world, which the Middle Ages had regarded as merely a brief and
troubled preparation for the next. During previous centuries few
could read and write, and learning had declined. Science was largely
considered the domain of alchemists, necromancers, and heretics.
Men had been content to accept the little they had inherited of what
the Greeks and Romans had written about nature and man, rather
than looking around them and believing the evidence of their own
senses. As a result, knowledge had gained little and lost much during
the intervening years. But starting with the Renaissance, came a spurt
of progress that included Galileo's proof in the 16th century of the
form of the solar system and in the 17th, Sir Isaac Newton's mathem-
apical demonstration of an ordered universe. It was during this
period that the modern world was born.

Leonardo lived at the beginning of this dynamic transition. His
observations and experiments contributed much to its development.
Font Selection

To choose the proper type font to do a given job, look at the identification printed on the top of the font.

The first letters are an abbreviation for the name of the type style. The number tells you the point size of the type. The last letter indicates the weight of the type—L-light, M-medium, B-bold. An italic type is identified by the letter I in the weight position. Occasionally the letter C will follow the type weight designation. The C indicates Condensed type—a slender version of the normal type face.

Century and Classified News type style fonts are available as regular Composer fonts and as specially designed Presswire Fonts. The Presswire Fonts are identified by the additional letters PW below the weight indication.

Foreign language fonts are identified by an additional letter printed below the weight. Foreign language fonts available are: Germanic (G), Latin (L), Nordic (N), and United Kingdom (UK).

For an explanation of Specialized Fonts see page 47.

Color Coding

There are three colored triangles next to the Escape ment Control. These triangles correspond to the colored triangle on the cap of each font.

To set your Composer you simply move the lever to the colored triangle which corresponds to the one appearing on the font you will be using.

These three colored triangles represent the three widths used in the Composer system of typesetting. All of the type styles and sizes can be set by using one of the three color coded categories, which generally include type sizes as follows:

Blue = 6, 7 and 8 point
Yellow = 9 and 10 point
Red = 11 and 12 point

This color coding system simplifies the setting up time for using any size of type. Color comparison of the font with the Escapement Control reduces possible errors. And this system will greatly assist in measuring type to fit a given space as can be seen in using the color coded tables on the page at right.
Solid

Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, dignified face, which can be utilized for varied applications.

Character Count Scales

There are only three alphabet widths in the IBM Composer family of type. Shown below are three standard reference tables which are color coded for each of the three basic alphabet widths. Within each table are showings of the typical alphabet width for that color. Also shown are pica scales with their corresponding average number of characters and average number of letter unit widths per pica. These reference tables can be used to estimate how much area the typeset copy will occupy when it is composed.

### Alphabet Width in Blue Code

<table>
<thead>
<tr>
<th>Column Width In Picas</th>
<th>Average No. Of Characters</th>
<th>Average No. Of Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>26.4</td>
<td>128</td>
</tr>
<tr>
<td>9</td>
<td>29.3</td>
<td>144</td>
</tr>
<tr>
<td>10</td>
<td>32.0</td>
<td>160</td>
</tr>
<tr>
<td>11</td>
<td>34.8</td>
<td>176</td>
</tr>
<tr>
<td>12</td>
<td>37.7</td>
<td>192</td>
</tr>
<tr>
<td>13</td>
<td>40.6</td>
<td>208</td>
</tr>
<tr>
<td>14</td>
<td>43.5</td>
<td>224</td>
</tr>
<tr>
<td>15</td>
<td>46.4</td>
<td>240</td>
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<tr>
<td>16</td>
<td>49.3</td>
<td>256</td>
</tr>
<tr>
<td>17</td>
<td>52.2</td>
<td>272</td>
</tr>
<tr>
<td>18</td>
<td>55.1</td>
<td>288</td>
</tr>
<tr>
<td>19</td>
<td>58.0</td>
<td>304</td>
</tr>
<tr>
<td>20</td>
<td>60.9</td>
<td>320</td>
</tr>
<tr>
<td>21</td>
<td>63.8</td>
<td>336</td>
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<tr>
<td>22</td>
<td>66.7</td>
<td>352</td>
</tr>
<tr>
<td>23</td>
<td>69.6</td>
<td>368</td>
</tr>
<tr>
<td>24</td>
<td>72.5</td>
<td>384</td>
</tr>
<tr>
<td>25</td>
<td>75.4</td>
<td>400</td>
</tr>
<tr>
<td>26</td>
<td>78.3</td>
<td>416</td>
</tr>
<tr>
<td>27</td>
<td>81.2</td>
<td>432</td>
</tr>
<tr>
<td>28</td>
<td>84.1</td>
<td>448</td>
</tr>
<tr>
<td>29</td>
<td>87.0</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>90.0</td>
<td></td>
</tr>
</tbody>
</table>

### Alphabet Width in Yellow Code

<table>
<thead>
<tr>
<th>Column Width In Picas</th>
<th>Average No. Of Characters</th>
<th>Average No. Of Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>29.0</td>
<td>140</td>
</tr>
<tr>
<td>11</td>
<td>31.9</td>
<td>154</td>
</tr>
<tr>
<td>12</td>
<td>34.8</td>
<td>168</td>
</tr>
<tr>
<td>13</td>
<td>37.7</td>
<td>182</td>
</tr>
<tr>
<td>14</td>
<td>40.6</td>
<td>196</td>
</tr>
<tr>
<td>15</td>
<td>43.5</td>
<td>210</td>
</tr>
<tr>
<td>16</td>
<td>46.4</td>
<td>224</td>
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<tr>
<td>17</td>
<td>49.3</td>
<td>238</td>
</tr>
<tr>
<td>18</td>
<td>52.2</td>
<td>252</td>
</tr>
<tr>
<td>19</td>
<td>55.1</td>
<td>266</td>
</tr>
<tr>
<td>20</td>
<td>58.0</td>
<td>280</td>
</tr>
<tr>
<td>21</td>
<td>60.9</td>
<td>294</td>
</tr>
<tr>
<td>22</td>
<td>63.8</td>
<td>308</td>
</tr>
<tr>
<td>23</td>
<td>66.7</td>
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<td>24</td>
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<td>25</td>
<td>72.5</td>
<td>350</td>
</tr>
<tr>
<td>26</td>
<td>75.4</td>
<td>364</td>
</tr>
<tr>
<td>27</td>
<td>78.3</td>
<td>378</td>
</tr>
<tr>
<td>28</td>
<td>81.2</td>
<td>392</td>
</tr>
<tr>
<td>29</td>
<td>84.1</td>
<td>406</td>
</tr>
<tr>
<td>30</td>
<td>87.0</td>
<td>420</td>
</tr>
</tbody>
</table>

### Alphabet Width in Red Code

<table>
<thead>
<tr>
<th>Column Width In Picas</th>
<th>Average No. Of Characters</th>
<th>Average No. Of Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>30.0</td>
<td>144</td>
</tr>
<tr>
<td>13</td>
<td>32.5</td>
<td>156</td>
</tr>
<tr>
<td>14</td>
<td>35.0</td>
<td>168</td>
</tr>
<tr>
<td>15</td>
<td>37.5</td>
<td>180</td>
</tr>
<tr>
<td>16</td>
<td>40.0</td>
<td>192</td>
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<tr>
<td>17</td>
<td>42.5</td>
<td>204</td>
</tr>
<tr>
<td>18</td>
<td>45.0</td>
<td>216</td>
</tr>
<tr>
<td>19</td>
<td>47.5</td>
<td>228</td>
</tr>
<tr>
<td>20</td>
<td>50.0</td>
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<tr>
<td>21</td>
<td>52.5</td>
<td>252</td>
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<tr>
<td>22</td>
<td>55.0</td>
<td>264</td>
</tr>
<tr>
<td>23</td>
<td>57.5</td>
<td>276</td>
</tr>
<tr>
<td>24</td>
<td>60.0</td>
<td>288</td>
</tr>
<tr>
<td>25</td>
<td>62.5</td>
<td>300</td>
</tr>
<tr>
<td>26</td>
<td>65.0</td>
<td>312</td>
</tr>
<tr>
<td>27</td>
<td>67.5</td>
<td>324</td>
</tr>
<tr>
<td>28</td>
<td>70.0</td>
<td>336</td>
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<tr>
<td>29</td>
<td>72.5</td>
<td>348</td>
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<tr>
<td>30</td>
<td>75.0</td>
<td>360</td>
</tr>
<tr>
<td>31</td>
<td>77.5</td>
<td>372</td>
</tr>
<tr>
<td>32</td>
<td>80.0</td>
<td>384</td>
</tr>
</tbody>
</table>

* The pica referred to here is exactly 1/6th of an inch or .16666 inch. The traditional pica is .16604 inch.

† Recommended Impression Setting: The recommended impression settings are not exact. Precise settings will depend on variations of individual machines and the supplies being used.

†† Exceptions will be found within the Century, Classified News, Univers, and Copperplate Gothic type families. Always refer to the colored triangle on the cap of each type font to determine the correct Character Count Scale to use.
**8 Pt. Aldine Roman Medium**

AR-8-M

ABCDEFGHJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890,·-';":;!?·

| Character Count Scale | See page 5. |

Recommended Impression Setting: 1  
Capital Height: 5 Points
Average Number Of Characters Per Pica: * 3.3
Character Count Scale: See page 5.

Solid

Aldine Roman has a delicate beauty of letter which makes it an outstanding type face. Throughout its overall design, there is a harmonious balance between thin and thick lines. Aldine Roman is characterized by ascending and descending strokes which are perfectly proportioned. This has the added effect of intensifying the balanced design of each letter. Because of Aldine Roman’s outstanding visual appeal, it is particularly suited as a text type face for a wide variety of applications.

**8 Pt. Aldine Roman Italic**

AR-8-I

ABCDEFGHJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890,·-';":;!?·

| Character Count Scale | See page 5. |

Recommended Impression Setting: 1  
Capital Height: 5 Points
Average Number Of Characters Per Pica: * 3.3
Character Count Scale: See page 5.

Solid

Aldine Roman has a delicate beauty of letter which makes it an outstanding type face. Throughout its overall design, there is a harmonious balance between thin and thick lines. Aldine Roman is characterized by ascending and descending strokes which are perfectly proportioned. This has the added effect of intensifying the balanced design of each letter. Because of Aldine Roman’s outstanding visual appeal, it is particularly suited as a text type face for a wide variety of applications.

**8 Pt. Aldine Roman Bold**

AR-8-B

ABCDEFGHJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890,·-';":;!?·

| Character Count Scale | See page 5. |

Recommended Impression Setting: 3  
Capital Height: 5 Points
Average Number Of Characters Per Pica: * 3.3
Character Count Scale: See page 5.

