



MODERNE  
FIRMEN  
SCHILDER

Entwürfe für die Schildmalerei  
Arthur  
Schulze  
Berlin

■ Verlag: Georg D. W. Callwey München ■



**Restauration**

**A B C D E F G H I M**

**J K L N O P Q R S U**

**T V W X Y Z b c d f g**

**h j k l m p q v w x y z &**

**1 2 3 4 5 6 7 8 9 0**

*Antiqua*



Milch Kurt Raube Butter

ABCDEFGHIJKLMNOJ  
 PQRSTUVWXYZ 123

VARIETE  
 @OZUM@  
 ELISIUM

abcdefghijkl  
 mnopsqru  
 iltvwxyz &  
 1234567890

*Frz. Renaissance*



# LICHTSPIELE

ABCDEFGHIJKLMN!



OPQRSTUVWXYZj

XYZ 12345678

9 abcdefghiy O

klmnopurstqw

xv Jitaliener; & z

*Wiener Block*



**Gasthaus zum Schützen**

**A B C D E F G H I J K L M N O P Q R T**

**S U V W X Y Z b p d g f o v i j k l m n**

**q r x w y z & ? !**

**Restauration**



*Schlanke Spitzblock*



# Nähmaschinen

ABCDEFGHIKLMN!

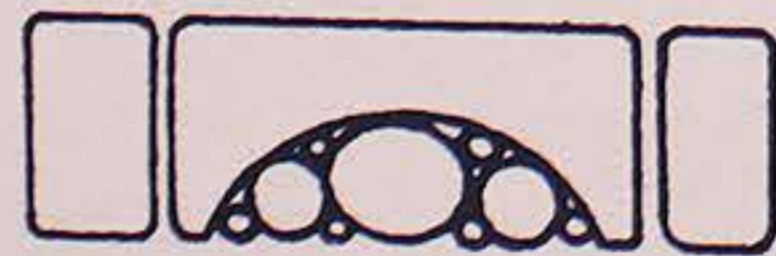
OPQRSTUVWXYZ

XYZ 123456789

0 abcdefghijkl

mnpqrstuvw

XYZ




**SCHUH  
HAUS**  
Peter Dick

*Berliner Spitzblock*



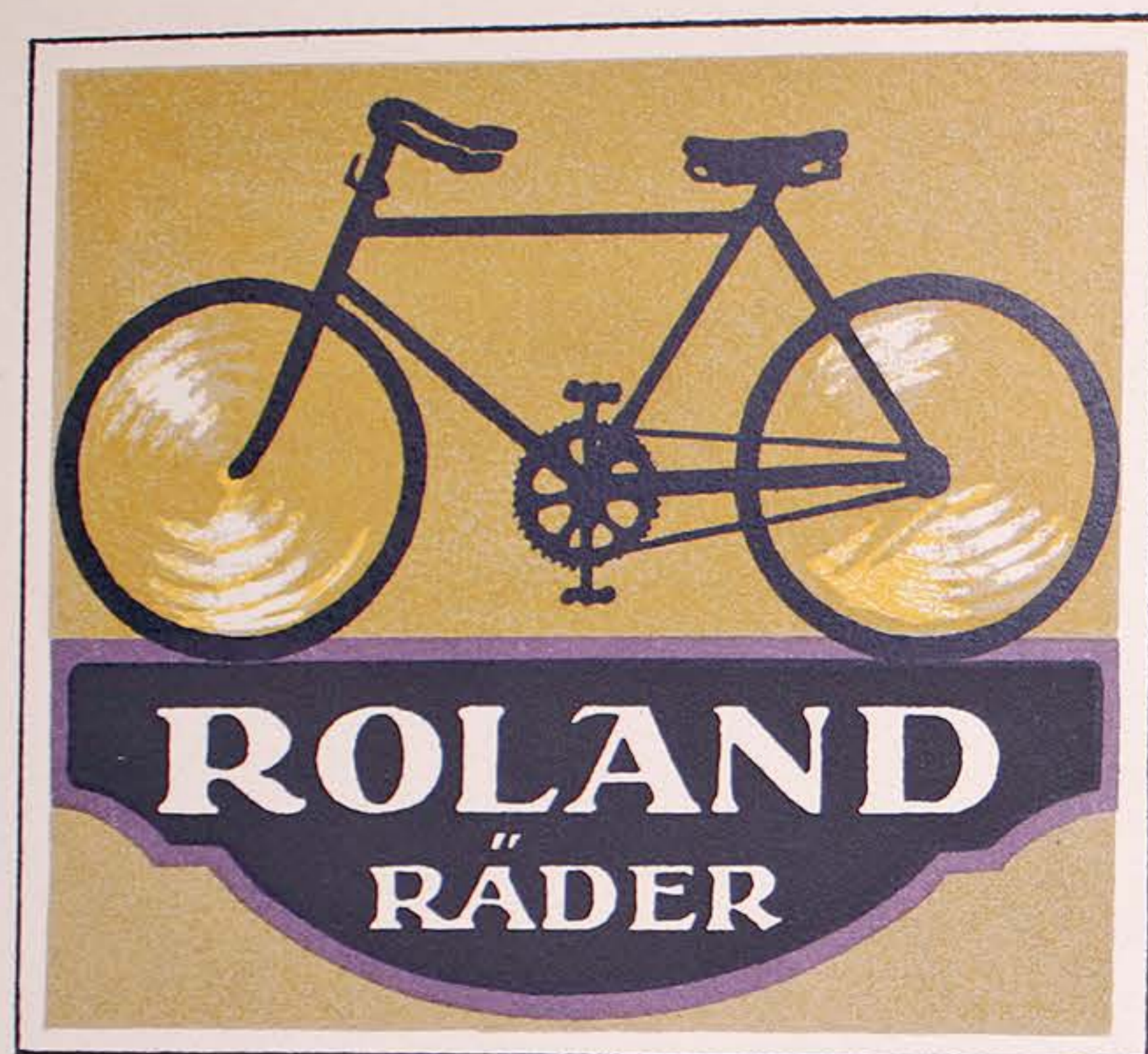
**A B C D E F G H I K L M N**  
**O P Q R S T U V W X Y Z**  
*abcde fghijklmno pqrstuvj*

*Wenn rote Fahne gezogen  
 Flugübung, Zutritt gefährlich!*  
 DIE DIREKTION d. ULAG.

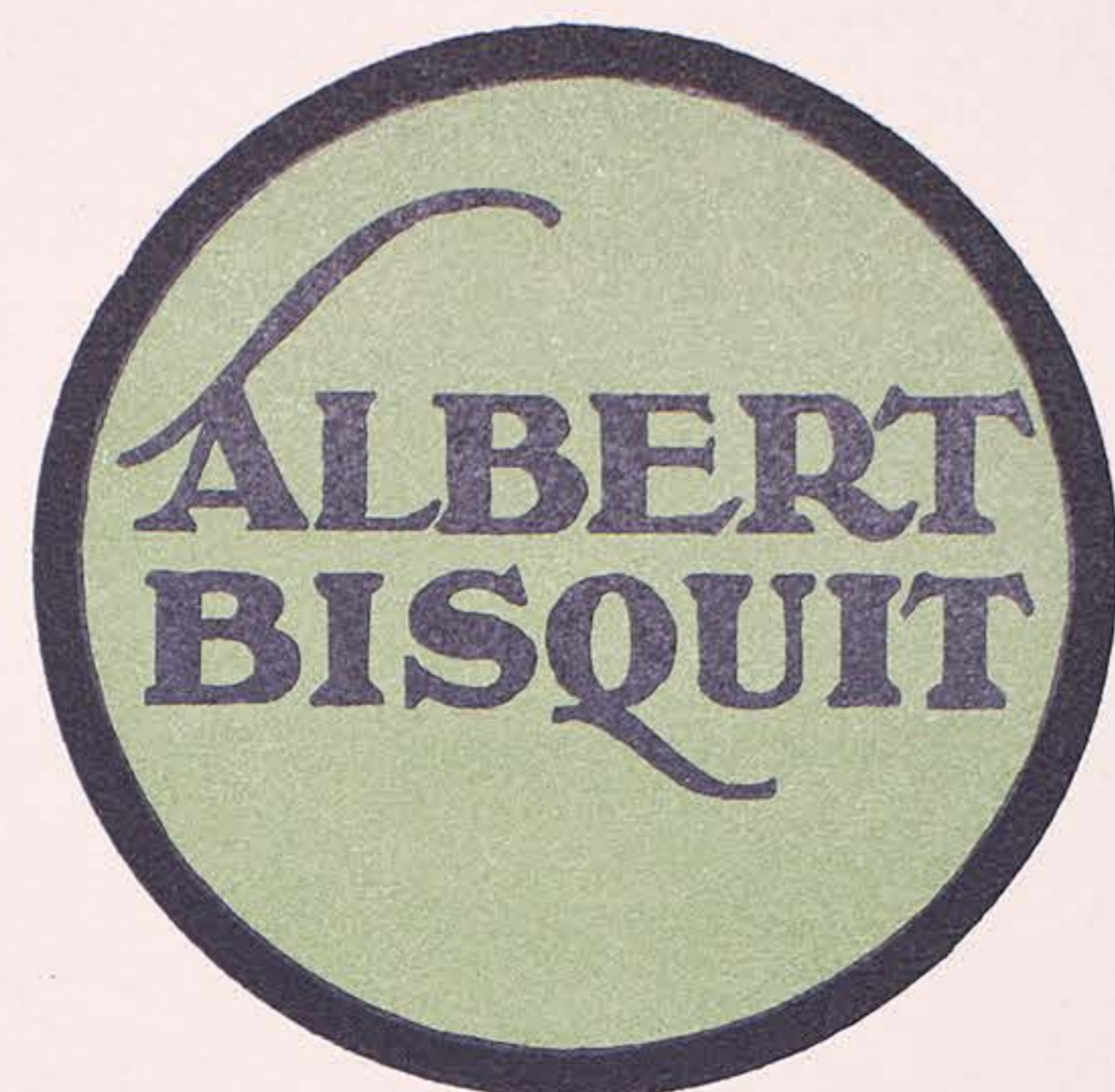
**WXYZ**  
**1234567.**  
**890?!&**

*Knödelschrift*





**A B C D E F G J**  
**H I K L M N O P**  
**Q R S U T V W ;**  
**~ X Y Z ~**  
**a b c d e f g h i j**



**A B C D E F G H**  
**J K L M N O P Q R**  
**S T U V W X Y Z !**  
**1 2 3 4 5 6 7 8 9 0 @**  
**a b c d e f g h k**  
**l m n o p q r**  
**s t u v w**  
**x y z**  
 ©



**k l m n o ?**  
**p q r s t u**  
**v w x y z !**  
**1 2 3 4 5**  
**6 7 8 9 0**

Plakat Antiqua - Block Kursiv



Eduard Broniø



Xylopha  
Violina

Cognac  
"Fracholl"



Manoli

Qualitäts-Cigarette

Gibson Girl



Fifth Avenue

A.S.

