

Hooptie Script

Two typefaces by Ralf Herrmann
inspired by the car lettering
of the Motor City



Packard Clipper

Dodge Starliner

Chrysler Eight

Oldsmobile Rocket

ford freeway

Brush Park

Michigan Avenue

Eight Mile Road



Any customer

can have

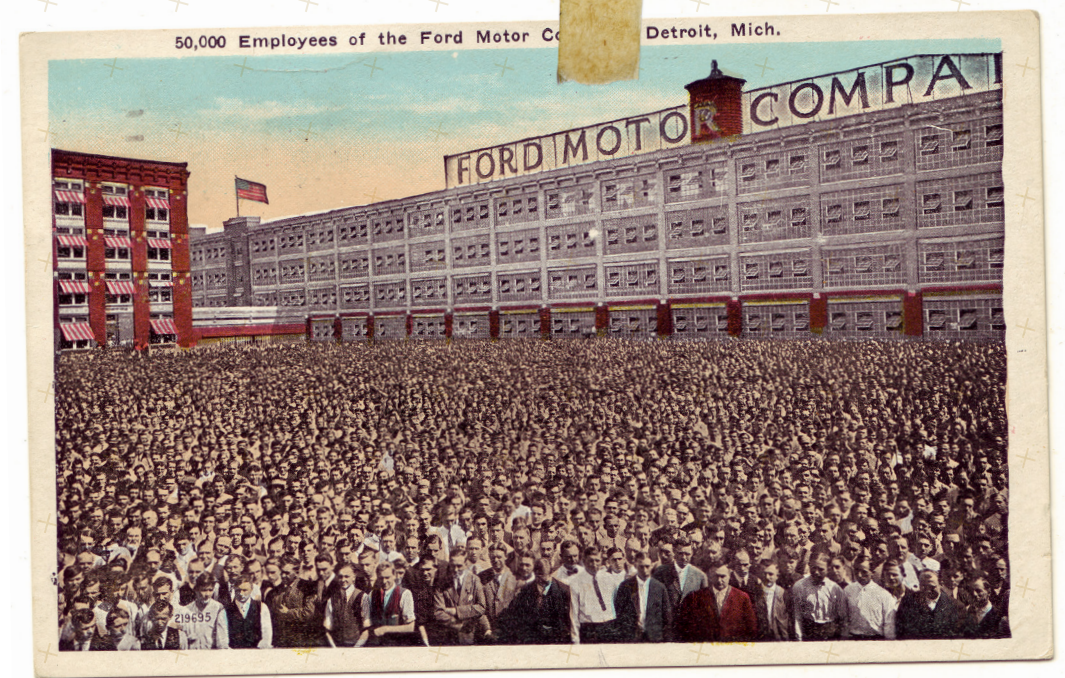
a car painted

any colour

that he wants

so long as it is black.

Henry ford



Parents

dictates a
season's silhouette

but **Detroit**

manufactures a pattern of life





*“There will be carriages
which are not pulled by
any animal and which race
along at an incredible speed”*

Leonardo da Vinci

Regular

Oblique

Decorated

Rustic

Features

- Latin 1 character set
- Automatic ligatures & contextual alternates for perfect connections:

os oc of

type this

Features

- Extend any word using the underscore character:
(See how the A-i-connection changes automagically?)

Airstream

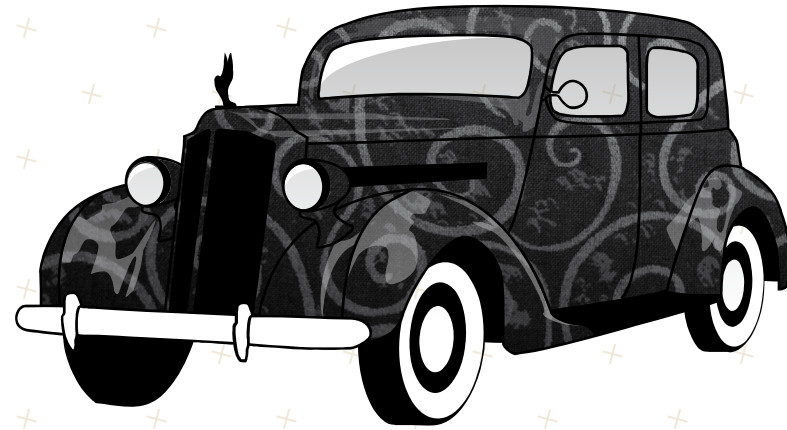
A_i_r_s_t_r_e_a_m

Character set

a b b b c d e f f f f f g h i j k L m n o o e p q r
s t t u v v w w x y z A B C D E f G H I J K L M
N O P Q R S T U V W X Y Z ! “ # \$ % ‰ & ‘ (
) * + , - . / “ ” „ ’ ’ 0 1 2 3 4 5 6 7 8 9 :
; < = > ? @ † ‡ … [\] ^ _ — { | } ~ ¡ ¢
€ £ ¥ ¦ § ¨ © ÷ ± × » ‹ › « ¬ ® ™ ¯ ° ª «
² ³ µ ¶ · ¸ ¼ ½ ¾ À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ
Ñ
Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ð
ò ó ô õ ö ø ù ú û ü ý þ ÿ

Character set

! " # \$ % & ' () * + , - . / 0 1 2 3 4 5 6 7 8 9 :
; < = > ? @ A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z [\] ^
_ ` a b c d e f f f g h i j k l l l m n o o o p q r s t
t t u v w x y z { | } ~ ¡ ¢ £ ¤ ¥ ¦ § ¨ © ª « ¬ ®
¯ ° ± ² ³ ´ µ ¶ · ¸ ¹ º » ¼ ½ ¾ ¿ ` ˘ ˙ ˚ ˛ ˜
˝ ~ ¨ ¯ _ ‘ ’ , “ ” „ † ‡ • … ‰ ‹ › € ™ − À Á
Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ð Ñ Ò
Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ÷
ø ù ú û ü ý þ ÿ ı ł œ š ž ƒ ƣ Ƥ ƶ Ʒ ƹ ƺ ƻ Ƽ ƽ ƿ ȁ Ȃ ȃ Ȅ ȅ Ȇ ȇ Ȉ ȉ ȋ Ȍ ȍ Ȏ ȏ Ȑ ȑ Ȓ ȓ Ȕ ȕ Ȗ ȗ Ș ș Ț Ȝ ȝ Ȟ ȟ Ƞ ȡ Ȣ ȣ Ȥ ȥ Ȧ ȧ Ȩ ȩ Ȫ ȫ Ȭ ȭ Ȯ ȯ Ȱ ȱ Ȳ ȳ ȴ ȵ ȶ ȷ ȸ ȹ Ⱥ Ȼ ȼ Ƚ Ⱦ ȿ ƒ ƣ Ƥ ƶ Ʒ ƹ ƺ ƻ Ƽ ƽ ƿ ȁ Ȃ ȃ Ȅ ȅ Ȇ ȇ Ȉ ȉ ȋ Ȍ ȍ Ȏ ȏ Ȑ ȑ Ȓ ȓ Ȕ ȕ Ȗ ȗ Ș ș Ț Ȝ ȝ Ȟ ȟ Ƞ ȡ Ȣ ȣ Ȥ ȥ Ȧ ȧ Ȩ ȩ Ȫ ȫ Ȭ ȭ Ȯ ȯ Ȱ ȱ Ȳ ȳ ȴ ȵ ȶ ȷ ȸ ȹ Ⱥ Ȼ ȼ Ƚ Ⱦ ȿ



The all-new
Motor City typefaces
with OpenType Magic

Ask the

man who

owns one