Solid

Aldine Roman has a delicate beauty of letter which makes it an outstanding type face. Throughout its overall design, there is a harmonious balance between thin and thick lines. Aldine Roman is characterized by ascending and descending strokes which are perfectly proportioned. This has the added effect of intensifying the balanced design of each letter. Because of Aldine Roman’s outstanding visual appeal, it is particularly suited as a text type face for a wide variety of applications.
10 Pt. Aldine Roman Medium AR-10-M

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890,.;":‘”’"?*()%[]—

Recommended Impression Setting: 2 Capital Height: 6 Points
Average Number Of Characters Per Pica: * 2.9
Character Count Scale: See page 5.

Solid
Aldine Roman has a delicate beauty of letter which makes it an outstanding face. Throughout its general design, there is a harmonious balance between thin and thick strokes. This face is especially characterized by ascending and descending letters which are finely proportioned. This has a “plus” effect of intensifying the balanced arrangement of Aldine Roman letters.

10 Pt. Aldine Roman Italic AR-10-I

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890,.;":‘”’"?*()%[]—

Recommended Impression Setting: 2 Capital Height: 6 Points
Average Number Of Characters Per Pica: * 2.9
Character Count Scale: See page 5.

Solid
Aldine Roman has a delicate beauty of letter which makes it an outstanding face. Throughout its general design, there is a harmonious balance between thin and thick strokes. This face is especially characterized by ascending and descending letters which are finely proportioned. This has a “plus” effect of intensifying the balanced arrangement of Aldine Roman letters.

10 Pt. Aldine Roman Bold AR-10-B

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890,.;":‘”’"?*()%[]—

Recommended Impression Setting: 4 Capital Height: 6 Points
Average Number Of Characters Per Pica: * 2.9
Character Count Scale: See page 5.

Solid
Aldine Roman has a delicate beauty of letter which makes it an outstanding face. Throughout its general design, there is a harmonious balance between thin and thick strokes. This face is especially characterized by ascending and descending letters which are finely proportioned. This has a “plus” effect of intensifying the balanced arrangement of Aldine Roman letters.

1 Point Leaded
Aldine Roman has a delicate beauty of letter which makes it an outstanding face. Throughout its general design, there is a harmonious balance between thin and thick strokes. This face is especially characterized by ascending and descending letters which are finely proportioned. This has a “plus” effect of intensifying the balanced arrangement of Aldine Roman letters.

2 Point Leaded
Aldine Roman has a delicate beauty of letter which makes it an outstanding face. Throughout its general design, there is a harmonious balance between thin and thick strokes. This face is especially characterized by ascending and descending letters which are finely proportioned. This has a “plus” effect of intensifying the balanced arrangement of Aldine Roman letters.

1 Pt. Leaded
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2 Point Leaded
Aldine Roman has a delicate beauty of letter which makes it an outstanding face. Throughout its general design, there is a harmonious balance between thin and thick strokes. This face is especially characterized by ascending and descending letters which are finely proportioned. This has a “plus” effect of intensifying the balanced arrangement of Aldine Roman letters.

7
12 Pt. Aldine Roman Medium  AR-12-M

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$.,-":;!?*
Recommended Impression Setting: 3 Capital Height: 7 Points
Average Number Of Characters Per Pica: 2.5
Character Count Scale: See page 5.

Solid
Aldine Roman has a delicate beauty of letter which makes it an outstanding face. It has an even balance throughout between thick and thin lines. Because of its strong visual appeal, Aldine Roman can be employed as a text type face for an extensive variety of applications.

12 Pt. Aldine Roman Italic  AR-12-I

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$.,-":;!?*
Recommended Impression Setting: 3 Capital Height: 7 Points
Average Number Of Characters Per Pica: 2.5
Character Count Scale: See page 5.

Solid
Aldine Roman has a delicate beauty of letter which makes it an outstanding face. It has an even balance throughout between thick and thin lines. Because of its strong visual appeal, Aldine Roman can be employed as a text type face for an extensive variety of applications.

12 Pt. Aldine Roman Bold  AR-12-B

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$.,-":;!?*
Recommended Impression Setting: 6 Capital Height: 7 Points
Average Number Of Characters Per Pica: 2.5
Character Count Scale: See page 5.

Solid
Aldine Roman has a delicate beauty of letter which makes it an outstanding face. It has an even balance throughout between thick and thin lines. Because of its strong visual appeal, Aldine Roman can be employed as a text type face for an extensive variety of applications.
8 Pt. Baskerville Medium

ABCDEFIJKL/MNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.,;':?*%+-()[]/\`

Recommended Impression Setting: 1 Capital Height: 5 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
Baskerville has a distinguishable style that is characterized by its bold contrasting weights and well-proportioned, rounded letter-forms. The strong definition of the vertical accents in combination with the delicate connecting strokes create its individuality. Because of its excellent readability, Baskerville is widely used for a great variety of advertising material and in addition, it is adaptable for text composition. Textbooks and manuals represent practical application of this type face.

8 Pt. Baskerville Italic

ABCDEFIJKL/MNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.,;':?*%+-()[]/\`

Recommended Impression Setting: 1 Capital Height: 5 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
Baskerville has a distinguishable style that is characterized by its bold contrasting weights and well-proportioned, rounded letter-forms. The strong definition of the vertical accents in combination with the delicate connecting strokes create its individuality. Because of its excellent readability, Baskerville is widely used for a great variety of advertising material and in addition, it is adaptable for text composition. Textbooks and manuals represent practical application of this type face.

8 Pt. Baskerville Bold

ABCDEFIJKL/MNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.,;':?*%+-()[]/\`

Recommended Impression Setting: 3 Capital Height: 5 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
Baskerville has a distinguishable style that is characterized by its bold contrasting weights and well-proportioned, rounded letter-forms. The strong definition of the vertical accents in combination with the delicate connecting strokes create its individuality. Because of its excellent readability, Baskerville is widely used for a great variety of advertising material and in addition, it is adaptable for text composition. Textbooks and manuals represent practical application of this type face.
Solid

Baskerville has a distinguishable graphic style that is characterized by its contrasting weights and graceful, rounded construction. The strong, crisp definition of the vertical accents in combination with the delicate connecting strokes create its individuality. This typeface, with its easily read characters, is widely used for advertising material as well as fine text composition.

Order No. 1194095

1 Point Leaded

Baskerville has a distinguishable graphic style that is characterized by its contrasting weights and graceful, rounded construction. The strong, crisp definition of the vertical accents in combination with the delicate connecting strokes create its individuality. This typeface, with its easily read characters, is widely used for advertising material as well as fine text composition.

Order No. 1194096

2 Point Leaded

Baskerville has a distinguishable graphic style that is characterized by its contrasting weights and graceful, rounded construction. The strong, crisp definition of the vertical accents in combination with the delicate connecting strokes create its individuality. This typeface, with its easily read characters, is widely used for advertising material as well as fine text composition.

Order No. 1194097

1 Point Leaded

Baskerville has a distinguishable graphic style that is characterized by its contrasting weights and graceful, rounded construction. The strong, crisp definition of the vertical accents in combination with the delicate connecting strokes create its individuality. This typeface, with its easily read characters, is widely used for advertising material as well as fine text composition.

Order No. 1194098

2 Point Leaded

Baskerville has a distinguishable graphic style that is characterized by its contrasting weights and graceful, rounded construction. The strong, crisp definition of the vertical accents in combination with the delicate connecting strokes create its individuality. This typeface, with its easily read characters, is widely used for advertising material as well as fine text composition.
Solid

Baskerville has a distinguishable graphic style that is characterized by its contrasting weights and graceful, rounded construction. This type face, with its easily read characters, is widely used for many types of advertising material as well as being adaptable for text composition.

11 Pt. Baskerville Medium

11 Pt. Baskerville Italic

11 Pt. Baskerville Bold
area predominates in the center section of each letter, giving it a firm, substantial appearance. Moreover, the Bodoni serifs are distinctive, designed with perfectly even lines. The strong vertical accent of each letter marks it decisively as a modern face. It might be used as a text type for many applications.

8 Pt. Bodoni Italic

Recommended Impression Setting: 1  Capital Height: 6 Points
Average Number Of Characters Per Pica: * 3.3
Character Count Scale: See page 5.

Solid
Bodoni features an upright and clearly delineated style. It is a strong type face with many applications and is earmarked by distinctly contrasting thick and thin strokes. The thick area predominates in the center section of each letter, giving it a firm, substantial appearance. Moreover, the Bodoni serifs are distinctive, designed with perfectly even lines. The strong vertical accent of each letter marks it decisively as a modern face. It might be used as a text type for many applications.

8 Pt. Bodoni Bold

Recommended Impression Setting: 3  Capital Height: 6 Points
Average Number Of Characters Per Pica: * 3.3
Character Count Scale: See page 5.

Solid
Bodoni features an upright and clearly delineated style. It is a strong type face with many applications and is earmarked by distinctly contrasting thick and thin strokes. The thick area predominates in the center section of each letter, giving it a firm, substantial appearance. Moreover, the Bodoni serifs are distinctive, designed with perfectly even lines. The strong vertical accent of each letter marks it decisively as a modern face. It might be used as a text type for many applications.
10 Pt. Bodoni Medium

<table>
<thead>
<tr>
<th>Character Count Scale: See page 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Character Count Scale: See page 5</td>
</tr>
<tr>
<td>Recom mend ed Impression Setting: 2</td>
</tr>
<tr>
<td>Capital Height: 7 Points</td>
</tr>
<tr>
<td>Average Number Of Characters Per Pica: 2.9</td>
</tr>
<tr>
<td>Character Count Scale: See page 5</td>
</tr>
</tbody>
</table>

Solid

Bodoni features an upright, clearly delineated style. It is especially characterized by distinctly contrasting thick and thin strokes. Its serifs are also distinctive, with a perfectly flat line. The strong vertical accent in the construction of each letter marks it clearly as a modern type face. Because of its easy readability, it can be used as a text type for numerous applications.

10 Pt. Bodoni Italic

<table>
<thead>
<tr>
<th>Character Count Scale: See page 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Character Count Scale: See page 5</td>
</tr>
<tr>
<td>Recom mend ed Impression Setting: 2</td>
</tr>
<tr>
<td>Capital Height: 7 Points</td>
</tr>
<tr>
<td>Average Number Of Characters Per Pica: 2.9</td>
</tr>
<tr>
<td>Character Count Scale: See page 5</td>
</tr>
</tbody>
</table>

Solid

Bodoni features an upright, clearly delineated style. It is especially characterized by distinctly contrasting thick and thin strokes. Its serifs are also distinctive, with a perfectly flat line. The strong vertical accent in the construction of each letter marks it clearly as a modern type face. Because of its easy readability, it can be used as a text type for numerous applications.

10 Pt. Bodoni Bold

<table>
<thead>
<tr>
<th>Character Count Scale: See page 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Character Count Scale: See page 5</td>
</tr>
<tr>
<td>Recom mend ed Impression Setting: 4</td>
</tr>
<tr>
<td>Capital Height: 7 Points</td>
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<tr>
<td>Average Number Of Characters Per Pica: 2.9</td>
</tr>
<tr>
<td>Character Count Scale: See page 5</td>
</tr>
</tbody>
</table>

Solid

Bodoni features an upright, clearly delineated style. It is especially characterized by distinctly contrasting thick and thin strokes. Its serifs are also distinctive, with a perfectly flat line. The strong vertical accent in the construction of each letter marks it clearly as a modern type face. Because of its easy readability, it can be used as a text type for numerous applications.
12 Pt. Bodoni Medium

B-12-M

Solid

Bodoni features a dignified, clearly delineated type style. It is particularly characterized by sharply contrasting broad and narrow lines. Its serifs are also clearly marked, highlighting perfectly even lines. The vertical line of each letter indicates it is definitely a modern face.