Waldbaum

Schokolade  
& Cacao

Rüdesheimer





# Restaurant „Panoramatum“

~~~~~  
**Wutter**<sup>'s</sup>  
 Xunony  
 Cigarre  
 ~~~~~

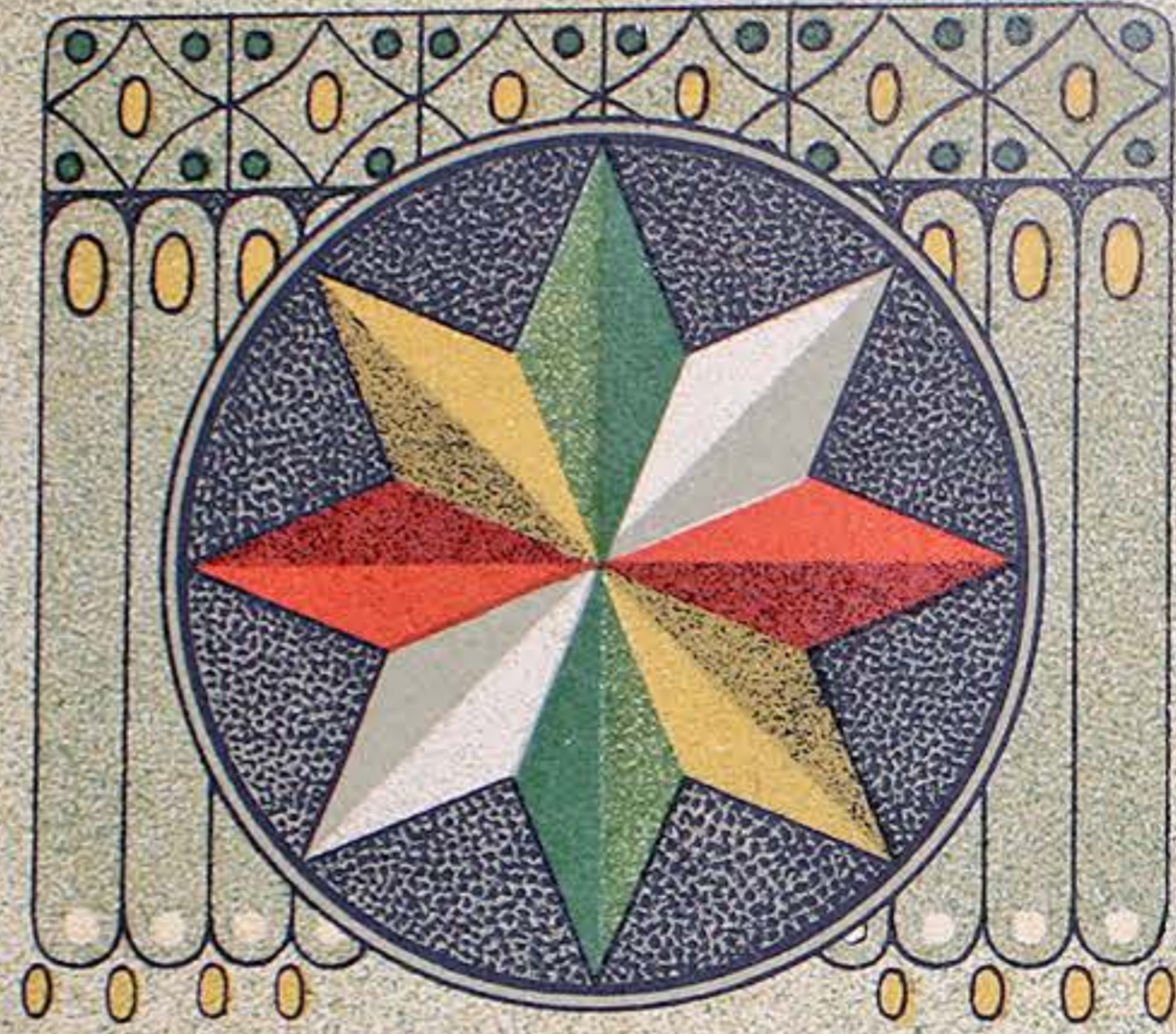
ABCDEFGHIJKLMNO P Q;  
 & TUVWZ 236589741?  
 bedpquxzfk

**Blumen**

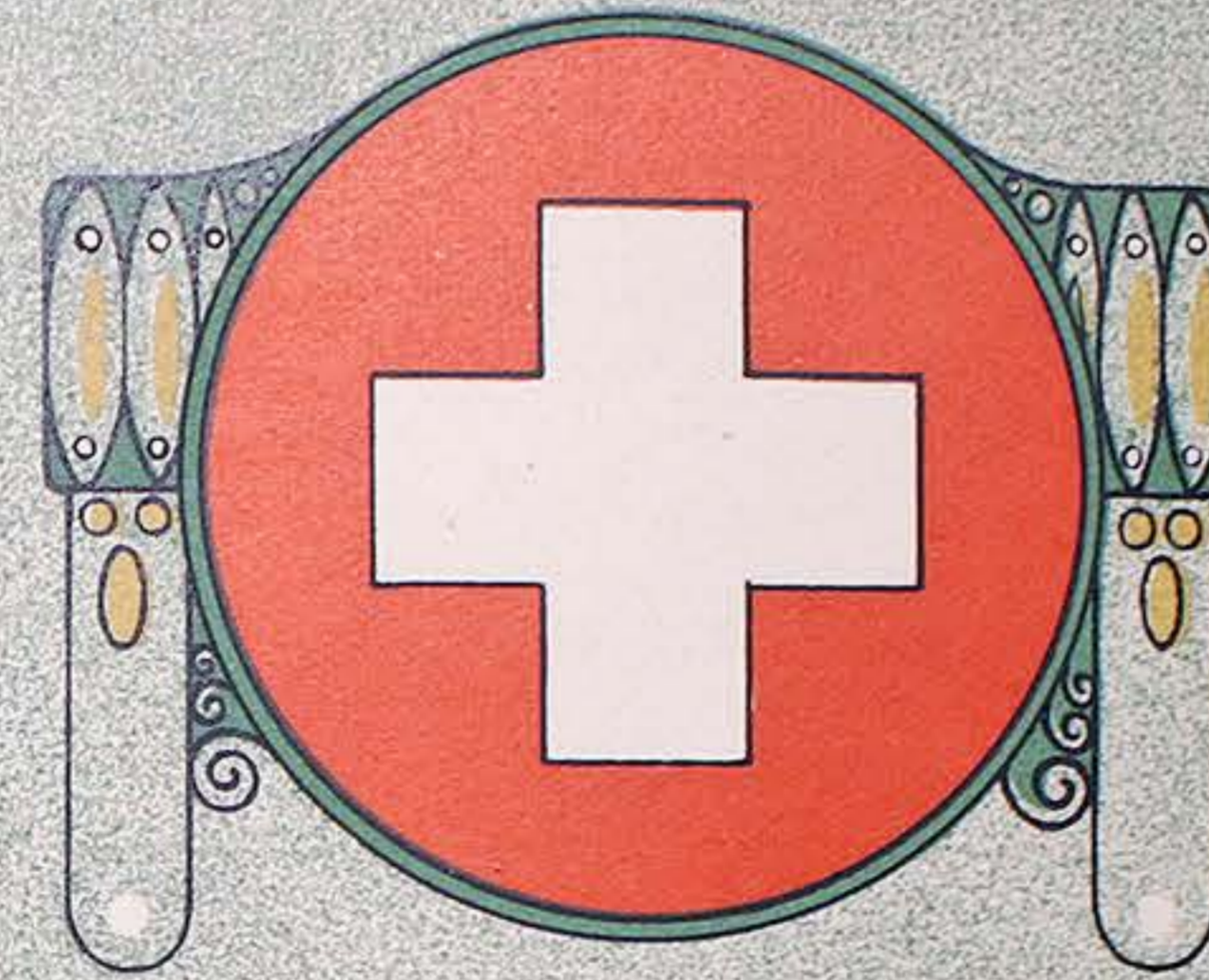
 **Hüte**

*Grotesk Block*





**FARBEN**  
**LACKE**  
**PINSEL**



**MINERVA-**  
**DROGERIE**

*Emil Barták*



# Engelhardt-Bier-Quelle

ABODE  
MNOP?  
VWXYZ  
xyzfvqwj



RESTAURANT  
**Burghof**  
MÜNCHNER  
PILSENER  
□□BIERE□□

FGHIKL  
QRSTU!  
bkepsnm  
123456789

*Münchner Block*



A B C D E F G H I J K

L M N O P Q R S T U V ?

