SPANJER BROTHERS
MANUFACTURERS OF
ADVERTISING & DECORATIVE WOODWORK
DRAFTING & DESIGNING

WOOD LETTERS
TRADEMARKS
THEATRICAL
DISPLAY FRAMES
CARVINGS FOR
CIRCUS WORK
SCROLLS & FIGURES
PATTERNS FOR CASTING LETTERS & TABLETS

CATALOGUE

SIGN BOARDS
WIRE SIGNS
TRANSPARENT
ELECTRIC SIGNS
CEMENT FORMS
CABINET WORK
WOOD NOVELTIES

All Material should be Ordered from Catalogue S-1927
SPANJER BROTHERS

RAISED WOOD LETTERS MAKE THE MOST ATTRACTIVE
AND ENDURABLE SIGNS

NEWARK, N. J.

Notice to the Trade

TERMS NET CASH
DEPOSIT REQUIRED WITH ALL C.O.D. ORDERS

Parties without commercial rating, or whose credit is not firmly established with us, will save...

All orders are made as light as possible, put in substantial boxes and packed carefully. When...

All prices quoted F. O. B. Newark, N. J.

No Goods Returnable Without Our Permission

When this is granted, there will be a 10% service charge on all exchanged goods or material returned for credit.
MODERN THICK & THIN
CONDENSED THICK & THIN
EXTENDED T. & T.

Our Modern Thick And Thin

REGULAR PLAIN T. & T.
CONDENSED PLAIN T. & T.

Regular Thick And Thin
We carry a full set of stock patterns for the above.
A very effective letter for black and white finish.

BOUR EC SG
HSN RCGPJUAO

Half Block And Gothic, Squared And Plain
Rounded Face, Revolved to Poster and Revolved others
When ordering, state Reading Matter and Length of Sign and Finish of Letters
We carry no Upper and Lower Case letters in stock, and prefer to work from your own full size Patterns.

Please Send Full Size Patterns, when ordering any of the above.
Fancy Carved Roman Letters, Prices Per Upright Inch:
No. 1 - 5" to 10" at 1c, 10" to 12" at 1c, 12" to 18" at 3c.
No. 2 - 5" to 12" at 1c, 12" to 18" at 1c, 18" to 24" at 2c.
No. 3 - 5" to 12" at 1c, 12" to 18" at 1c, 18" to 24" at 2c.
No. 4 - 5" to 12" at 1c, 12" to 18" at 1c, 18" to 24" at 2c.

When ordering, state reading matter, height of letter and length of sign.

Spencerian
Modern Stub

Round Or Flat Face Script Letters
When ordering, state reading matter and length of sign. Script is measured on deck of letters.

We carry no Script Letters in stock and prefer to work from your full size drawings or patterns. Extra charge where we have to mark them out.
RESTAURANT

F. W. WOOLWORTH CO. 5 AND 10 CENT STORE

HENDERSON FLORIST

THE GREAT ATLANTIC & PACIFIC TEA CO.

SMITH & CO.

SWIFT & COMPANY

NATIONAL TEA CO.

GARAGE

A few of the many large concerns who recommend the use of Spanjer Bros. Wood Letters

The above are a few cuts of actual signs showing lay-outs of the various styles of letters
FIDELITY TRUST CO.
Round Block

FIRE INSURANCE CO.
Square Block, Prismatic Face

HOTEL ASTORIA
Fancy Block, Round Face

LADIES TAILOR
Pointed French Roman

NATIONAL BANK

97 DELICATESSEN 97

RESTAURANT

JOHN BOND JEWELER

For Letters Carved In Various Woods Refer To Page 7 In Net Price List.
WINDOW SCREEN
RAISED LETTERS
REAL ESTATE
BANKERS & BROKERS

The above cut shows various styles of letters on a screen sign which can be made any size or style. Screen generally used in copper, grey or green from 24 to 52 mesh, and in some instances 24 mesh is doubled to prevent the possibility of looking in from the outside. Refer to Page 10.
**Broken Edge Sign Boards**

As per cut below, in the following Sizes and Prices.

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
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<tbody>
<tr>
<td>10&quot; x 18&quot;</td>
<td>$14.50</td>
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<td>15&quot; x 24&quot;</td>
<td>$19.00</td>
</tr>
<tr>
<td>23&quot; x 30&quot;</td>
<td>$3.00</td>
</tr>
<tr>
<td>30&quot; x 40&quot;</td>
<td>$4.50</td>
</tr>
<tr>
<td>40&quot; x 60&quot;</td>
<td>$8.25</td>
</tr>
</tbody>
</table>

All made of Chestnut and Pine.

The Above Signs Made-up Single Face 25% Less

Carvings for Synagogues and other Churches. Made to your order. Write for Prices stating size and description.
Double Face Swing Signs (Without Letters)
Nos. 7, 8, 9, 10, 12 Measured the Longest Way

24" @ $12.00  
30" @ $16.00  
36" @ $22.00  
42" @ $28.00  
48" @ $36.00

For Broken Edge Boards With Rustic Iron Hangers See Page 19
ELECTRIC SIGNS

The adjoining cut is an illustration showing the brilliant effect of Raised Wood Letters on board or wire backgrounds. Signs of this character are being used extensively, made up and operated at a very reasonable cost, making an extremely attractive Day and Night display.

The electrical material, being practically all stock, can be purchased at any local supply house, and the sign wired by your electrician. However, we will be glad to quote you on the signs wired complete, ready for erecting, if you desire.

Write for prices on wire signs made with special wood bands.

Small extra charge for covering.