12 Pt. Bodoni Italic

B-12-I

Solid

Bodoni features a dignified, clearly delineated type style. It is particularly characterized by sharply contrasting broad and narrow lines. Its serifs are also clearly marked, highlighting perfectly even lines. The vertical line of each letter indicates it is definitely a modern face.

12 Pt. Bodoni Bold

B-12-B

Solid

Bodoni features a dignified, clearly delineated type style. It is particularly characterized by sharply contrasting broad and narrow lines. Its serifs are also clearly marked, highlighting perfectly even lines. The vertical line of each letter indicates it is definitely a modern face.
Solid Century is a well-delineated face characterized by its strong harmonious balance, which helps to produce clear, clean type impressions. Because of its visual appeal and legibility, this type face has been widely used for advertising matter as well as textbooks and manuals. Periodicals and newspapers, which report news in great detail, very often specify Century for body type. The strength and clarity of Century has succeeded in making it one of the outstanding type faces in use today.

**6 Pt. Century Medium**

Recommended Impression Setting: 2  
Capital Height: 5 Points  
Average Number Of Characters Per Pica: * 3.3  
Character Count Scale: See page 5.

Order No. 1194068

1 Point Leaded

Century is a well-delineated face characterized by its strong harmonious balance, which helps to produce clear, clean type impressions. Because of its visual appeal and legibility, this type face has been widely used for advertising matter as well as textbooks and manuals. Periodicals and newspapers, which report news in great detail, very often specify Century for body type. The strength and clarity of Century has succeeded in making it one of the outstanding type faces in use today.

2 Point Leaded

Century is a well-delineated face characterized by its strong harmonious balance, which helps to produce clear, clean type impressions. Because of its visual appeal and legibility, this type face has been widely used for advertising matter as well as textbooks and manuals. Periodicals and newspapers, which report news in great detail, very often specify Century for body type. The strength and clarity of Century has succeeded in making it one of the outstanding type faces in use today.

**6 Pt. Century Italic**

Recommended Impression Setting: 1  
Capital Height: 5 Points  
Average Number Of Characters Per Pica: * 3.3  
Character Count Scale: See page 5.

Order No. 1194072

1 Point Leaded

Century is a well-delineated face characterized by its strong harmonious balance, which helps to produce clear, clean type impressions. Because of its visual appeal and legibility, this type face has been widely used for advertising matter as well as textbooks and manuals. Periodicals and newspapers, which report news in great detail, very often specify Century for body type. The strength and clarity of Century has succeeded in making it one of the outstanding type faces in use today.

2 Point Leaded

Century is a well-delineated face characterized by its strong harmonious balance, which helps to produce clear, clean type impressions. Because of its visual appeal and legibility, this type face has been widely used for advertising matter as well as textbooks and manuals. Periodicals and newspapers, which report news in great detail, very often specify Century for body type. The strength and clarity of Century has succeeded in making it one of the outstanding type faces in use today.

**6 Pt. Century Bold**

Recommended Impression Setting: 2  
Capital Height: 5 Points  
Average Number Of Characters Per Pica: * 3.3  
Character Count Scale: See page 5.

Order No. 1194076

1 Point Leaded

Century is a well-delineated face characterized by its strong harmonious balance, which helps to produce clear, clean type impressions. Because of its visual appeal and legibility, this type face has been widely used for advertising matter as well as textbooks and manuals. Periodicals and newspapers, which report news in great detail, very often specify Century for body type. The strength and clarity of Century has succeeded in making it one of the outstanding type faces in use today.

2 Point Leaded

Century is a well-delineated face characterized by its strong harmonious balance, which helps to produce clear, clean type impressions. Because of its visual appeal and legibility, this type face has been widely used for advertising matter as well as textbooks and manuals. Periodicals and newspapers, which report news in great detail, very often specify Century for body type. The strength and clarity of Century has succeeded in making it one of the outstanding type faces in use today.
Solid Century is an unusually legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal and legibility, this type face has been widely used for textbooks and manuals as well as advertising matter. Newspapers and periodicals which report the news in great detail very often specify Century for body type.

8 Pt. Century Bold

Recommended Impression Setting: 3 Capital Height: 6 Points
Average Number Of Characters Per Pica: 2.9
Character Count Scale: See page 5.

Solid Century is an unusually legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal and legibility, this type face has been widely used for textbooks and manuals as well as advertising matter. Newspapers and periodicals which report the news in great detail very often specify Century for body type.

8 Pt. Century Medium

Recommended Impression Setting: 1 Capital Height: 6 Points
Average Number Of Characters Per Pica: 2.9
Character Count Scale: See page 5.

Solid Century is an unusually legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal and legibility, this type face has been widely used for textbooks and manuals as well as advertising matter. Newspapers and periodicals which report the news in great detail very often specify Century for body type.

8 Pt. Century Italic

Recommended Impression Setting: 1 Capital Height: 6 Points
Average Number Of Characters Per Pica: 2.9
Character Count Scale: See page 5.

Solid Century is an unusually legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal and legibility, this type face has been widely used for textbooks and manuals as well as advertising matter. Newspapers and periodicals which report the news in great detail very often specify Century for body type.

1 Point Leaded Century is an unusually legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal and legibility, this type face has been widely used for textbooks and manuals as well as advertising matter. Newspapers and periodicals which report the news in great detail very often specify Century for body type.
9 Pt. Century Medium

ABCDEFHIJKLMNOPQRSTUVWXYZ
abcdefghijkmnopqrstuvwxyz
1234567890.,:;'?*W/W..--O\[
1=7/+%/&@

Recommended Impression Setting: 2  Capital Height: 6 Points
Average Number Of Characters Per Pica: 2.9
Character Count Scale: See page 5.

Solid
Century is an unusually legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal and legibility, this type face has been widely used for textbooks and manuals as well as advertising matter. Newspapers and periodicals which report the news in great detail very often specify Century for body type.

9 Pt. Century Italic

ABCDEFHIJKLMNOPQRSTUVWXYZ
abcdefghijkmnopqrstuvwxyz
1234567890.,:;'?*W/W..--O\[
1=7/+%/&@

Recommended Impression Setting: 2  Capital Height: 6 Points
Average Number Of Characters Per Pica: 2.9
Character Count Scale: See page 5.

Solid
Century is an unusually legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal and legibility, this type face has been widely used for textbooks and manuals as well as advertising matter. Newspapers and periodicals which report the news in great detail very often specify Century for body type.

9 Pt. Century Bold

ABCDEFHIJKLMNOPQRSTUVWXYZ
abcdefghijkmnopqrstuvwxyz
1234567890.,:;'?*W/W..--O\[
1=7/+%/&@

Recommended Impression Setting: 3  Capital Height: 6 Points
Average Number Of Characters Per Pica: 2.9
Character Count Scale: See page 5.

Solid
Century is an unusually legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal and legibility, this type face has been widely used for textbooks and manuals as well as advertising matter. Newspapers and periodicals which report the news in great detail very often specify Century for body type.
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Century is a fine, legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal, this type face has been widely used for advertising matter as well as manuals and textbooks. Century is very often specified by periodicals which print the news in detail.

10 Pt. Century Italic

Century is a fine, legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal, this type face has been widely used for advertising matter as well as manuals and textbooks. Century is very often specified by periodicals which print the news in detail.

10 Pt. Century Bold

Century is a fine, legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal, this type face has been widely used for advertising matter as well as manuals and textbooks. Century is very often specified by periodicals which print the news in detail.
Solid Century is a fine, legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal, this type face has been widely used for advertising matter as well as manuals, textbooks and periodicals that print the news.

11 Pt. Century Medium C-11-M

ABCDEFGHJKLMNOPQRSTUVWXYZ
abcdefgijklmnopqrstuvwxyz
1234567890$,·!@#$%^&-

Recommended Impression Setting: 3
Average Number Of Characters Per Pica: 2.5
Character Count Scale: See page 5.

Solid Century is a fine, legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal, this type face has been widely used for advertising matter as well as manuals, textbooks and periodicals that print the news.

11 Pt. Century Italic C-11-I

ABCDEFGHJKLMNOPQRSTUVWXYZ
abcdefgijklmnopqrstuvwxyz
1234567890$,·!@#$%^&-

Recommended Impression Setting: 3
Average Number Of Characters Per Pica: 2.5
Character Count Scale: See page 5.

Solid Century is a fine, legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal, this type face has been widely used for advertising matter as well as manuals, textbooks and periodicals that print the news.

11 Pt. Century Bold C-11-B

ABCDEFGHJKLMNOPQRSTUVWXYZ
abcdefgijklmnopqrstuvwxyz
1234567890$,·!@#$%^&-

Recommended Impression Setting: 5
Average Number Of Characters Per Pica: 2.5
Character Count Scale: See page 5.

Solid Century is a fine, legible face characterized by its harmonious balance, which helps produce a clear, clean type impression. Because of its graphic appeal, this type face has been widely used for advertising matter as well as manuals, textbooks and periodicals that print the news.
Solid

Classified News is a sans-serif, clearly delineated type face. It is valued for its efficiency—the ability to place a maximum number of characters in a given space while maintaining readability. It is widely used by newspapers for classified advertising, an application which inspired its name.

Space-saving economy makes Classified News a popular choice for statistical copy, forms, footnotes, and letterheads. The strong vertical accent of each letter contributes to a distinctly modern appearance. The ability of this type face to compress without crowding is a mark of its modernity.

6 Pt. Classified News Bold

Solid

Classified News is a sans-serif, clearly delineated type face. It is valued for its efficiency—the ability to place a maximum number of characters in a given space while maintaining readability. It is widely used by newspapers for classified advertising, an application which inspired its name.

Space-saving economy makes Classified News a popular choice for statistical copy, forms, footnotes, and letterheads. The strong vertical accent of each letter contributes to a distinctly modern appearance. The ability of this type face to compress without crowding is a mark of its modernity.

8 Pt. Classified News Medium

Solid

Classified News is a clearly delineated sans-serif type face. The strong vertical accent of each letter denotes a sharp modern appearance. Its distinctive, clean look attracts attention, making it a popular type style selection for subheads and captions. Because of its superb readability, Classified News can be used with good effect as text type. Its use by newspapers for classified advertising inspired the choice of its name.
Solid

Classified News is a clearly delineated sans-serif type face. The strong vertical accent of each letter denotes a sharp modern appearance. Its distinctive, clean look attracts attention, making it a popular type style selection for subheads and captions. Because of its superb readability, Classified News can be used with good effect as text type. Its use by newspapers for classified advertising inspired the choice of its name.