W X Y Z

a b c d e f g h

i j k l m n o p

q r s t u v x y z 1 2 3 4 5 6 7 8 9 0



*Kursiv*



*Schuhwarenhaus*

*A B C D E F G H I J K L O*

*M N Q P R S T U V W ?*

*X Y Z 1 2 3 4 5 6 7 8 9 0*



*b c d o f g k l p*  
*q t v w y æ z i !*  
*& s*

*Biedermeyer*



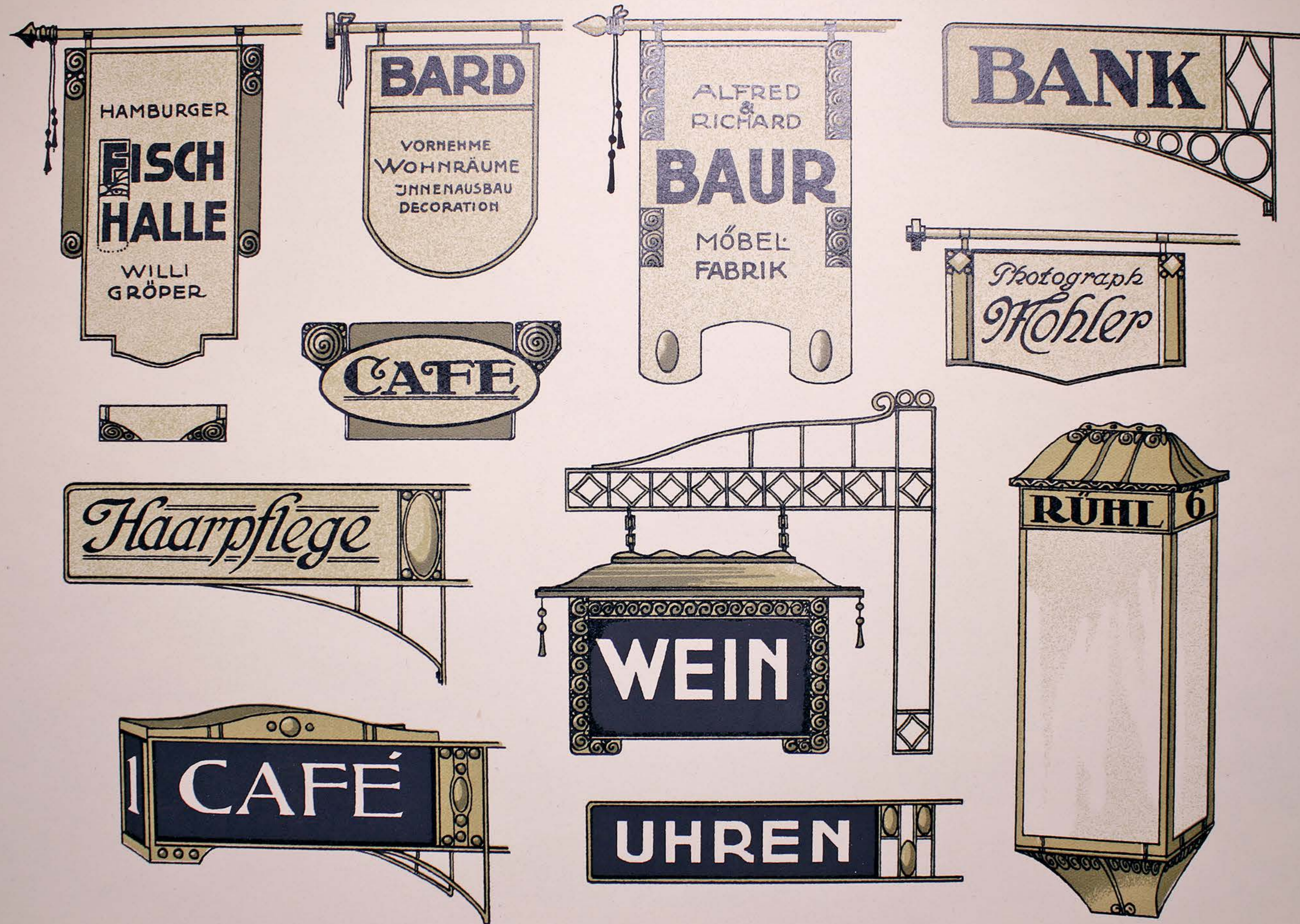
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L M N O P R S T U  
V W X Y Z @ a b c d  
e f g h i k l m n o p q r s t  
u v w x y z  
Conditorei