ALL PRICES QUOTED F.O.B. NEWARK, N.J.
STANDARD OIL COMPANY
ICE CREAM Strubbe's CANDY
FALLS & CAHALAN
Hazard SHOES

Wood Letters For Day And Night Signs
These Signs Are All Electrically Illuminated And Made With Raised Wood Letters Made To Order.

Hymn and Bulletin Boards for Churches, Lodges, etc., of Oak, Chestnut or Whitewood
Write for Prices Giving Sizes
A Few of the More Practical Ways of Fastening Wood Letters to Sign Boards, Brick Walls, Iron Facade, Glass, Wire, etc.

No. 1 shows the number and most appropriate place to post the finishing nails, when attaching letters to board signs.

No. 2 shows the letter fastened to the sign by the use of a screw from back of the sign. In this case letters are laid on the sign and outlined, then the holes are bored and screws driven in from the back of the sign, into the letter.

No. 3 shows the size and angle of the finishing nail. One shows the nail left flush with the face of the letter, and the other shows the nail set and the hole painted. It is thought quite advisable to leave the nail flush with the face of the letter.

No. 4 shows the letter fastened to cement or iron beams, by small strips of galvanized iron or brass plates, same being attached to the letter by the use of screws. The other end is fastened to the wall by screw or expansion bolt. The face of the strip is then painted to correspond with the color of the background.

No. 5 shows letters fastened to the wire by the use of ordinary blind staples. Heavy galvanized staples can be used for large letters.

No. 6 shows the letter fastened to brick wall or stone with ordinary sign hold-fasts.

No. 7 shows large wood letters fastened to the wire by strips of galvanized iron. It is thought advisable to use this method when letters are very large.

No. 8 shows letters fastened to fine mesh screen. The letters are attached by using a little glue and a few very small black head tacks.

Nos. 9 and 10 show method of fastening large letters and wire signs to the roof.

No. 11 shows the letters fastened to the brick or stone wall by strips of angle iron. The angle iron is first attached to the wall by screws or the ordinary sign hold-fasts, then the letters are placed between and attached as cut shows.

Wood Letters Attached to Glass for Numerals, Office Doors, Show Windows, etc.

Owing to the possibility of their originality, they are preferred to the glass, enamel or metal letters, and are attached to the glass in a similar manner. Letters can be made from your own designs or from our regular stock patterns at the same time. Usual thickness, from 1/4 to 1/8 inch.

Before attaching the letters to the glass, same should be well painted, and then allowed to dry thoroughly. If they are placed on windows which are frequently washed, it is advisable to coat them with a good quality of outside or pur varnish.

Directions for Making Cement

Mix Litharge and Glycerine in a suitable paste. Apply to the letter, place same on the window, work it up and down, pressing closely to exclude the air and secure good adhesion. Press the cement out so that the edges will be protected. If it is deemed necessary, when cement is firmly set, apply the varnish.
FACTS REGARDING THE DURABILITY OF WOOD LETTERS.

Singer Sewing Machines, erected in Elizabethtown, in 1899. Letters 10 feet high, made of two thicknesses of 1/4 inch material, with a 3 inch border on face. Can be seen today for miles around and are apparently in good condition.

First National Bank, erected in New York City, about 1902.

Murphy Varnish Company, erected in Newark, N.J., in 1867. Letters 3 and 4 feet high, made of 1/2 inch material. All in perfect condition.

Kellner Bros, erected at 15th Street and 6th Avenue, New York City. This sign has the distinction of being the first job of large letters manufactured by Spanjer Bros. in 1897 and was examined just as this catalog went to press and found to be still giving service.

Price List

<table>
<thead>
<tr>
<th>No. 1</th>
<th>8 in. to 12 in.</th>
<th>13 in. to 16 in.</th>
<th>17 in. to 20 in.</th>
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<tr>
<td></td>
<td>$6.00</td>
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<td>$12.00</td>
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<th>13 in. to 16 in.</th>
<th>17 in. to 20 in.</th>
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<tbody>
<tr>
<td></td>
<td>$8.00</td>
<td>$12.00</td>
<td>$14.00</td>
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<th>No. 2 or 5</th>
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<th>4 in. to 12 in.</th>
<th>13 in. to 16 in.</th>
<th>17 in. to 20 in.</th>
<th>Carved Solid</th>
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<td>$2.00</td>
<td>$4.00</td>
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<th>9 in.</th>
<th>11 in.</th>
<th>13 in.</th>
<th>15 in.</th>
<th>17 in.</th>
<th>19 in.</th>
<th>21 in.</th>
<th>23 in.</th>
<th>25 in.</th>
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<td>14.00</td>
<td>18.00</td>
<td>20.00</td>
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<td>24.00</td>
<td>26.00</td>
<td>32.00</td>
<td>38.00</td>
<td>40.00</td>
</tr>
</tbody>
</table>
A few illustrations showing Carvings for Circus Display Work. Write for prices

SHADOWGRAPH LETTERS

We manufacture aluminum letters made either with our own standard patterns or from your own drawings. Our stock includes Egyptian and Architectural letters finished in prismatic, flat or round face.

The above photos were taken of wood letters and aluminum letters raised out on our Shadowgraph bolts. We supply those bolts at a reasonable cost, and they can be easily manufactured into Shadowgraph signs with a pleasing effect. Wood letters, of course, at the regular price, with a small extra charge for the bolts. Bolts are supplied in 2 1/2 and 4" lengths. The wood letters can be fastened by means of these bolts to galvanized steel, wood or cement backgrounds.
Models For Casting
Price quoted from your own or our designs

Write For Prices.
See Special Price List For Casting Letters