10 Pt. Classified News Medium

ABCDEFHJIKLmnopqrstuvwxyz
1234567890$.,/-':;!?*1/4 J/ 4

Recommended Impression Setting: 2  Capital Height: 7 Points
Average Number Of Characters Per Pica: 2.5  Character Count Scale: See page 5.

Solid

Classified News is a clearly defined sans-serif type face. The strong vertical accent of each letter gives it a distinctly modern appearance. Its sharp, clean look stands out, making it a popular type style for subheads and captions. Because of its readability, Classified News can be used with equally good effect as text type.

10 Pt. Classified News Bold

ABCDEFHJIKLmnopqrstuvwxyz
1234567890$.,/-':;!?*1/4 J/ 4

Recommended Impression Setting: 4  Capital Height: 7 Points
Average Number Of Characters Per Pica: 2.5  Character Count Scale: See page 5.

Solid

Classified News is a clearly defined sans-serif type face. The strong vertical accent of each letter gives it a distinctly modern appearance. Its sharp, clean look stands out, making it a popular type style for subheads and captions. Because of its readability, Classified News can be used with equally good effect as text type.
Solid COPPERPLATE GOTHIC HAS A DISTINCT STYLE THAT COMMANDS ATTENTION. THE SMALL, SHARP SERIFS THAT TERMINATE EACH LETTER SERVE TO CREATE AN IMPRESSION OF ELEGANCE. THIS TYPE FACE IS IDEALLY SUITED FOR MANY APPLICATIONS WHERE AN AUTHORITATIVE, FORMAL EFFECT IS NEEDED. ANNOUNCEMENTS, INVITATIONS, STATIONERY AND OFFICIAL PRINTING ARE INDICATIVE OF SEVERAL AREAS WHERE USING THIS FACE WOULD BE IDEAL. THE VARIOUS SYMBOLS FACILITATE FORMS WORK.

1 Point Leaded
COPPERPLATE GOTHIC HAS A DISTINCT STYLE THAT COMMANDS ATTENTION. THE SMALL, SHARP SERIFS THAT TERMINATE EACH LETTER SERVE TO CREATE AN IMPRESSION OF ELEGANCE. THIS TYPE FACE IS IDEALLY SUITED FOR MANY APPLICATIONS WHERE AN AUTHORITATIVE, FORMAL EFFECT IS NEEDED. ANNOUNCEMENTS, INVITATIONS, STATIONERY AND OFFICIAL PRINTING ARE INDICATIVE OF SEVERAL AREAS WHERE USING THIS FACE WOULD BE IDEAL. THE VARIOUS SYMBOLS FACILITATE FORMS WORK.

2 Point Leaded
COPPERPLATE GOTHIC HAS A DISTINCT STYLE THAT COMMANDS ATTENTION. THE SMALL, SHARP SERIFS THAT TERMINATE EACH LETTER SERVE TO CREATE AN IMPRESSION OF ELEGANCE. THIS TYPE FACE IS IDEALLY SUITED FOR MANY APPLICATIONS WHERE AN AUTHORITATIVE, FORMAL EFFECT IS NEEDED. ANNOUNCEMENTS, INVITATIONS, STATIONERY AND OFFICIAL PRINTING ARE INDICATIVE OF SEVERAL AREAS WHERE USING THIS FACE WOULD BE IDEAL. THE VARIOUS SYMBOLS FACILITATE FORMS WORK.

---

Solid COPPERPLATE GOTHIC HAS A DISTINCT STYLE THAT COMMANDS ATTENTION AND RESPECT. THE SMALL, SHARP SERIFS THAT TERMINATE EACH LETTER ADD A SIMPLE ELEGANCE TO ITS CHARACTER. THIS TYPE FACE IS IDEALLY SUITED FOR MATERIAL WHICH MUST IMPART AN AUTHORITATIVE AND FORMAL EFFECT. ADDED SYMBOLS FACILITATE FORMS WORK.

1 Point Leaded
COPPERPLATE GOTHIC HAS A DISTINCT STYLE THAT COMMANDS ATTENTION AND RESPECT. THE SMALL, SHARP SERIFS THAT TERMINATE EACH LETTER ADD A SIMPLE ELEGANCE TO ITS CHARACTER. THIS TYPE FACE IS IDEALLY SUITED FOR MATERIAL WHICH MUST IMPART AN AUTHORITATIVE AND FORMAL EFFECT. ADDED SYMBOLS FACILITATE FORMS WORK.

2 Point Leaded
COPPERPLATE GOTHIC HAS A DISTINCT STYLE THAT COMMANDS ATTENTION AND RESPECT. THE SMALL, SHARP SERIFS THAT TERMINATE EACH LETTER ADD A SIMPLE ELEGANCE TO ITS CHARACTER. THIS TYPE FACE IS IDEALLY SUITED FOR MATERIAL WHICH MUST IMPART AN AUTHORITATIVE AND FORMAL EFFECT. ADDED SYMBOLS FACILITATE FORMS WORK.
10 Pt. Copperplate Gothic Medium CG-10-M

COPPERPLATE GOTHIC HAS A DISTINCT STYLE THAT COMMANDS ATTENTION. IT IS IDEALLY SUITED FOR MATERIAL WHICH MUST CREATE A FORMAL AND AUTHORITATIVE EFFECT. THE SHARP, CRISP LOOK OF THIS TYPE FACE ADDS SIMPLE ELEGANCE TO ITS CHARACTER.

Recommended Impression Setting: 3 Capital Height: 6 Points Average Number Of Characters Per Pica: 2.5 Character Count Scale: See page 5.

12 Pt. Copperplate Gothic Medium CG-12-M

COPPERPLATE GOTHIC HAS A DISTINCT STYLE THAT COMMANDS ATTENTION. IT IS IDEALLY SUITED FOR MATERIAL WHICH REQUIRES AN AUTHORITATIVE EFFECT AND THE VISUAL IMPRESSION OF ELEGANCE AND REFINED DIGNITY.

Recommended Impression Setting: 3 Capital Height: 7 Points Average Number Of Characters Per Pica: 2.5 Character Count Scale: See page 5.
8 Pt. Journal Roman Medium

**J-8-M**

<table>
<thead>
<tr>
<th>Character Count Scale: See page 5.</th>
</tr>
</thead>
</table>

- **Order No. 1194087**
- **Solid**
- Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring appeal. Journal Roman's practicality and refined quality make it an excellent choice for use in many forms of educational matter.

---

8 Pt. Journal Roman Italic

**J-8-I**

<table>
<thead>
<tr>
<th>Character Count Scale: See page 5.</th>
</tr>
</thead>
</table>

- **Order No. 1194088**
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---

8 Pt. Journal Roman Bold

**J-8-B**

<table>
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<th>Character Count Scale: See page 5.</th>
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</thead>
</table>

- **Order No. 1194089**
- **Solid**
- Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring appeal. Journal Roman's practicality and refined quality make it an excellent choice for use in many forms of educational matter.
8 Pt. Journal Roman Bold Italic

**J-8-BI**

<table>
<thead>
<tr>
<th>Font Family</th>
<th>Style</th>
<th>Order No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal Roman Bold Italic</td>
<td>J-8-BI</td>
<td>1194084</td>
</tr>
</tbody>
</table>

*Recommended Impression Setting:* 3  
*Capital Height:* 5 Points  
*Average Number Of Characters Per Pica:* 2.9  
*Character Count Scale:* See page 5.

Solid  

Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights, and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

Order No. 1194135

1 Point Leaded  

Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights, and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

2 Point Leaded  

Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights, and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

10 Pt. Journal Roman Medium

**J-10-M**

<table>
<thead>
<tr>
<th>Font Family</th>
<th>Style</th>
<th>Order No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal Roman Medium</td>
<td>J-10-M</td>
<td>1194135</td>
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</tbody>
</table>

*Recommended Impression Setting:* 2  
*Capital Height:* 6 Points  
*Average Number Of Characters Per Pica:* 2.9  
*Character Count Scale:* See page 5.

Solid  

Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights, and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

Order No. 1194084

1 Point Leaded  

Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights, and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

2 Point Leaded  

Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights, and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

10 Pt. Journal Roman Italic

**J-10-I**

<table>
<thead>
<tr>
<th>Font Family</th>
<th>Style</th>
<th>Order No.</th>
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<tbody>
<tr>
<td>Journal Roman Italic</td>
<td>J-10-I</td>
<td>1194135</td>
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</tbody>
</table>

*Recommended Impression Setting:* 2  
*Capital Height:* 6 Points  
*Average Number Of Characters Per Pica:* 2.9  
*Character Count Scale:* See page 5.

Solid  

Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights, and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

Order No. 1194085

1 Point Leaded  

Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights, and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

2 Point Leaded  

Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights, and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.
10 Pt. Journal Roman Bold

ABCDEFHGIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$-,;?:!"@

Recommended Impression Setting: 4  Capital Height: 6 Points
Average Number Of Characters Per Pica: 2.9
Character Count Scale: See page 5.

Solid
Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

10 Pt. Journal Roman Bold Italic

ABCDEFHGIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$-,;?:!"@

Recommended Impression Setting: 4  Capital Height: 6 Points
Average Number Of Characters Per Pica: 2.9
Character Count Scale: See page 5.

Solid
Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

11 Pt. Journal Roman Medium

ABCDEFHGIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$-,;?:!"@

Recommended Impression Setting: 3  Capital Height: 7 Points
Average Number Of Characters Per Pica: 2.5
Character Count Scale: See page 5.

Solid
Journal Roman derives its character from the finely designed proportions of this classic face. This distinctive font is well adapted for book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of lasting attractiveness.

1 Point Leaded
Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

2 Point Leaded
Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

1 Point Leaded
Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

2 Point Leaded
Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

2 Point Leaded
Journal Roman derives its characteristic style from the fine proportions of this well-designed classic face. This distinctive font, with its uniform weights and easily read characters, is particularly well adapted for journal and book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of enduring attractiveness.

26
11 Pt. Journal Roman Italic

Recommended Impression Setting: 3  Capital Height: 7 Points  Average Number Of Characters Per Pica: 2.5  Character Count Scale: See page 5.

Solid

Journal Roman derives its character from the finely designed proportions of this classic face. This distinctive font is well adapted for book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of lasting attractiveness.

11 Pt. Journal Roman Bold

Recommended Impression Setting: 5  Capital Height: 7 Points  Average Number Of Characters Per Pica: 2.5  Character Count Scale: See page 5.

Solid

Journal Roman derives its character from the finely designed proportions of this classic face. This distinctive font is well adapted for book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of lasting attractiveness.

11 Pt. Journal Roman Bold Italic

Recommended Impression Setting: 5  Capital Height: 7 Points  Average Number Of Characters Per Pica: 2.5  Character Count Scale: See page 5.

Solid

Journal Roman derives its character from the finely designed proportions of this classic face. This distinctive font is well adapted for book composition. Its letter-forms, and eccentric calligraphic portrayal of its italic face, serve to create an impression of lasting attractiveness.
Solid Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, upright face, rich in feeling and quality, which can be used for varied applications, including newsletters and brochures.