Schreibschrift













**RHEIN**

**WEINE**

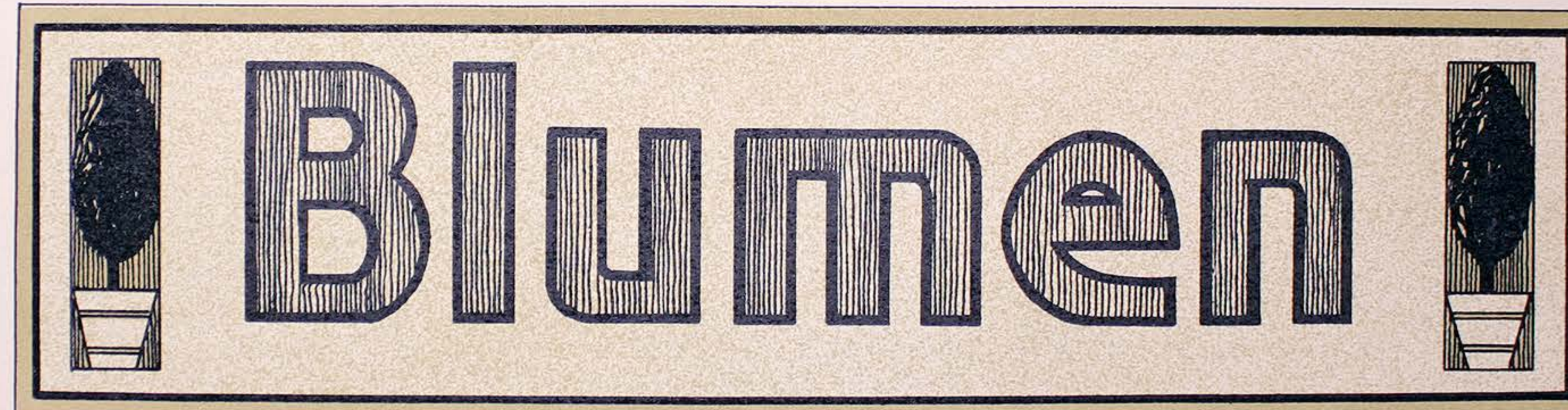
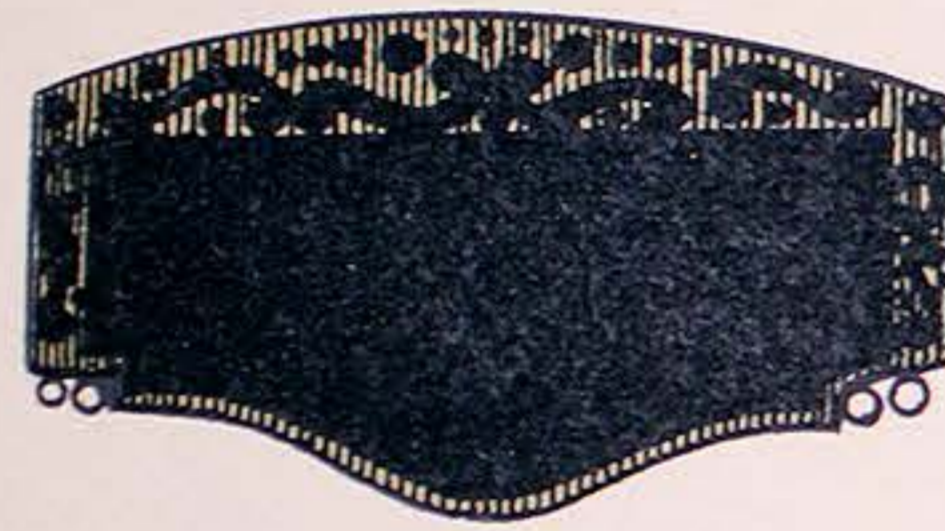
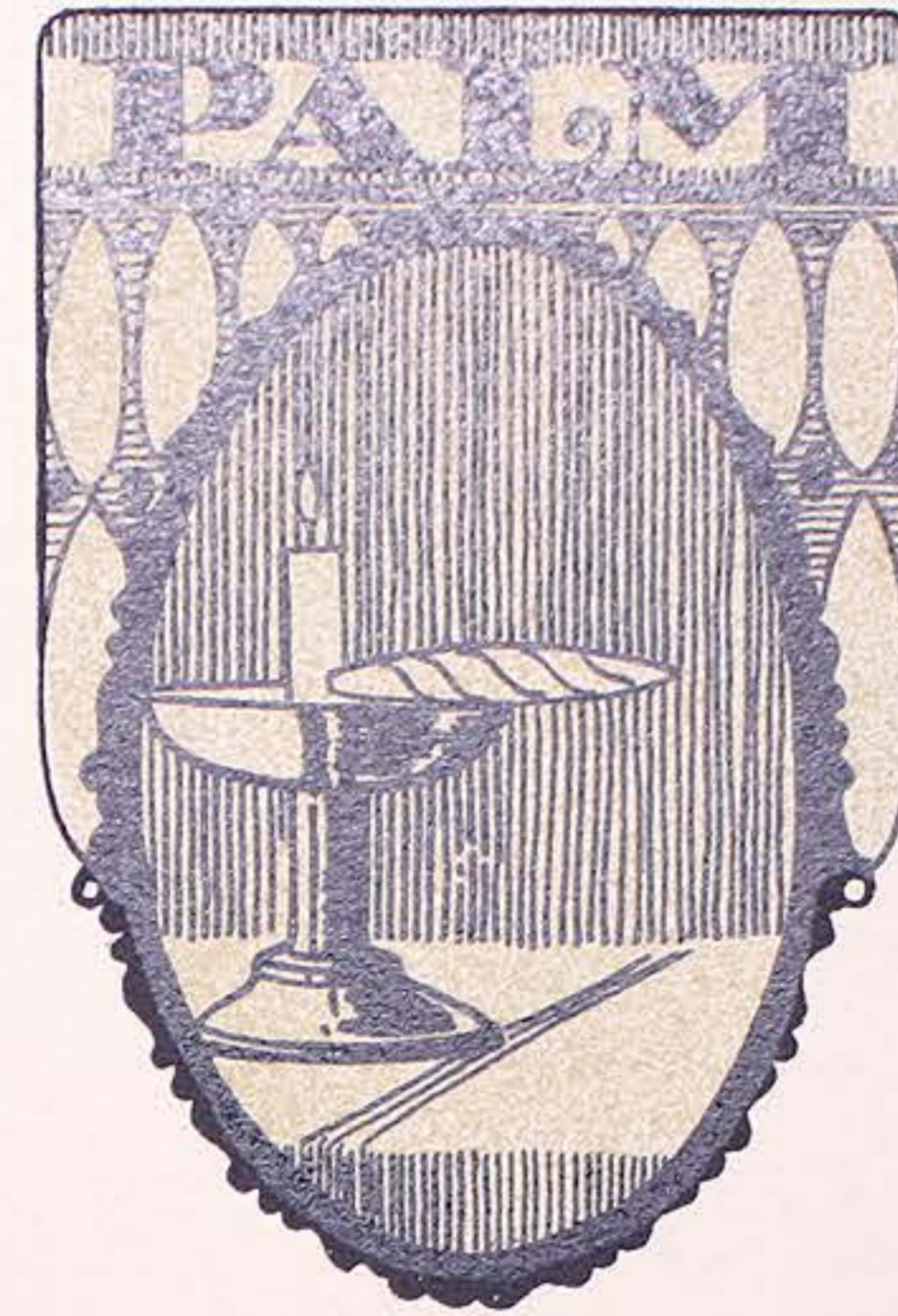
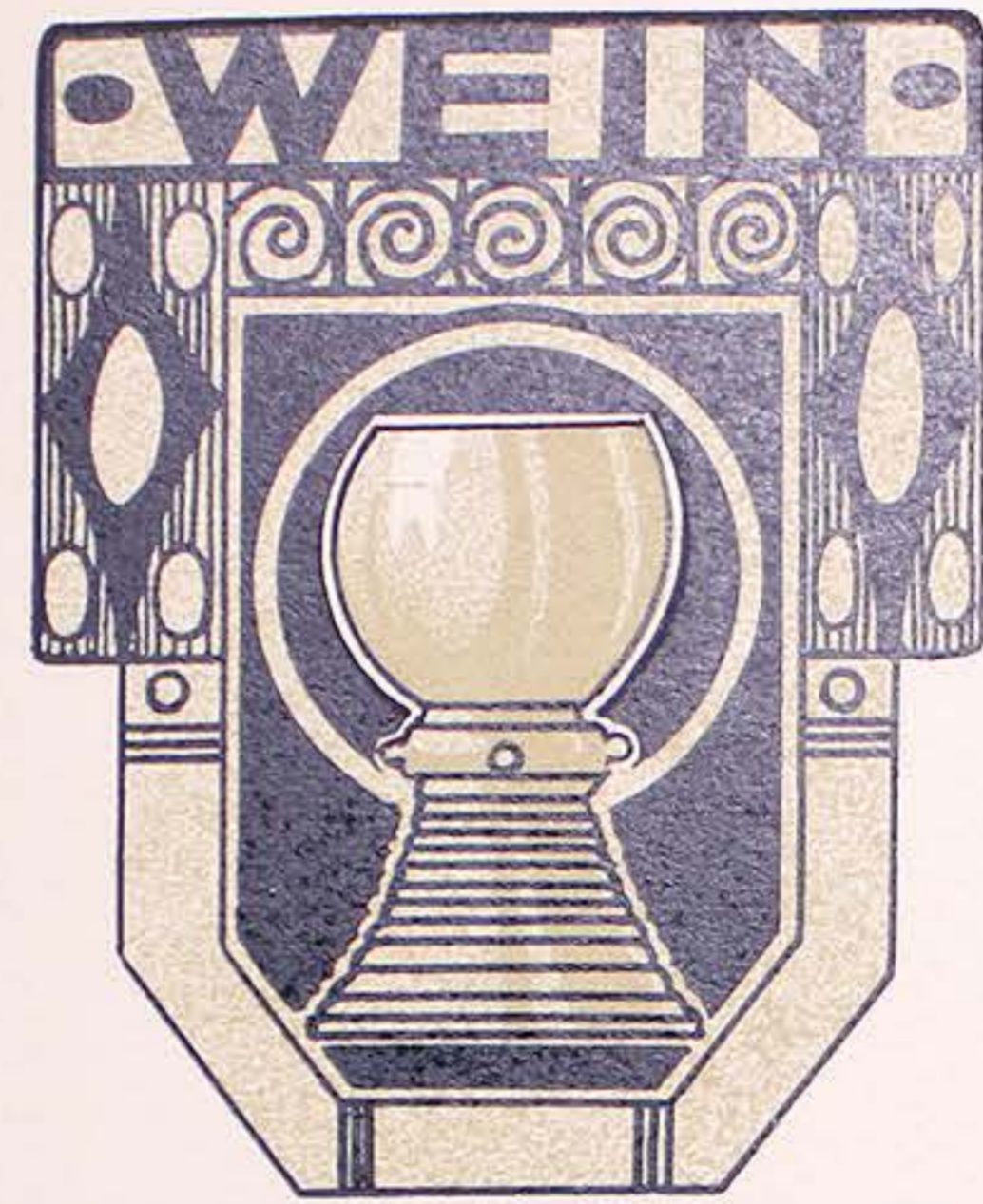
*C. Heumann  
Coblenz*

**RHEIN-  
GOLD**

*Weinkellereien  
a. Rhein*

COBLENZ HEIMANN









**A B C D E F G H J**  
**K L M N O P Q R I**  
**S T U V W X Y Z &**

**abcd**

**efghijklmno j**

**pqrstuvwxy z**



**1234567890**

*Moderne Lapidar*



LESEN SIE  
DIE  
BERLINER  
"ILLUSTRIERTE  
ZEITUNG"  
ERSCHEINT  
MITTWOCHS



Emmas  
Hugendubel

PUTZ  
&  
MODE  
SALON



WEIN  
HAUS  
AM  
SEE

DIE ELEGANZ



MERCEDES

Rettenmeyer  
BIERE

MÜNCHNER PILSENER  
ERSATZ





hausuhren II  
II Contouruhren

**UHRENI**

Zimmer-Uhren II  
Schreibtisch-Uhren  
Controll-Uhren III

**M. ERDE**

Reparaturwerkstätten

Bäcker & Co.  
„Penner“

Galvanische  
 Anstalt   
Vergolden  
 Versilbern   
Vernickeln  
Schleiferei



BIERNI HANSA

RAUM Paris Eii

Harburg REH

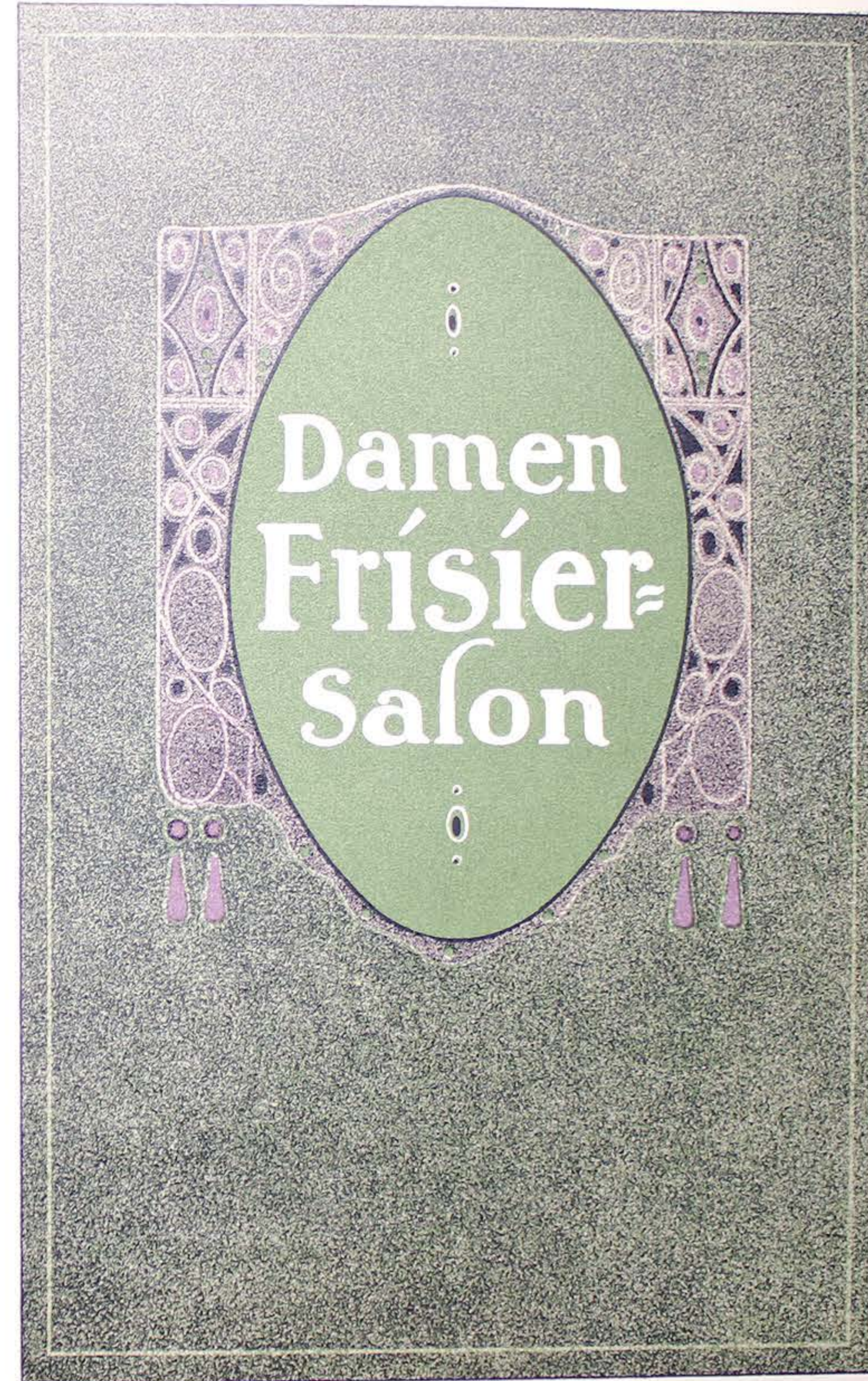
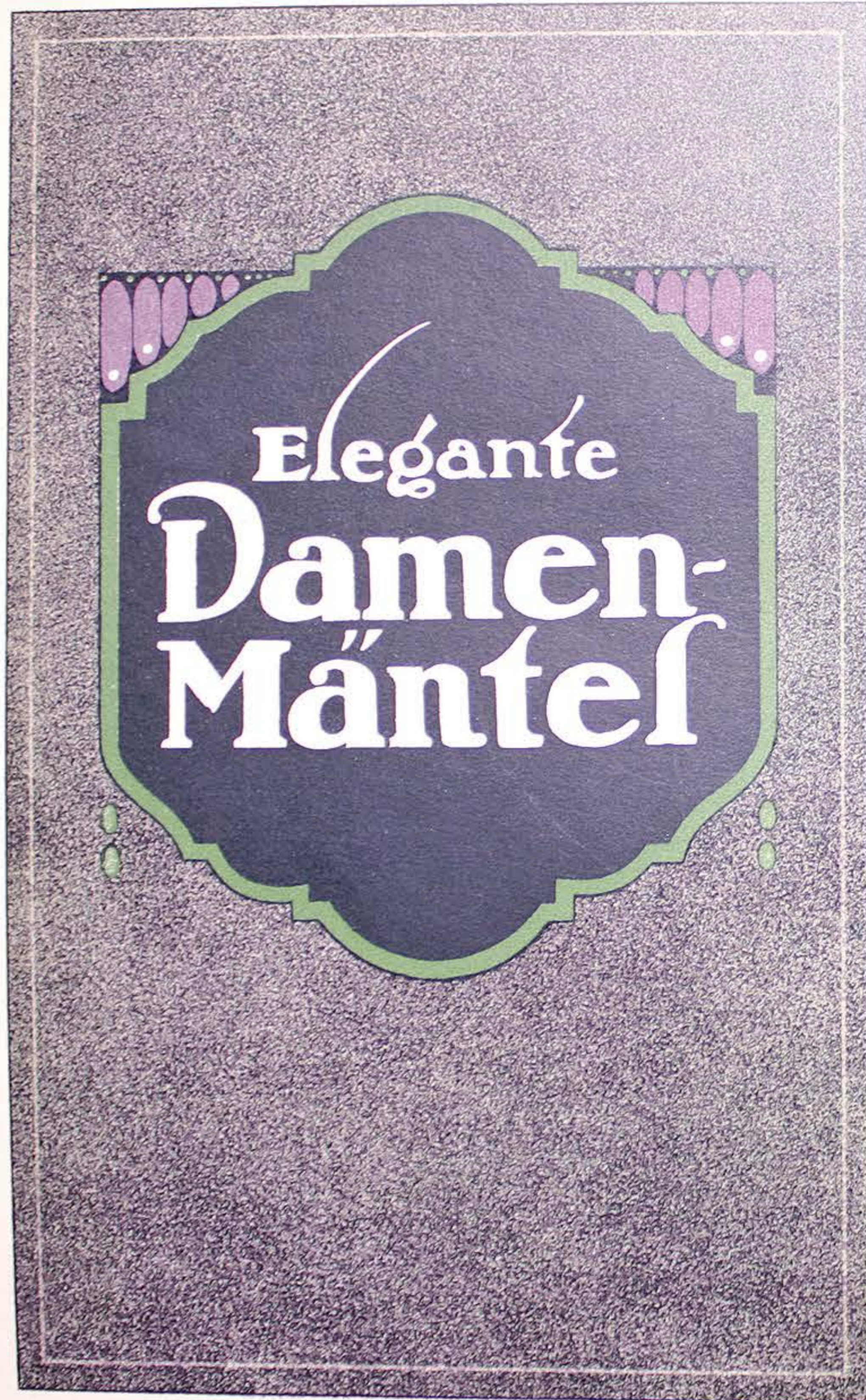
Gi Müller H

WEISER

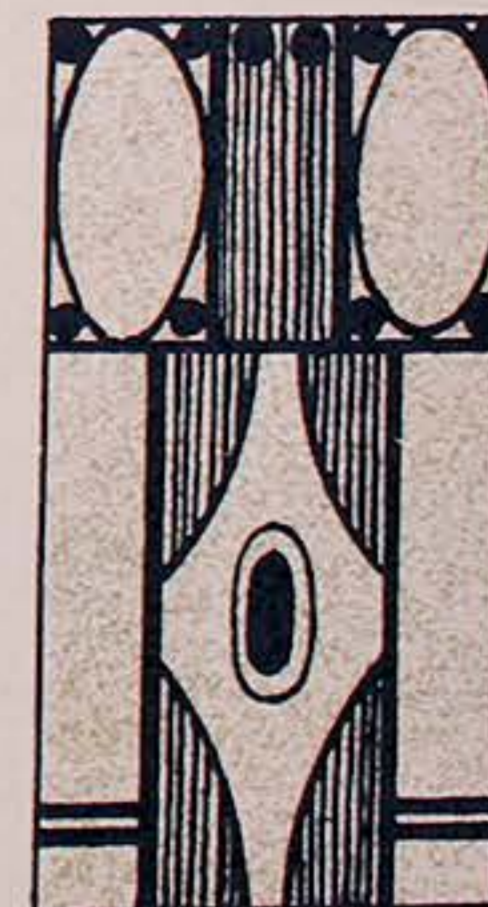
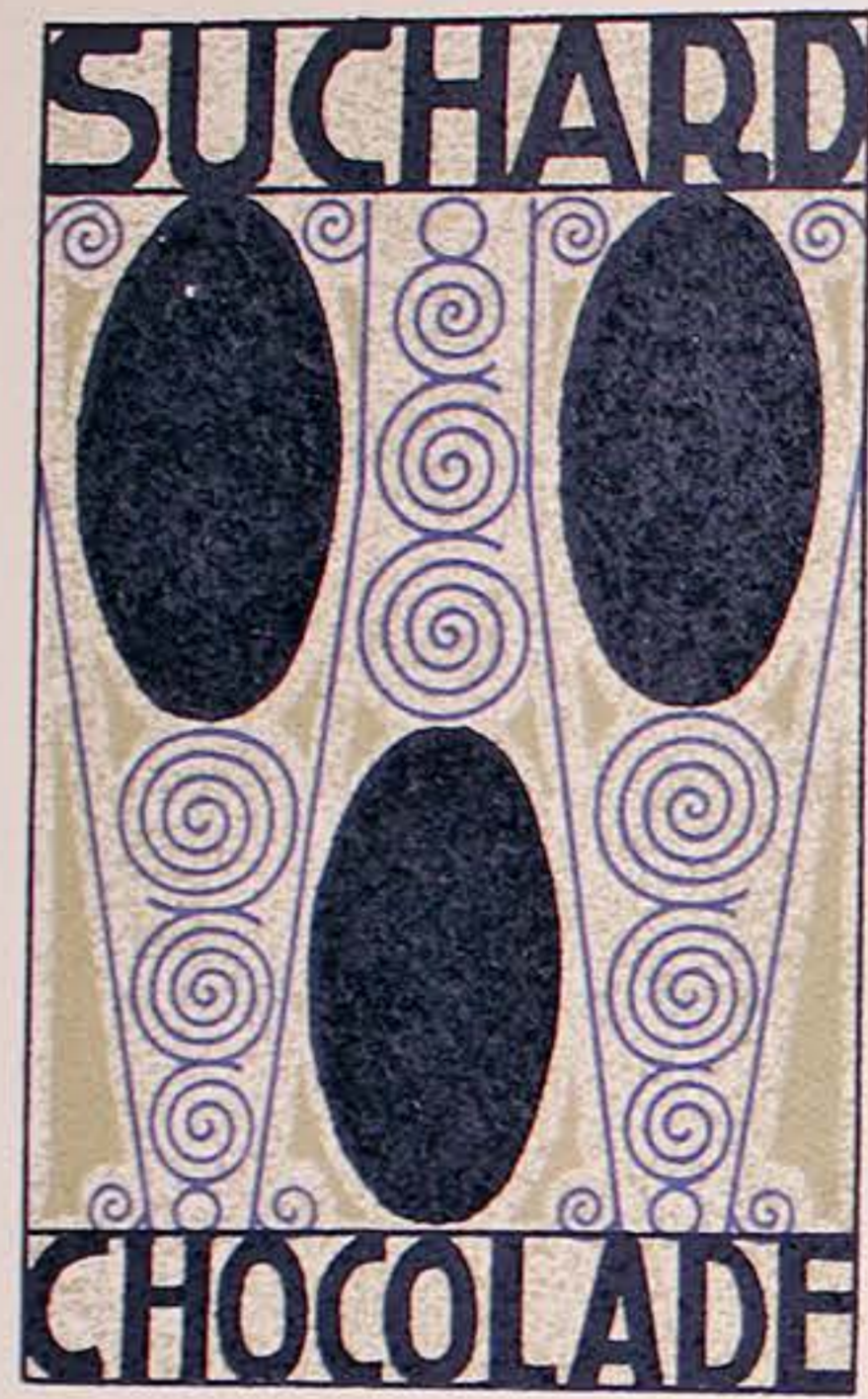
Revolver

BRUNOL











# Schürzenbazar

A B C D E F G H I K L M N  
O P Q R S T U V W X Y Z J

& 1 2 3 4 5 6 7 8 9 !