7 Pt. Press Roman Medium

PR-7-M

ABCDEFHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$,.·":;/?*’/±&@

Recommended Impression Setting: 1 Capital Height: 5 Points
Average Number Of Characters Per Pica: * 3.3
Character Count Scale: See page 5.

Solid Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, upright face, rich in feeling and quality, which can be used for varied applications, including newsletters and brochures.

7 Pt. Press Roman Italic

PR-7-I

ABCDEFHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$,.·":;/?*’/±&@

Recommended Impression Setting: 1 Capital Height: 5 Points
Average Number Of Characters Per Pica: * 3.3
Character Count Scale: See page 5.

Solid Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, upright face, rich in feeling and quality, which can be used for varied applications, including newsletters and brochures.

7 Pt. Press Roman Bold

PR-7-B

ABCDEFHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$,.·":;/?*’/±&@

Recommended Impression Setting: 1 Capital Height: 5 Points
Average Number Of Characters Per Pica: * 3.3
Character Count Scale: See page 5.

Solid Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, upright face, rich in feeling and quality, which can be used for varied applications, including newsletters and brochures.
7 Pt. Press Roman Bold Italic

PR-7-BI

ABCDEFHJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890...-:+*%/&@-//]]>]]]/[/%&@

Recommended Impression Setting: 1 Capital Height: 6 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, dignified face, which can be utilized for varied applications, including newsletters and brochures.

1 Point Ledged
Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, dignified face, rich in feeling and quality, which can be used for varied applications, including newsletters and brochures.

8 Pt. Press Roman Medium

PR-8-M

ABCDEFHJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890...-:+*%/&@-//]]>]]]/[/%&@

Recommended Impression Setting: 1 Capital Height: 6 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, dignified face, which can be utilized for varied applications.

2 Point Ledged
Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, dignified face, which can be utilized for varied applications.

8 Pt. Press Roman Italic

PR-8-I

ABCDEFHJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890...-:+*%/&@-//]]>]]]/[/%&@

Recommended Impression Setting: 1 Capital Height: 6 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, dignified face, which can be utilized for varied applications.

2 Point Ledged
Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, dignified face, which can be utilized for varied applications.
8 Pt. Press Roman Bold

ABCDEFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890, .·":;/?*Uy.,X-()1=/+=tl+'JIO&@

Recommended Impression Setting: 3 Capital Height: 6 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, dignified face, which can be utilized for varied applications.

1 Point Leaded
Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, dignified face, which can be utilized for varied applications.

2 Point Leaded
Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, dignified face, which can be utilized for varied applications.

8 Pt. Press Roman Bold Italic

ABCDEFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890, .·":;/?*Uy.,X-()1=/+=tl+'JIO&@

Recommended Impression Setting: 3 Capital Height: 6 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, dignified face, which can be utilized for varied applications.

1 Point Leaded
Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, dignified face, which can be utilized for varied applications.

2 Point Leaded
Press Roman is a practical type face, which is characterized both by its distinctive appearance as well as by its legibility. An analysis of Press Roman reveals that it has no pronounced thick and thin strokes as are found frequently in other type faces. It has an overall symmetry that is pleasing. The short ascenders and descenders, also characteristic of the type face, create a large lower case letter. It is a sturdily constructed, dignified face, which can be utilized for varied applications.

9 Pt. Press Roman Medium

ABCDEFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890, .·":;/?*Uy.,X-()1=/+=tl+'JIO&@

Recommended Impression Setting: 3 Capital Height: 6 Points
Average Number Of Characters Per Pica: 2.8
Character Count Scale: See page 5.

Solid
Press Roman is a unique type face highlighting both appearance and fine legibility. Characteristically, Press Roman has no pronounced thick and thin strokes as are found frequently in other type faces. The short ascenders and descenders help to create a large lower case letter. It is a dignified, sturdily constructed type face which can be used for a variety of applications.

1 Point Leaded
Press Roman is a unique type face highlighting both appearance and fine legibility. Characteristically, Press Roman has no pronounced thick and thin strokes as are found frequently in other type faces. The short ascenders and descenders help to create a large lower case letter. It is a dignified, sturdily constructed type face which can be used for a variety of applications.

2 Point Leaded
Press Roman is a unique type face highlighting both appearance and fine legibility. Characteristically, Press Roman has no pronounced thick and thin strokes as are found frequently in other type faces. The short ascenders and descenders help to create a large lower case letter. It is a dignified, sturdily constructed type face which can be used for a variety of applications.
Solid

**Press Roman** is a unique typeface highlighting both appearance and fine legibility. Characteristically, Press Roman has no pronounced thick and thin strokes as are found frequently in other typefaces. The short ascenders and descenders help to create a larger lower case letter. It is a dignified, sturdily constructed typeface which can be used for a variety of applications.

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**Order No. 1194078**

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**Order No. 1194079**

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**Order No. 1194127**
Solid
Press Roman is a unique type face highlighting both appearance and fine legibility. Characteristically, Press Roman has no pronounced thick and thin strokes as are found frequently in other type faces. The short ascenders and descenders help to create a large lower case letter. It is a dignified, sturdily constructed type face which can be used for a variety of applications.

10 Pt. Press Roman Medium

PR-10-M

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$,"%;!?*~/\][\]
Recommended Impression Setting: 2 Capital Height: 7 Points
Average Number Of Characters Per Pica: 2.9
Character Count Scale: See page 5.

Solid
Press Roman is a unique type face highlighting both appearance and fine legibility. Characteristically, Press Roman has no pronounced thick and thin strokes as are found frequently in other type faces. The short ascenders and descenders help to create a large lower case letter. It is a dignified, sturdily constructed type face which can be used for a variety of applications.

10 Pt. Press Roman Italic

PR-10-I

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$,"%;!?*~/\][\]
Recommended Impression Setting: 2 Capital Height: 7 Points
Average Number Of Characters Per Pica: 2.9
Character Count Scale: See page 5.

Solid
Press Roman is a unique type face highlighting both appearance and fine legibility. Characteristically, Press Roman has no pronounced thick and thin strokes as are found frequently in other type faces. The short ascenders and descenders help to create a large lower case letter. It is a dignified, sturdily constructed type face which can be used for a variety of applications.

10 Pt. Press Roman Bold

PR-10-B

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$,"%;!?*~/\][\]
Recommended Impression Setting: 4 Capital Height: 7 Points
Average Number Of Characters Per Pica: 2.9
Character Count Scale: See page 5.

Solid
Press Roman is a unique type face highlighting both appearance and fine legibility. Characteristically, Press Roman has no pronounced thick and thin strokes as are found frequently in other type faces. The short ascenders and descenders help to create a large lower case letter. It is a dignified, sturdily constructed type face which can be used for a variety of applications.
Solid
Press Roman is a unique type face highlighting both appearance and fine legibility. Characteristically, Press Roman has no pronounced thick and thin strokes as are found frequently in other type faces. The short ascenders and descenders help to create a large lower case letter. It is a dignified, sturdily constructed type face which can be used for a variety of applications.

11 Pt. Press Roman

Press Roman is a practical type face featuring excellent form and clarity. Characteristically, Press Roman has no pronounced thick or thin lines as found frequently in other type faces. It is a sturdily constructed face, rich in feeling, that can be employed for numerous purposes.

11 Pt. Press Roman Italic

Press Roman is a practical type face featuring excellent form and clarity. Characteristically, Press Roman has no pronounced thick or thin lines as found frequently in other type faces. It is a sturdily constructed face, rich in feeling, that can be employed for numerous purposes.
Solid
Press Roman is a practical type face featuring excellent form and clarity. Characteristically, Press Roman has no pronounced thick or thin lines as found frequently in other type faces. It is a sturdily constructed face, rich in feeling, that can be employed for numerous purposes.

1 Point Leaded
Press Roman is a practical type face featuring excellent form and clarity. Characteristically, Press Roman has no pronounced thick or thin lines as found frequently in other type faces. It is a sturdily constructed face, rich in feeling, that can be employed for numerous purposes.

2 Point Leaded
Press Roman is a practical type face featuring excellent form and clarity. Characteristically, Press Roman has no pronounced thick or thin lines as found frequently in other type faces. It is a sturdily constructed face, rich in feeling, that can be employed for numerous purposes.
### 8 Pt. Pyramid Medium

<table>
<thead>
<tr>
<th>ABCDEFGHIJKLMNOPQRSTUVWXYZ</th>
</tr>
</thead>
<tbody>
<tr>
<td>abcdedfghijklmnopqrstuvwxyz</td>
</tr>
<tr>
<td>1234567890.,;'::+*%&amp;@</td>
</tr>
</tbody>
</table>

**Recommended Impression Setting:** 1  
**Capital Height:** 5 Points  
**Average Number Of Characters Per Pica:** 3.3  
**Character Count Scale:** See page 5.

*Solid*  
Pyramid is a uniquely designed face featuring a square serif. Because of its excellent ability to hold the reader's attention, it lends itself particularly well to material requiring special emphasis. Although it often is used for subheads in printed material, it can also be used with equally good effect as a text type face. A prime example of Pyramid's application as a text face is its frequent use for catalog copy. Other areas where it can be used are in advertising and promotion pieces.

### 8 Pt. Pyramid Italic

<table>
<thead>
<tr>
<th>ABCDEFGHIJKLMNOPQRSTUVWXYZ</th>
</tr>
</thead>
<tbody>
<tr>
<td>abcdedfghijklmnopqrstuvwxyz</td>
</tr>
<tr>
<td>1234567890.,;'::+*%&amp;@</td>
</tr>
</tbody>
</table>

**Recommended Impression Setting:** 1  
**Capital Height:** 5 Points  
**Average Number Of Characters Per Pica:** 3.3  
**Character Count Scale:** See page 5.

*Solid*  
Pyramid is a uniquely designed face featuring a square serif. Because of its excellent ability to hold the reader's attention, it lends itself particularly well to material requiring special emphasis. Although it often is used for subheads in printed material, it can also be used with equally good effect as a text type face. A prime example of Pyramid's application as a text face is its frequent use for catalog copy. Other areas where it can be used are in advertising and promotion pieces.

### 10 Pt. Pyramid Medium

<table>
<thead>
<tr>
<th>ABCDEFGHIJKLMNOPQRSTUVWXYZ</th>
</tr>
</thead>
<tbody>
<tr>
<td>abcdedfghijklmnopqrstuvwxyz</td>
</tr>
<tr>
<td>1234567890.,;'::+*%&amp;@</td>
</tr>
</tbody>
</table>

**Recommended Impression Setting:** 2  
**Capital Height:** 7 Points  
**Average Number Of Characters Per Pica:** 2.9  
**Character Count Scale:** See page 5.