0 a b c d e f g h

i j k l m n o p q r s t u v w x y z ?

ZUR  
Garderobe

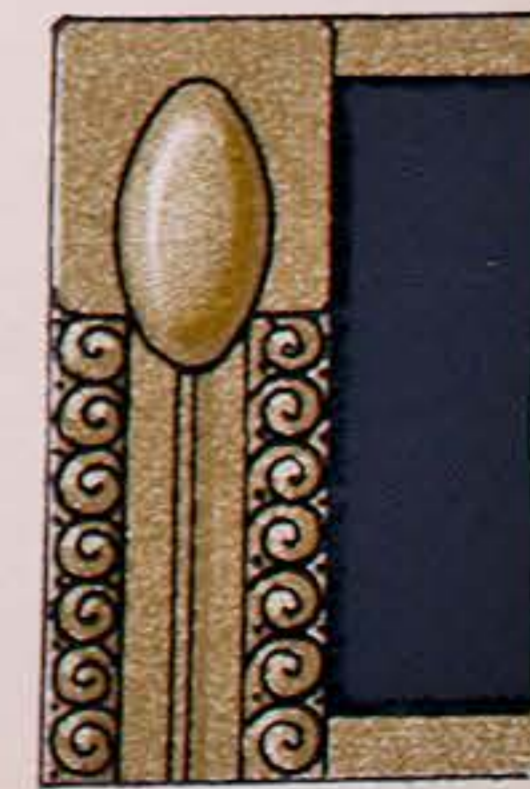
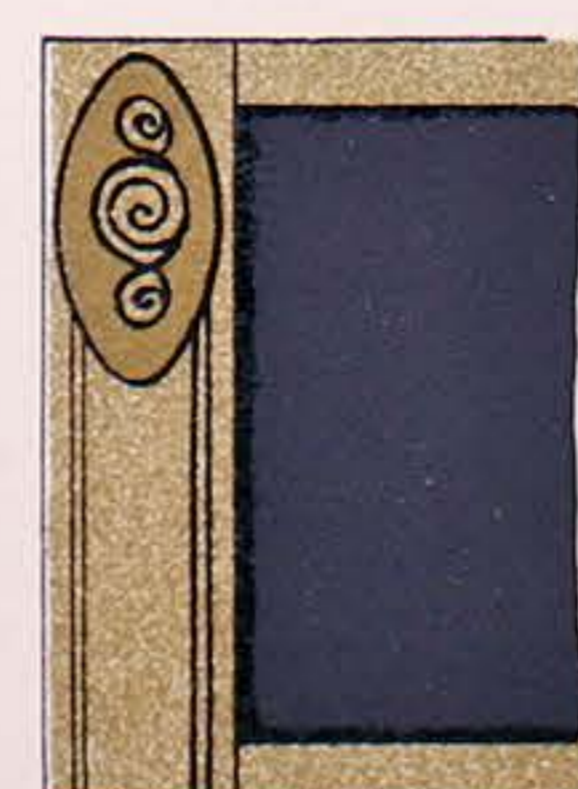
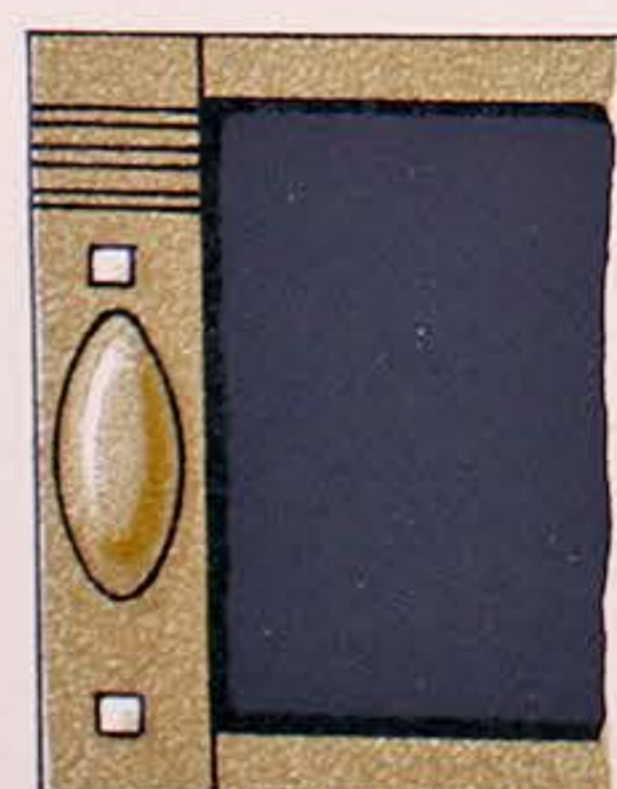
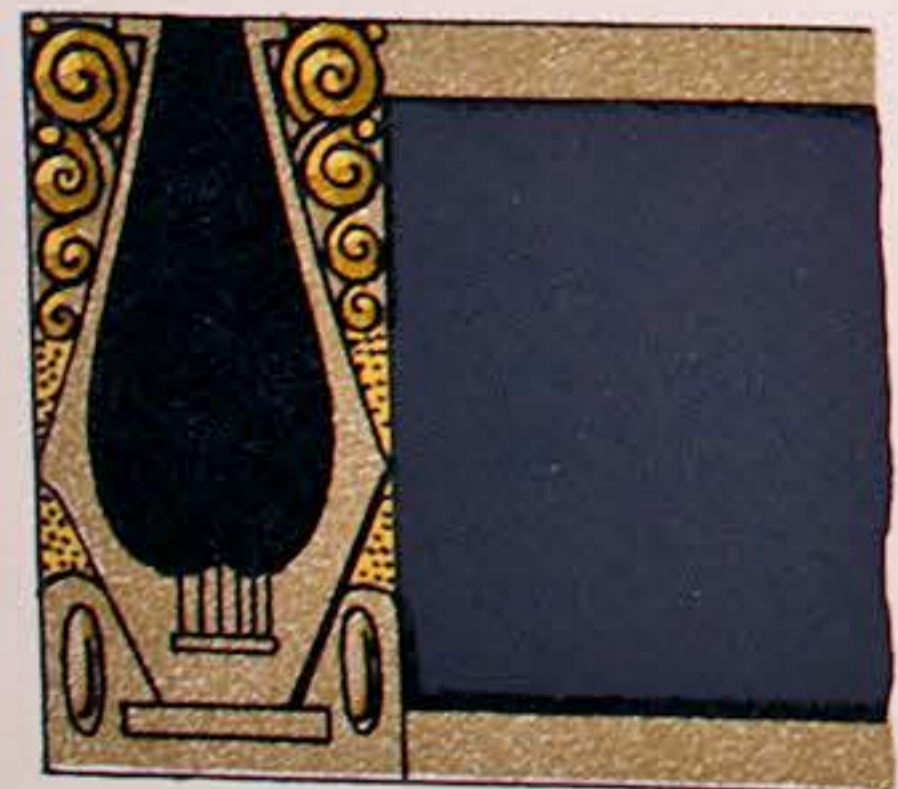
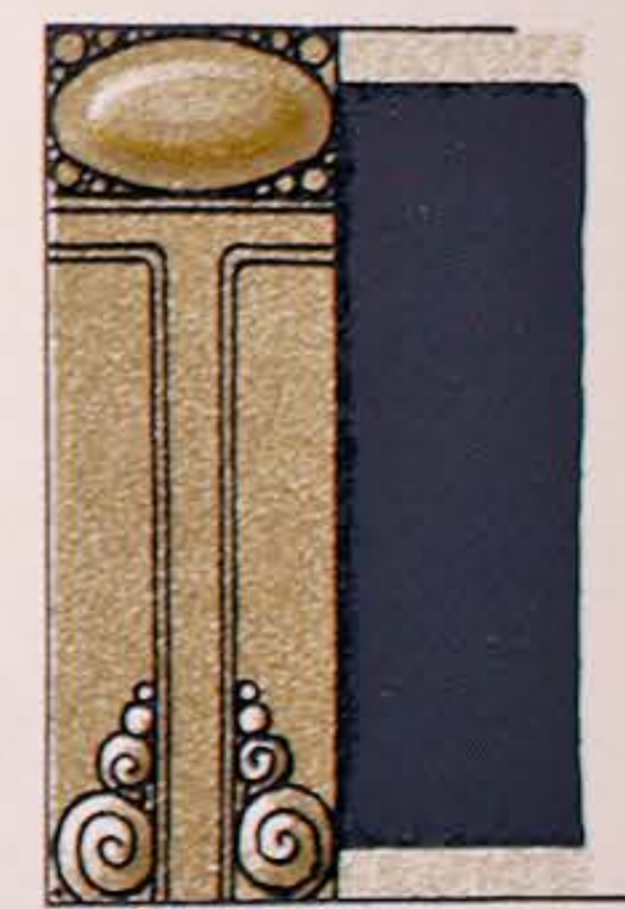
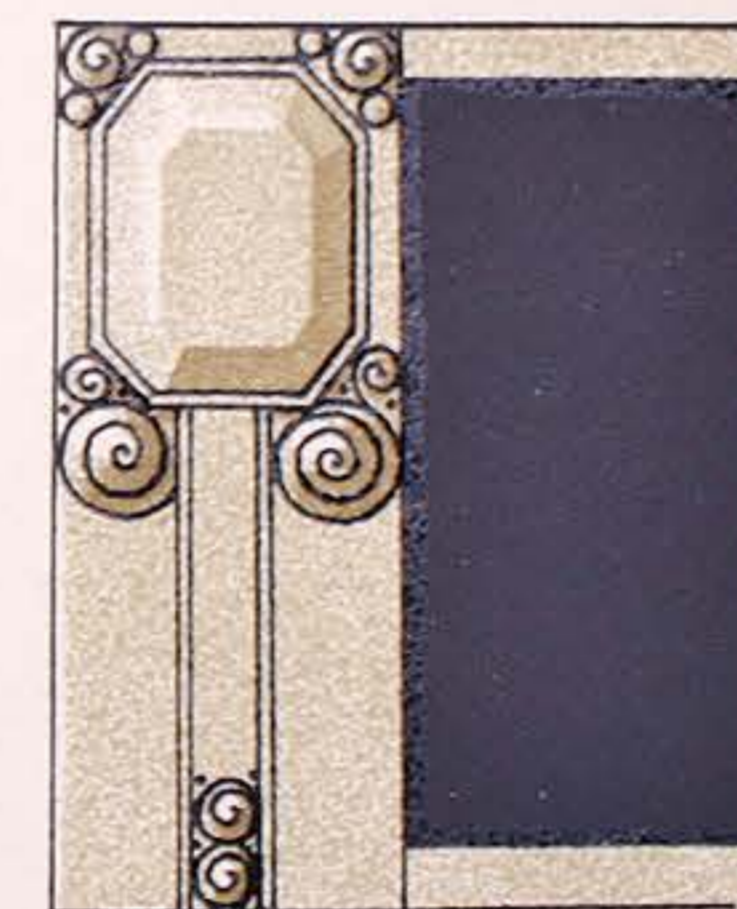
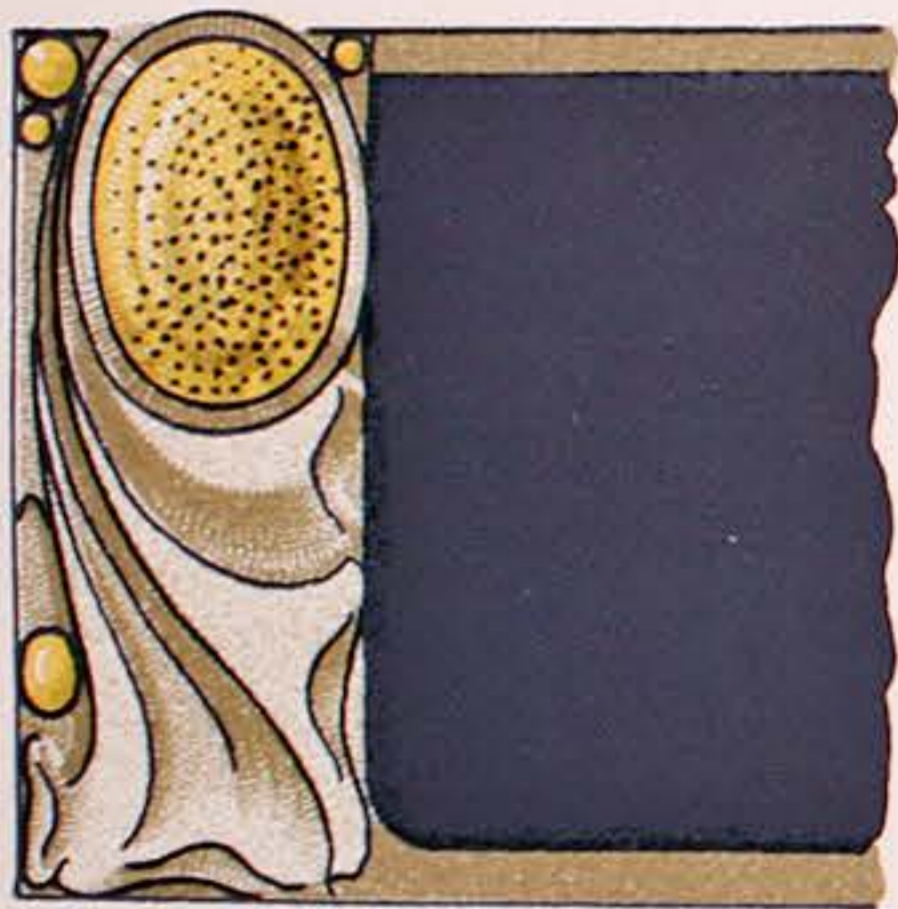
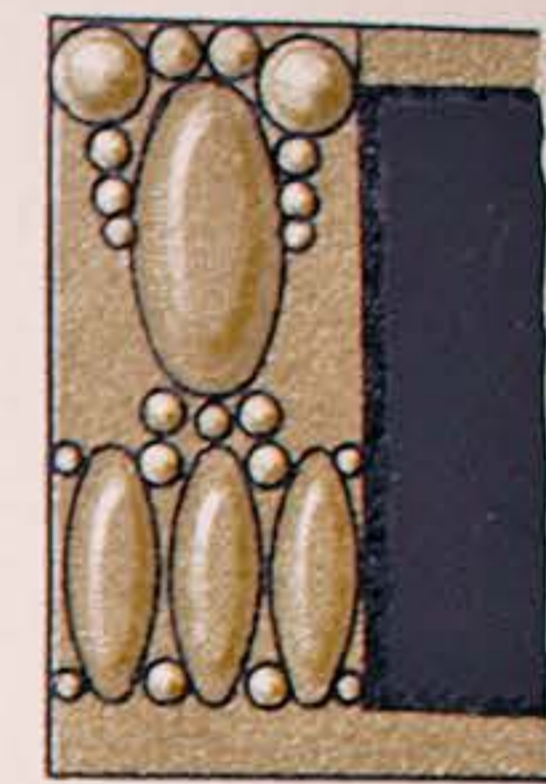
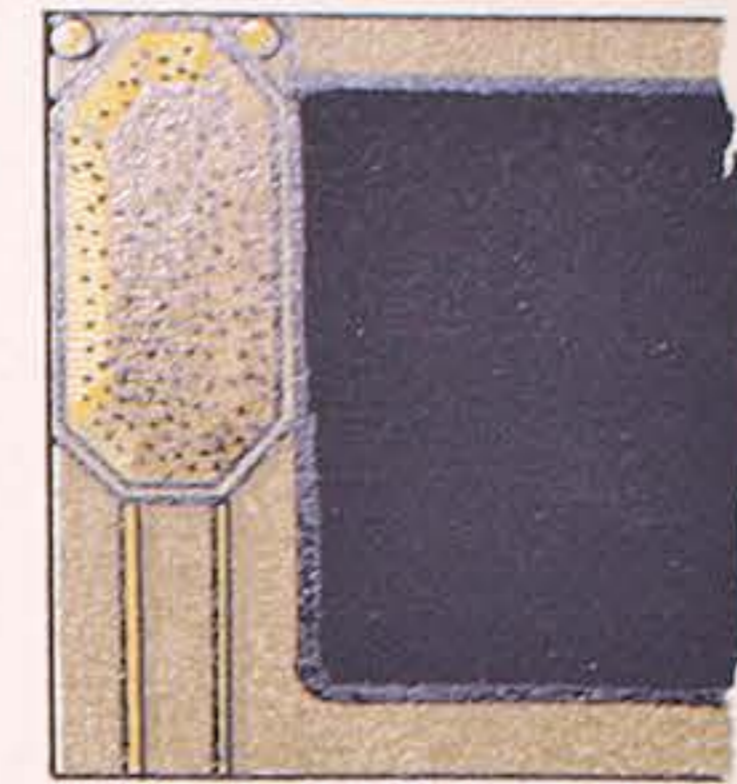
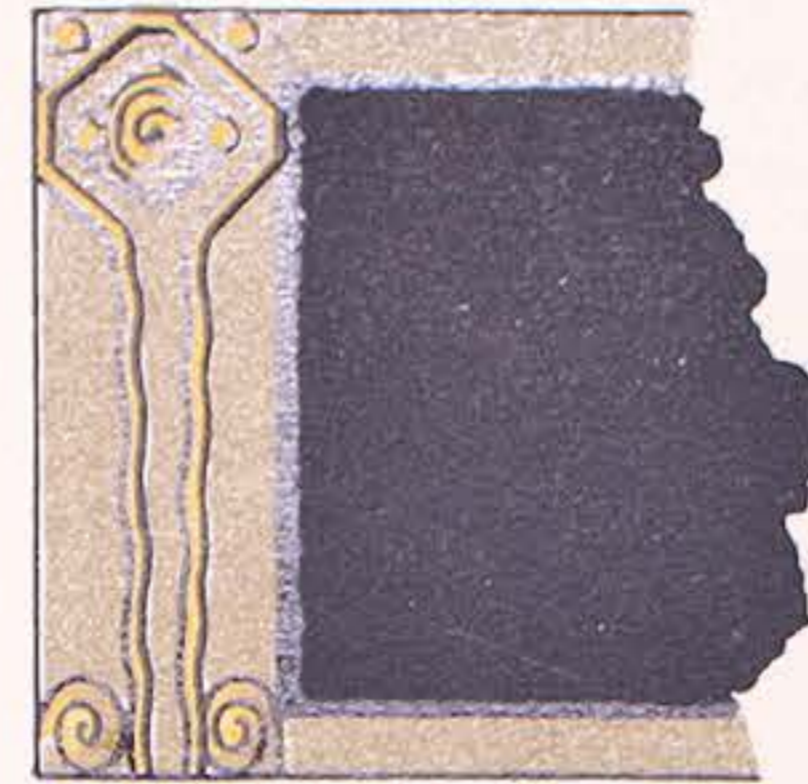
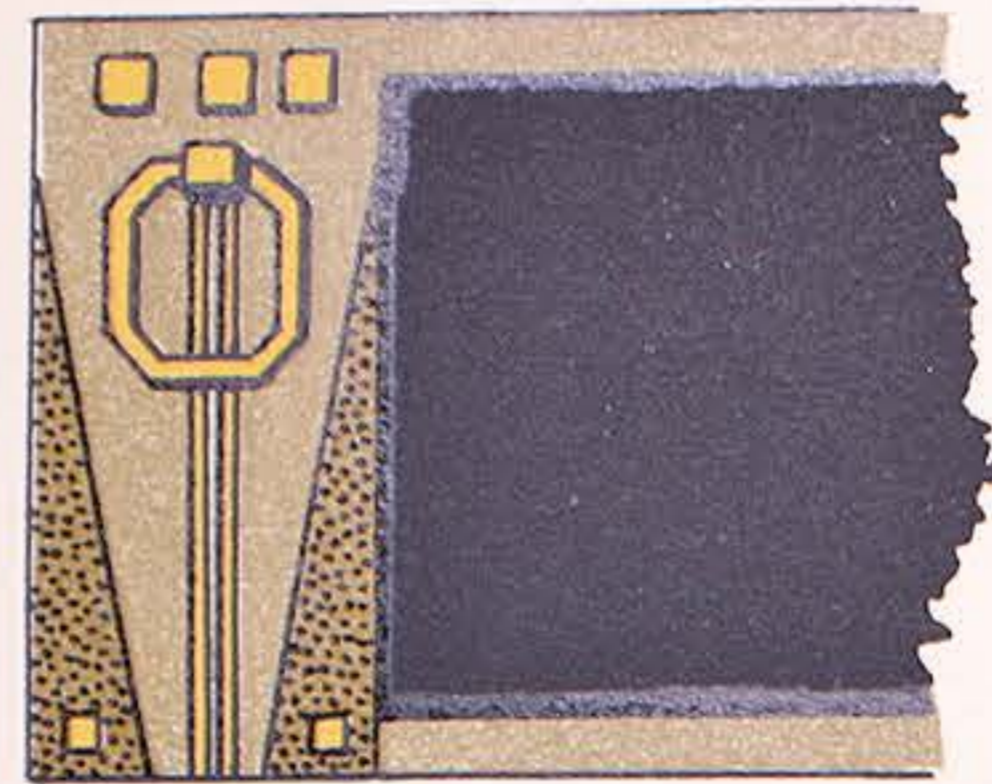
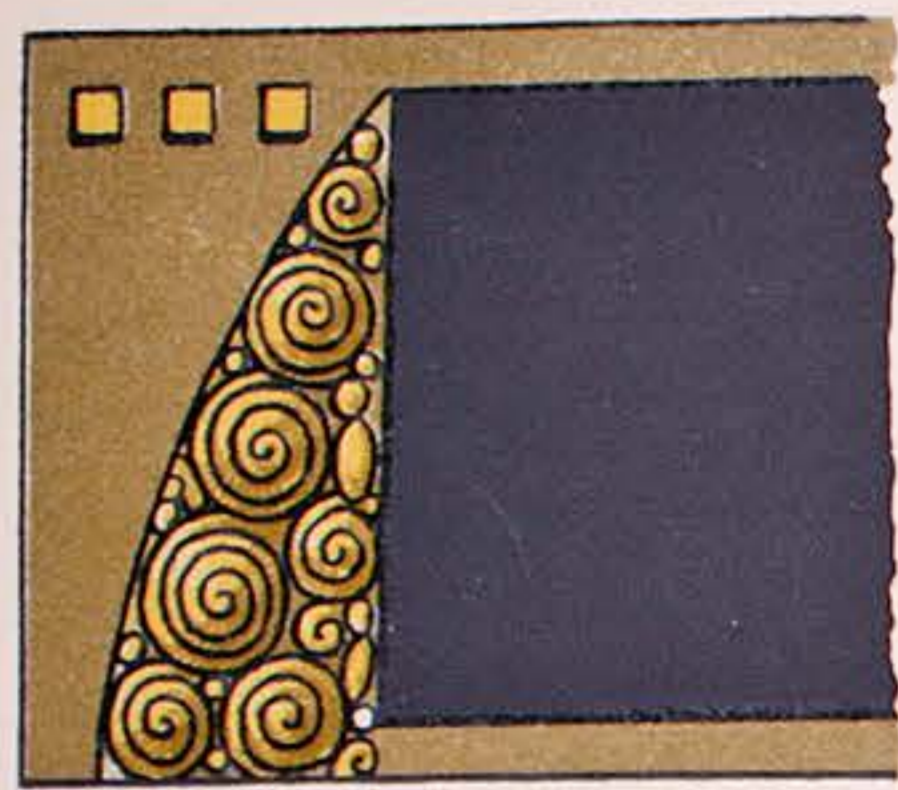