*Solid*  
Pyramid is a uniquely designed face featuring a square serif. Because of its outstanding ability to hold the reader's attention, it lends itself particularly well to material requiring special emphasis. Although it often is used for subheads in printed material, it can also be used with especially good effect as a text type face. An example of this is Pyramid's use for catalog copy.
Solid

Pyramid is a uniquely designed face featuring a square serif. Because of its outstanding ability to hold the reader's attention, it lends itself particularly well to material requiring special emphasis. Although it often is used for subheads in printed material, it can also be used with especially good effect as a text type face. An example of this is Pyramid's use for catalog copy.

1 Point Leaded

Pyramid is a uniquely designed face featuring a square serif. Because of its outstanding ability to hold the reader's attention, it lends itself particularly well to material requiring special emphasis. Although it often is used for subheads in printed material, it can also be used with especially good effect as a text type face. An example of this is Pyramid's use for catalog copy.

2 Point Leaded

Pyramid is a uniquely designed face featuring a square serif. Because of its outstanding ability to hold the reader's attention, it lends itself particularly well to material requiring special emphasis. Although it often is used for subheads in printed material, it can also be used with especially good effect as a text type face. An example of this is Pyramid's use for catalog copy.

Order No. 1194030

12 Pt. Pyramid Medium

Pyramid is a uniquely designed type face with a square serif. Because of its ability to hold the reader's attention, it lends itself especially well to material requiring emphasis. Although it is often used to designate subheads, it can be used with equally good effect as text type.

2 Point Leaded

Pyramid is a uniquely designed type face with a square serif. Because of its ability to hold the reader's attention, it lends itself especially well to material requiring emphasis. Although it is often used to designate subheads, it can be used with equally good effect as text type.

Order No. 1194031

12 Pt. Pyramid Italic

Pyramid is a uniquely designed type face with a square serif. Because of its ability to hold the reader's attention, it lends itself especially well to material requiring emphasis. Although it is often used to designate subheads, it can be used with equally good effect as text type.

2 Point Leaded

Pyramid is a uniquely designed type face with a square serif. Because of its ability to hold the reader's attention, it lends itself especially well to material requiring emphasis. Although it is often used to designate subheads, it can be used with equally good effect as text type.
8 Pt. Theme Medium T-8-M

Recommended Impression Setting: 1 Capital Height: 6 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
Theme is a distinctive type face which occupies a special place between the roman and sans-serif type designs. It is highly contemporary in appearance, having a crispness and clarity much sought after by today's designers. In having the simplicity of a sans-serif combined with the legibility of the roman letter-form, Theme is ideally suited for book and catalog composition. Using this beautifully formed type face will extend the scope of your graphics immeasurably.

1 Point Leaded
Theme is a distinctive type face which occupies a special place between the roman and sans-serif type designs. It is highly contemporary in appearance, having a crispness and clarity much sought after by today's designers. In having the simplicity of a sans-serif combined with the legibility of the roman letter-form, Theme is ideally suited for book and catalog composition. Using this beautifully formed type face will extend the scope of your graphics immeasurably.

8 Pt. Theme Italic T-8-I

Recommended Impression Setting: 1 Capital Height: 6 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
Theme is a distinctive type face which occupies a special place between the roman and sans-serif type designs. It is highly contemporary in appearance, having a crispness and clarity much sought after by today's designers. In having the simplicity of a sans-serif combined with the legibility of the roman letter-form, Theme is ideally suited for book and catalog composition. Using this beautifully formed type face will extend the scope of your graphics immeasurably.

2 Point Leaded
Theme is a distinctive type face which occupies a special place between the roman and sans-serif type designs. It is highly contemporary in appearance, having a crispness and clarity much sought after by today's designers. In having the simplicity of a sans-serif combined with the legibility of the roman letter-form, Theme is ideally suited for book and catalog composition. Using this beautifully formed type face will extend the scope of your graphics immeasurably.

8 Pt. Theme Bold T-8-B

Recommended Impression Setting: 3 Capital Height: 6 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
Theme is a distinctive type face which occupies a special place between the roman and sans-serif type designs. It is highly contemporary in appearance, having a crispness and clarity much sought after by today's designers. In having the simplicity of a sans-serif combined with the legibility of the roman letter-form, Theme is ideally suited for book and catalog composition. Using this beautifully formed type face will extend the scope of your graphics immeasurably.

2 Point Leaded
Theme is a distinctive type face which occupies a special place between the roman and sans-serif type designs. It is highly contemporary in appearance, having a crispness and clarity much sought after by today's designers. In having the simplicity of a sans-serif combined with the legibility of the roman letter-form, Theme is ideally suited for book and catalog composition. Using this beautifully formed type face will extend the scope of your graphics immeasurably.
Solid

Theme is a distinctive typeface occupying a special place between the roman and sans-serif type designs. Theme is highly contemporary in appearance, having a crispness and clarity much sought after by today’s designers. In having the simplicity of a sans-serif combined with the legibility of the roman letter-form, Theme is ideally suited for book and catalog setting.

10 Pt. Theme Bold

T-10-B

ABCD

Theme is a distinctive typeface occupying a special place between the roman and sans-serif type designs. Theme is highly contemporary in appearance, having a crispness and clarity much sought after by today’s designers. In having the simplicity of a sans-serif combined with the legibility of the roman letter-form, Theme is ideally suited for book and catalog setting.

10 Pt. Theme Italic

T-10-I

ABCD

Theme is a distinctive typeface occupying a special place between the roman and sans-serif type designs. Theme is highly contemporary in appearance, having a crispness and clarity much sought after by today’s designers. In having the simplicity of a sans-serif combined with the legibility of the roman letter-form, Theme is ideally suited for book and catalog setting.

10 Pt. Theme Medium

T-10-M

ABCD

Theme is a distinctive typeface occupying a special place between the roman and sans-serif type designs. Theme is highly contemporary in appearance, having a crispness and clarity much sought after by today’s designers. In having the simplicity of a sans-serif combined with the legibility of the roman letter-form, Theme is ideally suited for book and catalog setting.
11 Pt. Theme Medium

ABCDEF GHIJ KLMNOPQRSTUVWXYZ
abcdefghij klmnopqrstuvwxyz
1234567890$.,?*:;/-()=+/%&@

Recommended Impression Setting: 3  Capital Height: 8 Points
Average Number Of Characters Per Pica: * 2.9
Character Count Scale: See page 5.

Solid
Theme is a distinctive type face occupying a special place between the roman and sans-serif type designs. It is highly contemporary in appearance having a crispness and clarity much sought after by today’s designers. It has a simplicity ideal for book and catalog setting.

Order No. 1194117
1 Point Leaded
Theme is a distinctive type face occupying a special place between the roman and sans-serif type designs. It is highly contemporary in appearance having a crispness and clarity much sought after by today’s designers. It has a simplicity ideal for book and catalog setting.

Order No. 1194119
2 Point Leaded
Theme is a distinctive type face occupying a special place between the roman and sans-serif type designs. It is highly contemporary in appearance having a crispness and clarity much sought after by today’s designers. It has a simplicity ideal for book and catalog setting.

Order No. 1194122
39
7 Pt. Univers Medium

Recommended Impression Setting: 1 Capital Height: 4.5 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity of style, giving a clean, clear type impression. Univers is a strong face, without typographical eccentricities. It is a practical face, appropriate for copy used in advertising and technological literature. Used frequently for direct mail pieces, brochures and folders, Univers reflects a contemporary feeling in typography.

8 Pt. Univers Light

Recommended Impression Setting: 1 Capital Height: 5 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity of style, giving a clean, clear type impression. Univers is a strong face, without typographical eccentricities. It is a practical face, appropriate for copy used in advertising and technological literature. Used frequently for direct mail pieces, brochures and folders, Univers reflects a contemporary feeling in typography.

8 Pt. Univers Medium

Recommended Impression Setting: 1 Capital Height: 5 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity of style, giving a clean, clear type impression. Univers is a strong face, without typographical eccentricities. It is a practical face, appropriate for copy used in advertising and technological literature. Used frequently for direct mail pieces, brochures and folders, Univers reflects a contemporary feeling in typography.
**8 Pt. Univers Medium Italic**

ABCD EFGHIJKLMNOPQRSTUVWXYZ
abedefghijklmnopqrstuvwxyz
1234567890$,:;"'@%

Recommended Impression Setting: 1 Capital Height: 5 Points
Average Number Of Characters Per Pica: * 3.3
Character Count Scale: See page 5.

Solid
This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity of style, giving a clean, clear type impression. Univers is a strong face, without typographical eccentricities. It is a practical face, appropriate for copy used in advertising and technological literature. Used frequently for direct mail pieces, brochures and folders, Univers reflects a contemporary feeling in typography.

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**8 Pt. Univers Bold**

ABCD EFGHIJKLMNOPQRSTUVWXYZ
abedefghijklmnopqrstuvwxyz
1234567890$,:;"'@%

Recommended Impression Setting: 3 Capital Height: 5 Points
Average Number Of Characters Per Pica: * 3.3
Character Count Scale: See page 5.

Solid
This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity of style, giving a clean, clear type impression. Univers is a strong face, without typographical eccentricities. It is a practical face, appropriate for copy used in advertising and technological literature. Used frequently for direct mail pieces, brochures and folders, Univers reflects a contemporary feeling in typography.

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**10 Pt. Univers Light**

ABCD EFGHIJKLMNOPQRSTUVWXYZ
abedefghijklmnopqrstuvwxyz
1234567890$,:;"'@%

Recommended Impression Setting: 2 Capital Height: 7 Points
Average Number Of Characters Per Pica: * 2.9
Character Count Scale: See page 5.

Solid
This example of Univers, a precisely defined sans-serif type face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity of style, giving a clean, clear type impression. Univers is a firm type face without typographical eccentricities. It is a practical face, which is appropriate for copy used in both advertising and technological literature.
This example of Univers, a precisely defined sans-serif typeface, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity of style, giving a clean, clear type impression. Univers is a firm type face without typographical eccentricities. It is a practical face, which is appropriate for copy used in both advertising and technological literature.

1 Point Leaded

This example of Univers, a precisely defined sans-serif typeface, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity of style, giving a clean, clear type impression. Univers is a firm type face without typographical eccentricities. It is a practical face, which is appropriate for copy used in both advertising and technological literature.

2 Point Leaded

This example of Univers, a precisely defined sans-serif typeface, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity of style, giving a clean, clear type impression. Univers is a firm type face without typographical eccentricities. It is a practical face, which is appropriate for copy used in both advertising and technological literature.
Solid

This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity of style, giving a clean, clear type impression. It is a practical face, appropriate for copy used in advertising, direct mail pieces, and technological literature. Univers reflects a modern feeling in typography.

10 Pt. Univers Medium Condensed UN-10-MC

Recommended Impression Setting: 2 Capital Height: 7 Points
Average Number Of Characters Per Pica: * 3.3
Character Count Scale: See page 5.

1 Point Leaded
This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity of style, giving a clean, clear type impression. It is a practical face, appropriate for copy used in advertising, direct mail pieces, and technological literature. Univers reflects a modern feeling in typography.