Württemberg



Wiener Spitzblock





*Eckverzierungen*







ABCDEFGH  
 IJKLMNOP  
 QRSTUVW  
 X Y Z  
 abcdefghijk  
 lmnopqrstw  
 vwx yz

Neu-Gotisch

A B C D E F G H  
 I J K L M N O  
 P Q R S T U V  
 W X Y Z x y  
 a b c d e f g h i j k  
 l m n o p q r s t w

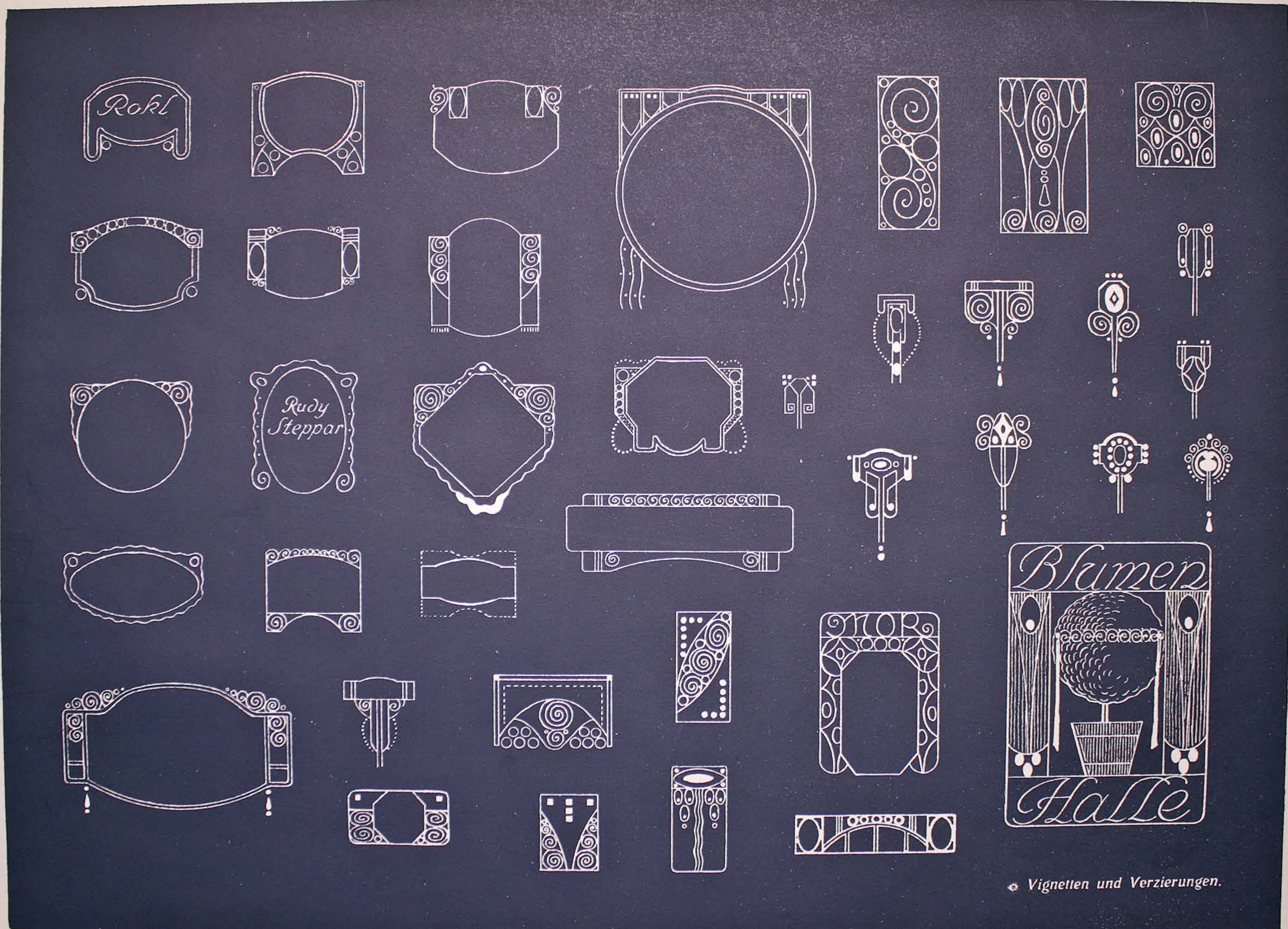
Kirchengotisch



U B C D E F G H I J K L  
M N O P Q R S T U V  
W X Y Z  
a b c d e f g h i j k l m n o p q!  
r s t u v w x y z ch  
Budapest

*Alt-Gotisch*





❖ Vignetten und Verzierungen.