2 Point Leaded
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Recommended Impression Setting: 2 Capital Height: 7 Points
Average Number Of Characters Per Pica: * 3.3
Character Count Scale: See page 5.

1 Point Leaded
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2 Point Leaded
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10 Pt. Univers Bold Condensed UN-10-BC

Recommended Impression Setting: 4 Capital Height: 7 Points
Average Number Of Characters Per Pica: * 3.3
Character Count Scale: See page 5.

1 Point Leaded
This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity of style, giving a clean, clear type impression. Univers is a strong face, without typographical eccentricities. It is a practical face, appropriate for copy used in advertising and technological literature. Univers reflects a contemporary feeling in typography.

2 Point Leaded
This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity of style, giving a clean, clear type impression. Univers is a strong face, without typographical eccentricities. It is a practical face, appropriate for copy used in advertising and technological literature. Univers reflects a contemporary feeling in typography.
11 Pt. Univers Light

This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. Univers is a versatile face, well suited for advertising and technical literature. It is effectively used for direct mail pieces, statistical copy and folders.

Order No. 1194036

1 Point Leaded

11 Pt. Univers Medium

This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. Univers is a versatile face, well suited for advertising and technical literature. It is effectively used for direct mail pieces, statistical copy and folders.

Order No. 1194037

1 Point Leaded

11 Pt. Univers Medium Italic

This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. Univers is a versatile face, well suited for advertising and technical literature. It is effectively used for direct mail pieces, statistical copy and folders.

Order No. 1194039

1 Point Leaded
This example of Univers, a crisply defined sans-serif type face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity, making for a clean, clear type impression. Univers is a strong type face, minus typographical eccentricities. It is a practical face for both sales and technical copy.
11 Pt. Univers Bold

\[
\text{ABCDEFGHIJKLMNOPQRSTUVWXYZ} \\
\text{abcdefghijklmnopqrstuvwxyz} \\
\text{1234567890$\cdot-\colon\!\?\*\&@} \\
\text{Recommended Impression Setting: 5} \\
\text{Capital Height: 8 Points} \\
\text{Average Number Of Characters Per Pica: 2.5} \\
\text{Character Count Scale: See page 5.}
\]

\text{Solid} \\
\text{This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. Univers is a versatile face, well suited for advertising and technical literature. It is effectively used for direct mail pieces, statistical copy and folders.}

1 Point Leaded

This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. Univers is a versatile face, well suited for advertising and technical literature. It is effectively used for direct mail pieces, statistical copy and folders.

2 Point Leaded

This example of Univers, a precisely defined sans-serif face, was created by Adrian Frutiger for the IBM "Selectric" Composer. Univers is a versatile face, well suited for advertising and technical literature. It is effectively used for direct mail pieces, statistical copy and folders.

11 Pt. Univers Bold Condensed

\[
\text{ABCDEFGHIJKLMNOPQRSTUVWXYZ} \\
\text{abcdefghijklmnopqrstuvwxyz} \\
\text{1234567890$\cdot-\colon\!\?\*\&@} \\
\text{Recommended Impression Setting: 5} \\
\text{Capital Height: 8 Points} \\
\text{Average Number Of Characters Per Pica: 2.9} \\
\text{Character Count Scale: See page 5.}
\]

\text{Solid} \\
\text{This example of Univers, a crisply defined sans-serif type face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity, making for a clean, clear type impression. Univers is a strong type face, minus typographical eccentricities. It is a practical face for both sales and technical copy.}

1 Point Leaded

This example of Univers, a crisply defined sans-serif type face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity, making for a clean, clear type impression. Univers is a strong type face, minus typographical eccentricities. It is a practical face for both sales and technical copy.

2 Point Leaded

This example of Univers, a crisply defined sans-serif type face, was created by Adrian Frutiger for the IBM "Selectric" Composer. It has an elegant simplicity, making for a clean, clear type impression. Univers is a strong type face, minus typographical eccentricities. It is a practical face for both sales and technical copy.
Specialized Fonts

The growth and advancement of science and technology has resulted in an increased volume of technical composition. To meet this need, there is a wide variety of Composer fonts for technical, scientific, and mathematical composition. This section includes showings for the following classifications of specialized fonts:

Presswire Fonts
Presswire Fonts were designed specifically for the presswire paper tapes with numbers designed for the 4-unit escapement (en space) required for numeric tables in items sent over the presswire system. Because the Presswire Fonts are normally used to set the narrower newspaper column widths, the type style samples are set on a narrower measure.

Symbol Fonts
Symbol Fonts are available in the Press Roman type style only. The Symbol Greek Fonts contain the capital and lowercase letters of the Greek alphabet, Greek accent marks, tariff symbols, and other miscellaneous symbols. The Mathematical Fonts contain symbols used in mathematical expressions. The Technical Fonts contain symbols used mainly in composing technical expressions for chemistry and physics.

Custom Fonts
For increased flexibility certain fonts can be customized to include as many as 11 symbols. This saves typesetting time and improves accuracy by eliminating the need to change fonts or to type in symbols after the text is completed.

Ruling Font
The Ruling Font produces the rules used in forms and tabular composition. It can be used in conjunction with any of the type fonts shown throughout this book.

Copperplate Gothic/Fraction, Bold/Light, Technical Feature Fonts*
IBM "Selectric" Composers equipped with the Copperplate Gothic/Fraction Feature may be used for simple fast forms preparation.

The new Bold/Light Feature adds the capability to produce catalog and directory work more easily.

The Technical Feature provides a new variety of technical symbols and superscripts to aid in the preparation of specification sheets, technical manuals, and materials using formula and mathematical data.

*For use on IBM "Selectric" Composers equipped with the Copperplate Gothic/Fraction Feature, the Bold/Light Feature, or the Technical Feature. These features are available at additional charge. Consult your IBM Representative for details.
6 Pt. Century Medium Presswire

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Recommended Impression Setting: 1  Capital Height: 5 Points
Average Number Of Characters Per Pica:* 3.3
Character Count Scale: See page 5.

Century Presswire has the advantages of regular Century type plus the space-saving Presswire numerals. The upper and lower case letters in this face are the same balanced letters one finds in standard Century. But the Presswire figures are designed for work requiring greater use of numerals. Statistical tables and stock quotations are just a few of the uses for this specialized face.

8 Pt. Century Medium Presswire

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Recommended Impression Setting: 1  Capital Height: 6 Points
Average Number Of Characters Per Pica:* 2.9
Character Count Scale: See page 5.

Century Presswire has all the fine features of Century type with the added advantage of space-saving Presswire numerals. It is a very outstanding face, that highlights numbers which are compressed for copy using extensive figures such as stock market quotations.

8 Pt. Century Bold Presswire

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Recommended Impression Setting: 3  Capital Height: 6 Points
Average Number Of Characters Per Pica:* 2.9
Character Count Scale: See page 5.

Century Presswire has all the fine features of Century type with the added advantage of space-saving Presswire numerals. It is a very outstanding face, that highlights numbers which are compressed for copy using extensive figures such as stock market quotations.
9 Pt. Century Medium Presswire

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$.,-":;!?*

Recommended Impression Setting: 2  Capital Height: 6 Points
Average Number Of Characters Per Pica: 2.9
Character Count Scale: See page 5.

Solid
Century Presswire has all the fine features of Century type with the added advantage of space-saving Presswire numerals. It is a very outstanding face, that highlights numbers which are compressed for copy using extensive figures.

1 Point Leaded
Century Presswire has all the fine features of Century type with the added advantage of space-saving Presswire numerals. It is a very outstanding face, that highlights numbers which are compressed for copy using extensive figures.

9 Pt. Century Bold Presswire

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$.,-":;!?*

Recommended Impression Setting: 3  Capital Height: 6 Points
Average Number Of Characters Per Pica: 2.9
Character Count Scale: See page 5.

Solid
Century Presswire has all the fine features of Century type with the added advantage of space-saving Presswire numerals. It is a very outstanding face, that highlights numbers which are compressed for copy using extensive figures.

1 Point Leaded
Century Presswire has all the fine features of Century type with the added advantage of space-saving Presswire numerals. It is a very outstanding face, that highlights numbers which are compressed for copy using extensive figures.

6 Pt. Classified News Medium Presswire

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$.,-":;!?*

Recommended Impression Setting: 1  Capital Height: 4.5 Points
Average Number Of Characters Per Pica: 3.3
Character Count Scale: See page 5.

Solid
Classified News Presswire is the same as Classified News, with the exclusion of figures. They have been condensed in their design in comparison to those featured in standard Classified News. Presswire is exceptionally well-suited for material where figures are utilized heavily. Numerical listings and tables are also some of the uses for this face.

1 Point Leaded
Classified News Presswire is the same as Classified News, with the exclusion of figures. They have been condensed in their design in comparison to those featured in standard Classified News. Presswire is exceptionally well-suited for material where figures are utilized heavily. Numerical listings and tables are also some of the uses for this face.
CG-6-DC
6 Pt. Copperplate Double Case*
Recommended Impression Setting: 2

CG-8-DC
8 Pt. Copperplate Double Case*
Recommended Impression Setting: 2

CG-10-DC
10 Pt. Copperplate Double Case*
Recommended Impression Setting: 3

CG-12-DC
12 Pt. Copperplate Double Case*
Recommended Impression Setting: 3

CG-10-F
10 Pt. Copperplate/Fraction*
Recommended Impression Setting: 3

CG-12-F
12 Pt. Copperplate/Fraction*
Recommended Impression Setting: 3

UN-10-BL
10 Pt. Univers Bold/Light*
Recommended Impression Setting: 2

UN-11-BL
11 Pt. Univers Bold/Light*
Recommended Impression Setting: 3

PR-10-MT
10 Pt. Press Roman Technical*
Recommended Impression Setting: 2

PR-11-MT
11 Pt. Press Roman Technical*
Recommended Impression Setting: 3

UN-10-MT
10 Pt. Univers Technical*
Recommended Impression Setting: 2

UN-11-MT
11 Pt. Univers Technical*
Recommended Impression Setting: 3

*For use on IBM "Selectric" Composers equipped with the Copperplate Gothic/Fraction Feature, the Bold/Light Feature, or the Technical Feature. These features are available at additional charge. Consult your IBM Representative for details.
The IBM Composer Ruling Font has been designed specifically for the construction of ruled forms. You can select from 4 vertical and 8 horizontal rules including dash and dot leaders.

### Horizontal Rules

<table>
<thead>
<tr>
<th>Rule Type</th>
<th>3 units</th>
<th>½ point</th>
<th>5 units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Round Dot Leader</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Square Dot Leader</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dash Leader</td>
<td></td>
<td>1 point</td>
<td>5 units</td>
</tr>
<tr>
<td>Hairline</td>
<td>8 units</td>
<td>Parallel</td>
<td>6 units</td>
</tr>
<tr>
<td>½ point</td>
<td>5 units</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 point</td>
<td>6 units</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1½ point</td>
<td>6 units</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Parallel</td>
<td>6 units</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Vertical Rules 12 points high

<table>
<thead>
<tr>
<th>Rule Type</th>
<th>½ Point</th>
<th>1 Point</th>
<th>1½ Point</th>
<th>Parallel</th>
</tr>
</thead>
</table>

### Sample Constructions

#### ½ Point Rules

#### 1 Point Rules

#### Parallel and 1½ Point Rules
Custom Type Fonts

Character changes may be made in 11 positions on an IBM Custom Type Font. Any 11 symbols may be substituted on one font—in compatible character positions that are not adjacent to each other on the font.

With a Custom Font there's no need to change fonts or insert symbols. Technical jobs can be set with no wasted time. And with symbols and characters on the same font, typefitting accuracy is improved.


Any eleven symbols can be substituted for any character positions on Press Roman and Univers Type Fonts

<table>
<thead>
<tr>
<th>Typographical</th>
<th>Greek</th>
<th>Mathematical</th>
<th>Mathematical (cont.)</th>
<th>Miscellaneous</th>
</tr>
</thead>
<tbody>
<tr>
<td>. Period</td>
<td>A α</td>
<td>+ Plus</td>
<td>x Between</td>
<td>@ Commercial A</td>
</tr>
<tr>
<td>... Ellipsis</td>
<td>B β</td>
<td>- Minus</td>
<td>l Modulus</td>
<td># Number</td>
</tr>
<tr>
<td>! Exclamation</td>
<td>Γ γ</td>
<td>× Multiplication</td>
<td>l Continued</td>
<td>/ Diagonal</td>
</tr>
<tr>
<td>() Parentheses</td>
<td>Δ δ</td>
<td>• Multiplication</td>
<td>l Product of Numbers From</td>
<td>→ Arrow</td>
</tr>
<tr>
<td>[] Brackets</td>
<td>E ε</td>
<td>÷ Division</td>
<td>l One Upward</td>
<td>ϕ Canceled Zero</td>
</tr>
<tr>
<td>° Dagger</td>
<td>ζ Z</td>
<td>= Equals</td>
<td>π Pi (3.1416)</td>
<td>√ Check</td>
</tr>
<tr>
<td>† Double Dagger</td>
<td>η η</td>
<td>≈ Nearly Equals</td>
<td>l Parallels</td>
<td>© Copyright</td>
</tr>
<tr>
<td>§ Section</td>
<td>θ θ</td>
<td>= Identical With</td>
<td>l Degree</td>
<td>† Star</td>
</tr>
<tr>
<td>¶ Paragraph</td>
<td>I i</td>
<td>≠ Unequal to</td>
<td>' Minute</td>
<td>◊ Diamond</td>
</tr>
<tr>
<td>- Tilde</td>
<td>K k</td>
<td>≡ Congruent With</td>
<td>s Second</td>
<td>† Bottle</td>
</tr>
<tr>
<td>. Circumflex</td>
<td>μ μ</td>
<td>± Approaches</td>
<td>s Seconds</td>
<td>* Optical</td>
</tr>
<tr>
<td>. Dieresis</td>
<td>N ν</td>
<td>≅ Equiangular</td>
<td>α Varies as</td>
<td>Å Angstrom</td>
</tr>
<tr>
<td>. Reversed Cedilla</td>
<td>Ξ ξ</td>
<td>□ Difference</td>
<td>∞ Infinity</td>
<td>&amp; Erg</td>
</tr>
<tr>
<td>. Acute</td>
<td>Ω o</td>
<td>V Greater Than</td>
<td>~ Cycle</td>
<td>f Focal Length</td>
</tr>
<tr>
<td>. Grave</td>
<td>Π π</td>
<td>&lt; Less Than</td>
<td>f Integral</td>
<td>∈ Is an Element of</td>
</tr>
<tr>
<td>. Smooth Breathing</td>
<td>ρ ρ</td>
<td>▶ Greater Than or</td>
<td>f Function</td>
<td>∈ Is Not an</td>
</tr>
<tr>
<td>. Rough Breathing</td>
<td>Σ σ</td>
<td>Equal to</td>
<td>δ Partial</td>
<td>Element of</td>
</tr>
<tr>
<td></td>
<td>τ τ</td>
<td>≤ Less Than or</td>
<td>‡ Direct Sum</td>
<td>⊳ Logical Product</td>
</tr>
<tr>
<td></td>
<td>T U</td>
<td>Equal to</td>
<td>V Sector</td>
<td>⊴ Logical Sum</td>
</tr>
<tr>
<td></td>
<td>Φ ϕ</td>
<td>&gt; Not Greater Than</td>
<td>Angle</td>
<td>⊘ Is Contained in</td>
</tr>
<tr>
<td></td>
<td>χ χ</td>
<td>≤ Not Less Than</td>
<td>∠ Right Angle</td>
<td>⊙ Is Excluded from</td>
</tr>
<tr>
<td>‼ Curly Theta</td>
<td>θ θ</td>
<td>± Plus or Minus</td>
<td>Δ Triangle</td>
<td>‡ Group Mark</td>
</tr>
<tr>
<td>↓ Curly Phi</td>
<td>φ φ</td>
<td>÷ Minus or Plus</td>
<td>‡ Exponent</td>
<td>‡ Record Mark</td>
</tr>
<tr>
<td>↓ Final Sigma</td>
<td>ς ς</td>
<td>⊥ Perpendicular</td>
<td>⊵ Exponent</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>⊥ Angle</td>
<td></td>
<td>b Substitute Mark</td>
</tr>
<tr>
<td>Currencies</td>
<td>£ Pound Sterling</td>
<td>ᵈ Exponent Diagonal</td>
<td>g Script G—Real Numbers</td>
<td></td>
</tr>
<tr>
<td></td>
<td>f Gulden</td>
<td>= Exponent Equals</td>
<td></td>
<td># Segment Mark</td>
</tr>
<tr>
<td>Subscripts</td>
<td></td>
<td>+ Exponent Plus</td>
<td></td>
<td>‡ Total Mark</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Exponent Minus</td>
<td></td>
<td>v Word Separator</td>
</tr>
<tr>
<td></td>
<td></td>
<td>* Exponent Pi</td>
<td></td>
<td>⊕ Registered</td>
</tr>
<tr>
<td></td>
<td></td>
<td>} Exponent Infinity</td>
<td></td>
<td>&amp; Registered</td>
</tr>
<tr>
<td></td>
<td></td>
<td>{ Exponent Triangle</td>
<td></td>
<td>l Liter</td>
</tr>
<tr>
<td></td>
<td></td>
<td>+ Exponent Arrow</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Medical</th>
<th>Greek</th>
<th>Mathematical</th>
<th>Mathematical (cont.)</th>
<th>Miscellaneous</th>
</tr>
</thead>
<tbody>
<tr>
<td>. Recipe</td>
<td>a α</td>
<td>+ Plus</td>
<td>x Between</td>
<td>@ Commercial A</td>
</tr>
<tr>
<td>. Female</td>
<td>β β</td>
<td>- Minus</td>
<td>l Modulus</td>
<td># Number</td>
</tr>
<tr>
<td>. Male</td>
<td>λ λ</td>
<td>× Multiplication</td>
<td>l Continued</td>
<td>/ Diagonal</td>
</tr>
<tr>
<td></td>
<td>μ μ</td>
<td>• Multiplication</td>
<td>l Product of Numbers From</td>
<td>→ Arrow</td>
</tr>
<tr>
<td></td>
<td>ρ ρ</td>
<td>÷ Division</td>
<td>π Pi (3.1416)</td>
<td>ϕ Canceled Zero</td>
</tr>
<tr>
<td></td>
<td></td>
<td>= Equals</td>
<td>l Parallels</td>
<td>√ Check</td>
</tr>
<tr>
<td></td>
<td></td>
<td>≈ Nearly Equals</td>
<td>l Degree</td>
<td>© Copyright</td>
</tr>
<tr>
<td></td>
<td></td>
<td>= Identical With</td>
<td>' Minute</td>
<td>† Star</td>
</tr>
<tr>
<td></td>
<td></td>
<td>≠ Unequal to</td>
<td>s Second</td>
<td>◊ Diamond</td>
</tr>
<tr>
<td></td>
<td></td>
<td>≡ Congruent With</td>
<td>s Seconds</td>
<td>† Bottle</td>
</tr>
<tr>
<td></td>
<td></td>
<td>± Approaches</td>
<td>α Varies as</td>
<td>* Optical</td>
</tr>
<tr>
<td></td>
<td></td>
<td>≅ Equiangular</td>
<td>∞ Infinity</td>
<td>Å Angstrom</td>
</tr>
<tr>
<td></td>
<td></td>
<td>□ Difference</td>
<td>~ Cycle</td>
<td>&amp; Erg</td>
</tr>
<tr>
<td></td>
<td></td>
<td>V Greater Than</td>
<td>f Integral</td>
<td>∈ Is an Element of</td>
</tr>
<tr>
<td></td>
<td></td>
<td>&lt; Less Than</td>
<td>f Function</td>
<td>∈ Is Not an</td>
</tr>
<tr>
<td></td>
<td></td>
<td>▶ Greater Than or</td>
<td>δ Partial</td>
<td>Element of</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Equal to</td>
<td>‡ Direct Sum</td>
<td>⊳ Logical Product</td>
</tr>
<tr>
<td></td>
<td></td>
<td>≤ Less Than or</td>
<td>V Sector</td>
<td>⊴ Logical Sum</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Equal to</td>
<td>Angle</td>
<td>⊘ Is Contained in</td>
</tr>
<tr>
<td></td>
<td></td>
<td>&gt; Not Greater Than</td>
<td>∠ Right Angle</td>
<td>⊙ Is Excluded from</td>
</tr>
<tr>
<td></td>
<td></td>
<td>≤ Not Less Than</td>
<td>Δ Triangle</td>
<td>‡ Group Mark</td>
</tr>
<tr>
<td></td>
<td></td>
<td>± Plus or Minus</td>
<td>‡ Exponent</td>
<td>‡ Record Mark</td>
</tr>
<tr>
<td></td>
<td></td>
<td>÷ Minus or Plus</td>
<td>⊵ Exponent</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>⊥ Perpendicular</td>
<td>{ Exponent Triangle</td>
<td>b Substitute Mark</td>
</tr>
<tr>
<td></td>
<td></td>
<td>⊥ Angle</td>
<td>+ Exponent Arrow</td>
<td>g Script G—Real Numbers</td>
</tr>
</tbody>
</table>

53
Composer Type Style Abbreviations

Aldine Roman ........................................ AR
Baskerville ........................................ BA
Bodoni ................................................ B
Century .............................................. C
Classified News ................................... CN
Copperplate Gothic ............................... CG
Journal Roman ..................................... J
Press Roman ........................................ PR
Press Roman Symbols ................................PRX
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Ruling .................................................. RX
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○The symbols in lowercase on Copperplate Gothic and the fractions in uppercase on Copperplate Gothic Fraction fonts can be used in all languages.

For additional information, consult your IBM Representative for details.
IBM Composer Font Order Numbers
For your convenience...
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